February 27, 2018
Board Member Lunch: Noon / Meeting: 12:15
p.m. MARC Conference Center - 2nd Floor
Board Room

AGENDA

1. Introductions and Board sharing time

2. Recognition of MARC employee

3. REPORT: Changing nature of the economy and local government engagement with KC Rising

4. REPORT: The changing global recycling market and impacts on solid waste management systems in Greater Kansas City

5. REPORT: 2018-2023 Mid-America Head Start Grant Application to the U.S. Department of Health and Human Services Administration for Children and Families

6. Brief Reports
   a. Update on Beyond the Loop Study and Buck O’Neil Bridge
   b. Local Engagement in Preparing for the 2020 US Census
   c. Briefing from the recent NARC Conference Capitol Hill visit
   d. MARC’s 2018 Regional Assembly and Awards

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

7. VOTE: Approve Consent Agenda
   a. Approve minutes of the January 23, 2018 Board meeting
   b. Approve actions taken at the February 13, 2018 Head Start Advisory Committee meeting
   c. Authorize the Executive Director to receive and expend Jackson County funds for MARC’s Department of Aging and Adult Services
   d. Authorize application for and acceptance of SFY 2019 Missouri Elderly and Handicapped Transportation Assistance Program funds
   e. Authorize submission of grant application to the Hall Family Foundation for two years of early learning program support
   f. Authorize an updated agreement with Surdex Corporation for the 2018 Aerial Imagery Project
   g. Authorize applications to H&R Block Foundation and Lumina Foundation to support human capital work
   h. Approve 2018 air quality ozone season public outreach campaign media purchases
i. Authorize the purchase of field communications equipment from Electronic Technology, Inc. for the Operation Green Light program.

j. Authorize a contract extension with Olsson Associates for traffic signal timing and engineering support services for the Operation Green Light program.

k. Authorize grant applications to the Health Care Foundation of Greater Kansas City and the Federal Highway Administration for the Blue River Watershed Feasibility Study.

l. Authorize an agreement with Commenco, Inc., for purchase and installation of Point-to-Point Microwave Links for the Raymore Police Department PSAP.

m. Approve renewal of an agreement with Airbus for 911 software support for the Miami County Sheriff’s Office and Johnson County Emergency Communications Center PSAPs.

8. Executive Director’s Report.

9. Other Business.

10. Adjournment.
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*Public Transit Representatives (Voting)  **Public Transit Advisory Representatives (Non-Voting)
ISSUE:
Introductions and Board sharing time

BACKGROUND:
Time has been reserved on the MARC agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.
ISSUE:
Recognition of MARC employee

BACKGROUND:
Chris Allen Hunter has reached a significant milestone in her employment with MARC. Chris has been with MARC for 10 years. She serves as a Public Safety Program Assistant

STAFF CONTACT:
David Warm
ISSUE:
REPORT: Changing nature of the economy and local government engagement with KC Rising

BACKGROUND:
The economy is changing rapidly and these changes are playing out locally in sometimes dramatic fashion. Recently, Harley Davidson and Proctor and Gamble announced they would close their plants, resulting in a combined loss of about 1,400 jobs, while at the same time, Cerner plans to add 600 jobs and Honeywell will add 500. In addition, Nordstrom announced it will close its Oak Park Mall location and move to a smaller space on the Country Club Plaza while Independence Center faces a foreclosure sale.

Many of these changes are the result forces beyond the control of local governments, yet communities must respond and adapt to them to ensure high-quality jobs remain accessible to their residents. KC Rising is the region’s collaborative initiative to improve metropolitan economic competitiveness. It focuses on enhancing the regional economy’s ability to sell products around the globe by improving its capacity to innovate and provide a workforce with the skills in high demand by businesses. Local leaders have been involved, with Independence Mayor Eileen Weir and Olathe Mayor Michael Copeland sitting on the KC Rising Steering Committee, but the effort would benefit from greater local government involvement.

Part of MARC’s role has been to bring data and analysis to local communities, businesses and educators through KC Rising. This has been accomplished primarily through Talent-to-Industry Exchanges (TIEs), which bring educators and business leaders in key sectors of the economy to develop a deeper understanding of their workforce needs and challenges, as well as an action plan to ensure the talent needed is readily available in the region. A TIE has been completed for Life Sciences and is in the final stages for Engineering and Architecture. MARC will complete two more TIEs in the coming year, one of which may focus on Advanced Manufacturing In light of the recent plant closures.

Along with the TIEs, MARC is also responsible for developing the metrics used to track the region’s progress relative to the 30 peer metros identified by KC Rising. Additionally, MARC is beginning work to better understand the implications of changes in buying habits and technology on the future of retail.

Staff will lead a discussion on how local governments can participate in and support KC Rising’s efforts to increase regional economic competitiveness. An overview of the economic changes will be provided, based in part on a recent presentation by the Brookings Metropolitan Policy Center to KC Rising. In light of the recent plant closures, this report and discussion will focus on manufacturing. It is expected to be the first in a series of discussions to help increase local government participation in KC Rising.
BUDGET CONSIDERATIONS:
MARC is a partner in KC Rising, along with the Civic Council of Greater Kansas City, the Kansas City Area Development Council, and the Greater Kansas City Chamber of Commerce. MARC’s primary responsibilities are in the areas of workforce development and metrics to measure the region’s relative economic performance. These activities are budgeted as part of MARC's 2018 work program.

STAFF CONTACT:
Frank Lenk
ISSUE:
REPORT: The changing global recycling market and impacts on solid waste management systems in Greater Kansas City

BACKGROUND:
China, the main importer of recyclable materials collected in the U.S. and around the world, has now restricted or banned the import of more than a dozen types of materials and increased the rigor of inspections of recyclables shipments in an effort it calls the “National Sword.” This action has created significant impact recyclable material flows as well as concern for recyclers worldwide.

The primary reason for this action is the ever-increasing presence of non-recyclables, or contaminants, in the imported material. In response to the restrictions, the recycling industry is working to better sort incoming recyclables to lower contaminant levels and improve the quality of the material that is exported. These improved sorting measures come with significant costs as the industry increases its workforce and slows down processing times.

The MARC Solid Waste Management District is working to improve the quality of recycling in the region by reinforcing correct recycling practices among households/businesses and addressing the issue of “wishful recycling.” Wishful recycling is when people put items in the recycling bin that they think might be recyclable or should be recyclable, when in reality those items aren’t recyclable.

Working with local jurisdictions to proactively improve recycling is a prudent measure, as many locations across the U.S. are experiencing reduction in the types of materials accepted in recycling programs, closures of recycling facilities, and landfilling of recyclable materials.

COMMITTEE ACTION
The MARC Solid Waste Management District is closely following the issue and working to educate and advocate for recycling quality within the Greater Kansas City Region.

STAFF CONTACT
Lisa McDaniel
Tom Jacobs
ISSUE:
REPORT: 2018-2023 Mid-America Head Start Grant Application to the U.S. Department of Health and Human Services Administration for Children and Families

BACKGROUND:
MARC became the Head Start/Early Head Start Grantee for Clay, Jackson and Platte counties in 2005. MARC’s Department of Early Learning houses Mid-America Head Start (MAHS). As the largest grantee in Federal Region VII, MARC employs a team of early childhood professionals who oversee contracted services operated and/or managed by agencies and school district partners. In April 2016, MARC began exploration of a new delivery structure in preparation for the next five-year grant application. The Early Head Start/Head Start funding opportunity announcement for Clay, Jackson, and Platte counties was released on February 9, 2018, and is due on April 9, 2018. This brief report will provide a summary of the proposed partners for the new grant.

Based on changes in local demographics, as well as changes in the national agendas set by the Offices of Head Start and Childcare and the Department of Education, MARC conducted a formal process to reassess its delivery structure for the Head Start grant in order to ensure that MAHS: 1) meets the current needs of the community, 2) complies with new revisions in Head Start Performance Standards, and 3) operates in an efficient, effective, transparent, and fiscally responsible manner.

The formal reassessment resulted in six guiding principles for the MAHS grantee structure: 1) Head Start in Clay, Jackson, and Platte counties will have a regional approach; 2) infrastructure, philosophy, and approach will support and empower partners to thrive while maintaining their unique identity; 3) Administrative efficiencies and clear allocation strategy will be created; 4) Head Start will be connected to the broader early learning system and initiatives in the region; 5) Head Start partners will develop at least one area of shared emphasis (e.g. trauma-informed care); and 6) Head Start will strive to lessen gaps that may result from programmatic changes.

Based on the guiding principles, the delivery structure to be included in the grant application ensures that funds will be distributed logically and efficiently to MARC’s partners, consistent support is provided across partners, leadership is distributed, and a central eligibility/intake system is established to efficiently enroll children and families.

Agencies and school districts providing direct services will fall within one of three tiers:
1. Tier 1- Maximum support
   • Services provided by partnership agencies focus on classroom/home-visiting experiences and family engagement.
   • Services from MARC include an on-site Head Start Coordinator, coach for teachers, and all other supports needed to meet the full complement of Head Start requirements.
2. Tier 2- Moderate Support
   • Services provided by partnership agencies focus on classroom/home-visiting experiences and family engagement along with general and individualized coaching for teachers, and coordination of all other support services provided through the grantee.
Services from MARC include all other supports needed to meet the full complement of Head Start requirements.

3. Tier 3 - Minimum support
   - Services provided by partnership agencies include program planning and leadership to ensure all components necessary to meet the full complement of Head Start requirements are in place along with coordination of any support services provided by the grantee.

The total award available for the first year of the grant is $24,536,320. Of the year one total:
   - Approximately $20,500,000 will be passed on to the partners delivering direct services.
   - Approximately $1,900,000 will be used to contract specialized support services for partners such as centralized intake, mental health services and translation services.
   - MARC will retain approximately $2,100,000, which represents a 2.5 percent increase from the current allocation, to support the increased role MARC will have in supporting partners. Support provided by MARC will include: regional approach to planning and coordination of agency wide objectives, program evaluation and monitoring for continued program improvement and technical assistance.

The next page includes a summary of the partners, slots and funding allocation range for each tier.

COMMITTEE ACTION:
The grant application will be presented to the Mid-America Head Start Policy Council and Mid-America Head Start Advisory Committee in March 2018. MARC Board approval will be sought at the March 2018 meeting in advance of the grant application submission in April 2018.

STAFF CONTACT:
Jovanna Rohs
Liz Smith
Head Start Grant Partner Summary

Tier 1 Agencies/School Districts
- Blue Springs Cub Care
- Emmanuel
- Excelsior Springs School District
- Grandview School District
- Guadalupe Centers
- Learn-A-Lot
- Lee’s Summit School District

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Tier 2 Agencies/School Districts
- AbilityKC
- Center School District
- Easter Seals Midwest
- Front Porch Alliance
- Raytown School District
- The Family Conservancy
- United Inner City Services-St. Mark

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Tier 3 Agencies/School Districts
- Independence School District
- Kansas City Public Schools
- Operation Breakthrough
- YMCA

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ISSUE:
BREIF REPORT: Update on Beyond the Loop Study and Buck O’Neil Bridge

BACKGROUND:
Beyond the Loop, a study to explore the future of the Broadway/O’Neil Bridge and the I-70 North Loop, was launched in 2016. This study seeks to identify reasonable strategies to improve multi-modal connectivity, safe travel and traffic flow on the US-169 corridor (including the Buck O’Neil Bridge) and improve connections to and around downtown on the adjacent stretch of I-70. The study is considering a wide range of issues — not only traffic flow across the Missouri River, but also how transportation improvements might improve connections in the surrounding areas. The study will include a Purpose and Need Statement and reasonable alternatives for future National Environmental Policy Act (NEPA) work on US-169 and I-70 in the near vicinity of downtown. The study will also develop priorities for different segments of independent utility within the study area. The study, which includes a robust public stakeholder engagement process, is scheduled to be completed in Spring 2018. A webpage with additional information can be found here: http://www.beyondtheloopkc.com/

MARC is coordinating the work and providing project management, working with consultants and partner agencies (including the Missouri and Kansas Departments of Transportation, the city of Kansas City, Missouri, and the Unified Government of Wyandotte County/Kansas City, Kansas), various stakeholder groups and the public. A consultant team led by Burns & McDonnell has been hired to conduct the study.

Staff will provide an update on the study along with related developments on a funding strategy for replacement of the Buck O’Neil Bridge.

POLICY CONSIDERATIONS
Replacement of the Buck O’Neil Crossing is identified as a financially constrained project in Transportation Outlook 2040.

STAFF CONTACT
Ron Achelpohl
Martin Rivarola
ISSUE:
REPORT: Local engagement in preparing for the 2020 US Census

BACKGROUND:
The U.S. Constitution requires the Census Bureau to conduct the decennial census, which is used to allocate congressional seats among the states, to draw voting districts at all levels of government and to allocate many federal funds. The census is also a critical tool that is used in countless ways for both public and private decisions. Pre-planning for census is underway, with notable changes recently announced, such as the method for counting deployed military personnel.

