



Kansas City Regional Transportation Safety Coalition

Purpose and Composition

Why Are We Here?

To develop and implement a regional transportation safety plan or “blueprint”



Why You?

- Collaborative, coordinated, & comprehensive
 - Involves the “4 E’s of Transportation Safety”
 - Education
 - Engineering
 - Enforcement
 - Emergency Services
 - All streets & surface transportation modes
- Identified 250+ stakeholders
- Safety champions

Why Now?

- Originated out of two processes
 - Development of *Missouri's Blueprint for Safer Roadways*
 - Update of *Transportation Outlook 2030*
- One process will serve two functions

Missouri's *Blueprint for Safer Roadways*



- Missouri Coalition for Roadway Safety (MCRS)
 - *Missouri's Blueprint for Safer Roadways* or Comprehensive Highway Safety Plan (CHSP)
 - Reduce fatalities and disabling injuries
 - Goal: “1,000 or fewer fatalities by 2008”
 - 18.8% reduction from 2003
 - “Essential Eight”
 - www.saveMOlives.com
 - Development of regional blueprint
 - Implement on local level
 - MoDOT - \$2 million

Transportation Outlook 2030



- Metropolitan Planning Organization (MPO)
 - *Transportation Outlook 2030* or Long Range Transportation Plan (LRTP)
 - Blueprint for management of region’s transportation system through 2030
 - Streets and Highways
 - Goods Movement
 - Public Transportation
 - Trans. Management
 - Bicycle and Pedestrian
 - Environmental
 - One of four goals: “promote safety and well being of traveling public”
 - www.marc.org/transportation/lrtp.htm
 - Update of *Transportation Outlook 2030*
 - New regional transportation safety element

