

Q1. Do you or other members of your household currently do any of the following:

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q1 Currently do the following

A=Recycle household items curbside	68.6%	44.3%	13.7%
B=Recycle household items at drop-off center	40.4%	52.1%	64.5%
C=Compost household items	24.6%	31.5%	35.5%
D=Take HHW to HHW facility	46.7%	52.7%	49.5%
E=Make purchases based on benefits	36.8%	40.5%	36.2%
F=Recycle electronic items	37.7%	40.8%	35.8%

Q1. Do you or other members of your household currently do any of the following:

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q1 Currently do the following (Cont.)

G=Reduce amount of waste	43.7%	45.8%	42.0%
H=Take leaves & brush to city facility	42.8%	36.3%	20.2%
I=Use compost or mulch for landscaping	38.9%	39.0%	42.7%
J=Reuse items	83.2%	81.8%	83.1%
K=Use reusable cloth shopping bags	44.3%	52.1%	52.1%
L=Use durable instead of disposable	71.6%	75.9%	75.6%
Z=None chosen	1.2%	1.8%	1.3%

Q2. Referring to that list, which three activities do you do most frequently?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 Do most frequently

A=Recycle household items curbside	52.4%	34.2%	9.4%
B=Recycle household items at drop-off center	10.8%	17.9%	29.3%
C=Compost household items	3.3%	3.0%	5.5%
D=Take HHW to HHW facility	1.2%	0.3%	0.7%
E=Make purchases based on benefits	0.6%	0.3%	1.3%
F=Recycle electronic items	0.0%	0.0%	0.7%

Q2. Referring to that list, which three activities do you do most frequently?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 Do most frequently (Cont.)

G=Reduce amount of waste	1.8%	1.2%	1.6%
H=Take leaves & brush to city facility	1.2%	2.1%	1.3%
I=Use compost or mulch for landscaping	0.0%	0.9%	2.6%
J=Reuse items	10.5%	12.8%	13.0%
K=Use reusable cloth shopping bags	1.5%	4.2%	7.5%
L=Use durable instead of disposable	12.9%	17.9%	21.2%
Z=None chosen	3.9%	5.4%	5.9%

Q2. Referring to that list, which three activities do you do most frequently?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 2nd choice

A=Recycle household items curbside	7.8%	6.0%	0.7%
B=Recycle household items at drop-off center	11.4%	14.3%	12.4%
C=Compost household items	4.5%	6.8%	7.5%
D=Take HHW to HHW facility	4.2%	3.6%	4.6%
E=Make purchases based on benefits	5.4%	1.5%	1.6%
F=Recycle electronic items	1.5%	1.5%	1.0%

Q2. Referring to that list, which three activities do you do most frequently?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 2nd choice (Cont.)

G=Reduce amount of waste	6.6%	4.5%	6.5%
H=Take leaves & brush to city facility	4.8%	6.3%	2.3%
J=Reuse items	21.0%	19.9%	26.1%
K=Use reusable cloth shopping bags	9.9%	11.9%	10.1%
L=Use durable instead of disposable	15.3%	14.0%	15.0%
Z=None chosen	7.8%	9.8%	12.4%

Q2. Referring to that list, which three activities do you do most frequently?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 3rd choice

A=Recycle household items curbside	2.7%	1.5%	0.7%
B=Recycle household items at drop-off center	3.0%	3.9%	6.8%
C=Compost household items	4.5%	3.6%	4.6%
D=Take HHW to HHW facility	4.2%	6.0%	8.1%
E=Make purchases based on benefits	4.8%	2.7%	5.2%
F=Recycle electronic items	2.1%	0.6%	3.3%

Q2. Referring to that list, which three activities do you do most frequently?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 3rd choice (Cont.)

G=Reduce amount of waste	6.3%	6.8%	4.9%
H=Take leaves & brush to city facility	9.0%	4.5%	3.3%
I=Use compost or mulch for landscaping	6.9%	7.7%	11.4%
J=Reuse items	16.5%	18.2%	11.1%
K=Use reusable cloth shopping bags	9.3%	11.6%	10.7%
L=Use durable instead of disposable	14.4%	12.8%	10.1%
Z=None chosen	16.5%	20.2%	19.9%

Q2. Referring to that list, which three activities do you do most frequently? (all three selections)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q2 all three choices

A=Recycle household items curbside	62.9%	41.7%	10.7%
B=Recycle household items at drop-off center	25.1%	36.0%	48.5%
C=Compost household items	12.3%	13.4%	17.6%
D=Take HHW to HHW facility	9.6%	9.8%	13.4%
E=Make purchases based on benefits	10.8%	4.5%	8.1%
F=Recycle electronic items	3.6%	2.1%	4.9%

Q2. Referring to that list, which three activities do you do most frequently? (all three selections)

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3
<u>Q2 all three choices (Cont.)</u>			
G=Reduce amount of waste	14.7%	12.5%	13.0%
H=Take leaves & brush to city facility	15.0%	12.8%	6.8%
I=Use compost or mulch for landscaping	6.9%	8.6%	14.0%
J=Reuse items	47.9%	50.9%	50.2%
K=Use reusable cloth shopping bags	20.7%	27.7%	28.3%
L=Use durable instead of disposable	42.5%	44.6%	46.3%
Z=None chosen	3.9%	5.4%	7.8%

Q3. Compared to three years ago, how would you describe the frequency of your waste reduction activities?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q3 Frequency of waste reduction activity

1=More frequent	40.7%	36.7%	31.3%
2=Somewhat more frequent	22.8%	20.6%	25.0%
3=Same	28.1%	35.8%	35.2%
4=Less frequent	8.4%	6.9%	8.6%

Q4. Overall, how important do you think it is to recycle?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q4 Importance of recycling

1=Very important	82.3%	78.3%	76.5%
2=Somewhat	13.8%	17.9%	20.2%
3=Not important	1.8%	2.4%	2.0%
9=Don't know	2.1%	1.5%	1.3%

Q5. Please indicate your familiarity with the following services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5a Trash collection services

3=Very familiar	82.0%	81.8%	67.1%
2=Somewhat	14.4%	13.4%	21.8%
1=Not familiar	3.3%	4.2%	9.4%
9=Don't know	0.3%	0.6%	1.6%

Q5b Curbside recycling services

3=Very familiar	65.9%	55.1%	14.7%
2=Somewhat	20.1%	16.1%	10.7%
1=Not familiar	13.2%	27.4%	64.2%
9=Don't know	0.9%	1.5%	10.4%

Q5c Drop-off recycling centers

3=Very familiar	38.0%	43.5%	42.7%
2=Somewhat	29.0%	34.8%	30.9%
1=Not familiar	30.5%	20.5%	21.8%
9=Don't know	2.4%	1.2%	4.6%

Q5. Please indicate your familiarity with the following services in the community where you live.

