

# ***2017 MARC Solid Waste Management District Recycling Survey Final Report***



Prepared by

ETC Institute  
Olathe, Kansas



Funded in part by the Missouri Department of Natural Resources



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*Section 1:*  
*Executive Summary*

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# 2017 Mid-America Regional Council Solid Waste Management District Recycling Survey

## *Executive Summary*

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### 1. Overview

During September and October 2017, the Mid-America Regional Council (MARC) Solid Waste Management District conducted a recycling survey of residents in the nine-county Kansas City metro area. The purpose of the survey was to evaluate current recycling activities and knowledge, determine what recycling services residents would like to see in the future and determine focus areas for expanded services and outreach priorities. The survey will also determine how citizens' values, behavior and awareness levels have changed from the 2005 and 2012 survey data.

The following pages highlight significant changes in the overall results from 2012 and major findings from the overall results of the 2017 survey. These findings are organized by the major issues assessed on the survey. The findings are organized as follows:

- Section 2: Significant Changes From 2012
- Section 3: Importance of Recycling
- Section 4: Frequency of Recycling Activities
- Section 5: Familiarity with Recycling Services and Issues
- Section 6: Satisfaction with the Availability of Recycling Services in the Community
- Section 7: Recycling Services Residents Would Like to See Offered or Expanded in Their Community
- Section 8: Communication and Information
- Section 9: Recycling Issues
- Section 10: Role of Local Government in Recycling

## 2. Significant Changes From 2012

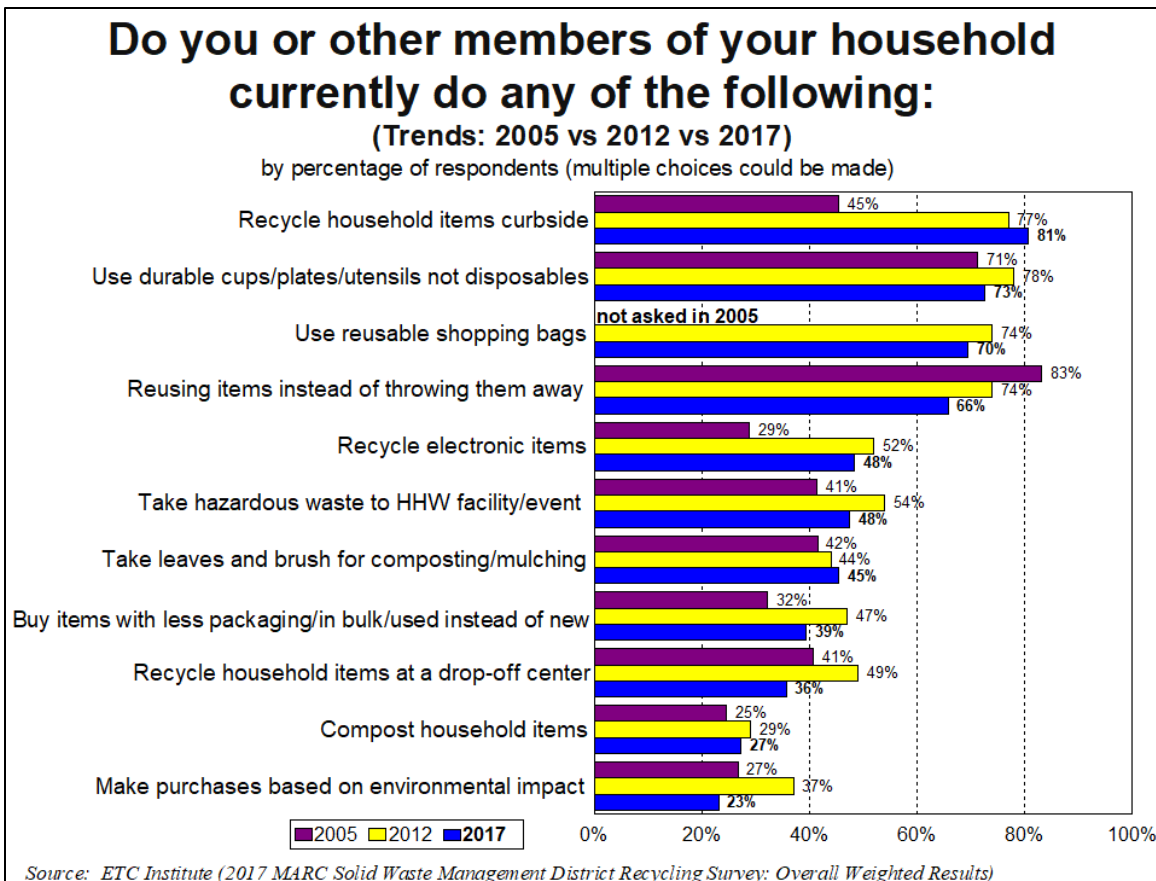
The significant changes from 2012 to 2017 are described below and on the following pages. Significant changes are increases or decreases of more than 3% from 2012 to 2017; these changes are only noted if questions were asked the same in both years.

**Frequency of Recycling Activities.** There was one significant increase in the frequency that residents reported they did the following from 2012 to 2017 (the results are also shown in the chart below):

- Recycling household items curbside (+4%)

There were significant decreases in the frequency that residents reported they did the following from 2012 to 2017:

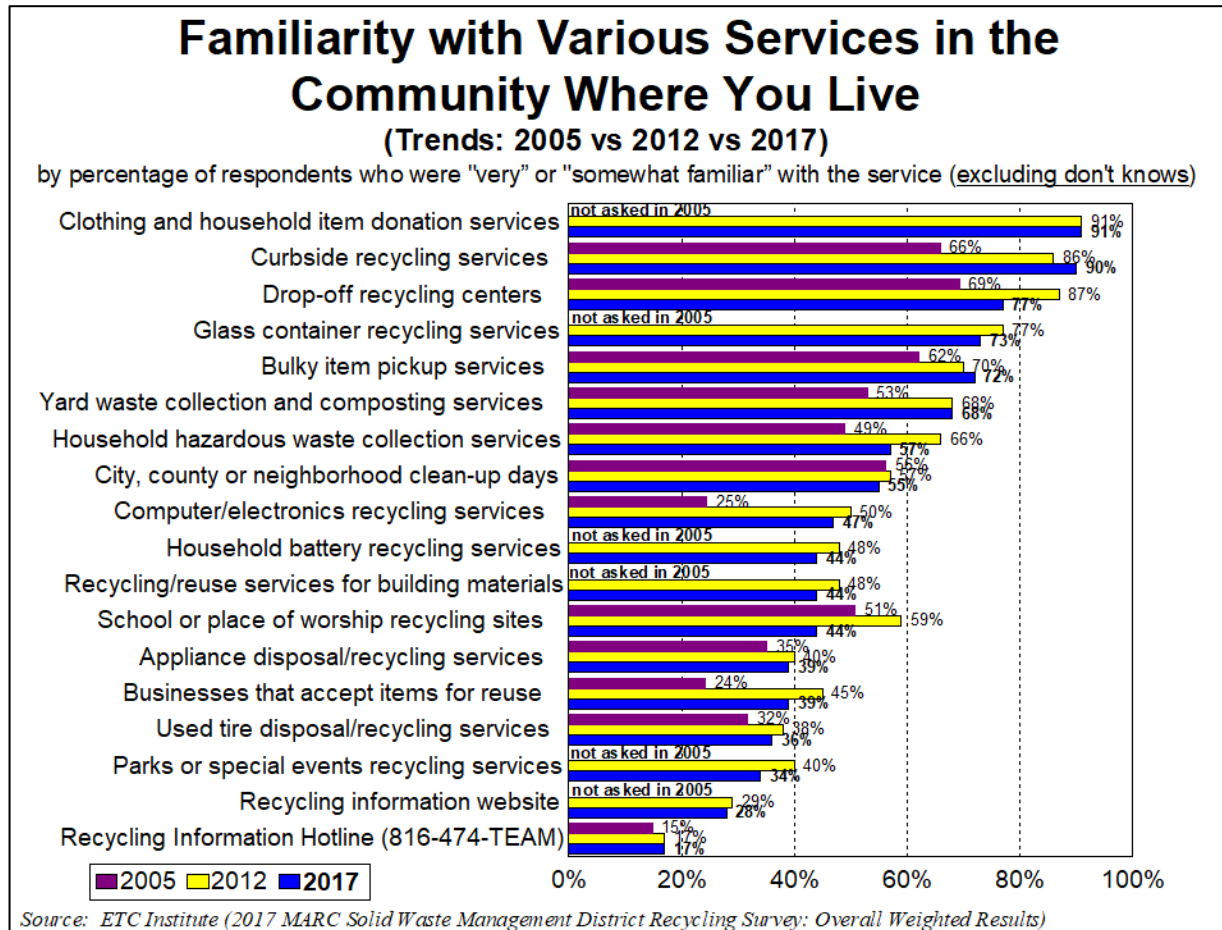
- Making purchases based on environmental impact (-14%)
- Recycling household items at a drop-off center (-13%)
- Reusing items instead of throwing them away (-8%)
- Buying items with less packaging/in bulk/used instead of new (-8%)
- Taking hazardous waste to HHW facility/event (-6%)
- Using reusable cups/plates/utensils and not disposables (-5%)
- Using reusable shopping bags (-4%)
- Recycling electronic items (-4%)



**Factors Preventing Residents from Recycling.** There were no significant increases in the percentage of residents who reported they were recycling everything possible from 2012 to 2017. There was a significant decrease in the percentage of residents who reported they were *not* recycling or recycling more because they did not know what they could recycle, from 11% in 2012 to 8% in 2017.

**Familiarity with Recycling Services in the Community.** There was a significant increase in the familiarity rating for curbside recycling services, from 86% in 2012 to 90% in 2017. The services that showed significant decreases in familiarity ratings from 2012 to 2017 are listed below:

- School or place of worship recycling sites (-15%)
- Drop-off recycling centers (-10%)
- Household hazardous waste collection services (-9%)
- Businesses that accept items for reuse (-6%)
- Parks or special events recycling services (-6%)
- Glass container recycling services (-4%)
- Household battery recycling services (-4%)
- Recycling/reuse services for building materials (-4%)



**Satisfaction with the Availability of Recycling Services in the Community.**

There was a significant increase of 5% in the satisfaction with the availability of yard waste collection and composting services, from 51% in 2012 to 56% in 2017.

The services that showed significant decreases in satisfaction from 2012 to 2017 are listed below:

- School or place of worship recycling sites (-14%)
- Glass container recycling services (-9%)
- Location of drop-off recycling centers (-7%)
- Materials accepted at drop-off recycling centers (-5%)
- Drop-off recycling center hours of operation (-4%)

**Percentage of Residents Who Had Seen or Heard Promotional Media During the Past Year.**

There was a significant decrease of 16% in the number of residents who reported they had seen or heard any promotional media about trash and recycling during the past year, from 41% in 2012 to 25% in 2017.

**How Residents Receive Recycling Information.** There was a significant increase of 8% in the frequency that residents received information from their Neighborhood Association, from 17% in 2012 to 25% in 2017. The significant decreases in the frequency that residents received information from 2012 are listed below:

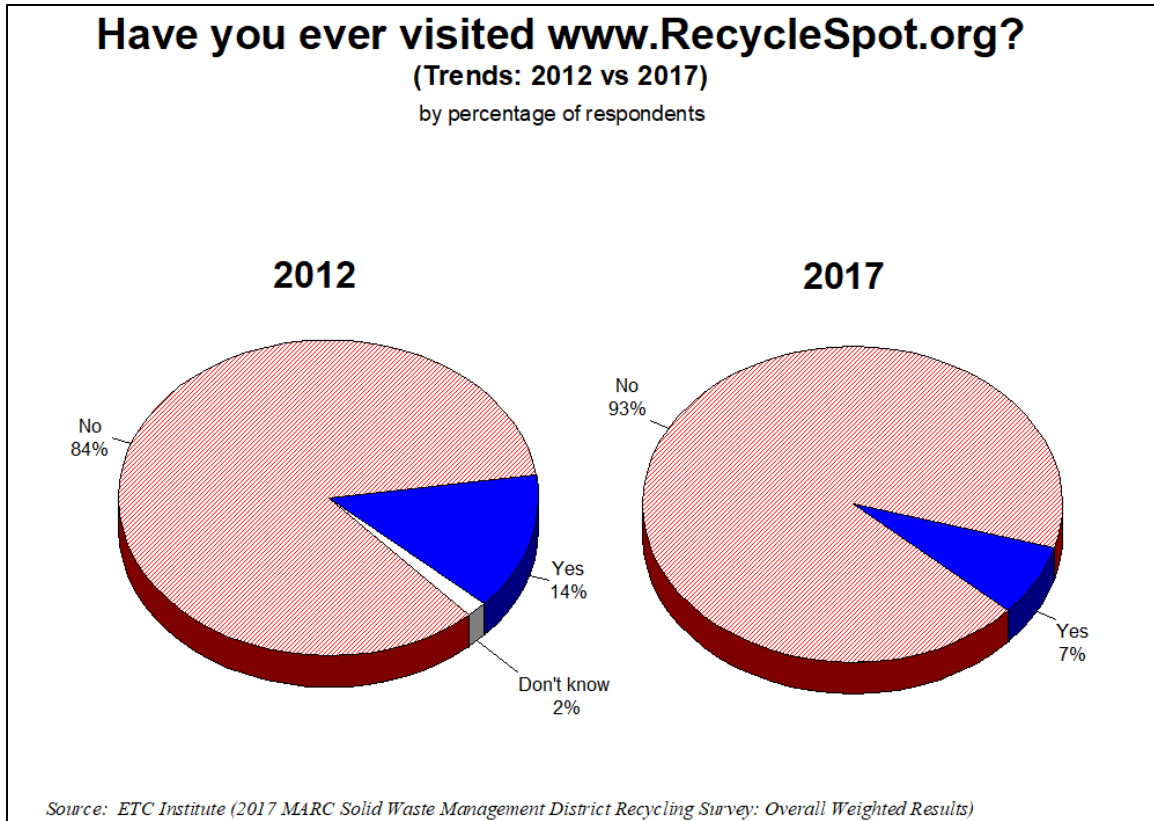
- Articles in newspapers/magazines/other print media (-18%)
- Direct mail/notices from trash/recycling provider (-15%)
- Radio (-11%)
- Child's school (-6%)
- Signage on buses (-5%)
- Billboards (-4%)
- Places of worship (-4%)

**How Residents Would Prefer to Receive Information.** There was a significant increase of 8% in the number of residents who preferred to receive information about solid waste services via their utility bill, from 32% in 2012 to 40% in 2017.

There were significant decreases in preferences for receiving information in the following ways from 2012 to 2017:

- Local newspaper (-8%)
- Kansas City Star (-8%)

**Use of [www.RecycleSpot.org](http://www.RecycleSpot.org).** As the chart below shows, there was a significant decrease of 7% in the number of residents who had visited [www.RecycleSpot.org](http://www.RecycleSpot.org), from 14% in 2012 to 7% in 2017.



**Recycling Issues.** There were significant decreases in the willingness of residents to help address various recycling issues and in the level of support for public policies to improve recycling and waste reduction programs; the specific findings are listed below:

- The percentage of residents who were “very willing” or “somewhat willing” to pay for trash services based upon the amount of trash set out for disposal decreased 23%, from 60% in 2012 to 37% in 2017
- The percentage of residents willing to pay costs to provide alternatives to landfill disposal like curbside recycling and composting decreased 11%, from 49% in 2012 to 38% in 2017.

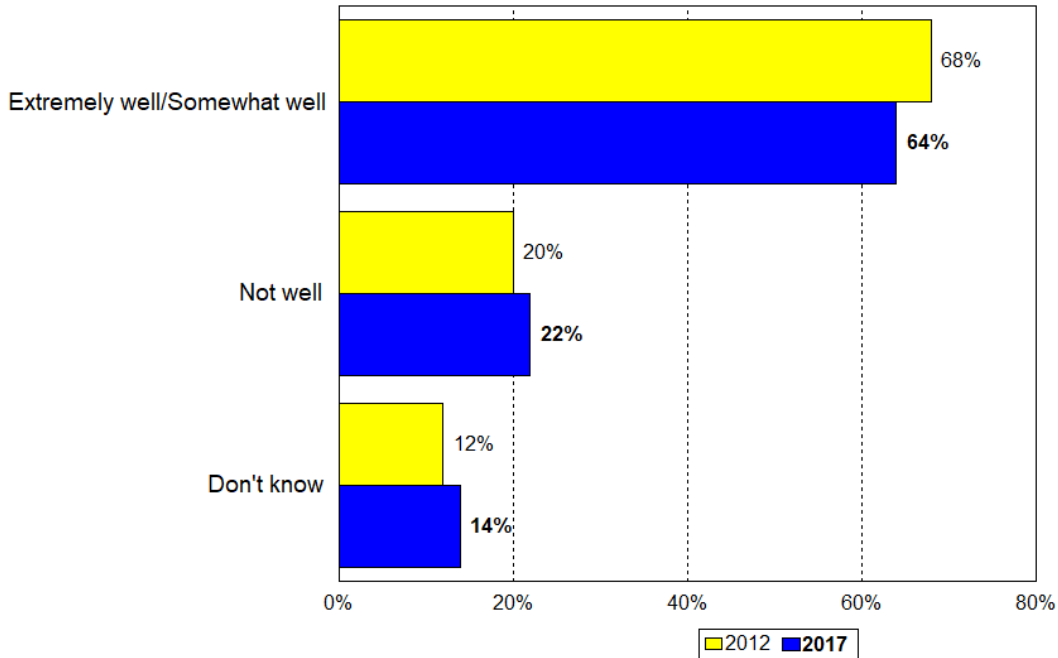
**Perceptions of the Community’s Commitment to Recycling.** As the chart on the following page shows, the percentage of residents who felt the community was performing “extremely well” or “somewhat well” in terms of its commitment to recycling decreased 4%, from 68% in 2012 to 64% in 2017.



## How well do you think your community performs in terms of its commitment to recycling?

(Trends: 2012 vs 2017)

by percentage of respondents

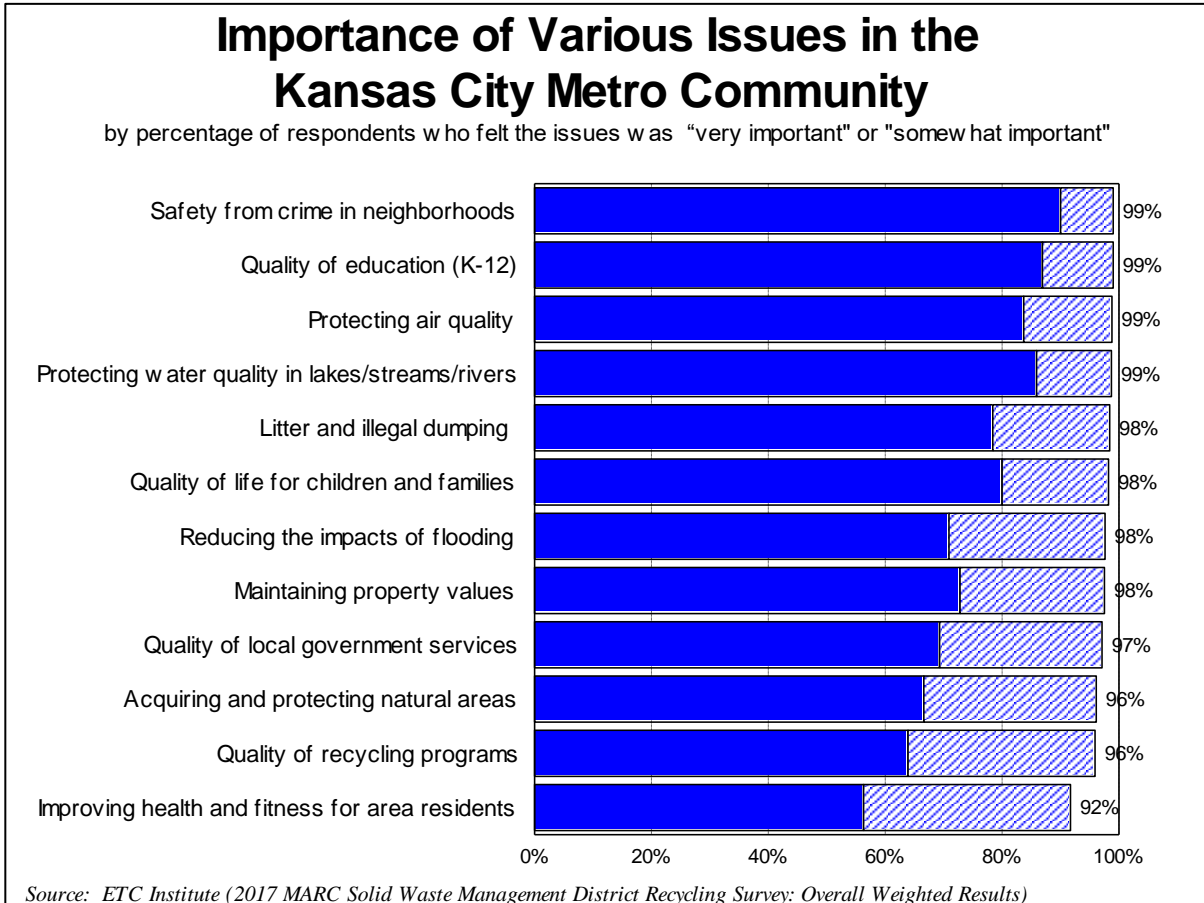


Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

**Role of Government in Recycling.** There was a significant decrease of 12% in the level of support for cities and counties implementing a “Pay-As-You-Throw” policy to help reduce waste from landfills, from 66% in 2012 to 54% in 2017.

### 3. Importance of Recycling

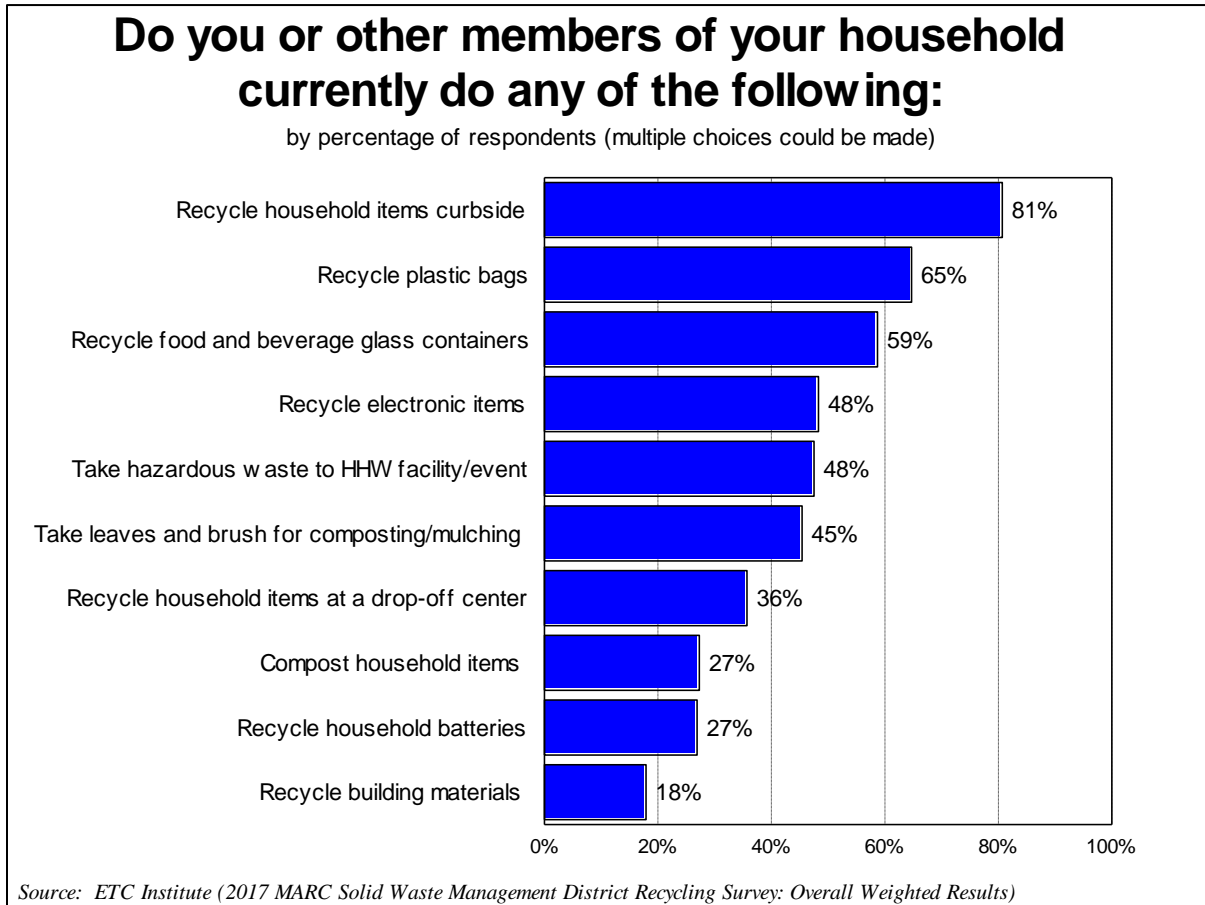
**Importance of Recycling in the Community.** Most (96%) of the residents surveyed felt the overall quality of recycling programs was “very important” or “somewhat important.” As the chart below shows, residents generally felt the overall quality of recycling programs was as important as some of the other issues facing the Kansas City metro community.



**Importance of Recycling in the Home.** When asked how much emphasis their household places on recycling, eighty-two percent (82%) of the residents surveyed indicated their household recycles most of the time; 10% of residents indicated their household recycles some of the time, 4% reported their household does not recycle but plans to begin, 3% don’t recycle and are not interested, and 1% did not provide a response.

## 4. Frequency of Recycling Activities

**Recycling Activities.** As the chart below shows, the recycling activities that residents participated in most frequently were: recycling household items curbside (81%), recycling plastic bags (65%) and recycling food and beverage glass containers (59%).



**Waste Reduction Activities.** Residents were asked to indicate which activities their household participates in to reduce the amount of trash they throw away. The activities with the highest participation rates were: donating clothing and household items curbside (94%), keeping items maintained to avoid repair or replacement (81%) and using durable cups, plates and utensils instead of disposables (73%). Residents were then asked to indicate which of these same activities their household does most frequently; the top three activities selected by residents were: 1) donating clothing and household items curbside (65%), 2) using reusable shopping bags (43%) and 3) using durable cups, plates and utensils instead of disposables (43%)

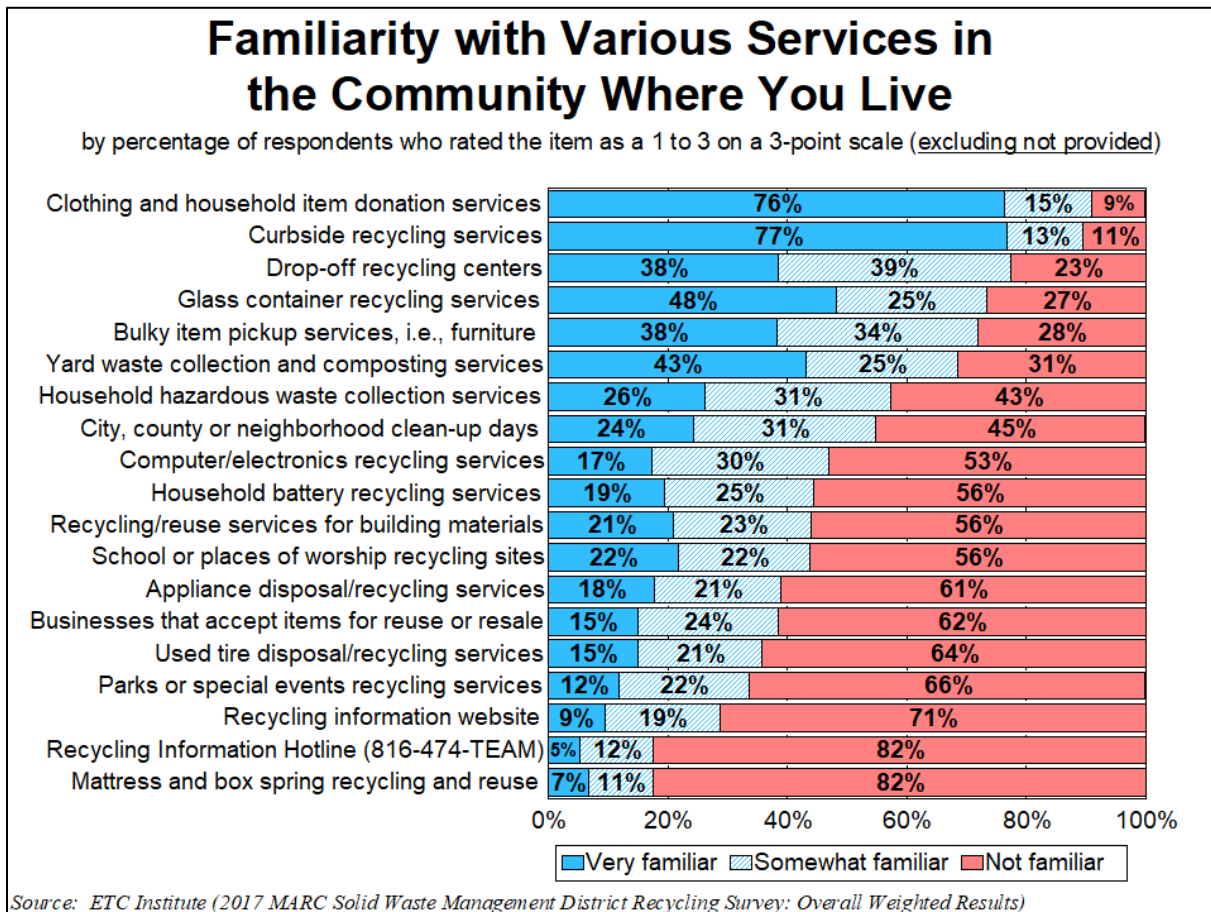
**Recycling Activities Compared to Five Years Ago.** Sixty percent (60%) of residents reported they are recycling “more frequently” or “somewhat more frequently” compared to five years ago; 34% reported they are recycling the same, 4% are recycling less frequently and 3% were not sure.

**Why Residents Are Recycling More.** Nearly three-fourths (73%) of residents reported they are recycling more compared to five years ago because curbside recycling is now available. Seventeen percent (17%) of residents reported they are recycling more often compared to five years ago because their recycling is now collected in a wheeled tote, and 14% reported it was because they are now using a drop-off recycling facility.

**Factors Preventing Residents From Recycling.** When asked to indicate what prevents residents from recycling or recycling more than they currently do, 60% of residents reported there was nothing and that they recycled everything possible. Some of the factors preventing residents from recycling were: curbside recycling is not available (12%), inconvenient locations and times (10%), and they do not know where to take materials (9%).

## 5. Familiarity with Recycling Services and Issues

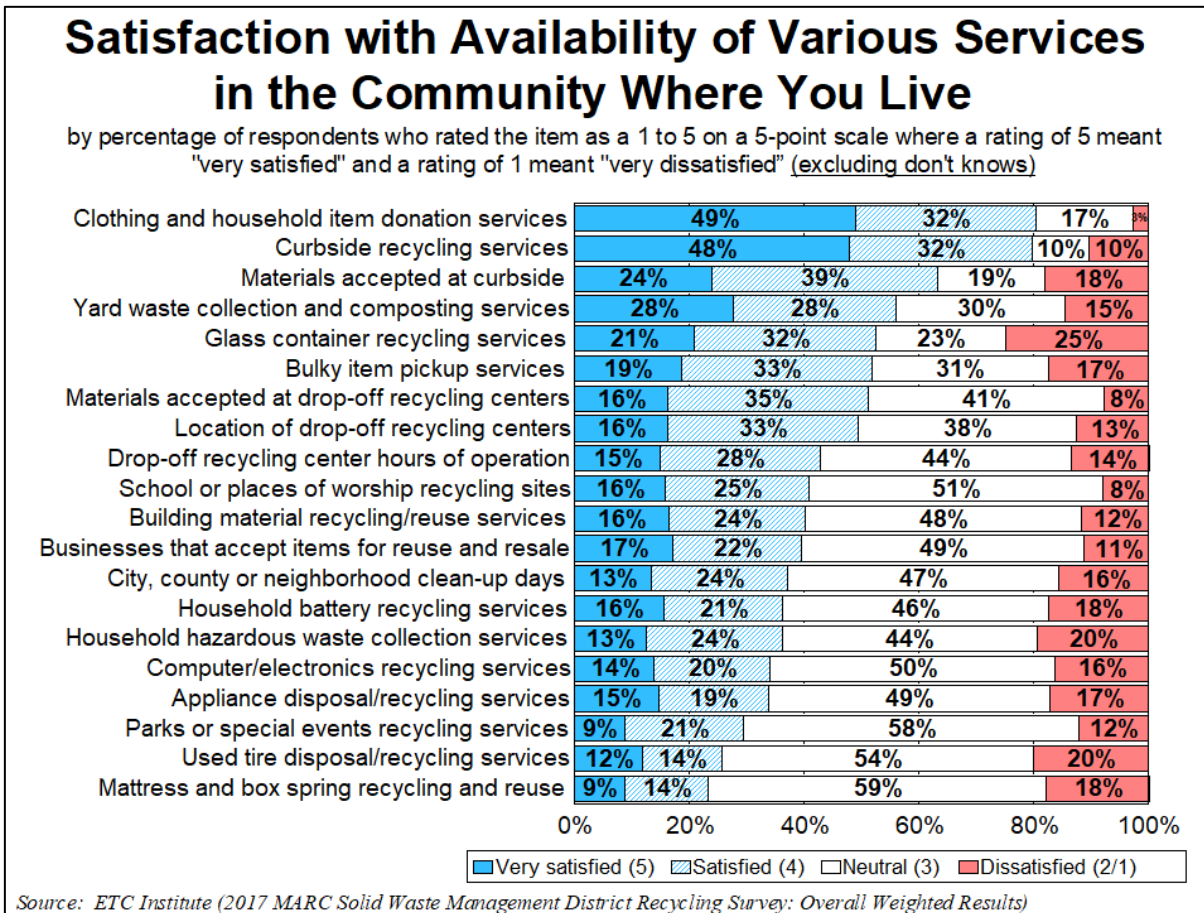
**Familiarity with Recycling Services in the Community.** As the chart below shows, the items that residents were most familiar with, based upon the combination of “very familiar” and “somewhat familiar” ratings, were: clothing and household item donation services (91%), curbside recycling centers (90%), drop-off recycling centers (77%), and glass container recycling services (73%).



**Awareness of Trash and Recycling Issues in the Community.** Seventy percent (70%) of residents felt they had the same level of awareness of trash and recycling issues in the Kansas City area compared to a year ago; 23% felt they were more aware of trash and recycling issues, 4% felt they were less aware and 3% did not provide a response.

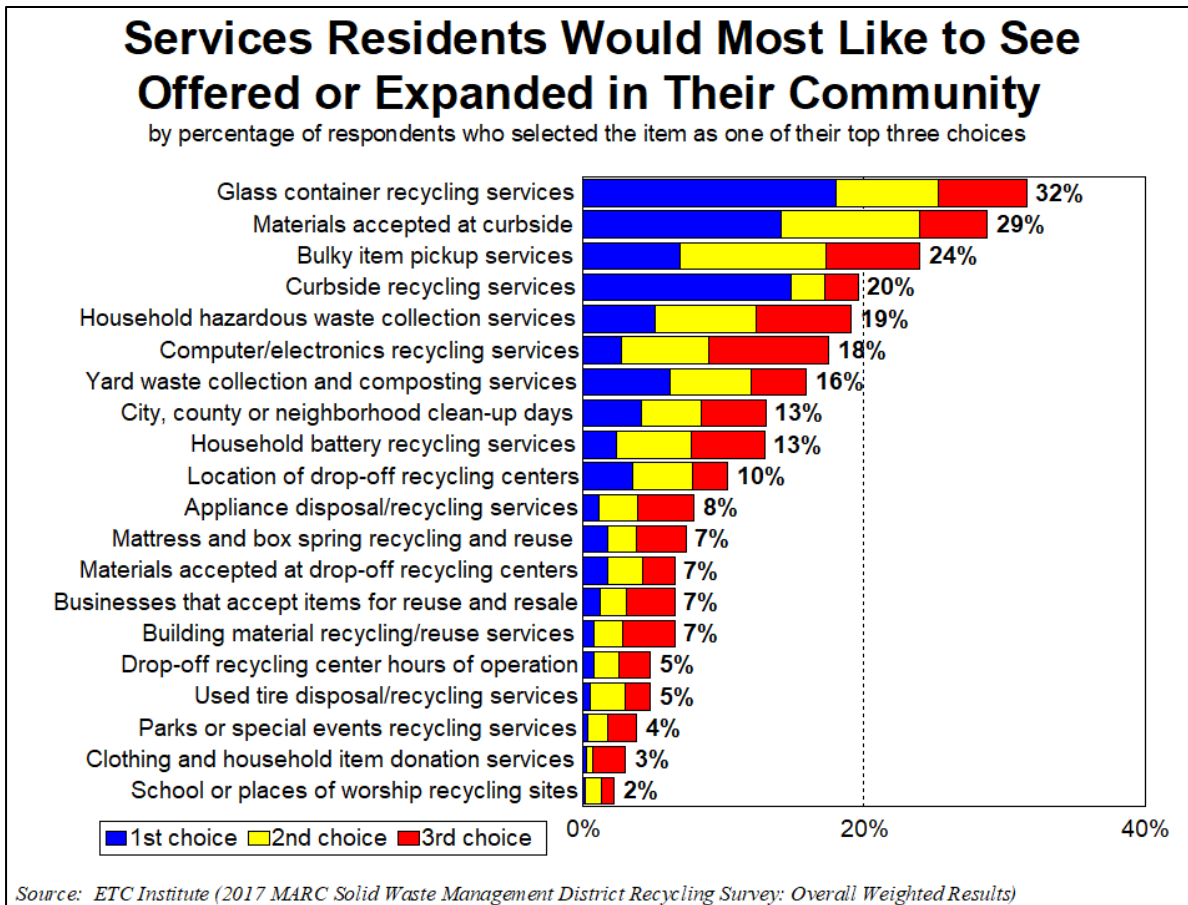
## 6. Satisfaction with the Availability of Recycling Services in the Community

As the chart below shows, the recycling and waste reduction services that residents were most satisfied with, based upon the combination of “very satisfied” or “satisfied” ratings, were: clothing and household item donation services (81%), curbside recycling services (80%), materials accepted at curbside (63%) and yard waste collection and composting services (56%). The items that residents were least satisfied with were: mattress and box spring recycling and reuse (23%) and used tire disposal/recycling services (26%).



## 7. Recycling Services Residents Would Like to See Offered or Expanded in Their Community

Residents were asked to indicate the top three recycling services they would like to see offered or expanded in the community. As the chart below shows, the top services residents would like to see offered or expanded in their community were: 1) glass container recycling services (32%), 2) materials accepted at curbside (29%), 3) bulky item pickup services (24%), and 4) curbside recycling services (20%).

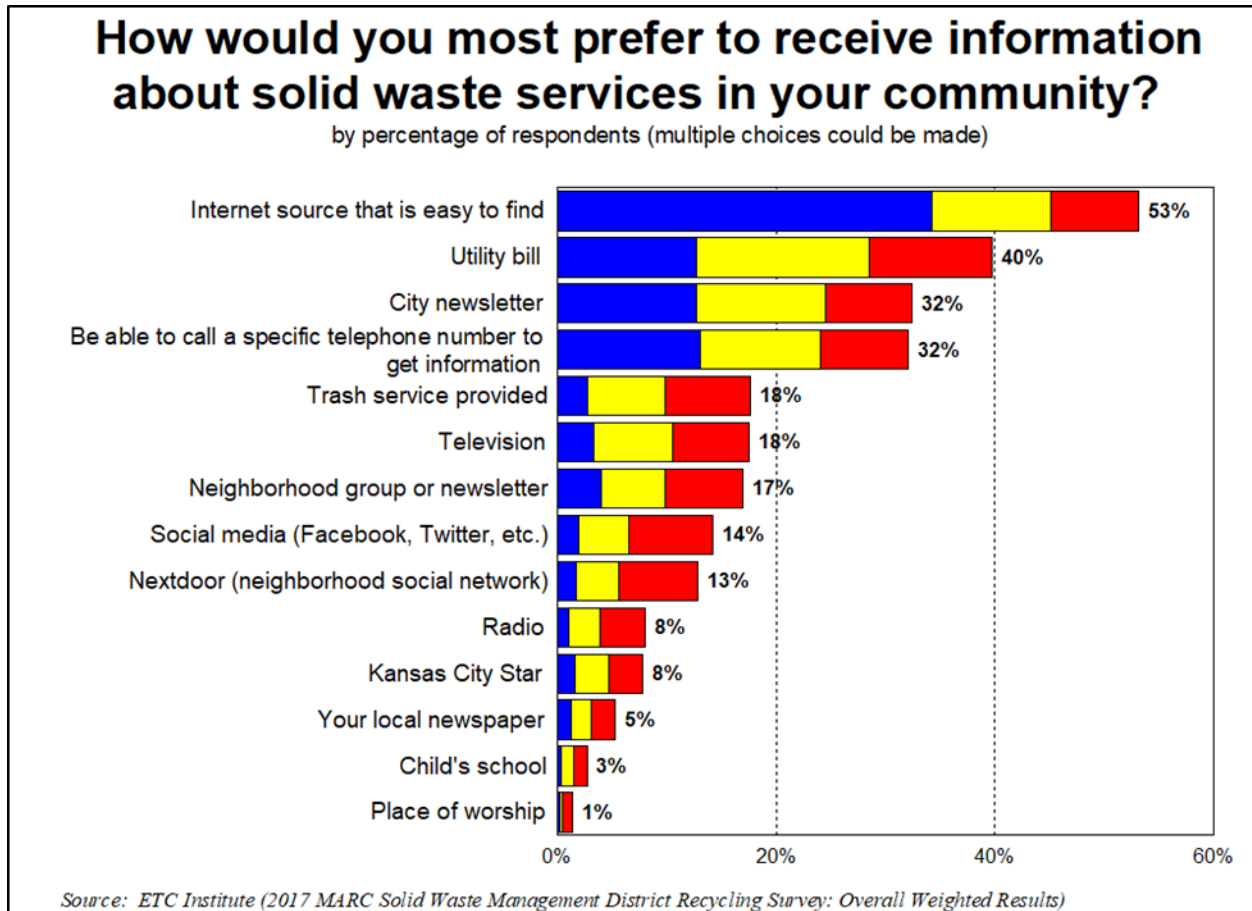


## 8. Communication and Information

**How Residents Receive Recycling Information.** Of the residents who had seen or heard promotional media about trash and recycling during the past year (25%), the top sources residents received this information were: information provided by their city or county (54%), television (33%), and direct mail/notices from trash or recycling providers (32%). The source that residents had received information from least often was signage on buses (2%).



