



Historic Neighborhood Planning Project

Jewell Historic District, Liberty, Mo

Liberty

- 6 National Register districts (est.1990s)
- 5 local districts, 18 local landmarks (350 total)
- Historic Preservation Ordinance (1985)
 - Historic District Review Commission
 - Design Guidelines





Project Initiatives

- 2007 City Council goal: find opportunities to revitalize older neighborhoods
- 2007 National Civic League planning: to engage & inform the citizens; improve information sharing between the city & citizens
- 2008 Statewide Preservation Planning



Elm Street Program (www.padowntown.org)

- Pennsylvania Statewide Program
- Modeled after Main Street Program
- Five Point Approach:
 - Organization
 - Image & Identity
 - Design
 - Neighbors & Economy
 - Clean, Safe & Green



CLG Grant

- Planning Project to identify the needs of historic districts
 - Resident Survey
 - Public Meeting
 - Neighborhood Assessment
 - Neighborhood Plan
 - Neighborhood Services Handbook



Project Goals

- ❑ Organize neighborhoods to more effectively advocate for programs and services
- ❑ Guide funding decisions regarding neighborhood improvements
- ❑ Attraction and retention of homeowners to encourage neighborhood vitality
- ❑ Build community identity
- ❑ Create a process for use in other older neighborhoods

Project Products

- Resident Survey** – seek opinions on appearance of the neighborhood, attitudes towards various issues, priorities for future projects

Jewell Neighborhood Survey Results October 2009

| 1) How long have you lived in your neighborhood? | |
|--|-------|
| 0-5 years | 23.1% |
| 6-20 years | 46.2% |
| 21+ years | 30.8% |

| 2) In your neighborhood, are you a(n): (Check all that apply) | |
|--|-------|
| Owner | 94.2% |
| Renter | 5.8% |
| Business owner | 3.8% |

| 3) What street do you live on? | |
|--------------------------------|--------------------|
| College Place West (13.7%) | Lincoln (0.0%) |
| Franklin (15.7%) | Mill (17.6%) |
| Jewell (3.9%) | Miller (11.8%) |
| Kansas (11.8%) | Mississippi (9.8%) |
| Lightburne (13.7%) | Wilson (2.0%) |

| 4) What is your age? | |
|----------------------|-------|
| Under 18 | 0.0% |
| 18-30 | 1.9% |
| 31-50 | 34.6% |
| 50+ | 63.5% |

| 5) How many people live in your household? | |
|--|-------|
| 1 | 23.1% |
| 2 | 32.7% |
| 3 | 15.4% |
| 4 | 19.2% |
| 5 | 7.7% |
| 6+ | 1.9% |

| 6) How well do you know your neighbors? | |
|---|-------|
| Very Well | 15.4% |
| Well | 48.1% |
| Not so Well | 30.8% |
| Not at All | 5.8% |

| 7) Please rate the quality of the following items in your neighborhood according to the following scale: <i>Excellent, Good, Average, Fair, Poor, No Opinion.</i> | |
|--|---------|
| Street Conditions | Good |
| Sidewalks | Fair |
| Lighting | Good |
| Traffic Management | Average |
| Stormwater Management | Poor |
| Safety | Good |
| Overall Appearance | Good |
| Street Trees | Good |

| 8) In terms of ease and safety, how would you rate the following conditions according to the following scale: <i>Excellent, Good, Average, Fair, Poor, No Opinion.</i> | |
|---|-----------------------|
| Walking within the neighborhood | Good |
| Walking beyond the neighborhood | Good |
| Biking within the neighborhood | No Opinion |
| Biking beyond the neighborhood | No Opinion |
| Crossing Lightburne St, either on foot or bicycle | Between Fair and Poor |
| Crossing Mill St, either on foot or bicycle | Average |

| 9) How often do you visit the Liberty Square? | |
|---|-------|
| Often | 50.0% |
| Occasionally | 50.0% |
| Seldom | 0.0% |
| Never | 0.0% |

| 10) How do you typically get to the Liberty Square? | |
|---|-------|
| Walk | 63.5% |
| Drive | 34.6% |
| Bike | 1.9% |
| Don't Go | 0.0% |