N=981	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q5d Yard waste collection & composting services

3=Very familiar	32.9%	29.5%	12.4%
2=Somewhat	25.7%	24.4%	18.9%
1=Not familiar	38.9%	42.9%	61.6%
9=Don't know	2.4%	3.3%	7.2%

Q5e City, county or neighborhood clean-up days

3=Very familiar	21.9%	31.0%	21.5%
2=Somewhat	28.1%	28.0%	26.1%
1=Not familiar	46.7%	39.6%	45.9%
9=Don't know	3.3%	1.5%	6.5%

Q5f Household hazardous waste collection services

3=Very familiar	26.3%	29.2%	19.2%
2=Somewhat	26.0%	33.9%	27.7%
1=Not familiar	44.6%	35.1%	47.9%
9=Don't know	3.0%	1.8%	5.2%

Q5. Please indicate your familiarity with the following services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5g Bulky item pickup services

3=Very familiar	41.6%	31.8%	16.6%
2=Somewhat	29.9%	25.0%	21.5%
1=Not familiar	26.9%	42.6%	54.7%
9=Don't know	1.5%	0.6%	7.2%

Q5h Used tire disposal/recycling services

3=Very familiar	15.3%	14.6%	14.3%
2=Somewhat	21.6%	22.9%	21.5%
1=Not familiar	59.6%	60.4%	57.0%
9=Don't know	3.6%	2.1%	7.2%

Q5i Appliance disposal/recycling services

3=Very familiar	16.5%	17.9%	11.1%
2=Somewhat	22.5%	18.2%	22.1%
1=Not familiar	57.8%	61.9%	58.6%
9=Don't know	3.3%	2.1%	8.1%

Q5. Please indicate your familiarity with the following services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5j School or places of worship recycling sites

3=Very familiar	37.4%	37.8%	33.9%
2=Somewhat	22.8%	26.5%	20.5%
1=Not familiar	37.4%	33.6%	41.4%
9=Don't know	2.4%	2.1%	4.2%

Q5k Computer/electronics recycling services

3=Very familiar	15.9%	15.8%	7.5%
2=Somewhat	21.9%	26.2%	23.1%
1=Not familiar	59.3%	55.1%	62.5%
9=Don't know	3.0%	3.0%	6.8%

Q5l Recycling Information Hotline

3=Very familiar	8.4%	3.9%	2.6%
2=Somewhat	12.9%	10.1%	3.6%
1=Not familiar	75.4%	83.0%	85.7%
9=Don't know	3.3%	3.0%	8.1%

Q5. Please indicate your familiarity with the following services in the community where you live.

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q5m RecycleSpot Web site

3=Very familiar	7.8%	5.7%	2.3%
2=Somewhat	9.9%	8.3%	2.9%
1=Not familiar	78.1%	83.0%	86.3%
9=Don't know	4.2%	3.0%	8.5%

Q5n Businesses that accept items for reuse

3=Very familiar	15.6%	11.0%	10.1%
2=Somewhat	23.4%	21.7%	16.3%
1=Not familiar	57.5%	64.6%	66.4%
9=Don't know	3.6%	2.7%	7.2%

Q5. Please indicate your familiarity with the following services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5a Trash collection services

3=Very familiar	82.3%	82.3%	68.2%
2=Somewhat	14.4%	13.5%	22.2%
1=Not familiar	3.3%	4.2%	9.6%

Q5b Curbside recycling services

3=Very familiar	66.5%	55.9%	16.4%
2=Somewhat	20.2%	16.3%	12.0%
1=Not familiar	13.3%	27.8%	71.6%

Q5c Drop-off recycling centers

3=Very familiar	39.0%	44.0%	44.7%
2=Somewhat	29.8%	35.2%	32.4%
1=Not familiar	31.3%	20.8%	22.9%

Q5. Please indicate your familiarity with the following services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5d Yard waste collection & composting services

3=Very familiar	33.7%	30.5%	13.3%
2=Somewhat	26.4%	25.2%	20.4%
1=Not familiar	39.9%	44.3%	66.3%

Q5e City, county or neighborhood clean-up days

3=Very familiar	22.6%	31.4%	23.0%
2=Somewhat	29.1%	28.4%	27.9%
1=Not familiar	48.3%	40.2%	49.1%

Q5f Household hazardous waste collection services

3=Very familiar	27.2%	29.7%	20.3%
2=Somewhat	26.9%	34.5%	29.2%
1=Not familiar	46.0%	35.8%	50.5%

Q5. Please indicate your familiarity with the following services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5g Bulky item pickup services

3=Very familiar	42.2%	32.0%	17.9%
2=Somewhat	30.4%	25.1%	23.2%
1=Not familiar	27.4%	42.8%	58.9%

Q5h Used tire disposal/recycling services

3=Very familiar	15.8%	14.9%	15.4%
2=Somewhat	22.4%	23.4%	23.2%
1=Not familiar	61.8%	61.7%	61.4%

Q5i Appliance disposal/recycling services

3=Very familiar	17.0%	18.2%	12.1%
2=Somewhat	23.2%	18.5%	24.1%
1=Not familiar	59.8%	63.2%	63.8%

Q5. Please indicate your familiarity with the following services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q5j School or places of worship recycling sites

3=Very familiar	38.3%	38.6%	35.4%
2=Somewhat	23.3%	27.1%	21.4%
1=Not familiar	38.3%	34.3%	43.2%

Q5k Computer/electronics recycling services

3=Very familiar	16.4%	16.3%	8.0%
2=Somewhat	22.5%	27.0%	24.8%
1=Not familiar	61.1%	56.7%	67.1%

Q5l Recycling Information Hotline

3=Very familiar	8.7%	4.0%	2.8%
2=Somewhat	13.3%	10.4%	3.9%
1=Not familiar	78.0%	85.6%	93.3%

Q5m RecycleSpot Web site

3=Very familiar	8.1%	5.8%	2.5%
2=Somewhat	10.3%	8.6%	3.2%
1=Not familiar	81.6%	85.6%	94.3%

Q5. Please indicate your familiarity with the following services in the community where you live. (excluding don't know)

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q5n Businesses that accept items for reuse

3=Very familiar	16.1%	11.3%	10.9%
2=Somewhat	24.2%	22.3%	17.5%
1=Not familiar	59.6%	66.4%	71.6%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6a Trash collection services

5=Very satisfied	37.4%	44.3%	38.8%
4=Satisfied	41.3%	39.9%	31.3%
3=Neutral	14.1%	9.8%	13.0%
2=Dissatisfied	4.5%	3.3%	4.2%
1=Very dissatisfied	1.2%	1.2%	4.9%
9=Don't know	1.5%	1.5%	7.8%

