

**Overall Weighted Tabular Results**

**What county do you live in?**

<u>Q25 County</u>	<u>Weighted Percent</u>
1=Cass	5.1 %
2=Clay	10.4 %
3=Jackson	38.4 %
4=Johnson	27.0 %
5=Leavenworth	4.2 %
6=Platte	4.1 %
7=Ray	1.3 %
8=Wyandotte	9.5 %
Total	100.0 %

**Q1. Do you or other members of your household do any of the following?**

<u>Q1 Currently do any of the following</u>	<u>Number</u>	<u>Percent</u>
01 = Recycle household items curbside	411	45.4 %
02 = Recycle household items at a drop-off center	370	40.8 %
03 = Compost household items	222	24.5 %
04 = Take household hazardous waste to facility	375	41.4 %
05 = Make household purchases based on waste re...	242	26.7 %
06 = Recycle electronic items	262	28.9 %
07 = Reduce amount of waste produced	292	32.2 %
08 = Take leaves & brush to facility	376	41.5 %
09 = Use compost or mulch	344	38.0 %
10 = Reuse items i.e., grocery sacks or plastic cups	753	83.1 %
11 = Use durable cups instead of disposables	645	71.2 %
99 = None chosen	28	3.1 %
Total	4320	

Number of Cases = 906

Number of Responses = 4320

Average Number Of Responses Per Case = 4.8

Number Of Cases With At Least One Response = 906

Response Percent = 100.0 %

**Q2. Overall, how important do you think it is to recycle?**

<u>Q2 Importance of recycling</u>	<u>Number</u>	<u>Percent</u>
1=Very important	601	66.3 %
2=Somewhat	239	26.4 %
3=Not important	31	3.4 %
9=Don't know	35	3.9 %
Total	906	100.0 %

**Q3. Using a 3-point scale where "3" means very familiar and "1" means not familiar, please indicate your familiarity with the following services in the community where you live by circling the corresponding number below. (excluding don't knows)**

(N=906)

	Very familiar 3	Somewhat familiar 2	Not familiar 1
Q3a Trash collection services	76.1%	19.0%	4.9%
Q3b Curbside recycling services	47.1%	18.8%	34.1%
Q3c Drop-off recycling centers	33.5%	35.8%	30.7%
Q3d Yard waste collection & composting services	28.5%	24.5%	47.0%
Q3e City county or neighborhood clean-up days	24.0%	32.2%	43.8%
Q3f Household hazardous waste collection services	20.6%	28.4%	51.0%
Q3g Bulky item pickup services	34.5%	27.7%	37.8%
Q3h Used tire disposal/recycling services	15.3%	16.4%	68.3%
Q3i Appliance disposal/recycling services	17.6%	17.6%	64.9%
Q3j School or church recycling sites	26.9%	23.9%	49.2%
Q3k Computer/electronics recycling services	9.0%	15.5%	75.5%
Q3l Recycling information hotline	5.3%	9.5%	85.2%
Q3m Businesses that accept items for reuse	10.6%	13.7%	75.7%

**Q4. Using a scale of 1 to 5 where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your satisfaction with the availability of the following types of services in the community where you live.**

(N=906)

	Very dissatisfied 1	Dissatisfied 2	Neutral 3	Satisfied 4	Very satisfied 5	Don't know 9
Q4a Trash collection services	3.3%	5.4%	9.9%	38.3%	40.4%	2.6%
Q4b Curbside recycling services	9.4%	6.8%	15.6%	23.5%	17.0%	27.7%
Q4c Location of drop-off recycling center	6.8%	6.6%	25.1%	20.8%	12.7%	28.0%
Q4d Times drop-off recycling centers are open	6.5%	8.8%	23.6%	14.7%	8.8%	37.5%
Q4e Yard waste collection & composting services	7.4%	5.1%	22.0%	14.1%	11.9%	39.5%
Q4f City county or neighborhood clean-up days	6.0%	6.6%	25.1%	13.6%	10.0%	38.7%
Q4g Household hazardous waste collection services	7.6%	9.2%	23.8%	9.6%	7.2%	42.6%
Q4h Bulky item pickup services	6.2%	6.6%	20.2%	18.8%	15.7%	32.6%
Q4i Used tire disposal/recycling services	7.4%	5.0%	24.0%	5.5%	6.1%	52.1%
Q4j Appliance disposal/recycling services	5.3%	4.9%	21.7%	8.6%	7.3%	52.2%
Q4k School or church recycling sites	3.9%	2.3%	21.6%	20.6%	12.3%	39.3%
Q4l Computer/electronics recycling services	5.4%	3.6%	21.9%	5.6%	3.5%	59.9%
Q4m Recycling Information Hotline	5.5%	2.4%	18.9%	4.0%	3.1%	66.1%
Q4n Businesses that accept items for reuse	4.7%	3.3%	20.6%	5.5%	7.0%	58.8%

