

## **March 5, 2010 KC Regional Planning Roundtable**

### **Events/Announcements**

*(This list is not all-inclusive of relevant MARC activities – see [www.marc.org](http://www.marc.org) for more information)*

#### **March**

##### **APA Audio Conference: Redevelopment and Revitalization for a New Era**

March 17, 3 pm - 4:30 pm

MARC offices

To register, go to: [http://www.marc.org/Sustain/Land\\_Use/apa\\_audio\\_conferences.asp](http://www.marc.org/Sustain/Land_Use/apa_audio_conferences.asp).

The current economy, coupled with the federal stimulus package, provides new opportunities for redevelopment in many communities. What is being funded and what opportunities are emerging? Will mixed use projects continue to be a goal of redeveloped areas? Will the desire to use resources more efficiently provide a good match with planning goals? Redevelopment financing tools such as TIF, special district financing, and joint development financing will also be discussed.

##### **ABC's of Form-Based Codes**

March 24, 8 am - 5:30 pm

MARC offices

\$250 per person

To register, go to: <http://www.regonline.com/builder/site/Default.aspx?eventid=817337> or contact Alan Mammoser at [alan@formbasedcodes.org](mailto:alan@formbasedcodes.org) or 312.731.4701.

Increasingly, Americans are choosing to live and work in walkable, diverse communities with transit options - when such communities are available. Policy makers are beginning to realize the best way to reduce carbon emissions is to develop in a more compact urban pattern. Nevertheless, poor urban design persists. Why? Unless the right implementation tools are used, better design is difficult to mandate.

Join us to learn about Form-Based Coding, the widely accepted solution. The Form-Based Codes Institute is offering an abbreviated version of its acclaimed Introduction to Form-Based Coding at a greatly reduced registration fee.

##### **MARC's 2010 Regional Leadership Awards: Call for Nominations**

Nomination deadline: March 24

Submit nominations online at [www.marc.org/nominations.htm](http://www.marc.org/nominations.htm).

Since 1992, MARC has annually recognized individuals and institutions that have made outstanding contributions to the region. The recipients of MARC's Regional Leadership awards have advanced a vision of a strong, healthy region, demonstrated commitment to its growth, and encouraged others to support and work towards that vision.

Recipients may be current or past elected officials; individuals employed as professionals within governmental organizations; institutions or agencies, including governmental units or sub-units, businesses, foundations, civic or non-profit organizations or educational institutions; or volunteer leaders in public or private organizations. Current members of MARC's Board of Directors are not eligible for nomination.

**Best Practices in Addressing NPDES and Other Water Quality Issues in Highway System Management: Results of a U.S. Domestic Scan Tour**

March 25, noon – 3 pm

MARC offices

To register, contact Jillian Hishaw at [jhishaw@marc.org](mailto:jhishaw@marc.org) by Wednesday, March 17<sup>th</sup>. Beverages will be provided, but we are not able to provide lunch.

Presented by CTE in cooperation with the Federal Highway Administration, this program features a panel of state and federal subject matter experts presenting highlights and discussing results of a recent domestic scan tour (NCHRP 20-68A, Scan 08-03). The scan studied stormwater programs in several states to understand what actions can help state DOTs to increase their compliance with National Pollutant Discharge Elimination System (NPDES) regulations.

The findings of the scan provide transportation agencies with better insight to the project delivery process, improving compliance with NPDES permits, and reducing project delays associated with NPDES violations and noncompliance. Webcast panelists will review the following program strategies:

- Total Maximum Daily Loads (TMDLs);
- Source Control and Innovative Storm Water Best Management Practices (BMPs);
- Agency Operation and Reporting Practices; and
- Regulatory Communication and Permitting.

**April**

**Sustainable Transportation and Housing: Keynote with Scott Bernstein**

April 9, 8am – 10 am

Sylvester Powell Community Center

6200 Martway

Mission, Kansas

\$25 per person

\$15 student rate

\$180 for a table of 8

To register, go to:

[http://www.marc.org/Sustain/Leadership\\_Programs/2010/Transportation\\_Housing.asp](http://www.marc.org/Sustain/Leadership_Programs/2010/Transportation_Housing.asp).