Q6b Curbside recycling services

5=Very satisfied	28.4%	19.3%	5.5%
4=Satisfied	35.0%	23.5%	4.2%
3=Neutral	15.3%	18.5%	7.2%
2=Dissatisfied	4.8%	8.0%	9.8%
1=Very dissatisfied	3.6%	10.1%	24.1%
9=Don't know	12.9%	20.5%	49.2%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6c Location of drop-off recycling centers

5=Very satisfied	11.4%	17.3%	13.7%
4=Satisfied	24.0%	23.5%	28.0%
3=Neutral	27.8%	24.7%	17.9%
2=Dissatisfied	8.1%	8.0%	11.4%
1=Very dissatisfied	3.9%	5.4%	7.5%
9=Don't know	24.9%	21.1%	21.5%

Q6d Times drop-off recycling centers are open

5=Very satisfied	8.1%	12.2%	12.4%
4=Satisfied	16.2%	20.2%	18.9%
3=Neutral	28.4%	23.5%	18.9%
2=Dissatisfied	9.3%	8.6%	8.5%
1=Very dissatisfied	4.2%	4.2%	6.8%
9=Don't know	33.8%	31.3%	34.5%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6e Yard waste collection & composting services

5=Very satisfied	6.6%	14.3%	4.6%
4=Satisfied	17.4%	18.5%	6.8%
3=Neutral	28.4%	21.7%	19.5%
2=Dissatisfied	9.3%	7.1%	4.2%
1=Very dissatisfied	5.4%	3.6%	11.7%
9=Don't know	32.9%	34.8%	53.1%

Q6f City, county or neighborhood clean-up days

5=Very satisfied	6.9%	10.4%	9.1%
4=Satisfied	13.5%	22.9%	14.0%
3=Neutral	24.6%	23.5%	20.2%
2=Dissatisfied	6.0%	5.4%	7.8%
1=Very dissatisfied	6.6%	3.6%	7.5%
9=Don't know	42.5%	34.2%	41.4%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6g Household hazardous waste collection services

5=Very satisfied	5.4%	10.7%	7.2%
4=Satisfied	15.6%	21.1%	12.1%
3=Neutral	24.6%	25.0%	20.2%
2=Dissatisfied	9.6%	9.2%	10.4%
1=Very dissatisfied	4.8%	4.8%	10.4%
9=Don't know	40.1%	29.2%	39.7%

Q6h Bulky item pickup services

5=Very satisfied	11.4%	14.0%	8.8%
4=Satisfied	23.1%	19.3%	8.5%
3=Neutral	24.0%	17.0%	20.8%
2=Dissatisfied	10.8%	9.5%	10.1%
1=Very dissatisfied	6.3%	5.4%	8.8%
9=Don't know	24.6%	34.8%	43.0%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6i Used tire disposal/recycling services

5=Very satisfied	3.6%	5.7%	5.5%
4=Satisfied	8.1%	8.0%	5.9%
3=Neutral	21.6%	20.8%	21.5%
2=Dissatisfied	7.2%	4.5%	10.7%
1=Very dissatisfied	4.8%	5.1%	7.8%
9=Don't know	54.8%	56.0%	48.5%

Q6j Appliance disposal/recycling services

5=Very satisfied	5.7%	7.4%	4.9%
4=Satisfied	9.6%	11.0%	7.2%
3=Neutral	23.4%	19.9%	21.2%
2=Dissatisfied	5.7%	4.5%	10.1%
1=Very dissatisfied	4.2%	5.4%	7.2%
9=Don't know	51.5%	51.8%	49.5%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6k School or places of worship recycling sites

5=Very satisfied	18.6%	20.8%	16.3%
4=Satisfied	19.8%	28.0%	20.8%
3=Neutral	21.6%	17.3%	19.2%
2=Dissatisfied	3.9%	2.4%	3.9%
1=Very dissatisfied	2.7%	2.4%	2.9%
9=Don't know	33.5%	29.2%	36.8%

Q6l Computer/electronics recycling services

5=Very satisfied	4.2%	4.8%	4.6%
4=Satisfied	12.9%	14.0%	8.8%
3=Neutral	21.9%	21.7%	19.9%
2=Dissatisfied	7.5%	5.7%	8.8%
1=Very dissatisfied	3.9%	6.3%	6.5%
9=Don't know	49.7%	47.6%	51.5%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6m Businesses that accept items for reuse

5=Very satisfied	7.2%	7.4%	5.2%
4=Satisfied	10.8%	13.4%	9.1%
3=Neutral	23.7%	18.2%	17.9%
2=Dissatisfied	6.6%	5.7%	8.8%
1=Very dissatisfied	4.2%	4.8%	5.5%
9=Don't know	47.6%	50.6%	53.4%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6a Trash collection services

5=Very satisfied	38.0%	45.0%	42.0%
4=Satisfied	41.9%	40.5%	33.9%
3=Neutral	14.3%	10.0%	14.1%
2=Dissatisfied	4.6%	3.3%	4.6%
1=Very dissatisfied	1.2%	1.2%	5.3%

Q6b Curbside recycling services

5=Very satisfied	32.6%	24.3%	10.9%
4=Satisfied	40.2%	29.6%	8.3%
3=Neutral	17.5%	23.2%	14.1%
2=Dissatisfied	5.5%	10.1%	19.2%
1=Very dissatisfied	4.1%	12.7%	47.4%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6c Location of drop-off recycling centers

5=Very satisfied	15.1%	21.9%	17.4%
4=Satisfied	31.9%	29.8%	35.7%
3=Neutral	37.1%	31.3%	22.8%
2=Dissatisfied	10.8%	10.2%	14.5%
1=Very dissatisfied	5.2%	6.8%	9.5%

Q6d Times drop-off recycling centers are open

5=Very satisfied	12.2%	17.7%	18.9%
4=Satisfied	24.4%	29.4%	28.9%
3=Neutral	43.0%	34.2%	28.9%
2=Dissatisfied	14.0%	12.6%	12.9%
1=Very dissatisfied	6.3%	6.1%	10.4%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6e Yard waste collection & composting services

5=Very satisfied	9.8%	21.9%	9.7%
4=Satisfied	25.9%	28.3%	14.6%
3=Neutral	42.4%	33.3%	41.7%
2=Dissatisfied	13.8%	11.0%	9.0%
1=Very dissatisfied	8.0%	5.5%	25.0%

Q6f City, county or neighborhood clean-up days

5=Very satisfied	12.0%	15.8%	15.6%
4=Satisfied	23.4%	34.8%	23.9%
3=Neutral	42.7%	35.7%	34.4%
2=Dissatisfied	10.4%	8.1%	13.3%
1=Very dissatisfied	11.5%	5.4%	12.8%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6g Household hazardous waste collection services