**How Residents Would Prefer to Receive Information.** As the chart below shows, the number one way that residents reported they would most prefer to receive information about solid waste services in the community was an internet source that is easy to find (53%). Some of the other ways residents preferred to receive solid waste information were: utility bill (40%), City newsletter (32%), and a specific telephone number (32%).



**Use and Ratings of [www.RecycleSpot.org](http://www.RecycleSpot.org).** Seven percent (7%) of the residents surveyed had visited [www.recyclespot.org](http://www.recyclespot.org); 93% has not visited the website. Of the residents who had visited the website, eighty-five percent (85%) of residents rated the ease of use as “very good” or “good,” 82% rated how well the website met their needs as “very good” or “good,” and 78% rated the accuracy of the information on the website as “very good” or “good.”

## 9. Recycling Issues

**Willingness to Recycle Food Waste Curbside.** More than half (56%) of residents were “very willing” or “somewhat willing” to recycle their food waste curbside; 18% were not willing and 26% were not sure.

**Willingness to Pay for Trash Services Based the Amount of Trash Set Out.** Thirty-seven percent (37%) of residents were “very willing” or “somewhat willing” to pay for their trash services based upon the amount of trash they set out for disposal; 46% were not willing and 17% were not sure.

**How Well Residents Think the Community is Performing in Terms of Its Commitment to Recycling.** Nearly two-thirds (64%) of residents felt their community was performing “very well” or “somewhat well” in terms of its commitment to recycling; 22% did not feel the community was performing well and 14% did not know.

**Other Recycling Issues.** Residents were asked to rate their level of agreements with several statements related to various recycling issues. The results are provided below:

- 85% of residents either “strongly agreed” or “agreed” that they were supportive of public policies that lead to improved recycling programs.
- 81% of residents either “strongly agreed” or “agreed” that they were supportive of public policies that lead to improved waste reduction and reuse.
- 75% of residents either “strongly agreed” or “agreed” that they were supportive of their city or county arranging their residential trash and recycling.
- 38% of residents either “strongly agreed” or “agreed” that they were willing to pay costs to provide alternatives to landfill disposal like curbside recycling and composting.

## 10. Role of Local Government in Recycling

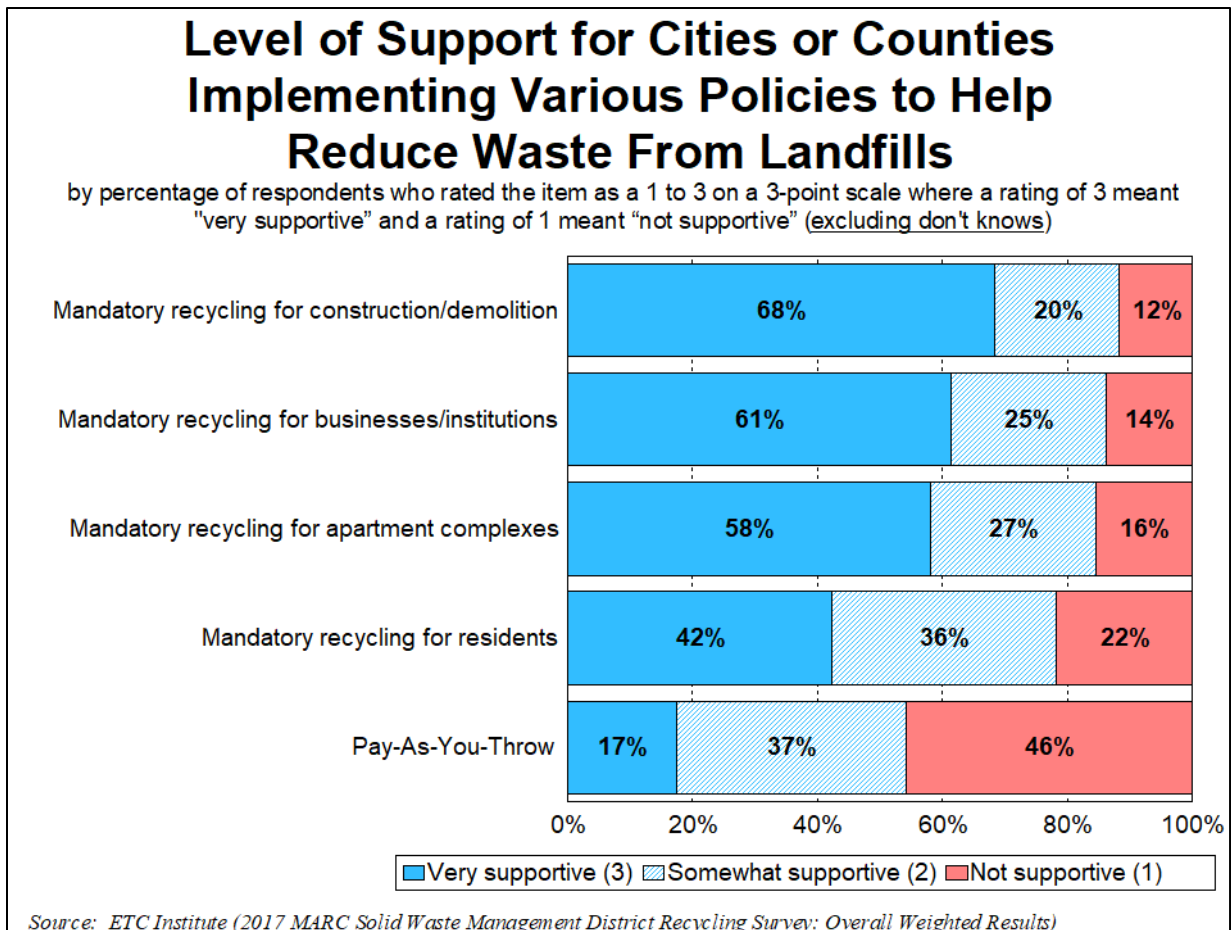
**Perceptions of the Role of Government in Addressing Recycling Issues.** Residents generally felt government should have a leadership or supportive role in addressing various recycling issues; the results are provided below and on the following page:

- 96% of residents felt local government should have a “leadership” or “supportive” role in informing the public about existing programs and services.



- 95% of residents felt local government should have a “leadership” or “supportive” role in supporting waste reduction and recycling programs.
- 95% of residents felt local government should have a “leadership” or “supportive” role in educating the public of the importance of waste reduction and recycling.
- 94% of residents felt local government should have a “leadership” or “supportive” role in developing policies to expand waste reduction and recycling.

**Level of Support for Cities or Counties Implementing Policies to Help Reduce Waste from Landfills.** The policies to help reduce waste from landfills that residents were most supportive of, based upon the combination of “very supportive” or “somewhat supportive” ratings, were: mandatory recycling for construction and demolition projects (88%) and mandatory recycling for business and institutions (86%).



*Section 2:*  
***Overview of Sample  
and Methodology***

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# 2017 Mid-America Regional Council Solid Waste Management District Recycling Survey

## *Overview of Sample and Methodology*

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The Mid-America Regional Council (MARC) Solid Waste Management District serves as the regional solid waste planning agency for local governments in Cass, Clay, Jackson, Platte and Ray Counties. The Solid Waste Management District works in cooperation with Kansas-side governments in the Kansas City area. The district and its partners encourage the development of local and regional waste reduction, reuse and recycling programs.

During September and October 2017, the Mid-America Regional Council (MARC) Solid Waste Management District conducted a recycling survey of residents in the nine-county Kansas City metro area. The purpose of the survey was to evaluate current recycling activities and knowledge, determine what recycling services residents would like to see in the future and determine focus areas for expanded services and outreach priorities. The survey will also determine how citizens' values, behavior and awareness levels have changed from the 2005 and 2012 survey data.

The goal was to obtain large enough samples from each of the nine counties in the Kansas City metro area so that some individual analyses by county could be done and to ensure the sample sizes were comparable to the 2005 and 2012 results. The decision was made to use a stratified sample with random sampling by county. The goal was to obtain 940 completed surveys; the table below displays the goals for the number of completed surveys by County and the level of precision.

COUNTY	NUMBER OF SURVEYS	PRECISION
<b>MISSOURI COUNTIES</b>		
Jackson County	175	+7.4%
Clay County	120	+8.9%
Cass County	90	+10.3%
Platte County	90	+10.3%
Ray County	75	+11.3%
<b>Missouri Total</b>	<b>550</b>	<b>+4.2%</b>
<b>KANSAS COUNTIES</b>		
Johnson County	175	+7.4%
Miami County	75	+11.3%
Wyandotte County	70	+11.6%
Leavenworth County	70	+11.6%
<b>Kansas Total</b>	<b>390</b>	<b>+4.9%</b>
<b>Overall Total</b>	<b>940</b>	<b>+3.2%</b>

The survey was administered by a combination of mail, phone, and the Internet. The survey was initially mailed to each of the households that were selected for the sample. The survey included a cover letter that explained the purpose of the survey. Respondents were initially given the option of returning the survey by mail or completing the survey on the Internet at [www.MARCrecyclingsurvey.com](http://www.MARCrecyclingsurvey.com). Households that did not initially respond to the survey were then contacted by phone and given the opportunity to participate.

The final number of completed surveys was 1,064, which gives an overall confidence level of 95% with a precision of +/- 3.0%; the table below displays the final number of completed surveys by County and the level of precision.

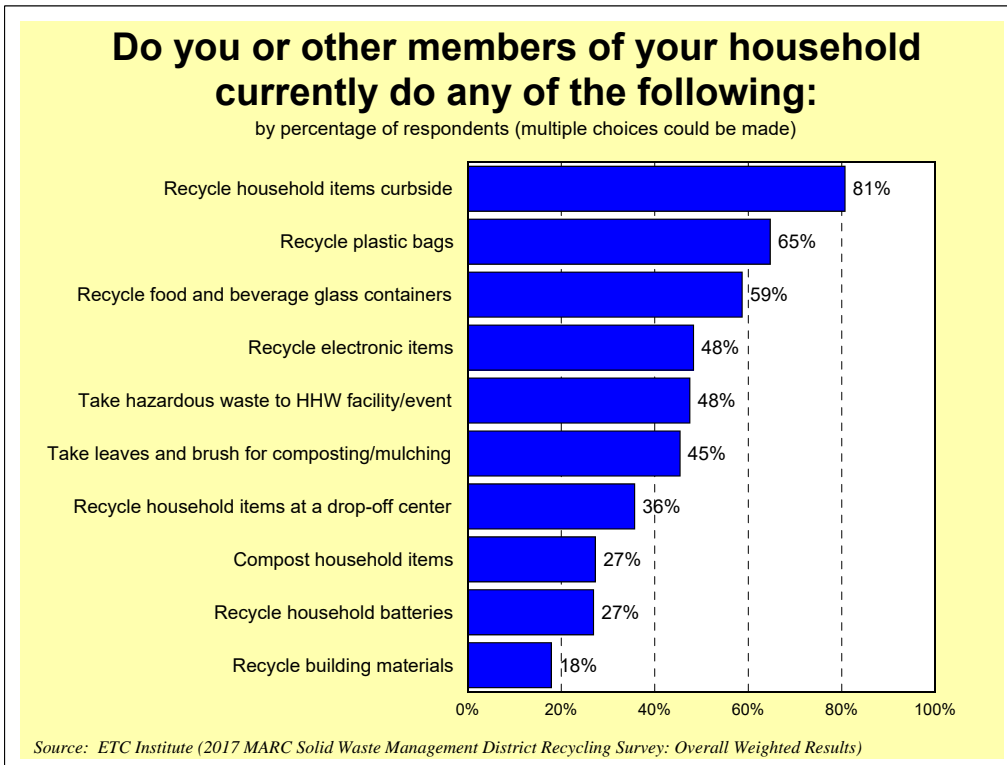
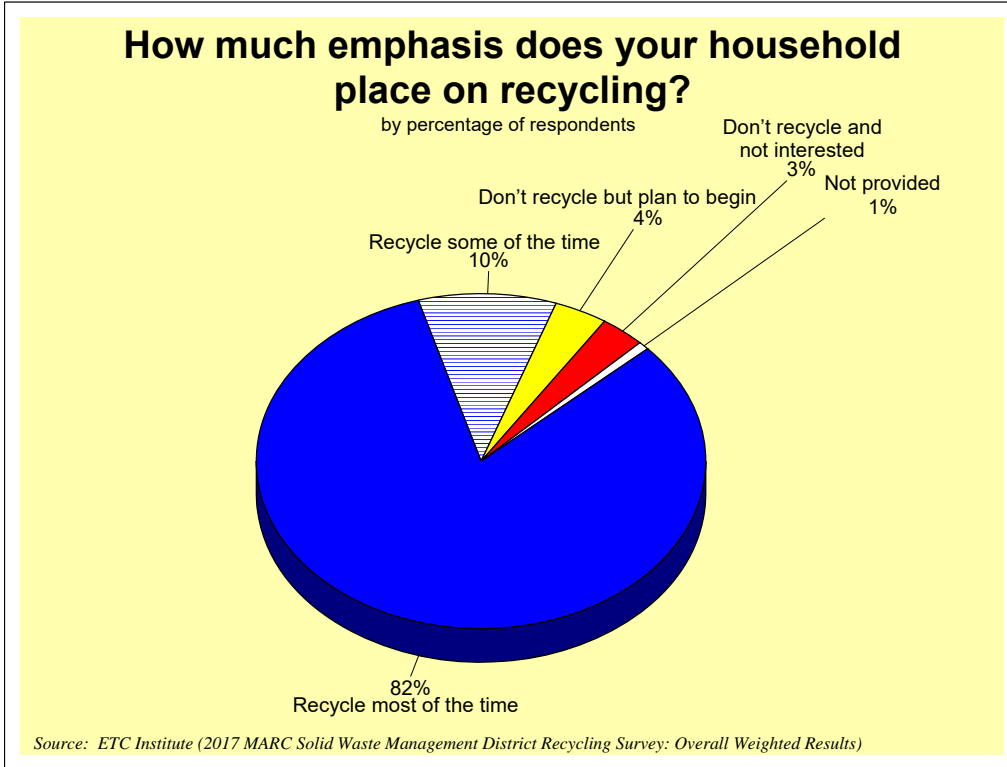
COUNTY	NUMBER OF SURVEYS	PRECISION
<b><u>MISSOURI COUNTIES</u></b>		
Jackson County	176	+7.3%
Clay County	139	+8.3%
Cass County	110	+9.3%
Platte County	106	+9.5%
Ray County	75	+11.3%
<b>Missouri Total</b>	<b>606</b>	<b>+4.0%</b>
<b><u>KANSAS COUNTIES</u></b>		
Johnson County	183	+7.2%
Miami County	94	+10.1%
Wyandotte County	86	+10.5%
Leavenworth County	95	+10%
<b>Kansas Total</b>	<b>458</b>	<b>+4.6%</b>
<b>Overall Total</b>	<b>1064</b>	<b>+3.0%</b>

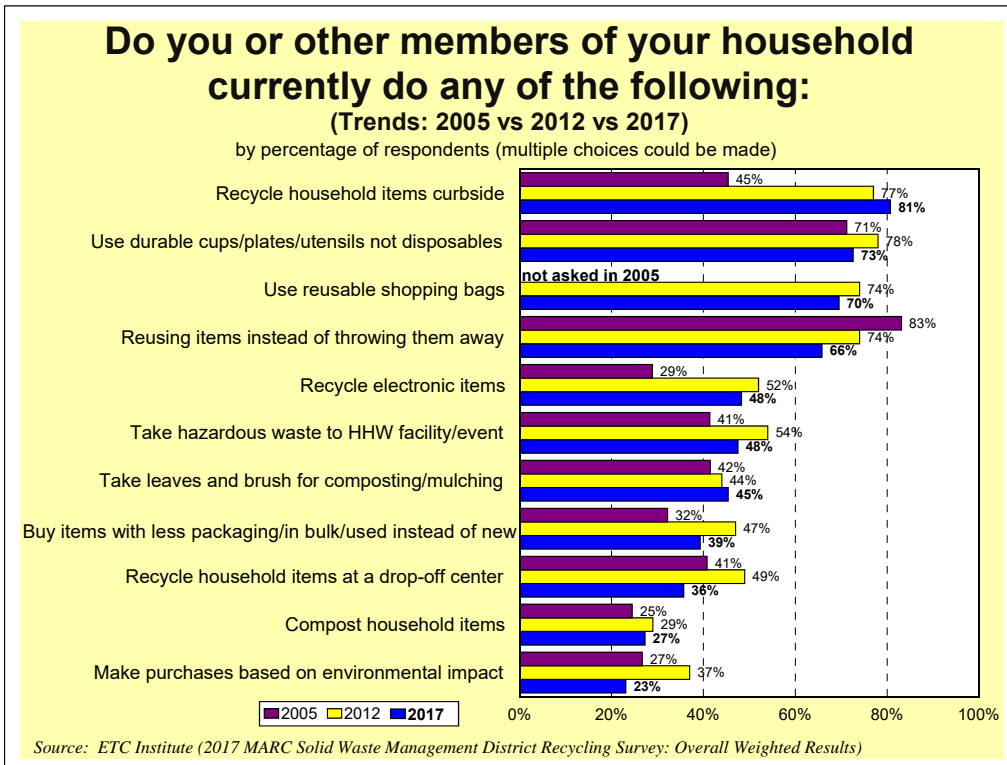
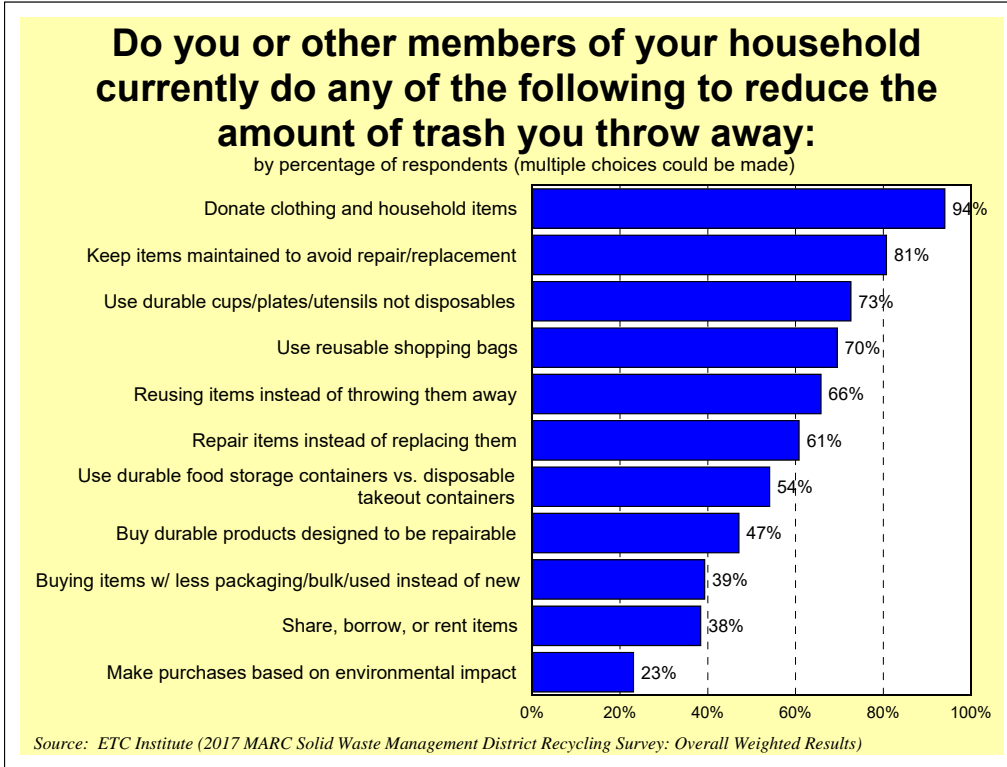
The key results are available for all nine counties as well as for three geographic city sizes: urban, suburban and small city/rural. The results presented in the overall executive summary and charts have been weighted to represent each county's share of the nine-county population. The weighted results give more weight to the responses of Jackson and Johnson County responses and similarly give less weight to the responses of smaller counties such as Ray County.

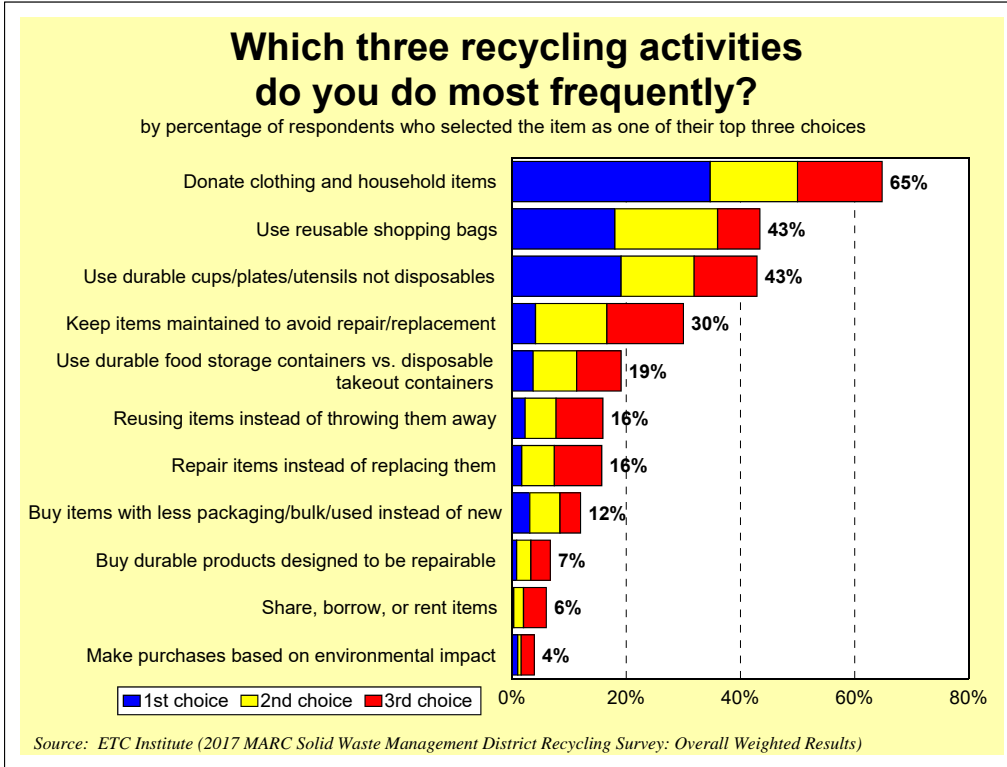
*This project was funded in part by the Missouri Department of Natural Resources.*

*Section 3:*  
*Charts and Graphs*

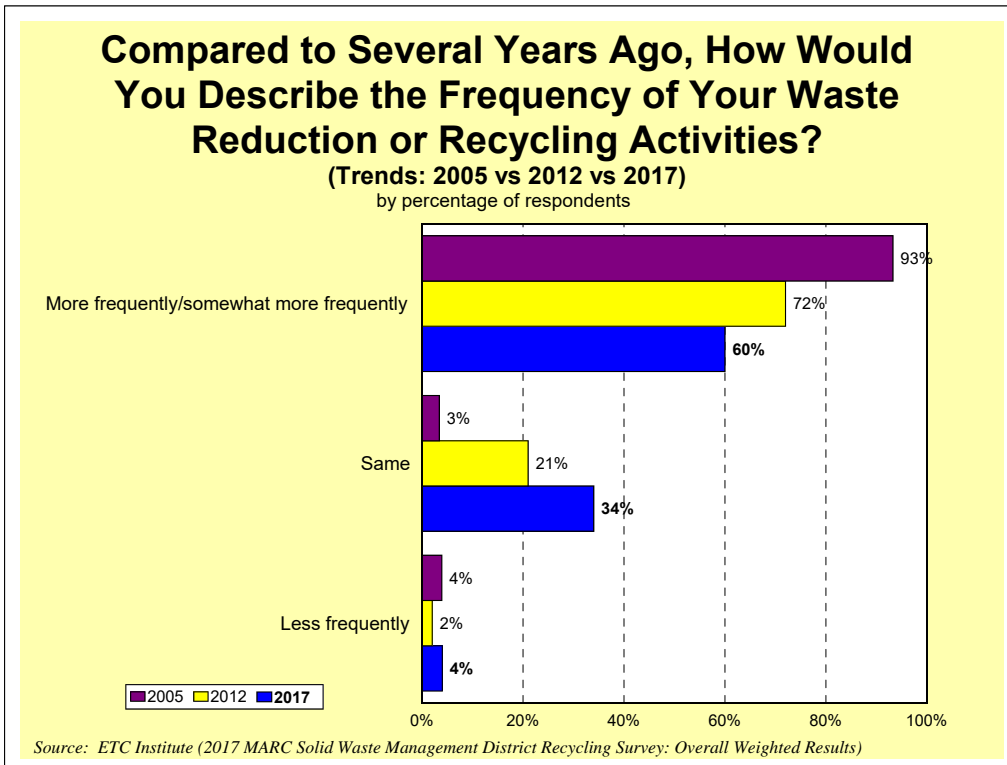
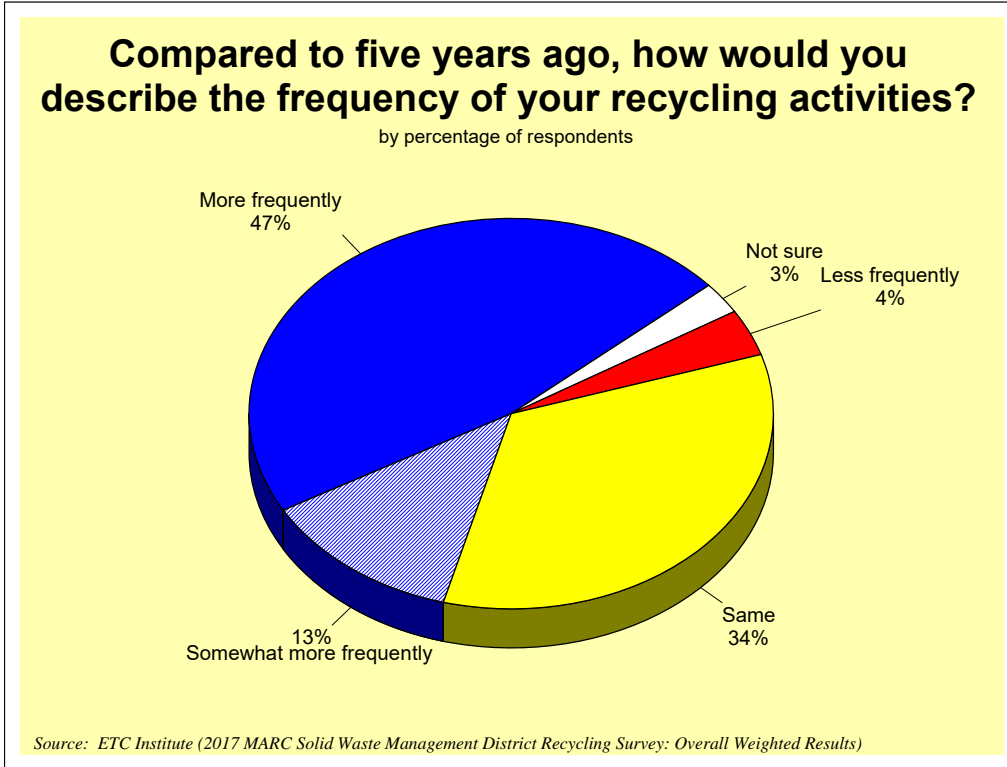
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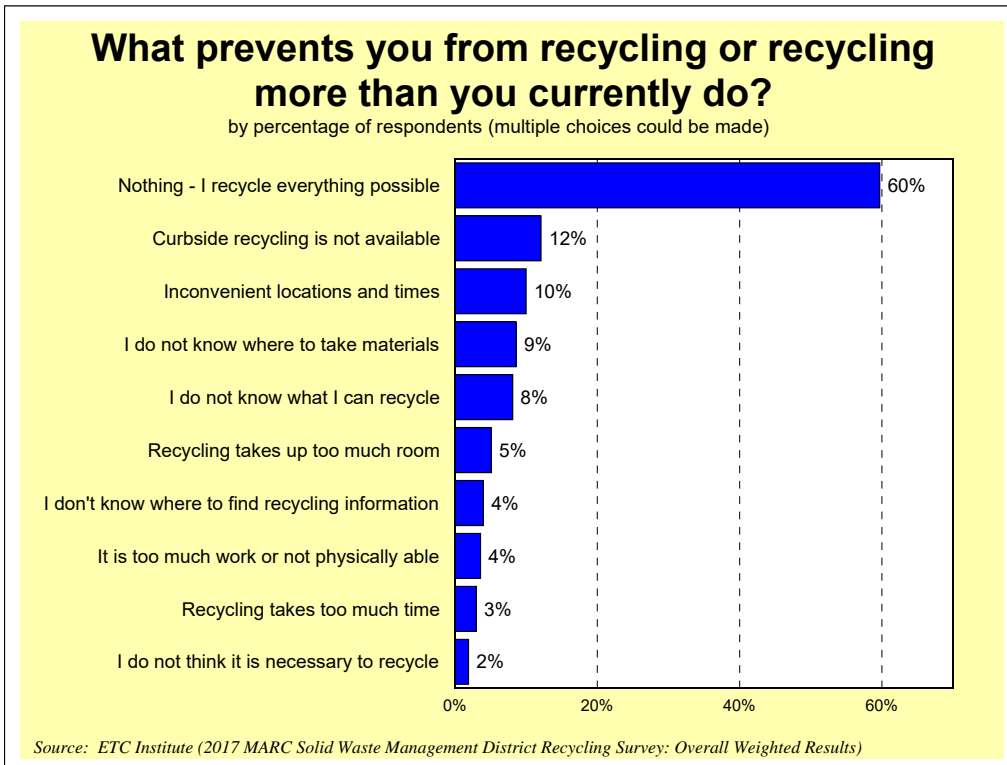
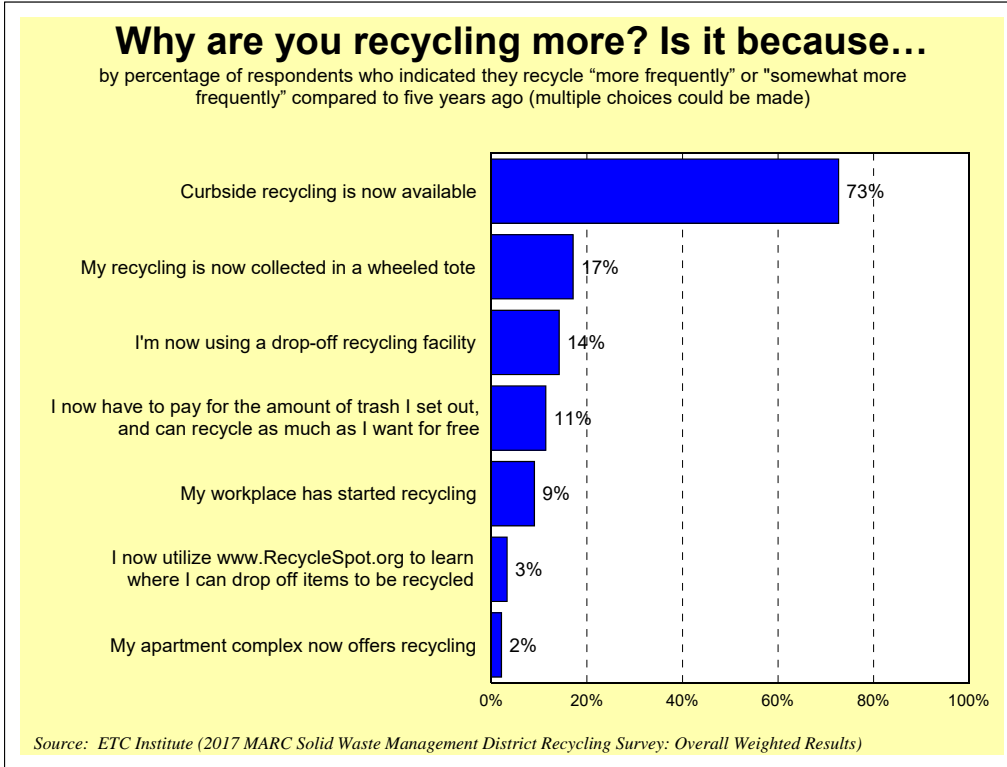








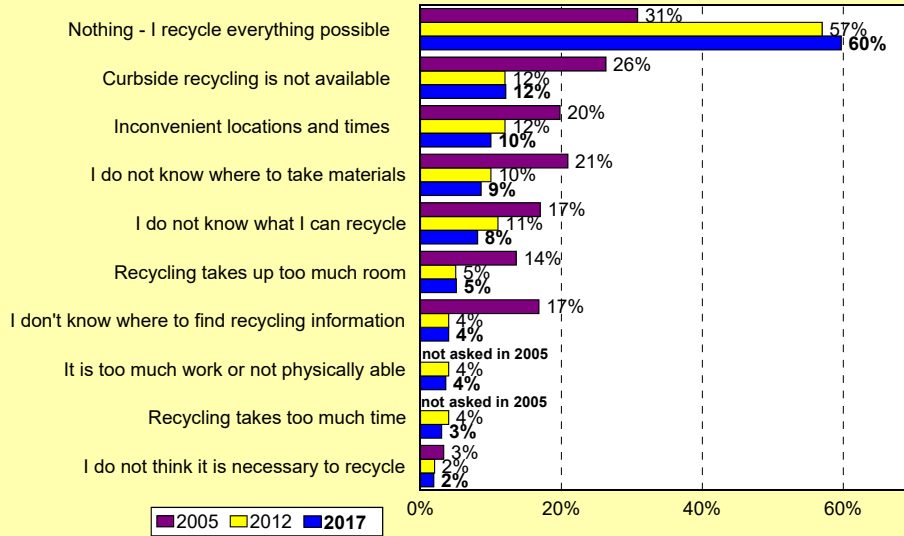




## What prevents you from recycling or recycling more than you currently do?

(Trends: 2005 vs 2012 vs 2017)

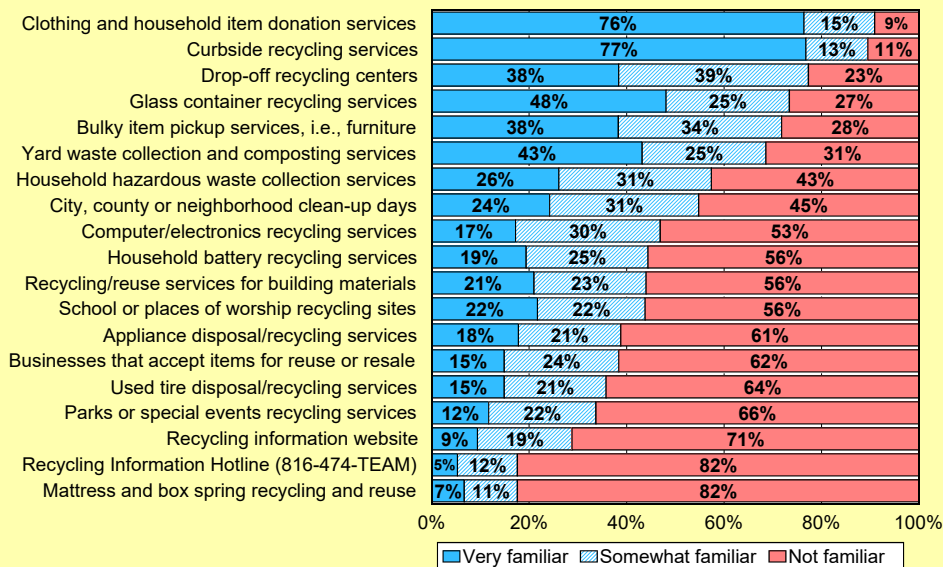
by percentage of respondents (multiple choices could be made)



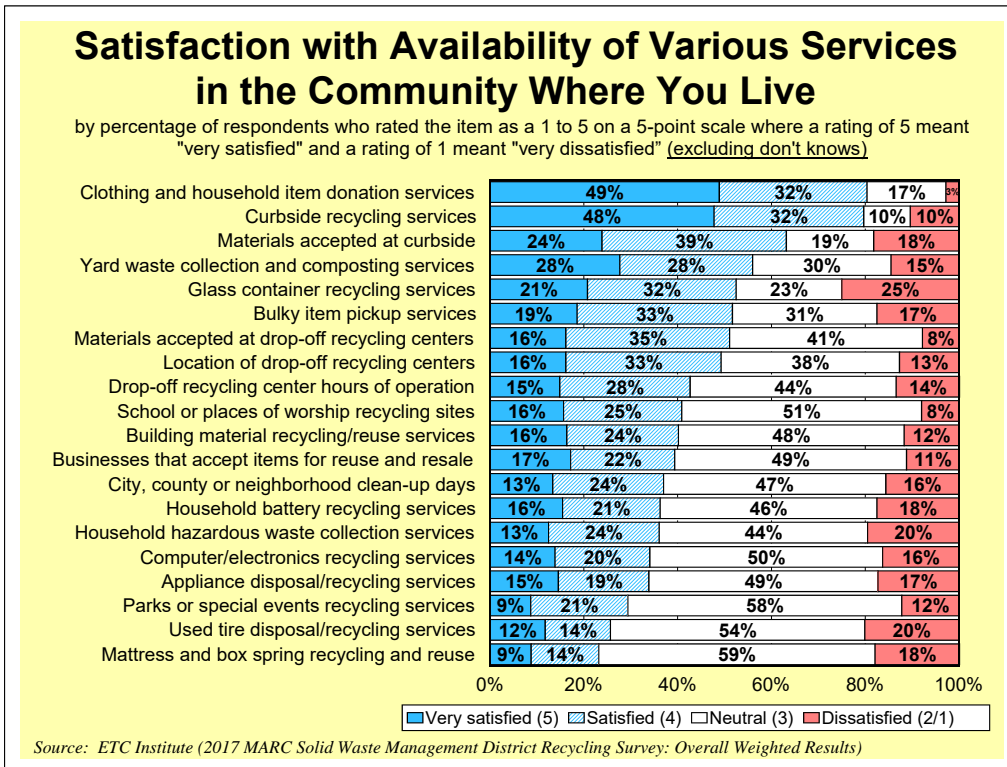
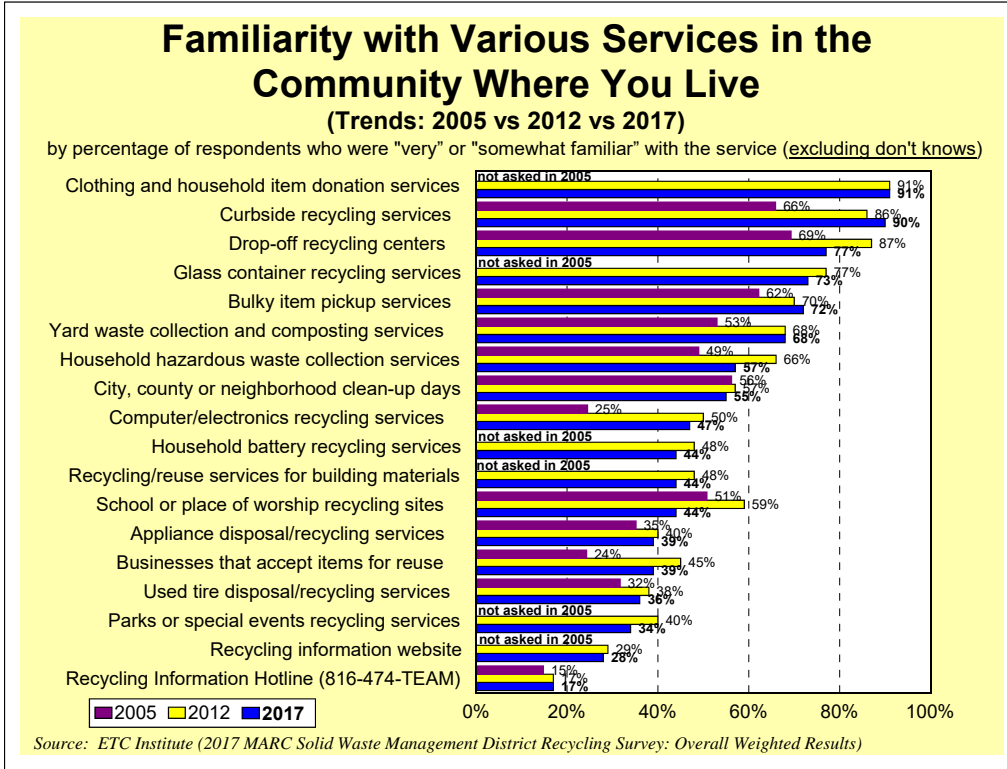
Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

## Familiarity with Various Services in the Community Where You Live

by percentage of respondents who rated the item as a 1 to 3 on a 3-point scale (excluding not provided)



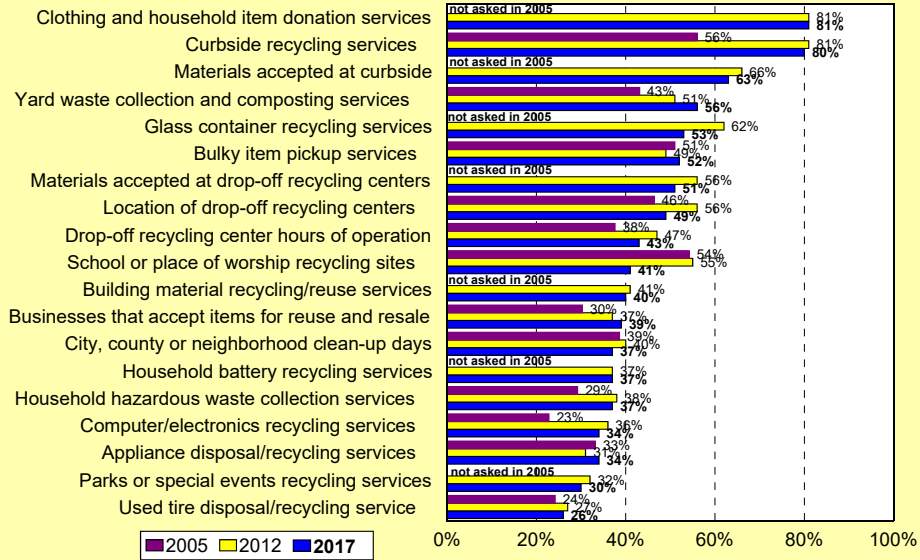
Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)



## Satisfaction with Availability of Various Services in the Community Where You Live

(Trends: 2005 vs 2012 vs 2017)