In 2017, the Census Bureau began engaging local governments in verifying the list of addresses to which the 2020 Census will be sent. In 2018, the Census Bureau will ask local governments to review and update the boundaries for the sub-county geographies by which the 2020 Census will be tabulated, principally cities, census tracts and census block groups. It will also begin to enlist support of community leaders to ensure a full and accurate population count. As a census partner, MARC plays an active role in helping local governments and others in this process. The staff will provide an overview of the process leading up to the 2020 count, as well as areas that may require particular attention, given funding challenges and changes in data collection technology.

POLICY CONSIDERATIONS:
In January, the MARC Board of Directors adopted a federal policy platform that includes the full funding of the census as a key priority. The platform includes the following statement:

The independence and funding of federal statistical programs is important to local and regional decision-making. Full funding is needed for the 2020 Census to ensure quality data for federal, state and local decision-making.

COMMITTEE ACTION:
Various MARC Committees will be engaged as the census planning process proceeds, and we expect to convene planners and others in the data validation process.

RECOMMENDATION:
Report only. No further action at this time.

STAFF CONTACT:
Frank Lenk
Jay Heermann
ISSUE:
BRIEF REPORT: Briefing from the recent NARC Conference Capitol Hill visit

BACKGROUND:
Each year, MARC Board members and MARC Staff attend the National Association of Regional councils’ policy conference in Washington. The Conference was held February 11-13, 2018. MARC Board attendees included: Board Chair Councilmember Carol Suter, NARC Board members Commissioner Ron Shaffer and Councilmember Marge Vogt, and Councilmember Curt Skoog who represents both MARC and the Institute for Building Technology and Safety.

STAFF CONTACT
David Warm
Marlene Nagel
Ron Achelpohl
AGENDA REPORT
MARC Board of Directors

February 2018
Item No. 6d

ISSUE:
BRIEF REPORT: MARC’s 2018 Regional Assembly and Awards

BACKGROUND:
MARC’s 22nd annual Regional Assembly will be held on Friday, June 8, 11:30 a.m.-1:30 p.m. Our keynote speaker this year will be Clarence Anthony, executive director of the National League of Cities. The event will also include presentation of MARC’s 2018 Regional Leadership Awards. MARC is currently accepting nominations for the awards. Recipients will be selected by the Executive Committee in late March and announced in early April. A flyer soliciting nominations is attached. Board members are encouraged to nominate groups or individuals who have provided noteworthy leadership to the Kansas City region.

All board members are invited to attend the Regional Assembly as MARC’s guests.

RECOMMENDATION:
Please RSVP to Nancy Fordham or Barbara Hensley.

STAFF CONTACT:
David Warm
Barbara Hensley
Submit nominations online at www.marc.org/nominations.htm by March 15, 2018

2018 Regional Leadership Awards
Call for Nominations

Each year since 1992, the Mid-America Regional Council has recognized individuals and institutions that have made outstanding contributions to the region. The recipients of MARC’s Regional Leadership Awards have advanced a vision of a strong, healthy region and encouraged others to support and work toward that vision.

Recipients may be current or past elected officials; individuals employed as professionals within governmental organizations; institutions or agencies, including governmental units or sub-units, businesses, foundations, civic or nonprofit organizations or educational institutions; or volunteer leaders in public or private organizations. Current members of MARC’s Board of Directors are not eligible for nomination. The awards will be presented at MARC’s Regional Assembly in June.

MARC’s Regional Leadership Awards recognize leadership and excellence in:

- Advocating regional concepts, approaches and programs.
- Advancing the vision of the region as a community of excellence.
- Addressing regional challenges.
- Applying innovative solutions to regional problems.
- Achieving improved quality of life and equitable opportunity for the region’s citizens.

Questions? Contact Barbara Hensley, MARC Public Affairs Director, 816-701-8219 or bhensley@marc.org.

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<td>Kent Cantrell; Mid America Assistance Coalition; Steven C. Klika; Emanuel Cleaver II</td>
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<td>Kenneth and Ann Baum; Kansas City Public Television; Cindy Kemper; Dennis Murphey; Barbara Vernon</td>
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<td>Kansas City Scout; Bob Berkebile; Pat Roberts; Chris Koster</td>
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<td>2007</td>
<td>Hannes Zacharias and Rich Noll; Kansas City Power &amp; Light; Sam Graves; United Way 2-1-1; Dr. Charles A. Eddy*</td>
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<td>2006</td>
<td>Kansas City Area Life Sciences Institute, Inc.; Janice C. Kreamer; Ronald L. Norris; T.A. “Ted” Stolfus, DVM*</td>
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<tr>
<td>2005</td>
<td>Carol Marinovich; Ken Plante; Home Builders Association of Greater Kansas City; Heart of America — A Journey Fourth</td>
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<td>2004</td>
<td>Larry Blick; Brad Mason; Alvin Brooks; Rev. Edward Eugene Fields; Price Chopper Groceries</td>
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<td>2003</td>
<td>Jonathan M. Kemper; Heart of America Family Services; Joan Bowman; Domenic Serrone</td>
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<td>2002</td>
<td>Gary Sherrer; David Watkins; Anita Gorman; the Kansas City Metro Chapter of the American Public Works Association; Bill McDonald*</td>
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<td>2001</td>
<td>Dennis Moore; George E. “Ed” Wolf Jr.; The Hall Family Foundation; William C. Nelson</td>
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<td>2000</td>
<td>Karen McCarthy; Walt Way; E. Wynn Presson; KC 150 Steering Committee</td>
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<td>1999</td>
<td>Audrey Langworthy; Lisa Ashner Adkins; Frederick R. Siems; Bridging the Gap; Georgia Erickson*</td>
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<td>1998</td>
<td>Christopher “Kit” Bond; E.H. “Gene” Denton; Drue Jennings; Kansas City Area Development Council</td>
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<tr>
<td>1997</td>
<td>Harry Wiggins; Shughart, Thomson &amp; Kilroy; Jack Craft; Steve Rose; Edward M. “Mick” Halter; Joseph A. Mickes</td>
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<tr>
<td>1995-96</td>
<td>Kansas City Power &amp; Light; Ewing Marion Kauffman Foundation; Johnson County Parks and Recreation; Kansas City, Mo. Parks &amp; Recreation</td>
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<tr>
<td>1994</td>
<td>Murray Nolte; Irene Fletcher; J.P. Garrett; Ramon Murguia</td>
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<tr>
<td>1993</td>
<td>Partnership for Children; Kansas City Consensus; Greater Kansas City Chamber of Commerce</td>
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<tr>
<td>1992</td>
<td>Jan Meyers; Stacie G. Goffin, Ed.D; Joanne M. Collins; Richard “Smokey” Dyer; Neale Peterson*; Frank Corbett*</td>
</tr>
</tbody>
</table>

*Recognition for MARC Board Service
ISSUE:
VOTE: Approve minutes of the January 23, 2018 Board meeting

BACKGROUND:
The minutes of the January 23, 2018 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the January 23, 2018 meeting

STAFF CONTACTS:
David Warm
Nancy Fordham - for Mary Laird
BOARD OF DIRECTORS

600 Broadway, Suite 200
Kansas City, Missouri 64105

January 23, 2018
12:20 p.m.
Minutes of Meeting

COMMITTEE MEMBERS PRESENT
Councilmember Carol Suter, Gladstone, Mo. — MARC Board Chair
Commissioner Rob Roberts, Miami County, Kan. — MARC Board 1st Vice Chair
Commissioner Harold Johnson, Unified Government of Wyandotte County/Kansas City, Kan. —
MARC Board Treasurer
Mayor Randy Rhoads, Lee’s Summit, Mo. — MARC Board Secretary
Mayor David Alvey, Unified Government of Wyandotte County, Kansas City, Kan.
Mayor Mike Boehm, Lenexa, Kan.
Legislator Scott Burnett, Jackson County, Mo.
Commission Chair Ed Eilert, Johnson County, Kan.
Councilmember Vernon Fields, Basehor, Kan.
Councilmember Heather Hall, Kansas City, Mo.
Commissioner Bob Holland, Leavenworth County, Kan.
Commissioner Brian McKiernan, Unified Government of Wyandotte County, Kansas City, Kan.
Mayor John McTaggart, Edwardsville, Kan.
Commissioner Jerry Nolte, Clay County, Mo.
Mayor Carson Ross, Blue Springs, Mo.
Councilmember Curt Skoog, Overland Park, Kan.
Commissioner Doug Smith, Leavenworth County, Kan.
Mayor Holly Stark, Peculiar, Mo.
Councilmember Marge Vogt, Olathe, Kan.
Mayor Rick Walker, De Soto, Kan.
Commissioner Jim Walters, Unified Government of Wyandotte County, Kansas City, Kan.
Commissioner Dagmar Wood, Platte County, Mo.
Mayor John Ye, Westwood, Kan.

OTHERS PRESENT
Mike Webb, City Manager, Edwardsville, Kan.
Dick Jarrold, Kansas City Area Transportation Authority

STAFF PRESENT
Executive Director David A. Warm and other MARC staff

INTRODUCTIONS AND BOARD SHARING TIME
Councilmember Carol Suter called the meeting to order at 12:20 p.m. and welcomed three new members—Mayor David Alvey of the Unified Government of Wyandotte County/Kansas City, Kansas; Mayor Mike Boehm of Lenexa, Kansas; and Mayor Rick Walker of De Soto, Kansas. Self-introductions were made and members shared items of interest from their jurisdictions.

**RECOGNITION OF MARC EMPLOYEE**
David Warm introduced Barbara Pittman, an accountant in MARC’s Financial Affairs Department, and asked the board to join him in recognizing her for 40 years of service with the organization.

**ELECTION OF 2018 MARC BOARD OFFICERS**
Councilmember Suter reminded the board that officers typically serve two one-year terms and that the current slate of officers had just finished their first year. She asked Councilwoman Marge Vogt to report on 2018 candidates on behalf of the nominating committee. Councilwoman Vogt said that the committee recommended retaining all current officers for their second year of office with the exception of Mayor Randy Rhoads, board secretary. Due to term limits, Mayor Rhoads will leave elected office in April 2018. The committee nominated Blue Springs Mayor Carson Ross to serve as board secretary in 2018. The full slate of officers presented for a vote included:
- Chair—Councilmember Carol Suter, Gladstone, Missouri
- 1st Vice Chair—Commissioner Rob Roberts, Miami County, Kansas
- 2nd Vice Chair—Commissioner Jimmy Odom, Cass County, Missouri
- Treasurer—Commissioner Harold Johnson, Unified Government of Wyandotte County/Kansas City, Kansas
- Secretary—Mayor Carson Ross, Blue Springs, Missouri

**MOTION:** Councilmember Vogt moved for approval and Mayor Rhoads seconded the motion. The motion passed. Councilmember Suter thanked members of the nominating committee for their work.

**VOTE AND REPORTS: NEW AGING PROGRAMS**
James Stowe reported on a proposed contract with the Department of Veterans Affairs for the Veterans Directed Home and Community-Based Services (VD-HCBS) program. In Missouri and nationally, Area Agencies on Aging have contracted with local VA Medical Centers to manage the VD-HCBS program. In this program, MARC would manage referrals from the Kansas City VA Medical Center, or referrals from other VA Medical Centers with patients who reside in the Kansas City region. Veterans would choose a care provider, and MARC would provide assessment, care plan development, and management of the care relationship between the chosen provider and the veteran. MARC would be reimbursed approximately $700 per veteran for the first assessment and $550 per veteran each month thereafter for coordinating and managing the VD-HCBS program. Mr. Stowe said that the agency has a cadre of contract social workers available to serve as assessors, and that MARC’s existing information and assistance would also be used. Total revenues would depend on the number of patients referred by the VA. Based on similar engagements across the state, MARC estimates the contract to yield approximately 100 clients per month once it is established, resulting in potential revenues to MARC of $675,000 per year.

**MOTION:** Councilmember Curt Skoog moved for approval and Commissioner Bob Holland seconded. The motion passed.
Mr. Stowe also reported on planned improvements to MARC’s Long-Term Care Ombudsman program, which facilitates communications and resolution of complaints by residents in long-term care facilities. He said that the program has been underperforming for some time, and work is underway to revamp and modernize it. MARC issued an RFP hoping to contract with a firm to provide long-term care ombudsman services, but no responses were received. As a result, MARC will seek a full-time employee to support the program using an established volunteer network in five counties. In the meantime, MARC will contract with a qualified individual to fill the role of long-term care ombudsman program coordinator.

Finally, Mr. Stowe provided an update on the aging and adult services nutrition program contracts with GA Foods. In previous reports to the board, Mr. Stowe had noted that GA Foods was out of compliance with its contracts for both home-delivered meal and congregate meal services. Recent audits found the vendor to now be fully in compliance with home-delivered meal requirements, and MARC will continue that relationship through June 30 barring any further problems. However, GA Foods’ contract for congregate meal services had been terminated due to continuing problems. Congregate meal services will be provided by Don Bosco and Treat America until the end of the fiscal year. A new RFP will be issued for services in State Fiscal Year 2019, which begins July 1.