The Process



Regional Safety
Blueprint Development

*Transportation Outlook
2030 Update*

Public Input

MEMC Input

KC Regional Safety Coalition

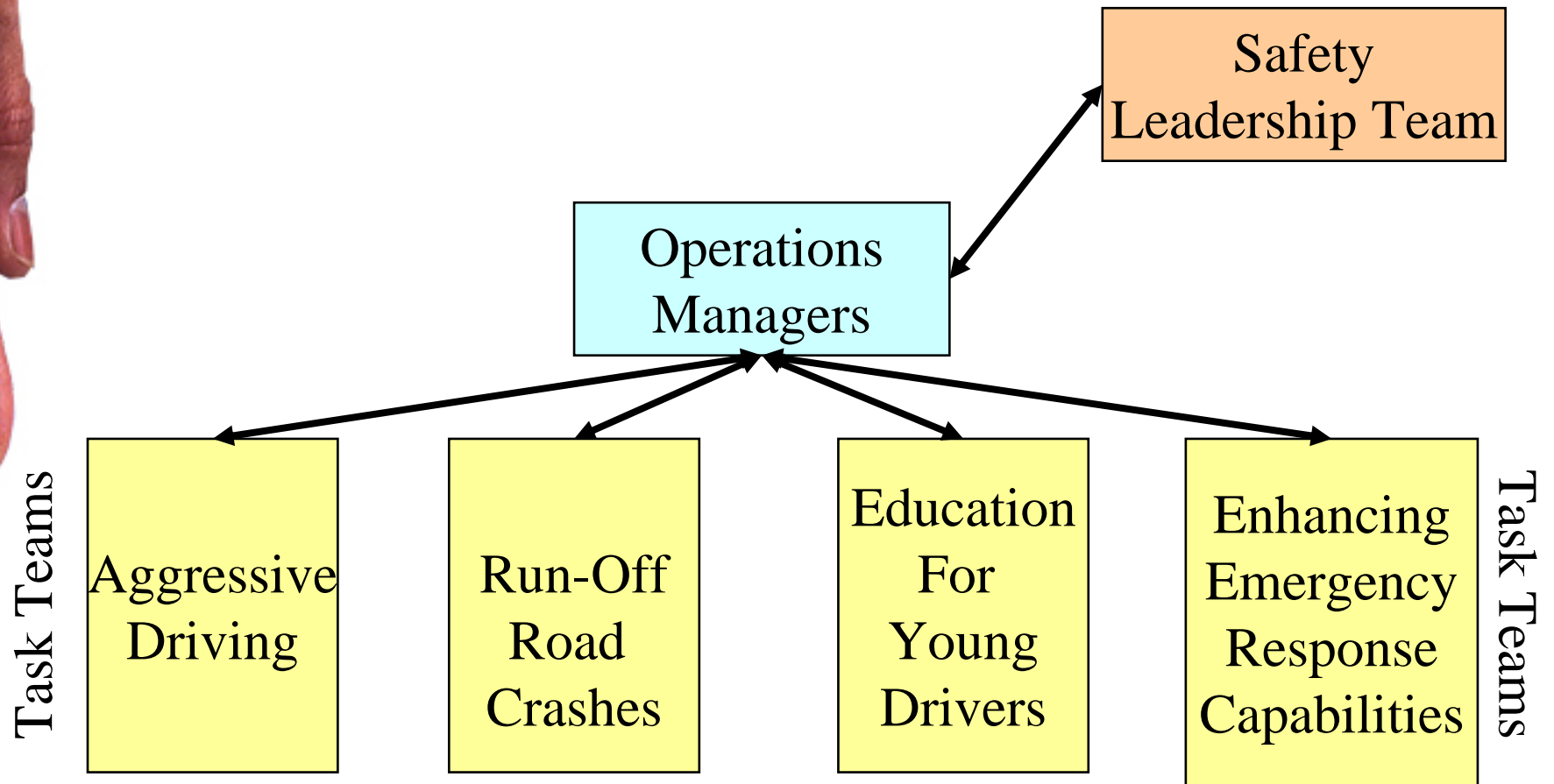
MARC Trans. Modal
Committees Input

Other Input

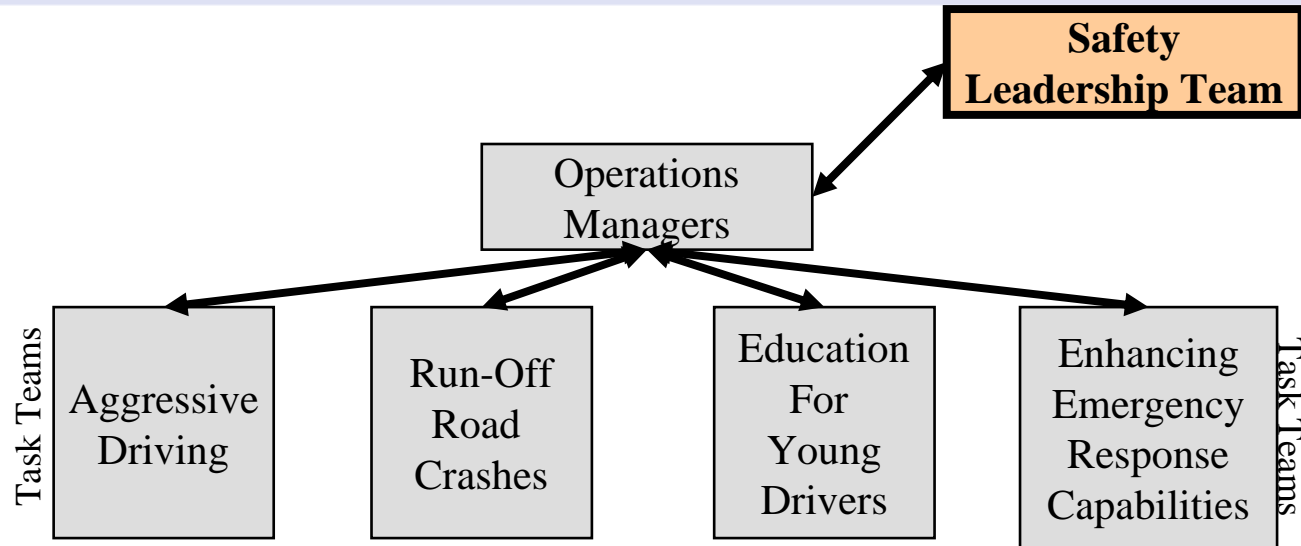
“One Safety Plan” in Two Documents:
KC Regional Transportation Safety Blueprint
Safety Element in Transportation Outlook 2030