5=Very satisfied	9.0%	15.1%	11.9%
4=Satisfied	26.0%	29.8%	20.0%
3=Neutral	41.0%	35.3%	33.5%
2=Dissatisfied	16.0%	13.0%	17.3%
1=Very dissatisfied	8.0%	6.7%	17.3%

Q6h Bulky item pickup services

5=Very satisfied	15.1%	21.5%	15.4%
4=Satisfied	30.6%	29.7%	14.9%
3=Neutral	31.7%	26.0%	36.6%
2=Dissatisfied	14.3%	14.6%	17.7%
1=Very dissatisfied	8.3%	8.2%	15.4%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6i Used tire disposal/recycling services

5=Very satisfied	7.9%	12.8%	10.8%
4=Satisfied	17.9%	18.2%	11.4%
3=Neutral	47.7%	47.3%	41.8%
2=Dissatisfied	15.9%	10.1%	20.9%
1=Very dissatisfied	10.6%	11.5%	15.2%

Q6j Appliance disposal/recycling services

5=Very satisfied	11.7%	15.4%	9.7%
4=Satisfied	19.8%	22.8%	14.2%
3=Neutral	48.1%	41.4%	41.9%
2=Dissatisfied	11.7%	9.3%	20.0%
1=Very dissatisfied	8.6%	11.1%	14.2%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6k School or places of worship recycling sites

5=Very satisfied	27.9%	29.4%	25.8%
4=Satisfied	29.7%	39.5%	33.0%
3=Neutral	32.4%	24.4%	30.4%
2=Dissatisfied	5.9%	3.4%	6.2%
1=Very dissatisfied	4.1%	3.4%	4.6%

Q6l Computer/electronics recycling services

5=Very satisfied	8.3%	9.1%	9.4%
4=Satisfied	25.6%	26.7%	18.1%
3=Neutral	43.5%	41.5%	40.9%
2=Dissatisfied	14.9%	10.8%	18.1%
1=Very dissatisfied	7.7%	11.9%	13.4%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q6m Businesses that accept items for reuse

5=Very satisfied	13.7%	15.1%	11.2%
4=Satisfied	20.6%	27.1%	19.6%
3=Neutral	45.1%	36.7%	38.5%
2=Dissatisfied	12.6%	11.4%	18.9%
1=Very dissatisfied	8.0%	9.6%	11.9%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 Most like to see offered or expanded

A=Trash collection services	14.7%	9.2%	8.1%
B=Curbside recycling services	15.9%	21.4%	37.1%
C=Location of drop-off recycling centers	7.2%	6.0%	6.2%
D=Times drop-off recycling centers are open	1.8%	2.1%	1.0%
E=Yard waste collection & composting services	9.3%	6.3%	4.2%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 Most like to see offered or expanded (Cont.)

F=City, county or neighborhood clean-up days	9.3%	6.3%	5.9%
G=Household hazardous waste collection	5.7%	6.0%	8.5%
H=Bulky item pickup services	14.1%	11.3%	5.5%
I=Used tire disposal/recycling services	1.5%	0.6%	1.3%
J=Appliance disposal/recycling services	1.5%	2.7%	1.6%
K=School or places of worship recycling sites	0.9%	3.6%	1.6%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 Most like to see offered or expanded (Cont.)

L=Computer/electronics recycling services	5.4%	6.5%	4.6%
M=Businesses that accept items for reuse	3.6%	4.2%	3.9%
Z=None chosen	9.3%	14.0%	10.4%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3
<u>Q7 2nd choice</u>			
A=Trash collection services	1.8%	2.1%	1.3%
B=Curbside recycling services	10.8%	8.0%	6.8%
C=Location of drop-off recycling centers	6.3%	7.4%	11.1%
D=Times drop-off recycling centers are open	5.4%	4.5%	3.6%
E=Yard waste collection & composting services	8.1%	5.4%	8.5%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 2nd choice (Cont.)

F=City, county or neighborhood clean-up days	8.4%	3.3%	9.4%
G=Household hazardous waste collection	9.3%	14.0%	8.5%
H=Bulky item pickup services	10.5%	8.9%	11.1%
I=Used tire disposal/recycling services	2.4%	2.4%	2.3%
J=Appliance disposal/recycling services	5.1%	6.5%	5.2%
K=School or places of worship recycling sites	2.4%	1.2%	2.3%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 2nd choice (Cont.)

L=Computer/electronics recycling services	8.1%	9.2%	6.2%
M=Businesses that accept items for reuse	8.1%	7.1%	6.5%
Z=None chosen	13.5%	19.9%	17.3%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live? (both selections)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 both choices

A=Trash collection services	16.5%	11.3%	9.4%
B=Curbside recycling services	26.6%	29.5%	44.0%
C=Location of drop-off recycling centers	13.5%	13.4%	17.3%
D=Times drop-off recycling centers are open	7.2%	6.5%	4.6%
E=Yard waste collection & composting services	17.4%	11.6%	12.7%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live? (both selections)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 both choices (Cont.)

F=City, county or neighborhood clean-up days	17.7%	9.5%	15.3%
G=Household hazardous waste collection	15.0%	19.9%	16.9%
H=Bulky item pickup services	24.6%	20.2%	16.6%
I=Used tire disposal/recycling services	3.9%	3.0%	3.6%
J=Appliance disposal/recycling services	6.6%	9.2%	6.8%
K=School or places of worship recycling sites	3.3%	4.8%	3.9%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live? (both selections)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q7 both choices (Cont.)

L=Computer/electronics recycling services	13.5%	15.8%	10.7%
M=Businesses that accept items for reuse	11.7%	11.3%	10.4%
Z=None chosen	9.6%	14.0%	10.7%

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q8 Top motivations

A=Conservation of natural resources	36.5%	42.3%	41.7%
B=Concern for future generations	25.7%	22.0%	25.1%
C=Personal responsibility	13.5%	10.1%	9.8%
D=Convenience & accessibility	6.3%	6.8%	5.2%
E=Cost	6.6%	6.3%	8.1%
F=Concerns about landfill space	6.9%	6.5%	5.9%
G=Other	0.9%	0.0%	2.0%
H=Nothing motivates me to recycle	1.8%	2.4%	1.0%
Z=None chosen	1.8%	3.6%	1.3%

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q8 2nd

A=Conservation of natural resources	24.0%	15.5%	18.9%
B=Concern for future generations	32.9%	34.8%	35.5%
C=Personal responsibility	15.3%	13.1%	12.4%
D=Convenience & accessibility	7.8%	7.4%	11.4%
E=Cost	4.8%	6.5%	5.5%
F=Concerns about landfill space	9.9%	12.2%	9.4%
G=Other	0.0%	0.9%	1.3%
H=Nothing	0.9%	0.3%	1.3%
Z=None chosen	4.5%	9.2%	4.2%