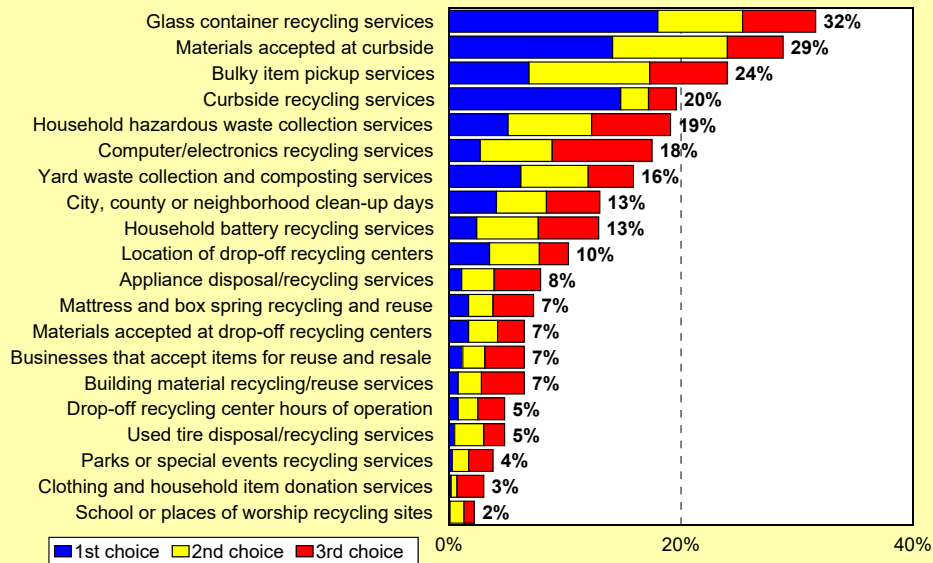
by percentage of respondents who were "very satisfied" or "satisfied" (excluding don't knows)



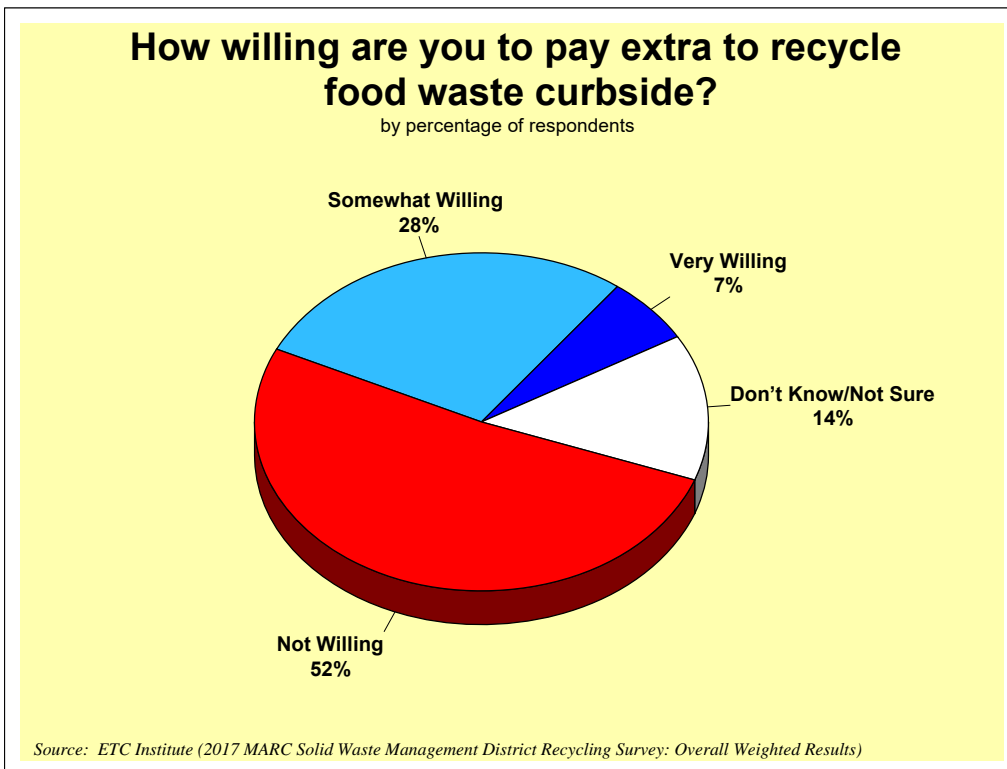
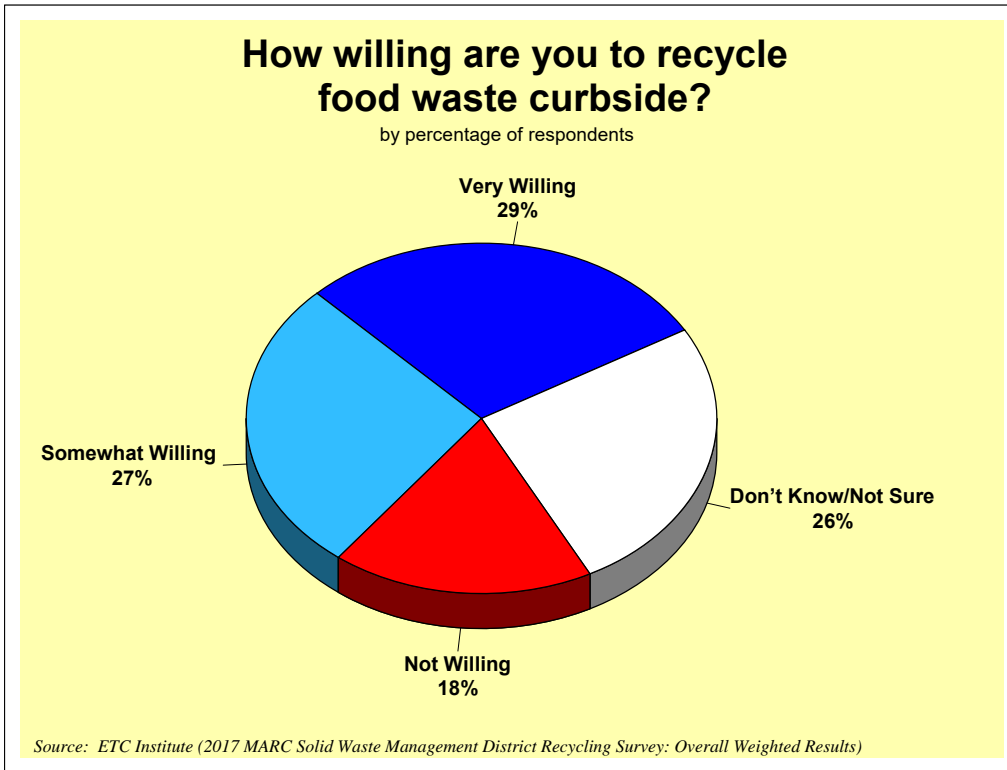
Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

## Services Residents Would Most Like to See Offered or Expanded in Their Community

by percentage of respondents who selected the item as one of their top three choices

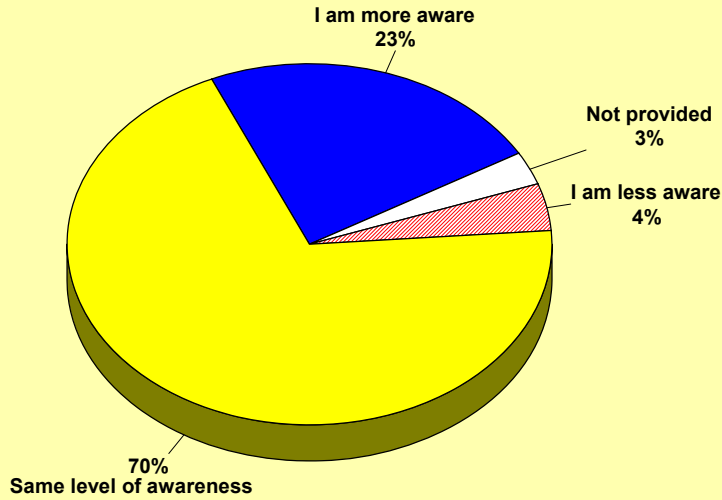


Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)



### Compared to a year ago, how would you rate your level of awareness of trash and recycling issues in the Kansas City area?

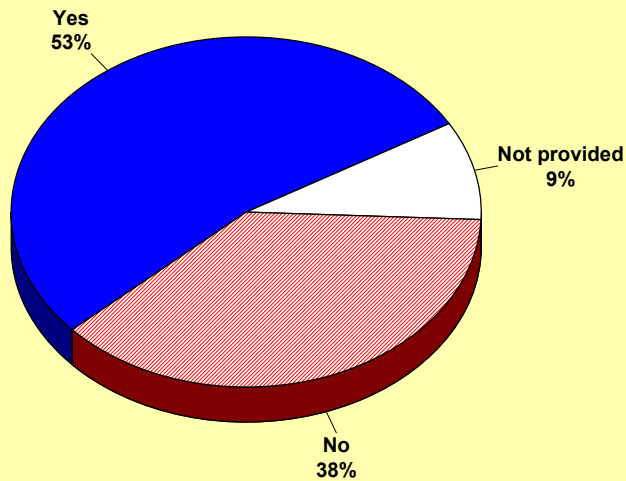
by percentage of respondents (excluding respondents who did not live in the Kansas City area last year)



Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

### If you recycle curbside, have you ever put something in the bin that you are not sure is accepted?

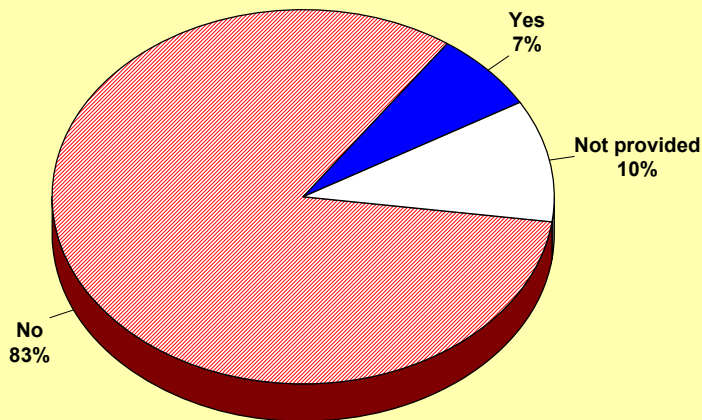
by percentage of respondents



Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

### If you recycle curbside, have you ever put something in the bin that you know is not accepted?

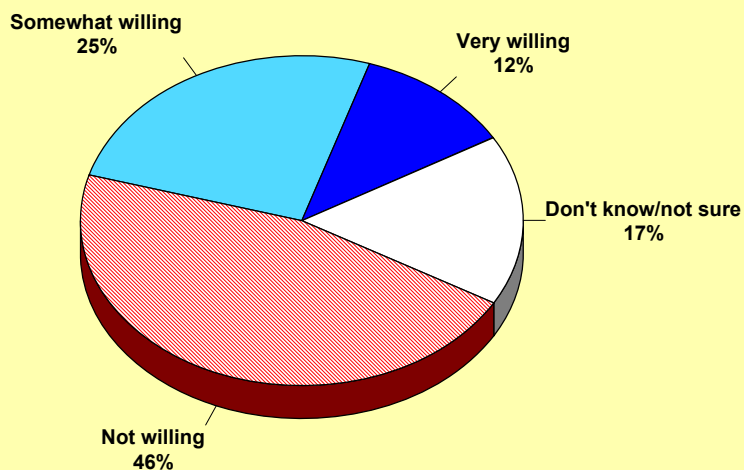
by percentage of respondents



Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

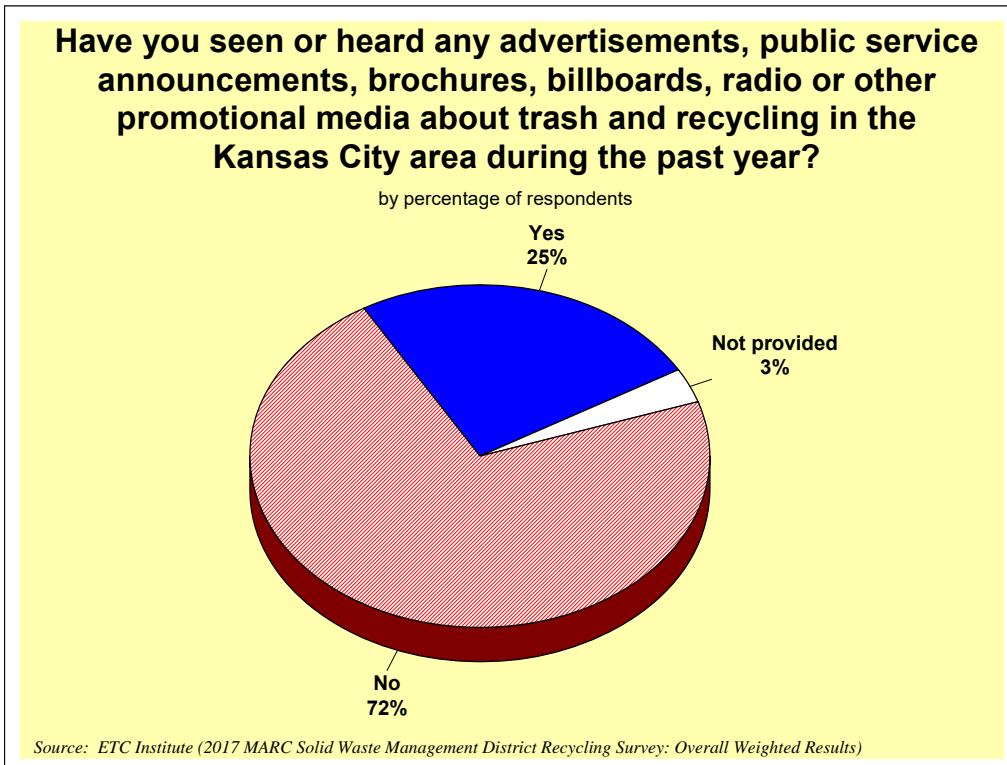
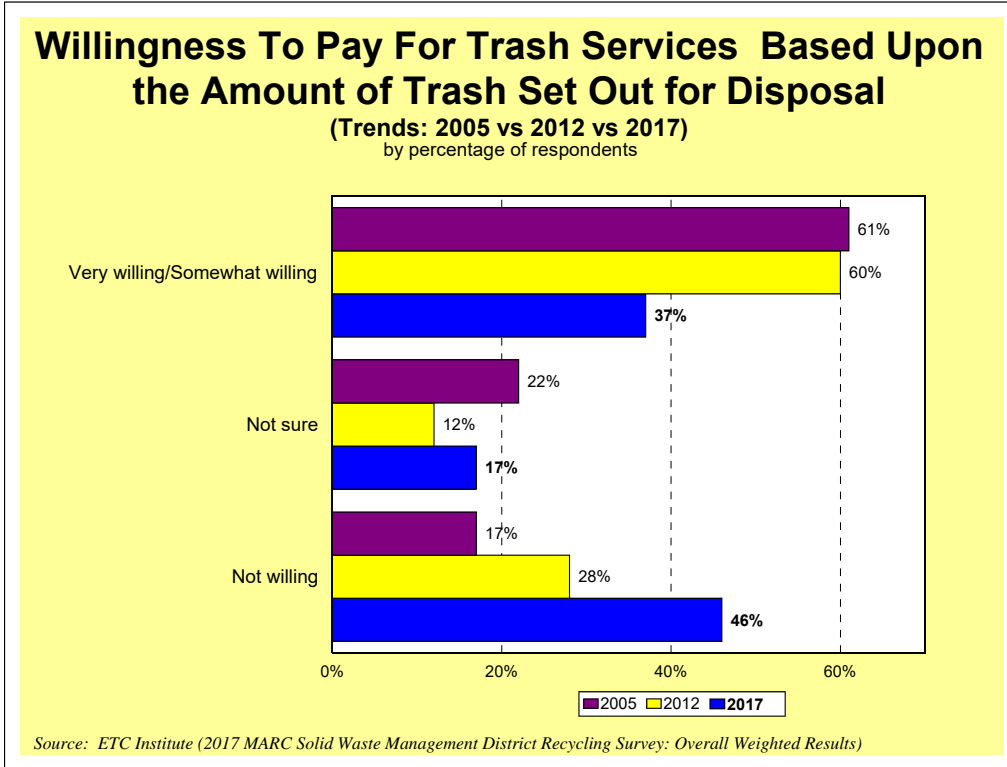
### How willing are you to pay for trash services based on the amount of trash you set out for disposal, similar to other utilities like water and electricity?

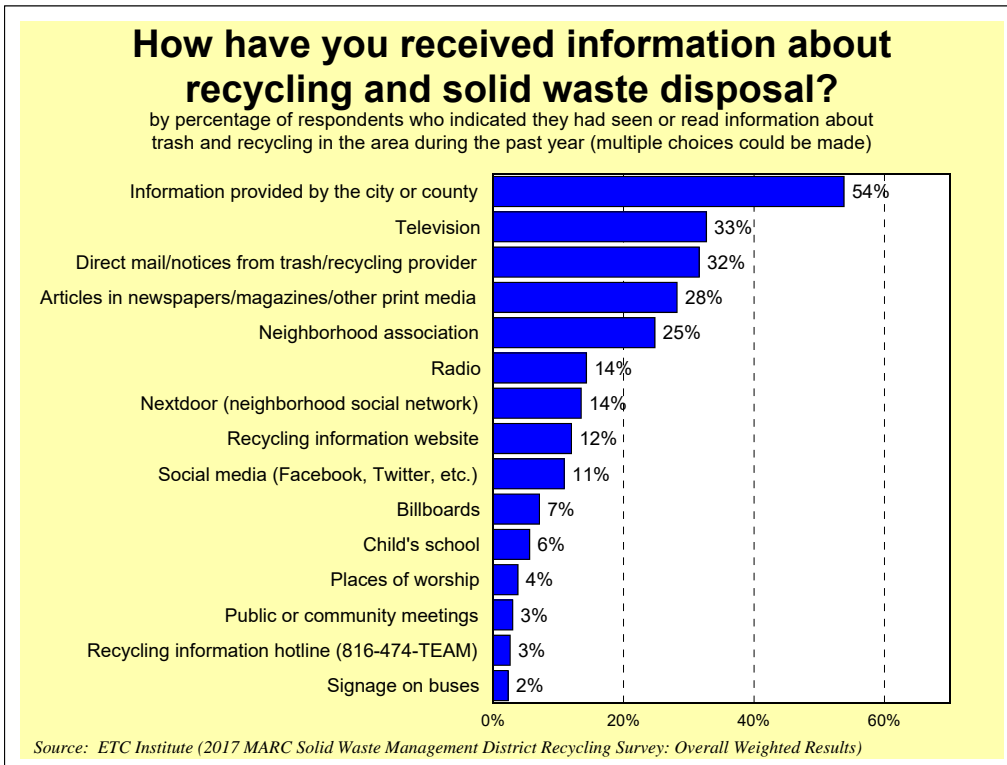
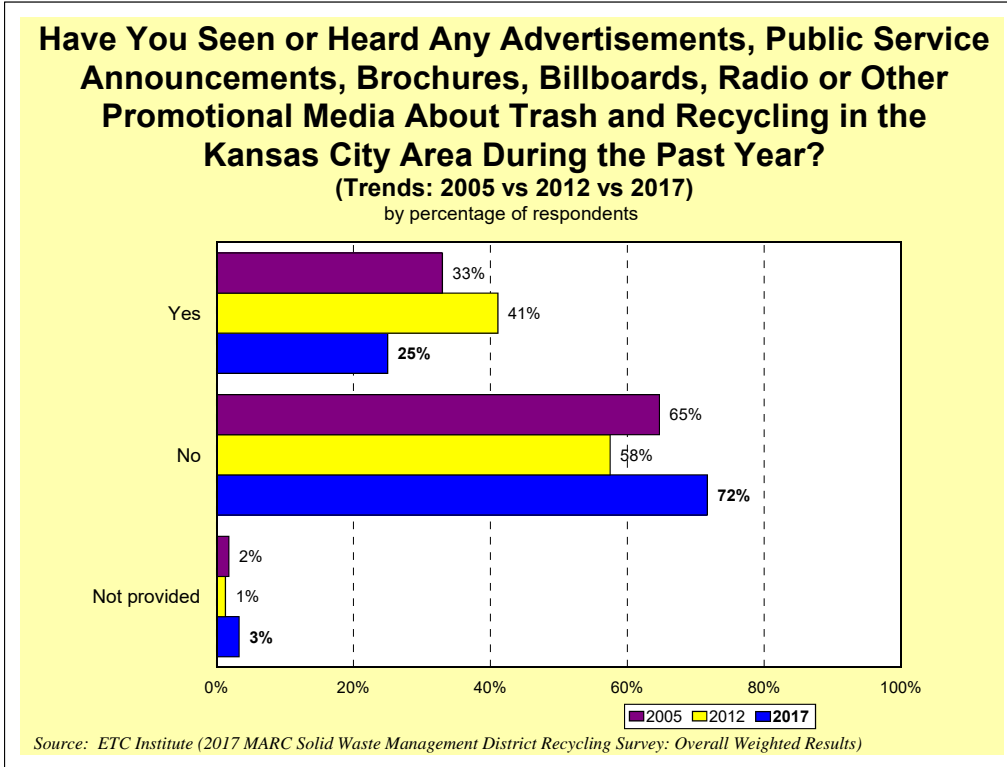
by percentage of respondents (excluding not provided)



Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)



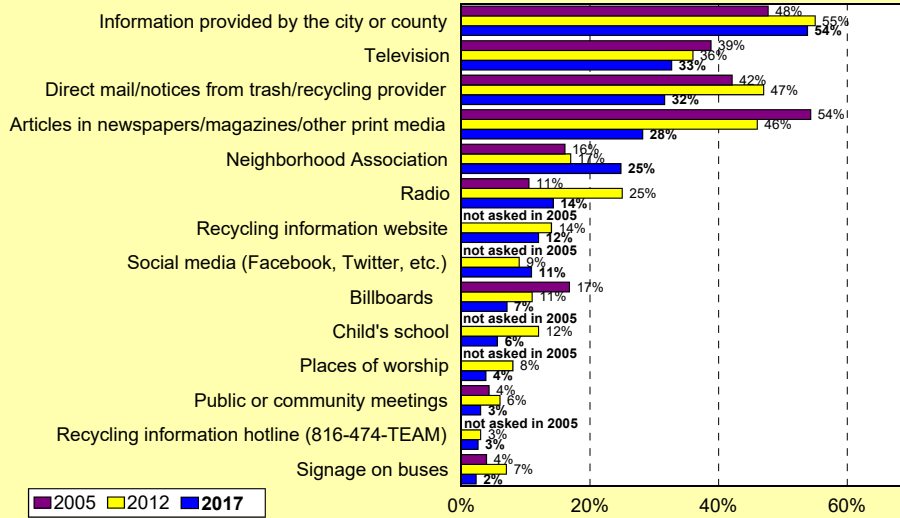




## How have you received information about recycling and solid waste disposal?

(Trends: 2005 vs 2012 vs 2017)

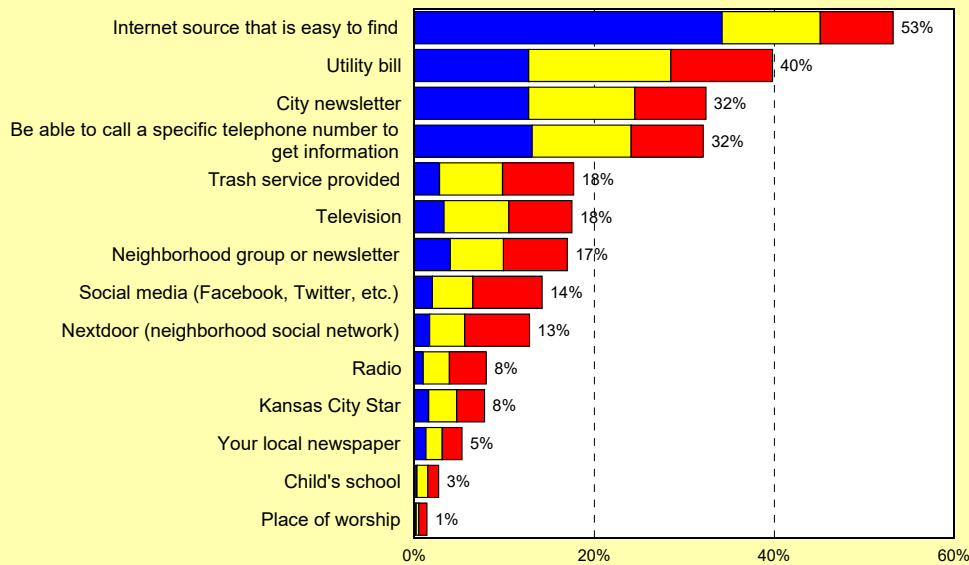
by percentage of respondents who indicated they had seen or read information about trash and recycling in the area during the past year (multiple choices could be made)



Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

## How would you most prefer to receive information about solid waste services in your community?

by percentage of respondents (multiple choices could be made)

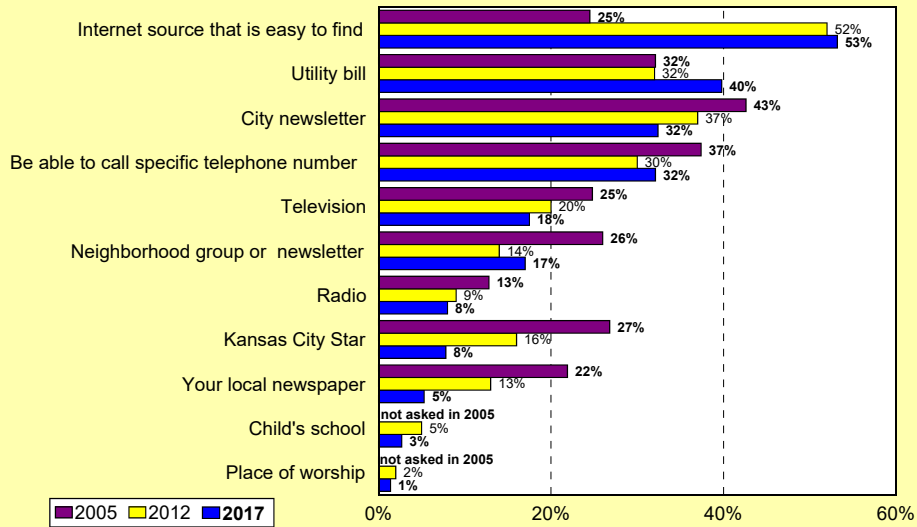


Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

### How would you most prefer to receive information about solid waste services in your community?

(Trends: 2005 vs 2012 vs 2017)

by percentage of respondents (multiple choices could be made)

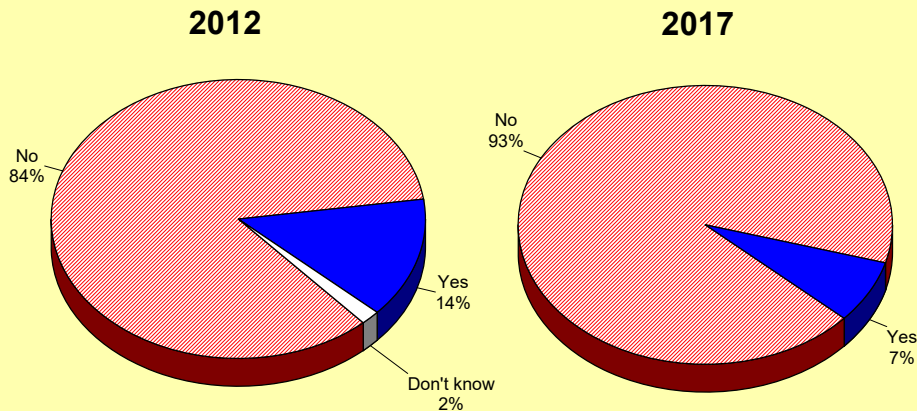


Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

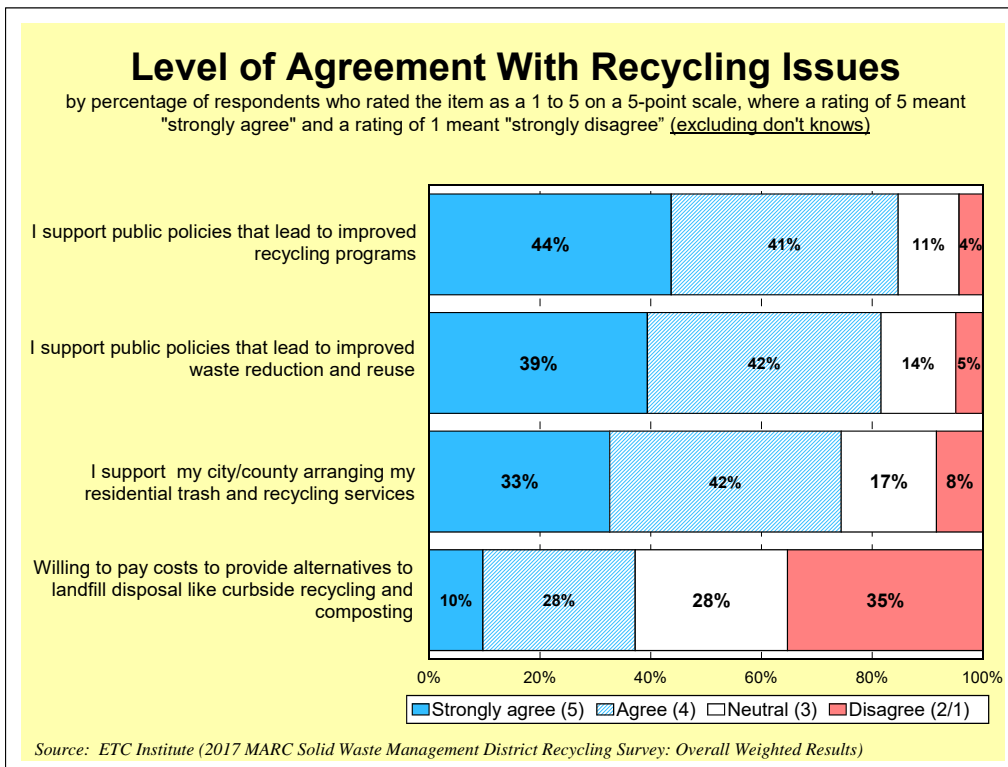
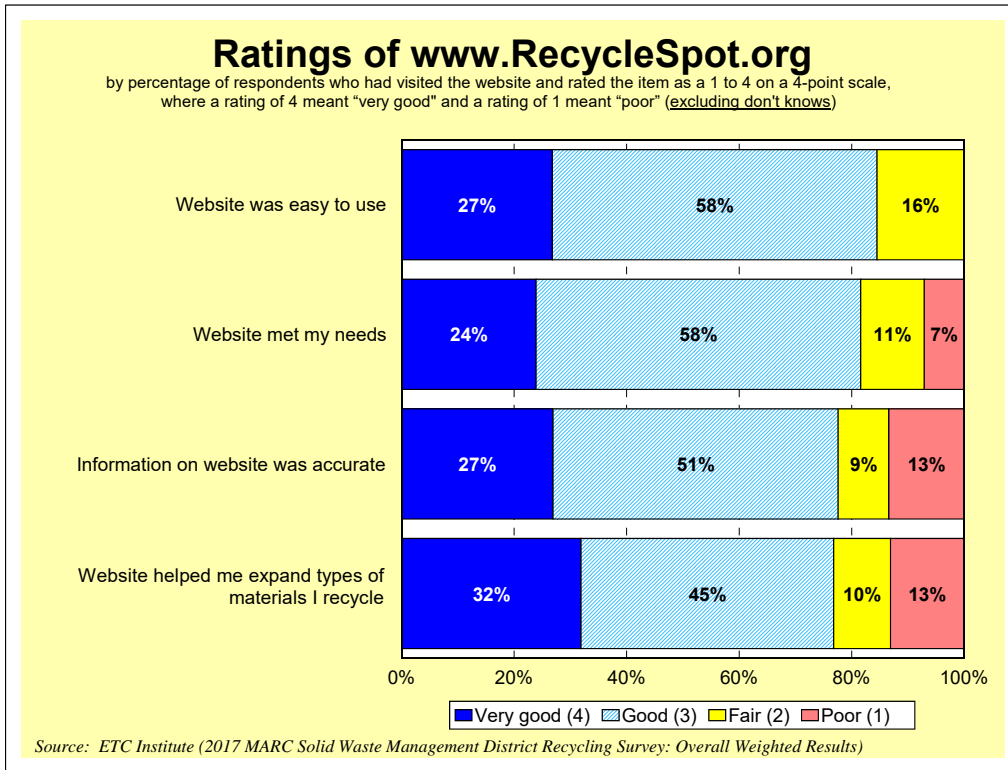
### Have you ever visited [www.RecycleSpot.org](http://www.RecycleSpot.org)?

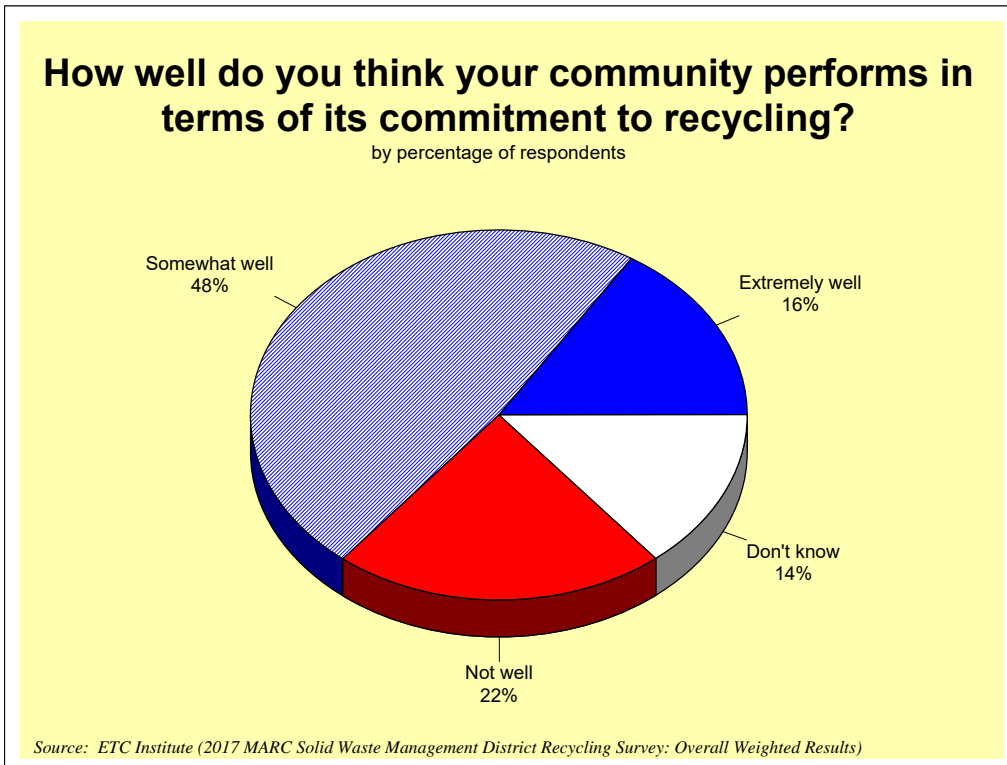
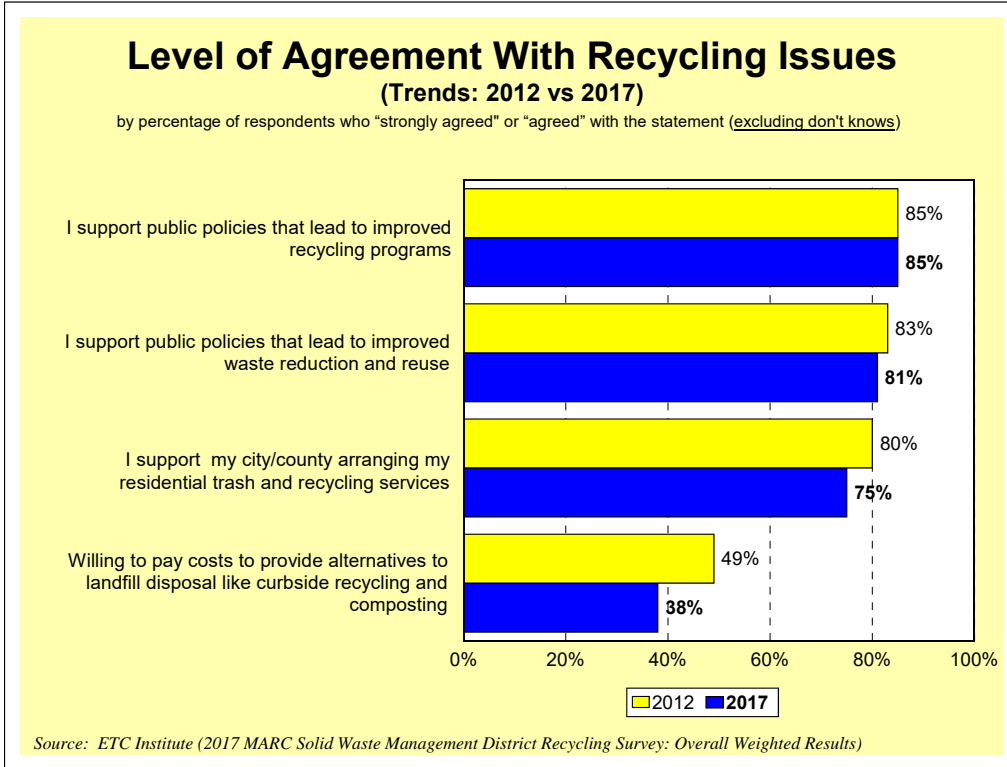
(Trends: 2012 vs 2017)

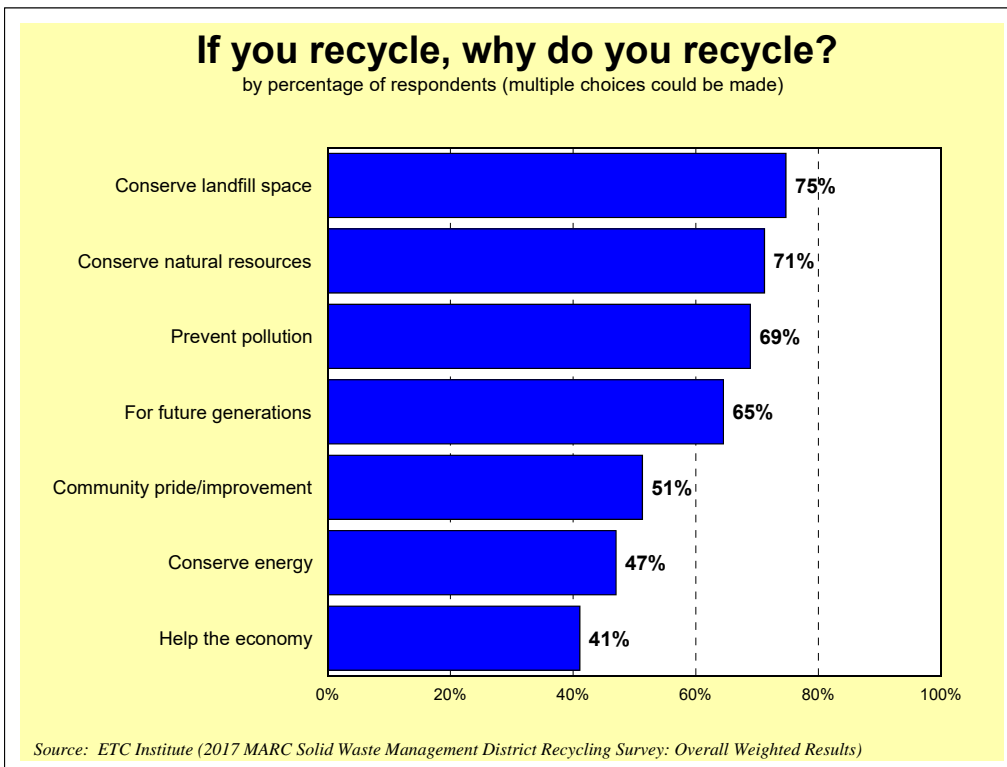
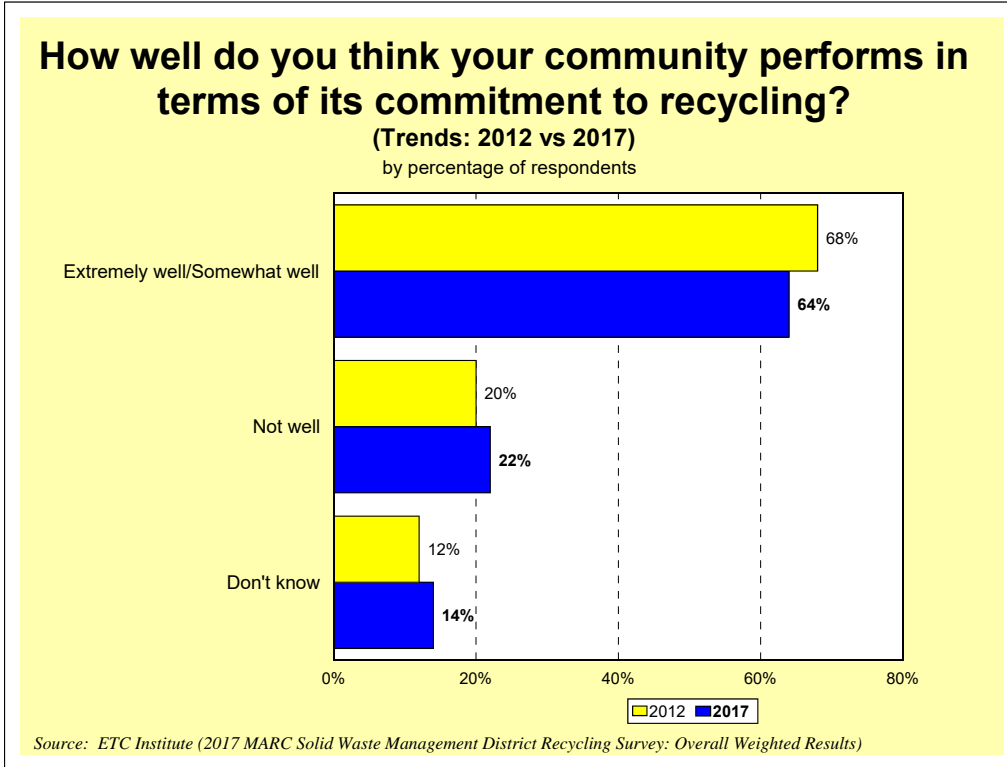
by percentage of respondents