KC Regional Safety Coalition

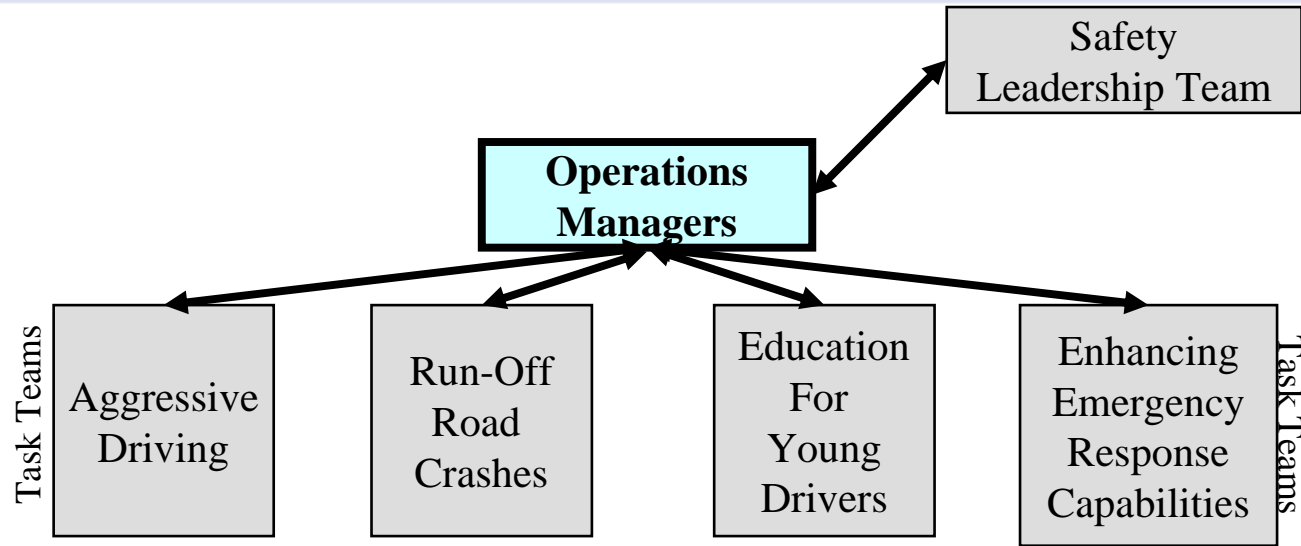


Leadership Team Purpose & Functions



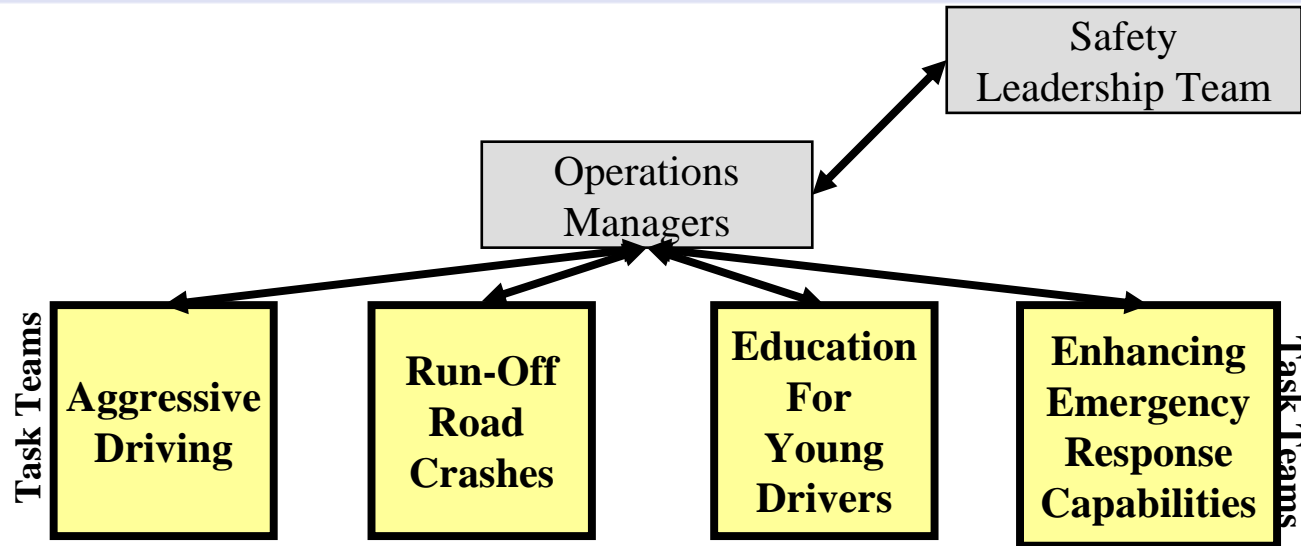
- Lead the establishment of a safety coalition
- Develop KC Regional Trans. Safety Blueprint
 - Set overall safety goal(s) for the region
- Determine areas of safety concern
- Select task leaders for region's concerns
- Approve strategies task teams propose

Operations Managers Purpose & Functions



- Staff support to safety coalition
- Focal points of coalition
- Provide day-to-day management of coalition
- Provide leadership team with information
- Prepare regional blueprint

Task Teams Purpose & Functions



- Provide feedback on the appropriateness of emphasis area objectives
- Develop strategies and action plans for emphasis areas
- Perform problem identification analysis
- Assess, review, and modify action plans



Regional Blueprint Timeline

- 1. *Present draft blueprint – early Feb.***
 - 1a. *Analyze crash data***
 - 1b. *Discuss strategies***
- 2. *Submit funding application – Feb. 28***
- 3. Continue on draft blueprint – March 2005**
- 4. Comments on full draft – late 2005**
- 5. Final blueprint – early 2006**
- 6. Ongoing process with 3 year updates**

Urgent Deadline...

- Submit funding application by February 28
- \$2 million by late Spring
- **Requires:**
 - 1. Draft blueprint with goal(s)***
 - 2. Identification of safety concerns***
 - 3. Proposal of strategies to address concerns***
 - 4. Funding application***