

Job Access Reverse Commute Program & New Freedom Program 2009 FUNDING APPLICATION

Important Dates

1. **Pre-Application Workshop:** 9:00 a.m. CST, Wednesday, February 11, 2009, Mid-America Regional Council, 600 Broadway, Suite 200, Kansas City, Mo.
2. **Application Due Date:** noon CST on March 25, 2009

Contact Information

Direct all questions and inquiries to Stewart Nelson, snelson@marc.org, or Ron Achelpohl, rona@marc.org, at (816) 474-4240.

Application Submission Instructions

1. Please combine this application and all supporting documentation into **one electronic file** for submission to the Mid-America Regional Council (MARC). If you need assistance attaching documents onto this form, contact MARC.
2. Submit your application file via e-mail to snelson@marc.org by noon CST on March 25, 2009.
3. Refer to the Competitive Selection Booklet for more details about how to provide information requested in the application.
www.marc.org/transportation/pdf/2009jarcnewfreedom_booklet.pdf
4. Applicants **must submit a separate, fully completed application** for each funding program.
5. Each applicant must provide three years of budget information for each project. This requirement is detailed under the Sustainability and Project Financing section.
6. Please make sure that all supporting documentation is electronically attached to the application document before submitting it.
7. All supporting documents that are electronically attached to the application must be labeled with the appropriate application section.

Each text box in Section 3 of this application is limited to **500 words**. Microsoft Word counts all words, even if the word is a single letter, such as “a” or “I”; however, it does not count spaces between words. The software program can automatically count words in a document. For help using the Word Count feature, search for “Word Count” in Microsoft Word Help.

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1. General Information

1.1. Program Applying for (choose one):

Section 5316 **JARC** (Operating) Section 5317 **New Freedom** (Operating)

1.2. Funding will be used for which of the following:

New Service Continuation of Service Expansion of Service

1.3 Legal Name of Organization:

1.4 Person Submitting Application

Name: Marcia Bernard

Address: 5033 State Avenue

City/State/Zip: Kansas City, KS 66102

Phone: (913) 573-8311

E-mail: mbernard@wycokck.org

Contact Person (if different)

Name:

Address:

City/State/Zip:

Phone:

E-mail:

1.5 List the names of individuals authorized to enter into contract(s) and amendments with the Kansas City Area Transportation Authority (KCATA).

Name: Dennis Hays

Name: Marcia Bernard

Title: Unified Govt. County Administrator

Title: Transit Director

Phone: (913) 573-5030

Phone: (913) 573-8311

Fax: (913) 573-8315

Fax: (913) 573-8315

Address: 701 N. 7th Street

Address: 5033 State Ave.

City/State/Zip: Kansas City, KS 66101

City/State/Zip: Kansas City, KS 66102

E-mail: dhays@wycokck.org

E-mail: mbernard@wycokck.org

1.6 Applicant Status (choose one):

- Private Nonprofit Organization
 State or Local Government
 Public Transportation Operator
 Private Operator of Public Transportation

1.7 Project Name: UG Transit JARC Routes 104 Argentine and 106 Quindaro

1.8 Amount of Federal Request per FFY:

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2008: \$400,000

2009: \$400,000

2. Sustainability and Project Financing

Provide budget information for your project that identifies the amount and source of LOCAL MATCH in the tables below. Also indicate which local match sources are capable of sustaining the project once FFY 2008 and FFY 2009 JARC or New Freedom funds are completely expended.

2.1 Start Date or Date of Planned Implementation: July 2009

2.2	Total Cost (\$)	Program Funds (\$)	Local Match (\$)	Source
	Enter the total project cost per year in this column.	Enter the amount of federal funding requested per year in this column.	Enter the amount of local match you are providing per year in this column. (The Program Funds and the Local Match must at least equal the Total Project Cost.)	Enter the source(s) of the local match your agency is providing in this column. Address the sustainability of those funds.
Year 1	\$1,323,000	\$400,000	\$923,000	Unified Government General Revenue
Year 2	\$1,389,150	\$400,000	\$989,150	Unified Government General Revenue
Year 3	\$1,458,608	\$400,000	\$1,058,608	Unified Government General Revenue

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Please describe the activities or steps involved in implementing your project and the associated milestones from project start to end.