DISCUSSION: Councilmember Suter said it was good to see that concerns were being promptly addressed. Mr. Warm encouraged board members to contact Mr. Stowe with any further issues related to the nutrition programs. Legislator Scott Burnett asked if GA Foods would continue to use frozen meal packs for the home-delivered meals and Mr. Stowe confirmed that is the case. Councilmember Suter noted that the frozen meal packs allow the program to serve more older adults in need of home-delivered meals.

REPORT: UPDATED STRATEGIC PLAN FOR THE REGIONAL EARLY LEARNING SYSTEM
Jovanna Rohs reported on a strategic plan developed by MARC and its early learning partners through extensive research and with community participation. The plan lays out strategies for strategically aligning partners and strengthening the system to achieve a community vision that every child in the region will enter school healthy and ready to succeed in kindergarten and beyond. Ms. Rohs discussed the plans five key principles — reaching more children and families, reflecting and respecting community values, valuing parent input, measuring outcomes and developing evidence-based and promising practices. She then highlighted fundamental of a successful regional early learning system, including strong partnerships, sufficient investments, sound policies, robust public engagement, shared accountability and effective leadership. She provided more detail about three key system components, which included quality, access and sustainability. The plan’s strategic recommendations are based on five pillars of the system:

1. Child & Family Relationships — Strategies include effective home visiting programs, robust information and referral networks with coordinated support services, and family-friendly workplace policies and practices.
2. Programs & Resources — Strategies include a regional quality indicator system, regional implementation of the CLASS Institute, early learning workforce pathways, collaborative approaches to professional development, child-centered transition processes from early learning to K-12, and improved workforce compensation.
3. Community — Strategies include early learning and development opportunities integrated in community settings, and health and wellness fields integrated with early learning.
4. Funding, Policy & Public Engagement — Strategies include expanded funding models, a strong advocacy network and consistent messaging of the role of the early years in child development.

5. Leadership & Coordination — Strategies include shared systems for measurement, data collection, evaluation and reporting; multi-sector coordination; and linkages with broader community efforts that impact family stability.

DISCUSSION: Legislator Burnett asked about engagement with universal pre-kindergarten programs. Ms. Rohs said the group is working with KC MO public schools and other districts. Councilmember Suter asked about connections to KC Rising’s human capital efforts, and Ms. Rohs said that early learning partners are starting to look at opportunities, especially with the talent-to-industry exchanges.

VOTE: FEDERAL AND STATE POLICY POSITIONS
Marlene Nagel presented MARC’s Federal Policy Agenda for 2018. She noted that each year the Board adopts a platform with issues that are of importance and concern to the Kansas City region. The federal platform was developed with Board input following an initial presentation at the December meeting. She said that the agenda focuses on four key priorities: the role of local governments and metropolitan areas in federal decision-making; reauthorization of the federal transportation law and funding for the nation’s surface transportation system; funding to support Head Start and Early Head Start programs; and full funding for preparations to ensure a quality 2020 Census. She also highlighted general principles included in the platform: the importance of the federal government presence in the metro area; the importance of sound infrastructure in local communities; maintaining programs that serve as the nation’s safety net; maintaining standards to protect the natural environment and public health; and supporting regional capacity to achieve economic growth for the nation. She reported that the platform also includes specific policy issues by category that are very similar to last year’s platform.

DISCUSSION: Mr. Warm noted that one of the benefits of MARC adopting a federal legislative agenda is that it helps inform city and county agendas and can be a resource to local governments. He called particular attention to the issue of federal transportation law as a mechanism for local governments to have a say in federal spending, as the transportation fund is expected to go in the red in 2020, and reinforced the importance of including this issue in local platforms. Councilwoman Vogt asked if there was reason to be concerned about full funding for the 2020 Census and Ms. Nagel said yes, that there have been proposals to cut funding and concerns about proposed methods for counting the population. Commissioner Jerry Nolte asked if reduced funding would mean more reliance on estimates than actual counts, which could cause some counties to suffer. Ms. Nagel said that Census 2020 may rely on web-based reporting, which may impact complete counts due to the digital divide. Commissioner Nolte asked about the role of local governments in the federal census, and Ms. Nagel said that the federal government typically asks local officials for GIS mapping and addressing data. Frank Lenk said that the local update of census addresses is already underway, and that federal officials have asked local governments for address data. He said that local governments have an opportunity to weigh in on defined geographies, such as census tracts, and the MARC leads that effort with local government participation. He said that a pure count, rather than estimates, is essential for the count to be complete. Mr. Warm said that bottom line, if funding is reduced the results will be less accurate. Councilmember Suter emphasized the importance of public engagement to get the word out, as budget cuts could mean less education and outreach about the census.

MOTION: Councilmember Skoog moved for approval and Mayor John Ye seconded. The motion passed.
Ron Achelpohl reported on the Missouri 21st Century Transportation System Task Force recommendations. The task force was established by the state legislature in 2017 to assess transportation needs and funding in Missouri, and its recommendations were published on January 1. The task force found that current funding for transportation systems is inadequate to meet current and future needs, and provided recommendations in three parts:

1. Immediate-impact investments, including an increase in state motor fuel taxes (10 cents/gallon on gasoline and 12 cents/gallon on diesel fuel) and creation of a dedicated revenue stream of $50-$70 million annually for the state’s multimodal transportation needs.

2. Sustainable and diversified transportation funding for the future, including increased registration fees for electric vehicles, excise fees or taxes on electric charging stations and systems, increases to non-fuel transportation user fees, indexing highway-user fees to inflation, revising vehicle registration fees to be based on fuel efficiency rather than horsepower, dedicating a portion of sales taxes on internet purchases to transportation, utilizing express managed lanes on highways in metro areas, considering better authorization for tolling on major bridges to pay for construction, considering mileage-based road-user charges, further capitalizing the state infrastructure bank, and enabling local construction excise taxes.

3. More efficient project delivery, improved highway safety and innovation, including exploration of project delivery methods that involve innovative partnerships and solutions; improved safety through prohibition of distracted driving (in particular, texting while driving), enforcement of seat belt use as a primary offense, and more graduated training requirements for young drivers; and examining opportunities to leverage innovation in transportation.

Mr. Achelpohl said that the Total Transportation Policy Committee had discussed the report and recommended that the MARC Board formally endorse the immediate-impact investment recommendations for the Missouri legislature as described above.

DISCUSSION: Commissioner Nolte asked when the proposed fuel tax might take effect, and Mr. Achelpohl said it was too early to be certain, but proponents would like to implement it as soon as possible, perhaps by November 2018. Mayor Carson Ross said there were some indications that the Governor might raise concerns about the increased tax burden. Mr. Achelpohl said there was some discussion about pairing increased fuel taxes with reductions in state income taxes. Councilmember Suter said that there is much riding on the outcomes of this legislative session and stressed the importance of the region using whatever influence we can on these issues. Mr. Achelpohl also noted that the Kansas legislature was considering a bill to establish a similar task force.

MOTION: Mayor Ross moved for approval and Councilmember Vogt seconded. The motion passed.

REPORT: REVIEW MARC’S 2018 WORK PLAN
Mr. Warm presented MARC’s 2018 work plan, noting that this annual plan is intended to provide an overview of the full range of MARC’s work, rather than a comprehensive list. It is used to advise the board, partners and internal staff of priorities for the coming year. He emphasized the need to enhance and improve current systems and build new systems to provide the agency with a broader resource base and build technical capacity, especially in response to shifts in technology. He highlighted a few key issues in each section and invited the board to review the plan at their convenience.
Major Work Objectives of the Mid-America Regional Council

This planning document outlines major work objectives for 2018 that strive to support MARC’s:

- **VISION** of Greater Kansas City as a sustainable region that increases the vitality of our society, economy and environment for current residents and future generations.
- **MISSION** to advance regional progress through leadership, planning and action, with a strategic agenda aimed at realizing regional potential and enhancing local effectiveness.
- **VALUES** of integrity, innovation, collaboration, diversity and inclusion, excellence in performance, and service leadership.

This is not a comprehensive list of all of MARC’s work, but a snapshot of our current plans for new or more focused efforts in the coming year.
KEY WORK AREAS AND POLICY GOALS

**Efficient Transportation**
Establish priorities, guide investments and support coordinated operations to implement the region’s long-range plan for a safe, balanced, multimodal and equitable transportation system.

**Competitive Economy**
Help lead regional partnerships to enhance the performance of the metropolitan economy and expand inclusive economic opportunity, focusing on workforce development systems, postsecondary educational attainment, and research and analysis.

**Land Use and Sustainability**
Advance the region’s vision for sustainable land use, which focuses development and redevelopment energy around existing activity centers and the transportation corridors that connect them.

**Healthy Environment**
Develop policies, processes and projects that help keep the region’s air and water clean, reduce the amount of waste sent to landfills, protect and conserve green infrastructure, and promote climate resilience.

**Healthy Communities**
Strengthen support systems for the region’s most vulnerable residents, including older adults and disadvantaged populations. Promote public health and healthy, active lifestyles for all residents.

**Early Education**
Help lead the implementation of a comprehensive, high-quality early learning system that prepares children for success in school. Support efforts to improve program quality and develop innovative models for fiscal sustainability.

**Public Safety and Emergency Services**
Coordinate ongoing enhancement and operation of the regional 9-1-1 and interoperable communications systems. Help ensure the region’s ability to prepare, respond and recover with coordinated plans and high-quality training, technology and equipment.

**Support for Local Governments**
Provide high quality training and technical assistance services to local governments, and develop collaborative efforts and shared services to help cities and counties work more efficiently and effectively.
Policy Issue — Efficient Transportation
Establish priorities, guide investments and support coordinated operations to implement the region's long-range plan for a safe, balanced, multimodal and equitable transportation system.

MARC's Work Areas
Long-Range Planning and Policy Development
System Management
Transit Planning and Development
Transportation Funding
Technologies, Tools, Data and Analysis

Lead Policy Committee
Total Transportation Policy Committee (TTPC)
Co-Chairs:
• Mayor Carson Ross, Blue Springs, Missouri
• Councilmember Chuck Adams, Edwardsville, Kansas

Supporting Committees
Aviation Committee
Bicycle-Pedestrian Advisory Committee
Destination Safe Coalition
Goods Movement Committee
Highway Committee
Regional Transportation Plan Steering Workgroup
Regional Transit Coordinating Council (RTCC)
Active Transportation Programming Committee
Kansas and Missouri Surface Transportation Program Committees
Mobility Advisory Committee
Operation Green Light Steering Committee

2018 Major Work Objectives

Long-range planning and policy development
• Initiate stakeholder and community engagement activities for the next Regional Transportation Plan (RTP), due in 2020, which will succeed Transportation Outlook 2040.
• Assemble data and analytic tools and finalize the needs assessment for the RTP and update the RTP policy framework.
• Develop and evaluate various policy-based transportation investment scenarios and arrive at a preferred scenario that will guide the selection of projects to be included in the next RTP.
• Work with a diverse set of stakeholders to establish and monitor performance measures pursuant to the FAST Act. Consider establishment of targets for certain measures.

System management
• Coordinate traffic signals with 24 agencies at over 700 intersections on high-volume, arterial roadways in the region using Operation Green Light, a real-time traffic management system and communications network. Continue to update traffic signal timing and create incident diversion timing plans.
• Implement recommendations of the I-35 Integrated Corridor Management plan recently completed with KC Scout and local governments, including development of regional Transportation Systems Management and Operations and Transportation Incident Management programs.
• Complete community engagement and initial analysis of improvement alternatives for “Beyond the Loop,” the Broadway Bridge/North Loop Planning and Environmental Linkages Study, in partnership with MoDOT, KCMO and others.

Transit system planning and development
• Work with the RTCC to implement elements of the RideKC Regional Transit Plan (SmartMoves 3.0) and the TIGER job access planning grant.
  ◦ Continue community engagement work to identify priorities for mobility hubs, on-demand mobility services and transit system expansion.
  ◦ Implement recommendations of the job access plan in partnership with KCATA, local governments and businesses in key employment centers.

Transportation funding
• Conduct calls for projects and project selection activities for future federal funds expected to be allocated to the region.
• Maintain the 2018-2022 Transportation Improvement Program for federally funded and regionally significant transportation projects consistent with Transportation Outlook 2040.

Emerging transportation technologies
• Complete development of a regional framework for deployment of emerging transportation technologies, such as autonomous and connected vehicles, including an update to the regional Intelligent Transportation System (ITS) architecture.
• Engage the community in KINETIC, a series of forums focused on disruptive technologies and their potential impacts on regional transportation facilities, development patterns and key industry sectors.
• Strengthen data management, technical tools and travel models to align regional planning processes with emerging technologies and transportation management systems.

