

Weighted Regional Data

Q29 County	Number	Percent
Cass	51	5.2 %
Clay	111	11.3 %
Jackson	349	35.7 %
Johnson	275	28.1 %
Leaven-worth	38	3.9 %
Miami	16	1.6 %
Platte	45	4.6 %
Ray	12	1.2 %
Wyandotte	81	8.3 %
Not provided	0	0.0 %
Total	978	100.0 %

Q1. Do you or other members of your household currently do any of the following:

<u>Q1 Currently do the following</u>	<u>Number</u>	<u>Percent</u>
A = Recycle household items curbside	494	50.5 %
B = Recycle household items at drop-off center	465	47.5 %
C = Compost household items	295	30.2 %
D = Take HHW to HHW facility	485	49.6 %
E = Make purchases based on benefits	386	39.5 %
F = Recycle electronic items	387	39.6 %
G = Reduce amount of waste	431	44.1 %
H = Take leaves & brush to city facility	381	39.0 %
I = Use compost or mulch for landscaping	382	39.1 %
J = Reuse items	802	82.0 %
K = Use reusable cloth shopping bags	482	49.3 %
L = Use durable instead of disposable	733	74.9 %
Z = None chosen	15	1.5 %
Total	5738	

Q2. Referring to that list, which three activities do you do most frequently?

<u>Q2 Do most frequently</u>	<u>Number</u>	<u>Percent</u>
A=Recycle household items curbside	379	38.8 %
B=Recycle household items at drop-off center	140	14.3 %
C=Compost household items	37	3.8 %
D=Take HHW to HHW facility	6	0.6 %
E=Make purchases based on benefits	7	0.7 %
F=Recycle electronic items	1	0.1 %
G=Reduce amount of waste	12	1.2 %
H=Take leaves & brush to city facility	19	1.9 %
I=Use compost or mulch for landscaping	7	0.7 %
J=Reuse items	121	12.4 %
K=Use reusable cloth shopping bags	34	3.5 %
L=Use durable instead of disposable	166	17.0 %
Z=None chosen	49	5.0 %
Total	978	100.0 %

Q2. Referring to that list, which three activities do you do most frequently?

<u>Q2 2nd most frequently</u>	<u>Number</u>	<u>Percent</u>
A=Recycle household items curbside	58	5.9 %
B=Recycle household items at drop-off center	135	13.8 %
C=Compost household items	58	5.9 %
D=Take HHW to HHW facility	36	3.7 %
E=Make purchases based on benefits	33	3.4 %
F=Recycle electronic items	15	1.5 %
G=Reduce amount of waste	51	5.2 %
H=Take leaves & brush to city facility	60	6.1 %
J=Reuse items	197	20.1 %
K=Use reusable cloth shopping bags	96	9.8 %
L=Use durable instead of disposable	154	15.7 %
Z=None chosen	85	8.7 %
Total	978	100.0 %

Q2. Referring to that list, which three activities do you do most frequently?

<u>Q2 3rd most frequently</u>	<u>Number</u>	<u>Percent</u>
A=Recycle household items curbside	16	1.6 %
B=Recycle household items at drop-off center	40	4.1 %
C=Compost household items	43	4.4 %
D=Take HHW to HHW facility	54	5.5 %
E=Make purchases based on benefits	42	4.3 %
F=Recycle electronic items	16	1.6 %
G=Reduce amount of waste	57	5.8 %
H=Take leaves & brush to city facility	64	6.5 %
I=Use compost or mulch for landscaping	78	8.0 %
J=Reuse items	167	17.1 %
K=Use reusable cloth shopping bags	108	11.0 %
L=Use durable instead of disposable	110	11.2 %
Z=None chosen	183	18.7 %
Total	978	100.0 %

Q2. Referring to that list, which three activities do you do most frequently? (all three selections)

<u>Q2 all three choices combined</u>	<u>Number</u>	<u>Percent</u>
A = Recycle household items curbside	453	46.3 %
B = Recycle household items at drop-off center	315	32.2 %
C = Compost household items	138	14.1 %
D = Take HHW to HHW facility	96	9.8 %
E = Make purchases based on benefits	82	8.4 %
F = Recycle electronic items	32	3.3 %
G = Reduce amount of waste	120	12.3 %
H = Take leaves & brush to city facility	143	14.6 %
I = Use compost or mulch for landscaping	85	8.7 %
J = Reuse items	485	49.6 %
K = Use reusable cloth shopping bags	238	24.3 %
L = Use durable instead of disposable	430	44.0 %
Z = None chosen	51	5.2 %
Total	2668	

Q3. Compared to three years ago, how would you describe the frequency of your waste reduction activities?