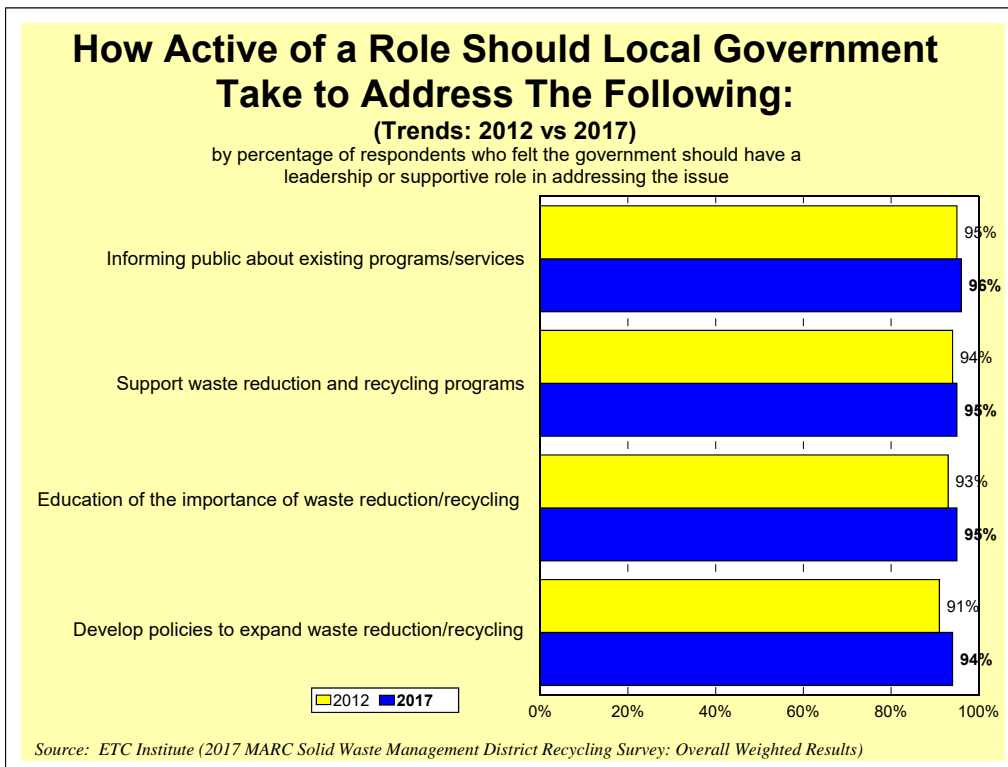
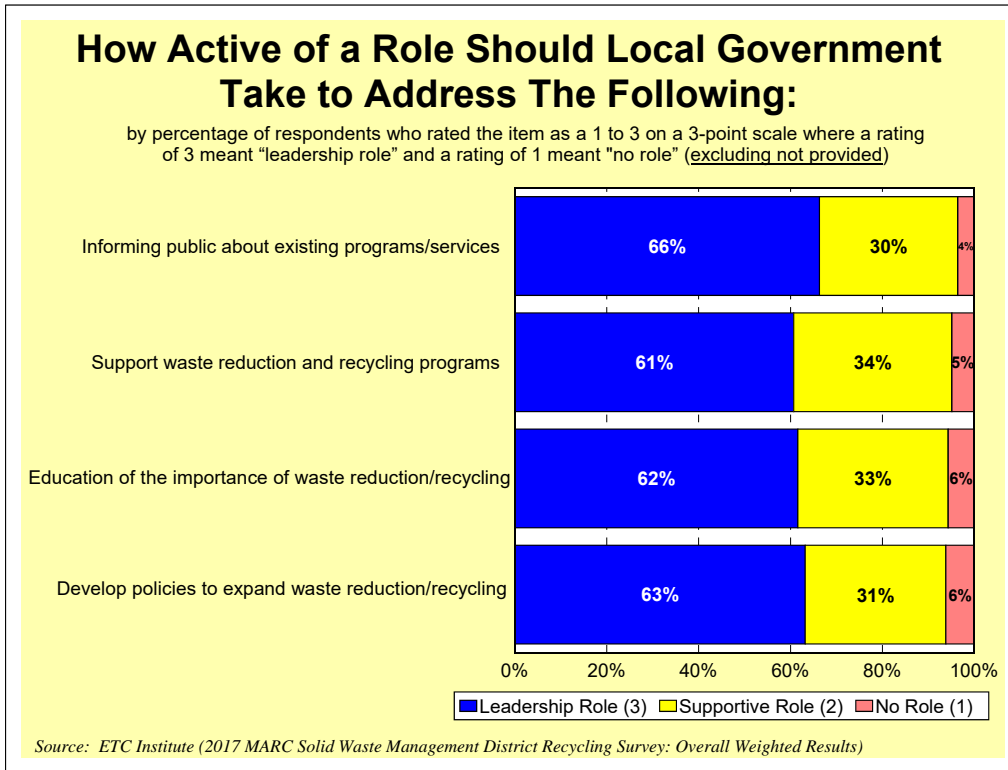


Source: ETC Institute (2017 MARC Solid Waste Management District Recycling Survey: Overall Weighted Results)

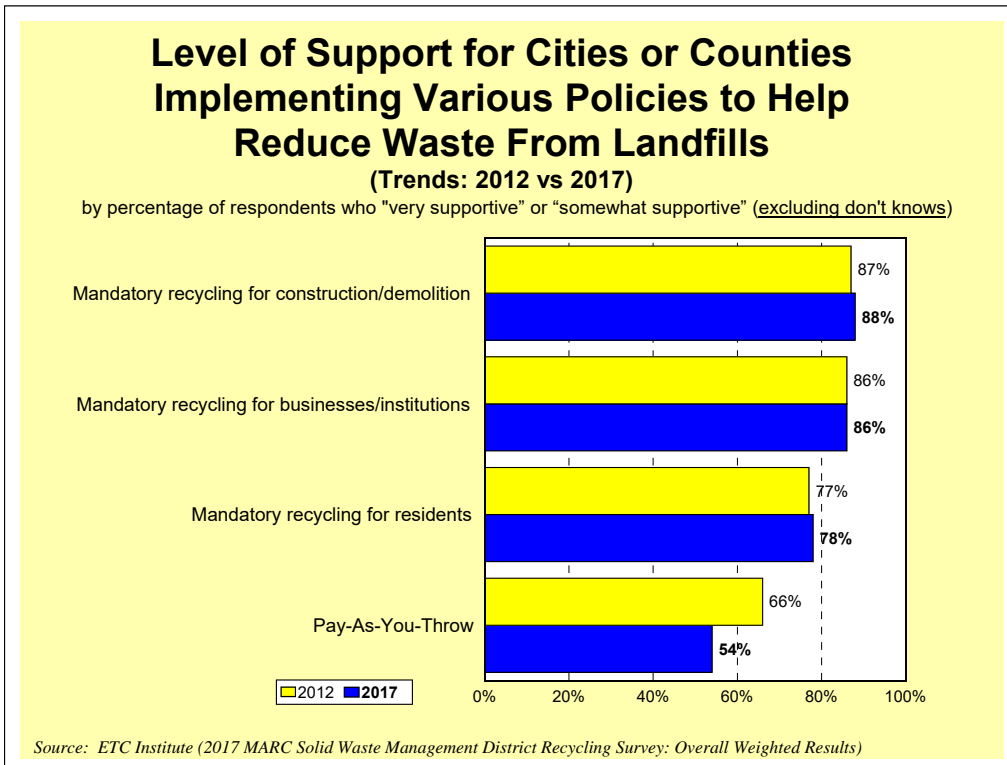
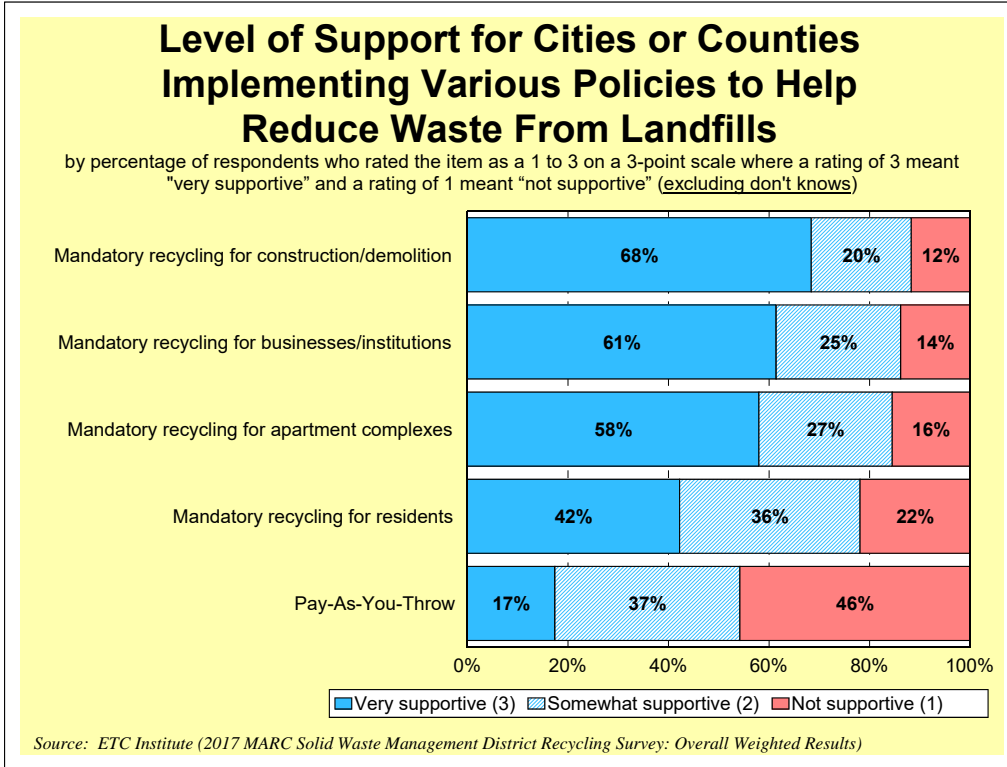


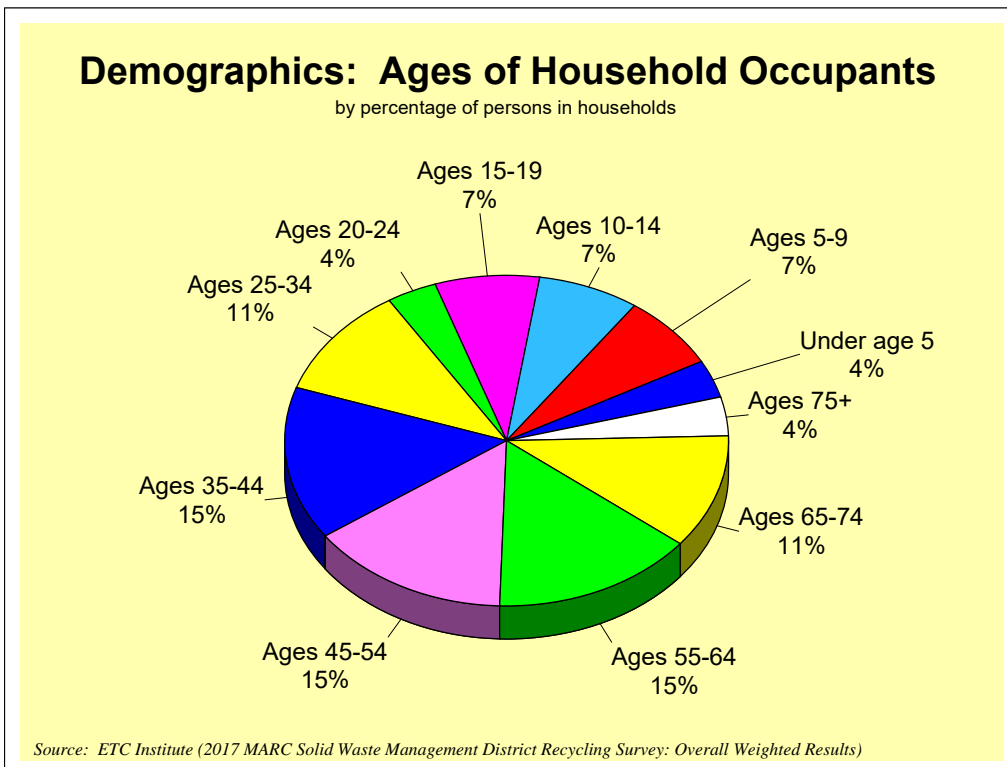
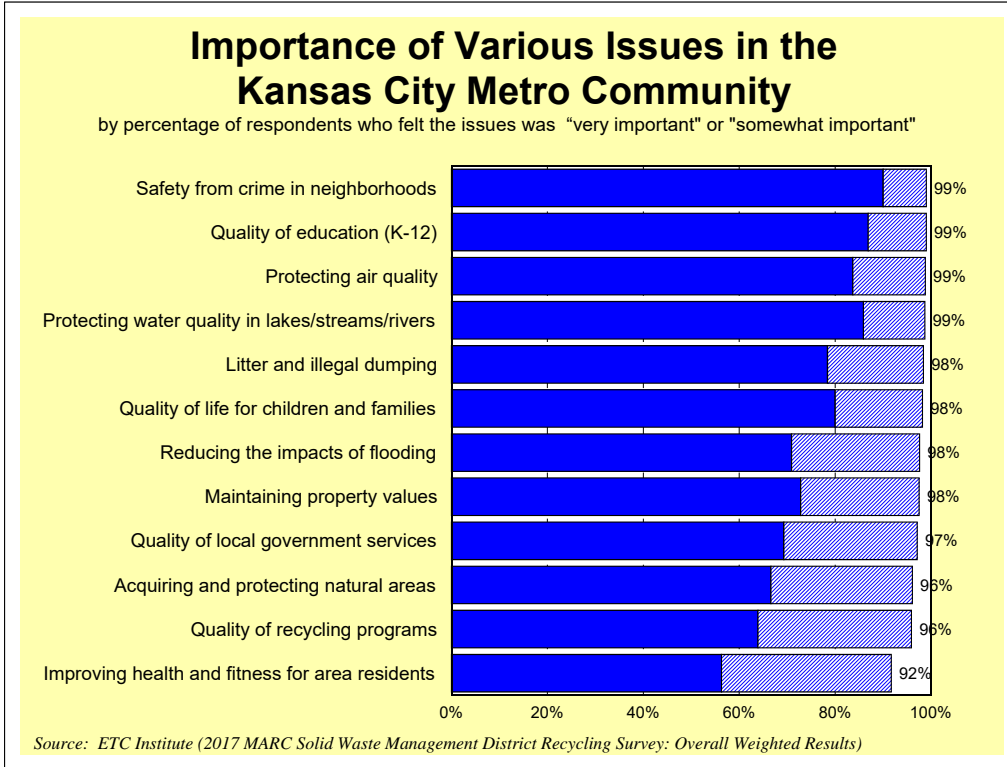


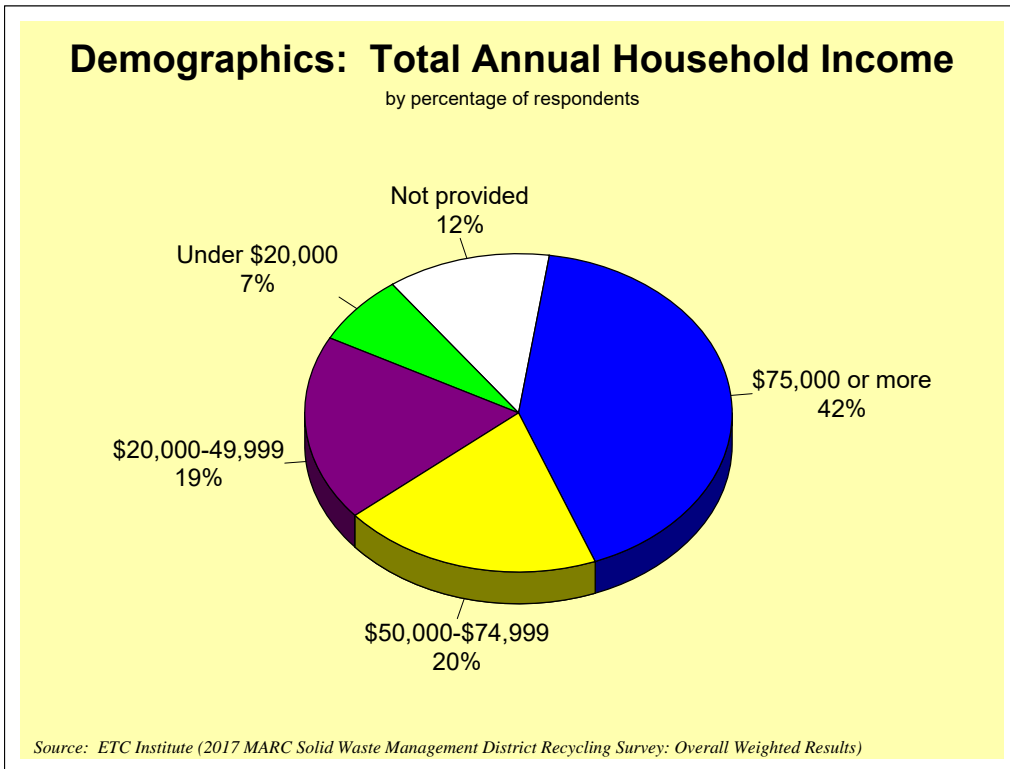
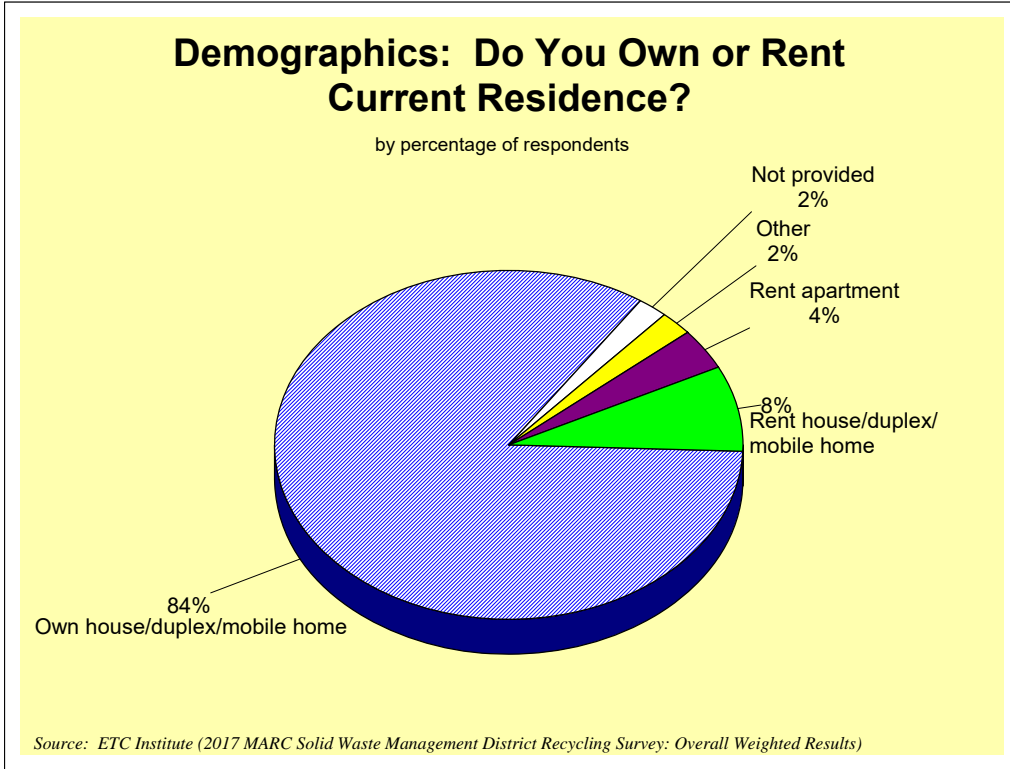


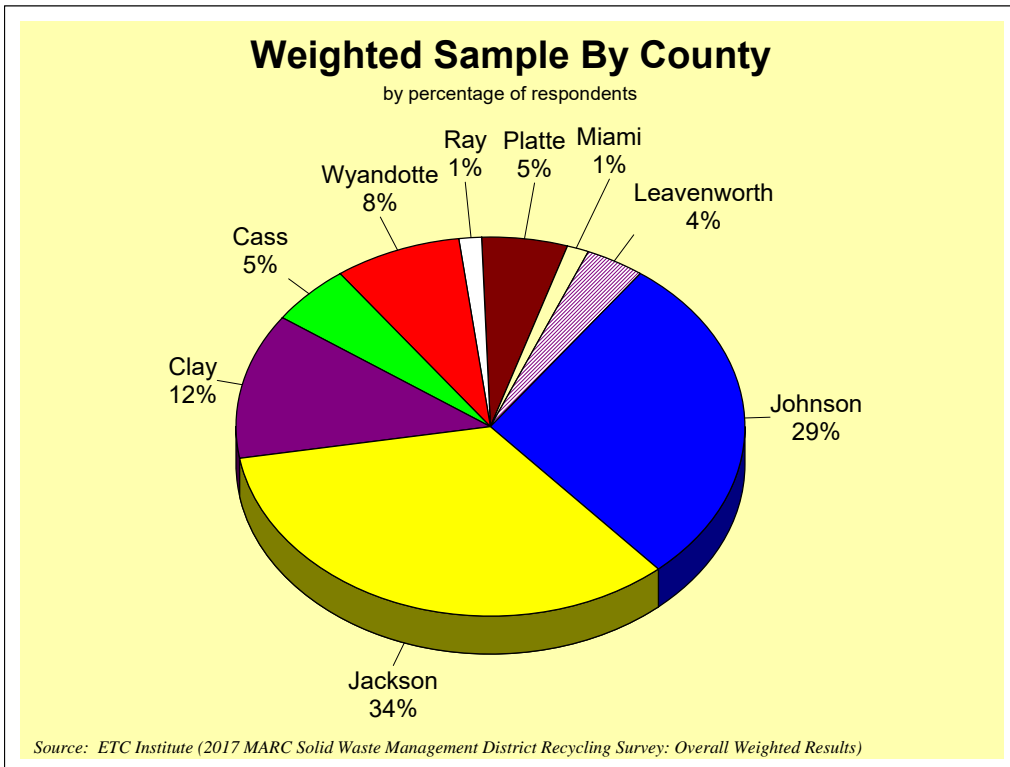
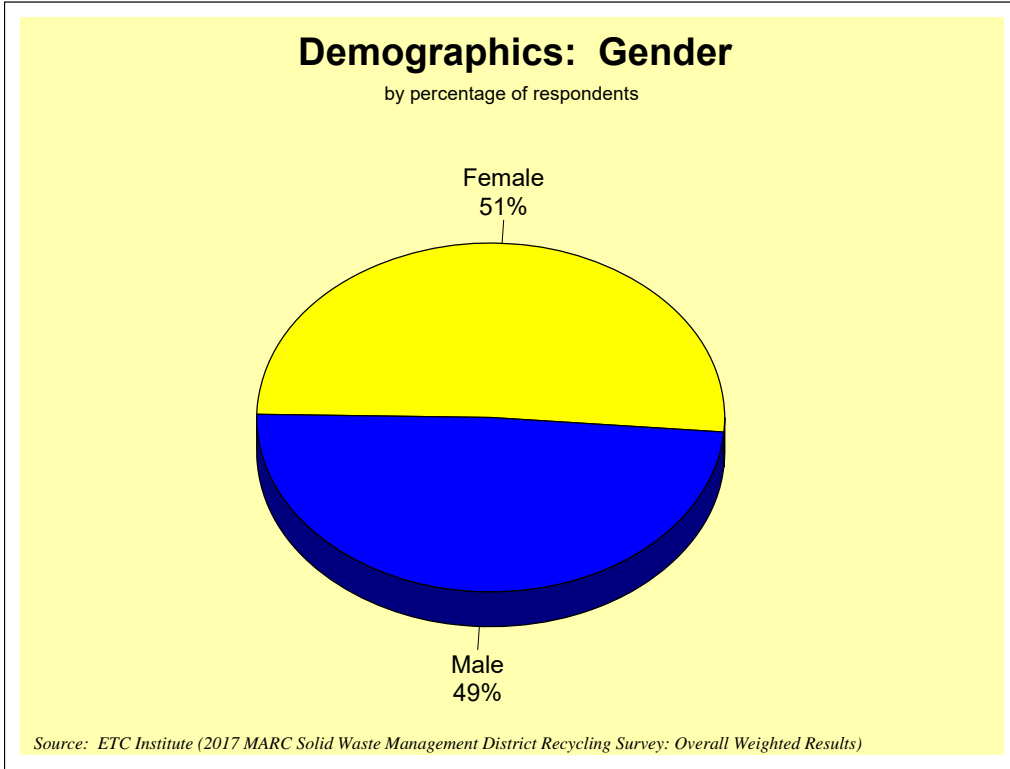


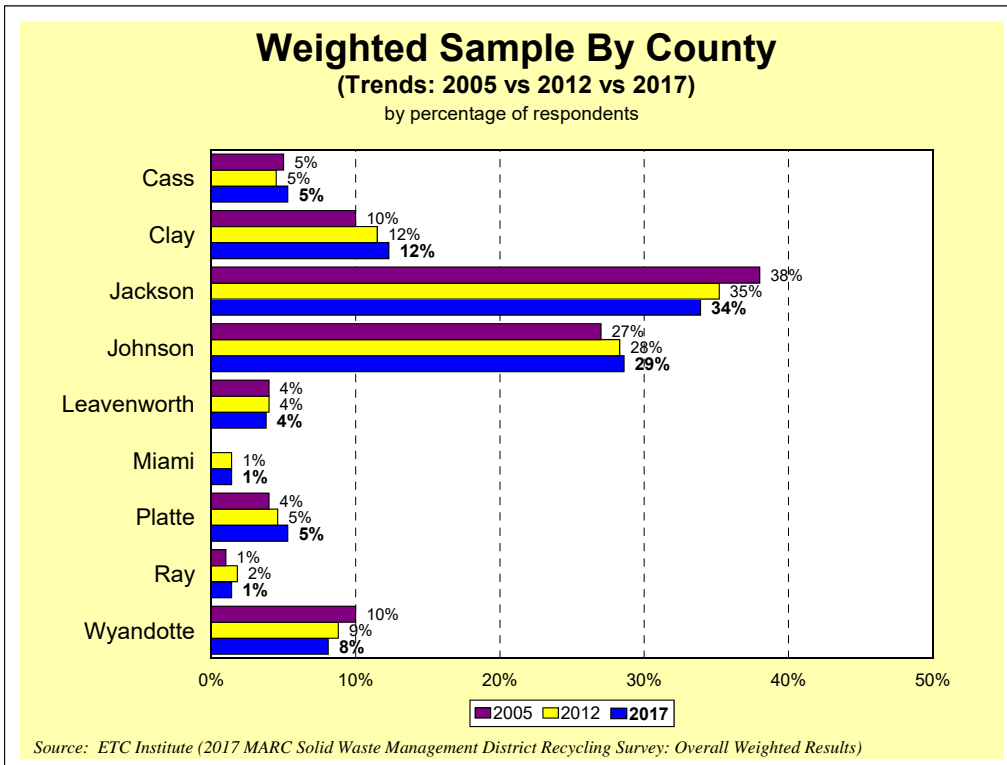
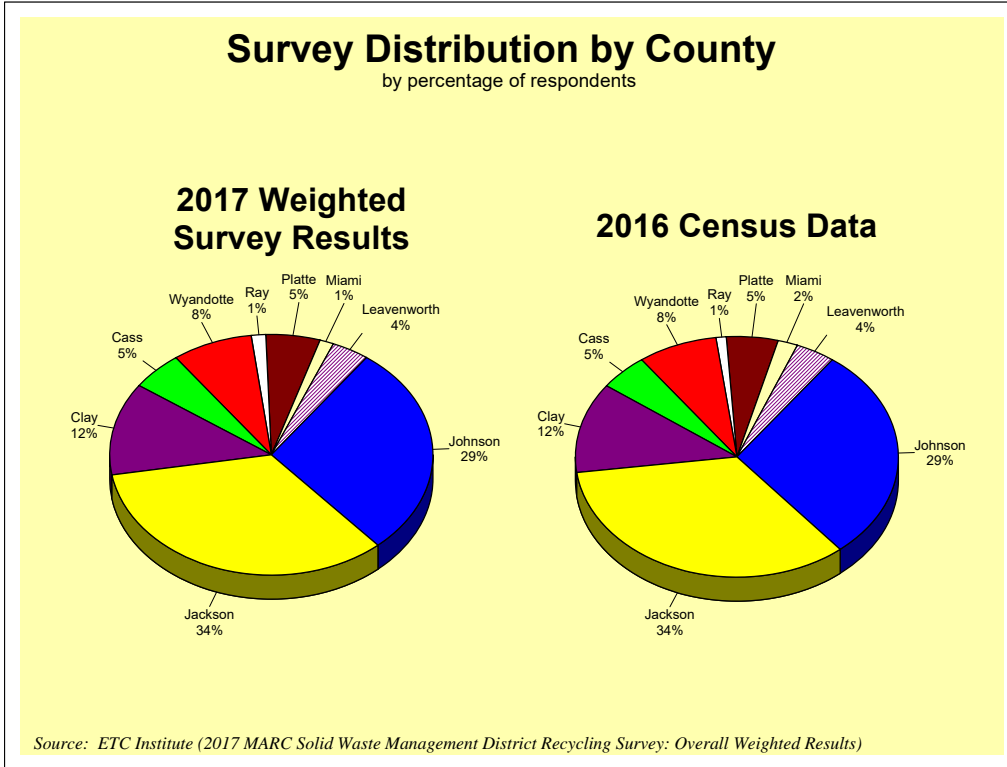












*Section 4:*  
*Importance-Satisfaction*  
*Analysis*

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# 2017 Mid-America Regional Council Solid Waste Management District Recycling Survey

## *Importance-Satisfaction Analysis*

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**Overview.** Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance and need to residents; and (2) to target resources toward those services where residents are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that community leaders will maximize overall resident satisfaction by emphasizing improvements in those service categories where the level of satisfaction is relatively low and the perceived importance of the service is relatively high.

**Methodology.** The rating is calculated by summing the percentage of responses for items selected as the services residents would most like to see offered or expanded. This sum is then multiplied by 1 minus the percentage of respondents that indicated they were positively satisfied with the community's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "don't knows"). "Don't know" responses are excluded from the calculation to ensure that the satisfaction ratings among service categories are comparable. [IS=Importance x (1-Satisfaction)].

**Example of the Calculation.** Respondents were asked to identify the recycling services they would most like to see offered or expanded in the community. Thirty-two percent (32%) of respondents ranked *glass container recycling services* as the recycling service they would most like to see offered or expanded in the community where they live.

With regard to satisfaction, *glass container recycling services* was ranked 5<sup>th</sup> overall, with fifty-three percent (53%) rating it a "4" or a "5" on a 5-point scale, excluding "don't know" responses. The I-S rating for *glass container recycling services* was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example, 32% was multiplied by 47% (1-0.53). This calculation yielded an I-S rating of **0.1504**, which was ranked first out of the twenty recycling services.

The top priority rating is 1.00 and would be achieved when 100% of the respondents select an activity as one of their top choices for the community to provide and 0% indicate that they are positively satisfied with the delivery of the service.

The lowest priority rating is 0.00 and could be achieved under either one of the following two situations:

- if 100% of the respondents were positively satisfied with the delivery of the service
- if none (0%) of the respondents selected the service as one of the four most important services for the community to provide.

**Interpreting the Ratings.** Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from .10 to .20 identify service areas that should receive increased emphasis. Ratings less than .10 should continue to receive the current level of emphasis.

- *Definitely Increase Emphasis ( $IS \geq 0.20$ )*
- *Increase Current Emphasis ( $0.10 \leq IS < 0.20$ )*
- *Maintain Current Emphasis ( $IS < 0.10$ )*

The results for the 2017 Mid-America Regional Council Solid Waste Management District Recycling Survey are provided on the following page:



## Recycling Service Priorities: Importance-Satisfaction Analysis 2017 MARC Solid Waste Management District Recycling Survey

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b><u>High Priority (IS .10-.20)</u></b>						
Glass container recycling services	32%	1	53%	5	0.1504	1
Household hazardous waste collection services	19%	5	37%	15	0.1197	2
Computer/electronics recycling services	18%	6	34%	16	0.1188	3
Bulky item pickup services	24%	3	52%	6	0.1152	4
Materials accepted at curbside	29%	2	63%	3	0.1073	5
<b><u>Medium Priority (IS &lt;.10)</u></b>						
Yard waste collection and composting services	16%	7	56%	4	0.0704	6
Mattress and box spring recycling and reuse	7%	12	23%	20	0.0539	7
Location of drop-off recycling centers	10%	10	49%	8	0.0510	8
Appliance disposal/recycling services	8%	11	34%	17	0.0528	9
City, county or neighborhood clean-up days	13%	8	37%	13	0.0396	10
Household battery recycling services	13%	9	37%	14	0.0396	11
Building material recycling/reuse services	7%	15	40%	11	0.0396	12
Businesses that accept items for reuse and resale	7%	14	39%	12	0.0396	13
School or places of worship recycling sites	2%	20	41%	10	0.0396	14
Curbside recycling services	20%	4	80%	2	0.0400	15
Used tire disposal/recycling services	5%	17	26%	19	0.0370	16
Materials accepted at drop-off recycling centers	7%	13	51%	7	0.0343	17
Drop-off recycling center hours of operation	5%	16	43%	9	0.0285	18
Parks or special events recycling services	4%	18	30%	18	0.0280	19
Clothing and household item donation services	3%	19	81%	1	0.0057	20

**Note:** The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

**Most Important %:**

The "Most Important" percentage represents the sum of the first, second and third most important responses for each item. Respondents were asked to identify the services they would most like to see offered or expanded in the community.

**Satisfaction %:**

The "Satisfaction" percentage represents the sum of the ratings "4" and "5" excluding 'don't knows.' Respondents ranked their level of satisfaction with the availability of each of the services on a scale of 1 to 5 with "5" being very satisfied and "1" being very dissatisfied.

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*Section 5:*  
***Weighted Tabular Data***

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**Q29. What County do you live in? (weighted by County)**

<u>Q29. What County do you live in?</u>	<u>Number</u>	<u>Percent</u>
Cass	56	5.3 %
Clay	131	12.3 %
Jackson	361	33.9 %
Johnson, Kansas	304	28.6 %
Leavenworth	40	3.8 %
Miami	15	1.4 %
Platte	56	5.3 %
Ray	15	1.4 %
Wyandotte	86	8.1 %
Total	1064	100.0 %

**Q1. How much emphasis does your household place on recycling?**

<u>Q1. How much emphasis does your household place on recycling?</u>	<u>Number</u>	<u>Percent</u>
We don't recycle, and are not interested	35	3.3 %
We don't recycle, but plan to begin	41	3.9 %
We recycle some of the time	103	9.7 %
We recycle most of the time	876	82.3 %
Not provided	9	0.8 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q1. How much emphasis does your household place on recycling? (without "not provided")**

<u>Q1. How much emphasis does your household place on recycling?</u>	<u>Number</u>	<u>Percent</u>
We don't recycle, and are not interested	35	3.3 %
We don't recycle, but plan to begin	41	3.9 %
We recycle some of the time	103	9.8 %
We recycle most of the time	876	83.0 %
Total	1055	100.0 %

**Q2. Do you or other members of your household currently do any of the following?**

<u>Q2. What do you currently do?</u>	<u>Number</u>	<u>Percent</u>
Recycle household items like newspaper, bottles, cans or magazines curbside	859	80.7 %
Recycle household items like newspaper, bottle, cans or magazines at a drop-off center	380	35.7 %
Take leaves & brush to a City facility, private business, or set them at curb for composting & mulching	483	45.4 %
Compost household items like grass clippings, leaves, or food waste at home	291	27.3 %
Take household hazardous waste (HHW) items like paint, lawn chemicals, & automotive fluids to an HHW facility or special collection event	505	47.5 %
Recycle electronic items like computers, televisions, or cell phones	514	48.3 %
Recycle food & beverage glass containers	625	58.7 %
Recycle building materials from home repair or remodeling	190	17.9 %
Recycle household batteries	286	26.9 %
Recycle plastic bags	688	64.7 %
Total	4821	

**Q3. Do you or other members of your household currently do any of the following to reduce the amount of trash you throw away (i.e. waste reduction)?**

<u>Q3. What do you currently do to reduce amount of trash you throw away?</u>	<u>Number</u>	<u>Percent</u>
Donate clothing & household items	1000	94.0 %
Buy items with less packaging, buy in bulk, buy used items instead of new	418	39.3 %
Use reusable shopping bags	740	69.5 %
Use durable cups, plates, & utensils instead of disposables	772	72.6 %
Repair items instead of replacing them	647	60.8 %
Keep items well-maintained to avoid repair & replacement	859	80.7 %
Buy durable products designed to be repairable	501	47.1 %
Make a habit of reusing items instead of throwing them away	700	65.8 %
Make purchases based on environmental impact	246	23.1 %
Share, borrow, or rent items	409	38.4 %
Use durable food storage containers vs. disposable takeout containers offered at restaurants	576	54.1 %
Total	6868	

**Q4. Referring to the list in Question 3, which THREE activities do you do MOST FREQUENTLY?**

<u>Q4. Top choice</u>	<u>Number</u>	<u>Percent</u>
Donate clothing & household items	369	34.7 %
Buy items with less packaging, buy in bulk, buy used items instead of new	33	3.1 %
Use reusable shopping bags	192	18.0 %
Use durable cups, plates, & utensils instead of disposables	203	19.1 %
Repair items instead of replacing them	18	1.7 %
Keep items well-maintained to avoid repair & replacement	44	4.1 %
Buy durable products designed to be repairable	9	0.8 %
Make a habit of reusing items instead of throwing them away	25	2.3 %
Make purchases based on environmental impact	11	1.0 %
Share, borrow, or rent items	3	0.3 %
Use durable food storage containers vs. disposable takeout containers offered at restaurants	39	3.7 %
<u>None chosen</u>	<u>118</u>	<u>11.1 %</u>
Total	1064	100.0 %

**Q4. Referring to the list in Question 3, which THREE activities do you do MOST FREQUENTLY?**

<u>Q4. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Donate clothing & household items	163	15.3 %
Buy items with less packaging, buy in bulk, buy used items instead of new	56	5.3 %
Use reusable shopping bags	192	18.0 %
Use durable cups, plates, & utensils instead of disposables	136	12.8 %
Repair items instead of replacing them	61	5.7 %
Keep items well-maintained to avoid repair & replacement	133	12.5 %
Buy durable products designed to be repairable	27	2.5 %
Make a habit of reusing items instead of throwing them away	57	5.4 %
Make purchases based on environmental impact	6	0.6 %
Share, borrow, or rent items	18	1.7 %
Use durable food storage containers vs. disposable takeout containers offered at restaurants	81	7.6 %
<u>None chosen</u>	<u>134</u>	<u>12.6 %</u>
Total	1064	100.0 %

**Q4. Referring to the list in Question 3, which THREE activities do you do MOST FREQUENTLY?**

<u>Q4. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Donate clothing & household items	157	14.8 %
Buy items with less packaging, buy in bulk, buy used items instead of new	38	3.6 %
Use reusable shopping bags	79	7.4 %
Use durable cups, plates, & utensils instead of disposables	117	11.0 %
Repair items instead of replacing them	88	8.3 %
Keep items well-maintained to avoid repair & replacement	143	13.4 %
Buy durable products designed to be repairable	36	3.4 %
Make a habit of reusing items instead of throwing them away	87	8.2 %
Make purchases based on environmental impact	24	2.3 %
Share, borrow, or rent items	43	4.0 %
Use durable food storage containers vs. disposable takeout containers offered at restaurants	83	7.8 %
<u>None chosen</u>	<u>169</u>	<u>15.9 %</u>
Total	1064	100.0 %

**SUM OF TOP 3 CHOICES****Q4. Referring to the list in Question 3, which THREE activities do you do MOST FREQUENTLY? (top 3)**

<u>Q4. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Donate clothing & household items	689	64.8 %
Buy items with less packaging, buy in bulk, buy used items instead of new	127	11.9 %
Use reusable shopping bags	463	43.5 %
Use durable cups, plates, & utensils instead of disposables	456	42.9 %
Repair items instead of replacing them	167	15.7 %
Keep items well-maintained to avoid repair & replacement	320	30.1 %
Buy durable products designed to be repairable	72	6.8 %
Make a habit of reusing items instead of throwing them away	169	15.9 %
Make purchases based on environmental impact	41	3.9 %
Share, borrow, or rent items	64	6.0 %
Use durable food storage containers vs. disposable takeout containers offered at restaurants	203	19.1 %
<u>None chosen</u>	<u>118</u>	<u>11.1 %</u>
Total	2889	

**Q5. How do you manage plastic shopping bags at your home?**

<u>Q5. How do you manage plastic shopping bags at home?</u>	<u>Number</u>	<u>Percent</u>
Curbside trash	65	6.1 %
Curbside recycling	96	9.0 %
Recycle at grocery store/big box store	316	29.7 %
Reuse for trash/pet waste	558	52.4 %
Not provided	29	2.7 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q5. How do you manage plastic shopping bags at your home? (without "not provided")**

<u>Q5. How do you manage plastic shopping bags at home?</u>	<u>Number</u>	<u>Percent</u>
Curbside trash	65	6.3 %
Curbside recycling	96	9.3 %
Recycle at grocery store/big box store	316	30.5 %
Reuse for trash/pet waste	558	53.9 %
Total	1035	100.0 %

**Q6. Compared to five years ago, how would you describe the frequency of your recycling activities?**

<u>Q6. How would you describe frequency of your recycling activities compared to five years ago?</u>	<u>Number</u>	<u>Percent</u>
More frequently	497	46.7 %
Somewhat more frequently	136	12.8 %
Same	360	33.8 %
Less frequently	42	3.9 %
Not sure/don't remember	29	2.7 %
Total	1064	100.0 %

**WITHOUT "NOT SURE/DON'T REMEMBER"**

**Q6. Compared to five years ago, how would you describe the frequency of your recycling activities? (without "not sure/don't remember")**

<u>Q6. How would you describe frequency of your recycling activities compared to five years ago?</u>	<u>Number</u>	<u>Percent</u>
More frequently	497	48.0 %
Somewhat more frequently	136	13.1 %
Same	360	34.8 %
Less frequently	42	4.1 %
Total	1035	100.0 %

**Q6a. (If answered "more frequently" or "somewhat more frequently") Why are you recycling more? Is it because...**

<u>Q6a. Why are you recycling more?</u>	<u>Number</u>	<u>Percent</u>
Curbside recycling is now available	460	72.7 %
I now have to pay for amount of trash I set out, & can recycle as much as I want for free	72	11.4 %
My recycling is now being collected in a wheeled tote instead of a bin	108	17.1 %
I'm now using a drop-off recycling facility	90	14.2 %
I now utilize www.RecycleSpot.org to learn where I can drop off items	21	3.3 %
My workplace has started recycling	57	9.0 %
My apartment complex now offers recycling	13	2.1 %
<u>Other</u>	<u>89</u>	<u>14.1 %</u>
Total	910	



