

PlanetReuse

Project Description:

PlanetReuse makes it easier to incorporate reclaimed materials into projects with an ultimate goal of landfill diversion. By providing a globally sourced catalog of reclaimed materials, the ability to request specific items, and insight and experience on placement and deconstruction, PlanetReuse is taking all the work out of the process and achieving its goal. Tracking down materials is time consuming. Often, a designer can't count on the availability of materials during the vital design development process. A contractor or owner can't be sure the materials they receive are good quality, and they can't position to negotiate the best prices. PlanetReuse guides clients through the process to make material reuse easy, and advises owners on deconstruction instead of demolition. By giving suppliers an outlet for reclaimed materials and a seamless process for sales, companies have a financial incentive to send these materials to PlanetReuse instead of a landfill.

PlanetReuse has already made an impact by sourcing reclaimed materials for projects like the Omega Institute for Sustainable Living in New York (expected to be certified as the first Living Building project) and the Greensburg School in Kansas.

What makes this a Success Story?

This business was highlighted by the Success Stories selection team as an innovative, entrepreneurial business model that achieves its business goals while also addressing the triple bottom line by connecting suppliers to outlets for the use of reclaimed materials.

Contact:

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*Greensburg School, Greensburg, Kan.
Reclaimed Katrina Cypress Paneling, Interior Fir
paneling, framing, etc - BNIM Architects*



*Omega Center for Sustainable Living, Rhinebeck, NY,
LEED and Living, Building Challenge Certified Facility -
BNIM Architects*



*Johnny's Tavern, Kansas City, Mo.,
Reclaimed Oak Flooring from
Kansas City Union Station - 360 Architects*