<u>Q3 Frequency of waste reduction activity</u>	<u>Number</u>	<u>Percent</u>
1=More frequent	366	37.5 %
2=Somewhat more frequent	207	21.2 %
3=Same	330	33.8 %
4=Less frequent	72	7.4 %
Total	975	100.0 %

Q4. Overall, how important do you think it is to recycle?

<u>Q4 Importance of recycling</u>	<u>Number</u>	<u>Percent</u>
1=Very important	769	78.6 %
2=Somewhat	167	17.1 %
3=Not important	23	2.4 %
9=Don't know	19	1.9 %
Total	978	100.0 %

Q5. Please indicate your familiarity with the following services in the community where you live.

(N=978)

	Very familiar 3	Somewhat 2	Not familiar 1	Don't know 9
Q5a Trash collection services	80.0%	14.8%	4.6%	0.6%
Q5b Curbside recycling services	54.6%	17.7%	25.3%	2.5%
Q5c Drop-off recycling centers	40.6%	31.7%	26.0%	1.7%
Q5d Yard waste collection & composting services	30.1%	24.6%	42.2%	3.1%
Q5e City, county or neighborhood clean-up days	26.7%	27.6%	42.7%	3.0%
Q5f Household hazardous waste collection services	27.3%	29.2%	41.0%	2.5%
Q5g Bulky item pickup services	34.7%	26.5%	37.4%	1.4%
Q5h Used tire disposal/recycling services	16.4%	22.3%	58.3%	3.1%
Q5i Appliance disposal/recycling services	18.2%	21.1%	57.8%	3.0%
Q5j School or places of worship recycling sites	36.6%	23.1%	38.1%	2.1%
Q5k Computer/electronics recycling services	15.3%	24.7%	56.7%	3.2%
Q5l Recycling Information Hotline	5.8%	10.2%	80.4%	3.6%
Q5m RecycleSpot Web site	6.3%	7.3%	82.8%	3.6%
Q5n Businesses that accept items for reuse	13.4%	22.5%	60.5%	3.6%

Q5. Please indicate your familiarity with the following services in the community where you live.

(N=978)

	Very familiar 3	Somewhat 2	Not familiar 1
Q5a Trash collection services	80.5%	14.9%	4.6%
Q5b Curbside recycling services	56.0%	18.1%	25.9%
Q5c Drop-off recycling centers	41.3%	32.3%	26.4%
Q5d Yard waste collection & composting services	31.0%	25.4%	43.6%
Q5e City, county or neighborhood clean-up days	27.5%	28.5%	44.0%
Q5f Household hazardous waste collection services	28.0%	30.0%	42.0%
Q5g Bulky item pickup services	35.2%	26.9%	38.0%
Q5h Used tire disposal/recycling services	16.9%	23.0%	60.1%
Q5i Appliance disposal/recycling services	18.8%	21.7%	59.5%
Q5j School or places of worship recycling sites	37.4%	23.6%	39.0%
Q5k Computer/electronics recycling services	15.8%	25.6%	58.6%
Q5l Recycling Information Hotline	6.0%	10.6%	83.4%
Q5m RecycleSpot Web site	6.6%	7.5%	85.9%
Q5n Businesses that accept items for reuse	13.9%	23.3%	62.8%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

(N=978)

