

## Regional Association of Public Information Officers (RAPIO)

**Date:** January 28, 2011

**Time:** 11:30 a.m. – 1 p.m.

**Place:** Mid-America Regional Council, 600 Broadway, Suite 200, Kansas City, MO

Meeting began with welcome extended by RAPIO's 2011 Co-chairs Marsha Bennett, Johnson County Library, and Joe McBride, Kansas City Missouri Aviation Department.

All other RAPIO members introduced themselves and talked about the last time they or their organization was in the news.

The RAPIO Committee Co-chairs and/or members of the committees gave updates at the meeting:

- **Emergency Communications** (Co-chairs Kim Nakahodo, City of Blue Springs, Mo., and Adam Crowe, Johnson County, Kansas Emergency Management) The Committee members reminded the group of two upcoming events:
  - **There will be a Midwest Disasters 2.0: Social Media and Emergency Response Workshop from 8:30 a.m. to 4:30 p.m. Feb. 22 at the Jack Reardon Convention Center.** The event is FREE; space is limited and registration is required, but there's still room so sign up soon.
  - **FREE Pre-Workshop Sessions on how to use social media will be offered from 1 – 5 p.m. Feb. 17 at one of three computer labs across the metro.** See the flier for details about the three locations. Space is limited and registration is required. Individuals who are not PIOs are encouraged to attend.
  
- **Membership** (Co-chairs Duane Hallock, American Red Cross, and Lori Sand, Johnson County Wastewater) A committee member extended a welcome to RAPIO's new members.
  
- **Program & Training** (Co-chairs Joan Dickey, Jackson County – Public Works, and Merideth Parrish, FEMA Region VII)  
The Committee has scheduled the following topics for upcoming RAPIO meetings:
  - **Feb. 25:** Marketing the region w/Ashlie Hand, KCADC, and Alan Carr, Greater KC Convention & Visitors Assn.
  - **March 25:** PR Nightmares & Communications Faux Pas, Blogs w/ John Landsberg, Bottom Line Communications
  - **April 29:** Independence Emergency Operations Center tour, hosted by Irene Baltrusaitis and Mark Widner, city of Independence

RAPIO members were treated to the first presentation of the new year about "Taking and storing photographs" by RAPIO members Lisa Czubak (City of Kansas City, Mo.); Kim Nakahodo (City of Blue Springs, Mo.) and Andy Dandino (Mid-America Regional Council). Download a copy of the powerpoint presentation from the MARC Web site. If you have questions, please contact one of the presenters.

**Please mark your calendars for the next RAPIO meeting: February 25. Continue to watch for details about this meeting in your inbox.**

**MBF**