2.3 Project Details

Action Steps

Expected Outcome

Enter information on the activities you expect to offer with these federal funds each year.	Enter the action steps you will take to support the project activities listed in the Project Details column.	Enter the expected outcomes from each action step listed and address sustainability.
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Year 1

Continued operation of JARC bus routes #104 Argentine, which serves SE Kansas City, KS and #106 Quindaro, which serves NE Kansas City, KS	Ongoing operations management including monitoring service quality, maintaining vehicles, disseminating information about the service, coordinating the service with other transit services, etc. Responsibility for each of these action steps will lie with the KCATA through contractual agreement.	Continued accessibility to jobs via public transit for low income transit dependent populations in NE and SE Kansas City, KS
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Year 2

Continued operation of JARC bus routes #104 Argentine, which serves SE Kansas City, KS and #106 Quindaro, which serves NE Kansas City, KS	Ongoing operations management including monitoring service quality, maintaining vehicles, disseminating information about the service, coordinating the service with other transit services, etc. Responsibility for each of these action steps will lie with the KCATA through contractual agreement.	Continued accessibility to jobs via public transit for low income transit dependent populations in NE and SE Kansas City, KS
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Year 3

Continued operation of JARC bus routes #104 Argentine, which serves SE Kansas City, KS and #106 Quindaro, which serves NE Kansas City, KS	Ongoing operations management including monitoring service quality, maintaining vehicles, disseminating information about the service, coordinating the service with other transit services,	Continued accessibility to jobs via public transit for low income transit dependent populations in NE and SE Kansas City, KS
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	etc. Responsibility for each of these action steps will lie with the KCATA through contractual agreement.	
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2.4 Can this project be scaled to a more limited scope with less funding? (Select one)

Yes

No

2.5 If NO, please explain.

2.6 If YES, how might the scope of the project be limited?

With funding less than requested, service frequencies and/or span of service would need to be reduced. This would result in a lessening of accessibility to jobs. A more desirable approach would be to provide full funding for year one, maintaining current service levels. This would allow time to explore other funding options that might be employed in order to maintain current service levels with less JARC funding support in years two and three.

3. Project Criteria

3.1 Local Government Partnerships (if applicable)

Please refer to Section IV.C.1.c of the Competitive Selection Booklet for more information on this section. List up to three local government partnerships that are important for this project. Attach relevant copies of partnership agreements with your local government partner(s) in Section 4 of this document and label each attachment as "Local Government Partnerships Attachment 1," etc.

Local Government Partner:

Phone:

Address:

City/State/Zip:

E-mail:

Contact Person:

Fax:

Local Government Partner:

Phone:

Address:

City/State/Zip:

E-mail:

Contact Person:

Fax:

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Local Government Partner:

Contact Person:

Phone:

Fax:

Address:

City/State/Zip:

E-mail:

3.2 Cooperative/Partnering Operations

Please refer to section IV.C of the Competitive Selection Booklet for more information on this section.

3.2.1 Do you have an agreement with another agency(ies) in addition to your local government partnerships that enhances mobility services among and/or between communities?

Yes No

3.2.2 If yes, please list the name of the agency(ies) with whom you cooperate to enhance mobility services. Coordination can include such activities such as joint purchasing of vehicles, joint planning, sharing vehicles, dispatching, scheduling, training and maintenance, or coordinating client trips.

Agency Name: City of Kansas City, Missouri

Agency Name: Johnson County Transit

Agency Name: Kansas City Area Transportation Authority

3.2.3 In the text box below, describe how the project demonstrates coordination or partnering with local jurisdictions, other agencies, and interested stakeholder organizations. Summarize the nature of your cooperative activities with the partners listed in Question 3.2.2 above, and attach copies of your cooperative agreements or memoranda of understanding to Section 4. Label any attachments as "Cooperative/Partnering Operations Attachment 1", etc. **(500 words or less)**

Coordination between bus routes operated directly by the Unified Government, operated for the Unified Government by the KCATA, operated for the City of Kansas City, Missouri by the KCATA and operated for Johnson County Transit by First Transit, Inc. occurs at key transfer centers located in downtown KCMO at 10th & Main, at the Indian Springs Mall, in downtown KCK and at 6000 Lamar in Johnson County. This coordination in effect widens the accessibility of jobs for residents of Wyandotte County to include most of the region, although limited service schedules on many routes limits accessibility to certain times of day and certain days of the week.

3.3 Community-Based Transportation

Please refer to Sections III and IV of the Competitive Selection Booklet for more information on this section. Specifically cite and be prepared to discuss ways in which your project is derived from the Action Steps found in Transportation Outlook 2030, Chapter 5.9. In the text box below each question, provide the information requested in **500 words or less**.

3.3.1 Describe how your project supports the concept of community-based transportation found in the Coordinated Public Transportation–Human Services Plan and fits within the Smart Moves service concept described in Transportation Outlook 2030.

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Both routes that comprise this project serve distinct communities within Wyandotte County. Both communities have high concentrations of low-income, transit dependent individuals. One is predominately African-American and the other is predominately Hispanic. Both routes were initially designed and continue to be refined based on significant input from residents of the respective communities served. Surveys of transit users are conducted on a regular basis, the most recent having been conducted on March 25, 2008 and residents are encouraged to voice their opinions about the service to the Unified Government and/or the KCATA through the ATA's customer service line or the ATA website.