	Very satisfied 5	Satisfied 4	Neutral 3	Dissatisfied 2	Very dissatisfied 1	Don't know 9
Q6a Trash collection services	42.1%	39.0%	11.6%	4.4%	1.2%	1.7%
Q6b Curbside recycling services	22.3%	25.7%	15.8%	6.2%	8.7%	21.3%
Q6c Location of drop-off recycling centers	14.7%	23.4%	26.0%	7.7%	5.8%	22.4%
Q6d Times drop-off recycling centers are open	11.0%	18.8%	24.4%	7.9%	5.3%	32.5%
Q6e Yard waste collection & composting services	10.6%	16.6%	23.8%	7.4%	5.7%	35.9%
Q6f City, county or neighborhood clean-up days	8.6%	18.2%	23.6%	6.0%	5.6%	37.9%
Q6g Household hazardous waste collection services	7.9%	17.1%	24.4%	10.3%	4.9%	35.4%
Q6h Bulky item pickup services	13.4%	20.0%	20.0%	10.3%	5.4%	30.8%
Q6i Used tire disposal/recycling services	5.0%	7.4%	21.9%	7.0%	5.6%	53.2%
Q6j Appliance disposal/recycling services	6.7%	10.4%	22.4%	5.0%	5.0%	50.4%
Q6k School or places of worship recycling sites	19.4%	22.0%	19.0%	4.4%	2.7%	32.5%
Q6l Computer/electronics recycling services	4.8%	12.3%	22.7%	7.0%	5.0%	48.3%
Q6m Businesses that accept items for reuse	7.6%	11.9%	21.1%	6.7%	4.9%	47.9%

Q6. Please rate your satisfaction with the availability of the following types of services in the community where you live.

(N=978)

	Very satisfied 5	Satisfied 4	Neutral 3	Dissatisfied 2	Very dissatisfied 1
Q6a Trash collection services	42.9%	39.6%	11.8%	4.5%	1.2%
Q6b Curbside recycling services	28.3%	32.6%	20.1%	7.9%	11.0%
Q6c Location of drop-off recycling centers	19.0%	30.2%	33.5%	9.9%	7.5%
Q6d Times drop-off recycling centers are open	16.4%	27.9%	36.2%	11.7%	7.9%
Q6e Yard waste collection & composting services	16.6%	25.8%	37.2%	11.5%	8.9%
Q6f City, county or neighborhood clean-up days	13.8%	29.3%	38.1%	9.7%	9.1%
Q6g Household hazardous waste collection services	12.2%	26.4%	37.8%	16.0%	7.6%
Q6h Bulky item pickup services	19.4%	29.0%	29.0%	14.9%	7.8%
Q6i Used tire disposal/recycling services	10.7%	15.7%	46.7%	14.8%	12.0%
Q6j Appliance disposal/recycling services	13.6%	21.0%	45.2%	10.1%	10.1%
Q6k School or places of worship recycling sites	28.8%	32.6%	28.2%	6.5%	3.9%
Q6l Computer/electronics recycling services	9.3%	23.7%	43.9%	13.4%	9.7%
Q6m Businesses that accept items for reuse	14.5%	22.7%	40.4%	12.9%	9.4%

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

<u>Q7 Most like to see offered or expanded</u>	<u>Number</u>	<u>Percent</u>
A=Trash collection services	118	12.1 %
B=Curbside recycling services	209	21.4 %
C=Location of drop-off recycling centers	68	7.0 %
D=Times drop-off recycling centers are open	15	1.5 %
E=Yard waste collection & composting services	74	7.6 %
F=City, county or neighborhood clean-up days	67	6.9 %
G=Household hazardous waste collection	64	6.5 %
H=Bulky item pickup services	109	11.1 %
I=Used tire disposal/recycling services	10	1.0 %
J=Appliance disposal/recycling services	20	2.0 %
K=School or places of worship recycling sites	19	1.9 %
L=Computer/electronics recycling services	48	4.9 %
M=Businesses that accept items for reuse	41	4.2 %
Z=None chosen	116	11.9 %
Total	978	100.0 %

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live?