**Q4. Using a scale of 1 to 5 where 5 means "very satisfied" and 1 means "very dissatisfied," please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)**

(N=906)

	Very dissatisfied 1	Dissatisfied 2	Neutral 3	Satisfied 4	Very satisfied 5
Q4a Trash collection services	3.4%	5.6%	10.2%	39.3%	41.5%
Q4b Curbside recycling services	13.0%	9.5%	21.5%	32.5%	23.5%
Q4c Location of drop-off recycling center	9.5%	9.2%	34.8%	28.8%	17.6%
Q4d Times drop-off recycling centers are open	10.4%	14.1%	37.8%	23.5%	14.1%
Q4e Yard waste collection & composting services	12.2%	8.4%	36.3%	23.4%	19.7%
Q4f City county or neighborhood clean-up days	9.7%	10.8%	40.9%	22.2%	16.4%
Q4g Household hazardous waste collection services	13.3%	16.0%	41.5%	16.7%	12.5%
Q4h Bulky item pickup services	9.2%	9.8%	30.0%	27.8%	23.2%
Q4i Used tire disposal/recycling services	15.4%	10.4%	50.0%	11.5%	12.7%
Q4j Appliance disposal/recycling services	11.1%	10.2%	45.5%	18.0%	15.2%
Q4k School or church recycling sites	6.4%	3.8%	35.6%	34.0%	20.2%
Q4l Computer/electronics recycling services	13.5%	9.1%	54.5%	14.0%	8.8%
Q4m Recycling Information Hotline	16.3%	7.2%	55.7%	11.7%	9.1%
Q4n Businesses that accept items for reuse	11.5%	8.0%	50.1%	13.4%	16.9%

**Q5. Which TWO of the services listed above would you most like to see offered or expanded in the community where you live?**

<u>Q5 1st service</u>	<u>Number</u>	<u>Percent</u>
A=Trash collection services	55	6.1 %
B=Curbside recycling services	219	24.2 %
C=Location of drop-off recycling centers	26	2.9 %
D=Times drop-off recycling centers are open	16	1.8 %
E=Yard waste collection-composting services	81	8.9 %
F=City, county or neighborhood clean-up days	66	7.3 %
G=Household hazardous waste collection services	77	8.5 %
H=Bulky item pickup services	67	7.4 %
I=Used tire disposal/recycling services	12	1.3 %
J=Appliance disposal/recycling services	20	2.2 %
K=School or church recycling sites	8	0.9 %
L=Computer/electronics recycling services	28	3.1 %
M=Recycling Information Hotline	40	4.4 %
N=Businesses that accept items for reuse	17	1.9 %
<u>Z=None chosen</u>	<u>174</u>	<u>19.2 %</u>
Total	906	100.0 %

**Q5. Which TWO of the services listed above would you most like to see offered or expanded in the community where you live?**