**Q6a. Other**

Q6a. Other	Number	Percent
environment	17	19.1 %
IT'S THE RIGHT THING TO DO	4	4.5 %
kids are older now	3	3.4 %
It's more important to me	3	3.4 %
Personal decision	2	2.2 %
I have always been concerned about how trash is disposed of	2	2.2 %
glass	2	2.2 %
larger family	2	2.2 %
It's city ordinance	2	2.2 %
MORE RECYCLING CONTAINERS	2	2.2 %
I'm more aware of what can be recycled	2	2.2 %
HIGHER PERSONAL PRIORITY	2	2.2 %
Concern for future generation pollution fallout	2	2.2 %
I take bottles to a drop off now	2	2.2 %
want to be greener	2	2.2 %
more items are now able to be recycled	2	2.2 %
There is now more packing	2	2.2 %
because I care	2	2.2 %
IT COMES TO HOUSE EVERY WEEK	2	2.2 %
MORE TO RECYCLE	2	2.2 %
My neices	2	2.2 %
Making a more conscious effort to not throw away recyclable items	2	2.2 %
TO MAKE AN IMPACT	1	1.1 %
I RECEIVE MORE	1	1.1 %
RECYCLE CENTER CLOSE TO HOME	1	1.1 %
COMPANY ACCEPTING MORE TYPES	1	1.1 %
My kids are older/more time	1	1.1 %
retired	1	1.1 %
I live on my own now, not at my parents house	1	1.1 %
The more you pick up at the curb, the more we will recycle	1	1.1 %
Provide different wheeled recycling containers & reward households for recycling	1	1.1 %
I feel curbside recycling is an appropriate price in my area	1	1.1 %
CAN DO GLASS NOW	1	1.1 %
WASTE NOT, WANT NOT	1	1.1 %
CHANGE OF ATTITUDE	1	1.1 %
PRESERVE ENVIRONMENT	1	1.1 %
GLASS RECYCLE BIN AT CHURCH	1	1.1 %
FAMILY DECISION	1	1.1 %
share more	1	1.1 %
more environmentally conscious than I was 5 years ago	1	1.1 %
Ability to combine all plastics, instead of having to separate them	1	1.1 %
HAVE MORE TIME	1	1.1 %
NOW A GLASS COLLECTION NEAR ME	1	1.1 %
More companies use recycle containers/materials	1	1.1 %
More people in my household; more interested in conservation	1	1.1 %
thinking of the future	1	1.1 %
RECYCLING GLASS BOTTLES	1	1.1 %
PAYING MORE ATTENTION TO WHAT CAN BE RECYCLED	1	1.1 %
Total	89	100.0 %

**Q7. What prevents you from recycling or recycling more than you currently do?**

Q7. What prevents you from recycling or recycling more than you currently do?	Number	Percent
Nothing-I recycle everything possible	635	59.7 %
I do not think it is necessary to recycle	20	1.9 %
Recycling takes too much time	32	3.0 %
I do not know what I can recycle	86	8.1 %
Curbside recycling is not available	129	12.1 %
I do not know where to take materials	92	8.6 %
Recycling takes up too much room	54	5.1 %
I do not know where to find recycling information	43	4.0 %
Inconvenient locations & times	106	10.0 %
It is too much work or not physically able	38	3.6 %
Other	105	9.9 %
Total	1340	

**Q7. Other**

Q7. Other	Number	Percent
glass pickup needed	9	8.7 %
Would love to recycle glass	3	2.9 %
needs to be weekly	2	1.9 %
INCONVENIENT GLASS RECYCLING	2	1.9 %
Amount of items allowed to be recycled are not inclusive	2	1.9 %
Certain Items that can be recycled are not recycled	2	1.9 %
It smells and creates bug problems	2	1.9 %
OUR RECYCLING DOESN'T TAKE THINGS WE THINK THEY SHOULD	2	1.9 %
NO CURBSIDE GLASS RECYCLING	2	1.9 %
Difficult for disabled like me	2	1.9 %
more frequent needed	2	1.9 %
RECYCLE EVERYTHING	2	1.9 %
GLASS RECYCLING WOULD BE EASIER IF IT WAS PICKED UP	2	1.9 %
GLASS HAS TO BE TAKEN TO CENTRAL LOCAITON	2	1.9 %
We don't think about it as much as we should	2	1.9 %
LIMITED LOCATIONS AND RULES ARE TOO STRICT	2	1.9 %
I lost my recycling bin due to wind	2	1.9 %
WE DO NOT RECYCLE GLASS	2	1.9 %
Too expensive	2	1.9 %
City doesn't provide me with blue tote	2	1.9 %
MY APARTMENT COMPLEX DOESN'T OFFER RECYCLING	2	1.9 %
Glass cannot be recycled at curbside	2	1.9 %
Don't know where to recycle things like batteries	2	1.9 %
Cost	2	1.9 %
No curbside for glasses	1	1.0 %
The city doesn't accept glass	1	1.0 %
Need wheeled recycling bins versus small boxes	1	1.0 %
Current curbside pick is sloppy	1	1.0 %
Glasses sometimes hard to find and I need to get a container	1	1.0 %
SMALL BINS	1	1.0 %
WASTING THE WATER TO RINSE CANS	1	1.0 %
Curbside recycling needs to include glass	1	1.0 %
my city needs to provide containers for curbside	1	1.0 %
WOULD RECEIVE DISCOUNT ON TRASH SERVICE	1	1.0 %
CURBSIDE GLASS RECYCLING DESIRED	1	1.0 %
SIZE OF RECYCLE BUCKET IS TOO SMALL	1	1.0 %
the planet is our only home keep it clean	1	1.0 %
Limited what curbside and recycle center accept	1	1.0 %
I DO GET VERY DISCOURAGED WITH DEFFENBAUGH	1	1.0 %
Curbside dose not include opportunities for battery, cfl, or electronics	1	1.0 %
TO RECYCLE BATTERIES AND ELECTRONICS	1	1.0 %
Disability	1	1.0 %
CITY ONLY OFFERS 1 RECYCLE BIN PER HOUSE IT IS SMALL	1	1.0 %
Glass and electronic items have nowhere to recycle	1	1.0 %
Curbside pickup for glass, recyclable metal objects is not available	1	1.0 %
Curbside recycle glass and can	1	1.0 %
Not everyone in my household is onboard	1	1.0 %

**Q7. Other**

<u>Q7. Other</u>	<u>Number</u>	<u>Percent</u>
recycle center does not take all items	1	1.0 %
Recycling center closed, hard to find a new one	1	1.0 %
ONLY PICK UP FROM HOUSE EVERY OTHER WEEK AND OUR BIN IS SMALL	1	1.0 %
I BELIEVE IT COSTS MORE & TAKES MORE RESOURCES TO RECYCLE	1	1.0 %
No recycling container at home	1	1.0 %
they closed recycle facility on Park Dr	1	1.0 %
Bin was stolen	1	1.0 %
LAZY	1	1.0 %
RECYCLING ELECTRONICS IS EXPENSIVE	1	1.0 %
NO PLACE TO STORE	1	1.0 %
WHEELED WOULD BE BETTER	1	1.0 %
Bugs	1	1.0 %
Recycling for glass is not available	1	1.0 %
CURBSIDE NOT AVAILABLE FOR CERTAIN ITEMS MAINLY PLASTAIC	1	1.0 %
KC DOES NOT RECYCLE GLASS	1	1.0 %
Moved from a state where recycling everything is mandatory	1	1.0 %
Glass recycling is inconvenient	1	1.0 %
Worry about bugs and other animals going through the bin	1	1.0 %
They don't provide a recycling trash can	1	1.0 %
We do not have the recycle bins	1	1.0 %
WOULD RECYCLE COMPOST LEAVES	1	1.0 %
NOT ALL RECYCLABLES ARE PICKED UP AT CUBSIDE	1	1.0 %
Sometimes I don't recycle something thats difficult to clean out	1	1.0 %
<u>No curbside yard waste regularly</u>	<u>1</u>	<u>1.0 %</u>
Total	104	100.0 %

**Q8. Please rate your familiarity with the following services in the community where you live.**

(N=1064)

	Very familiar	Somewhat familiar	Not familiar	Not provided
Q8-1. Curbside recycling services	75.3%	12.4%	10.3%	2.0%
Q8-2. Drop-off recycling centers	37.3%	37.8%	22.1%	2.8%
Q8-3. Yard waste collection & composting services	41.7%	24.5%	30.3%	3.5%
Q8-4. City, County or neighborhood clean-up days	23.1%	29.2%	43.0%	4.6%
Q8-5. Household hazardous waste collection services	25.3%	30.4%	41.3%	3.1%
Q8-6. Bulky item pickup services, i.e., furniture	37.2%	32.6%	27.4%	2.7%
Q8-7. Used tire disposal/recycling services	14.2%	19.9%	61.1%	4.8%
Q8-8. Appliance disposal/recycling services	17.0%	20.0%	58.4%	4.6%
Q8-9. Glass container recycling services	46.6%	24.5%	25.8%	3.0%
Q8-10. Recycling/reuse services for building materials	20.1%	22.0%	53.7%	4.2%
Q8-11. Clothing & household item donation services	74.6%	14.2%	8.8%	2.3%
Q8-12. Household battery recycling services	18.7%	24.2%	53.6%	3.6%
Q8-13. School or places of worship recycling sites	20.8%	21.1%	53.8%	4.3%
Q8-14. Parks or special events recycling services	11.3%	21.1%	63.6%	3.9%
Q8-15. Computer/electronics recycling services	16.4%	28.4%	50.8%	4.3%
Q8-16. Recycling information hotline (816-474-TEAM)	5.1%	11.7%	78.3%	5.0%
Q8-17. Recycling information website	9.0%	18.5%	68.0%	4.4%
Q8-18. Businesses that accept items for reuse or resale	14.3%	22.6%	59.0%	4.1%
Q8-19. Mattress & box spring recycling & reuse	6.4%	10.4%	78.9%	4.3%

**WITHOUT "NOT PROVIDED"****Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

(N=1064)

	Very familiar	Somewhat familiar	Not familiar
Q8-1. Curbside recycling services	76.8%	12.7%	10.5%
Q8-2. Drop-off recycling centers	38.4%	38.9%	22.7%
Q8-3. Yard waste collection & composting services	43.2%	25.4%	31.4%
Q8-4. City, County or neighborhood clean-up days	24.2%	30.6%	45.1%
Q8-5. Household hazardous waste collection services	26.1%	31.3%	42.6%
Q8-6. Bulky item pickup services, i.e., furniture	38.3%	33.5%	28.2%
Q8-7. Used tire disposal/recycling services	14.9%	20.9%	64.2%
Q8-8. Appliance disposal/recycling services	17.8%	21.0%	61.2%
Q8-9. Glass container recycling services	48.1%	25.3%	26.6%
Q8-10. Recycling/reuse services for building materials	21.0%	23.0%	56.0%
Q8-11. Clothing & household item donation services	76.4%	14.5%	9.0%
Q8-12. Household battery recycling services	19.4%	25.0%	55.6%
Q8-13. School or places of worship recycling sites	21.7%	22.1%	56.2%
Q8-14. Parks or special events recycling services	11.7%	22.0%	66.2%
Q8-15. Computer/electronics recycling services	17.2%	29.7%	53.1%
Q8-16. Recycling information hotline (816-474-TEAM)	5.3%	12.3%	82.4%
Q8-17. Recycling information website	9.4%	19.4%	71.2%
Q8-18. Businesses that accept items for reuse or resale	14.9%	23.5%	61.6%
Q8-19. Mattress & box spring recycling & reuse	6.7%	10.9%	82.4%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live.**

(N=1064)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q9-1. Curbside recycling services	44.1%	29.4%	9.1%	4.6%	5.0%	7.8%
Q9-2. Materials accepted at curbside	21.2%	34.9%	16.5%	13.0%	3.1%	11.3%
Q9-3. Location of drop-off recycling centers	12.1%	24.8%	28.5%	7.7%	1.8%	25.1%
Q9-4. Drop-off recycling center hours of operation	10.2%	19.0%	30.0%	7.0%	2.2%	31.7%
Q9-5. Materials accepted at drop-off recycling centers	10.9%	23.5%	27.6%	4.2%	1.0%	32.7%
Q9-6. Yard waste collection & composting services	19.7%	20.2%	21.1%	6.9%	3.5%	28.7%
Q9-7. City, County or neighborhood clean-up days	8.6%	15.1%	30.4%	6.6%	3.4%	36.0%
Q9-8. Household hazardous waste collection services	8.0%	15.1%	28.5%	9.0%	3.5%	35.9%
Q9-9. Bulky item pickup services	13.8%	24.6%	22.9%	9.3%	3.7%	25.7%
Q9-10. Used tire disposal/recycling services	5.8%	6.9%	26.7%	7.0%	2.9%	50.8%
Q9-11. Appliance disposal/recycling services	7.5%	10.0%	25.2%	6.2%	2.7%	48.4%
Q9-12. Glass container recycling services	16.1%	24.4%	17.4%	13.3%	5.9%	22.8%
Q9-13. Building material recycling/reuse services	8.8%	12.8%	25.8%	4.8%	1.5%	46.2%
Q9-14. Clothing & household item donation services	41.1%	26.5%	14.1%	1.4%	0.9%	16.0%
Q9-15. Household battery recycling services	8.4%	11.3%	25.0%	6.3%	3.2%	45.9%
Q9-16. School or places of worship recycling sites	8.8%	14.2%	28.8%	2.6%	1.9%	43.7%
Q9-17. Parks or special events recycling services	4.3%	10.2%	28.9%	3.3%	2.7%	50.6%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live.**

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q9-18. Computer/electronics recycling services	7.6%	11.1%	27.2%	5.9%	3.0%	45.2%
Q9-19. Businesses that accept items for reuse & resale	8.9%	11.6%	25.7%	3.9%	2.0%	48.0%
Q9-20. Mattress & box spring recycling & reuse	3.7%	6.0%	24.6%	4.0%	3.5%	58.2%



**WITHOUT "DON'T KNOW"****Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

(N=1064)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q9-1. Curbside recycling services	47.8%	31.9%	9.9%	5.0%	5.4%
Q9-2. Materials accepted at curbside	23.9%	39.3%	18.6%	14.6%	3.5%
Q9-3. Location of drop-off recycling centers	16.2%	33.1%	38.0%	10.3%	2.4%
Q9-4. Drop-off recycling center hours of operation	14.9%	27.8%	43.9%	10.3%	3.2%
Q9-5. Materials accepted at drop-off recycling centers	16.2%	34.9%	41.1%	6.3%	1.5%
Q9-6. Yard waste collection & composting services	27.7%	28.3%	29.5%	9.6%	4.9%
Q9-7. City, County or neighborhood clean-up days	13.4%	23.6%	47.4%	10.3%	5.3%
Q9-8. Household hazardous waste collection services	12.5%	23.6%	44.4%	14.1%	5.4%
Q9-9. Bulky item pickup services	18.6%	33.1%	30.8%	12.5%	4.9%
Q9-10. Used tire disposal/recycling services	11.8%	13.9%	54.2%	14.1%	5.9%
Q9-11. Appliance disposal/recycling services	14.6%	19.3%	48.8%	12.0%	5.3%
Q9-12. Glass container recycling services	20.8%	31.7%	22.5%	17.3%	7.7%
Q9-13. Building material recycling/reuse services	16.4%	23.8%	48.1%	8.9%	2.8%
Q9-14. Clothing & household item donation services	48.9%	31.5%	16.8%	1.7%	1.1%
Q9-15. Household battery recycling services	15.5%	20.8%	46.2%	11.6%	5.9%
Q9-16. School or places of worship recycling sites	15.7%	25.2%	51.1%	4.7%	3.3%
Q9-17. Parks or special events recycling services	8.7%	20.7%	58.4%	6.7%	5.5%
Q9-18. Computer/electronics recycling services	13.9%	20.2%	49.6%	10.8%	5.5%

**WITHOUT "DON'T KNOW"**

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q9-19. Businesses that accept items for reuse & resale	17.2%	22.2%	49.4%	7.4%	3.8%
Q9-20. Mattress & box spring recycling & reuse	8.8%	14.4%	58.9%	9.7%	8.3%

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live?**

Q10. Top choice	Number	Percent
Curbside recycling services	157	14.8 %
Materials accepted at curbside	150	14.1 %
Location of drop-off recycling centers	37	3.5 %
Drop-off recycling center hours of operation	9	0.8 %
Materials accepted at drop-off recycling centers	18	1.7 %
Yard waste collection & composting services	66	6.2 %
City, County or neighborhood clean-up days	44	4.1 %
Household hazardous waste collection services	54	5.1 %
Bulky item pickup services	73	6.9 %
Used tire disposal/recycling services	5	0.5 %
Appliance disposal/recycling services	12	1.1 %
Glass container recycling services	192	18.0 %
Building material recycling/reuse services	8	0.8 %
Clothing & household item donation services	2	0.2 %
Household battery recycling services	26	2.4 %
School or places of worship recycling sites	1	0.1 %
Parks or special events recycling services	3	0.3 %
Computer/electronics recycling services	29	2.7 %
Businesses that accept items for reuse & resale	13	1.2 %
Mattress & box spring recycling & reuse	18	1.7 %
None chosen	147	13.8 %
Total	1064	100.0 %

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live?**

Q10. 2nd choice	Number	Percent
Curbside recycling services	26	2.4 %
Materials accepted at curbside	105	9.9 %
Location of drop-off recycling centers	46	4.3 %
Drop-off recycling center hours of operation	18	1.7 %
Materials accepted at drop-off recycling centers	27	2.5 %
Yard waste collection & composting services	62	5.8 %
City, County or neighborhood clean-up days	46	4.3 %
Household hazardous waste collection services	77	7.2 %
Bulky item pickup services	111	10.4 %
Used tire disposal/recycling services	27	2.5 %
Appliance disposal/recycling services	30	2.8 %
Glass container recycling services	78	7.3 %
Building material recycling/reuse services	21	2.0 %
Clothing & household item donation services	5	0.5 %
Household battery recycling services	56	5.3 %
School or places of worship recycling sites	13	1.2 %
Parks or special events recycling services	15	1.4 %
Computer/electronics recycling services	66	6.2 %
Businesses that accept items for reuse & resale	20	1.9 %
Mattress & box spring recycling & reuse	22	2.1 %
None chosen	193	18.1 %
Total	1064	100.0 %

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live?**

Q10. 3rd choice	Number	Percent
Curbside recycling services	26	2.4 %
Materials accepted at curbside	51	4.8 %
Location of drop-off recycling centers	27	2.5 %
Drop-off recycling center hours of operation	24	2.3 %
Materials accepted at drop-off recycling centers	24	2.3 %
Yard waste collection & composting services	42	3.9 %
City, County or neighborhood clean-up days	49	4.6 %
Household hazardous waste collection services	72	6.8 %
Bulky item pickup services	71	6.7 %
Used tire disposal/recycling services	19	1.8 %
Appliance disposal/recycling services	43	4.0 %
Glass container recycling services	67	6.3 %
Building material recycling/reuse services	39	3.7 %
Clothing & household item donation services	25	2.3 %
Household battery recycling services	55	5.2 %
School or places of worship recycling sites	10	0.9 %
Parks or special events recycling services	22	2.1 %
Computer/electronics recycling services	91	8.6 %
Businesses that accept items for reuse & resale	36	3.4 %
Mattress & box spring recycling & reuse	37	3.5 %
None chosen	234	22.0 %
Total	1064	100.0 %

**SUM OF TOP 3 CHOICES****Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live? (top 3)**

Q10. Sum of top 3 choices	Number	Percent
Curbside recycling services	209	19.6 %
Materials accepted at curbside	306	28.8 %
Location of drop-off recycling centers	110	10.3 %
Drop-off recycling center hours of operation	51	4.8 %
Materials accepted at drop-off recycling centers	69	6.5 %
Yard waste collection & composting services	170	16.0 %
City, County or neighborhood clean-up days	139	13.1 %
Household hazardous waste collection services	203	19.1 %
Bulky item pickup services	255	24.0 %
Used tire disposal/recycling services	51	4.8 %
Appliance disposal/recycling services	85	8.0 %
Glass container recycling services	337	31.7 %
Building material recycling/reuse services	68	6.4 %
Clothing & household item donation services	32	3.0 %
Household battery recycling services	137	12.9 %
School or places of worship recycling sites	24	2.3 %
Parks or special events recycling services	40	3.8 %
Computer/electronics recycling services	186	17.5 %
Businesses that accept items for reuse & resale	69	6.5 %
Mattress & box spring recycling & reuse	77	7.2 %
None chosen	147	13.8 %
Total	2765	

**Q11. How willing are you to recycle food waste curbside?**

Q11. How willing are you to recycle food waste curbside?	Number	Percent
Very willing	309	29.0 %
Somewhat willing	291	27.3 %
Not willing	190	17.9 %
Don't know/not sure	274	25.8 %
Total	1064	100.0 %

**WITHOUT "DON'T KNOW/NOT SURE"**

**Q11. How willing are you to recycle food waste curbside? (without "don't know/not sure")**

Q11. How willing are you to recycle food waste curbside?	Number	Percent
Very willing	309	39.1 %
Somewhat willing	291	36.8 %
Not willing	190	24.1 %
Total	790	100.0 %

**Q11a. How willing are you to pay extra to recycle food waste curbside?**

Q11a. How willing are you to pay extra to recycle food waste curbside?	Number	Percent
Very willing	39	6.5 %
Somewhat willing	169	28.2 %
Not willing	309	51.5 %
Don't know/not sure	83	13.8 %
Total	600	100.0 %

**WITHOUT "DON'T KNOW/NOT SURE"**

**Q11a. How willing are you to pay extra to recycle food waste curbside? (without "don't know/not sure")**

Q11a. How willing are you to pay extra to recycle food waste curbside?	Number	Percent
Very willing	39	7.5 %
Somewhat willing	169	32.7 %
Not willing	309	59.8 %
Total	517	100.0 %

**Q12. Compared to one year ago, would you say you...**

Q12. Your awareness of trash & recycling compared to one year ago?

	Number	Percent
Are more aware of trash & recycling issues in Kansas City area	239	22.5 %
Have about same level of awareness of trash & recycling issues	719	67.6 %
Are less aware of trash & recycling issues in Kansas City area	43	4.0 %
Not applicable, I did not live in Kansas City area last year	32	3.0 %
Not provided	31	2.9 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q12. Compared to one year ago, would you say you... (without "not provided")**

Q12. Your awareness of trash & recycling compared to one year ago?

	Number	Percent
Are more aware of trash & recycling issues in Kansas City area	239	23.1 %
Have about same level of awareness of trash & recycling issues	719	69.6 %
Are less aware of trash & recycling issues in Kansas City area	43	4.2 %
Not applicable, I did not live in Kansas City area last year	32	3.1 %
Total	1033	100.0 %

**Q13. If you recycle curbside, have you ever put something in the bin that you are not sure is accepted?**

Q13. Have you ever put something in the bin that you are not sure is accepted if you recycle curbside?

	Number	Percent
Yes	568	53.4 %
No	400	37.6 %
Not provided	96	9.0 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q13. If you recycle curbside, have you ever put something in the bin that you are not sure is accepted? (without "not provided")**

Q13. Have you ever put something in the bin that you are not sure is accepted if you recycle curbside?

	Number	Percent
Yes	568	58.7 %
No	400	41.3 %
Total	968	100.0 %

**Q14. If you recycle curbside, have you ever put something in the bin that you know is not accepted?**

Q14. Have you ever put something in the bin that you know is not accepted if you recycle curbside?	Number	Percent
Yes	74	7.0 %
No	879	82.6 %
Not provided	111	10.4 %
Total	1064	100.0 %

**WITHOUT “NOT PROVIDED”**

**Q14. If you recycle curbside, have you ever put something in the bin that you know is not accepted? (without "not provided")**

Q14. Have you ever put something in the bin that you know is not accepted if you recycle curbside?	Number	Percent
Yes	74	7.8 %
No	879	92.2 %
Total	953	100.0 %

**Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal, similar to other utilities like water and electricity?**

Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal?	Number	Percent
Very willing	126	11.8 %
Somewhat willing	271	25.5 %
Not willing	491	46.1 %
Don't know/not sure	176	16.5 %
Total	1064	100.0 %

**WITHOUT “NOT PROVIDED”**

**Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal, similar to other utilities like water and electricity? (without "not provided")**

Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal?	Number	Percent
Very willing	126	14.2 %
Somewhat willing	271	30.5 %
Not willing	491	55.3 %
Total	888	100.0 %

**Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash and recycling in the Kansas City area during the past year?**

Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash & recycling in Kansas City area during past year?

	Number	Percent
Yes	266	25.0 %
No	763	71.7 %
Not provided	35	3.3 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash and recycling in the Kansas City area during the past year? (without "not provided")**

Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash & recycling in Kansas City area during past year?

	Number	Percent
Yes	266	25.9 %
No	763	74.1 %
Total	1029	100.0 %

**Q16a. (If YES to Question 16) How have you received information about recycling and solid waste disposal?**

Q16a. How have you received information about recycling & solid waste disposal?

	Number	Percent
Direct mail or notices from my trash or recycling provider	84	31.6 %
Information provided by City or County where I live	143	53.8 %
Articles in newspapers, magazines, or other print media	75	28.2 %
Television	87	32.7 %
Radio	38	14.3 %
Neighborhood association	66	24.8 %
Public or community meetings	8	3.0 %
Billboards	19	7.1 %
Signage on buses	6	2.3 %
Places of worship	10	3.8 %
Child's school	15	5.6 %
Recycling information hotline (816-474-TEAM)	7	2.6 %
Recycling information website	32	12.0 %
Social media (Facebook, Twitter, etc.)	29	10.9 %
Nextdoor (neighborhood social network)	36	13.5 %
Other	2	0.8 %
Total	657	



**Q16a. Other**

<u>Q16a. Other</u>	<u>Number</u>	<u>Percent</u>
UTILITY BILL	1	50.0 %
FLYER IN UTILITY BILL	1	50.0 %
Total	2	100.0 %

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community?**

<u>Q17. Top choice</u>	<u>Number</u>	<u>Percent</u>
Internet source that is easy to find	364	34.2 %
Be able to call a specific telephone number to get information	139	13.1 %
City newsletter	135	12.7 %
Utility bill	135	12.7 %
Your local newspaper	14	1.3 %
Kansas City Star	17	1.6 %
Television	35	3.3 %
Radio	11	1.0 %
Neighborhood group or newsletter	43	4.0 %
Place of worship	2	0.2 %
Child's school	3	0.3 %
Trash service provided	30	2.8 %
Social media (Facebook, Twitter, etc.)	21	2.0 %
Nextdoor (neighborhood social network)	18	1.7 %
Other	4	0.4 %
None chosen	93	8.7 %
Total	1064	100.0 %

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community?**

<u>Q17. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Internet source that is easy to find	116	10.9 %
Be able to call a specific telephone number to get information	117	11.0 %
City newsletter	126	11.8 %
Utility bill	168	15.8 %
Your local newspaper	19	1.8 %
Kansas City Star	33	3.1 %
Television	77	7.2 %
Radio	31	2.9 %
Neighborhood group or newsletter	63	5.9 %
Place of worship	3	0.3 %
Child's school	13	1.2 %
Trash service provided	74	7.0 %
Social media (Facebook, Twitter, etc.)	48	4.5 %
Nextdoor (neighborhood social network)	41	3.9 %
Other	5	0.5 %
None chosen	130	12.2 %
Total	1064	100.0 %

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community?**

Q17. 3rd choice	Number	Percent
Internet source that is easy to find	86	8.1 %
Be able to call a specific telephone number to get information	85	8.0 %
City newsletter	84	7.9 %
Utility bill	120	11.3 %
Your local newspaper	23	2.2 %
Kansas City Star	33	3.1 %
Television	75	7.0 %
Radio	44	4.1 %
Neighborhood group or newsletter	76	7.1 %
Place of worship	10	0.9 %
Child's school	13	1.2 %
Trash service provided	84	7.9 %
Social media (Facebook, Twitter, etc.)	82	7.7 %
Nextdoor (neighborhood social network)	77	7.2 %
Other	3	0.3 %
None chosen	169	15.9 %
Total	1064	100.0 %

**SUM OF TOP 3 CHOICES**

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community? (top 3)**

Q17. Sum of top 3 choices	Number	Percent
Internet source that is easy to find	566	53.2 %
Be able to call a specific telephone number to get information	341	32.0 %
City newsletter	345	32.4 %
Utility bill	423	39.8 %
Your local newspaper	56	5.3 %
Kansas City Star	83	7.8 %
Television	187	17.6 %
Radio	86	8.1 %
Neighborhood group or newsletter	182	17.1 %
Place of worship	15	1.4 %
Child's school	29	2.7 %
Trash service provided	188	17.7 %
Social media (Facebook, Twitter, etc.)	151	14.2 %
Nextdoor (neighborhood social network)	136	12.8 %
Other	12	1.1 %
None chosen	93	8.7 %
Total	2893	

**Q17. Other**

Q17. Other	Number	Percent
Email	4	44.4 %
Mail	2	22.2 %
Water bill inserts	2	22.2 %
A frig magnet	1	11.1 %
Total	9	100.0 %

**Q18. Have you ever visited www.RecycleSpot.org?**

<u>Q18. Have you ever visited www.RecycleSpot.org?</u>	<u>Number</u>	<u>Percent</u>
Yes	79	7.4 %
No	985	92.6 %
Total	1064	100.0 %

**Q18a. (If YES to Question 18) How would you rate www.RecycleSpot.org in the following areas?**

(N=79)

	<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Q18a-1. How well the website met my needs	21.5%	51.9%	10.1%	6.3%	10.1%
Q18a-2. How easy the website was to use	24.1%	51.9%	13.9%	0.0%	10.1%
Q18a-3. Information on the website was accurate	22.8%	43.0%	7.6%	11.4%	15.2%
Q18a-4. Website helped me expand the types of materials I recycle	27.8%	39.2%	8.9%	11.4%	12.7%

**WITHOUT "DON'T KNOW"**

**Q18a. (If YES to Question 18) How would you rate www.RecycleSpot.org in the following areas? (without "don't know")**

(N=79)

	<u>Very good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
Q18a-1. How well the website met my needs	23.9%	57.7%	11.3%	7.0%
Q18a-2. How easy the website was to use	26.8%	57.7%	15.5%	0.0%
Q18a-3. Information on the website was accurate	26.9%	50.7%	9.0%	13.4%
Q18a-4. Website helped me expand the types of materials I recycle	31.9%	44.9%	10.1%	13.0%

**Q18b. Do you have any suggestions for website improvements?**

- Accurate info.
- Curbside glass recycle.
- I try to find a place to recycle batteries and can never find it or the places listed are closed or no longer offer the services.
- It's less about the site and more about the options. I do NOT have City trash service to my area - living downtown in a single building. I have to order my own service like Deffenbaugh. SO - there are no recycling services that are close in my area. TO actually recycle, we have to clean our food stuff/bottles/containers - so that smell/odor and bugs (fruit flies/roaches) do not accumulate.
- KCMO 311 Action center website.
- Pick up glass and styrofoam and a place to drop off electronics.
- Recycle.
- Start taking glass.

**Q19. Please rate your agreement with the following statements.**

(N=1064)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q19-1. I am willing to help pay the costs to provide alternatives to landfill disposal like curbside recycling & composting	8.0%	22.6%	22.6%	14.4%	14.6%	18.0%
Q19-2. I am supportive of my City/County arranging my residential trash & recycling services	28.0%	35.9%	14.8%	3.9%	3.4%	14.1%
Q19-3. I support public policies that lead to improved waste reduction & reuse	35.1%	37.6%	12.0%	2.2%	2.2%	11.0%
Q19-4. I support public policies that lead to improved recycling programs	38.6%	36.2%	9.7%	2.0%	1.9%	11.7%

**WITHOUT "DON'T KNOW"**

**Q19. Please rate your agreement with the following statements. (without "don't know")**

(N=1064)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q19-1. I am willing to help pay the costs to provide alternatives to landfill disposal like curbside recycling & composting	9.7%	27.5%	27.5%	17.5%	17.8%
Q19-2. I am supportive of my City/County arranging my residential trash & recycling services	32.6%	41.8%	17.2%	4.5%	3.9%
Q19-3. I support public policies that lead to improved waste reduction & reuse	39.4%	42.2%	13.5%	2.4%	2.4%
Q19-4. I support public policies that lead to improved recycling programs	43.7%	41.0%	11.0%	2.2%	2.1%

**Q20. How well do you think your community performs in terms of its commitment to recycling?**

Q20. How well does your community perform in terms of its commitment to recycling?	Number	Percent
Extremely well	171	16.1 %
Somewhat well	512	48.1 %
Not well	230	21.6 %
Don't know	151	14.2 %
Total	1064	100.0 %

**WITHOUT "DON'T KNOW"**

**Q20. How well do you think your community performs in terms of its commitment to recycling? (without "don't know")**

Q20. How well does your community perform in terms of its commitment to recycling?	Number	Percent
Extremely well	171	18.7 %
Somewhat well	512	56.1 %
Not well	230	25.2 %
Total	913	100.0 %

**Q21. If you recycle, why do you recycle?**

Q21. Why do you recycle?	Number	Percent
Conserve natural resources	758	71.2 %
For future generations	686	64.5 %
Conserve energy	500	47.0 %
Prevent pollution	733	68.9 %
Conserve landfill space	795	74.7 %
Help the economy	437	41.1 %
Community pride/improvement	546	51.3 %
Total	4455	

**Q22. Please indicate how active of a role local government should take in the each of the following.**

(N=1064)

	Leadership role	Supportive role	No role	Not provided
Q22-1. Educate residents about the importance of waste reduction & recycling	58.8%	31.3%	5.5%	4.4%
Q22-2. Support the development of comprehensive waste reduction & recycling programs	57.3%	32.5%	4.6%	5.5%
Q22-3. Inform residents & businesses about existing programs & services	62.7%	28.5%	3.4%	5.5%
Q22-4. Develop progressive programs to expand waste reduction & recycling in your community	59.6%	28.9%	5.8%	5.7%

**WITHOUT "NOT PROVIDED"**

**Q22. Please indicate how active of a role local government should take in the each of the following. (without "not provided")**

(N=1064)

	Leadership role	Supportive role	No role
Q22-1. Educate residents about the importance of waste reduction & recycling	61.6%	32.7%	5.7%
Q22-2. Support the development of comprehensive waste reduction & recycling programs	60.7%	34.4%	4.9%
Q22-3. Inform residents & businesses about existing programs & services	66.3%	30.1%	3.6%
Q22-4. Develop progressive programs to expand waste reduction & recycling in your community	63.2%	30.6%	6.2%



**Q22a. What recycling program(s) would you like your local government to implement?**

- A DON'T LITER CAMPAIGN START WITH SCHOOL CHILDREN
- all
- All business and restaurant recycling programs.
- All communities should have a recycling center. Ours in Blue Springs recently closed.
- All of them
- ANY AND ALL POSSIBLE
- APPLIANCE AND HOUSEHOLD FURNITURE
- As I live 12 miles from my rural town & 20 miles from any larger town, I would like a drop off recycling service at my rural town (Lawson, MO). It must be free of charge & accept most recyclables. I currently drive 20+ miles to go to a drop off center. I do this on a weekly basis. I would also like a county-wide clean up day like the towns near me offer, where you could put old appliances, electronics, tires, etc. out at the curb once a year. I live in Ray County, MO.
- As many as possible.
- awareness programs
- batteries and glass
- BATTERIES MOST ONES OK
- BATTERIES/TIRES/BLDG MATERIALS
- Better availability of localized recycling centers and drop off locations. Better hazardous waste drop off/recycling centers. Electronics recycling. Research into technologies or systems like plasma gasification to reduce land waste centers.
- Better info as to when, something closer than an hour away.
- BIG ITEMS, HAZARDOUS MATERIALS, CLEAN UP LAKES AND STREAMS
- Bins to hold what normal households have in regular recycling
- Bottle & glass
- BRING BACK PAPER RECYCLING BINS SINCE THAT IS THE EASIEST TO RECYCLE
- Build better awareness and track improvements. Share success stories and build pride. Show progress. Sounds like there are more programs available than I was aware of. Get those fully communicated before you begin charging for new programs.
- BUILDING MATERIALS FOR RECYCLING
- City composting and more glass drop off locations.
- city wide clean up day
- CIYT NEIGHBORHOOD COUNTY CLEAN UP DAYS
- Community Engagement
- Neighborhood competitions
- Compost
- Compost
- COMPOST PICK UP OR DROP LOCATION LOCALLY
- Compost; how to
- Compost
- comprehensive recycle program
- Comprehensive recycling location (plastics, glass, etc.) within our city.
- Cost effective
- CREATE FINANCIALLY SELF-SUFFICIENT RECYCLING PLAN, CAPABLE OF ACCEPTING FROM OTHER STATES AND HAVING ZERO ENVIRONMENTAL IMPACT NOT LOCATED ON THE RIVER
- Curbside
- Curbside
- Curbside and city wide drop off.
- CURBSIDE GLASS
- Curb side glass pick up. Bulk items easier to remove (faster) and more collections of leaf and brush

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- CURB SIDE GLASS RECYCLING
- Curbside recycling and more items that can be recycled
- CURBSITE AND OR WEEK-END DROP OFF.
- Curbside
- Curbside
- Curbside
- Curbside
- Curbside
- Curbside
- Curbside
- CURBSIDE AND GLASS AND ALUMINUM DROP OFF POINTS
- Curbside composting
- CURBSIDE COUNTY RECYCLING
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass and compost
- Curbside glass and large rolling bins
- Curbside glass but would like Waste Management to do their job. I have to take my recycling to a recycling place because Waste Management does not always show up to pick up the recycling. Service has declined since they bought out the previous company. The overall services are sloppy and crappy!
- CURBSIDE GLASS COLLECTION
- CURBSIDE GLASS OR ADDITIONAL DROP OFFS IN NORTHLAND
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass
- CURBSIDE GLASS PICKUP, MORE FREQUENT BRUSH PICKUP.
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass
- Curbside glass recycling please! Also more info on composting.
- Curbside glass recycling, increased large item pickup, free yard waste composting
- Curbside glass
- Curbside glass
- Curbside glass
- CURBSIDE GLASS, ELECTRONIC COLLECTION
- Curbside glass. Mainly because I hear of other people who put glass into the recycle bin today. I tell them they shouldn't but they do it anyway. I take all my glass to the Riverside recycle container or Parkville.
- curbside glass/batteries
- CURBSIDE GRASS RECYCLING, LARGER WHEELED BINS FOR RECYCLING CURBSIDE YARD WASTE PICK UP

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- Curbside pick up
- Curbside pick up
- CURBSIDE PICK UP INCLUDING RURAL
- CURBSIDE PICK UP OUTSIDE OF CITY LIMITS
- Curbside pick up
- Curbside pickup of all recycle items.
- curbside pickup, education on services
- Curbside pickup. And we currently have no place to drop off paper for recycling. All of the bins within probably a 30-40 mile radius have been removed.
- Curbside pick up
- Curbside pick up
- Curbside pick up
- Curbside pick up
- Curbside pick up
- Curbside recycling - containers for recycling.
- Curbside recycling - provide site - could employ students.
- CURBSIDE RECYCLING CITY OFFICES-COURTHOUSE LIBRARY
- Curbside recycling!!! Recycle cardboard, glass, plastic and papers! I'll pay extra for recycling, but I've called 10+ possible waste disposal places and I'm not able to get curbside recycling pickup.
- Curbside pick up
- CURBSIDE WASTE SHOPPING BAG PICK UP
- Curbside yard waste and glass collection.
- Curbside yard waste pickup
- Curbside glass recycling
- Develop a system to reward those who recycle more and create less waste.
- Develop progressive programs to expand waste reduction and recycling in your community
- DEVELOPMENT OF COMPREHENSIVE WASTE REDUCTION AND RECYCLING
- DEVELOPMENT OF COMPREHENSIVE WASTER REDUCTION/RECYCLING PROGRAMS. DEVELOP PROGRESSIVE PROGRAMS TO EXPAND WASTE REDUCTION AND RECYCLING IN COMMUNITY
- DON'T TRUST THEM
- easier access to grass recycling
- Easier way to get curbside
- Education
- EDUCATE RESIDENTS ON IMPORTANCE OF WASTE REDUCTION.
- EDUCATED EVERYONT
- Education
- EDUCATION OF RECYCLING
- Either curbside or closer drop off sites.
- either curbside recycling or glass drip off with better hours (15 hrs on was only sat mornings)
- Either make recycling mandatory or start selling products with less packing waste.
- electronic recycling is a huge issue, old computer equipment, monitors, hard drives (destroy info) , modems, routers etc.
- ELECTRONICS
- Electronics recycling, large appliance recycling, plastics recycling
- electronics such as laptops/monitors etc.
- ELECTRONICS, BATTERIES
- Electronics, batteries, yard waste.