<u>Q7 2nd most like to see offered or expanded</u>	<u>Number</u>	<u>Percent</u>
A=Trash collection services	17	1.7 %
B=Curbside recycling services	83	8.5 %
C=Location of drop-off recycling centers	86	8.8 %
D=Times drop-off recycling centers are open	50	5.1 %
E=Yard waste collection & composting services	63	6.4 %
F=City, county or neighborhood clean-up days	63	6.4 %
G=Household hazardous waste collection	106	10.8 %
H=Bulky item pickup services	94	9.6 %
I=Used tire disposal/recycling services	26	2.7 %
J=Appliance disposal/recycling services	53	5.4 %
K=School or places of worship recycling sites	22	2.2 %
L=Computer/electronics recycling services	77	7.9 %
M=Businesses that accept items for reuse	68	7.0 %
Z=None chosen	170	17.4 %
Total	978	100.0 %

Q7. Which TWO of those services would you most like to see offered or expanded in the community where you live? (both selections)

<u>Q7 both choices combined</u>	<u>Number</u>	<u>Percent</u>
A = Trash collection services	135	13.8 %
B = Curbside recycling services	292	29.9 %
C = Location of drop-off recycling centers	154	15.7 %
D = Times drop-off recycling centers are open	65	6.6 %
E = Yard waste collection & composting services	137	14.0 %
F = City, county or neighborhood clean-up days	130	13.3 %
G = Household hazardous waste collection	170	17.4 %
H = Bulky item pickup services	203	20.8 %
I = Used tire disposal/recycling services	36	3.7 %
J = Appliance disposal/recycling services	73	7.5 %
K = School or places of worship recycling sites	41	4.2 %
L = Computer/electronics recycling services	125	12.8 %
M = Businesses that accept items for reuse	109	11.1 %
Z = None chosen	118	12.1 %
Total	1788	

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

Q8 Top motivations	Number	Percent
A=Conservation of natural resources	391	40.0 %
B=Concern for future generations	224	22.9 %
C=Personal responsibility	114	11.7 %
D=Convenience & accessibility	63	6.4 %
E=Cost	69	7.1 %
F=Concerns about landfill space	61	6.2 %
G=Other	8	0.8 %
H=Nothing motivates me to recycle	23	2.4 %
Z=None chosen	25	2.6 %
Total	978	100.0 %

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

Q8 2 nd motivation	Number	Percent
A=Conservation of natural resources	192	19.6 %
B=Concern for future generations	343	35.1 %
C=Personal responsibility	142	14.5 %
D=Convenience & accessibility	69	7.1 %
E=Cost	51	5.2 %
F=Concerns about landfill space	100	10.2 %
G=Other	4	0.4 %
H=Nothing	5	0.5 %
Z=None chosen	72	7.4 %
Total	978	100.0 %

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

Q8 3 rd motivation	Number	Percent
A=Conservation of natural resources	105	10.7 %
B=Concern for future generations	116	11.9 %
C=Personal responsibility	283	28.9 %
D=Convenience & accessibility	123	12.6 %
E=Cost	97	9.9 %
F=Concerns about landfill space	129	13.2 %
G=Other	10	1.0 %
H=Nothing	3	0.3 %
Z=None chosen	112	11.5 %
Total	978	100.0 %

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you.

Q8 4 th motivation	Number	Percent
A=Conservation of natural resources	60	6.1 %
B=Concern for future generations	88	9.0 %
C=Personal responsibility	108	11.0 %
D=Convenience & accessibility	189	19.3 %
E=Cost	117	12.0 %
F=Concerns about landfill space	222	22.7 %
G=Other	3	0.3 %
H=Nothing	8	0.8 %
Z=None chosen	183	18.7 %
Total	978	100.0 %

Q8. When thinking about your motivation(s) for recycling, please select the four from the following list which are most important to you. (all four selections)

Q8 all four choices combined	Number	Percent
A = Conservation of natural resources	748	76.5 %
B = Concern for future generations	771	78.8 %
C = Personal responsibility	647	66.2 %
D = Convenience & accessibility	444	45.4 %
E = Cost	334	34.2 %
F = Concerns about landfill space	512	52.4 %
G = Other	25	2.6 %
H = Nothing motivates me to recycle	39	4.0 %
Z = None chosen	25	2.6 %
Total	3545	

Q9. How willing are you to recycle at your curbside?