<u>Q5 2<sup>nd</sup> service</u>	<u>Number</u>	<u>Percent</u>
A=Trash collection services	15	1.7 %
B=Curbside recycling services	58	6.4 %
C=Location of drop-off recycling centers	38	4.2 %
D=Times drop-off recycling centers are open	18	2.0 %
E=Yard waste collection-composting services.	98	10.8 %
F=City, county or neighborhood clean-up days	52	5.7 %
G=Household hazardous waste collection services	77	8.5 %
H=Bulky item pickup services	109	12.0 %
I=Used tire disposal/recycling services	19	2.1 %
J=Appliance disposal/recycling services	40	4.4 %
K=School or church recycling sites	12	1.3 %
L=Computer/electronics recycling services	40	4.4 %
M=Recycling Information Hotline	28	3.1 %
N=Businesses that accept items for reuse	39	4.3 %
<u>Z=None chosen</u>	<u>263</u>	<u>29.0 %</u>
Total	906	100.0 %

**Q5. Which TWO of the services listed above would you most like to see offered or expanded in the community where you live? (both selections)**

<u>Q5 Top two services</u>	<u>Number</u>	<u>Percent</u>
A = Trash collection services	70	7.7 %
B = Curbside recycling services	277	30.6 %
C = Location of drop-off recycling centers	64	7.1 %
D = Times drop-off recycling centers are open	34	3.8 %
E = Yard waste collection and composting services	179	19.8 %
F = City, county or neighborhood clean-up days	118	13.0 %
G = Household hazardous waste collection services	154	17.0 %
H = Bulky item pickup services	176	19.4 %
I = Used tire disposal/recycling services	31	3.4 %
J = Appliance disposal/recycling services	60	6.6 %
K = School or church recycling sites	20	2.2 %
L = Computer/electronics recycling services	68	7.5 %
M = Recycling Information Hotline	68	7.5 %
N = Businesses that accept items for reuse	56	6.2 %
Z = None chosen	175	19.3 %
Total	1550	

Number of Cases = 906

Number of Responses = 1550

Average Number Of Responses Per Case = 1.7

**Q6. How willing are you to recycle using special bins at your curbside?**

<u>Q6 Willing to recycle using bins</u>	<u>Number</u>	<u>Percent</u>
1=Very willing	586	64.7 %
2=Somewhat	179	19.8 %
3=Not willing	90	9.9 %
4=Don't know	51	5.6 %
Total	906	100.0 %

**Q7. How willing are you to recycle using a drop-off facility?**

<u>Q7 Willing to recycle using drop-off facility</u>	<u>Number</u>	<u>Percent</u>
1=Very willing	253	27.9 %
2=Somewhat	352	38.9 %
3=Not willing	226	24.9 %
4=Don't know	75	8.3 %
Total	906	100.0 %

**Q9. Which of the following barriers prevents you from recycling or recycling more than you currently do?**

<u>Q9 Barriers preventing from recycling</u>	<u>Number</u>	<u>Percent</u>
0 = Nothing	279	30.8 %
1 = Do not think it's necessary	30	3.3 %
2 = Takes too much time	109	12.0 %
3 = Do not know what I can recycle	154	17.0 %
4 = Curbside recycling is not available	238	26.3 %
5 = Do not know where to take materials	189	20.9 %
6 = Takes up too much room	123	13.6 %
7 = Don't know where to find recycling information	152	16.8 %
8 = Inconvenient locations & times	179	19.8 %
9 = Other	102	11.3 %
Total	1555	

Number of Cases = 906

Number of Responses = 1555

Average Number Of Responses Per Case = 1.7

**Q10. Using a 5-point scale where "5" means very willing and "1" means not willing, please indicate how willing you would be to recycle the following types of materials. (excluding don't know)**

(N=906)

	Not willing 1	2	3	4	Very willing 5
Q10a Metal	6.3%	1.8%	9.3%	13.4%	69.2%
Q10b Paper	2.4%	1.5%	5.1%	10.3%	80.7%
Q10c Glass	4.7%	2.8%	9.5%	9.5%	73.5%
Q10d Plastic	3.9%	1.5%	7.8%	10.4%	76.4%
Q10e Major appliances	5.3%	2.1%	10.4%	16.8%	65.4%
Q10f Bulky items	4.0%	3.1%	10.8%	17.7%	64.3%
Q10g Household hazardous wastes	3.1%	1.9%	10.6%	13.3%	71.1%
Q10h Yard waste	7.7%	3.7%	11.3%	12.5%	64.8%
Q10i Food waste	31.2%	7.8%	16.8%	10.4%	33.8%
Q10j Textiles & clothing	7.6%	2.1%	10.5%	15.7%	64.1%
Q10k Items that require special management	10.3%	2.8%	12.8%	14.1%	60.0%
Q10l Automotive items	7.2%	2.3%	10.1%	15.3%	65.1%
Q10m Electronics	4.7%	2.7%	12.2%	17.1%	63.3%
Q10n Electronic components	6.8%	4.4%	14.6%	15.1%	59.2%
Q10o Styrofoam packaging materials	7.6%	3.9%	14.6%	12.8%	61.1%
Q10p Styrofoam food containers	9.8%	5.1%	14.3%	12.4%	58.4%

