



Leading THE REVOLUTION



The 2010 Academy for Sustainable Communities offers presentations featuring nationally known sustainability experts. These events are open to the public.

Leading the Revolution with Eban Goodstein

Date: Sept. 10, 2010
Time: 8–10 a.m.
Location: Sylvester Powell Community Center
 6200 Martway
 Mission, KS 66202

Fee: \$25 per person
 \$15 student rate
 \$180 for a table of eight

In Greater Kansas City, we are beginning to understand the benefits of more integrated, robust and impactful sustainability measures at every scale — from our homes and businesses to our neighborhoods and communities. However, we sometimes struggle to define the economic case for sustainability. As an economist and national thought leader, Dr. Eban Goodstein has substantial insight that will help move local sustainability efforts from planning to action.

At this extraordinary moment in human history with increasing populations reaching ever higher levels of consumption, we are up against a critical shortage of global resources. According to Goodstein, sustainability cannot be achieved with minor modifications to business as usual, but instead will require two concurrent revolutions: a clean energy revolution and a sustainability revolution in business and government.

This presentation will focus on the economic case for sustainability, what a green economy looks like and why it is profitable, moving from theory to implementation, why cities and states are the locus of innovation and how to bring your talent to the table while leading the revolution.

About the Speaker



Dr. Eban Goodstein directs two national educational initiatives on global warming: C2C and The National Climate Seminar. In recent years, he has coordinated climate education events at more than 2,500 colleges, universities, high schools and other institutions across the country. He is the author of multiple college textbooks, articles and research that has been featured in various national publications.



Additional 2010 Presentations

Sustainable Communities
Oct. 8, 8–10 a.m.

Speaker: Sarah James

Questions?

For questions about any of the academy's programs, contact Georgia Nesselrode at 816/701-8207 or visit www.marc.org/sustain.



Mid-America Regional Council | 600 Broadway, Suite 200 | Kansas City, MO 64105
ph: 816/474-4240 | fax: 816/421-7758 | www.marc.org/sustain | e-mail: gti@marc.org