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q8 3rd

A=Conservation of natural resources	11.1%	9.5%	10.4%
B=Concern for future generations	13.8%	10.7%	12.1%
C=Personal responsibility	29.9%	28.9%	27.7%
D=Convenience & accessibility	14.1%	11.0%	9.4%
E=Cost	8.4%	12.5%	10.7%
F=Concerns about landfill space	13.2%	13.7%	18.9%
G=Other	0.9%	0.6%	0.3%
H=Nothing	0.3%	0.3%	0.3%
Z=None chosen	8.4%	12.8%	10.1%

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q8 4th

A=Conservation of natural resources	6.9%	7.7%	8.1%
B=Concern for future generations	7.8%	9.5%	8.5%
C=Personal responsibility	10.5%	10.4%	13.0%
D=Convenience & accessibility	22.8%	17.0%	17.3%
E=Cost	14.1%	12.2%	11.4%
F=Concerns about landfill space	22.5%	21.1%	21.8%
G=Other	0.6%	0.3%	1.3%
H=Nothing	0.9%	0.6%	1.0%
Z=None chosen	14.1%	21.1%	17.6%

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you. (all four selections)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q8 all four choices

A=Conservation of natural resources	78.4%	75.0%	79.2%
B=Concern for future generations	80.2%	77.1%	81.1%
C=Personal responsibility	69.2%	62.5%	62.9%
D=Convenience & accessibility	50.9%	42.3%	43.3%
E=Cost	33.8%	37.5%	35.8%
F=Concerns about landfill space	52.4%	53.6%	56.0%
G=Other	2.4%	1.8%	4.9%
H=Nothing motivates me to recycle	3.9%	3.6%	3.6%
Z=None chosen	1.8%	3.6%	2.0%

Q9. How willing are you to recycle at your curbside?

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q9 Willing to recycle at your curbside

1=Very willing	78.7%	68.2%	62.9%
2=Somewhat	13.5%	18.3%	18.2%
3=Not willing	2.7%	8.1%	6.5%
4=Don't know	5.1%	5.4%	12.4%

Q10. How willing are you to recycle using a drop-off facility?

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q10 Willing to recycle at drop-off facility

1=Very willing	29.3%	39.2%	44.6%
2=Somewhat	43.1%	41.3%	42.0%
3=Not willing	18.3%	13.5%	8.8%
4=Don't know	9.3%	6.0%	4.6%

Q11. How important are the following factors for you to use a recycling drop-off facility?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q11 Hours of operation

1=Very important	63.2%	59.0%	56.4%
2=Somewhat	24.9%	29.6%	29.3%
3=Not important	8.1%	10.2%	10.1%
9=Don't know	3.9%	1.2%	4.2%

Q11 Convenience of location

1=Very important	75.7%	72.5%	71.7%
2=Somewhat	14.4%	18.0%	19.5%
3=Not important	6.3%	6.6%	4.9%
9=Don't know	3.6%	3.0%	3.9%

Q11 Visibility

1=Very important	37.4%	31.1%	27.7%
2=Somewhat	33.8%	37.1%	34.9%
3=Not important	23.4%	28.4%	31.6%
9=Don't know	5.4%	3.3%	5.9%

Q11. How important are the following factors for you to use a recycling drop-off facility?

N=981

Geographic Area			
Urban Area	Suburban Area	Small City & Rural Area	
1	2	3	

Q11 Attractiveness

1=Very important	22.8%	16.5%	18.2%
2=Somewhat	37.1%	34.7%	37.5%
3=Not important	32.9%	46.7%	37.5%
9=Don't know	7.2%	2.1%	6.8%

Q11 Materials accepted

1=Very important	75.4%	77.2%	66.1%
2=Somewhat	14.7%	14.4%	24.4%
3=Not important	6.3%	6.6%	5.9%
9=Don't know	3.6%	1.8%	3.6%

Q11 Distance to facility

1=Very important	61.7%	65.0%	64.8%
2=Somewhat	26.9%	25.1%	24.1%
3=Not important	7.5%	7.8%	6.8%
9=Don't know	3.9%	2.1%	4.2%

Q11. How important are the following factors for you to use a recycling drop-off facility?

N=981

		Geographic Area		
		Urban Area	Suburban Area	Small City & Rural Area
		1	2	3

Q11 Signage

1=Very important	33.8%	26.3%	21.2%
2=Somewhat	35.3%	44.6%	41.5%
3=Not important	23.4%	24.0%	29.4%
9=Don't know	7.5%	5.1%	7.8%

Q11 Knowledgeable and helpful staff

1=Very important	50.9%	43.4%	36.9%
2=Somewhat	32.9%	35.0%	40.5%
3=Not important	11.7%	19.2%	17.0%
9=Don't know	4.5%	2.4%	5.6%

Q11. How important are the following factors for you to use a recycling drop-off facility? (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q11 Hours of operation

1=Very important	65.7%	59.7%	58.8%
2=Somewhat	25.9%	30.0%	30.6%
3=Not important	8.4%	10.3%	10.5%

Q11 Convenience of location

1=Very important	78.6%	74.7%	74.6%
2=Somewhat	14.9%	18.5%	20.3%
3=Not important	6.5%	6.8%	5.1%

Q11 Visibility

1=Very important	39.6%	32.2%	29.4%
2=Somewhat	35.8%	38.4%	37.0%
3=Not important	24.7%	29.4%	33.6%

Q11 Attractiveness

1=Very important	24.5%	16.8%	19.6%
2=Somewhat	40.0%	35.5%	40.2%
3=Not important	35.5%	47.7%	40.2%

Q11. How important are the following factors for you to use a recycling drop-off facility? (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q11 Materials accepted

1=Very important	78.3%	78.7%	68.6%
2=Somewhat	15.2%	14.6%	25.3%
3=Not important	6.5%	6.7%	6.1%

Q11 Distance to facility

1=Very important	64.2%	66.4%	67.7%
2=Somewhat	28.0%	25.7%	25.2%
3=Not important	7.8%	8.0%	7.1%

Q11 Signage

1=Very important	36.6%	27.8%	23.0%
2=Somewhat	38.2%	47.0%	45.0%
3=Not important	25.2%	25.2%	31.9%

Q11 Knowledgeable and helpful staff

1=Very important	53.3%	44.5%	39.1%
2=Somewhat	34.5%	35.9%	42.9%
3=Not important	12.2%	19.6%	18.0%

Q12. What prevents you from recycling or recycling more than you currently do?

