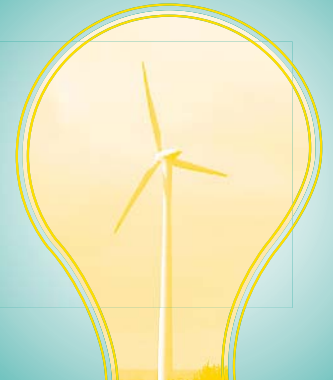


# GREATER KANSAS CITY COMMUNITIES' BRIGHT FUTURES

A TWO-PART WORKSHOP ON ENERGY EFFICIENCY AND CONSERVATION



## HELP THE COMMUNITIES USE ENERGY WISELY

A consortium of cities and counties is working through the Mid-America Regional Council to host a two-part workshop on energy issues. The event will give stakeholders the opportunity to help develop tools that local communities can use to support energy efficiency, energy conservation and renewable-energy production.

### ABOUT THIS WORKSHOP

Participants will learn from local and national experts the latest approaches to energy efficiency and conservation, including an overview of national trends and best practices in areas such as sustainable urban planning and design, green building and energy codes.

In both sessions, facilitated discussions will allow attendees to help develop a toolbox that can be used by communities across the region to support energy efficiency, energy conservation and local renewable-energy production.

The sessions will explore:

- Leading by example: using a systems-thinking approach and implementing best practices
- Adopting progressive codes, standards and incentives
- Partnering to find regional solutions and synergies
- Monitoring effectiveness
- Promoting market transformation

### ENERGY MATTERS

Energy efficiency and conservation create powerful local economic development opportunities. Reducing energy consumption translates into numerous community benefits, including reduced emissions and public health costs, improved community resiliency to economic and environmental change, economic development, and job creation and retention.

### OUR PRESENTERS

**DAVID EISENBERG** is director of the Development Center for Appropriate Technology (DCAT) in Tucson, Ariz. For over a decade, he has led the effort to create a sustainable context for building codes, receiving national recognition from both the building-codes and green-building communities for his vision and leadership.

**ANTHONY NOVELLI** is the assistant director at DCAT. He brings a wealth of local government policy experience to support his current responsibilities, which include strategic planning, project management and partnership development.

**PHAEDRA SVEC** is an associate at BNIM Architects. She is a LEED-Accredited Professional with 15 years of experience focused on sustainable community consulting and research, LEED-policy implementation, material selection and specification, and sustainable sites and infrastructure.

### REGISTER TO ATTEND

**There is no cost for this workshop. Please make every effort to attend both sessions.**

- **Session I:** March 29, 1–4:30 p.m., Kauffman Foundation, 4801 Rockhill Rd., Kansas City, Mo.
- **Session II:** May 14, 7:45 a.m.–noon, Jack Reardon Civic Center, 520 Minnesota Ave., Kansas City, Kan.

**RSVP** online at [www.marc.org/sustain/energy/brightfutures.asp](http://www.marc.org/sustain/energy/brightfutures.asp) or by calling 816/701-8234.

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