

## Section 4: Survey Instrument

---

# Metro Kansas City Walking/Biking Public Attitude Survey

1. Please indicate if you have participated in the activities listed below by circling YES or NO.

- (A) Biking for exercise/recreation ..... YES ..... NO
- (B) Biking as a form of transportation to get to a destination ..... YES ..... NO
- (C) Walking for exercise/recreation ..... YES ..... NO
- (D) Walking as a form of transportation to get to a destination ... YES ..... NO
- (E) Jogging for exercise/recreation..... YES ..... NO

2. Please identify the types of facilities you have used to go walking during the past year?

(Check all that apply)

- \_\_\_ (1) Sidewalks
- \_\_\_ (2) Paved recreational trails
- \_\_\_ (3) Unpaved recreational trails
- \_\_\_ (4) Ditches, shoulders, or yards along streets that did not have sidewalks
- \_\_\_ (5) Streets (actually walking in streets excluding the times you had to cross a street)
- \_\_\_ (9) Other: \_\_\_\_\_

3. Overall, how familiar would you say you are with the location of walking/biking trails in the city/community where you live?

- \_\_\_ (1) Very familiar
- \_\_\_ (2) Somewhat familiar
- \_\_\_ (3) Not sure
- \_\_\_ (4) Not familiar

4. Overall, how familiar would you say you are with the location of walking/biking trails in other parts of the Kansas City area outside the city/community where you live?

- \_\_\_ (1) Very familiar
- \_\_\_ (2) Somewhat familiar
- \_\_\_ (3) Not sure
- \_\_\_ (4) Not familiar

5. Do you know where walking/biking trails are located near your home?

- \_\_\_ (1) Yes – answer 5a
- \_\_\_ (2) No

5a. [If YES] How far is the nearest walking/biking trail from your home?

- \_\_\_ (1) less than ½ mile
- \_\_\_ (2) ½ mile to 1 mile
- \_\_\_ (3) 1-2 miles
- \_\_\_ (4) 3-4 miles
- \_\_\_ (5) 5 miles or more

6. Do you have sidewalks in your neighborhood?

- \_\_\_ (1) Yes - answer 6a
- \_\_\_ (2) No

6a. [If YES] Can you use sidewalks to walk from your home to nearby schools, parks, or shopping areas?

- \_\_\_ (1) Yes
- \_\_\_ (2) No

7. **During the past 12 months have you used any walking/biking trails in the Kansas City area?** (This does not include typical sidewalks)

\_\_\_\_(1) Yes – answer 7a-c    \_\_\_\_ (2) No

7a. [If YES to #7] **Where did you use walking/biking trails in the Kansas City area during the past year?** (Check all that apply)

\_\_\_\_(1) In the city/community where I live

\_\_\_\_(2) In the county where I live outside the city/community where I live

\_\_\_\_(3) Outside the county where I live

7b. [IF YES to #7] **What was the reason(s) you used walking/biking trails in the Kansas City area during the past year?** (Check all that apply)

\_\_\_\_(1) Personal fitness

\_\_\_\_(2) Leisure/recreation

\_\_\_\_(3) Route to get to a destination

\_\_\_\_(4) Other: \_\_\_\_\_

7c. [IF YES to #7] **Which of the following activities did you do on walking/biking trails in the Kansas City area during the past year?** (Check all that apply)

\_\_\_\_(1) Walk

\_\_\_\_(3) Jog

\_\_\_\_(2) Bike

\_\_\_\_(4) Other: \_\_\_\_\_

8. **How often do you go for walks in your community?**

\_\_\_\_(1) Every day

\_\_\_\_(4) A few times per year

\_\_\_\_(2) A few times per week

\_\_\_\_(5) Seldom or never

\_\_\_\_(3) A few times per month

9. **Do any of the following items prevent you from going for walks in your community more often?** (Check all that apply)

\_\_\_\_(1) Lack of good sidewalks or pedestrian trails in my neighborhood

\_\_\_\_(2) Concerns about crime/personal safety

\_\_\_\_(3) Lack of connected sidewalks and pedestrian trails between my neighborhood and other places in my community

\_\_\_\_(4) Physical disability or illness

\_\_\_\_(9) Other: \_\_\_\_\_

10. **Are you aware of any bicycle routes or dedicated bike lanes on city streets in the Kansas City area?**

\_\_\_\_(1) Yes    \_\_\_\_ (2) No

11. **Do you generally think it is a good idea or bad idea to post signs that identify bicycle routes in the Kansas City area?**

\_\_\_\_(1) Good idea

\_\_\_\_(2) Bad idea

\_\_\_\_(3) Don't know

12. **Do you generally think it is a good idea or bad idea to develop dedicated lanes for bikes along city streets in the Kansas City area?**

\_\_\_\_(1) Good idea

\_\_\_\_(2) Bad idea

\_\_\_\_(3) Don't know

13. **Have you gone bicycling in the Kansas City area during the past year?**

\_\_\_\_(1) Yes – answer 13a-c      \_\_\_\_ (2) No

13a. [If YES] **Do you typically wear a helmet when you ride a bike?**      YES      NO