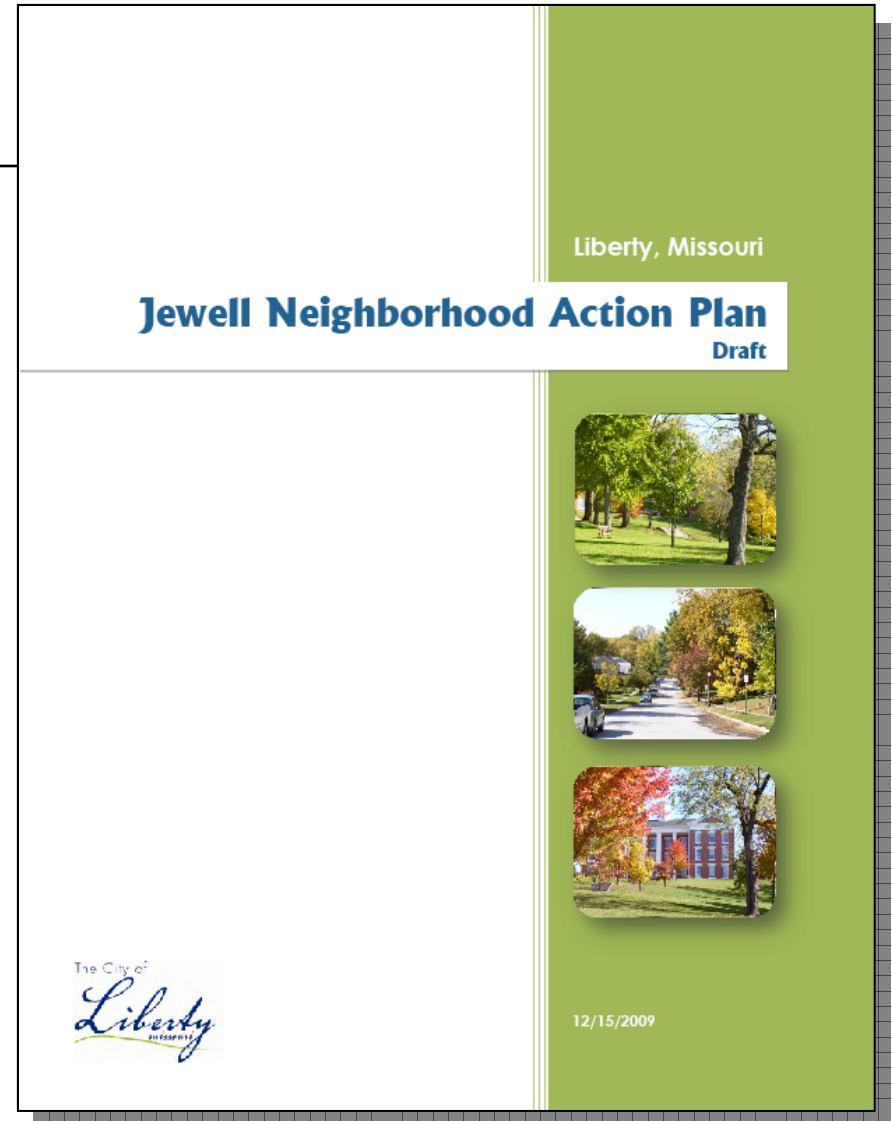
Project Products

- ☑ **Neighborhood Assessment Workshop** – public meeting where needs, assets and issues are identified and prioritized



Project Products

- ☑ **Neighborhood Plan** – results of the Workshop are compiled into a neighborhood-specific plan, which includes recommended strategies based on priorities



Project Products

- **Neighborhood Services Handbook** – strategies and information from the Plan, plus additional “How To” resources compiled into a handbook





Lessons Learned (so far...)

- The vitality of the Main Street (downtown) is related to the neighborhoods surrounding it.
- Historic districts (neighborhoods) are not static.
- “Integrity” applies to the quality of the neighborhood, as well as the structures and streetscape.



Thank you.

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See the Jewell Plan or Handbook at:

www.ci.liberty.mo.us/Jewell