Staff Contact
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816-701-8327
Help lead regional partnerships to enhance the performance of the metropolitan economy and expand inclusive economic opportunity, focusing on workforce development systems, postsecondary educational attainment, and research and analysis.

**MARC’s Work Areas**

KC Rising Initiative  
GradForce KC  
KC Degrees  
Gateways KC  
Data and Analysis on the Regional Economy  
Economic Development Planning and Policy Research

**Lead Committees and Workgroups**

Regional Workforce Intelligence Network  
GradForce KC  
- Common Sector Competencies Workgroup  
- Scholarship Clearinghouse Workgroup  
KC Degrees Guiding Team  
KC Rising Steering Committee  
- Globally Competitive Sectors Workgroup  
- Innovation and Entrepreneurship Workgroup  
- Human Capital Workgroup  
CEDS Advisory Board

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Frank Lenk  
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**2018 Major Work Objectives**

**Support the KC Rising initiative**

- Work with the Civic Council, KCADC and GKC Chamber of Commerce to continue implementation of the KC Rising business plan to advance key drivers of regional economic performance — globally competitive sectors, innovation and entrepreneurship, and human capital.
- Update regional economic performance metrics relative to 30 peer metros and monitor impact and efficacy of KC Rising initiatives.
- Support the Human Capital Oversight Committee.

**In support of KC Rising’s human capital goals, advance the development of a skilled, educated workforce through GradForce KC initiatives**

- Use an employer-driven talent production system (Talent-to-Industry Exchanges) to improve the labor supply in key industry sectors.
  - Conduct Construction Trades and Advanced Manufacturing TIEs.
- Implement identified experiential learning strategies — strengthen mentor network for young professionals, establish internship broker, and support effort to redesign high school experience to include market-value assets.
- Plan for the launch of a regional scholarship clearinghouse and evaluate the possibility of establishing a regional College Access Network in Kansas City.
- Continue to expand KC Degrees to support returning adult learners seeking postsecondary credentials.
  - Engage businesses in referral and tuition benefit strategies.
- Support KC Scholars effort to expand financial support to low- to moderate-income students for postsecondary education.
- Host the annual Workforce and Education Summit.
- Create a workforce development data dashboard to document progress along the education continuum, from elementary to postsecondary, identifying gaps and setting achievement goals.
- Through Gateways KC, continue to foster a welcoming region for international students and immigrants.

**Provide data and analysis on the regional economy**

- Produce and present the annual economic forecast for the region.
- Gather data and produce reports on economic issues of regional importance, including an analysis of the region’s performance on key exporting sectors of the economy.
- Convene semiannual meetings of the Regional Workforce Intelligence Network (RWIN)
- Provide regional economic data on the kcworkforce.org and kceconomy.com websites.

**Support economic development planning and policy research**

- Support local and regional economic development planning initiatives.
- Conduct research on key issues affecting regional progress, including health, housing, food policy, workforce and poverty. Prepare economic impact analyses as requested.
- Update the Regional Health Assessment prepared on behalf of the REACH Foundation.
- Maintain the region’s Economic Development Administration (EDA) Comprehensive Economic Development Strategy Plan (CEDS) and prepare a new CEDS in 2018.
**Policy Issue — Land Use and Sustainability**
Advance the region’s vision for sustainable land use, which focuses development and redevelopment energy around existing activity centers and the transportation corridors that connect them.

**MARC’s Work Areas**
- Planning Sustainable Places Initiative
- Land Use Forecast
- Technical Tools
- Emerging Issues
- Financing Tools

**Lead Policy Committee**
**Sustainable Places Policy Committee Co-Chairs:**
- Commissioner Jim Walters, Unified Government of WYCOKCK
- Vacant (Missouri co-chair)

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**Scenario Planning**
- Ensure driving forces and other outcomes are included in development of the new Regional Transportation Plan.

**Planning Sustainable Places**
- Support the FY2019 Planning Sustainable Places (PSP) Call for Projects and select local community applications for funding.
- Facilitate the successful completion of projects currently funded through the PSP initiative.
- Promote the integration of transportation, environmental and community planning processes.

**Land Use Forecast**
- Prepare new land use, economic and demographic forecasts to 2050 in support of the Regional Transportation Plan and other projects
- Upgrade the land use forecasting model to UrbanSim, a model used by many MPOs around the country.

**Technical Tools**
- Participate in a national consortium of regional councils seeking to broaden the use of scenario planning tools and help lead the effort to improve their interoperability, flexibility and ease of use.
- Help local communities and other stakeholders effectively use planning tools created through the Creating Sustainable Places initiative, including Envision Tomorrow scenario software, sustainable development codes, visualization library and tools, Natural Resource Inventory and indicators.
- Offer training through MARC’s Academy for Sustainable Communities.

**Emerging Regional Land Use Issues**
- Provide guidance in the preparation of an analysis of the changing retail environment.
- Enhance support to city and county planning directors and area planners, including quarterly meetings, regular communications and special projects.

**Housing**
- Help local governments address housing choice by promoting fair housing and working on code and development review processes.

**Land Use & Transportation Planning Coordination**
- Support community partner efforts to revise comprehensive plans, area plans, regulatory zoning tools, etc., to leverage current and future investments in transit systems along SmartMoves fast-and-frequent corridors and at mobility hubs.
- Help community partners advance SmartMoves mobility hub and transit-oriented development recommendations, with in-depth exploration of priorities, adjacent land use policies, branding and marketing, and needed partnerships for future regional hubs.

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Policy Issue — Healthy Environment
Develop policies, processes and projects that help keep the region’s air and water clean, reduce the amount of waste sent to landfills, protect and conserve green infrastructure, and promote climate resilience.

MARC’s Work Areas
Air Quality
Water Quality and Green Infrastructure
Solid Waste Management
MetroGreen Trails and Greenways System
Climate Resilience and Energy Efficiency

Lead Committees
Air Quality Forum
Co-Chairs — Rick Boeshaar, former mayor of Mission Hills, Kansas, and County Legislator Scott Burnett, Jackson County, Missouri

Air Quality Public Education Committee
Chair — Mike Boothe, Johnson County Health and Environment

Water Quality Public Education Committee
Chair — Lara Isch, KCMO Water Services

Solid Waste Management District Council
Chair — Chris Bussen, Lee’s Summit, Missouri
Vice-Chair — Michael Shaw, Kansas City, Missouri

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Lisa McDaniel
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Georgia Nesselrode
Energy Conservation Programs
Local Government Services Director
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816-701-8207

2018 Major Work Objectives

Air Quality
- Monitor the region’s attainment status and mitigation plans for ground-level ozone and other pollutants, such as sulfur dioxide.
- Update the Clean Air Action Plan to advance sustainability initiatives that protect clean air and provide other environmental, economic and community benefits.
- Continue public education and outreach efforts, including use of the AirQKC website, paid and earned media to encourage voluntary actions to reduce ground-level ozone.

Water Quality and Green Infrastructure
- Develop a green infrastructure plan with broad community and stakeholder engagement.
- Support specific projects and initiatives, including Brush Creek ecosystem restoration and an integrated bistate plan for the Blue River watershed.
- Integrate green infrastructure policy and planning recommendations into the Regional Transportation Plan update and Planning Sustainable Places program.
- Expand public education efforts to encourage native landscaping and healthy landscapes.
- Help communities with planning/design approaches for green and complete streets.
- Develop a customized training and certification program for area contractors on stormwater treatment installation and maintenance.

Solid Waste Management
- Implement a pilot dropoff program for businesses that generate very small quantities of hazardous waste, and conduct 11 mobile collection events for household hazardous waste.
- Explore opportunities for a regional recycling drop-off program in response to recent facility closures.
- Use grant funds to develop local recycling markets in response to changes in China’s policies for accepting recyclable materials, which have caused prices to fall and created a glut of materials, particularly paper and plastic.
- Focus public education and outreach activities on “recycling better,” encouraging residents to follow guidelines that reduce contamination and stabilize costs.
- Monitor legislative activities and provide information to legislators to help ensure continued funding for solid waste management districts.

MetroGreen Trails and Greenways System
- Continue to work with area parks departments to promote completion of the MetroGreen system.
- Work with the National Park Service on a retracement plan for the historic trails in the region.

Climate Resilience and Energy Efficiency
- Work with local, state and federal partners to assess risks, set priorities and formulate integrated regional strategies for climate resilience.
- Support regional energy efficiency and renewable energy initiatives.
- Work with national and regional partners to develop large-scale procurement systems to help public and private organizations purchase alternative fuel vehicles, components and infrastructure at lower cost.
MARC's Work Areas
Aging and Adult Services
KC Communities for All Ages
Aging Mastery Program
Managed Services Network
Public Health and Healthy Living
Homelessness and Housing
Health Care Access

Lead Committees
Commission on Aging
• Chair — Tina Uridge, Clay County Senior Services

KC Communities for All Ages
Advisory Board
• Co-chairs — Rob Givens and Tina Uridge

Metropolitan Official Health Agencies of the Kansas City Area (MOHAKCA)
• Chair — Terry Brecheisen, Wyandotte County Health Department
• Vice-Chair — Andrew Warlen, Independence Health Department

Cover KC Committee
• Co-chairs — Molly Moffett, Community Health Council of Wyandotte County, and Jim Torres, Samuel U. Rodgers Health Center

Staff Contacts
James Stowe, Director, Aging and Adult Services Department
jstowe@marc.org or 816-701-8263

Marlene Nagel, Director, Community Development Department
mnagel@marc.org or 816-701-8218

Cathy Boyer-Shesol, KCC Project Manager
cboyer@marc.org or 816-701-8246

2018 Major Work Objectives

Aging and Adult Services
• Increase effectiveness and breadth of services — including congregate and home-delivered meals, transportation, caregiver support, legal assistance and in-home services — and reduce or eliminate service waitlists.
  ◦ Reinvigorate the Long-Term Care Ombudsman Program.
  ◦ Refresh community senior center models.
• Enhance the organizational structure, mission and activities of the Commission on Aging by exploring new funding models and other improvements.
  ◦ Establish capacity and relationships to coordinate the Veterans Directed Home and Community Based Services (VD-HCBS) program.
  ◦ Increase Medicaid Re-Assessment capacity to 400 per month and expand a network of professional assessors.
  ◦ Enhance regional capacity for in-home services.
• Explore opportunities for new partnerships and systems to broaden the ability of older adults to stay independent and minimize hospitalizations.
• Explore advanced technology to improve the effectiveness and reach of services and initiatives.
  ◦ Deliver excellent performance under the Administration for Community Living Innovations in Nutrition grant, and introduce smart speaker technology to home-delivered meals clients.
• Design a new Managed Services Network initiative and launch a pilot project to help health care providers and payers connect their patients with robust community-based services.

KC Communities for All Ages
• Help communities prepare for increasing numbers of older adult residents.
  ◦ Work with community partners to design richer systems that enable older adults to prepare for healthy aging and stay engaged in community affairs. Help agencies benefit from older adults experience as volunteers.
  ◦ Explore new ways to expand caregiver resources and support systems.
• Expand the use of the new Aging Mastery Program to help older adults lead healthy, rewarding lives in retirement.
• Host the third annual Age Positive conference for professionals who design and develop social, cultural, health and lifelong learning programs for older adults.

Public Health
• Support a nutrition incentive program for SNAP (Supplemental Nutrition Assistance Program) recipients at grocery stores and farmers markets to encourage healthier eating.
• Work with local officials, businesses and others to create a safe and supportive built environment.

Homelessness
• Work with community stakeholders to implement a more integrated system of outreach, intake, assessment and delivery of services.
• Serve as the lead agency for the Homelessness Management Information System, and assist local agencies in using the system to support services for at-risk individuals and families.

Health Care Access
• Work with health care providers, safety net clinics and other organizations to improve access to health care by increasing enrollment in the federal health insurance marketplace.
• Support efforts to broaden the use of Community Health Workers to improve health outcomes and reduce costs.
**Policy Issue — Early Education**

Help lead the implementation of a comprehensive, high-quality early learning system that prepares children for success in school. Support efforts to improve program quality and develop innovative models for fiscal sustainability.