**Q11. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about recycling or the disposal of solid waste in the Kansas City area during the past year?**

<u>Q11 Seen advertisements</u>	<u>Number</u>	<u>Percent</u>
1=Yes	304	33.6 %
2=No	586	64.7 %
9=No response	16	1.8 %
Total	906	100.0 %

**Q11a. Where have you seen or read information about recycling and solid waste disposal?**

<u>Q11a Where have you seen or read information</u>	<u>Number</u>	<u>Percent</u>
01 = Direct mail or notices from trash provider	128	42.1 %
02 = Information provided by the city or county	145	47.7 %
03 = Articles	165	54.3 %
04 = Television	118	38.8 %
05 = Radio	32	10.5 %
06 = Neighborhood association	49	16.1 %
07 = Public or community meetings	13	4.3 %
08 = Billboards	51	16.8 %
09 = Signage on buses	12	3.9 %
10 = Internet	22	7.2 %
11 = Other	19	6.3 %
99 = None chosen	2	0.7 %
Total	756	

Number of Cases = 304

Number of Responses = 756

Average Number Of Responses Per Case = 2.5

**Q12. How would you like to get your information about solid waste services in your community?**

<u>Q12 How would like to get information</u>	<u>Number</u>	<u>Percent</u>
01 = Internet source that's easy to find	222	24.5 %
02 = Call specific telephone number	339	37.4 %
03 = City newsletter	386	42.6 %
04 = Utility bill	291	32.1 %
05 = Local newspaper	198	21.9 %
06 = Kansas City Star	243	26.8 %
07 = Television	225	24.8 %
08 = Radio	116	12.8 %
09 = Neighborhood newsletter	236	26.0 %
10 = Other	62	6.8 %
99 = None chosen	27	3.0 %
Total	2345	

Number of Cases = 906

Number of Responses = 2345

Average Number Of Responses Per Case = 2.6

**Q13. Please rate how informed you are about the following where "3" means "very informed" and "1" means "not informed." (excluding no response)**

(N=906)

	Very informed 3	Somewhat 2	Not informed 1
Q13a Where or how to purchase items made	9.2%	41.1%	49.6%
Q13b Economic benefits of waste reduction & recycling	26.2%	48.3%	25.5%
Q13c Environmental benefits of waste reduction & recycling	38.5%	43.2%	18.3%
Q13d Ways to reduce household waste	20.7%	49.8%	29.4%
Q13e Ways to reuse items instead of throwing them away	24.3%	47.1%	28.6%

**Q14. Please rate your agreement with each of the following on a scale of 1 to 5, where 5 means "strongly agree" and 1 means "strongly disagree." (excluding don't know)**

(N=906)

	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
Q14a Willing to pay more for products made of recycled materials	5.8%	19.1%	30.7%	25.3%	19.2%
Q14b Willing to recycle more if I knew more about positive impact on the economy	22.2%	37.6%	28.3%	7.1%	4.8%
Q14c Willing to recycle more if I knew how helps save natural resources	27.0%	35.8%	26.4%	5.8%	5.0%
Q14d Support environmental education in public schools	51.5%	33.1%	11.3%	2.5%	1.6%
Q14e Illegal dumping is a problem in my neighborhood	12.7%	11.6%	18.1%	32.9%	24.7%

**Q15. If your solid waste provider (the organization(s) that removes your trash, yard waste, etc.) could help the environment by better managing solid waste, would you be willing to pay a little more to help cover the costs for alternatives to disposal in a landfill?**