This session focuses on preparing for a future where transportation and housing needs are integrated with other community sustainability efforts. Learn how to leverage groundbreaking research on the relationship between housing, transportation, community affordability and equity that is helping to shape the national discourse on urban and transportation policy.

Discussion will focus on research by the Center for Neighborhood Technology, the 2009 recipient of the McArthur Award for Creative and Innovative Institutions. CNT is an action-oriented think-tank that researches, invents and tests urban strategies that use resources more efficiently and more equitably.

**APA Audio Conference: Development Finance and Pro Formas**

April 21, 2010, 3–4:30 p.m.

MARC offices

For more info., go to: [http://www.marc.org/Sustain/Land Use/apa\\_audio\\_conferences.asp](http://www.marc.org/Sustain/Land Use/apa_audio_conferences.asp)

Unravel the complexities of development and financial calculations that go into proposals and projects. Planners, developers, and finance experts explore examples in detail. You will learn to how to assess development projects and understand the financial considerations faced by private developers and public-sector project leaders. Learn how projects are financed and the impacts of various financing strategies.

**Urban Development Professional Certificate**

*Urban Development Tools and Techniques*

April 10, 9 am - 4 pm

April 17, 9 am - 4 pm

April 24, 9 am - 4 pm

May 1, 9 am - 4 pm

*The Urban Development Agenda*

October 23, 9 am - 4 pm

November 6, 9 am - 4 pm

Park University downtown campus

Commerce Tower Building

911 Main, Suite 900

Kansas City, MO

\$162 (The Urban Development Agenda)

\$300 (Urban Development Tools and Techniques)

\$405 (for full professional certificate program)

To register, go to:

[http://www.marc.org/Sustain/Land Use/urban\\_development\\_certificate.asp](http://www.marc.org/Sustain/Land Use/urban_development_certificate.asp).

MARC is partnering with Park University's Hauptmann School for Public Affairs in the creation of a new professional certificate program in urban development. Community participants will receive a Professional Certificate in Urban Development upon completing The Urban Development Agenda and Urban Development Tools and Techniques.

Guests will include local and national speakers from the public, private and not-for-profit sectors. Course work will focus on recent development project experience and will include

discussions, case studies, and simulations, with a culmination in the creation of a new redevelopment tool prototype.

## **May**

### **Building Community, Creating Places and Sustaining Neighborhoods: Keynote with Fred Kent**

May 7, 8 am – 10 am

Sylvester Powell Community Center

6200 Martway

Mission, Kansas

\$25 per person

\$15 student rate

\$180 for a table of 8

To register, go to:

[http://www.marc.org/Sustain/Leadership\\_Programs/2010/BuildingCommunity.asp](http://www.marc.org/Sustain/Leadership_Programs/2010/BuildingCommunity.asp).

The simple challenge is to create places within cities that people intuitively like and where communities thrive. Fred Kent has spent over 30 years researching and helping communities conquer this challenge. “Placemaking”, a term coined by Fred’s organization, Project for Public Spaces (PPS), is both an overarching idea and a hands-on tool for improving a neighborhood, city or region. Fred will share new ways of thinking about public spaces and how placemaking can be used to bring communities together and revitalize underperforming spaces.

### **APA Audio Conference: Design Graphics for Planning**

May 12, 3 pm - 4 pm

MARC offices

To register, go to: [http://www.marc.org/Sustain/Land\\_Use/apa\\_audio\\_conferences.asp](http://www.marc.org/Sustain/Land_Use/apa_audio_conferences.asp).

This program builds off *Planning and Urban Design Standards* (Wiley, 2006). It is critical for planners to convey planning information in graphic formats that are intelligible. Learn how to use accurate, clear, and well-designed graphics to communicate planning concepts to the public and non-planners. The focus is on design outside the building envelope.