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3
<u>Q12 Prevents from recycling</u>			
Z=None chosen	0.0%	0.0%	0.3%
0=Nothing-I recycle everything possible	49.4%	32.7%	30.6%
1=Don't think it is necessary	4.8%	3.6%	2.3%
2=Takes too much time	12.0%	18.5%	10.7%
3=Don't know what I can recycle	12.3%	17.6%	17.6%
4=Curbside recycling is not available	11.1%	20.2%	53.1%
5=Don't know where to take materials	18.3%	22.9%	25.7%
6=Takes up too much room	10.2%	12.2%	12.4%
7=Don't know where to find recycling information	12.6%	14.3%	16.6%
8=Inconvenient locations & times	17.4%	21.4%	24.8%
9=Other	11.4%	16.7%	11.4%

Q13. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about recycling or the disposal of solid waste in the Kansas City area during the past year?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q13 Seen promotional media

1=Yes	49.7%	43.7%	33.6%
2=No	48.8%	55.4%	64.8%
9=Don't know	1.5%	0.9%	1.6%

Q13a. How have you received information about recycling and solid waste disposal?

N=415

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q13a Received information

01=Direct mail or notices from my provider	34.3%	30.8%	9.7%
02=Information provided by the city or county	44.6%	40.4%	14.6%
03=Articles in print media	43.4%	41.8%	51.5%
04=Television	41.6%	44.5%	61.2%
05=Radio	18.1%	14.4%	31.1%
06=Neighborhood association	15.7%	12.3%	3.9%
07=Public or community meetings	10.2%	3.4%	6.8%

Q13a. How have you received information about recycling and solid waste disposal?

N=415

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q13a Received information (Cont.)

08=Billboards	24.1%	5.5%	15.5%
09=Signage on buses	10.2%	4.8%	2.9%
10=Place of Worship	18.1%	18.5%	13.6%
11=Child's school	8.4%	10.3%	18.4%
12=Recycling information hotline	4.8%	4.1%	1.0%
13=www.recyclespot.org	1.8%	4.1%	2.9%
14=Other Internet	2.4%	6.8%	2.9%
15=Other	5.4%	7.5%	5.8%
99=None chosen	0.6%	0.0%	1.0%

**Q14. How would you like to get your information about solid waste services in your community?
Select your top 3 preferences from the following list.**

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q14 How like to get information

01=Internet source that is easy to find	30.2%	39.6%	28.7%
02=Be able to call specific telephone number	32.0%	23.8%	36.2%
03=City newsletter	37.1%	40.8%	29.3%
04=Utility bill	44.9%	40.8%	40.1%
05=Local newspaper	17.4%	22.0%	47.2%
06=Kansas City Star	23.1%	20.5%	15.3%
07=Television	25.7%	21.4%	18.2%
08=Radio	9.9%	7.4%	7.5%

**Q14. How would you like to get your information about solid waste services in your community?
Select your top 3 preferences from the following list.**

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q14 How like to get information (Cont.)

09=Neighborhood group or newsletter	13.2%	14.0%	9.8%
10=Place of Worship	4.8%	3.9%	4.9%
11=Child's school	5.1%	4.8%	7.8%
12=Other	5.4%	7.4%	4.2%
99=None chosen	3.3%	2.4%	4.9%

Q15. Have you ever visited www.RecycleSpot.org?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q15 Visited wwwRecycleSpotorg

1=Yes	4.8%	5.1%	2.3%
2=No	93.1%	94.0%	97.1%
9=Don't know	2.1%	0.9%	0.7%

Q15a. How would you rate the following?

N=40	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q15a Met my needs

1=Very good	50.0%	41.2%	14.3%
2=Good	37.5%	29.4%	71.4%
3=Fair	6.3%	23.5%	0.0%
9=Don't know	6.3%	5.9%	14.3%

Q15a Easy to use

1=Very good	50.0%	35.3%	14.3%
2=Good	31.3%	35.3%	57.1%
3=Fair	12.5%	23.5%	14.3%
9=Don't know	6.3%	5.9%	14.3%

Q15a Information was accurate

1=Very good	43.8%	47.1%	28.6%
2=Good	37.5%	23.5%	57.1%
3=Fair	6.3%	23.5%	0.0%
9=Don't know	12.5%	5.9%	14.3%

Q15a. How would you rate the following? (excluding don't know)

N=40	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q15a Met my needs

1=Very good	53.3%	43.8%	16.7%
2=Good	40.0%	31.3%	83.3%
3=Fair	6.7%	25.0%	0.0%

Q15a Easy to use

1=Very good	53.3%	37.5%	16.7%
2=Good	33.3%	37.5%	66.7%
3=Fair	13.3%	25.0%	16.7%

Q15a Information was accurate

1=Very good	50.0%	50.0%	33.3%
2=Good	42.9%	25.0%	66.7%
3=Fair	7.1%	25.0%	0.0%

Q16. Please rate your agreement with the following statements.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q16a Willing to help pay costs to provide alternatives to landfill disposal like curbside recycling & composting

5=Strongly agree	10.2%	15.8%	10.7%
4=Agree	25.7%	29.3%	23.8%
3=Neutral	29.9%	22.1%	25.7%
2=Disagree	14.4%	14.6%	12.4%
1=Strongly disagree	10.8%	10.7%	15.6%
9=Don't know	9.0%	7.5%	11.7%

Q16b Supportive of city arranging residential trash & recycling services

5=Strongly agree	35.3%	26.9%	19.9%
4=Agree	38.3%	38.2%	30.6%
3=Neutral	14.7%	17.3%	18.6%
2=Disagree	4.2%	5.1%	6.2%
1=Strongly disagree	3.0%	6.6%	8.1%
9=Don't know	4.5%	6.0%	16.6%

Q16. Please rate your agreement with the following statements.

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q16c Supportive of county arranging residential trash & recycling services

5=Strongly agree	22.5%	18.5%	17.6%
4=Agree	31.4%	29.0%	30.0%
3=Neutral	21.3%	25.4%	23.8%
2=Disagree	6.9%	8.1%	9.1%
1=Strongly disagree	7.2%	9.3%	7.8%
9=Don't know	10.8%	9.9%	11.7%

Q16d Support public policies that lead to improved waste reduction, reuse and recycling programs

5=Strongly agree	39.2%	37.6%	30.3%
4=Agree	38.6%	35.8%	37.5%
3=Neutral	11.4%	13.7%	17.3%
2=Disagree	3.6%	3.6%	3.9%
1=Strongly disagree	1.5%	1.5%	3.3%
9=Don't know	5.7%	7.8%	7.8%

Q16. Please rate your agreement with the following statements.