Q15 Willing to pay a little more	Number	Percent
1=Yes	356	39.3 %
2=No	277	30.6 %
9=Don't know	273	30.1 %
Total	906	100.0 %

**Q16. To encourage more recycling and reduce the need for more landfills some communities are charging residents for trash services based on the amount of trash set out for disposal. To help residents reduce the amount of trash, these communities offer recycling, yard waste composting, and other services like bulky item pickup at low or no cost. How supportive would you be of having the community where you live implement this type of service?**

Q16 Support of charging on amounts of trash	Number	Percent
1=Very supportive	343	37.9 %
2=Somewhat	213	23.5 %
3=Not sure	126	13.9 %
4=Not supportive	151	16.7 %
5=Don't know	73	8.1 %
Total	906	100.0 %

**Q17. How supportive would you be of having your city arrange your residential trash and recycling services?**

Q17 Support of having city arrange services	Number	Percent
1=Very supportive	367	40.5 %
2=Somewhat	192	21.2 %
3=Not sure	167	18.4 %
4=Not supportive	91	10.0 %
5=Don't know	89	9.8 %
Total	906	100.0 %

**Q18. How supportive would you be of having your county arrange your residential trash and recycling services?**

Q18 Support of having county arrange services	Number	Percent
1=Very supportive	247	27.3 %
2=Somewhat	189	20.9 %
3=Not sure	234	25.8 %
4=Not supportive	133	14.7 %
5=Don't know	103	11.4 %
Total	906	100.0 %

**Q19. How do you currently pay for your residential trash service?**

Q19 How currently pay for trash service	Number	Percent
1=Paid to city or county	173	19.1 %
2=Paid to homes or neighborhood association	110	12.1 %
3=Paid to trash hauler	203	22.4 %
4=Included as rent	45	5.0 %
5=Included as part of utility or tax bill	251	27.7 %
6=Do not have trash service	28	3.1 %
9=Don't know	96	10.6 %
Total	906	100.0 %

**Q20. Do you pay extra for curbside recycling service?**

Q20 Pay extra for curbside recycling ser	Number	Percent
1=Yes	168	18.5 %
2=No	556	61.4 %
3=Don't know	182	20.1 %
Total	906	100.0 %

**Q20. Do you pay extra for curbside recycling service? (only those indicating in Question 1 that they did curbside recycling)**

Q20 Pay extra for curbside recycling ser	Number	Percent
1=Yes	112	27.3 %
2=No	227	55.2 %
3=Don't know	72	17.5 %
Total	411	100.0 %

**Q21. How many people in your household (counting yourself), are?**

	Mean	Total	Sum
people	2.58	901	2327
Q21 Under age 5	0.17	901	152
Q21 Ages 5-9	0.17	901	151
Q21 Ages 10-14	0.19	901	174
Q21 Ages 15-19	0.16	901	147
Q21 Ages 20-24	0.11	901	95
Q21 Ages 25-34	0.28	901	248
Q21 Ages 35-44	0.33	901	298
Q21 Ages 45-54	0.35	901	317
Q21 Ages 55-64	0.36	901	320
Q21 Ages 65-74	0.27	901	243
Q21 Ages 75+	0.20	901	182

**Q22. Do you own or rent your current residence?**

Q22 Own or rent current residence	Number	Percent
1=Own	774	85.4 %
2=Rent house	66	7.3 %
3=Rent apartment	37	4.1 %
4=Own or rent other residence	11	1.2 %
9=No response	18	2.0 %
Total	906	100.0 %

**Q26. Would you say your total annual household income is:**

Q26 Total annual household income	Number	Percent
1=Under \$20,000	134	14.8 %
2=\$20,000-\$49,999	284	31.3 %
3=\$50,000-\$74,999	173	19.1 %
4=\$75,000 or more	223	24.6 %
9=No response	92	10.2 %
Total	906	100.0 %

**Q27. Gender:**

Q27 Gender	Number	Percent
1=Male	386	42.6 %
2=Female	520	57.4 %
Total	906	100.0 %