Q9 Willing to recycle at your curbside	Number	Percent
1=Very willing	693	71.1 %
2=Somewhat	166	17.0 %
3=Not willing	57	5.9 %
4=Don't know	58	6.0 %
Total	974	100.0 %

Q10. How willing are you to recycle using a drop-off facility?

<u>Q10 Willing to recycle at drop-off facility</u>	<u>Number</u>	<u>Percent</u>
1=Very willing	337	34.6 %
2=Somewhat	417	42.8 %
3=Not willing	149	15.3 %
4=Don't know	72	7.4 %
Total	975	100.0 %

Q11. How important are the following factors for you to use a recycling drop-off facility?

(N=978)

	Very important 1	Somewhat 2	Not important 3	Don't know 9
Q11 Hours of operation	60.6%	27.3%	9.4%	2.7%
Q11 Convenience of location	73.6%	16.8%	6.6%	3.0%
Q11 Visibility	32.9%	35.9%	27.0%	4.2%
Q11 Attractiveness	19.1%	36.3%	39.7%	4.9%
Q11 Materials accepted	74.5%	16.3%	6.6%	2.7%
Q11 Distance to facility	64.2%	24.9%	7.9%	3.0%
Q11 Signage	29.4%	39.8%	24.2%	6.6%
Q11 Knowledgeable and helpful staff	46.2%	34.1%	16.1%	3.7%

Q11. How important are the following factors for you to use a recycling drop-off facility?

(N=978)

	Very important 1	Somewhat 2	Not important 3
Q11 Hours of operation	62.3%	28.0%	9.7%
Q11 Convenience of location	75.9%	17.3%	6.8%
Q11 Visibility	34.4%	37.5%	28.2%
Q11 Attractiveness	20.1%	38.2%	41.7%
Q11 Materials accepted	76.5%	16.8%	6.7%
Q11 Distance to facility	66.2%	25.7%	8.1%
Q11 Signage	31.5%	42.6%	25.9%
Q11 Knowledgeable and helpful staff	47.9%	35.4%	16.7%

Q12. What prevents you from recycling or recycling more than you currently do?

Q12 Prevents from recycling	Number	Percent
0 = Nothing-I recycle everything possible	382	39.1 %
1 = Don't think it is necessary	37	3.8 %
2 = Takes too much time	138	14.1 %
3 = Don't know what I can recycle	149	15.2 %
4 = Curbside recycling is not available	186	19.0 %
5 = Don't know where to take materials	203	20.8 %
6 = Takes up too much room	106	10.8 %
7 = Don't know where to find recycling information	134	13.7 %
8 = Inconvenient locations & times	200	20.4 %
9 = Other	149	15.2 %
Total	1684	

Q13. Have you seen or heard any advertisements, public service announcements, brochures, billboards, radio or other promotional media about recycling or the disposal of solid waste in the Kansas City area during the past year?

Q13 Seen promotional media	Number	Percent
1=Yes	442	45.3 %
2=No	522	53.5 %
9=Don't know	11	1.1 %
Total	975	100.0 %

Q13a. How have you received information about recycling and solid waste disposal?

Q13a Received information	Number	Percent
01 = Direct mail or notices from my provider	124	28.1 %
02 = Information provided by the city or county	163	36.9 %
03 = Articles in print media	194	43.9 %
04 = Television	198	44.8 %
05 = Radio	79	17.9 %
06 = Neighborhood association	63	14.3 %
07 = Public or community meetings	30	6.8 %
08 = Billboards	75	17.0 %
09 = Signage on buses	33	7.5 %
10 = Place of Worship	80	18.1 %
11 = Child's school	31	7.0 %
12 = Recycling information hotline	19	4.3 %
13 = www.recyclespot.org	11	2.5 %
14 = Other Internet	19	4.3 %
15 = Other	31	7.0 %
99 = None chosen	1	0.2 %
Total	1151	

**Q14. How would you like to get your information about solid waste services in your community?
Select your top 3 preferences from the following list.**