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**MARC’s Work Areas**

- School Readiness
- Early Learning Program Quality
- Workforce Development
- Data Collection and Analysis

**Lead Committees and Workgroups**

- **MAHS Advisory Board**
  - *MARC Board of Directors*
- **MAHS Advisory Committee**
  - *Chair* — Rebecca Curtis
- **MAHS Policy Council**
  - *Chair* — Samantha Belcher
- **Partners in Quality for Early Childhood Education**
  - *Co-Chairs* — Deidre Anderson and Scott Hall

**Staff Contacts**

- **Jovanna Rohs**
  - Director, Early Learning Department
  - jrohs@marc.org
  - 816-701-8222

- **Liz Smith**
  - Head Start Director
  - lsmith@marc.org
  - 816-701-8348

- **Kyle Matchell**
  - MCEL Program Manager
  - matchell@marc.org
  - 816-701-8230

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**2018 Major Work Objectives**

**Early Education Quality and Access**

- Finalize and implement a structure and strategic direction for MARC’s early learning programs.
- Through the Metropolitan Council on Early Learning, work to advance the four-part strategic agenda developed by Partners in Quality:
  - *School readiness* — Pilot the Kindergarten Observation and Parent Information Forms — a tool to measure kindergarten readiness — in 80 kindergarten classrooms in three school districts. Develop a strategy to scale up and sustain use of this tool.
  - *Workforce development* — Obtain the commitment of two regional institutions of higher education to use EarlyEdU Alliance, a program that provides alternative pathways and delivery models to develop the early learning workforce. Complete a review of the feasibility of implementing micro-credentials that build toward a two-year or four-year degree.
  - *Quality enhancement* — Pilot the locally created Early Learning Program Profile with 50 programs to develop benchmarks and supports for early learning programs to improve quality.
  - *Coordination and fiscal sustainability* — Redefine workgroup roles to better coordinate the implementation of the early learning vision and strategies. Advocate for legislative and policy changes to increase public investment in early learning.

**Mid-America Head Start**

- Submit an application for a new five-year regional Head Start grant for Clay, Platte and Jackson counties, due in early 2018.
- Continue to operate a multi-county Head Start partnership that oversees the provision of Head Start and Early Head Start services to more than 2,400 children and families.
  - Coordinate access to community resources, including health care exchange data, mental health services and trauma-informed care.
  - Fully implement the Learning Genie app to facilitate electronic reporting of the Desired Results Development Profile (DRDP) child assessment in all MAHS classrooms.
  - Implement delivery of the Family Development Credential coursework for MAHS Family Advocates.
  - Support coordinated systems of professional development, providing training on the Classroom Assessment Scoring System (CLASS) and DRDP. Support and enhance the development of mentor coaching systems within early childhood programs.
  - Pilot the use of current and past Head Start parents as Community Health Workers to support families, increase health literacy and engage in preventive health practices.
  - Pilot a Centralized Intake System to support recruitment, determine Head Start eligibility and maintain a grantee-wide waitlist.
**MARC's Work Areas**

- Homeland Security
- Emergency Medical Services
- Emergency Management
- Hazardous Materials Risk Management
- Regional 911 System
- Interoperable Communications
- Health Care Preparedness

**Lead Policy Committees**

**Regional Homeland Security Coordinating Committee**
- **Co-Chairs** — City Manager Bill Ebel, Overland Park, Kansas, and City Manager Stephen Arbo, Lee’s Summit, Missouri

**Public Safety Communications Board**
- **Co-Chairs** — Maury Thompson, Johnson County, Kansas, and Sheriff Mark Owen, Platte County, Missouri

**Other Key Committees**

**Mid-America Regional Council Emergency Rescue Committee (MARCER)**
- **Chair** — Deputy Chief Tom Collins, KCMO Fire Department

**Metropolitan Emergency Managers Committee (MEMC)**
- **Chair** — Will Akin, Emergency Management Director, Clay County Sheriff’s Department

**Mid-America Local Emergency Planning Committee (LEPC)**
- **Chair** — Deputy Chief Tim Richards, Olathe Fire Department

**Hospital Committee**
- **Co-Chairs** — Derek Collins, St. Luke’s Health Center, and Ian Saxton, University of Kansas Health System

**MARRS Management Council**
- **Co-Chairs** — Ellen Wernicke, Johnson County Emergency Management & Communications, and Major Daniel Gates, KCMO Police Department

**Staff Contacts**

Erin E. S. Lynch, Homeland Security and Emergency Services Program Director
eleych@marc.org or 816-701-8390

Eric Winebrenner, Public Safety Communications Program Director,
ewinebrenner@marc.org or 816-701-8211

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**2018 Major Work Objectives**

**Homeland Security**
- Work with cities and counties to help the region implement a new federal grant to prepare for Complex Coordinated Terrorist Attacks.
- Support more than 50 training courses and 11 planned exercises and implement new web-based training modules.
- Support specialized response teams through training, exercises and purchase and sustainment of critical equipment.
- Engage additional providers in the regional Health Care Coalition and help health care providers meet CMS emergency preparedness requirements.

**Emergency Medical Services**
- Support MARCER’s efforts to coordinate emergency medical response services and improve pre-hospital emergency care.
- Address state and federal legislative issues affecting EMS services.
- Work with EMS agencies to adopt community paramedicine programs.

**Emergency Management**
- Support the MEMC’s efforts to educate the public on risks and emergency preparedness and encourage community involvement.
- Address needs of the whole community with a focus on planning for those with functional and access needs; expanding the Community Disaster Resilience Network; and promoting use of the Personal Preparedness Inventory.
- Update the Regional Coordination Guide ESF 8 (Health and Medical) and Resource Annexes.

**Hazardous Materials Risk Management**
- Support the Mid-America LEPC in its efforts to reduce risks from hazardous materials incidents in the region; increase industry participation and conduct a public/private hazmat capability assessment.
- Update the regional LEPC plan and maintain an inventory of locations of hazardous chemicals in the region.
- Pilot an online hazardous materials mapping app for first responders.

**Regional 911 System**
- Prepare for next generation 911 by migrating to new mapping software, upgrading equipment, and researching new technologies and services.
- Coordinate planning for handling video and photo files, including storage, ownership and chain of custody.
- Seek legislative support for county surcharges for all communications devices capable of calling 911 in Missouri.
- Provide comprehensive training for telecommunicators and implement peer support for those who handle critical incidents.
- Review backup plans to ensure continued answering of 911 calls in the event of a critical failure at one or more PSAPs, including planning for Complex Coordinated Terrorist Attacks.
- Define metrics and a reporting process to allow external transparency of the 911 system’s operations and performance.
- Conduct an audit of bundled telephone billing for 911 services.

**Interoperable Communications**
- Bring Lee’s Summit and Excelsior Springs onto the MARRS system.
- Continue to work with MARRS to maintain the system and plan for long-term infrastructure sustainability.
- Review opportunities for additional shared services to improve efficiency and/or reduce costs, such as a regional agreement for FirstNet implementation.
MARC’s Work Areas

Local Government Services
Government Training Institute
Legislative Advocacy and Policy Leadership
Civic Engagement
Research, Data and Mapping
Shared Services

Lead Committees and Workgroups

Managers Roundtable
First Suburbs Coalition
  • Co-Chairs — R. D. Mallams, Councilmember, Gladstone, Missouri, and Kristin Inman, Councilmember, Mission, Kansas

KC Metro GIS

Staff Contacts

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816-701-8218

Policy Issue — Support for Local Governments
Provide high quality training and technical assistance services to local governments, and develop collaborative efforts and shared services to help cities and counties work more efficiently and effectively.

2018 Major Work Objectives

Local government services
• Enhance support to city and county managers, including bimonthly meetings, regular communications and special projects.
• Through the First Suburbs Coalition, support efforts of older suburbs to address housing, commercial and infrastructure challenges.
• Provide support to small cities in grantwriting and grant administration, planning and administrative services.

Government Training Institute
• Provide high quality seminars, workshops, customized training and needs assessments for local governments to build professional capacity and help develop the current and future workforce.
• Introduce executive leadership workshops addressing emerging issues.

Legislative advocacy and policy leadership
• Support federal and state legislation in priority areas for local governments in the Kansas City region.
• Support existing forums for local elected officials and engage them in regional efforts.

Civic engagement
• Continue to identify and use civic engagement tools and techniques to seek substantive feedback and engage the public in planning and decision-making processes.
• Support efforts of the Regional Equity Network to engage underserved populations in planning.

Research, data and mapping
• Create automated data systems that speed and standardize data collection from a wide variety of federal, state and local sources.
• Prepare high-quality tabular and geographic databases that support many MARC programs, including transportation, environment, emergency services, 911, housing, workforce and economic development.
• Develop data distribution systems that increase access to MARC’s databases, both among staff and external stakeholders.
• Use a wide variety of technical tools, including statistical analysis, empirical modeling and geographic information systems, to analyze the data, visualize and interpret it, and communicate key findings to MARC programs and external stakeholders.

Shared services
• Enhance shared services that help local governments increase efficiencies and effectiveness of programs and services and have the potential to save money and time.
• Lead a consortium of local governments to prepare for a 2018 aerial photography flight and deliver high resolution images, adding LiDAR imagery to the traditional orthophotography.
• Facilitate the CORE 4 jurisdictions’ efforts to develop more coordinated and collaborative programs and services.
• Enhance support for the current regional cooperative purchasing program and increase its utilization.
Organizational Effectiveness

All of MARC’s work in key policy areas is supported by its professional staff. In addition to ongoing efforts to maintain efficient and effective agency operations, staff will focus on these specific objectives in 2018:

- Upgrade MARC’s technical capacities (tools, database integration and staff skills) to help local governments and partner organizations better understand and address changing technological, economic and policy circumstances.
- Assess and retool MARC’s communications strategies, with a comprehensive review of current publications (print and electronic) to ensure their effectiveness.
- Conduct a thorough review of and make recommendations for improvements to MARC’s indirect cost allocation methods.

MARC Core Values

| Integrity | Work with transparency and honesty. Do the work entrusted to us in a responsible, trustworthy and neutral manner. Be respectful, open and fair. Be accountable to ourselves and others. |
| Innovation | Seek creative and strategic solutions. Be inquisitive about emerging technologies and visionary approaches. Be forward-thinking, yet always mindful of sustainability. |
| Collaboration | Stay open-minded and receptive to ideas. Build consensus. Develop strong relationships with stakeholders. Share resources efficiently. |
| Diversity and Inclusion | Strive to understand, respect, value and accept all differences, including race, gender, ability, cultural, socioeconomic, and geographical or community identity. Include the whole community in discourse. Promote social equity in all aspects of MARC’s work. |
| Excellence in Performance | Demonstrate expertise in our work. Produce high-quality, impactful results. Use efficient methods and professional approaches. Constantly improve processes, tools and relationships. Demonstrate personal responsibility, passion, commitment and enthusiasm to go beyond expectations. |
| Service Leadership | Lead the region towards sustainability by providing resources and solutions that add value. Strive to make a difference for the greater good of our organization and improve quality of life for the community. Be good stewards of resources, both human and fiscal. Be accountable and responsive to the needs of one another and the communities we serve. |
REPORT: ANNUAL REFRESHER OF THE CONFLICT OF INTEREST AND WHISTLEBLOWER POLICIES

Mr. Warm provided a brief annual reminder that each year all policy committees that are responsible for allocation of funds are asked to review the conflict of interest and whistleblower policies. These policies have been established to promote ethical decision-making and operations; they are similar to those used by local governments. Mr. Warm called attention to the procedure for Board members to recuse themselves from discussion and votes on any topic where a conflict is present and noted that MARC participates in the WeTip hotline for anonymous reporting. Mr. Warm said this was simply a reminder of the policies and that conflicts of interest are rare.

CONSENT AGENDA

VOTE: APPROVE CONSENT AGENDA

Councilmember Suter asked for a motion to approve the consent agenda Mayor Ross moved for approval and Commissioner Harold Johnson seconded. The motion passed.

- a. Approve minutes of the December 19, 2017, Board meeting
- b. Approve actions taken at the January 9, 2018, Head Start Advisory Committee meeting
- c. Authorize release of SFY 2019 Aging and Adult Services Requests for Proposals for services beginning on July 1, 2018
- d. Approve agreement with The Family Conservancy to serve as a Central Intake System provider for Mid-America Head Start programs
- e. Authorize applications to Missouri Housing Development Commission, and accept funds to support the Homelessness Management Information System (HMIS) Services
- f. Approve 2018 1st Quarter Amendment to the 2018-22 Transportation Improvement Program
- g. Authorize a contract with Iteris for the Regional Traffic Signal System Engineering and RFP development support services for MARC’s Operation Green Light Program
- h. Approve the 2018 Regional Safety Performance Targets for the MARC metropolitan area
- i. Authorize acceptance of federal funds from KDOT for the Destination Safe Outreach Campaign
- j. Authorize a lease of Ethernet Circuits from Comcast Business for 911 Call Delivery

EXECUTIVE DIRECTOR’S REPORT

Mr. Warm informed the group that KC Rising will hold a three-year update event on Feb. 27 and encouraged all board members to attend. He emphasized the desire for KC Rising to build stronger connections with local governments in 2018. He also announced the Greater Kansas City Chamber of Commerce’s kickoff of a “Big 5” focus on transportation, which is designed to rally civic and business leadership around transportation issues, particularly related to job access.

OTHER BUSINESS

No other business was brought before the Board.

ADJOURNMENT

The meeting was adjourned at 1:35 p.m.
MINUTES APPROVED:

______________________________

Carol J. Suter, Chair

______________________________

Date
ISSUE:

VOTE: Approve actions taken at the February 13, 2018 Head Start Advisory Committee meeting

BACKGROUND:
The Head Start Advisory Committee approved the following action items at its February 13, 2018, meeting:

- Minutes from the December 2017 Advisory Committee meeting
- Monthly Attendance, enrollment, CACFP and childcare subsidy reports
- Monthly Financial Statements & Credit Card Expenditures

These items are more fully described in the Committee minutes and financial reports that are enclosed.