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q16e Illegal dumping is problem in my neighborhood

5=Strongly agree	16.2%	3.6%	12.7%
4=Agree	11.1%	3.6%	16.3%
3=Neutral	17.7%	10.4%	12.4%
2=Disagree	20.7%	26.0%	23.5%
1=Strongly disagree	20.4%	38.8%	18.9%
9=Don't know	14.1%	17.6%	16.3%

Q16. Please rate your agreement with the following statements. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q16a Willing to help pay costs to provide alternatives to landfill disposal like curbside recycling & composting

5=Strongly agree	11.2%	17.1%	12.2%
4=Agree	28.3%	31.6%	26.9%
3=Neutral	32.9%	23.9%	29.2%
2=Disagree	15.8%	15.8%	14.0%
1=Strongly disagree	11.8%	11.6%	17.7%

Q16b Supportive of city arranging residential trash & recycling services

5=Strongly agree	37.0%	28.6%	23.8%
4=Agree	40.1%	40.6%	36.7%
3=Neutral	15.4%	18.4%	22.3%
2=Disagree	4.4%	5.4%	7.4%
1=Strongly disagree	3.1%	7.0%	9.8%

Q16. Please rate your agreement with the following statements. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q16c Supportive of county arranging residential trash & recycling services

5=Strongly agree	25.2%	20.5%	19.9%
4=Agree	35.2%	32.1%	33.9%
3=Neutral	23.8%	28.1%	26.9%
2=Disagree	7.7%	8.9%	10.3%
1=Strongly disagree	8.1%	10.3%	8.9%

Q16d Support public policies that lead to improved waste reduction, reuse and recycling programs

5=Strongly agree	41.6%	40.8%	32.9%
4=Agree	41.0%	38.8%	40.6%
3=Neutral	12.1%	14.9%	18.7%
2=Disagree	3.8%	3.9%	4.2%
1=Strongly disagree	1.6%	1.6%	3.5%

Q16. Please rate your agreement with the following statements. (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q16e Illegal dumping is problem in my neighborhood

5=Strongly agree	18.8%	4.3%	15.2%
4=Agree	12.9%	4.3%	19.5%
3=Neutral	20.6%	12.7%	14.8%
2=Disagree	24.0%	31.5%	28.0%
1=Strongly disagree	23.7%	47.1%	22.6%

Q17a. Do you support or not support your city or county's involvement in arranging solid waste services?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q17 Support involvement in arranging

1=Support	83.2%	79.8%	72.0%
2=Do not support	11.7%	14.6%	18.9%
9=Don't know	5.1%	5.7%	9.1%

Q17b. Please indicate your reasons for supporting. Choose only those that apply to you from the following list.

N=770

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3
01=Fewer trash trucks on my street	24.8%	27.6%	18.6%
02=Cleaner and/or quieter neighborhood	44.2%	41.8%	31.2%
03=Less wear & tear on roads	19.4%	25.0%	19.9%
04=Additional services	50.4%	49.3%	53.4%
05=Lower cost	36.7%	41.8%	38.0%
06=Freedom of choice	16.5%	20.9%	28.5%
07=Better service	30.2%	28.0%	27.1%
08=Loyalty to hauler	9.0%	11.2%	13.6%
09=Illegal dumping	22.7%	15.7%	30.3%
10=Other	4.3%	8.2%	5.0%
99=Don't know	8.3%	2.6%	8.6%

Q17b. Please indicate your reasons for not supporting. Choose only those that apply to you from the following list.

N=146

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q17b Reasons for answer

01=Fewer trash trucks on my street	5.1%	6.1%	10.3%
02=Cleaner and/or quieter neighborhood	2.6%	4.1%	5.2%
03=Less wear & tear on roads	2.6%	6.1%	6.9%
04=Additional services	12.8%	10.2%	6.9%
05=Lower cost	20.5%	34.7%	34.5%
06=Freedom of choice	28.2%	59.2%	39.7%
07=Better service	20.5%	28.6%	12.1%
08=Loyalty to hauler	5.1%	10.2%	13.8%
09=Illegal dumping	15.4%	6.1%	8.6%
10=Other	38.5%	14.3%	17.2%
99=Don't know	0.0%	8.2%	13.8%

Q18. To encourage more recycling and reduce the need for more landfills, some communities charge residents for trash services based on the amount of trash set out for disposal - similar to other utilities like water and electricity. How willing are you to pay a user fee based on the amount of trash you set out for disposal if recycling and yard waste services are included at no additional charge?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q18 Willing to pay user fee

1=Very willing	24.8%	23.7%	25.7%
2=Somewhat willing	26.1%	31.3%	30.8%
3=Not sure	20.2%	22.7%	20.3%
4=Not willing	29.0%	22.4%	23.2%

Q18. To encourage more recycling and reduce the need for more landfills, some communities charge residents for trash services based on the amount of trash set out for disposal - similar to other utilities like water and electricity. How willing are you to pay a user fee based on the amount of trash you set out for disposal if recycling and yard waste services are included at no additional charge? (excluding don't know)

N=981

	Geographic Area		
	Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q18 Willing to pay user fee

1=Very willing	24.8%	23.7%	25.7%
2=Somewhat willing	26.1%	31.3%	30.8%
3=Not sure	20.2%	22.7%	20.3%
4=Not willing	29.0%	22.4%	23.2%

Q19. How do you currently pay for your residential trash service?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q19 How currently pay for trash service

1=Fee paid to city or county	31.1%	20.2%	22.5%
2=Fee paid to homes or neighborhood assoc	2.1%	19.9%	4.2%
3=Fee paid to trash hauler	9.0%	25.6%	41.4%
4=Fee included as rent	3.6%	6.8%	4.2%
5=Fee included as part of utility or tax bill	38.0%	17.3%	13.4%
6=Do not have residential trash service	1.2%	2.1%	10.7%
9=Don't know	15.0%	8.0%	3.6%

Q20. Do you pay extra for curbside recycling service?

N=421

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q20 Pay extra for curbside recycling

1=Yes	14.8%	57.0%	21.4%
2=No	63.8%	28.9%	64.3%
3=Don't know	21.4%	14.1%	14.3%

Q21. Many communities are exploring ways to be more sustainable by finding ways to be environmentally responsible while planning for the future and making investments to save money over time. How well do you think your community performs in terms of its commitment to sustainability or "green" planning?

N=981

Geographic Area			
Urban Area	Suburban Area	Small City & Rural Area	
1	2	3	

Q21 How well community performs

1=Extremely well	9.3%	14.3%	6.2%
2=Somewhat well	36.8%	38.4%	21.2%
3=Not well	21.3%	14.9%	35.5%
4=Don't know	32.6%	32.4%	37.1%

Q22. How active of a role should local government take to address the following future solid waste needs?

