



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

updated 1/22/2024 at 9:00 a.m. to include item 5

January 23, 2024

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Westview Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the November 28, 2023, Meeting
3. VOTE: Authorize acceptance of additional funds from the Hall Family Foundation for an energy conservation program to assist non-profit organizations.
4. VOTE: Authorize acceptance of grant funds from the Marion and Henry Bloch Charitable Foundation for grant writing services.
5. VOTE: Authorize a grant application to the Kansas Health Foundation for \$1.75 million dollars to support Double Up Food Bucks program.
6. Other Business
7. Adjourn



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MEETING SUMMARY

November 28, 2023

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - Community Services Corporation Chair
Mayor Damien Boley, Smithville, MO
Commissioner Scott Fricker, Platte County, MO
Councilmember Holly Grummert, Overland Park, KS
Mayor Pro Tem Dan Hobart, Independence, MO
Auditor Victor Hurlbert, Clay County, MO
Commissioner Jerry Nolte, Clay County, MO
Mayor Carson Ross, Blue Springs, MO
Commissioner Doug Smith, Leavenworth County, KS

STAFF PRESENT

David Warm, Executive Director
McKenzie Neds, Executive Assistant
Carol Gonzales, Director of Finance and Administration
Lauren Palmer, Director of Local Government Services
Ron Achelpohl, Director of Transportation and Environment
Marlene Nagel, Director of Community Development
Kristi Bohling-DaMetz, Director of Aging and Adult Services
Toni Sturdivant, Director of Early Learning and Head Start
Sasan Baharaeen, Information Technology Director
Andrew Molloy, Finance Director
Katie Killen, Housing Program Manager
Kyle Matchell, Early Learning Manager
Eric Winebrenner, Public Safety Program Director
Tom Jacobs, Chief Resilience Officer and Environmental Programs Director
Julie Phillips, Shared Services Program Director
Darlene Pickett, Accountant III
Joanne Bussinger, Grant Accountant
Jonathan Feverston, Transportation Planner
Lukas Parrish, Intern
Kiley Meierarend, Intern

OTHERS

Sylvia Stevenson, Chief Administrative Officer, Jackson County, MO

CALL TO ORDER

Commissioner Janeé Hanzlick called the MARC Community Services Corporation Board of Directors meeting to order at 12:03 pm.

Due to the meeting being conducted remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.



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VOTE: Approve Minutes of the October 24, 2023 Meeting

VOTE: Authorize the Mid-America Regional Council to submit grant requests to foundations for an energy conservation program assisting non-profit organizations.

VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

VOTE: Authorize agreement with Kansas City Community Land Trust to establish the Regional CLT Consortium.

VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.

Victor Hurlbert motioned to approve and Mayor Pro Tem Dan Hobart seconded. The motioned passes.

Other Business

Adjourn

The meeting was adjourned at 12:04 pm.



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January 2024
Item No. 3
Effective Local Government

ISSUE:

VOTE: Authorize acceptance of additional funds from the Hall Family Foundation for an energy conservation program to assist non-profit organizations.

BACKGROUND:

Last August, the Mid-America Regional Council (MARC) Board authorized the submission of a grant application to the US Department of Energy (DOE) under the Renew America's Nonprofits Energy Conservation Grant program to assist 25-30 non-profit organizations serving disadvantaged residents with funds for energy conservation improvements to their buildings. DOE announced 9 grant recipients in late October, and the Kansas City area application was selected for \$4.7 million in federal funds.

In November, the board authorized the application for and acceptance of funds from four foundations, including Hall Family Foundation. The Hall Family Foundation awarded \$400,000 but the original board action only totaled \$300,000.

BUDGET CONSIDERATIONS:

With the Hall Family Foundation's \$400,000 award, three foundations have approved \$1,200,000; there is a pending request for \$300,000 with the Ewing Marion Kauffman Foundation. These foundation funds will meet the 20% local match requirement.

RECOMMENDATION:

Authorize MARC, through its Community Services Corporation, to accept the additional \$100,000 for the purpose described above.