RECOMMENDATION:
Approve actions taken at the January 9, 2018 Head Start Advisory Committee meetings.

STAFF CONTACT:
Jovanna Rohs
Liz Smith
MAHS Advisory Committee Meeting Minutes
February 13, 2018
11:30 a.m. to 1 p.m.

In Attendance
Rebecca Curtis  Susan Knittle  Alex Ellison
Samantha Belcher  Molly Merrigan  Elena Ramsey

Grantee/Delegate Staff/Guest
Liz Smith  Mitchell Walker  Mark Johnson
Traci Garcia Castells  Jovanna Rohs

Absent
Carolos Salazar  Kathy Fuger  Danisha Johnson.

Rebecca Curtis, Chair, called the meeting to order at 11:35 a.m. A quorum was established.

Introductions/Information Sharing

- **Self-Assessment Overview:** Liz Smith announced that MAHS will be working with Tier 1 & 2 programs to develop their action plans for self-assessment. The assessment will focus on each program’s Scope of Work for the upcoming structure change, and what procedures need to be developed in preparation for the change. Tier 3 Programs will have their own self-assessment in the coming weeks.

- **Teacher Qualifications:** Liz presented teacher qualifications data. The data showed that 100% of Head Start teachers have or are working on qualifications, 96% of Head Start teacher assistants have or are working on qualifications, and for Early Head Start 87% of teachers have qualification or are working on qualifications.

- **Mental Health:** Liz presented data on mental health observations and referrals for the current year. The data showed that of the 350 children initially observed in the classroom, only 52 ended up needing a referral to outside professionals. Of those children referred, 36 are receiving services.
• **Portrait of a Healthy Child:** Liz presented health data that showed 2315 health goals were developed by families and 972 goals were met since the school year started.

• **Fifty-Percent Duration (ACH-PI-18-01):** Liz announced that the Office of Head Start (OHS) released a Program Instruction discussing the 2021 Head Start requirement for full day program duration. The memo focused on the requirement of programs changing from part-day to full day sessions. In the memo, OHS is removing the duration requirement that programs must attain 50% of funded enrollment as full day programming. OHS also stated they may remove the requirement completely prior to 2021. Liz commented there will be more information in the future.

• **Office of Head Start Review Report:** Liz reported that OHS sent an Overview of Findings and that the previously identified finding has been closed.

**Approval of Policy 9510 Transportation**
Liz reviewed Policy 9510. She commented that the purpose is for contractors with MAHS program to meet federal, state, and local requirements, as well as MAHS policy & procedure when providing transportation for children. In addition to meeting requirements, MAHS contractors must provide transportation assistance if transportation is not available.

Alex Ellison motioned to approve the MAHS 9510. Susan Knittle seconded the motion and the motion carried.

**Approval of Policy 8900**
Liz Smith presented the Standards of Conduct 8900. No questions or comments were made.

Alex Ellison motioned to approve the MAHS Policy 8900. Councilman Barnes seconded the motion and the motion carried.

**Approval of Minutes**
Committee members reviewed the January MAHS Advisory Committee meeting minutes. No corrections were made.

Elena Ramsey motioned to approve the January MAHS Advisory Committee meeting minutes. Alex Ellison seconded the motion and the motion carried.
Program Summary and Action Items

Program Summary-
Liz reviewed the Attendance, Enrollment, Childcare, and CACFP reports (see attached reports). For enrollment, Liz commented that Center School District continues to struggle with open slots and there were two slots past 30 days because of enrollment/sick issues at other sites; then, 4 EHS expansion slots were vacant longer than 30 days. MAHS grantee staff and KCPS will meet with Central officials to develop a plan of action for these slots. For attendance, Liz commented that attendance is down due to illness and weather. MAHS is making progress toward the 10% goal for enrollment of children with an IEP/IFSP. This goal is due by the end of February.

Attendance, enrollment, childcare subsidy and CAFP Reports
Elena Ramsey motioned to approve the January Attendance, enrollment, childcare subsidy and February CAFP Reports. Alex Ellison seconded the motion and the motion carried.

Financial statements and credit card expenditures
Mark Johnson presented the Program Year 4 (Final Month Ending-October 2017), Program Year 5 (Final Month Ending-December 2017), Head Start & Early Head Start Expansion Grant PYI (Month ending- December 2017), Missouri Early Head Start Program Year 3 (Month Ending-December 2017), HW REACH Foundation grant (Month Ending-December 2017) local community support expenditures reports, and the December MAHS credit card statement (see attached reports).

All expenses and reports were deemed allowable, allocable and reasonable.

Alex Ellison motioned to approve the MAHS Financial and Credit Card Statements. Councilman Barnes seconded the motion and the motion carried.

New Business- Liz announced that the Five Year Grant Application was released last Thursday, February 1st. The application is due by 4/09/18.

Early Learning Update-Dr. Jovanna Rohs
- Dr. Rohs reported that in Mo HB 1420 was extended and moved out of committee. The bill focuses on measuring quality in early childhood
Jovanna commented that Kyle Matchell with the Early Learning Department testified in support of the bill. Then, she reported that the Early Learning Department is working on an Early Learning Profile with members of the Kansas City metro early education community.

- Dr. Rohs presented the pre-kc.org website. This website is a tool for parents to help understand different early learning aspects. The website was made possible by many KC community partners.

The meeting adjourned at 12:30 p.m.
All MAHS programs must develop their own Standards of Conduct in accordance with Procedure 8900. All staff, consultants, contractors, and volunteers must be provided annual training and sign their own program’s Standards of Conduct.
Policy:

Any agency providing transportation services for Early Head Start or Head Start children to the facility or on field trips, regardless of whether such transportation is provided directly on agency owned or leased vehicles or through arrangement with a private or public transportation provider must meet the requirements of all local, state and federal regulations and MARC Policies and Procedures.

A program that provides transportation services must make reasonable efforts to coordinate transportation resources with other human services agencies in its community in order to control costs and to improve the quality and the availability of transportation services.

If a program does not provide transportation services, either for all or a portion of the children, it must provide reasonable assistance, such as information about public transit availability, to the families of such children to arrange transportation to and from its activities, and provide information about these transportation options in recruitment announcements.
# Mid-America Head Start
## Program Budget and Actual Expenditures
### For the 12 month(s) ending October 31, 2017
#### Percent of Grant Year Expended 100%

**MARC Grant Number 42000**

Program Year 4: November 1, 2016 through October 31, 2017

### HEAD START/EARLY HEAD START AWARD PY!

#### Major Program:

<table>
<thead>
<tr>
<th>Program</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head Start Program &amp; Admin</td>
<td>19,119,730.00</td>
<td>19,089,210.91</td>
<td>30,519.09</td>
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<tr>
<td>Early Head Start Program &amp; Admin</td>
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<tr>
<td>Early Head Start Training</td>
<td>115,623.00</td>
<td>112,769.24</td>
<td>2,853.76</td>
<td>98%</td>
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<tr>
<td><strong>Total by Program:</strong> $24,536,320</td>
<td><strong>24,470,077.64</strong></td>
<td>66,242.36</td>
<td></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

#### By Agency:

- **MARC**
  - Grant: 2,365,480.05
  - To Date: 2,312,279.86
  - Remaining: 53,200.19
  - Percent Expended: 98%

- **Delegate Agency**
  - Note

<table>
<thead>
<tr>
<th>Agency</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
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<tbody>
<tr>
<td>The Family Conservancy</td>
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<td>(0.04)</td>
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<td>Independence School District</td>
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<tr>
<td>Kansas City Missouri School District</td>
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<td>Young Men's Christian Association</td>
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<td><strong>School District Partnerships:</strong></td>
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<tr>
<td>Grandview School District</td>
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<td>Raytown School District</td>
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<td>Center School District</td>
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<td>Lee's Summit School District</td>
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<td>342,008.66</td>
<td>8,659.20</td>
<td>98%</td>
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<tr>
<td><strong>Total by Agency:</strong> $24,536,320</td>
<td><strong>24,470,077.64</strong></td>
<td><strong>66,242.36</strong></td>
<td></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

#### Other Revenues (Match):

- **Contributed Services:** 6,134,080.00
  - To Date: 5,849,044.76
  - Remaining: 285,035.24
  - Percent Expended: 95%

- **Corporate Grant Revenue:** -
- **Other Grant Revenue:** -
- **Program Income:** -
- **Miscellaneous Income:** -

**Total Other Revenues:** $6,134,080.00

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
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<tbody>
<tr>
<td><strong>Contributed Services</strong></td>
<td>6,134,080.00</td>
<td>$5,849,044.76</td>
<td>285,035.24</td>
<td>95%</td>
</tr>
<tr>
<td><strong>Corporate Grant Revenue</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Other Grant Revenue</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Program Income</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Miscellaneous Income</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Total Other Revenues:** $6,134,080.00

**Percent Expended:** 95%

Notes:

1. The Family Conservancy invoices submitted through October 31, 2017
2. Independence School District invoices submitted through October 31, 2017
3. Kansas City Missouri School District invoices submitted through October 31, 2017
4. Young Men's Christian Association invoices submitted through October 31, 2017
5. Grandview School District invoices submitted through October 31, 2017
6. Raytown School District invoices submitted through October 31, 2017
7. Center School District invoices submitted through October 31, 2017
8. Blue Springs School District invoices submitted through October 31, 2017
9. Lee's Summit School District invoices submitted through October 31, 2017

K:\HEAD START\Program Governance\Advisory Committee\2013-2018\Program Year 05\February 2018\HS Fiscal Report (Nov 16 - Oct 17) 12-31-17 42000 for MARC Board
### Mid-America Head Start
#### Program Budget and Actual Expenditures
For the 2 month(s) ending December 2017
Percent of Grant Year Expended 25%
MARC Grant Number 42150
Program Year 5: November 1, 2017 through June 30, 2018
HEAD START/EARLY HEAD START AWARD PY!

#### Major Program:

<table>
<thead>
<tr>
<th>Major Program</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head Start Program &amp; Admin</td>
<td>12,418,135.24</td>
<td>2,404,670.30</td>
<td>10,041,514.20</td>
<td>19%</td>
</tr>
<tr>
<td>Early Head Start Program &amp; Admin</td>
<td>3,418,963.60</td>
<td>847,054.47</td>
<td>2,571,909.13</td>
<td>25%</td>
</tr>
<tr>
<td>Head Start Training</td>
<td>130,486.00</td>
<td>29,733.73</td>
<td>100,752.27</td>
<td>23%</td>
</tr>
<tr>
<td>Early Head Start Training</td>
<td>77,082.00</td>
<td>37,246.60</td>
<td>39,835.40</td>
<td>48%</td>
</tr>
<tr>
<td><strong>Total by Program:</strong></td>
<td><strong>16,044,666.84</strong></td>
<td><strong>3,318,705.10</strong></td>
<td><strong>12,754,011.00</strong></td>
<td><strong>21%</strong></td>
</tr>
</tbody>
</table>

#### By Agency:

<table>
<thead>
<tr>
<th>Agency</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARC</td>
<td>1,551,103.14</td>
<td>336,520.04</td>
<td>1,214,583.10</td>
<td>22%</td>
</tr>
</tbody>
</table>

#### Delegate Agency:

<table>
<thead>
<tr>
<th>Delegate Agency</th>
<th>Note</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Family Conservancy</td>
<td></td>
<td>3,663,225.09</td>
<td>883,855.32</td>
<td>2,779,369.77</td>
<td>24%</td>
</tr>
<tr>
<td>Independence School District</td>
<td></td>
<td>2,642,042.00</td>
<td>594,092.81</td>
<td>2,047,949.19</td>
<td>22%</td>
</tr>
<tr>
<td>Kansas City Missouri School District</td>
<td></td>
<td>2,941,690.23</td>
<td>68,392.75</td>
<td>2,873,297.48</td>
<td>2%</td>
</tr>
<tr>
<td>Young Men's Christian Association</td>
<td></td>
<td>3,963,718.30</td>
<td>1,137,497.42</td>
<td>2,854,270.14</td>
<td>28%</td>
</tr>
</tbody>
</table>

#### School District Partnerships:

<table>
<thead>
<tr>
<th>School District Partnerships</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grandview School District</td>
<td>329,268.07</td>
<td>82,317.02</td>
<td>246,951.05</td>
<td>25%</td>
</tr>
<tr>
<td>Raytown School District</td>
<td>221,453.34</td>
<td>83,045.67</td>
<td>138,407.67</td>
<td>38%</td>
</tr>
<tr>
<td>Center School District</td>
<td>417,380.00</td>
<td>132,984.07</td>
<td>284,395.93</td>
<td>32%</td>
</tr>
<tr>
<td>Blue Springs School District</td>
<td>93,333.33</td>
<td>-</td>
<td>93,333.33</td>
<td>0%</td>
</tr>
<tr>
<td>Lee's Summit School District</td>
<td>221,453.34</td>
<td>-</td>
<td>221,453.34</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total by Agency:</strong></td>
<td><strong>16,044,666.84</strong></td>
<td><strong>3,318,705.10</strong></td>
<td><strong>12,754,011.00</strong></td>
<td><strong>21%</strong></td>
</tr>
</tbody>
</table>