Q14 How like to get information	Number	Percent
01 = Internet source that is easy to find	333	34.0 %
02 = Be able to call specific telephone number	267	27.3 %
03 = City newsletter	372	38.0 %
04 = Utility bill	403	41.2 %
05 = Local newspaper	232	23.7 %
06 = Kansas City Star	204	20.9 %
07 = Television	237	24.2 %
08 = Radio	88	9.0 %
09 = Neighborhood group or newsletter	124	12.7 %
10 = Place of Worship	49	5.0 %
11 = Child's school	60	6.1 %
12 = Other	66	6.7 %
99 = None chosen	33	3.4 %
Total	2468	

Q15. Have you ever visited www.RecycleSpot.org?

Q15 Visited wwwRecycleSpotorg	Number	Percent
1=Yes	40	4.1 %
2=No	919	94.3 %
9=Don't know	16	1.6 %
Total	975	100.0 %

Q15a. How would you rate the following?

(N=40)

	Very good 1	Good 2	Fair 3	Don't know 9
Q15a Met my needs	42.5%	40.0%	10.0%	7.5%
Q15a Easy to use	40.0%	40.0%	12.5%	7.5%
Q15a Information was accurate	45.0%	35.0%	10.0%	10.0%

Q15a. How would you rate the following?

(N=40)

	Very good 1	Good 2	Fair 3
Q15a Met my needs	45.9%	43.2%	10.8%

MARC Solid Waste Management District's Metropolitan Resident Survey: *Weighted Tabular Data*

Q15a Easy to use	43.2%	43.2%	13.5%
Q15a Information was accurate	50.0%	38.9%	11.1%

Q16. Please rate your agreement with the following statements.

(N=978)

	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1	Don't know 9
Q16a Willing to pay costs to provide alternatives to landfill disposal like curbside recycling and composting	13.0%	25.6%	26.7%	14.3%	11.9%	8.5%
Q16b Supportive of city arranging residential trash & recycling services	29.8%	35.7%	17.0%	5.2%	5.3%	7.0%
Q16c Supportive of county arranging residential trash & recycling services	19.5%	28.6%	24.4%	8.4%	8.7%	10.4%
Q16d Support public policies that lead to improved waste reduction, reuse and recycling programs	36.9%	36.6%	13.7%	3.9%	1.8%	7.0%
Q16e Illegal dumping is problem in my neighborhood	10.0%	8.7%	14.0%	22.9%	29.5%	14.8%

Q16. Please rate your agreement with the following statements.

(N=978)

	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
Q16a Willing to pay costs to provide alternatives to landfill disposal like curbside recycling and composting	14.2%	28.0%	29.2%	15.7%	13.0%
Q16b Supportive of city arranging residential trash & recycling services	32.0%	38.4%	18.3%	5.6%	5.7%
Q16c Supportive of county arranging residential trash & recycling services	21.8%	31.9%	27.2%	9.4%	9.7%
Q16d Support public policies that lead to improved waste reduction, reuse and recycling programs	39.7%	39.4%	14.7%	4.2%	2.0%
Q16e Illegal dumping is problem in my neighborhood	11.8%	10.2%	16.5%	26.9%	34.6%

Q17a. Do you support or not support your city or county's involvement in arranging solid waste services?

<u>Q17 Support involvement in arranging</u>	<u>Number</u>	<u>Percent</u>
1=Support	781	79.9 %
2=Do not support	138	14.1 %
9=Don't know	59	6.0 %
Total	978	100.0 %

Q17b. Please indicate your reasons for supporting. Choose only those that apply to you from the following list.

<u>Q17b Reasons for answer</u>	<u>Number</u>	<u>Percent</u>
01 = Fewer trash trucks on my street	215	27.5 %
02 = Cleaner and/or quieter neighborhood	333	42.6 %
03 = Less wear & tear on roads	181	23.2 %
04 = Additional services	387	49.6 %
05 = Lower cost	299	38.3 %
06 = Freedom of choice	162	20.7 %
07 = Better service	214	27.4 %
08 = Loyalty to hauler	91	11.7 %
09 = Illegal dumping	168	21.5 %
10 = Other	49	6.3 %
99 = Don't know	45	5.8 %
Total	2144	

Q17b. Please indicate your reasons for not supporting. Choose only those that apply to you from the following list.