N=981

	Geographic Area		
	Urban Area	Suburban Area	Small City & Rural Area
	1	2	3

Q22 Educate about the importance of waste reduction

1=Leadership	55.7%	50.9%	43.6%
2=Supportive	33.5%	37.2%	37.1%
3=No role	5.1%	6.5%	9.8%
9=Don't know	5.7%	5.4%	9.4%

Q22 Support the development of comprehensive reuse & recycling

1=Leadership	53.9%	45.2%	42.3%
2=Supportive	35.9%	42.3%	38.4%
3=No role	5.1%	7.4%	10.1%
9=Don't know	5.1%	5.1%	9.1%

Q22 Inform about existing programs & services

1=Leadership	57.8%	51.5%	54.4%
2=Supportive	33.5%	38.7%	28.0%
3=No role	3.6%	4.5%	8.5%
9=Don't know	5.1%	5.4%	9.1%

Q22. How active of a role should local government take to address the following future solid waste needs?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q22 Reduce the illegal dumping in my neighborhood

1=Leadership	50.6%	43.8%	46.3%
2=Supportive	32.6%	31.3%	28.0%
3=No role	10.2%	14.6%	14.0%
9=Don't know	6.6%	10.4%	11.7%

Q22 Support the building of new landfills

1=Leadership	41.6%	28.9%	22.5%
2=Supportive	41.0%	41.1%	41.4%
3=No role	11.1%	20.2%	21.8%
9=Don't know	6.3%	9.8%	14.3%

Q22. How active of a role should local government take to address the following future solid waste needs? (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q22 Educate about the importance of waste reduction

1=Leadership	59.0%	53.8%	48.2%
2=Supportive	35.6%	39.3%	41.0%
3=No role	5.4%	6.9%	10.8%

Q22 Support the development of comprehensive reuse & recycling

1=Leadership	56.8%	47.6%	46.6%
2=Supportive	37.9%	44.5%	42.3%
3=No role	5.4%	7.8%	11.1%

Q22 Inform about existing programs & services

1=Leadership	60.9%	54.4%	59.9%
2=Supportive	35.3%	40.9%	30.8%
3=No role	3.8%	4.7%	9.3%

Q22 Reduce the illegal dumping in my neighborhood

1=Leadership	54.2%	48.8%	52.4%
2=Supportive	34.9%	34.9%	31.7%
3=No role	10.9%	16.3%	15.9%

Q22. How active of a role should local government take to address the following future solid waste needs? (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q22 Support the building of new landfills

1=Leadership	44.4%	32.0%	26.2%
2=Supportive	43.8%	45.5%	48.3%
3=No role	11.8%	22.4%	25.5%

Q23. How supportive would you be for your city or county implementing the following policies to help reduce waste from landfills?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q23 Mandatory recycling for residents

1=Very supportive	44.9%	34.8%	30.3%
2=Somewhat	28.7%	25.9%	35.2%
3=Not supportive	24.3%	35.1%	28.3%
9=Don't know	2.1%	4.2%	6.2%

Q23 Mandatory recycling for businesses and institutions

1=Very supportive	60.8%	49.4%	48.9%
2=Somewhat	25.7%	25.0%	27.7%
3=Not supportive	11.1%	20.5%	16.3%
9=Don't know	2.4%	5.1%	7.2%

Q23 Mandatory recycling for construction & demolition projects

1=Very supportive	63.8%	56.8%	57.0%
2=Somewhat	23.4%	23.5%	23.1%
3=Not supportive	9.9%	13.7%	13.0%
9=Don't know	3.0%	6.0%	6.8%

Q23. How supportive would you be for your city or county implementing the following policies to help reduce waste from landfills?

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q23 Pay-As-You-Throw

1=Very supportive	21.6%	24.7%	25.1%
2=Somewhat	29.3%	36.9%	35.5%
3=Not supportive	44.9%	32.7%	30.0%
9=Don't know	4.2%	5.7%	9.4%

Q23 Climate protection & broad-based green strategies

1=Very supportive	37.1%	39.0%	27.7%
2=Somewhat	43.7%	39.6%	45.0%
3=Not supportive	13.2%	12.8%	15.3%
9=Don't know	6.0%	8.6%	12.1%

Q23. How supportive would you be for your city or county implementing the following policies to help reduce waste from landfills? (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q23 Mandatory recycling for residents

1=Very supportive	45.9%	36.3%	32.3%
2=Somewhat	29.4%	27.0%	37.5%
3=Not supportive	24.8%	36.6%	30.2%

Q23 Mandatory recycling for businesses and institutions

1=Very supportive	62.3%	52.0%	52.6%
2=Somewhat	26.4%	26.3%	29.8%
3=Not supportive	11.3%	21.6%	17.5%

Q23 Mandatory recycling for construction & demolition projects

1=Very supportive	65.7%	60.4%	61.2%
2=Somewhat	24.1%	25.0%	24.8%
3=Not supportive	10.2%	14.6%	14.0%

Q23. How supportive would you be for your city or county implementing the following policies to help reduce waste from landfills? (excluding don't know)

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q23 Pay-As-You-Throw

1=Very supportive	22.5%	26.2%	27.7%
2=Somewhat	30.6%	39.1%	39.2%
3=Not supportive	46.9%	34.7%	33.1%

Q23 Climate protection & broad-based green strategies

1=Very supportive	39.5%	42.7%	31.5%
2=Somewhat	46.5%	43.3%	51.1%
3=Not supportive	14.0%	14.0%	17.4%

Q24. On average, each person generates about 6 pounds of solid waste each day at home, at work and through other activities. What percentage of waste reduction could you support to establish as a regional goal to minimize and divert waste from landfills?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q24 Waste reduction could support

1=0%	9.6%	7.4%	6.2%
2=20%	25.1%	34.8%	28.7%
3=40%	28.4%	28.0%	26.7%
4=60%	13.5%	9.5%	15.0%
5=80%	6.3%	5.1%	4.6%
6=100%	6.9%	3.0%	4.6%
9=Don't know	10.2%	12.2%	14.3%

Q26. Do you own or rent your current residence?

N=981

Geographic Area		
Urban Area 1	Suburban Area 2	Small City & Rural Area 3

Q26 Own or rent residence

1=Own house	82.9%	84.5%	90.2%
2=Rent house	11.4%	5.7%	3.3%
3=Rent apartment	3.6%	5.4%	2.3%
4=Other	1.2%	1.8%	1.3%
9=Not provided	0.9%	2.7%	2.9%

Q30. Would you say your total annual household income is:

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q30 Total annual household income

1=Under \$20K	10.2%	3.9%	9.8%
2=\$20K to \$49,999	27.5%	22.6%	22.1%
3=\$50K to \$74,999	24.3%	21.4%	24.4%
4=\$75K or more	24.6%	32.7%	25.4%
9=Not provided	13.5%	19.3%	18.2%

Q31. Their Gender:

N=981

Geographic Area		
Urban Area	Suburban Area	Small City & Rural Area
1	2	3

Q31 Gender

1=Male	47.0%	47.0%	45.3%
2=Female	53.0%	53.0%	54.7%