Both routes are identified in the Smart Moves Transit Plan and are part of the larger regional transit system

- 3.3.2 List the goals of your organization and the project for which you are seeking funding. How will your project address these goals and objectives?

The goals of Unified Government Transit in relation to the two routes comprising this project are to maintain established jobs access service for low-income, transit dependent individuals residing in NE and SE Kansas City, Kansas and to coordinate these routes with other transit services thereby extending jobs accessibility to areas beyond the boundaries of Wyandotte County.

- 3.3.3 Describe how this project will serve needs that are unserved or underserved in the geographic service area. Such needs may include evening, weekend, split shift, childcare issues, etc.

The two routes comprising this project were established as JARC routes in 1999 and have been supported with JARC funding ever since. This request is for a continuation of JARC funding support. The absence of JARC funding will result in a reduction in the level of service offered on both routes, thus limiting access to jobs beyond any and all existing limitations.

3.4 Service Description and Service Level

Please refer to section IV of the Competitive Selection booklet for more information on this section. In the text box below each question, provide the information requested in **500 words or less**.

- 3.4.1 Geographic area to be served: List all counties, cities, and other locations to be served. If available, please attach a map to this document in Section 4, and label the document "Service Description and Service Level Attachment 1, etc."

The two routes comprising this project serve the SE and NE areas of Kansas City, Kansas respectively.

- 3.4.2 Describe the target population(s) to be served, how the consumer will be involved in the planning/design of the services, how the service will be marketed to this target population, and how this population will access the service.

Both routes that comprise this project serve distinct communities within Wyandotte County. Both communities have high concentrations of low-income, transit dependent individuals. One is predominately African-American and the other is predominately Hispanic. Both routes were initially designed and continue to be refined based on significant input from residents of the

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respective communities served. Surveys of transit users are conducted on a regular basis, the most recent having been conducted on March 25, 2008 and residents are encouraged to voice their opinions about the service to the Unified Government and/or the KCATA through the ATA's customer service line or the ATA website. Information about the services is made available through the ATA's customer service line, the ATA website and printed material made available on board buses and at public facilities such as libraries and government offices.

- 3.4.3 Describe the operational characteristics of the proposed service, such as fares, operating hours, days of operation, type of service (fixed route, demand response, subscription, coupon).

Both routes comprising the project are fixed route transit services operating Monday through Friday from approximately 6:00am to 10:00pm and on Saturdays from approximately 6:00am to 7:00pm. One-way fare on each is \$1.50 and reduced fares of 75 cents are available for seniors and those with disabilities.

- 3.4.4 Indicate whether the applicant will operate the service directly or via contract with another entity.

Service will be operated by the Kansas City Area Transportation Authority under contract to the Unified Government

- 3.4.5 Indicate the number of average one-way passenger trips *per day, per month and annually* that the project hopes to provide. If possible, break down by trip type (medical, employment, daycare, etc.) or target population served. If this project is an expansion of service, indicate both the current and anticipated average one-way passenger trips per month.

Route 106 Quindaro - 1,000 trips/day (Weekday), 450 trips/day (Saturday), 23,330 trips/month, 280,000 trips/year.

Route 104 Argentine - 350 trips/day (Weekday), 225 trips/day (Saturday), 8,400 trips/month, 101,000 trips/year.

- 3.4.6 Indicate the cost per one-way passenger trip for each trip type. If needed, provide a brief explanation or justification of the costs.

Route 106 Quindaro - \$2.86/trip
Route 104 Argentine - \$3.96/trip

3.5 Administrative Capacity (Feasibility)

Please refer to section IV.C of the Competitive Selection booklet for more information on this section. Does your organization have the manpower and the resources to carry out your proposed project? Describe how your organization will address federal requirements for record keeping, and in the text box below each question, provide the information requested in **500 words or less**.

- 3.5.1 ORGANIZATION: equipment, office capability and location, communications system and institutional capacity

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Unified Government Transit operates as a division of the Unified Government. It is an established transit provider in the region with offices located in the Unified Government Fleet Center at 5033 State Avenue in KCK. The services to be provided under this project will be operated by the Kansas City Area Transportation Authority. The KCATA is the regional transit Authority with administrative and operations activities located in Kansas City, Missouri at 1350 E. 17th Street. The KCATA operates 65 bus routes in the metro area and has full dispatching capabilities.

3.5.2 ABILITY: reporting requirements, recordkeeping, documentation, bookkeeping, invoicing required by federal regulation

The KCATA will administer the JARC funding for this project on behalf of the Unified Government. By contractual agreement, the KCATA will be responsible for all reporting requirements, recordkeeping, documentation, bookkeeping and invoicing.

4. Supplemental Information and Attachments

Electronically attach properly labeled supplemental information as referenced above. This may include cooperative agreements, MOUs, service map(s), and any other documents necessary to fully describe your project. If you have technical problems or questions about attaching documents to this form, please contact MARC for assistance.