<u>Q17b Reasons for answer</u>	<u>Number</u>	<u>Percent</u>
01 = Fewer trash trucks on my street	7	5.1 %
02 = Cleaner and/or quieter neighborhood	2	1.4 %
03 = Less wear & tear on roads	6	4.3 %
04 = Additional services	11	8.0 %
05 = Lower cost	45	32.6 %
06 = Freedom of choice	64	46.4 %
07 = Better service	29	21.0 %
08 = Loyalty to hauler	10	7.2 %
09 = Illegal dumping	11	8.0 %
10 = Other	35	25.4 %
99 = Don't know	7	5.1 %
Total	227	

Q18. To encourage more recycling and reduce the need for more landfills, some communities charge residents for trash services based on the amount of trash set out for disposal - similar to other utilities like water and electricity. How willing are you to pay a user fee based on the amount of trash you set out for disposal if recycling and yard waste services are included at no additional charge?

Q18 Willing to pay user fee	Number	Percent
1=Very willing	217	22.2 %
2=Somewhat willing	266	27.2 %
3=Not sure	189	19.3 %
4=Not willing	215	22.0 %
5=Don't know	90	9.2 %
Total	977	100.0 %

Q18. To encourage more recycling and reduce the need for more landfills, some communities charge residents for trash services based on the amount of trash set out for disposal - similar to other utilities like water and electricity. How willing are you to pay a user fee based on the amount of trash you set out for disposal if recycling and yard waste services are included at no additional charge?

Q18 Willing to pay user fee	Number	Percent
1=Very willing	217	24.5 %
2=Somewhat willing	266	30.0 %
3=Not sure	189	21.3 %
4=Not willing	215	24.2 %
Total	887	100.0 %

Q19. How do you currently pay for your residential trash service?

Q19 How currently pay for trash service	Number	Percent
1=Fee paid to city or county	238	24.3 %
2=Fee paid to homes or neighborhood assoc	103	10.5 %
3=Fee paid to trash hauler	208	21.3 %
4=Fee included as rent	49	5.0 %
5=Fee included as part of utility or tax bill	246	25.2 %
6=Do not have residential trash service	26	2.7 %
9=Don't know	108	11.0 %
Total	978	100.0 %

Q20. Do you pay extra for curbside recycling service?

Q20 Pay extra for curbside recycling	Number	Percent
1=Yes	158	32.0 %
2=No	249	50.4 %
3=Don't know	87	17.6 %
Total	494	100.0 %

Q21. Many communities are exploring ways to be more sustainable by finding ways to be environmentally responsible while planning for the future and making investments to save money over time. How well do you think your community performs in terms of its commitment to sustainability or "green" planning?

Q21 How well community performs	Number	Percent
1=Extremely well	107	10.9 %
2=Somewhat well	340	34.8 %
3=Not well	201	20.6 %
4=Don't know	330	33.7 %
Total	978	100.0 %

Q22. How active of a role should local government take to address the following future solid waste needs?

(N=978)

	Leadership 1	Supportive 2	No role 3	Don't know 9
Q22 Educate about the importance of waste reduction	50.9%	35.6%	7.2%	6.3%
Q22 Support the development of comprehensive reuse & recycling	48.0%	38.2%	7.8%	6.0%
Q22 Inform about existing programs & services	55.9%	33.7%	5.0%	5.3%
Q22 Reduce the illegal dumping in my neighborhood	47.3%	31.4%	12.6%	8.7%
Q22 Support the building of new landfills	35.0%	39.8%	16.6%	8.7%

Q22. How active of a role should local government take to address the following future solid waste needs?

(N=978)

	Leade- rship 1	Suppo- rtive 2	No role 3
Q22 Educate about the importance of waste reduction	54.4%	38.0%	7.6%
Q22 Support the development of comprehensive reuse & recycling	51.0%	40.7%	8.3%
Q22 Inform about existing programs & services	59.1%	35.6%	5.3%
Q22 Reduce the illegal dumping in my neighborhood	51.8%	34.4%	13.8%
Q22 Support the building of new landfills	38.3%	43.6%	18.1%

Q23. How supportive would you be for your city or county implementing the following policies to help reduce waste from landfills?