13b. [If YES] **Please identify ALL of the places you have ridden a bike during the past year in the Kansas City area?**

- \_\_\_\_(1) City sidewalks
- \_\_\_\_(2) Recreational walking/biking trails
- \_\_\_\_(3) City streets that do not have posted bike routes or dedicated biking lanes
- \_\_\_\_(4) City streets with posted bike routes
- \_\_\_\_(5) City streets with dedicated biking lanes
- \_\_\_\_(6) Rural county roads
- \_\_\_\_(7) Along highways

13c. [If YES] **How familiar are you with differences in the rules governing the way you should ride a bike on city streets compared to the way you should ride a bike on improved recreational trails?**

\_\_\_\_(1) Very familiar      \_\_\_\_ (2) Somewhat familiar      \_\_\_\_ (3) Not familiar

14. **When driving a car, do you normally give people who are riding bikes extra space on the street?**

\_\_\_\_(1) Yes      \_\_\_\_ (2) No

15. **Using a scale of 1 to 5 where 5 means “Very Satisfied” and 1 means “Very Dissatisfied,” please rate your satisfaction with the following:**

<i>How satisfied are you with:</i>	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
(A) Availability of sidewalks and pedestrian facilities in the community where I live.	5	4	3	2	1	9
(B) How safe I feel when walking in the community where I live	5	4	3	2	1	9
(C) Availability of biking lanes and trails in the community where I live	5	4	3	2	1	9
(D) How safe I feel when riding a bike in the community where I live	5	4	3	2	1	9
(E) Availability of bicycle parking at destinations you visit	5	4	3	2	1	9

16. **Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about walking and biking trails in the Kansas City area during the past year?**

\_\_\_\_(1) Yes – answer 16a      \_\_\_\_ (2) No

16a. [IF YES]: **What types of promotional media have you seen or heard?** (Check all)

- \_\_\_\_(1) Billboards
- \_\_\_\_(2) Advertisements in newspapers, magazines or other print media
- \_\_\_\_(3) Commercial TV Advertising
- \_\_\_\_(4) Brochures
- \_\_\_\_(5) Radio
- \_\_\_\_(6) Other \_\_\_\_\_

17. Which of the following types of information have you received from the media in the Kansas City area during the past two years? (Check all that apply)
- \_\_\_(1) How to explore the Kansas City region by walking or biking  
 \_\_\_(2) Encouragement to walk or bike for exercise/fitness  
 \_\_\_(3) Walking or biking safety messages  
 \_\_\_(4) Advice or information about where to walk or bike  
 \_\_\_(5) None of these
18. Are you currently employed outside the home? \_\_\_(1) Yes – answer 18a \_\_\_(2) No
- 18a. [If YES] Does your employer encourage employees to go walking, jogging, or bicycling?  
 \_\_\_(1) Yes \_\_\_(2) No – answer 18b
- 18b. [If NO to 18a] Would you be more likely to go walking, jogging, or biking if you were encouraged to do so by your employer?  
 \_\_\_(1) Yes \_\_\_(2) No \_\_\_(3) Don't know
19. Overall, how important do you think it is for cities and counties in the Kansas City area to develop a connected system of walking and biking trails that allow people to travel from one part of the Kansas City area to another?
- \_\_\_(1) Very important \_\_\_(3) Not sure  
 \_\_\_(2) Somewhat important \_\_\_(4) Not important
20. Overall, how supportive would you be of having a portion of your local taxes used to provide more trail opportunities or to create connections between existing walking and biking trails in the Kansas City area?
- \_\_\_(1) Very supportive \_\_\_(3) Not sure  
 \_\_\_(2) Somewhat supportive \_\_\_(4) Not supportive
21. What is your age?
- \_\_\_(1) Under 25 \_\_\_(3) 35 to 44 \_\_\_(5) 55 to 64  
 \_\_\_(2) 25 to 34 \_\_\_(4) 45 to 54 \_\_\_(6) 65 or older
22. What county do you live in?
- \_\_\_(1) Cass \_\_\_(4) Johnson (KS) \_\_\_(6) Platte  
 \_\_\_(2) Clay \_\_\_(5) Leavenworth \_\_\_(7) Wyandotte  
 \_\_\_(3) Jackson
23. What is your HOME zip code? \_\_\_\_\_
24. Would you say your total annual household income is:
- \_\_\_(1) Under \$20,000 \_\_\_(3) \$50,000 to \$74,999  
 \_\_\_(2) \$20,000 to \$49,999 \_\_\_(4) \$75,000 or more
25. Your gender: \_\_\_(1) Male \_\_\_(2) Female

**THANKS FOR YOUR HELP — THIS CONCLUDES THE SURVEY!**

*Please return your completed survey in the enclosed postage-paid, return reply envelope to:*

ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

If you have any questions, please call (913) 829-1215.