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- electronics, glass, cans
- everyone should be required to recycle
- EXCEPT GLASS
- EXPAND CURBSIDE RECYCLING
- EXPAND HHW COLLECTION TO ENTIRE RAY COUNTY NOT JUST RICHMOND
- Expand use of curbside recycling
- Food composting.
- Food waste
- Food waste receptor
- Plastic vending machines with a return of \$
- food waste, bulk item, information on how items are recycled, show how donation is helping others
- FOR ELECTRONIC DROP OFF
- Free pick up
- FREE YARD WASTE ON 6 DAYS A WEEK
- GET A BETTER AND FREE BINS WORKERS BREAK THEM RIGHT AFTER YOU BUY THEM.
- Glass
- Glass
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- Glass
- Glass and egg cartons pickup other cities do
- GLASS AND PLASTIC GROCERY BAGS
- GLASS AT CURBSIDE
- Glass
- Glass curbside pickup, food waste pickup
- Glass curbside recycling.
- Glass curbside
- Refusal of grass clippings for trash pick up
- GLASS DISPOSAL
- Glass
- GLASS NEEDS TO BE CURBSIDE
- Glass pick up and more types of plastic ex. 1-5.
- glass pick up curbside

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- GLASS PICK UP RECYCLING
- Glass
- Glass
- Glass Pickup at curbside
- Glass
- Glass
- Glass
- Glass recycle - fines on houses that don't clean up trash in yard. Many houses have trash in yard and don't even call to have it picked up.
- Glass recycle curbside.
- Glass
- Glass
- Glass
- Glass
- Glass
- Glass
- Glass
- Glass recycling and used tires recycling.
- GLASS RECYCLING AT CURB
- glass recycling at curbside
- GLASS RECYCLING CURBSIDE
- glass recycling curbside
- Glass recycling curbside
- Glass recycling curbside. Compost curbside. Recycling curbside. Styrofoam recycling curbside.
- Glass recycling would be greatly appreciated.
- Glass
- Glass
- Glass recycling. I currently take these items to the purple container in Independence.
- Glass
- Glass recycling in addition to existing recycling items in a rollable cart that goes out every other week.
- glass, aluminum, paper/cardboard, food, large items batteries
- glass, batteries, all plastics, metal (separated by type)
- Glass, hazardous waste, electronics, bulky items and appliances
- Glass, more leaf and brush pick-up. How to recycle Styrofoam.
- GLASS, PAPER, CARDBOARD, HOUSEHOLD HAZARDOUS
- Glass
- glass/batteries
- GLASS/STYROFORM
- Glass; Evening drop off times...once a month.
- GO BACK TO YARD WASTE PICK UP WITH REGULAR TRASH PICK UP
- Have easily accessible places to drop off Hazardous Waste, Batteries, Electronics, Appliances etc. that aren't accepted Curbside.
- hazardous waste
- hazardous waste paint
- Hazardous waste, bulky items, electronics
- household batteries
- HOUSEHOLD CHEMICALS
- Household waste disposal should have a south location

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- how to get of old medicine
- I believe the government should implement more robust curbside recycling availability.
- I don't believe that government should be driving the programs. if they're not economically feasible/practical, they're not sustainable. if commercial programs for curbside pickup of all materials are available/possible, the government ought to be fostering and accommodating to them.
- I mostly feel that I really don't know WHAT is available to me. And I'm a very busy mom with fibromyalgia, recycling centers are not convenient for me. Honestly, if I can't recycle curbside, it doesn't get recycled.
- I need a new recycling bin your guys need too quite throwing them around like they just don't care!
- I think more awareness of special events like hazardous waste drives or others would be great, or schedule more curbside pick-ups for different materials. I think the best notification would be a small card or mailer or card in the mail.
- I think that if people were a little more aware, then they would also care more - the everybody's doing it attitude
- I WOULD LIKE CURBSIDE PICK UP, I KNOW THE TRASH SERVICE DOES THIS BUT NOT FOR OUR AREA
- I would like for there to overall be less packaging garbage. Too many things wrapped in plastic and Styrofoam. It's a waste of oil resources and they don't dissolve in nature. Maybe encouraging companies to switch to more biodegradable packaging, hemp for example, and not even offering the plastic wrap anymore. Just completely phase it out.
- I would like more scheduled collection days for electronic and hazardous waste recycling. We rarely have it in Cass County and, if so, it is poorly advertised. Maybe a set quarterly place and date, i.e., March 15, June 15, September 15, December 15.
- I would like my government to implement a recycling program that is within the communities throughout the city. In Sweden, you will find small recycling buildings in the center of housing communities for all o use. This space allows the residents to sort the items into different bins according to type, such metal, hazardous materials, compost, plastic, newspapers, cardboard. This allows people to be involved and also cuts down on the confusion about what goes where. Then waste management comes to the buildings and takes the recycling for the whole community instead of curb side. This especially works well for apartment communities. Right now my apartment offers a dumpster for 1-7 food grade plastic and that is all. This center would allow me to recycle everything and know exactly what cargo where.
- I WOULD LIKE TO SEE CURBSIDE RECYCLING EXPANDED TO GLASS ALUMINUM CANS AND OTHER ITEMS
- I would like to see glass recycling brought to curbside pick up to expand the program. I would also like to see the addition of other plastics added to curbside recycling.
- I would love to have curbside glass recycling - ripple glass is great, but not convenient and sometimes don't get emptied enough, so they are overflowing in Midtown KC
- I would really love to see curbside food waste collection and glass collection.
- In older, established neighborhoods, there is a lot of debris from tall trees, bushes, etc., just from the weather here in the KC area. It would be nice to have a better way of removing that debris. Luckily, we have a truck, so we can take it to the appropriate disposal sites. However, others in our neighborhood just let all of their fallen limbs pile up in a not so attractive manner.
- INCLUDE TRASH AND RECYCLING IN WATER BILL AT REDUCED RATE THEN PEOPLE WOULDN'T BE SO APT TO LITTER.
- Increase curbside recycling.
- INFORM RESIDENTS
- information about current options
- INFORMATION SENT BY MAIL
- Larger or at least provide a bin for recycling free of charge
- LEAVE THEM OUT OF IT.
- Leavenworth needs to have curbside recycling available. When we lived in Germany, practically EVERYTHING was recycled. Here, only certain plastics are allowed. The amount of waste our family of 7 had there was small. Here, we have to take it elsewhere so it doesn't always make it to the recycling center.
- local drop off of recycled product and building materials.

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- local drop off points
- Local glass pickup
- Make all cities have curbside recycling
- Make it easier to recycle the things that are so hard to dispose of responsibly:
- Paint
- Tires
- Household batteries
- Glass
- MANDATORY IN HOSPITALS AND AREAS UTILIZING RESORCES
- MANDATORY RECYCLING CURBSIDE COUNTY
- MANDATORY WITH FINES FOR POOR PERFORMANCE THE MAJORITY OF THE PUBLIC WON'T DO IT OTHERWISE
- MEDICATION RECYCLING
- More availability for hazardous waste (including expired medications).
- more bulky item pickup days
- more clean up's .... no cam's to catch offenders waste of city
- More collection, drop off facilities nearby.
- More community recycling centers.
- MORE CURB SIDE MATERIALS
- More curbside pick-ups in urban areas
- MORE GLASS DROP OFF FACILITIES
- More info about recycling!
- More intensive recycling, composting -- even gardening projects. Extending it into government businesses AND schools...with the removal of the Abitibi (paper retriever) paper recycling bins -- schools in KCK have no real means to recycle paper waste. Also be nice to have recycling of plastic available at schools.
- More local drop off spots.
- MORE LOCAL RECYCLING OPTIONS, MORE EASILY ACESSBILE
- More locations for apartment dwellers.
- MORE OPPORTUNITY FOR EASY ELECTRONICS/APPLIANCE RECYCLING
- MORE RECYCLING AT APARTMENT BUILDINGS AND APARTMENT COMPLEXES.
- MORE RECYCLING CENTERS FOR THINGS NOT PICK UP AT THE CURB
- MORE RECYCLING FOR RESIDENTS
- MORE RECYCLING OPTIONS AT CURB
- More times and places for hazardous waste disposal.
- More waste reduction education.
- need bins
- NO BURNING OF ANYTHING OUTSIDE AND PICK UP YOUR TRASH IN YARD
- No government. That means more tax dollars
- NO MORE DUE TO COST
- NONE-SHOULD BE PRIVATE ENTERPRISE
- OFFER CURBSIDE RECYCLING FOR APARTMENTS AND OTHER COMPLEXES.
- paints
- Paper and electronic/large items.
- paper recycling
- paper recycling
- paper, glass
- penalties for not recycling

**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- PICK UP YARD WASTE, GIVE BACK
- Pick up glass at the curbside
- Place recycling dumpsters in apartment complexes and co-ops.
- plastic
- plastic
- pleased current program
- politicians
- Prefer government stay out.
- PROGRESSIVE PROGRAMS TO EXPAND WASTE REDUCTION AND RECYCLING
- Providing us with the trash receptacles for recycling.
- Rain Barrels, expand Rippleglass, research recyclable landfills.
- reasonable recycling rate for apt dwellings
- Receive glass curbside.
- Recycle
- RECYCLE BIN BY EVERY TRASH CAN
- recycle small appliance
- recycling bins at apt home complexes
- RECYCLING CAMPAIGN
- Recycling competitions, what neighborhoods have the least trash?
- Recycling curbside that doesn't cost us an arm and a leg
- RECYCLING ELECTRONICS
- RECYCLING WHERE YOU JUST PUT IN SPECIAL TRASH CAN AND PUT OUT TO BE PICKED UP LIKE LEXINGTON MO
- Reminders of the availability and how it helps all.
- reopen the park dr recycle center we need it
- Reopen the recycling drop off that was recently closed.
- Residential- pay as you throw or commercial incentives.
- REUSE, REDUCE WASTE
- SHOULD BE THE ROLE OF THE PRIVATE WASTE MANAGEMENT COMPANIES
- Styrofoam recycling
- TAKE MORE RECYCLE ITEMS AR CURB
- There should be a trash can dedicated to yard waste and we should eliminate the need to purchase the brown paper bags to put the yard waste in.
- tire recycling
- TIRE RECYCLING
- TIRE RECYCLING AND GLASS
- tires
- To implement at schools for meal hours for children. Teach them to recycle things from their lunch. Example paper plates, plastic wear, milk cartons, etc. we can start w the children to make it a habit then take it through other places. Make businesses start the process as well. When separating disposable foods.
- TO MAKE TRASH CO TO RECYCLE EVEN WHEN PRICES ARE DOWN
- to pickup glass
- trash code enforcement
- TRASH pickup across more downtown/crossroads area.
- closer recycling areas. more convenient times.
- Quarterly big item/electronic FREE disposal days (not just earth day)
- UNINFORMED OF SPECIAL NEEDS AT THIS LOCATION



**Q22a. What recycling program(s) would you like your local government to implement? (cont.)**

- videos on what is recycle, incentives for those who recycle
- voluntary
- waste reduction
- Waste reduction and recycling.
- We have curb side pick up through our homes association which is included in our annual dues.
- I don't see a need for additional city or county programs.
- WE HAVE EFFICIENT RECYCLING. KEEP GOVERNMENT OUT OF AREAS PRIVATE INDUSTRY CAN HANDLE.
- We have no curbside recycling program in our rural area.
- we need a curbside glass recycling pick up. also we need a big wheeled bin for recycling. my mom's neighborhood has them (loathe) but my neighborhood (turner district KC) does not.
- WEST COAST STATE HAVE BEEN RECYCLING FOR DECADES, IMPLIMENT WHAT IS SUCCESSFUL IN THOSE STATE DON'T TRY TO INVENT SOMETHING NEW
- Why should the government do this? Why not have the trash companies provide this service? I would rather have my county build street drainage in my community, where none now exist.
- Would like more glass recycling locations.
- More food waste prevention, recycling or use for supermarkets, other large food sources.
- Expanded yard waste pickup, not all of us have trucks.
- Assistance on tire recycling, lots of large truck tires dumped in my neighborhood.
- Yard and food waste has so many extremely valuable nutrients for soil enrichment and when it is put in a plastic bag and thrown away it is so detrimental for the environment. The school throws away so much food when it could be used instead for helping the soil.
- yard waste pick up
- curbside recycling
- YARD WASTE, BULKY APPLIANCE
- YARD WASTE. IT WAS TAKEN AWAY AND I WOULD LIKE IT BACK.

**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills.**

(N=1064)

	Very supportive	Somewhat supportive	Not supportive	Not provided
Q23-1. Mandatory recycling for residents	39.8%	33.8%	20.7%	5.7%
Q23-2. Mandatory recycling for businesses & institutions	57.5%	23.2%	13.0%	6.3%
Q23-3. Mandatory recycling for construction & demolition projects	64.1%	18.6%	11.0%	6.3%
Q23-4. Mandatory recycling for apartment complexes	54.3%	24.8%	14.6%	6.3%
Q23-5. Pay-As-You-Throw (each resident pays for the amount of trash set out at curb for disposal)	16.1%	33.9%	42.3%	7.7%

**WITHOUT "NOT PROVIDED"**

**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

(N=1064)

	Very supportive	Somewhat supportive	Not supportive
Q23-1. Mandatory recycling for residents	42.2%	35.9%	21.9%
Q23-2. Mandatory recycling for businesses & institutions	61.4%	24.8%	13.8%
Q23-3. Mandatory recycling for construction & demolition projects	68.4%	19.9%	11.7%
Q23-4. Mandatory recycling for apartment complexes	58.0%	26.5%	15.5%
Q23-5. Pay-As-You-Throw (each resident pays for the amount of trash set out at curb for disposal)	17.4%	36.8%	45.8%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing.**

(N=1064)

	Very important	Somewhat important	Not important	Don't know
Q24-1. Protecting water quality in lakes, streams, & rivers	80.0%	11.9%	1.2%	6.9%
Q24-2. Reducing the impacts of flooding	65.2%	24.5%	2.3%	8.0%
Q24-3. Improving health & fitness for area residents	51.2%	32.2%	7.5%	9.0%
Q24-4. Protecting air quality	78.2%	14.1%	1.1%	6.6%
Q24-5. Safety from crime in neighborhoods	84.9%	8.5%	0.9%	5.7%
Q24-6. Quality of life for children & families	74.4%	16.9%	1.7%	7.0%
Q24-7. Quality of education (K-12)	80.1%	11.2%	0.8%	7.9%
Q24-8. Quality of recycling programs	59.1%	29.6%	3.8%	7.5%
Q24-9. Maintaining property values	68.0%	23.0%	2.3%	6.7%
Q24-10. Acquiring & protecting natural areas	61.4%	27.2%	3.6%	7.9%
Q24-11. Quality of local government services	63.4%	25.5%	2.6%	8.5%
Q24-12. Litter & illegal dumping	72.5%	18.5%	1.4%	7.6%

**WITHOUT "DON'T KNOW"****Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

(N=1064)

	Very important	Somewhat important	Not important
Q24-1. Protecting water quality in lakes, streams, & rivers	85.9%	12.8%	1.3%
Q24-2. Reducing the impacts of flooding	70.9%	26.7%	2.5%
Q24-3. Improving health & fitness for area residents	56.3%	35.4%	8.3%
Q24-4. Protecting air quality	83.7%	15.1%	1.2%
Q24-5. Safety from crime in neighborhoods	90.0%	9.0%	1.0%
Q24-6. Quality of life for children & families	80.0%	18.2%	1.8%
Q24-7. Quality of education (K-12)	86.9%	12.1%	0.9%
Q24-8. Quality of recycling programs	63.9%	32.0%	4.1%
Q24-9. Maintaining property values	72.8%	24.7%	2.5%
Q24-10. Acquiring & protecting natural areas	66.6%	29.5%	3.9%
Q24-11. Quality of local government services	69.3%	27.8%	2.9%
Q24-12. Litter & illegal dumping	78.4%	20.0%	1.5%

**Q25. Including yourself, how many people in your household, are...**

	Mean	Sum
number	2.6	2741
Under age 5	0.1	143
Ages 5-9	0.2	190
Ages 10-14	0.2	193
Ages 15-19	0.2	191
Ages 20-24	0.1	107
Ages 25-34	0.3	278
Ages 35-44	0.4	383
Ages 45-54	0.4	418
Ages 55-64	0.4	430
Ages 65-74	0.3	265
Ages 75+	0.1	143

**Q26. Do you own or rent your current residence?**

<u>Q26. Do you own or rent your current residence?</u>	<u>Number</u>	<u>Percent</u>
Own a house, duplex, condo, or mobile home	893	83.9 %
Rent a house, duplex, condo, or mobile home	83	7.8 %
Rent an apartment	41	3.9 %
Own or rent other residence	25	2.3 %
Not provided	22	2.1 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"****Q26. Do you own or rent your current residence? (without "not provided")**

<u>Q26. Do you own or rent your current residence?</u>	<u>Number</u>	<u>Percent</u>
Own a house, duplex, condo, or mobile home	893	85.7 %
Rent a house, duplex, condo, or mobile home	83	8.0 %
Rent an apartment	41	3.9 %
Own or rent other residence	25	2.4 %
Total	1042	100.0 %

**Q27. In which City do you live?**

Q27. In which City do you live?	Number	Percent
Atchinson	1	0.1 %
Basehor	3	0.3 %
Belton	15	1.4 %
Blue Springs	18	1.7 %
Bucyrus	1	0.1 %
Cleveland	2	0.2 %
Crystal Lakes	1	0.1 %
Easton	2	0.2 %
Edwardsville	1	0.1 %
Excelsior Springs	2	0.2 %
Fairway	3	0.3 %
Gardner	8	0.8 %
Gladstone	1	0.1 %
Grain Valley	2	0.2 %
Grandview	2	0.2 %
Harrisonville	8	0.8 %
Independence	21	2.0 %
KCKS	83	7.8 %
KCMO	469	44.1 %
Lansing	13	1.2 %
Lawson	3	0.3 %
Leavenworth	15	1.4 %
Leawood	18	1.7 %
Lees Summit	22	2.1 %
Lenexa	24	2.3 %
Louisburg	3	0.3 %
Mc Louth	1	0.1 %
Merriam	2	0.2 %
Mission Hills	2	0.2 %
NONE	28	2.6 %
North Kansas City	1	0.1 %
Olathe	125	11.7 %
Overland Park	80	7.5 %
Paola	8	0.8 %
Parkville	1	0.1 %
Peculiar	7	0.7 %
Piper	1	0.1 %
Pleasant Hill	5	0.5 %
Prairie Village	7	0.7 %
Raymore	13	1.2 %
Raytown	4	0.4 %
Richmond	5	0.5 %
Shawnee	21	2.0 %
Spring Hill	4	0.4 %
Stilwell	4	0.4 %
Tonganoxie	1	0.1 %
Turner	1	0.1 %
Weatherby Lake	1	0.1 %
Wood Heights	1	0.1 %
Total	1064	100.0 %

**Q28. What is your home zip code?**

Q28. Your home zip code	Number	Percent
64012	15	1.4 %
64014	10	0.9 %
64015	8	0.8 %
64024	6	0.6 %
64030	2	0.2 %
64035	1	0.1 %
64052	4	0.4 %
64055	12	1.1 %
64057	5	0.5 %
64062	3	0.3 %
64075	2	0.2 %
64078	9	0.8 %
64080	6	0.6 %
64083	15	1.4 %
64085	6	0.6 %
64086	22	2.1 %
64105	8	0.8 %
64106	4	0.4 %
64108	12	1.1 %
64109	22	2.1 %
64110	6	0.6 %
64111	11	1.0 %
64112	2	0.2 %
64113	12	1.1 %
64114	12	1.1 %
64116	5	0.5 %
64117	19	1.8 %
64118	18	1.7 %
64119	38	3.6 %
64124	10	0.9 %
64126	14	1.3 %
64127	34	3.2 %
64128	28	2.6 %
64129	37	3.5 %
64130	18	1.7 %
64131	12	1.1 %
64132	4	0.4 %
64133	40	3.8 %
64134	4	0.4 %
64138	4	0.4 %
64145	2	0.2 %
64150	1	0.1 %
64151	36	3.4 %
64152	7	0.7 %
64153	6	0.6 %
64154	6	0.6 %
64155	19	1.8 %
64156	11	1.0 %
64157	18	1.7 %
64158	2	0.2 %
64701	9	0.8 %
64734	2	0.2 %

**Q28. What is your home zip code?**

Q28. Your home zip code	Number	Percent
66002	1	0.1 %
66007	4	0.4 %
66012	1	0.1 %
66013	3	0.3 %
66020	2	0.2 %
66030	9	0.8 %
66043	12	1.1 %
66048	17	1.6 %
66053	3	0.3 %
66054	1	0.1 %
66061	57	5.4 %
66062	71	6.7 %
66064	1	0.1 %
66071	8	0.8 %
66083	4	0.4 %
66085	4	0.4 %
66086	2	0.2 %
66102	5	0.5 %
66104	2	0.2 %
66106	46	4.3 %
66109	18	1.7 %
66111	8	0.8 %
66112	7	0.7 %
66203	2	0.2 %
66204	6	0.6 %
66205	3	0.3 %
66206	12	1.1 %
66208	7	0.7 %
66209	11	1.0 %
66210	13	1.2 %
66211	1	0.1 %
66212	13	1.2 %
66213	18	1.7 %
66214	2	0.2 %
66215	17	1.6 %
66216	16	1.5 %
66217	3	0.3 %
66218	1	0.1 %
66219	2	0.2 %
66220	2	0.2 %
66221	12	1.1 %
66223	10	0.9 %
66226	5	0.5 %
66227	3	0.3 %
Total	1064	100.0 %



**Q30. Would you say your total annual household income is:**

Q30. Your total annual household income	Number	Percent
Under \$20K	78	7.3 %
\$20K to \$49,999	200	18.8 %
\$50K to \$74,999	209	19.6 %
\$75K+	447	42.0 %
Not provided	130	12.2 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q30. Would you say your total annual household income is: (without "not provided")**

Q30. Your total annual household income	Number	Percent
Under \$20K	78	8.4 %
\$20K to \$49,999	200	21.4 %
\$50K to \$74,999	209	22.4 %
\$75K+	447	47.9 %
Total	934	100.0 %

**Q31. Your gender:**

Q31. Your gender	Number	Percent
Male	520	48.9 %
Female	541	50.8 %
Not provided	3	0.3 %
Total	1064	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q31. Your gender: (without "not provided")**

Q31. Your gender	Number	Percent
Male	520	49.0 %
Female	541	51.0 %
Total	1061	100.0 %

*Section 6:*  
*Unweighted Tabular Data*  
*by County*

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**Q1. How much emphasis does your household place on recycling? (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q1. How much emphasis does your household place on recycling?</u>									
We don't recycle, and are not interested	4.6%	0.7%	4.6%	2.2%	6.3%	6.5%	0.9%	2.7%	8.1%
We don't recycle, but plan to begin	1.8%	1.5%	8.1%	0.5%	4.2%	5.4%	0.0%	11.0%	5.8%
We recycle some of the time	11.9%	4.4%	12.1%	7.1%	17.9%	22.6%	6.6%	32.9%	12.8%
We recycle most of the time	81.7%	93.4%	75.1%	90.2%	71.6%	65.6%	92.5%	53.4%	73.3%

**Q2. Do you or other members of your household currently do any of the following?**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q2. What do you currently do?**

Recycle household items like newspaper, bottles, cans or magazines curbside	63.6%	92.1%	75.6%	92.9%	40.0%	42.6%	93.4%	24.0%	72.1%
Recycle household items like newspaper, bottle, cans or magazines at a drop-off center	47.3%	28.1%	30.7%	36.6%	63.2%	48.9%	40.6%	68.0%	24.4%
Take leaves & brush to a City facility, private business, or set them at curb for composting & mulching	30.9%	51.8%	45.5%	54.6%	30.5%	25.5%	48.1%	26.7%	18.6%
Compost household items like grass clippings, leaves, or food waste at home	40.9%	25.9%	30.7%	21.9%	25.3%	38.3%	19.8%	41.3%	27.9%
Take household hazardous waste (HHW) items like paint, lawn chemicals, & automotive fluids to an HHW facility or special collection event	53.6%	52.5%	33.0%	56.3%	54.7%	52.1%	62.3%	50.7%	41.9%

**Q2. Do you or other members of your household currently do any of the following?**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q2. What do you currently do? (cont.)**

Recycle electronic items like computers, televisions, or cell phones	44.5%	43.9%	40.9%	55.7%	44.2%	41.5%	62.3%	38.7%	38.4%
Recycle food & beverage glass containers	63.6%	64.0%	51.1%	63.9%	56.8%	52.1%	65.1%	54.7%	52.3%
Recycle building materials from home repair or remodeling	13.6%	16.5%	19.9%	18.6%	12.6%	13.8%	20.8%	5.3%	16.3%
Recycle household batteries	24.5%	28.8%	19.9%	27.9%	31.6%	17.0%	37.7%	24.0%	29.1%
Recycle plastic bags	66.4%	66.2%	62.5%	62.3%	62.1%	57.4%	74.5%	64.0%	70.9%

**Q3. Do you or other members of your household currently do any of the following to reduce the amount of trash you throw away (i.e. waste reduction)?**

N=1064

Q29. In what County do you live?

Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q3. What do you currently do to reduce amount of trash you throw away?**

Donate clothing & household items	99.1%	96.4%	89.8%	95.6%	100.0%	93.6%	97.2%	96.0%	96.5%
Buy items with less packaging, buy in bulk, buy used items instead of new	40.9%	38.1%	39.2%	36.1%	32.6%	40.4%	44.3%	41.3%	45.3%
Use reusable shopping bags	67.3%	65.5%	74.4%	66.7%	65.3%	70.2%	67.0%	76.0%	69.8%
Use durable cups, plates, & utensils instead of disposables	74.5%	70.5%	66.5%	78.1%	67.4%	74.5%	79.2%	66.7%	67.4%
Repair items instead of replacing them	70.9%	60.4%	55.1%	60.1%	72.6%	63.8%	65.1%	73.3%	67.4%
Keep items well-maintained to avoid repair & replacement	91.8%	87.1%	72.7%	81.4%	85.3%	85.1%	92.5%	84.0%	86.0%
Buy durable products designed to be repairable	54.5%	48.9%	43.2%	45.9%	47.4%	41.5%	54.7%	44.0%	48.8%
Make a habit of reusing items instead of throwing them away	70.9%	67.6%	63.6%	65.6%	61.1%	61.7%	70.8%	68.0%	70.9%

**Q3. Do you or other members of your household currently do any of the following to reduce the amount of trash you throw away (i.e. waste reduction)?**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q3. What do you currently do to reduce amount of trash you throw away? (cont.)</u>									
Make purchases based on environmental impact	25.5%	16.5%	25.6%	19.7%	18.9%	17.0%	34.9%	17.3%	20.9%
Share, borrow, or rent items	35.5%	36.0%	37.5%	39.9%	33.7%	37.2%	41.5%	38.7%	40.7%
Use durable food storage containers vs. disposable takeout containers offered at restaurants	56.4%	57.6%	54.0%	53.6%	57.9%	63.8%	56.6%	42.7%	60.5%

**Q4. Referring to the list in Question 3, which THREE activities do you do MOST frequently? (top 3)**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q4. Sum of top 3 choices

Donate clothing & household items	70.0%	65.5%	58.5%	72.1%	67.4%	61.7%	76.4%	65.3%	61.6%
Buy items with less packaging, buy in bulk, buy used items instead of new	12.7%	15.1%	9.7%	12.6%	7.4%	12.8%	12.3%	20.0%	16.3%
Use reusable shopping bags	46.4%	38.1%	46.0%	42.6%	43.2%	44.7%	46.2%	48.0%	44.2%
Use durable cups, plates, & utensils instead of disposables	48.2%	45.3%	36.9%	48.6%	44.2%	48.9%	42.5%	24.0%	40.7%
Repair items instead of replacing them	17.3%	15.1%	14.2%	15.8%	20.0%	13.8%	13.2%	25.3%	16.3%
Keep items well-maintained to avoid repair & replacement	34.5%	33.8%	23.9%	33.9%	30.5%	34.0%	34.9%	37.3%	31.4%
Buy durable products designed to be repairable	7.3%	6.5%	5.7%	8.2%	5.3%	3.2%	9.4%	4.0%	5.8%
Make a habit of reusing items instead of throwing them away	15.5%	15.8%	14.8%	16.4%	15.8%	13.8%	16.0%	17.3%	16.3%



**Q4. Referring to the list in Question 3, which THREE activities do you do MOST frequently? (top 3)**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q4. Sum of top 3 choices (cont.)</u>									
Make purchases based on environmental impact	1.8%	0.0%	4.5%	4.9%	4.2%	1.1%	5.7%	2.7%	2.3%
Share, borrow, or rent items	2.7%	5.8%	7.4%	5.5%	3.2%	5.3%	3.8%	5.3%	7.0%
Use durable food storage containers vs. disposable takeout containers offered at restaurants	20.0%	22.3%	15.9%	20.8%	20.0%	25.5%	17.0%	12.0%	24.4%
None chosen	6.4%	10.8%	18.2%	3.8%	11.6%	9.6%	6.6%	12.0%	10.5%

**Q5. How do you manage plastic shopping bags at your home? (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q5. How do you manage plastic shopping bags at home?</u>									
Curbside trash	1.8%	5.8%	9.9%	5.0%	12.1%	7.7%	2.9%	2.7%	3.6%
Curbside recycling	8.3%	16.8%	10.5%	6.1%	5.5%	4.4%	16.3%	4.0%	4.8%
Recycle at grocery store/big box store	30.3%	27.7%	22.2%	39.1%	34.1%	29.7%	39.4%	26.7%	30.1%
Reuse for trash/pet waste	59.6%	49.6%	57.3%	49.7%	48.4%	58.2%	41.3%	66.7%	61.4%

**Q6. Compared to five years ago, how would you describe the frequency of your recycling activities? (without "not sure/don't remember")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q6. How would you describe frequency of your recycling activities compared to five years ago?</u>									
More frequently	53.6%	50.0%	47.9%	52.2%	30.1%	31.5%	36.9%	44.6%	42.0%
Somewhat more frequently	8.2%	11.0%	15.6%	12.6%	14.0%	10.1%	4.9%	16.2%	16.0%
Same	34.5%	34.6%	30.5%	33.5%	49.5%	55.1%	56.3%	31.1%	32.1%
Less frequently	3.6%	4.4%	6.0%	1.6%	6.5%	3.4%	1.9%	8.1%	9.9%

**Q6a. (If answered "more frequently" or "somewhat more frequently") Why are you recycling more? Is it because...**

N=588

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q6a. Why are you recycling more?**

Curbside recycling is now available	67.6%	78.3%	71.7%	74.6%	41.5%	45.9%	81.4%	26.7%	76.6%
I now have to pay for amount of trash I set out, & can recycle as much as I want for free	5.9%	20.5%	13.2%	7.6%	7.3%	8.1%	9.3%	6.7%	2.1%
My recycling is now being collected in a wheeled tote instead of a bin	38.2%	3.6%	2.8%	43.2%	22.0%	8.1%	0.0%	2.2%	2.1%
I'm now using a drop-off recycling facility	27.9%	10.8%	9.4%	14.4%	26.8%	27.0%	11.6%	44.4%	17.0%
I now utilize www. RecycleSpot.org to learn where I can drop off items	2.9%	4.8%	1.9%	4.2%	0.0%	2.7%	7.0%	6.7%	2.1%
My workplace has started recycling	4.4%	3.6%	12.3%	10.2%	9.8%	10.8%	4.7%	2.2%	4.3%
My apartment complex now offers recycling	0.0%	2.4%	3.8%	1.7%	0.0%	2.7%	0.0%	2.2%	0.0%
Other	16.2%	10.8%	14.2%	11.9%	29.3%	16.2%	14.0%	15.6%	17.0%

**Q7. What prevents you from recycling or recycling more than you currently do?**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q7. What prevents you from recycling or recycling more than you currently do?</u>									
Nothing-I recycle everything possible	55.5%	63.3%	56.8%	69.4%	38.9%	39.4%	67.0%	30.7%	46.5%
I do not think it is necessary to recycle	0.9%	2.2%	2.8%	0.5%	2.1%	2.1%	0.9%	1.3%	3.5%
Recycling takes too much time	2.7%	2.2%	3.4%	2.7%	3.2%	5.3%	0.0%	5.3%	5.8%
I do not know what I can recycle	9.1%	6.5%	8.5%	8.2%	5.3%	9.6%	4.7%	2.7%	12.8%
Curbside recycling is not available	17.3%	9.4%	16.5%	2.7%	42.1%	40.4%	6.6%	45.3%	11.6%
I do not know where to take materials	11.8%	10.8%	8.0%	6.6%	11.6%	16.0%	10.4%	24.0%	8.1%
Recycling takes up too much room	4.5%	3.6%	7.4%	2.7%	4.2%	8.5%	0.9%	16.0%	7.0%
I do not know where to find recycling information	4.5%	1.4%	5.7%	3.3%	3.2%	4.3%	0.9%	9.3%	2.3%
Inconvenient locations & times	9.1%	5.8%	14.8%	6.6%	20.0%	16.0%	3.8%	20.0%	5.8%
It is too much work or not physically able	0.0%	3.6%	5.1%	3.8%	3.2%	4.3%	1.9%	2.7%	1.2%
Other	13.6%	8.6%	5.7%	11.5%	10.5%	9.6%	10.4%	10.7%	15.1%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-1. Curbside recycling services</u>									
Very familiar	66.7%	89.8%	69.2%	87.4%	46.5%	44.7%	87.6%	31.3%	65.1%
Somewhat familiar	7.4%	7.3%	18.6%	10.4%	4.7%	8.2%	10.5%	6.0%	18.1%
Not familiar	25.9%	2.9%	12.2%	2.2%	48.8%	47.1%	1.9%	62.7%	16.9%
<u>Q8-2. Drop-off recycling centers</u>									
Very familiar	42.2%	34.8%	31.2%	44.6%	50.6%	44.4%	46.7%	52.7%	21.7%
Somewhat familiar	42.2%	42.0%	39.4%	37.9%	31.5%	30.0%	43.8%	27.0%	45.8%
Not familiar	15.6%	23.2%	29.4%	17.5%	18.0%	25.6%	9.5%	20.3%	32.5%
<u>Q8-3. Yard waste collection &amp; composting services</u>									
Very familiar	36.1%	43.1%	35.5%	63.3%	33.3%	23.5%	37.9%	32.4%	14.8%
Somewhat familiar	22.2%	29.2%	29.0%	19.8%	21.1%	16.5%	33.0%	14.1%	21.0%
Not familiar	41.7%	27.7%	35.5%	16.9%	45.6%	60.0%	29.1%	53.5%	64.2%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-4. City, County or neighborhood clean-up days</u>									
Very familiar	31.5%	22.8%	21.2%	29.0%	23.9%	34.1%	17.6%	21.1%	6.2%
Somewhat familiar	26.9%	33.1%	32.1%	34.7%	33.0%	26.1%	30.4%	19.7%	13.6%
Not familiar	41.7%	44.1%	46.7%	36.4%	43.2%	39.8%	52.0%	59.2%	80.2%
 <u>Q8-5. Household hazardous waste collection services</u>									
Very familiar	23.9%	23.7%	18.5%	35.8%	27.8%	24.4%	27.2%	13.9%	25.6%
Somewhat familiar	44.0%	32.4%	28.0%	31.8%	35.6%	31.1%	36.9%	20.8%	28.0%
Not familiar	32.1%	43.9%	53.6%	32.4%	36.7%	44.4%	35.9%	65.3%	46.3%
 <u>Q8-6. Bulky item pickup services, i.e., furniture</u>									
Very familiar	21.3%	40.3%	42.9%	39.8%	22.2%	19.1%	46.7%	11.4%	18.5%
Somewhat familiar	32.4%	33.8%	33.9%	34.3%	27.8%	32.6%	31.4%	15.7%	37.0%
Not familiar	46.3%	25.9%	23.2%	26.0%	50.0%	48.3%	21.9%	72.9%	44.4%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-7. Used tire disposal/recycling services</u>									
Very familiar	18.5%	10.9%	14.5%	13.2%	20.0%	18.9%	14.6%	10.8%	18.8%
Somewhat familiar	15.7%	21.2%	23.6%	14.9%	18.9%	21.1%	21.4%	13.5%	27.5%
Not familiar	65.7%	67.9%	61.8%	71.8%	61.1%	60.0%	64.1%	75.7%	53.8%
 <u>Q8-8. Appliance disposal/recycling services</u>									
Very familiar	21.3%	20.4%	16.9%	16.2%	25.3%	12.5%	24.5%	18.3%	17.1%
Somewhat familiar	24.1%	20.4%	20.5%	16.8%	25.3%	27.3%	26.5%	14.1%	20.7%
Not familiar	54.6%	59.1%	62.7%	67.1%	49.5%	60.2%	49.0%	67.6%	62.2%
 <u>Q8-9. Glass container recycling services</u>									
Very familiar	56.9%	41.7%	42.0%	56.2%	42.2%	47.8%	53.8%	41.1%	33.3%
Somewhat familiar	19.3%	30.9%	26.6%	24.2%	18.9%	17.8%	16.3%	16.4%	25.9%
Not familiar	23.9%	27.3%	31.4%	19.7%	38.9%	34.4%	29.8%	42.5%	40.7%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-10. Recycling/reuse services for building materials</u>									
Very familiar	18.9%	21.2%	22.2%	21.6%	18.0%	18.0%	25.0%	17.1%	17.3%
Somewhat familiar	19.8%	16.8%	24.6%	22.7%	18.0%	14.6%	21.2%	15.7%	21.0%
Not familiar	61.3%	62.0%	53.3%	55.7%	64.0%	67.4%	53.8%	67.1%	61.7%
 <u>Q8-11. Clothing &amp; household item donation services</u>									
Very familiar	77.1%	84.1%	69.2%	79.7%	75.0%	82.2%	77.1%	75.7%	75.3%
Somewhat familiar	12.8%	7.2%	18.9%	13.7%	12.0%	7.8%	10.5%	10.8%	14.8%
Not familiar	10.1%	8.7%	11.8%	6.6%	13.0%	10.0%	12.4%	13.5%	9.9%
 <u>Q8-12. Household battery recycling services</u>									
Very familiar	16.7%	17.4%	14.5%	25.7%	27.8%	14.0%	19.4%	16.9%	19.8%
Somewhat familiar	31.5%	26.8%	28.3%	18.4%	21.1%	18.6%	27.2%	15.5%	23.5%
Not familiar	51.9%	55.8%	57.2%	55.9%	51.1%	67.4%	53.4%	67.6%	56.8%



**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-13. School or places of worship recycling sites</u>									
Very familiar	26.9%	29.5%	17.6%	22.9%	27.8%	17.2%	23.1%	11.1%	17.3%
Somewhat familiar	20.4%	22.3%	22.4%	21.1%	20.0%	18.4%	24.0%	19.4%	18.5%
Not familiar	52.8%	48.2%	60.0%	56.0%	52.2%	64.4%	52.9%	69.4%	64.2%
 <u>Q8-14. Parks or special events recycling services</u>									
Very familiar	19.4%	12.4%	11.4%	11.3%	10.0%	3.4%	8.7%	4.2%	6.3%
Somewhat familiar	18.5%	22.6%	22.2%	23.7%	22.2%	17.2%	23.3%	5.6%	18.8%
Not familiar	62.0%	65.0%	66.5%	65.0%	67.8%	79.3%	68.0%	90.1%	75.0%
 <u>Q8-15. Computer/electronics recycling services</u>									
Very familiar	9.3%	13.1%	17.6%	20.3%	17.8%	13.6%	21.2%	5.6%	10.0%
Somewhat familiar	30.6%	21.2%	28.5%	35.0%	22.2%	29.5%	26.0%	15.5%	26.3%
Not familiar	60.2%	65.7%	53.9%	44.6%	60.0%	56.8%	52.9%	78.9%	63.8%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-16. Recycling information hotline (816-474-TEAM)</u>									
Very familiar	4.7%	7.2%	8.6%	2.3%	5.6%	2.4%	2.9%	0.0%	2.5%
Somewhat familiar	9.3%	10.9%	13.5%	11.9%	8.9%	7.1%	10.7%	6.9%	5.1%
Not familiar	86.0%	81.9%	77.9%	85.8%	85.6%	90.6%	86.4%	93.1%	92.4%
 <u>Q8-17. Recycling information website</u>									
Very familiar	3.7%	11.7%	10.2%	8.5%	10.0%	5.8%	8.7%	0.0%	5.2%
Somewhat familiar	18.5%	16.8%	24.0%	18.8%	13.3%	10.5%	21.4%	15.1%	13.0%
Not familiar	77.8%	71.5%	65.9%	72.7%	76.7%	83.7%	69.9%	84.9%	81.8%
 <u>Q8-18. Businesses that accept items for reuse or resale</u>									
Very familiar	12.8%	15.3%	11.4%	18.2%	17.8%	14.1%	22.3%	13.9%	13.9%
Somewhat familiar	25.7%	21.2%	26.9%	19.9%	15.6%	16.5%	22.3%	16.7%	21.5%
Not familiar	61.5%	63.5%	61.7%	61.9%	66.7%	69.4%	55.3%	69.4%	64.6%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q8-19. Mattress &amp; box spring recycling &amp; reuse</u>									
Very familiar	3.7%	7.2%	9.6%	4.5%	6.7%	4.5%	2.9%	4.2%	5.1%
Somewhat familiar	9.3%	7.2%	12.0%	11.9%	9.0%	5.7%	12.6%	4.2%	8.9%
Not familiar	87.0%	85.5%	78.3%	83.5%	84.3%	89.8%	84.5%	91.5%	86.1%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-1. Curbside recycling services

Very satisfied	42.9%	53.3%	42.4%	59.9%	26.0%	31.1%	56.4%	16.0%	29.3%
Satisfied	31.9%	34.1%	31.6%	31.1%	13.0%	17.6%	35.6%	16.0%	34.7%
Neutral	9.9%	5.9%	14.6%	6.2%	7.8%	10.8%	4.0%	8.0%	16.0%
Dissatisfied	6.6%	5.2%	5.7%	2.3%	10.4%	8.1%	3.0%	10.0%	12.0%
Very dissatisfied	8.8%	1.5%	5.7%	0.6%	42.9%	32.4%	1.0%	50.0%	8.0%

Q9-2. Materials accepted at curbside

Very satisfied	13.1%	19.4%	25.7%	27.9%	19.5%	23.1%	20.0%	16.0%	28.4%
Satisfied	35.7%	44.2%	32.2%	45.9%	20.8%	24.6%	44.0%	16.0%	35.1%
Neutral	27.4%	15.5%	20.4%	16.3%	24.7%	21.5%	19.0%	18.0%	20.3%
Dissatisfied	16.7%	17.8%	18.4%	9.3%	13.0%	9.2%	15.0%	14.0%	12.2%
Very dissatisfied	7.1%	3.1%	3.3%	0.6%	22.1%	21.5%	2.0%	36.0%	4.1%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q9-3. Location of drop-off recycling centers**

Very satisfied	10.2%	16.0%	15.2%	18.8%	21.3%	12.2%	12.4%	14.0%	11.5%
Satisfied	36.4%	28.3%	28.0%	41.7%	29.3%	17.6%	41.6%	19.3%	25.0%
Neutral	36.4%	40.6%	41.6%	33.3%	22.7%	27.0%	34.8%	29.8%	44.2%
Dissatisfied	13.6%	13.2%	12.8%	6.3%	12.0%	33.8%	9.0%	21.1%	13.5%
Very dissatisfied	3.4%	1.9%	2.4%	0.0%	14.7%	9.5%	2.2%	15.8%	5.8%

**Q9-4. Drop-off recycling center hours of operation**

Very satisfied	14.1%	15.2%	14.3%	16.9%	15.7%	18.5%	9.1%	15.1%	10.9%
Satisfied	32.1%	23.2%	24.1%	33.8%	27.1%	24.6%	32.5%	26.4%	19.6%
Neutral	42.3%	45.5%	47.3%	43.8%	25.7%	36.9%	50.6%	30.2%	47.8%
Dissatisfied	6.4%	14.1%	11.6%	3.8%	15.7%	16.9%	6.5%	18.9%	13.0%
Very dissatisfied	5.1%	2.0%	2.7%	1.5%	15.7%	3.1%	1.3%	9.4%	8.7%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-5. Materials accepted at drop-off recycling centers

Very satisfied	11.7%	15.8%	16.8%	17.7%	18.8%	20.0%	13.0%	7.5%	10.9%
Satisfied	32.5%	28.7%	33.6%	40.0%	24.6%	26.2%	36.4%	28.3%	30.4%
Neutral	44.2%	47.5%	42.1%	39.2%	30.4%	33.8%	44.2%	32.1%	45.7%
Dissatisfied	10.4%	6.9%	6.5%	2.3%	15.9%	13.8%	5.2%	26.4%	10.9%
Very dissatisfied	1.3%	1.0%	0.9%	0.8%	10.1%	6.2%	1.3%	5.7%	2.2%

Q9-6. Yard waste collection & composting services

Very satisfied	21.7%	21.6%	23.2%	40.9%	14.3%	13.7%	16.7%	14.9%	12.8%
Satisfied	29.0%	21.6%	29.5%	30.5%	28.6%	29.4%	31.0%	17.0%	17.0%
Neutral	26.1%	39.2%	33.9%	18.2%	31.7%	39.2%	36.9%	40.4%	48.9%
Dissatisfied	13.0%	13.4%	8.0%	7.1%	14.3%	9.8%	13.1%	4.3%	12.8%
Very dissatisfied	10.1%	4.1%	5.4%	3.2%	11.1%	7.8%	2.4%	23.4%	8.5%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-7. City, County or neighborhood clean-up days

Very satisfied	8.0%	18.1%	19.1%	13.0%	12.9%	12.3%	2.9%	6.5%	2.6%
Satisfied	24.0%	17.0%	21.8%	28.7%	25.8%	28.1%	23.5%	15.2%	12.8%
Neutral	46.7%	57.4%	42.7%	45.2%	43.5%	35.1%	58.8%	45.7%	48.7%
Dissatisfied	14.7%	6.4%	11.8%	8.7%	8.1%	17.5%	10.3%	19.6%	17.9%
Very dissatisfied	6.7%	1.1%	4.5%	4.3%	9.7%	7.0%	4.4%	13.0%	17.9%

Q9-8. Household hazardous waste collection services

Very satisfied	6.3%	11.0%	12.9%	14.6%	6.2%	8.8%	9.6%	4.0%	13.6%
Satisfied	23.8%	27.5%	16.8%	33.1%	27.7%	17.5%	21.9%	10.0%	18.2%
Neutral	37.5%	47.3%	51.5%	36.9%	40.0%	36.8%	43.8%	32.0%	40.9%
Dissatisfied	23.8%	13.2%	10.9%	11.5%	15.4%	26.3%	19.2%	28.0%	22.7%
Very dissatisfied	8.8%	1.1%	7.9%	3.8%	10.8%	10.5%	5.5%	26.0%	4.5%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-9. Bulky item pickup services

Very satisfied	4.1%	18.3%	23.9%	21.5%	12.7%	10.2%	13.8%	6.8%	12.2%
Satisfied	24.3%	29.4%	33.6%	37.0%	22.2%	23.7%	42.5%	11.4%	14.3%
Neutral	36.5%	33.9%	26.1%	28.1%	33.3%	30.5%	29.9%	27.3%	57.1%
Dissatisfied	24.3%	15.6%	10.4%	9.6%	17.5%	18.6%	12.6%	31.8%	12.2%
Very dissatisfied	10.8%	2.8%	6.0%	3.7%	14.3%	16.9%	1.1%	22.7%	4.1%

Q9-10. Used tire disposal/recycling services

Very satisfied	3.5%	13.4%	13.8%	11.7%	6.7%	8.2%	7.1%	4.9%	9.1%
Satisfied	15.8%	10.4%	12.6%	13.0%	16.7%	16.3%	14.3%	9.8%	18.2%
Neutral	47.4%	64.2%	54.0%	58.4%	38.3%	38.8%	62.5%	26.8%	50.0%
Dissatisfied	22.8%	9.0%	13.8%	11.7%	21.7%	18.4%	10.7%	41.5%	15.9%
Very dissatisfied	10.5%	3.0%	5.7%	5.2%	16.7%	18.4%	5.4%	17.1%	6.8%



**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-11. Appliance disposal/recycling services

Very satisfied	6.7%	15.6%	14.9%	16.5%	10.0%	8.3%	14.3%	4.8%	14.6%
Satisfied	18.3%	23.4%	14.9%	21.2%	16.7%	20.8%	30.2%	16.7%	17.1%
Neutral	43.3%	48.1%	57.5%	44.7%	38.3%	39.6%	42.9%	14.3%	51.2%
Dissatisfied	25.0%	10.4%	5.7%	14.1%	15.0%	16.7%	7.9%	40.5%	14.6%
Very dissatisfied	6.7%	2.6%	6.9%	3.5%	20.0%	14.6%	4.8%	23.8%	2.4%

Q9-12. Glass container recycling services

Very satisfied	23.9%	20.4%	18.3%	27.0%	18.4%	19.4%	18.6%	20.0%	16.9%
Satisfied	42.0%	31.0%	29.8%	30.4%	30.3%	31.3%	30.2%	34.5%	28.8%
Neutral	19.3%	24.8%	26.7%	16.2%	18.4%	22.4%	19.8%	23.6%	32.2%
Dissatisfied	10.2%	18.6%	17.6%	20.3%	10.5%	13.4%	24.4%	12.7%	8.5%
Very dissatisfied	4.5%	5.3%	7.6%	6.1%	22.4%	13.4%	7.0%	9.1%	13.6%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-13. Building material recycling/reuse services

Very satisfied	10.7%	20.3%	17.6%	14.4%	17.9%	16.7%	14.7%	2.3%	16.7%
Satisfied	19.6%	25.3%	27.5%	28.9%	16.1%	14.6%	17.6%	14.0%	7.1%
Neutral	44.6%	48.1%	44.0%	50.0%	37.5%	43.8%	54.4%	32.6%	61.9%
Dissatisfied	23.2%	6.3%	8.8%	3.3%	16.1%	10.4%	8.8%	37.2%	11.9%
Very dissatisfied	1.8%	0.0%	2.2%	3.3%	12.5%	14.6%	4.4%	14.0%	2.4%

Q9-14. Clothing & household item donation services

Very satisfied	42.6%	54.4%	42.4%	60.5%	51.3%	40.5%	44.2%	37.9%	35.9%
Satisfied	40.4%	27.2%	34.7%	26.8%	29.5%	45.6%	40.0%	42.4%	29.7%
Neutral	13.8%	16.0%	20.1%	12.1%	14.1%	5.1%	13.7%	10.6%	28.1%
Dissatisfied	1.1%	1.6%	1.4%	0.6%	1.3%	3.8%	0.0%	7.6%	4.7%
Very dissatisfied	2.1%	0.8%	1.4%	0.0%	3.8%	5.1%	2.1%	1.5%	1.6%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Q29. In what County do you live?

Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q9-15. Household battery recycling services

Very satisfied	10.6%	14.6%	16.5%	17.7%	20.3%	9.3%	10.6%	2.3%	11.9%
Satisfied	24.2%	23.2%	18.8%	24.0%	20.3%	25.6%	21.2%	14.0%	16.7%
Neutral	40.9%	43.9%	51.8%	45.8%	32.2%	39.5%	43.9%	30.2%	47.6%
Dissatisfied	16.7%	17.1%	9.4%	7.3%	8.5%	14.0%	18.2%	30.2%	14.3%
Very dissatisfied	7.6%	1.2%	3.5%	5.2%	18.6%	11.6%	6.1%	23.3%	9.5%

Q9-16. School or places of worship recycling sites

Very satisfied	17.7%	18.2%	16.7%	16.5%	23.8%	6.7%	11.4%	7.5%	13.3%
Satisfied	32.3%	30.7%	21.9%	26.8%	15.9%	26.7%	28.6%	15.0%	20.0%
Neutral	41.9%	45.5%	56.3%	52.6%	41.3%	37.8%	54.3%	37.5%	46.7%
Dissatisfied	6.5%	4.5%	3.1%	2.1%	7.9%	17.8%	5.7%	22.5%	8.9%
Very dissatisfied	1.6%	1.1%	2.1%	2.1%	11.1%	11.1%	0.0%	17.5%	11.1%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q9-17. Parks or special events recycling services</u>									
Very satisfied	3.3%	7.0%	14.8%	8.8%	5.7%	2.4%	6.8%	0.0%	5.6%
Satisfied	21.7%	22.5%	12.3%	26.4%	15.1%	17.1%	22.0%	2.9%	11.1%
Neutral	60.0%	59.2%	64.2%	53.8%	52.8%	53.7%	62.7%	42.9%	63.9%
Dissatisfied	10.0%	9.9%	6.2%	4.4%	13.2%	14.6%	5.1%	34.3%	5.6%
Very dissatisfied	5.0%	1.4%	2.5%	6.6%	13.2%	12.2%	3.4%	20.0%	13.9%
 <u>Q9-18. Computer/electronics recycling services</u>									
Very satisfied	6.1%	11.8%	17.4%	15.7%	14.8%	6.1%	11.6%	2.5%	7.0%
Satisfied	22.7%	13.2%	17.4%	24.5%	19.7%	24.5%	26.1%	7.5%	18.6%
Neutral	39.4%	56.6%	53.5%	46.1%	41.0%	36.7%	50.7%	27.5%	51.2%
Dissatisfied	21.2%	17.1%	7.0%	8.8%	16.4%	12.2%	10.1%	40.0%	16.3%
Very dissatisfied	10.6%	1.3%	4.7%	4.9%	8.2%	20.4%	1.4%	22.5%	7.0%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q9-19. Businesses that accept items for reuse &amp; resale</u>									
Very satisfied	10.2%	22.2%	14.8%	20.0%	21.2%	20.5%	14.9%	9.3%	16.7%
Satisfied	22.0%	25.9%	18.5%	21.1%	26.9%	34.1%	35.8%	18.6%	19.4%
Neutral	47.5%	40.7%	56.8%	51.6%	34.6%	25.0%	41.8%	37.2%	50.0%
Dissatisfied	16.9%	11.1%	6.2%	4.2%	7.7%	6.8%	6.0%	23.3%	5.6%
Very dissatisfied	3.4%	0.0%	3.7%	3.2%	9.6%	13.6%	1.5%	11.6%	8.3%
 <u>Q9-20. Mattress &amp; box spring recycling &amp; reuse</u>									
Very satisfied	4.4%	8.5%	13.6%	6.7%	9.3%	0.0%	5.6%	6.1%	8.6%
Satisfied	15.6%	22.0%	16.7%	13.3%	7.0%	11.8%	13.0%	3.0%	8.6%
Neutral	44.4%	54.2%	60.6%	66.7%	41.9%	50.0%	61.1%	15.2%	60.0%
Dissatisfied	24.4%	15.3%	1.5%	5.3%	23.3%	17.6%	14.8%	45.5%	11.4%
Very dissatisfied	11.1%	0.0%	7.6%	8.0%	18.6%	20.6%	5.6%	30.3%	11.4%

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live? (top 3)**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q10. Sum of top 3 choices</u>									
Curbside recycling services	15.5%	12.9%	25.6%	12.0%	41.1%	33.0%	13.2%	34.7%	23.3%
Materials accepted at curbside	23.6%	34.5%	31.3%	26.2%	27.4%	21.3%	29.2%	18.7%	31.4%
Location of drop-off recycling centers	13.6%	12.2%	10.8%	6.0%	16.8%	17.0%	10.4%	17.3%	12.8%
Drop-off recycling center hours of operation	3.6%	5.0%	5.7%	3.3%	11.6%	1.1%	2.8%	5.3%	3.5%
Materials accepted at drop-off recycling centers	9.1%	7.2%	6.8%	6.6%	6.3%	7.4%	5.7%	10.7%	3.5%
Yard waste collection & composting services	20.9%	24.5%	18.2%	10.9%	15.8%	12.8%	16.0%	6.7%	14.0%
City, County or neighborhood clean-up days	11.8%	12.2%	11.9%	13.1%	5.3%	12.8%	11.3%	8.0%	24.4%
Household hazardous waste collection services	33.6%	13.7%	14.8%	26.2%	8.4%	18.1%	18.9%	32.0%	18.6%
Bulky item pickup services	27.3%	24.5%	23.9%	24.6%	15.8%	24.5%	18.9%	26.7%	22.1%

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live? (top 3) (cont.)**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q10. Sum of top 3 choices (cont.)</u>									
Used tire disposal/recycling services	10.0%	5.0%	6.3%	3.3%	5.3%	3.2%	2.8%	9.3%	3.5%
Appliance disposal/recycling services	10.0%	10.1%	8.0%	8.7%	7.4%	11.7%	3.8%	9.3%	7.0%
Glass container recycling services	18.2%	33.1%	29.5%	39.3%	24.2%	16.0%	37.7%	9.3%	20.9%
Building material recycling/reuse services	14.5%	6.5%	5.1%	6.0%	6.3%	4.3%	1.9%	8.0%	7.0%
Clothing & household item donation services	1.8%	0.7%	3.4%	3.3%	0.0%	3.2%	2.8%	1.3%	5.8%
Household battery recycling services	13.6%	9.4%	8.0%	15.8%	12.6%	16.0%	25.5%	13.3%	10.5%
School or places of worship recycling sites	0.9%	2.9%	1.7%	2.7%	2.1%	3.2%	2.8%	5.3%	3.5%
Parks or special events recycling services	5.5%	5.0%	3.4%	2.7%	4.2%	2.1%	1.9%	0.0%	7.0%
Computer/electronics recycling services	24.5%	15.8%	11.9%	23.0%	14.7%	16.0%	23.6%	22.7%	11.6%
Businesses that accept items for reuse & resale	9.1%	5.0%	2.8%	11.5%	6.3%	1.1%	4.7%	8.0%	5.8%
Mattress & box spring recycling & reuse	5.5%	6.5%	8.0%	7.1%	9.5%	6.4%	4.7%	14.7%	5.8%
None chosen	5.5%	12.2%	17.6%	10.4%	15.8%	14.9%	16.0%	10.7%	18.6%

**Q11. How willing are you to recycle food waste curbside? (without "don't know/not sure")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q11. How willing are you to recycle food waste curbside?</u>									
Very willing	25.3%	33.0%	44.1%	38.3%	30.4%	36.9%	48.8%	21.7%	33.9%
Somewhat willing	36.1%	35.8%	38.6%	39.8%	24.6%	20.0%	27.5%	33.3%	38.7%
Not willing	38.6%	31.2%	17.3%	21.8%	44.9%	43.1%	23.8%	45.0%	27.4%

**Q11a. How willing are you to pay extra to recycle food waste curbside? (without "don't know/not sure")**

N=549

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q11a. How willing are you to pay extra to recycle food waste curbside?</u>									
Very willing	0.0%	8.7%	4.5%	7.7%	18.8%	6.3%	9.1%	6.9%	8.3%
Somewhat willing	30.0%	18.8%	25.0%	46.2%	46.9%	43.8%	30.9%	37.9%	22.2%
Not willing	70.0%	72.5%	70.5%	46.2%	34.4%	50.0%	60.0%	55.2%	69.4%



**Q12. Compared to one year ago, would you say you... (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
Are more aware of trash & recycling issues in Kansas City area	14.5%	23.0%	26.6%	23.5%	12.2%	18.5%	17.8%	5.5%	21.0%
Have about same level of awareness of trash & recycling issues	66.4%	70.5%	65.7%	72.6%	75.6%	60.9%	77.2%	61.6%	71.6%
Are less aware of trash & recycling issues in Kansas City area	5.5%	5.0%	5.9%	2.2%	2.2%	7.6%	3.0%	5.5%	6.2%
Not applicable, I did not live in Kansas City area last year	13.6%	1.4%	1.8%	1.7%	10.0%	13.0%	2.0%	27.4%	1.2%

**Q13. If you recycle curbside, have you ever put something in the bin that you are not sure is accepted? (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
Yes	57.0%	64.2%	52.9%	61.0%	39.0%	48.3%	67.0%	14.3%	60.5%
No	43.0%	35.8%	47.1%	39.0%	61.0%	51.7%	33.0%	85.7%	39.5%

**Q14. If you recycle curbside, have you ever put something in the bin that you know is not accepted? (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q14. Have you ever put something in the bin that you know is not accepted if you recycle curbside?</u>									
Yes	2.2%	11.9%	6.4%	8.0%	12.5%	3.4%	7.1%	0.0%	10.7%
No	97.8%	88.1%	93.6%	92.0%	87.5%	96.6%	92.9%	100.0%	89.3%

**Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal, similar to other utilities like water and electricity? (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal?</u>									
Very willing	15.7%	11.2%	10.2%	17.4%	20.8%	13.3%	13.2%	14.0%	9.5%
Somewhat willing	38.2%	25.6%	25.5%	37.3%	41.6%	40.0%	34.1%	33.3%	21.6%
Not willing	46.1%	63.2%	64.2%	45.3%	37.7%	46.7%	52.7%	52.6%	68.9%

**Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash and recycling in the Kansas City area during the past year? (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash &amp; recycling in Kansas City area during past year?</u>									
Yes	23.9%	23.4%	28.3%	25.4%	14.3%	16.5%	17.5%	19.4%	26.3%
No	76.1%	76.6%	71.7%	74.6%	85.7%	83.5%	82.5%	80.6%	73.8%

**Q16a. (If YES to Question 16) How have you received information about recycling and solid waste disposal?**

N=232

Q29. In what County do you live?

Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q16a. How have you received information about recycling & solid waste disposal?**

Direct mail or notices from my trash or recycling provider	38.5%	34.4%	25.5%	37.0%	15.4%	6.7%	27.8%	7.1%	42.9%
Information provided by City or County where I live	57.7%	59.4%	53.2%	63.0%	30.8%	20.0%	50.0%	14.3%	38.1%
Articles in newspapers, magazines, or other print media	30.8%	40.6%	21.3%	32.6%	46.2%	33.3%	27.8%	21.4%	28.6%
Television	30.8%	21.9%	40.4%	28.3%	15.4%	46.7%	22.2%	35.7%	28.6%
Radio	19.2%	9.4%	21.3%	10.9%	15.4%	26.7%	0.0%	0.0%	4.8%
Neighborhood association	3.8%	18.8%	34.0%	28.3%	7.7%	13.3%	16.7%	0.0%	4.8%
Public or community meetings	3.8%	15.6%	2.1%	0.0%	0.0%	0.0%	5.6%	0.0%	4.8%
Billboards	3.8%	9.4%	10.6%	2.2%	7.7%	13.3%	5.6%	7.1%	4.8%
Signage on buses	0.0%	3.1%	4.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Places of worship	3.8%	0.0%	4.3%	4.3%	0.0%	0.0%	0.0%	7.1%	4.8%
Child's school	11.5%	0.0%	8.5%	2.2%	15.4%	6.7%	0.0%	21.4%	4.8%

**Q16a. (If YES to Question 16) How have you received information about recycling and solid waste disposal? (cont.)**

N=232

Q29. In what County do you live?

Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q16a. How have you received information about recycling & solid waste disposal? (cont.)**

Recycling information hotline (816-474-TEAM)	0.0%	3.1%	4.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Recycling information website	11.5%	9.4%	14.9%	8.7%	7.7%	0.0%	22.2%	7.1%	19.0%
Social media (Facebook, Twitter, etc.)	23.1%	6.3%	6.4%	21.7%	7.7%	6.7%	11.1%	7.1%	0.0%
Nextdoor (neighborhood social network)	3.8%	9.4%	21.3%	13.0%	7.7%	0.0%	11.1%	0.0%	9.5%
Other	7.7%	3.1%	0.0%	0.0%	0.0%	0.0%	5.6%	14.3%	0.0%

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community? (top 3)**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q17. Sum of top 3 choices

Internet source that is easy to find	54.5%	49.6%	49.4%	59.0%	46.3%	38.3%	60.4%	38.7%	52.3%
Be able to call a specific telephone number to get information	35.5%	34.5%	34.7%	27.9%	29.5%	29.8%	41.5%	30.7%	26.7%
City newsletter	46.4%	20.1%	28.4%	42.6%	25.3%	19.1%	28.3%	26.7%	32.6%
Utility bill	50.0%	43.2%	38.1%	35.5%	28.4%	38.3%	37.7%	42.7%	51.2%
Your local newspaper	10.0%	2.9%	4.0%	4.4%	7.4%	21.3%	3.8%	34.7%	3.5%
Kansas City Star	5.5%	5.8%	9.7%	7.1%	4.2%	3.2%	8.5%	2.7%	7.0%
Television	12.7%	23.7%	22.2%	12.6%	14.7%	8.5%	24.5%	18.7%	17.4%
Radio	10.0%	8.6%	10.8%	6.0%	8.4%	7.4%	5.7%	9.3%	5.8%
Neighborhood group or newsletter	7.3%	20.1%	13.6%	24.6%	7.4%	6.4%	16.0%	10.7%	14.0%
Place of worship	0.9%	1.4%	2.8%	0.5%	2.1%	1.1%	0.9%	1.3%	1.2%
Child's school	1.8%	3.6%	1.1%	4.4%	3.2%	3.2%	0.9%	1.3%	3.5%
Trash service provided	32.7%	19.4%	8.5%	23.5%	29.5%	42.6%	15.1%	28.0%	19.8%

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community? (top 3) (cont.)**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q17. Sum of top 3 choices (cont.)</u>									
Social media (Facebook, Twitter, etc.)	6.4%	15.1%	17.0%	12.6%	17.9%	18.1%	13.2%	12.0%	12.8%
Nextdoor (neighborhood social network)	1.8%	14.4%	13.6%	15.8%	3.2%	6.4%	12.3%	0.0%	5.8%
Other	0.9%	2.2%	1.1%	1.1%	1.1%	3.2%	0.9%	1.3%	1.2%
None chosen	2.7%	6.5%	11.9%	4.4%	21.1%	13.8%	6.6%	10.7%	12.8%

**Q18. Have you ever visited www.RecycleSpot.org?**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q18. Have you ever visited www.RecycleSpot.org?</u>									
Yes	5.5%	9.4%	10.2%	4.4%	2.1%	4.3%	8.5%	2.7%	5.8%
No	94.5%	90.6%	89.8%	95.6%	97.9%	95.7%	91.5%	97.3%	94.2%

**Q18a. (If YES to Question 18) How would you rate www.RecycleSpot.org in the following areas? (without "don't know")**

N=67

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q18a-1. How well the website met my needs

Very good	0.0%	18.2%	31.3%	25.0%	100.0%	50.0%	44.4%	0.0%	0.0%
Good	100.0%	63.6%	50.0%	62.5%	0.0%	50.0%	22.2%	100.0%	50.0%
Fair	0.0%	9.1%	12.5%	0.0%	0.0%	0.0%	33.3%	0.0%	50.0%
Poor	0.0%	9.1%	6.3%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%

Q18a-2. How easy the website was to use

Very good	0.0%	18.2%	37.5%	25.0%	100.0%	50.0%	33.3%	0.0%	0.0%
Good	100.0%	72.7%	43.8%	62.5%	0.0%	50.0%	33.3%	100.0%	75.0%
Fair	0.0%	9.1%	18.8%	12.5%	0.0%	0.0%	33.3%	0.0%	25.0%



**Q18a. (If YES to Question 18) How would you rate www.RecycleSpot.org in the following areas? (without "don't know")**

N=67

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q18a-3. Information on the website was accurate

Very good	0.0%	25.0%	37.5%	16.7%	0.0%	50.0%	44.4%	0.0%	25.0%
Good	100.0%	41.7%	43.8%	66.7%	0.0%	50.0%	22.2%	0.0%	25.0%
Fair	0.0%	16.7%	6.3%	0.0%	0.0%	0.0%	22.2%	0.0%	50.0%
Poor	0.0%	16.7%	12.5%	16.7%	0.0%	0.0%	11.1%	100.0%	0.0%

Q18a-4. Website helped me expand the types of materials I recycle

Very good	40.0%	18.2%	37.5%	28.6%	0.0%	50.0%	37.5%	0.0%	25.0%
Good	60.0%	36.4%	43.8%	42.9%	100.0%	50.0%	37.5%	50.0%	75.0%
Fair	0.0%	18.2%	6.3%	14.3%	0.0%	0.0%	25.0%	50.0%	0.0%
Poor	0.0%	27.3%	12.5%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%

**Q19. Please rate your agreement with the following statements. (without "don't know")**

N=1064

Q29. In what County do you live?

Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q19-1. I am willing to help pay the costs to provide alternatives to landfill disposal like curbside recycling & composting**

Strongly agree	3.3%	6.9%	9.2%	11.9%	11.6%	15.1%	12.7%	8.0%	7.8%
Agree	33.0%	19.8%	23.4%	33.8%	40.6%	24.7%	30.4%	20.0%	19.5%
Neutral	30.8%	32.8%	24.1%	26.5%	23.2%	37.0%	31.6%	34.0%	29.9%
Disagree	22.0%	19.8%	20.6%	16.6%	8.7%	15.1%	11.4%	14.0%	19.5%
Strongly disagree	11.0%	20.7%	22.7%	11.3%	15.9%	8.2%	13.9%	24.0%	23.4%

**Q19-2. I am supportive of my City/County arranging my residential trash & recycling services**

Strongly agree	21.6%	37.6%	31.6%	35.5%	27.9%	26.0%	36.6%	21.4%	26.0%
Agree	40.2%	41.6%	43.4%	40.1%	38.2%	37.0%	43.9%	30.4%	40.3%
Neutral	24.7%	16.8%	17.1%	15.1%	19.1%	23.3%	18.3%	35.7%	23.4%
Disagree	9.3%	1.6%	5.9%	3.9%	0.0%	8.2%	1.2%	7.1%	6.5%
Strongly disagree	4.1%	2.4%	2.0%	5.3%	14.7%	5.5%	0.0%	5.4%	3.9%

**Q19. Please rate your agreement with the following statements. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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**Q19-3. I support public policies that lead to improved waste reduction & reuse**

Strongly agree	31.3%	37.0%	40.3%	42.4%	37.1%	37.2%	45.2%	29.1%	29.9%
Agree	50.5%	46.5%	39.0%	43.7%	44.3%	38.5%	35.7%	34.5%	40.3%
Neutral	11.1%	11.0%	15.7%	11.4%	12.9%	15.4%	16.7%	25.5%	24.7%
Disagree	6.1%	3.9%	3.1%	0.0%	1.4%	3.8%	1.2%	5.5%	2.6%
Strongly disagree	1.0%	1.6%	1.9%	2.5%	4.3%	5.1%	1.2%	5.5%	2.6%

**Q19-4. I support public policies that lead to improved recycling programs**

Strongly agree	33.3%	42.5%	45.2%	45.2%	43.5%	39.7%	47.6%	32.8%	36.8%
Agree	49.5%	44.1%	36.9%	42.0%	39.1%	41.0%	40.5%	39.7%	43.4%
Neutral	11.1%	10.2%	13.4%	8.9%	11.6%	11.5%	9.5%	19.0%	18.4%
Disagree	5.1%	2.4%	2.5%	1.3%	2.9%	3.8%	2.4%	3.4%	0.0%
Strongly disagree	1.0%	0.8%	1.9%	2.5%	2.9%	3.8%	0.0%	5.2%	1.3%

**Q20. How well do you think your community performs in terms of its commitment to recycling? (without "don't know")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q20. How well does your community perform in terms of its commitment to recycling?</u>									
Extremely well	14.1%	15.7%	15.7%	32.9%	8.0%	3.0%	10.5%	7.3%	5.5%
Somewhat well	56.5%	64.3%	52.9%	55.7%	45.3%	47.8%	73.7%	45.5%	43.8%
Not well	29.4%	20.0%	31.4%	11.4%	46.7%	49.3%	15.8%	47.3%	50.7%

**Q21. If you recycle, why do you recycle?**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q21. Why do you recycle?</u>									
Conserve natural resources	71.8%	71.2%	71.6%	76.5%	69.5%	60.6%	75.5%	62.7%	53.5%
For future generations	72.7%	69.1%	56.3%	72.1%	64.2%	58.5%	74.5%	64.0%	53.5%
Conserve energy	47.3%	48.2%	46.6%	51.9%	45.3%	37.2%	50.0%	38.7%	33.7%
Prevent pollution	68.2%	72.7%	71.0%	67.2%	64.2%	63.8%	78.3%	68.0%	57.0%
Conserve landfill space	78.2%	82.0%	67.6%	81.4%	72.6%	73.4%	87.7%	65.3%	66.3%
Help the economy	42.7%	41.7%	43.8%	40.4%	37.9%	38.3%	47.2%	33.3%	34.9%
Community pride/ improvement	38.2%	58.3%	54.0%	49.2%	45.3%	39.4%	52.8%	49.3%	41.9%

**Q22. Please indicate how active of a role local government should take in the each of the following. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q22-1. Educate residents about the importance of waste reduction &amp; recycling</u>									
Leadership role	42.1%	57.4%	61.3%	66.1%	50.0%	47.7%	61.2%	45.1%	65.9%
Supportive role	49.5%	39.7%	31.5%	28.7%	41.1%	40.7%	36.9%	49.3%	28.0%
No role	8.4%	2.9%	7.1%	5.2%	8.9%	11.6%	1.9%	5.6%	6.1%
<u>Q22-2. Support the development of comprehensive waste reduction &amp; recycling programs</u>									
Leadership role	50.5%	61.5%	60.7%	62.3%	50.6%	38.4%	68.0%	48.6%	57.0%
Supportive role	43.0%	35.6%	33.7%	33.1%	40.4%	52.3%	30.1%	45.7%	38.0%
No role	6.5%	3.0%	5.5%	4.6%	9.0%	9.3%	1.9%	5.7%	5.1%

**Q22. Please indicate how active of a role local government should take in the each of the following. (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q22-3. Inform residents &amp; businesses about existing programs &amp; services</u>									
Leadership role	57.0%	66.2%	64.4%	70.3%	53.9%	61.4%	72.1%	56.3%	74.7%
Supportive role	37.4%	32.3%	32.5%	25.7%	41.6%	29.5%	25.0%	36.6%	20.3%
No role	5.6%	1.5%	3.1%	4.0%	4.5%	9.1%	2.9%	7.0%	5.1%

Q22-4. Develop progressive programs to expand waste reduction & recycling in your community

Leadership role	51.4%	65.2%	66.3%	63.2%	51.1%	45.3%	67.6%	51.4%	64.1%
Supportive role	41.1%	31.1%	25.8%	32.2%	34.4%	41.9%	29.4%	41.4%	30.8%
No role	7.5%	3.7%	8.0%	4.6%	14.4%	12.8%	2.9%	7.1%	5.1%

**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q23-1. Mandatory recycling for residents</u>									
Very supportive	33.3%	41.2%	37.3%	47.7%	44.3%	26.4%	52.4%	27.3%	39.2%
Somewhat supportive	27.6%	38.2%	39.8%	32.0%	26.1%	35.6%	35.9%	36.4%	38.0%
Not supportive	39.0%	20.6%	22.9%	20.3%	29.5%	37.9%	11.7%	36.4%	22.8%
<u>Q23-2. Mandatory recycling for businesses &amp; institutions</u>									
Very supportive	48.6%	59.3%	63.2%	62.2%	60.2%	43.0%	74.0%	36.8%	55.1%
Somewhat supportive	26.2%	29.6%	25.8%	21.5%	19.3%	31.4%	17.3%	41.2%	29.5%
Not supportive	25.2%	11.1%	11.0%	16.3%	20.5%	25.6%	8.7%	22.1%	15.4%

**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q23-3. Mandatory recycling for construction &amp; demolition projects</u>									
Very supportive	57.0%	65.4%	72.6%	69.2%	59.1%	44.2%	75.7%	42.0%	61.5%
Somewhat supportive	23.4%	25.6%	18.3%	18.0%	20.5%	36.0%	17.5%	37.7%	23.1%
Not supportive	19.6%	9.0%	9.1%	12.8%	20.5%	19.8%	6.8%	20.3%	15.4%

Q23-4. Mandatory recycling for apartment complexes

Very supportive	43.4%	61.7%	57.7%	59.5%	55.2%	38.4%	68.3%	37.1%	48.7%
Somewhat supportive	27.4%	27.1%	27.6%	24.3%	20.7%	36.0%	22.1%	35.7%	34.6%
Not supportive	29.2%	11.3%	14.7%	16.2%	24.1%	25.6%	9.6%	27.1%	16.7%



**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q23-5. Pay-As-You-Throw (each resident pays for the amount of trash set out at curb for disposal)</u>									
Very supportive	16.0%	12.0%	13.0%	22.9%	26.1%	18.6%	21.4%	20.6%	12.7%
Somewhat supportive	38.7%	39.1%	32.7%	42.8%	39.8%	41.9%	31.1%	38.2%	32.9%
Not supportive	45.3%	48.9%	54.3%	34.3%	34.1%	39.5%	47.6%	41.2%	54.4%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q24-1. Protecting water quality in lakes, streams, &amp; rivers</u>									
Very important	93.3%	80.2%	86.4%	86.0%	81.8%	94.8%	82.7%	83.6%	87.0%
Somewhat important	6.7%	16.8%	12.3%	13.4%	14.8%	5.2%	16.3%	13.1%	13.0%
Not important	0.0%	3.1%	1.2%	0.6%	3.4%	0.0%	1.0%	3.3%	0.0%
 <u>Q24-2. Reducing the impacts of flooding</u>									
Very important	76.7%	71.0%	75.0%	66.1%	61.9%	65.3%	66.3%	61.3%	73.3%
Somewhat important	22.3%	26.7%	23.8%	29.2%	31.0%	34.7%	33.7%	32.3%	25.3%
Not important	1.0%	2.3%	1.3%	4.7%	7.1%	0.0%	0.0%	6.5%	1.3%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q24-3. Improving health &amp; fitness for area residents</u>									
Very important	53.3%	59.4%	60.1%	55.6%	48.2%	45.3%	56.9%	42.6%	55.3%
Somewhat important	39.0%	34.4%	31.6%	34.3%	42.4%	44.0%	36.3%	47.5%	38.2%
Not important	7.6%	6.3%	8.2%	10.1%	9.4%	10.7%	6.9%	9.8%	6.6%
 <u>Q24-4. Protecting air quality</u>									
Very important	87.7%	81.1%	88.3%	78.4%	74.7%	85.5%	81.7%	71.0%	86.1%
Somewhat important	12.3%	16.7%	11.0%	21.1%	23.0%	14.5%	16.3%	27.4%	11.4%
Not important	0.0%	2.3%	0.6%	0.6%	2.3%	0.0%	1.9%	1.6%	2.5%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q24-5. Safety from crime in neighborhoods</u>									
Very important	90.6%	88.5%	91.6%	90.8%	88.5%	90.8%	90.4%	75.8%	91.1%
Somewhat important	8.5%	10.8%	7.8%	7.5%	9.2%	9.2%	9.6%	22.6%	7.6%
Not important	0.9%	0.8%	0.6%	1.7%	2.3%	0.0%	0.0%	1.6%	1.3%
 <u>Q24-6. Quality of life for children &amp; families</u>									
Very important	83.5%	80.2%	82.0%	80.8%	76.1%	87.8%	79.6%	71.4%	77.2%
Somewhat important	14.6%	16.0%	16.8%	18.0%	21.6%	12.2%	19.4%	27.0%	20.3%
Not important	1.9%	3.8%	1.2%	1.2%	2.3%	0.0%	1.0%	1.6%	2.5%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q24-7. Quality of education (K-12)</u>									
Very important	87.6%	84.6%	88.8%	87.1%	87.5%	86.5%	86.3%	83.3%	90.8%
Somewhat important	12.4%	13.1%	11.3%	11.8%	10.2%	12.2%	13.7%	13.3%	9.2%
Not important	0.0%	2.3%	0.0%	1.2%	2.3%	1.4%	0.0%	3.3%	0.0%
 <u>Q24-8. Quality of recycling programs</u>									
Very important	62.9%	60.3%	61.9%	68.6%	54.1%	57.9%	68.3%	50.8%	59.5%
Somewhat important	33.3%	35.9%	33.8%	28.4%	38.8%	38.2%	29.8%	45.9%	35.4%
Not important	3.8%	3.8%	4.4%	3.0%	7.1%	3.9%	1.9%	3.3%	5.1%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

Q29. In what County do you live?

	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
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Q24-9. Maintaining property values

Very important	75.5%	76.7%	73.2%	72.5%	65.5%	64.0%	79.8%	62.9%	74.4%
Somewhat important	22.6%	18.6%	25.0%	25.7%	32.2%	34.7%	19.2%	32.3%	21.8%
Not important	1.9%	4.7%	1.8%	1.8%	2.3%	1.3%	1.0%	4.8%	3.8%

Q24-10. Acquiring & protecting natural areas

Very important	69.5%	66.9%	68.9%	63.2%	61.2%	65.3%	66.0%	60.7%	68.8%
Somewhat important	28.6%	29.9%	27.3%	33.9%	29.4%	25.3%	30.1%	36.1%	27.3%
Not important	1.9%	3.1%	3.7%	2.9%	9.4%	9.3%	3.9%	3.3%	3.9%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Q29. In what County do you live?								
	Cass	Clay	Jackson	Johnson	Leavenworth	Miami	Platte	Ray	Wyandotte
<u>Q24-11. Quality of local government services</u>									
Very important	69.2%	70.0%	73.9%	65.1%	66.7%	60.3%	71.8%	63.3%	66.7%
Somewhat important	26.9%	24.6%	24.8%	32.5%	27.4%	38.4%	26.2%	31.7%	30.8%
Not important	3.8%	5.4%	1.3%	2.4%	6.0%	1.4%	1.9%	5.0%	2.6%
 <u>Q24-12. Litter &amp; illegal dumping</u>									
Very important	84.9%	76.3%	81.9%	72.8%	77.1%	80.5%	78.8%	75.0%	84.8%
Somewhat important	15.1%	20.6%	17.5%	24.9%	21.7%	19.5%	19.2%	23.4%	13.9%
Not important	0.0%	3.1%	0.6%	2.4%	1.2%	0.0%	1.9%	1.6%	1.3%

*Section 7:*  
***Unweighted Tabular Data  
by Urban, Suburban  
and Rural Areas***

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This section displays the unweighted survey results by urban, suburban and rural areas. The urban, suburban and rural classifications were defined by home zip code or city where respondent lived if the home zip code was not provided. The number of records in each area is displayed in the table below.

<u>Area</u>	<u>Number</u>	<u>Percent</u>
Urban	190	17.9 %
Suburban	678	63.7 %
Rural	196	18.4 %
Total	1064	100.0 %

**Q1. How much emphasis does your household place on recycling? (without "not provided")**

N=1064

Area		
Urban	Suburban	Rural

Q1. How much emphasis does your household place on recycling?

We don't recycle, and are not interested	5.9%	3.1%	4.1%
We don't recycle, but plan to begin	7.0%	2.2%	6.7%
We recycle some of the time	12.8%	8.7%	25.9%
We recycle most of the time	74.3%	85.9%	63.2%

**Q2. Do you or other members of your household currently do any of the following?**

N=1064

Area		
Urban	Suburban	Rural

Q2. What do you currently do?

Recycle household items like newspaper, bottles, cans or magazines curbside	77.9%	79.1%	37.8%
Recycle household items like newspaper, bottle, cans or magazines at a drop-off center	28.4%	39.2%	57.7%
Take leaves & brush to a City facility, private business, or set them at curb for composting & mulching	34.7%	45.9%	25.0%
Compost household items like grass clippings, leaves, or food waste at home	32.1%	25.2%	40.3%
Take household hazardous waste (HHW) items like paint, lawn chemicals, & automotive fluids to an HHW facility or special collection event	36.3%	53.7%	51.5%

**Q2. Do you or other members of your household currently do any of the following?**

N=1064

Area		
Urban	Suburban	Rural

Q2. What do you currently do? (cont.)

Recycle electronic items like computers, televisions, or cell phones	41.6%	50.3%	37.2%
Recycle food & beverage glass containers	52.6%	62.1%	52.6%
Recycle building materials from home repair or remodeling	18.4%	17.1%	10.7%
Recycle household batteries	24.7%	28.3%	21.9%
Recycle plastic bags	65.8%	65.6%	61.2%

**Q3. Do you or other members of your household currently do any of the following to reduce the amount of trash you throw away (i.e. waste reduction)?**

N=1064

Area		
Urban	Suburban	Rural

Q3. What do you currently do to reduce amount of trash you throw away?

Donate clothing & household items	92.1%	96.8%	94.9%
Buy items with less packaging, buy in bulk, buy used items instead of new	39.5%	38.9%	40.8%
Use reusable shopping bags	73.2%	67.0%	71.9%
Use durable cups, plates, & utensils instead of disposables	67.4%	73.0%	73.0%
Repair items instead of replacing them	61.6%	62.7%	70.4%
Keep items well-maintained to avoid repair & replacement	74.7%	86.0%	86.7%
Buy durable products designed to be repairable	45.3%	48.4%	46.4%
Make a habit of reusing items instead of throwing them away	70.0%	65.0%	67.9%

**Q3. Do you or other members of your household currently do any of the following to reduce the amount of trash you throw away (i.e. waste reduction)? (cont.)**

N=1064

Area		
Urban	Suburban	Rural

Q3. What do you currently do to reduce amount of trash you throw away? (cont.)