#### Other Revenues (Match):

<table>
<thead>
<tr>
<th>Other Revenues (Match)</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributed Services</td>
<td>4,011,166.71</td>
<td>600,090.51</td>
<td>3,411,076.20</td>
<td>15%</td>
</tr>
<tr>
<td>Corporate Grant Revenue</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Other Grant Revenue</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Program Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total Other Revenues:</strong></td>
<td><strong>4,011,166.71</strong></td>
<td><strong>600,090.51</strong></td>
<td><strong>3,411,076.20</strong></td>
<td><strong>15%</strong></td>
</tr>
</tbody>
</table>

#### Notes:

1. The Family Conservancy invoices submitted through December 31, 2017
2. Independence School District invoices submitted through December 31, 2017
4. Young Men's Christian Association invoices submitted through January 31, 2018
5. Grandview School District invoices submitted through December 31, 2017
6. Raytown School District invoices submitted through January 31, 2018
7. Center School District invoices submitted through December 31, 2017
8. Blue Springs School District invoices submitted through
9. Lee's Summit School District invoices submitted through
## Mid-America Head Start

**Program Budget and Actual Expenditures**  
For the 10 month(s) ending 12-31-17  
Percent of Grant Year Expended 83%  
MARC Grant Number 42100  
Program Year 1: March 1, 2017 through August 31, 2018  
EARLY HEAD START EXPANSION AWARD PY1

<table>
<thead>
<tr>
<th>Major Program</th>
<th>Grant Budget</th>
<th>Cumulative Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Head Start Expansion Program &amp; Admin</td>
<td>1,529,439.00</td>
<td>857,300.74</td>
<td>672,138.26</td>
<td>56%</td>
</tr>
<tr>
<td>Early Head Start Expansion Training</td>
<td>75,600.00</td>
<td>7,260.71</td>
<td>68,339.29</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Total by Program:</strong></td>
<td><strong>1,605,039.00</strong></td>
<td><strong>864,561.45</strong></td>
<td><strong>740,477.55</strong></td>
<td><strong>54%</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>By Agency:</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MARC</td>
<td>137,514.64</td>
<td>56,557.56</td>
<td>80,957.08</td>
<td>41%</td>
</tr>
</tbody>
</table>

**Delegate Agency:**

- **The Family Conservancy**: 1 694,002.60 564,042.26 129,960.34 81%
- **Independence School District**: 2 211,891.98 47,008.71 164,883.11 22%
- **Kansas City Missouri School District**: 3 294,688.63 106,587.80 188,100.83 36%

**School District Partnerships:**

- **Blue Springs School District**: 5 266,941.15 90,364.96 176,576.19 34%

**Total by Agency:** 1,605,039.00 864,561.45 740,477.55 54%

### Other Revenues (Match):

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Cumulative To Date</th>
<th>Remaining</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributed Services</td>
<td>594,398.58</td>
<td>134,437.69</td>
<td>459,960.89</td>
<td>23%</td>
</tr>
<tr>
<td>Corporate Grant Revenue</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Other Grant Revenue</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Program Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total Other Revenues:</strong></td>
<td><strong>594,398.58</strong></td>
<td><strong>134,437.69</strong></td>
<td><strong>459,960.89</strong></td>
<td><strong>23%</strong></td>
</tr>
</tbody>
</table>

### Notes:

1. The Family Conservancy invoices submitted through 12/31/2017
2. Independence School District invoices submitted through 12/31/2017
3. Kansas City Missouri School District invoices submitted through 11/30/2017
4. Blue Springs School District invoices submitted through 12/31/2017
Mid-America Missouri Early Head Start
Program Budget and Actual Expenditures
Percent of Grant Year Expended 50%
For the 6 month(s) ending 12-31-17
MARC Grant Number 48480
Program Year 4: July 1, 2017 through June 30, 2018
MISSOURI EARLY HEAD START PY 03

<table>
<thead>
<tr>
<th>By Agency:</th>
<th>Grant Budget</th>
<th>Cumulative Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate Agency:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Independence School District</td>
<td>667,000.00</td>
<td>337,452.73</td>
<td>329,547.27</td>
<td>51%</td>
</tr>
<tr>
<td>Family Conservancy</td>
<td>826,500.00</td>
<td>408,394.92</td>
<td>418,105.08</td>
<td>49%</td>
</tr>
<tr>
<td>Total by Agency:</td>
<td>$ 1,493,500.00</td>
<td>$ 745,847.65</td>
<td>$ 747,652.35</td>
<td>50%</td>
</tr>
</tbody>
</table>

Notes
1 ISD - invoices paid thru December 2017
2 TFC - invoices paid thru December 2017
### Mid-America Head Start

Program Budget and Actual Expenditures

Percent of Grant Year Expended 67%

For the 8 month(s) ending 12-31-17

MARC Grant Number 49590

Program Year 1: May 1, 2017 through April 30, 2018

Community Health Workers - REACH HealthCare Foundation

<table>
<thead>
<tr>
<th>Contracted Services</th>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alma Rivera</td>
<td>37,500.00</td>
<td>10,062.50</td>
<td>27,437.50</td>
<td>27%</td>
</tr>
<tr>
<td>Nakeisha Neverdusky</td>
<td>37,500.00</td>
<td>8,850.00</td>
<td>28,650.00</td>
<td>24%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$75,000.00</strong></td>
<td><strong>$18,912.50</strong></td>
<td><strong>$56,087.50</strong></td>
<td><strong>25%</strong></td>
</tr>
</tbody>
</table>
# Head Start Local Community Support

## Program Budget and Actual Expenditures

**MARC Grant Number 41700**

For the 50 month(s) ending 12-31-17

<table>
<thead>
<tr>
<th>Grant Budget</th>
<th>Cumulative To Date Expenditures</th>
<th>Remaining Funds</th>
<th>Percent Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARC</td>
<td>20,000</td>
<td>16,439</td>
<td>3,561</td>
</tr>
<tr>
<td>Total Expenditures:</td>
<td>$20,000</td>
<td>$16,439</td>
<td>$3,561</td>
</tr>
</tbody>
</table>

K:\HEAD START\Program Governance\Advisory Committee\2013-2018\Program Year 05\February 2018\HS Fiscal Report (Nov 16 - Oct 17) 12-31-17  41700 for MARC Board
## FEDERAL HEAD START CREDIT CARD TRANSACTIONS

### January 2018 STATEMENT FOR THE MONTH Ending December 2017

<table>
<thead>
<tr>
<th>Account</th>
<th>Federal Cost Category</th>
<th>Date of Transaction</th>
<th>MARC Employee</th>
<th>Account Code</th>
<th>Vendor</th>
<th>Date of Statement</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>12/8/2017</td>
<td>gvaldovino</td>
<td>61-2-55-42150-421504-5420-00000</td>
<td>Iv-Holiday Inn Express</td>
<td>1/1/2018</td>
<td>$404.22</td>
<td>Judy Harris Helm Training-Project Approach</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<td></td>
<td>Total</td>
</tr>
<tr>
<td></td>
<td></td>
<td>12/15/2017</td>
<td>gvaldovino</td>
<td>61-2-55-41700-417000-5440-00000</td>
<td>Iv-BA At Kauffman</td>
<td>1/1/2018</td>
<td>$635.50</td>
<td>Direct Service Provider Meeting 12/15/17</td>
</tr>
<tr>
<td></td>
<td></td>
<td>12/18/2017</td>
<td>tgcastells</td>
<td>61-2-55-42150-421508-5440-00000</td>
<td>tg-Scratch Bakery &amp; Cafe</td>
<td>1/1/2018</td>
<td>$190.90</td>
<td>Advisory Committee Meeting 12/12/17</td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
<td></td>
<td>Total</td>
</tr>
<tr>
<td>5670</td>
<td>Postage</td>
<td>12/14/2017</td>
<td>tgcastells</td>
<td>61-2-55-42150-4215001-5670-00000</td>
<td>tg-Office Max</td>
<td>1/1/2018</td>
<td>$15.89</td>
<td>Postage</td>
</tr>
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<td></td>
<td></td>
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<td></td>
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<td></td>
<td>Total</td>
</tr>
<tr>
<td></td>
<td></td>
<td>12/13/2017</td>
<td>tgcastells</td>
<td>61-2-55-42150-4215001-5700-00000</td>
<td>tg-Office Max</td>
<td>1/1/2018</td>
<td>$38.06</td>
<td>Office supplies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>12/14/2017</td>
<td>tgcastells</td>
<td>61-2-55-42150-4215001-5700-00000</td>
<td>tg-Office Max</td>
<td>1/1/2018</td>
<td>$7.79</td>
<td>Office supplies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>12/20/2017</td>
<td>gvaldovino</td>
<td>61-2-55-42150-4215001-5700-00000</td>
<td>Iv-Hobby Lobby</td>
<td>1/1/2018</td>
<td>$51.85</td>
<td>Parent Leadership supplies</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Total</td>
</tr>
</tbody>
</table>

Total Amount: $1,651.62
ISSUE:
VOTE: Authorize the Executive Director to receive and expend Jackson County funds for MARC’s Department of Aging and Adult Services

BACKGROUND:
Each year, MARC’s Department of Aging and Adult Services receives an appropriation from Jackson County for the purpose of providing eligible Jackson County residents with home-delivered meals. This year, the County has appropriated $91,858. This money will be distributed among MARC’s nine senior centers within Jackson County, and will allow for the delivery of approximately 10,000 meals.

BUDGET CONSIDERATIONS:
MARC will incorporate this funding into the SFY 2018 area plan budget, expending it before June 30, 2018.

COMMITTEE ACTION:
During its February 7th meeting, the Commission on Aging recommended authorization for MARC to receive and expend Jackson County funds for home-delivered meals.

RECOMMENDATION:
Authorize the Executive Director to receive and expend $91,858 from Jackson County earmarked for MARC’s Department of Aging and Adult Services home-delivered meals program.

STAFF CONTACT:
Bob Hogan
ISSUE:
VOTE: Authorize application for and acceptance of SFY 2019 Missouri Elderly and Handicapped Transportation Assistance Program funds

BACKGROUND:
Each year, MARC applies to the Missouri Department of Transportation for funds through the Missouri Elderly and Handicapped Transportation Assistance Program (MEHTAP). These funds are used to provide transportation for senior citizens, as well as 18- to 59-year-old disabled persons, primarily for medical trips. The application deadline for funds to be received and expended during SFY 2019 is February 28, 2018.

BUDGET CONSIDERATIONS:
MARC will incorporate this funding into the SFY 2019 area plan transportation budget. Currently, MARC is receiving $118,046.18. The application will request $125,000.

COMMITTEE ACTION:
During its February 7th meeting, the Commission on Aging recommended authorization for MARC to apply for and receive SFY 2019 MEHTAP funds.

RECOMMENDATION:
Authorize the Executive Director to apply for and receive MEHTAP funds as allocated for the SFY 2019 program year.

STAFF CONTACT:
Bob Hogan
AGENDA REPORT

MARC Board of Directors

February 2018
Item No. 7e

ISSUE:

VOTE: Authorize submission of grant application to the Hall Family Foundation for two years of early learning program support

BACKGROUND:

MARC’s Department of Early Learning provides leadership to the development and implementation of a community-driven, outcomes-based plan for a comprehensive, collaborative, and regional early learning system. While the region’s early learning system has many strengths, the challenges of system fragmentation and underfunding remain. MARC, in collaboration with early learning partners, developed a strategic plan to assist in the coordination and collaboration of early learning initiatives across partners and strategic investments. Strategies aim to move the region closer to the vision that every child enters school healthy and ready to succeed in kindergarten and beyond.

Quality early learning programs and experiences that are sustainable and accessible to the children and families who need them are critical components of the system. Five pillars for the system support the various strategies and components:

1) Child and family relationships
2) Programs and resources
3) Community
4) Funding, policy and public engagement
5) Leadership and coordination

These pillars interact to enhance the development of young children and provide support for adults in their lives. The first three pillars focus on child development and interactions with children and families, while the last two focus on aspects that drive the implementation and coordination of the early learning system.

MARC’s Department of Early Learning seeks authorization to submit a grant application to the Hall Family Foundation to support implementation of key system strategies from the plan that include: creation and implementation of a regional quality indicator system; implementation of regional early learning workforce development strategies; shared and coordinated measurement, data collection, and reporting systems; and multi-sector coordination of early learning initiatives.

RECOMMENDATION:

Authorize MARC to apply for a grant to the Hall Family Foundation of $500,000 for up to two years of program support and authorize MARC to accept and disburse grant funds if awarded.