STAFF CONTACT:

Marlene Nagel, Director of Community Development



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January 2024
Item No. 4
Effective Local Government

ISSUE:

VOTE: Authorize acceptance of grant funds from the Marion and Henry Bloch Charitable Foundation for grant writing services.

BACKGROUND:

With the passage of federal bills creating special infrastructure and other funding opportunities to support full recovery from the pandemic and its economic consequences, including the Infrastructure Investment and Jobs Act of 2021, the Mid-America Regional Council (MARC) solicited qualifications from firms that provide grant writing services.

Several responses were received, and Assel Grant Services (AGS) was selected. A modest contract of \$40,000 was initially executed in early 2022. The contract has been amended to include additional funds for 2023. To date, AGS has supported work with eastern Jackson County communities and organizations for several behavioral health and co-responder grants, energy conservation for school districts serving the Bistate Sustainable Reinvestment Corridor, USDA Nutrition Incentive, and regional proposals for Urban Areas Security Initiative grants and housing-related projects. Their assistance has resulted in MARC securing grants for \$14.4 million with another \$14 million of grants that are pending federal action. There are many federal infrastructure and behavioral health grants that MARC might bring partners together on in 2024.

BUDGET CONSIDERATIONS:

The Kresge Foundation awarded a grant to MARC in late 2021 for \$75,000 to support work to seek and secure federal and other grant funds to advance important regional initiatives. The funds were used in part for MARC staff time (\$35,000) and grant writer consultant services (\$40,000). In 2022, the Marion and Henry Bloch Charitable Foundation/H&R Block Foundation provided a grant of \$240,000 that has supported contractual support for continued efforts to secure federal and other grants. Recently, the Marion and Henry Bloch Charitable Foundation renewed their commitment to support this work with a new \$100,000 grant.

RECOMMENDATION:

Authorize the acceptance of \$100,000 from the Marion and Henry Bloch Charitable Foundation for grant services as described above.

STAFF CONTACT:

Marlene Nagel, Director of Community Development



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January 2024

Item No. 5

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize a grant application to the Kansas Health Foundation for \$1.75 million dollars to support Double Up Food Bucks program.

BACKGROUND:

The Double Up Food Bucks (DUFb) program is currently supported by two grants from the United States Department of Agriculture (USDA).

- One is a grant awarded from the normal RFA process managed by the USDA’s Gus Schumacher Nutrition Incentive Program (\$8.1 million). This annual request for applications has a 50% match requirement. The Kansas Health Foundation currently provides funding that contributes to that match requirement.
- The other USDA grant awarded to support the DUFb program is related to COVID Response and Relief funds (\$4.35 million). It did not require match funding.

Both grants will be ending December 31, 2024.

To continue the DUFb program, the Double Up Heartland Collaborative, led by the Mid-America Regional Council (MARC), would like to pursue another USDA GusNIP grant. The RFA for 2024 is expected to be released in January 2024. This RFA will have a 50% match funding requirement. In anticipation of that requirement, MARC staff are having conversations with current funders and prospective new funders.

In a conversation with the Kansas Health Foundation (KHF) before the holidays (December 21), MARC’s program officer recommended that an application be completed and submitted to them by January 2, 2024, so that it could be reviewed internally and presented to the KHF board at their March meeting. The program officer recommended the amount of \$1.75 million. Staff completed the application and submitted it by January 2, 2024.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$1,750,000
Source	Kansas Health Foundation Grant Application
PROJECTED EXPENSES	
Media	\$20,000
Incentives	\$1,630,000
Postage/Printing	\$80,000
Other (supplies, printing, etc.)	\$20,000

COMMITTEE ACTION:

The Commission on Aging considered this at its January meeting and recommended Board approval.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

Kansas communities with a participating Double Up Food Bucks location - currently 40 counties in Kansas have participating DUFB locations.

RECOMMENDATION:

Authorize an application and accept funds if awarded for \$1.75 million to the Kansas Health Foundation to support Double Up Food Bucks after 2024. This funding will be included as part of the match for an upcoming application to the USDA for a healthy food incentive grant.

STAFF CONTACT:

Donna Martin, Public Health Senior Planner

Kristi Bohling-DaMetz, Director of Aging and Adult Services