Make purchases based on environmental impact	23.7%	22.0%	20.4%
Share, borrow, or rent items	41.1%	37.9%	34.7%
Use durable food storage containers vs. disposable takeout containers offered at restaurants	55.3%	55.8%	56.6%

**Q4. Referring to the list in Question 3, which THREE activities do you do MOST frequently? (top 3)**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q4. Sum of top 3 choices</u>			
Donate clothing & household items	53.2%	71.5%	62.2%
Buy items with less packaging, buy in bulk, buy used items instead of new	10.0%	13.3%	13.8%
Use reusable shopping bags	40.5%	44.4%	46.4%
Use durable cups, plates, & utensils instead of disposables	34.7%	46.0%	39.8%
Repair items instead of replacing them	14.7%	15.6%	19.9%
Keep items well-maintained to avoid repair & replacement	24.2%	33.6%	34.7%
Buy durable products designed to be repairable	6.8%	6.6%	5.1%
Make a habit of reusing items instead of throwing them away	18.4%	14.3%	17.9%

**Q4. Referring to the list in Question 3, which THREE activities do you do MOST frequently? (top 3) (cont.)**

N=1064

	Area		
	Urban	Suburban	Rural

**Q4. Sum of top 3 choices (cont.)**

Make purchases based on environmental impact	3.2%	3.5%	2.0%
Share, borrow, or rent items	8.9%	4.6%	4.1%
Use durable food storage containers vs. disposable takeout containers offered at restaurants	17.4%	21.1%	17.3%
None chosen	20.5%	6.9%	10.2%



**Q5. How do you manage plastic shopping bags at your home? (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
Curbside trash	10.3%	5.3%	4.1%
Curbside recycling	12.0%	9.2%	5.7%
Recycle at grocery store/big box store	21.7%	34.2%	29.0%
Reuse for trash/pet waste	56.0%	51.3%	61.1%

**Q6. Compared to five years ago, how would you describe the frequency of your recycling activities? (without "not sure/don't remember")**

N=1064

	Area		
	Urban	Suburban	Rural
More frequently	47.5%	45.0%	41.1%
Somewhat more frequently	15.8%	10.8%	13.0%
Same	29.9%	40.4%	40.1%
Less frequently	6.8%	3.8%	5.7%

**Q6a. (If answered "more frequently" or "somewhat more frequently") Why are you recycling more? Is it because...**

N=588

	Area		
	Urban	Suburban	Rural

**Q6a. Why are you recycling more?**

Curbside recycling is now available	67.0%	73.9%	40.4%
I now have to pay for amount of trash I set out, & can recycle as much as I want for free	10.7%	10.5%	6.7%
My recycling is now being collected in a wheeled tote instead of a bin	2.7%	22.0%	11.5%
I'm now using a drop-off recycling facility	11.6%	15.3%	37.5%
I now utilize www. RecycleSpot.org to learn where I can drop off items	1.8%	3.8%	4.8%
My workplace has started recycling	8.0%	7.5%	6.7%
My apartment complex now offers recycling	3.6%	1.1%	1.9%
Other	17.9%	14.5%	13.5%

**Q7. What prevents you from recycling or recycling more than you currently do?**

N=1064

Area		
Urban	Suburban	Rural

**Q7. What prevents you from recycling or recycling more than you currently do?**

Nothing-I recycle everything possible	53.7%	60.3%	37.2%
I do not think it is necessary to recycle	3.7%	1.3%	1.5%
Recycling takes too much time	4.2%	2.8%	3.6%
I do not know what I can recycle	7.4%	7.8%	7.1%
Curbside recycling is not available	17.4%	12.2%	40.3%
I do not know where to take materials	8.9%	8.7%	20.4%
Recycling takes up too much room	5.8%	4.3%	9.7%
I do not know where to find recycling information	4.2%	2.7%	7.1%
Inconvenient locations & times	9.5%	9.0%	17.9%
It is too much work or not physically able	5.3%	2.2%	4.1%
Other	9.5%	9.9%	12.2%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Area		
	Urban	Suburban	Rural
<u>Q8-1. Curbside recycling services</u>			
Very familiar	72.3%	76.9%	42.1%
Somewhat familiar	16.3%	10.6%	5.6%
Not familiar	11.4%	12.5%	52.2%
<u>Q8-2. Drop-off recycling centers</u>			
Very familiar	31.5%	40.1%	49.5%
Somewhat familiar	43.5%	39.5%	29.5%
Not familiar	25.0%	20.4%	21.1%
<u>Q8-3. Yard waste collection &amp; composting services</u>			
Very familiar	30.9%	43.3%	29.1%
Somewhat familiar	26.5%	25.1%	15.9%
Not familiar	42.5%	31.6%	54.9%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural

Q8-4. City, County or neighborhood clean-up days

Very familiar	19.1%	23.8%	27.6%
Somewhat familiar	28.1%	31.0%	23.8%
Not familiar	52.8%	45.2%	48.6%

Q8-5. Household hazardous waste collection services

Very familiar	22.7%	26.7%	22.3%
Somewhat familiar	29.8%	34.5%	26.6%
Not familiar	47.5%	38.8%	51.1%

Q8-6. Bulky item pickup services, i.e., furniture

Very familiar	40.7%	34.4%	15.8%
Somewhat familiar	31.3%	34.0%	25.0%
Not familiar	28.0%	31.6%	59.2%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064

		Area		
		Urban	Suburban	Rural

Q8-7. Used tire disposal/recycling services

Very familiar	20.1%	13.9%	14.8%
Somewhat familiar	30.2%	17.8%	16.4%
Not familiar	49.7%	68.3%	68.8%

Q8-8. Appliance disposal/recycling services

Very familiar	22.0%	18.6%	17.3%
Somewhat familiar	22.6%	21.8%	18.9%
Not familiar	55.4%	59.6%	63.8%

Q8-9. Glass container recycling services

Very familiar	39.2%	49.8%	44.2%
Somewhat familiar	26.5%	23.4%	16.8%
Not familiar	34.3%	26.7%	38.9%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Area		
	Urban	Suburban	Rural

Q8-10. Recycling/reuse services for building materials

Very familiar	23.5%	20.0%	18.9%
Somewhat familiar	22.9%	20.8%	14.6%
Not familiar	53.6%	59.2%	66.5%

Q8-11. Clothing & household item donation services

Very familiar	72.6%	78.1%	78.5%
Somewhat familiar	15.1%	12.2%	11.0%
Not familiar	12.3%	9.7%	10.5%

Q8-12. Household battery recycling services

Very familiar	20.3%	19.9%	15.9%
Somewhat familiar	26.6%	24.4%	19.2%
Not familiar	53.1%	55.7%	64.8%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064	Area		
	Urban	Suburban	Rural
<u>Q8-13. School or places of worship recycling sites</u>			
Very familiar	22.9%	23.9%	14.7%
Somewhat familiar	21.8%	21.7%	17.9%
Not familiar	55.3%	54.4%	67.4%
<u>Q8-14. Parks or special events recycling services</u>			
Very familiar	12.9%	10.5%	7.7%
Somewhat familiar	21.9%	22.3%	12.0%
Not familiar	65.2%	67.2%	80.3%
<u>Q8-15. Computer/electronics recycling services</u>			
Very familiar	19.4%	15.0%	12.0%
Somewhat familiar	22.9%	30.1%	20.1%
Not familiar	57.7%	54.9%	67.9%



**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural

Q8-16. Recycling information hotline (816-474-TEAM)

Very familiar	8.0%	4.6%	0.5%
Somewhat familiar	12.6%	9.9%	8.2%
Not familiar	79.3%	85.5%	91.2%

Q8-17. Recycling information website

Very familiar	9.7%	8.5%	3.3%
Somewhat familiar	17.7%	19.5%	11.4%
Not familiar	72.6%	72.0%	85.3%

Q8-18. Businesses that accept items for reuse or resale

Very familiar	14.9%	15.7%	15.3%
Somewhat familiar	24.1%	21.6%	17.5%
Not familiar	60.9%	62.6%	67.2%

**Q8. Please rate your familiarity with the following services in the community where you live. (without "not provided")**

N=1064

Area		
Urban	Suburban	Rural

Q8-19. Mattress & box spring recycling & reuse

Very familiar	9.7%	5.2%	3.8%
Somewhat familiar	12.0%	9.9%	6.0%
Not familiar	78.3%	85.0%	90.2%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-1. Curbside recycling services</u>			
Very satisfied	44.6%	47.9%	26.8%
Satisfied	29.2%	31.4%	19.0%
Neutral	11.9%	8.8%	7.0%
Dissatisfied	7.1%	5.4%	7.7%
Very dissatisfied	7.1%	6.5%	39.4%

<u>Q9-2. Materials accepted at curbside</u>			
Very satisfied	35.8%	20.1%	16.2%
Satisfied	26.5%	41.9%	20.0%
Neutral	19.1%	19.3%	22.3%
Dissatisfied	15.4%	13.1%	17.7%
Very dissatisfied	3.1%	5.6%	23.8%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

Area		
Urban	Suburban	Rural

**Q9-3. Location of drop-off recycling centers**

Very satisfied	16.9%	14.7%	14.7%
Satisfied	27.7%	35.8%	18.0%
Neutral	40.0%	35.8%	27.3%
Dissatisfied	11.5%	10.6%	27.3%
Very dissatisfied	3.8%	3.0%	12.7%

**Q9-4. Drop-off recycling center hours of operation**

Very satisfied	16.1%	13.9%	16.1%
Satisfied	22.9%	28.8%	27.7%
Neutral	46.6%	43.8%	32.1%
Dissatisfied	10.2%	9.5%	16.8%
Very dissatisfied	4.2%	4.0%	7.3%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-5. Materials accepted at drop-off recycling centers</u>			
Very satisfied	17.4%	15.2%	14.0%
Satisfied	33.0%	33.1%	27.9%
Neutral	39.1%	43.0%	32.4%
Dissatisfied	9.6%	6.1%	20.6%
Very dissatisfied	0.9%	2.5%	5.1%

Q9-6. Yard waste collection & composting services

Very satisfied	26.1%	24.4%	14.7%
Satisfied	22.6%	29.4%	21.1%
Neutral	40.0%	29.4%	38.5%
Dissatisfied	6.1%	11.0%	11.9%
Very dissatisfied	5.2%	5.8%	13.8%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-7. City, County or neighborhood clean-up days</u>			
Very satisfied	20.7%	10.4%	9.2%
Satisfied	17.2%	24.8%	20.2%
Neutral	43.1%	49.4%	43.7%
Dissatisfied	11.2%	10.0%	18.5%
Very dissatisfied	7.8%	5.3%	8.4%

Q9-8. Household hazardous waste collection services

Very satisfied	14.2%	10.6%	5.5%
Satisfied	21.2%	25.7%	16.5%
Neutral	48.7%	40.8%	37.0%
Dissatisfied	11.5%	16.4%	26.0%
Very dissatisfied	4.4%	6.4%	15.0%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-9. Bulky item pickup services</u>			
Very satisfied	25.2%	15.3%	6.8%
Satisfied	25.9%	33.9%	14.5%
Neutral	32.6%	32.1%	31.6%
Dissatisfied	10.4%	13.9%	26.5%
Very dissatisfied	5.9%	4.8%	20.5%

Q9-10. Used tire disposal/recycling services

Very satisfied	14.3%	8.8%	5.8%
Satisfied	13.3%	14.8%	11.7%
Neutral	53.3%	54.2%	35.9%
Dissatisfied	12.4%	14.8%	29.1%
Very dissatisfied	6.7%	7.3%	17.5%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-11. Appliance disposal/recycling services</u>			
Very satisfied	17.5%	13.1%	4.9%
Satisfied	13.6%	23.5%	14.7%
Neutral	56.3%	44.1%	30.4%
Dissatisfied	6.8%	13.4%	29.4%
Very dissatisfied	5.8%	5.9%	20.6%

<u>Q9-12. Glass container recycling services</u>			
Very satisfied	21.6%	21.4%	18.2%
Satisfied	28.8%	32.0%	34.3%
Neutral	27.3%	20.0%	25.2%
Dissatisfied	11.5%	18.5%	11.9%
Very dissatisfied	10.8%	8.1%	10.5%



**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-13. Building material recycling/reuse services</u>			
Very satisfied	22.3%	15.1%	8.0%
Satisfied	18.4%	22.7%	16.0%
Neutral	50.5%	48.1%	37.0%
Dissatisfied	6.8%	10.0%	26.0%
Very dissatisfied	1.9%	4.1%	13.0%

Q9-14. Clothing & household item donation services

Very satisfied	40.8%	51.2%	39.6%
Satisfied	32.5%	31.9%	43.2%
Neutral	23.6%	13.9%	10.1%
Dissatisfied	1.9%	1.2%	4.7%
Very dissatisfied	1.3%	1.7%	2.4%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-15. Household battery recycling services</u>			
Very satisfied	19.6%	13.8%	7.0%
Satisfied	22.7%	21.6%	19.0%
Neutral	46.4%	44.7%	32.0%
Dissatisfied	6.2%	13.8%	23.0%
Very dissatisfied	5.2%	6.2%	19.0%

<u>Q9-16. School or places of worship recycling sites</u>			
Very satisfied	19.5%	16.2%	8.2%
Satisfied	24.8%	26.5%	18.6%
Neutral	47.8%	49.2%	40.2%
Dissatisfied	3.5%	5.1%	19.6%
Very dissatisfied	4.4%	3.0%	13.4%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-17. Parks or special events recycling services</u>			
Very satisfied	13.7%	6.5%	1.2%
Satisfied	18.6%	20.3%	9.4%
Neutral	57.8%	59.1%	51.8%
Dissatisfied	3.9%	8.5%	22.4%
Very dissatisfied	5.9%	5.6%	15.3%

<u>Q9-18. Computer/electronics recycling services</u>			
Very satisfied	16.8%	11.9%	4.8%
Satisfied	17.8%	21.5%	16.2%
Neutral	52.5%	48.4%	31.4%
Dissatisfied	6.9%	13.2%	28.6%
Very dissatisfied	5.9%	4.9%	19.0%

**Q9. Please rate your satisfaction with the availability of the following types of services in the community where you live. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q9-19. Businesses that accept items for reuse &amp; resale</u>			
Very satisfied	20.0%	17.0%	14.1%
Satisfied	22.0%	24.8%	26.3%
Neutral	48.0%	46.8%	31.3%
Dissatisfied	4.0%	8.6%	16.2%
Very dissatisfied	6.0%	2.8%	12.1%

Q9-20. Mattress & box spring recycling & reuse

Very satisfied	14.5%	6.6%	2.7%
Satisfied	13.3%	15.3%	5.4%
Neutral	60.2%	55.7%	35.1%
Dissatisfied	2.4%	15.0%	31.1%
Very dissatisfied	9.6%	7.3%	25.7%

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live? (top 3)**

N=1064	Area		
	Urban	Suburban	Rural
<u>Q10. Sum of top 3 choices</u>			
Curbside recycling services	21.1%	18.7%	33.2%
Materials accepted at curbside	26.3%	30.1%	20.9%
Location of drop-off recycling centers	13.2%	10.0%	18.4%
Drop-off recycling center hours of operation	4.2%	5.0%	3.6%
Materials accepted at drop-off recycling centers	4.7%	6.8%	9.7%
Yard waste collection & composting services	12.1%	19.2%	8.7%
City, County or neighborhood clean-up days	18.4%	10.9%	11.2%
Household hazardous waste collection services	16.3%	20.2%	24.0%
Bulky item pickup services	20.5%	23.5%	25.5%

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live? (top 3) (cont.)**

N=1064	Area		
	Urban	Suburban	Rural
<u>Q10. Sum of top 3 choices (cont.)</u>			
Used tire disposal/recycling services	5.3%	4.7%	7.1%
Appliance disposal/recycling services	9.5%	8.1%	8.7%
Glass container recycling services	25.8%	32.2%	13.3%
Building material recycling/reuse services	6.8%	6.3%	6.6%
Clothing & household item donation services	2.6%	2.4%	3.1%
Household battery recycling services	6.8%	15.0%	14.8%
School or places of worship recycling sites	2.6%	2.2%	4.1%
Parks or special events recycling services	6.3%	3.1%	2.6%
Computer/electronics recycling services	11.1%	19.8%	19.4%

**Q10. Referring to the list in Question 10, which THREE services would you MOST LIKE to see offered or expanded in the community where you live? (top 3) (cont.)**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q10. Sum of top 3 choices (cont.)</u>			
Businesses that accept items for reuse & resale	4.2%	6.9%	5.6%
Mattress & box spring recycling & reuse	6.8%	6.3%	11.2%
None chosen	21.6%	11.5%	12.2%

**Q11. How willing are you to recycle food waste curbside? (without "don't know/not sure")**

N=1064

	Area		
	Urban	Suburban	Rural
Q11. How willing are you to recycle food waste curbside?			
Very willing	37.1%	37.4%	29.1%
Somewhat willing	37.9%	34.8%	27.0%
Not willing	25.0%	27.8%	43.9%

**Q11a. How willing are you to pay extra to recycle food waste curbside? (without "don't know/not sure")**

N=549

	Area		
	Urban	Suburban	Rural
Q11a. How willing are you to pay extra to recycle food waste curbside?			
Very willing	6.7%	8.0%	5.8%
Somewhat willing	20.2%	34.4%	40.6%
Not willing	73.0%	57.6%	53.6%



**Q12. Compared to one year ago, would you say you... (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q12. Your awareness of trash &amp; recycling compared to one year ago</u>			
Are more aware of trash & recycling issues in Kansas City area	28.6%	19.1%	12.5%
Have about same level of awareness of trash & recycling issues	64.8%	72.7%	62.0%
Are less aware of trash & recycling issues in Kansas City area	5.5%	4.2%	5.2%
Not applicable, I did not live in Kansas City area last year	1.1%	3.9%	20.3%

**Q13. If you recycle curbside, have you ever put something in the bin that you are not sure is accepted? (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q13. Have you ever put something in the bin that you are not sure is accepted if you recycle curbside?</u>			
Yes	51.2%	61.0%	37.3%
No	48.8%	39.0%	62.7%

**Q14. If you recycle curbside, have you ever put something in the bin that you know is not accepted? (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
Yes	8.2%	8.4%	1.6%
No	91.8%	91.6%	98.4%

Q14. Have you ever put something in the bin that you know is not accepted if you recycle curbside?

**Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal, similar to other utilities like water and electricity? (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
Very willing	11.2%	13.7%	17.3%
Somewhat willing	25.0%	33.6%	36.5%
Not willing	63.8%	52.8%	46.2%

Q15. How willing are you to pay for trash services based on the amount of trash you set out for disposal?

**Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash and recycling in the Kansas City area during the past year? (without "not provided")**

N=1064

Area		
Urban	Suburban	Rural

Q16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash & recycling in Kansas City area during past year?

Yes	29.6%	21.7%	18.8%
No	70.4%	78.3%	81.2%

**Q16a. (If YES to Question 16) How have you received information about recycling and solid waste disposal?**

N=232

Area		
Urban	Suburban	Rural

**Q16a. How have you received information about recycling & solid waste disposal?**

Direct mail or notices from my trash or recycling provider	34.0%	31.5%	13.9%
Information provided by City or County where I live	52.8%	53.8%	25.0%
Articles in newspapers, magazines, or other print media	24.5%	32.2%	33.3%
Television	39.6%	25.2%	38.9%
Radio	15.1%	11.2%	16.7%
Neighborhood association	30.2%	16.8%	8.3%
Public or community meetings	9.4%	2.8%	0.0%
Billboards	13.2%	4.2%	8.3%
Signage on buses	3.8%	1.4%	0.0%
Places of worship	5.7%	2.1%	2.8%
Child's school	7.5%	3.5%	16.7%

**Q16a. (If YES to Question 16) How have you received information about recycling and solid waste disposal? (cont.)**

N=232

Area		
Urban	Suburban	Rural

**Q16a. How have you received information about recycling & solid waste disposal? (cont.)**

Recycling information hotline (816-474-TEAM)	3.8%	1.4%	0.0%
Recycling information website	15.1%	11.9%	5.6%
Social media (Facebook, Twitter, etc.)	3.8%	12.6%	16.7%
Nextdoor (neighborhood social network)	17.0%	10.5%	2.8%
Other	0.0%	2.8%	5.6%

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community? (top 3)**

N=1064

	Area		
	Urban	Suburban	Rural

Q17. Sum of top 3 choices

Internet source that is easy to find	40.5%	57.2%	39.3%
Be able to call a specific telephone number to get information	30.5%	33.3%	31.1%
City newsletter	30.0%	31.7%	28.1%
Utility bill	40.5%	40.1%	39.3%
Your local newspaper	5.8%	4.3%	25.5%
Kansas City Star	7.4%	7.1%	3.1%
Television	23.2%	17.6%	11.7%
Radio	8.9%	7.8%	8.2%
Neighborhood group or newsletter	18.4%	15.2%	8.7%
Place of worship	1.6%	1.5%	1.0%
Child's school	2.1%	2.8%	2.6%
Trash service provided	14.7%	21.8%	34.2%

**Q17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community? (top 3)**

N=1064	Area		
	Urban	Suburban	Rural
<u>Q17. Sum of top 3 choices (cont.)</u>			
Social media (Facebook, Twitter, etc.)	13.2%	13.9%	15.3%
Nextdoor (neighborhood social network)	11.1%	10.9%	3.6%
Other	0.0%	1.6%	2.0%
None chosen	13.7%	7.5%	11.7%

**Q18. Have you ever visited www.RecycleSpot.org?**

N=1064	Area		
	Urban	Suburban	Rural
<u>Q18. Have you ever visited www.RecycleSpot.org?</u>			
Yes	8.4%	6.3%	4.1%
No	91.6%	93.7%	95.9%

**Q18a. (If YES to Question 18) How would you rate www.RecycleSpot.org in the following areas? (without "don't know")**

N=67

Area		
Urban	Suburban	Rural

Q18a-1. How well the website met my needs

Very good	35.7%	25.6%	16.7%
Good	42.9%	53.8%	83.3%
Fair	21.4%	12.8%	0.0%
Poor	0.0%	7.7%	0.0%

Q18a-2. How easy the website was to use

Very good	42.9%	23.1%	16.7%
Good	42.9%	59.0%	83.3%
Fair	14.3%	17.9%	0.0%



**Q18a. (If YES to Question 18) How would you rate www.RecycleSpot.org in the following areas? (without "don't know")**

N=67

Area		
Urban	Suburban	Rural

Q18a-3. Information on the website was accurate

Very good	42.9%	27.0%	16.7%
Good	35.7%	45.9%	66.7%
Fair	14.3%	13.5%	0.0%
Poor	7.1%	13.5%	16.7%

Q18a-4. Website helped me expand the types of materials I recycle

Very good	42.9%	29.7%	14.3%
Good	50.0%	40.5%	71.4%
Fair	0.0%	16.2%	14.3%
Poor	7.1%	13.5%	0.0%

**Q19. Please rate your agreement with the following statements. (without "don't know")**

N=1064

Area		
Urban	Suburban	Rural

Q19-1. I am willing to help pay the costs to provide alternatives to landfill disposal like curbside recycling & composting

Strongly agree	8.5%	9.3%	11.6%
Agree	19.6%	29.4%	27.9%
Neutral	27.5%	29.1%	32.0%
Disagree	22.2%	16.6%	13.6%
Strongly disagree	22.2%	15.5%	15.0%

Q19-2. I am supportive of my City/County arranging my residential trash & recycling services

Strongly agree	30.5%	32.3%	24.7%
Agree	42.1%	41.8%	32.5%
Neutral	18.9%	18.3%	27.9%
Disagree	4.9%	3.7%	8.4%
Strongly disagree	3.7%	3.9%	6.5%

**Q19. Please rate your agreement with the following statements. (without "don't know")**

N=1064

Area		
Urban	Suburban	Rural

**Q19-3. I support public policies that lead to improved waste reduction & reuse**

Strongly agree	37.7%	38.3%	34.8%
Agree	37.7%	44.3%	38.0%
Neutral	18.0%	13.2%	18.4%
Disagree	4.2%	1.9%	5.1%
Strongly disagree	2.4%	2.2%	3.8%

**Q19-4. I support public policies that lead to improved recycling programs**

Strongly agree	43.0%	42.1%	38.5%
Agree	39.4%	43.4%	38.5%
Neutral	12.7%	10.9%	15.5%
Disagree	2.4%	2.1%	4.3%
Strongly disagree	2.4%	1.6%	3.1%

**Q20. How well do you think your community performs in terms of its commitment to recycling? (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q20. How well does your community perform in terms of its commitment to recycling?</u>			
Extremely well	15.4%	17.5%	4.9%
Somewhat well	46.3%	59.8%	47.2%
Not well	38.3%	22.7%	47.9%

**Q21. If you recycle, why do you recycle?**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q21. Why do you recycle?</u>			
Conserve natural resources	62.6%	72.1%	67.3%
For future generations	51.6%	68.9%	66.8%
Conserve energy	38.4%	47.9%	44.4%
Prevent pollution	62.6%	69.9%	68.9%
Conserve landfill space	66.3%	79.8%	70.4%
Help the economy	40.5%	41.3%	38.8%
Community pride/ improvement	51.6%	48.5%	45.9%

**Q22. Please indicate how active of a role local government should take in the each of the following. (without "not provided")**

N=1064

Area		
Urban	Suburban	Rural

**Q22-1. Educate residents about the importance of waste reduction & recycling**

Leadership role	65.6%	58.5%	41.3%
Supportive role	28.3%	36.1%	49.5%
No role	6.1%	5.4%	9.2%

**Q22-2. Support the development of comprehensive waste reduction & recycling programs**

Leadership role	60.5%	59.0%	45.4%
Supportive role	33.9%	36.3%	47.0%
No role	5.6%	4.6%	7.7%

**Q22. Please indicate how active of a role local government should take in the each of the following. (without "not provided")**

N=1064

Area		
Urban	Suburban	Rural

Q22-3. Inform residents & businesses about existing programs & services

Leadership role	72.3%	65.5%	54.8%
Supportive role	22.6%	31.1%	38.2%
No role	5.1%	3.4%	7.0%

Q22-4. Develop progressive programs to expand waste reduction & recycling in your community

Leadership role	65.5%	61.2%	49.2%
Supportive role	26.6%	32.4%	42.6%
No role	7.9%	6.4%	8.2%

**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q23-1. Mandatory recycling for residents</u>			
Very supportive	41.5%	42.2%	30.2%
Somewhat supportive	36.9%	34.9%	31.3%
Not supportive	21.6%	22.9%	38.5%

Q23-2. Mandatory recycling for businesses & institutions

Very supportive	61.8%	60.9%	42.0%
Somewhat supportive	25.4%	23.8%	34.3%
Not supportive	12.7%	15.3%	23.8%

**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q23-3. Mandatory recycling for construction &amp; demolition projects</u>			
Very supportive	68.4%	66.3%	46.7%
Somewhat supportive	20.1%	21.1%	33.0%
Not supportive	11.5%	12.6%	20.3%

Q23-4. Mandatory recycling for apartment complexes

Very supportive	60.7%	56.1%	41.0%
Somewhat supportive	23.7%	27.8%	30.6%
Not supportive	15.6%	16.1%	28.4%



**Q23. Please rate how supportive you would be of your City or County implementing the following policies to help reduce waste from landfills. (without "not provided")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q23-5. Pay-As-You-Throw (each resident pays for the amount of trash set out at curb for disposal)</u>			
Very supportive	16.0%	16.7%	23.8%
Somewhat supportive	30.3%	39.4%	38.1%
Not supportive	53.7%	43.9%	38.1%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q24-1. Protecting water quality in lakes, streams, &amp; rivers</u>			
Very important	86.2%	84.8%	90.2%
Somewhat important	12.6%	13.8%	8.5%
Not important	1.1%	1.4%	1.2%

<u>Q24-2. Reducing the impacts of flooding</u>			
Very important	75.6%	67.6%	68.9%
Somewhat important	23.3%	29.6%	28.0%
Not important	1.2%	2.9%	3.0%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q24-3. Improving health &amp; fitness for area residents</u>			
Very important	59.2%	54.6%	48.8%
Somewhat important	32.0%	36.9%	43.8%
Not important	8.9%	8.4%	7.4%

<u>Q24-4. Protecting air quality</u>			
Very important	85.3%	80.9%	83.5%
Somewhat important	13.6%	17.7%	15.9%
Not important	1.1%	1.4%	0.6%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q24-5. Safety from crime in neighborhoods</u>			
Very important	89.2%	90.7%	84.8%
Somewhat important	10.2%	8.1%	14.6%
Not important	0.6%	1.2%	0.6%

<u>Q24-6. Quality of life for children &amp; families</u>			
Very important	78.6%	80.4%	81.6%
Somewhat important	19.7%	17.7%	17.2%
Not important	1.7%	1.9%	1.2%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q24-7. Quality of education (K-12)</u>			
Very important	89.3%	86.8%	85.7%
Somewhat important	10.7%	12.3%	11.8%
Not important	0.0%	0.9%	2.5%

<u>Q24-8. Quality of recycling programs</u>			
Very important	63.4%	62.2%	58.0%
Somewhat important	32.6%	33.5%	39.5%
Not important	4.0%	4.3%	2.5%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q24-9. Maintaining property values</u>			
Very important	72.8%	74.2%	65.6%
Somewhat important	23.7%	23.6%	31.9%
Not important	3.5%	2.2%	2.5%

<u>Q24-10. Acquiring &amp; protecting natural areas</u>			
Very important	67.8%	64.7%	68.5%
Somewhat important	28.1%	31.0%	27.2%
Not important	4.1%	4.3%	4.3%

**Q24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing. (without "don't know")**

N=1064

	Area		
	Urban	Suburban	Rural
<u>Q24-11. Quality of local government services</u>			
Very important	66.7%	68.6%	67.9%
Somewhat important	29.8%	28.0%	30.2%
Not important	3.5%	3.3%	1.9%

<u>Q24-12. Litter &amp; illegal dumping</u>			
Very important	79.5%	77.8%	82.0%
Somewhat important	18.8%	20.6%	17.4%
Not important	1.7%	1.6%	0.6%

*Section 8:  
Survey*

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September 2017

## Recycling: Your thoughts and actions matter

Dear Cass, Clay, Jackson, Johnson, Leavenworth, Miami, Platte, Ray and Wyandotte County residents:

The MARC Solid Waste Management District is conducting a resident survey to evaluate current recycling activity and knowledge in the region and assess what residents would like to see in the future. Your responses will help us determine focus areas for expanded recycling services and outreach priorities. This survey focuses on the following topics: waste reduction, reuse, recycling, and composting. These topics generally mean:

- **Waste reduction** is taking action not to create waste in the first place through your choices in what you purchase and use.
- **Reuse** involves using items again as an alternative to throwing them away, even if the item is used for a different purpose.
- **Recycling** results in the manufacturing new items from collected materials that would otherwise be thrown away.
- **Composting** allows decomposed materials (such as leaves, grass, and kitchen scraps) to be reused again as a nutritious supplement for gardens, lawns, and house plants.

We are working with ETC Institute in Olathe, Kansas, to conduct this survey, and your address was selected at random for participation. All individual responses will be confidential and results will be presented only in summary format. Please return the completed survey in the enclosed postage-paid envelope within the next two weeks. Visit [marcrecyclingsurvey.org](http://marcrecyclingsurvey.org), if you prefer to take an online version.

Thank you for taking the time to participate in the survey. Your participation will benefit all Kansas City metro area residents.

If you have any questions, please feel free to contact Matt Riggs, Outreach Coordinator at the MARC Solid Waste Management District, at (816) 701-8313 or [mriggs@marc.org](mailto:mriggs@marc.org).

Sincerely,

Chris Bussen, Chair  
MARC Solid Waste Management District

*The MARC Solid Waste Management District serves as the regional solid waste planning agency for local governments in Cass, Clay, Jackson, Platte and Ray Counties working in cooperation with Kansas-side governments in the Kansas City area. The district and its partners encourage the development of local and regional waste reduction, reuse and recycling programs.*

*Funding for the survey is provided in part by the Missouri Department of Natural Resources.*

## 2017 Solid Waste Management District Recycling Survey

Please take a few minutes to complete this survey. Your input will be used to determine what changes are desired for recycling services in the metropolitan Kansas City Area. Visit [marcrecyclingsurvey.org](http://marcrecyclingsurvey.org), if you prefer to take an online version. If you have questions about the survey, please contact Matt Riggs at (816) 701-8313 or [mriggs@marc.org](mailto:mriggs@marc.org).

**1. How much emphasis does your household place on recycling? [Check only one.]**

- (1) We don't recycle, and are not interested       (3) We recycle some of the time  
 (2) We don't recycle, but plan to begin       (4) We recycle most of the time

**2. Do you or other members of your household currently do any of the following? [Check all that apply.]**

- |                                                                                                                                               |                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> (01) Recycle household items like newspaper, bottles, cans or magazines curbside                                     | <input type="checkbox"/> (05) Take household hazardous waste (HHW) items like paint, lawn chemicals, and automotive fluids to an HHW facility or special collection event |
| <input type="checkbox"/> (02) Recycle household items like newspaper, bottle, cans or magazines at a drop-off center                          | <input type="checkbox"/> (06) Recycle electronic items like computers, televisions, or cell phones                                                                        |
| <input type="checkbox"/> (03) Take leaves and brush to a city facility, private business, or set them at the curb for composting and mulching | <input type="checkbox"/> (07) Recycle food and beverage glass containers                                                                                                  |
| <input type="checkbox"/> (04) Compost household items like grass clippings, leaves, or food waste at home                                     | <input type="checkbox"/> (08) Recycle building materials from home repair or remodeling                                                                                   |
|                                                                                                                                               | <input type="checkbox"/> (09) Recycle household batteries                                                                                                                 |
|                                                                                                                                               | <input type="checkbox"/> (10) Recycle plastic bags                                                                                                                        |

**3. Do you or other members of your household currently do any of the following to reduce the amount of trash you throw away (i.e. waste reduction)? [Check all that apply.]**

- |                                                                                                                                       |                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> (01) Donate clothing and household items                                                                     | <input type="checkbox"/> (07) Buy durable products designed to be repairable                                                |
| <input type="checkbox"/> (02) Buy items with less packaging, buy in bulk, buy used items instead of new                               | <input type="checkbox"/> (08) Make a habit of reusing items instead of throwing them away                                   |
| <input type="checkbox"/> (03) Use reusable shopping bags                                                                              | <input type="checkbox"/> (09) Make purchases based on environmental impact                                                  |
| <input type="checkbox"/> (04) Use durable cups, plates, and utensils instead of disposables                                           | <input type="checkbox"/> (10) Share, borrow, or rent items                                                                  |
| <input type="checkbox"/> (05) Repair items instead of replacing them                                                                  | <input type="checkbox"/> (11) Use durable food storage containers vs. disposable take-out containers offered at restaurants |
| <input type="checkbox"/> (06) Keep items (vehicles, lawn equipment, appliances, etc.) well-maintained to avoid repair and replacement |                                                                                                                             |

**4. Referring to the list in Question 3, which THREE activities do you do MOST FREQUENTLY? [Write-in your answers below using the numbers from the list in Question 3.]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_

**5. How do you manage plastic shopping bags at your home? [Check only one.]**

- (1) Curbside trash       (3) Recycle at grocery store/big box store  
 (2) Curbside recycling       (4) Reuse for trash/pet waste



9. Please rate your satisfaction with the availability of the following types of services in the community where you live.		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Curbside recycling services	5	4	3	2	1	9
02.	Materials accepted at curbside	5	4	3	2	1	9
03.	Location of drop-off recycling centers	5	4	3	2	1	9
04.	Drop-off recycling center hours of operation	5	4	3	2	1	9
05.	Materials accepted at drop-off recycling centers	5	4	3	2	1	9
06.	Yard waste collection and composting services	5	4	3	2	1	9
07.	City, county or neighborhood clean-up days	5	4	3	2	1	9
08.	Household hazardous waste collection services	5	4	3	2	1	9
09.	Bulky item pickup services	5	4	3	2	1	9
10.	Used tire disposal/recycling services	5	4	3	2	1	9
11.	Appliance disposal/recycling services	5	4	3	2	1	9
12.	Glass container recycling services	5	4	3	2	1	9
13.	Building material recycling/reuse services	5	4	3	2	1	9
14.	Clothing and household item donation services	5	4	3	2	1	9
15.	Household battery recycling services	5	4	3	2	1	9
16.	School or places of worship recycling sites	5	4	3	2	1	9
17.	Parks or special events recycling services	5	4	3	2	1	9
18.	Computer/electronics recycling services	5	4	3	2	1	9
19.	Businesses that accept items for reuse and resale	5	4	3	2	1	9
20.	Mattress and box spring recycling and reuse	5	4	3	2	1	9

10. Referring to the list in Question 10, which **THREE** services would you **MOST LIKE** to see offered or expanded in the community where you live? *[Write-in your answers below using the numbers from the list in Question 9.]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_

11. How willing are you to recycle food waste curbside? *[Check only one.]*

\_\_\_\_(3) Very Willing      \_\_\_\_ (2) Somewhat Willing      \_\_\_\_ (1) Not Willing      \_\_\_\_ (9) Don't Know/Not Sure

11a. How willing are you to pay extra to recycle food waste curbside? *[Check only one.]*

\_\_\_\_(3) Very Willing      \_\_\_\_ (2) Somewhat Willing      \_\_\_\_ (1) Not Willing      \_\_\_\_ (9) Don't Know/Not Sure

12. Compared to one year ago, would you say you... *[Check the one answer that best applies.]*

\_\_\_\_ (1) Are more aware of trash and recycling issues in the Kansas City area      \_\_\_\_ (3) Are less aware of trash and recycling issues in the Kansas City area  
 \_\_\_\_ (2) Have about the same level of awareness of trash and recycling issues      \_\_\_\_ (4) Not applicable, I did not live in the Kansas City area last year

13. **If you recycle curbside, have you ever put something in the bin that you are not sure is accepted?**

\_\_\_\_ (1) Yes      \_\_\_\_ (2) No

14. **If you recycle curbside, have you ever put something in the bin that you know is not accepted?**

\_\_\_\_ (1) Yes      \_\_\_\_ (2) No

15. How willing are you to pay for trash services based on the amount of trash you set out for disposal, similar to other utilities like water and electricity? *[Check only one.]*

\_\_\_\_ (3) Very Willing      \_\_\_\_ (2) Somewhat Willing      \_\_\_\_ (1) Not Willing      \_\_\_\_ (9) Don't Know/Not Sure

16. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about trash and recycling in the Kansas City area during the past year?

\_\_\_(1) Yes    \_\_\_(2) No [Skip to Q17.]

16a. How have you received information about recycling and solid waste disposal? [Check all that apply.]

- |                                                                    |                                                     |
|--------------------------------------------------------------------|-----------------------------------------------------|
| ___(01) Direct mail or notices from my trash or recycling provider | ___(08) Billboards                                  |
| ___(02) Information provided by the city or county where I live    | ___(09) Signage on buses                            |
| ___(03) Articles in newspapers, magazines, or other print media    | ___(10) Places of worship                           |
| ___(04) Television                                                 | ___(11) Child's school                              |
| ___(05) Radio                                                      | ___(12) Recycling information hotline (816-474TEAM) |
| ___(06) Neighborhood association                                   | ___(13) Recycling information website               |
| ___(07) Public or community meetings                               | ___(14) Social media (Facebook, Twitter, etc.)      |
|                                                                    | ___(15) Nextdoor (neighborhood social network)      |
|                                                                    | ___(16) Other: _____                                |

17. Which THREE of the following sources would you MOST PREFER to receive information about solid waste services in your community? [Write-in your answers using the numbers from the list below.]

- |                                                                    |                                            |
|--------------------------------------------------------------------|--------------------------------------------|
| 01. Internet source that is easy to find                           | 09. Neighborhood group or newsletter       |
| 02. Be able to call a specific telephone number to get information | 10. Place of worship                       |
| 03. City newsletter                                                | 11. Child's school                         |
| 04. Utility bill                                                   | 12. Trash service provided                 |
| 05. Your local newspaper                                           | 13. Social media (Facebook, Twitter, etc.) |
| 06. Kansas City Star                                               | 14. Nextdoor (neighborhood social network) |
| 07. Television                                                     | 15. Other: _____                           |
| 08. Radio                                                          |                                            |

1st: \_\_\_    2nd: \_\_\_    3rd: \_\_\_

18. Have you ever visited [www.RecycleSpot.org](http://www.RecycleSpot.org)?    \_\_\_(1) Yes    \_\_\_(2) No [Skip to Q19.]

18a. How would you rate <a href="http://www.RecycleSpot.org">www.RecycleSpot.org</a> in the following areas?		Very Good	Good	Fair	Poor	Don't Know
01.	How well the website met my needs	4	3	2	1	9
02.	How easy the website was to use	4	3	2	1	9
03.	Information on the website was accurate	4	3	2	1	9
04.	Website helped me expand the types of materials I recycle	4	3	2	1	9

Do you have any suggestions for website improvements?

19. Please rate your agreement with the following statements.		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	I am willing to help pay the costs to provide alternatives to landfill disposal like curbside recycling and composting	5	4	3	2	1	9
02.	I am supportive of my city/county arranging my residential trash and recycling services	5	4	3	2	1	9
03.	I support public policies that lead to improved waste reduction and reuse	5	4	3	2	1	9
04.	I support public policies that lead to improved recycling programs	5	4	3	2	1	9

**20. How well do you think your community performs in terms of its commitment to recycling?**

\_\_\_\_(3) Extremely Well      \_\_\_\_ (2) Somewhat Well      \_\_\_\_ (1) Not Well      \_\_\_\_ (9) Don't Know

**21. If you recycle, why do you recycle? [Check all that apply.]**

\_\_\_\_ (1) Conserve natural resources      \_\_\_\_ (4) Prevent pollution      \_\_\_\_ (7) Community pride/improvement  
 \_\_\_\_ (2) For future generations      \_\_\_\_ (5) Conserve landfill space  
 \_\_\_\_ (3) Conserve energy      \_\_\_\_ (6) Help the economy

<b>22. Please indicate how active of a role local government should take in the each of the following.</b>		Leadership Role	Supportive Role	No Role
1.	Educate residents about the importance of waste reduction and recycling	3	2	1
2.	Support the development of comprehensive waste reduction and recycling programs	3	2	1
3.	Inform residents and businesses about existing programs and services	3	2	1
4.	Develop progressive programs to expand waste reduction and recycling in your community	3	2	1

**22a. What recycling program(s) would you like your local government to implement?**

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<b>23. Please rate how supportive you would be of your city or county implementing the following policies to help reduce waste from landfills.</b>		Very Supportive	Somewhat Supportive	Not Supportive
1.	Mandatory recycling for residents	3	2	1
2.	Mandatory recycling for businesses and institutions	3	2	1
3.	Mandatory recycling for construction and demolition projects	3	2	1
4.	Mandatory recycling for apartment complexes	3	2	1
5.	Pay-As-You-Throw (each resident pays for the amount of trash set out at curb for disposal)	3	2	1

<b>24. Please rate the importance of each of the issues below that Metropolitan Kansas City communities are discussing.</b>		Very Important	Somewhat Important	Not Important	Don't Know
01.	Protecting water quality in lakes, streams, and rivers	3	2	1	9
02.	Reducing the impacts of flooding	3	2	1	9
03.	Improving health and fitness for area residents	3	2	1	9
04.	Protecting air quality	3	2	1	9
05.	Safety from crime in neighborhoods	3	2	1	9
06.	Quality of life for children and families	3	2	1	9
07.	Quality of education (K-12)	3	2	1	9
08.	Quality of recycling programs	3	2	1	9
09.	Maintaining property values	3	2	1	9
10.	Acquiring and protecting natural areas	3	2	1	9
11.	Quality of local government services	3	2	1	9
12.	Litter and illegal dumping	3	2	1	9

**25. Including yourself, how many people in your household, are...**

Under Age 5: \_\_\_\_      Ages 15-19: \_\_\_\_      Ages 35-44: \_\_\_\_      Ages 65-74: \_\_\_\_  
Ages 5-9: \_\_\_\_      Ages 20-24: \_\_\_\_      Ages 45-54: \_\_\_\_      Ages 75+: \_\_\_\_  
Ages 10-14: \_\_\_\_      Ages 25-34: \_\_\_\_      Ages 55-64: \_\_\_\_

**26. Do you own or rent your current residence?**

\_\_\_\_(1) Own a house, duplex, condo, or mobile home      \_\_\_\_ (3) Rent an apartment  
\_\_\_\_(2) Rent a house, duplex, condo, or mobile home      \_\_\_\_ (4) Own or rent other residence

**27. In which city do you live? [If you live in an unincorporated area outside city limits, please write "NONE".]**

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**28. What is your home zip code? \_\_\_\_\_**

**29. What county do you live in?**

\_\_\_\_(1) Cass      \_\_\_\_ (4) Johnson, Kansas      \_\_\_\_ (7) Platte  
\_\_\_\_(2) Clay      \_\_\_\_ (5) Leavenworth      \_\_\_\_ (8) Ray  
\_\_\_\_(3) Jackson      \_\_\_\_ (6) Miami      \_\_\_\_ (9) Wyandotte

**30. Would you say your total annual household income is:**

\_\_\_\_(1) Under \$20,000      \_\_\_\_ (2) \$20,000 to \$49,999      \_\_\_\_ (3) \$50,000 to \$74,999      \_\_\_\_ (4) \$75,000 or more

**31. Gender:      \_\_\_\_ (1) Male      \_\_\_\_ (2) Female**

**This concludes the survey – Thank you for your time!**  
Please return your survey in the postage-paid envelope provided addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, Kansas 66061

Your responses will remain completely confidential. The information shown to the right will ONLY be used to help ensure the survey results are statistically representative of residents in the KC metro area. If your address is not correct, please provide the correct information. Thank you.