(N=978)

	Very supportive 1	Somewhat 2	Not supportive 3	Don't know 9
Q23 Mandatory recycling for residents	37.6%	27.4%	31.3%	3.7%
Q23 Mandatory recycling for businesses and institutions	53.1%	25.8%	17.0%	4.2%
Q23 Mandatory recycling for construction & demolition projects	58.2%	24.8%	12.4%	4.6%
Q23 Pay-As-You-Throw	22.6%	34.8%	37.3%	5.3%
Q23 Climate protection & broad-based green strategies	35.6%	43.5%	13.2%	7.8%

Q23. How supportive would you be for your city or county implementing the following policies to help reduce waste from landfills?

(N=978)

	Very supportive 1	Somewhat supportive 2	Not supportive 3
Q23 Mandatory recycling for residents	39.1%	28.5%	32.5%
Q23 Mandatory recycling for businesses and institutions	55.4%	26.9%	17.7%
Q23 Mandatory recycling for construction & demolition projects	61.0%	26.0%	13.0%
Q23 Pay-As-You-Throw	23.9%	36.7%	39.4%
Q23 Climate protection & broad-based green strategies	38.6%	47.1%	14.3%

Q24. On average, each person generates about 6 pounds of solid waste each day at home, at work and through other activities. What percentage of waste reduction could you support to establish as a regional goal to minimize and divert waste from landfills?

<u>Q24 Waste reduction could support</u>	<u>Number</u>	<u>Percent</u>
1=0%	85	8.7 %
2=20%	285	29.1 %
3=40%	277	28.3 %
4=60%	118	12.1 %
5=80%	51	5.2 %
6=100%	43	4.4 %
9=Don't know	119	12.2 %
Total	978	100.0 %

Q25. How many people in your household (counting yourself), are?

	<u>Mean</u>	<u>Total</u>	<u>Sum</u>
number	2.74	976	2676
Q25 Under age 5	0.23	976	228
Q25 Ages 5-9	0.20	976	199
Q25 Ages 10-14	0.17	976	166
Q25 Ages 15-19	0.16	976	154
Q25 Ages 20-24	0.12	976	119
Q25 Ages 25-34	0.36	976	352
Q25 Ages 35-44	0.35	976	346
Q25 Ages 45-54	0.42	976	413
Q25 Ages 55-64	0.42	976	408
Q25 Ages 65-74	0.19	976	185
Q25 Ages 75+	0.11	976	106

Q26. Do you own or rent your current residence?

<u>Q26 Own or rent residence</u>	<u>Number</u>	<u>Percent</u>
1=Own house	820	83.8 %
2=Rent house	80	8.2 %
3=Rent apartment	45	4.6 %
4=Other	16	1.6 %
9=Not provided	17	1.7 %
Total	978	100.0 %

Q29. What county do you live in?

<u>Q29 County</u>	<u>Number</u>	<u>Percent</u>
1=Cass	51	5.2 %
2=Clay	111	11.3 %
3=Jackson	349	35.7 %
4=Johnson	275	28.1 %
5=Leaven-worth	38	3.9 %
6=Miami	16	1.6 %
7=Platte	45	4.6 %
8=Ray	12	1.2 %
9=Wyandotte	81	8.3 %
Total	978	100.0 %

Q30. Would you say your total annual household income is:

<u>Q30 Total annual household income</u>	<u>Number</u>	<u>Percent</u>
1=Under \$20K	76	7.8 %
2=\$20K to \$49,999	237	24.2 %
3=\$50K to \$74,999	210	21.5 %
4=\$75K or more	287	29.3 %
9=Not provided	168	17.2 %
Total	978	100.0 %

Q31. Their Gender:

<u>Q31 Gender</u>	<u>Number</u>	<u>Percent</u>
1=Male	473	48.4 %
2=Female	505	51.6 %
Total	978	100.0 %