STAFF CONTACTS:

Jovanna Rohs
Kyle Matchell
ISSUE:
VOTE: Authorize an updated agreement with Surdex Corporation for the 2018 Aerial Imagery Project

BACKGROUND:
Since 2008, MARC has coordinated a regional purchase of orthorectified aerial imagery every two years. Local governments benefit from the lower costs associated with a larger project while MARC benefits from gaining access to the aerial imagery for its planning and other purposes. The project is undertaken by MARC acting on behalf of KC MetroGIS, the region’s consortium of public Geographic Information System (GIS) professionals. The imagery is purchased, owned and shared by the participating local jurisdictions, which allows them to make unlimited use of the imagery and distribute it without restriction.

The project area for imagery to be captured early in 2018 includes Johnson, Wyandotte and Leavenworth counties in Kansas and Platte, Clay, Jackson and a portion of Cass County in Missouri.

In November 2018, the MARC Board of Directors approved awarding the contract for orthoimagery to Surdex for an amount not to exceed $183,600. However, it was also stated that “The final overall cost of the 2018 project will depend, in part, upon ultimate specifications for flight height and building lean, the total number of local governments deciding to participate, and whether any partners want add-on imagery…” Since November, a majority of participants decided that they wanted closer flight lines to minimize building lean in the overall 2,700 square mile project area. Additionally, they desired to roughly double the flight lines over the 26 square miles with the tallest buildings and to obtain special tiling of the imagery for communities that requested it. Together, these modifications add a little over $40,000 to the cost of the orthoimagery project compared to the original estimate. As a result, the contract with Surdex is now expected not to exceed $215,000.

BUDGET CONSIDERATIONS:
This project is funded entirely through a cost-sharing arrangement with and between local governments. MARC collects a 2 percent fee for managing the project and acting as its fiscal agent. The dollars associated with this project will be used to help meet the local match requirements for federal transportation planning grants.

COMMITTEE ACTION:
This project was approved by members of the Imagery Workgroup subcommittee of KC MetroGIS and this recommendation is forwarded to the MARC Board on their behalf.

RECOMMENDATION:
Authorize the Executive Director to enter into an agreement with Surdex Corporation in an amount not to exceed $215,000 to conduct 2018 Orthophotography acquisition, processing and delivery.

STAFF CONTACT:
Frank Lenk
Jay Heermann
ISSUE:  
VOTE: Authorize applications to H&R Block Foundation and Lumina Foundation to support human capital work

BACKGROUND:  
MARC is coordinating work among the area's public and nonprofit colleges and universities to increase postsecondary attainment, particularly for adults who began college but never completed a certificate or degree.

MARC received a Lumina Foundation grant in 2015 to support increasing postsecondary attainment in the metro area, and used the funds to advance human capital work under GradForce KC. The Lumina Foundation has invited MARC to apply for a new Talent Hub grant. The new Lumina funds, if awarded, would be used to further strengthen the postsecondary network to serve adult learners. In particular, the focus would be on adults who are first generation college goers, persons of color and those with limited incomes.

Among the 17 public and private nonprofit colleges and universities in the metro area that partner with MARC on KC Degrees, five serve the greatest number of adult learners. These institutions include Johnson County Community College, Kansas City Kansas Community College, Metropolitan Community College, UMKC, and Park University. The grant funds will support work with these five institutions and the Council for Adult and Experiential Learning to conduct an adult learner 360 assessments at eight campuses and follow-up with the five campuses that had completed the assessment in 2017. The Lumina Foundation grant would cover 36 months, and the request is for $275,000.

The H&R Block Foundation grant would allow MARC to expand its KC Degrees program to better support adults where English is a second language with a bi-lingual navigator and additional funds to help adult learners mitigate the impact of prior debt in order to facilitate a successful return to college. One-fourth of all KC Degrees’ clients have prior college debt challenges that pose obstacles to returning and completing a certificate or degree. The three-year grant request for $225,000 includes $30,000 for Metropolitan Lutheran Ministries, which has a program to help adult students address their prior debt.

RECOMMENDATION:  
Authorize applications to H&R Block Foundation for $225,000 and Lumina Foundation for $275,000 for human capital work as described above, and accept funds if awarded.

STAFF CONTACT  
Sheri Gonzales Warren
**ISSUE:** Approve 2018 air quality ozone season public outreach campaign media purchases

**BACKGROUND:**
Each year during ozone season (March-October), MARC conducts an air quality public outreach campaign to educate the public about actions they may take to protect their health and to reduce emissions that lead to air pollution. The Air Quality Program requests to make the following media campaign advertising purchases for the 2018 Ozone Season:

<table>
<thead>
<tr>
<th>Media Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV (KMBC, KCTV5, WDAF Fox 4, KSHB, KMIC, KUKC)</td>
<td>$58,000</td>
</tr>
<tr>
<td>Sponsorship (TV Weather and radio event(s))</td>
<td>$9,000</td>
</tr>
<tr>
<td>Online (Network news websites, Kansascity.com, Spectrum, Social Media)</td>
<td>$25,000</td>
</tr>
<tr>
<td>Radio (Cumulus, Steel City, Entercom, Carter, Reyes)</td>
<td>$27,000</td>
</tr>
<tr>
<td>Transit (Adsposure)</td>
<td>$7,000</td>
</tr>
<tr>
<td>Outdoor billboards (Outfront Media)</td>
<td>$6,000</td>
</tr>
<tr>
<td>Print (Kansas City Star and minority newspapers)</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

**TOTAL** $135,000

The above amounts are estimates based on previous campaigns and may shift through the course of negotiations. Approximately 16 percent of the $135,000 budget will be spent targeting minority populations.

This program is funded by the Congestion Mitigation/Air Quality program with contributions from both Missouri and Kansas.

**RECOMMENDATION:**
Authorize the Executive Director to enter into agreements totaling $135,000 for advertising and promotion for the air quality program as itemized above.

**STAFF CONTACT:**
Amanda Graor
Barbara Hensley
Ron Achelpohl
ISSUE

VOTE: Authorize the purchase of field communications equipment from Electronic Technology, Inc. for the Operation Green Light program

BACKGROUND

Operation Green Light (OGL) helps state and local governments coordinate traffic signal timing and operation oversight to improve traffic flow, reduce excessive fuel consumption and reduce emissions. MARC staff currently assists in the management and operation of traffic signal timing for nearly 700 intersections in 24 jurisdictions throughout the region.

MARC owns and operates an extensive field communications network to support the regional traffic signal control system. OGL manages over 1,200 network devices ranging from licensed 18 GHz microwave backhaul equipment to unlicensed radios at the traffic signals, various network switches and supporting equipment. The components of the network are located throughout the region at traffic signals and in 16 locations that include water towers and rooftops.

OGL’s Alvarion unlicensed on-street distribution radio equipment has been in service for over 10 years. In 2014, OGL underwent a comprehensive technology study of current system network servers and field communications. Current and future needs, including equipment obsolescence, were analyzed. The technology study was presented and adopted by the OGL Steering Committee in July 2014 and can be found on MARC’s website in the OGL steering committee agenda packet. This purchase request is part of a continuing process of systematic, planned replacement of system components over the next several years based on study recommendations.

This purchase will replace aging distribution radios (from tower to traffic signals and from traffic signal to traffic signal), that provide communication to over 60 traffic signals, or approximately 9 percent of the distribution radio network. The unlicensed on-street distribution radio equipment from Radwin was tested during the spring of 2014 and proved to be the radio of choice to replace the Alvarion radio products. The Kansas City Regional Purchasing Cooperative (KCRPC) has competitively bid equipment contracts for the region and a KCRPC agreement with Electronic Technology, Inc. (ETI) will be utilized for this purchase.

BUDGET CONSIDERATIONS

Funds for this purchase are included in the Operation Green Light operations budget. This procurement will be funded through Federal STP agreements administered by the Kansas and Missouri Departments of Transportation. Participating local governments provide matching funding for this program.

RECOMMENDATION

Authorize the Executive Director to issue purchase orders to ETI for up to $150,000 for the acquisition of Radwin equipment and other network switch equipment.

STAFF CONTACT

Ron Achelpohl
Ray M. Webb
ISSUE

VOTE: Authorize a contract extension with Olsson Associates for traffic signal timing and engineering support services for the Operation Green Light program

BACKGROUND

Operation Green Light (OGL) is a regional traffic signal coordination and operations system. As a key part of its work, OGL develops and implements traffic signal timing plans in cooperation with participating state and local governments and monitors real-time operations on roadway intersections in the system.

Continued traffic signal timing and engineering support services are integral to the successful operation of the OGL program. These services help keep signal timing at its peak level of performance at the over 700 traffic signals that OGL currently supports for 24 agencies. Olsson Associates supports MARC staff in updating and maintaining traffic signal timing plans, system performance measures, signal engineering, troubleshooting and other related work. MARC’s Board of Directors approved the initial contract with Olsson in January 2016 with a notice to proceed on March 18, 2016. The MARC board subsequently authorized an amendment that extended through March 18, 2018.

The OGL program desires to extend this agreement to support strategic planning, traffic incident diversion development, technology assessment, performance management, and marketing and communications outreach efforts, along with continued traffic signal timing and engineering support services, by implementing the option for a final one-year contract extension through March 18, 2019.

BUDGET CONSIDERATIONS

Funds for this purchase are included in the Operation Green Light operations budget. This work is to be funded through Federal STP funds administered by the Kansas and Missouri Departments of Transportation. Participating local governments provide matching funds for this program.

RECOMMENDATION

Authorize the Executive Director to enter into a contract extension with Olsson Associates for traffic signal timing and engineering support services for the Operation Green Light program through March 18, 2019, with the extension amount not to exceed $193,332.30.

STAFF CONTACT

Ron Achelpohl
Ray Webb
ISSUE:
VOTE: Authorize grant applications to the Health Care Foundation of Greater Kansas City and the Federal Highway Administration for the Blue River Watershed Feasibility Study

BACKGROUND:
Health Care Foundation of Greater Kansas City grant application
In 2016-17, MARC developed a regional green infrastructure (GI) framework and playbook. The premise underlying the framework is that integrated GI planning and design allows communities to obtain multiple social, environmental, public health and economic benefits. If funded, this grant would engage neighborhoods to identify, plan and implement GI strategies on vacant lots in the Urban Neighborhood Initiative area of Kansas City, Missouri, and in Clifton Park in Kansas City, Kansas. MARC will carry out this work in partnership with the city of Kansas City, Missouri, Unified Government, Urban Neighborhood Initiative and Central Avenue Betterment Association.

Federal Highway Administration (FHWA) grant application
In June 2017, the Board adopted a regional Climate Resilience Strategy. One recommendation in the report was to conduct a detailed climate vulnerability assessments in the transportation sector. Through this grant proposal, MARC is requesting $150,000 from the FHWA Resilience and Durability to Extreme Weather Pilot Program to conduct that work. The proposal would fund modeling of flood risks in the Blue River watershed in partnership with Kansas State University. MARC would contract with Kansas State University to conduct modeling and technical analysis for an amount not to exceed $52,500. Work would be integrated with the Integrated Blue River Watershed Feasibility Study being carried out in partnership with Johnson County, Kansas, and Kansas City, Missouri. Project recommendations would be evaluated for inclusion in the watershed study and in the regional transportation plan.

BUDGET CONSIDERATIONS:
MARC will use $150,000 of local funds provided by Johnson County and Kansas City, Missouri for the Blue River Watershed Feasibility Study as match for the FHWA grant.

RECOMMENDATION:
Authorize submission of grant applications to the Health Care Foundation of Greater Kansas City for $250,000 and the Federal Highway Administration for $150,000. Authorize the executive director to execute agreements with granting agencies if awarded, as well as with Kansas State University for an amount not to exceed $52,500.

STAFF CONTACTS:
Tom Jacobs
Alecia Kates
ISSUE:
VOTE: Authorize an agreement with Commenco, Inc., for purchase and installation of Point-to-Point Microwave Links for the Raymore Police Department PSAP

BACKGROUND:
The current 9-1-1 Point-to-Point microwave links from the Raymore Police Department PSAP to a Raymore water tower, and from the water tower to the Cass County quarry tower, are unlicensed 4.9 GHz connections, which are prone to interference. Additionally, the water tower is being removed, so connections need to be made to a new tower within the city. This project will replace the existing links with licensed 11 GHz connections, which will provide more reliable delivery of 911 traffic.

BUDGET CONSIDERATIONS
The total cost for the links, including all equipment and installation expenses, is $58,993.19.

COMMITTEE ACTION
The Public Safety Communications Board approved the 2018 PSAP Upgrade Schedule at its meeting on December 6, 2017.

RECOMMENDATION
Authorize purchase and installation of microwave equipment from Commenco, Inc., at a cost of $58,993.19.

STAFF CONTACT
Eric Winebrenner
ISSUE:
VOTE: Approve renewal of an agreement with Airbus for 911 software support for the Miami County Sheriff’s Office and Johnson County Emergency Communications Center PSAPs

BACKGROUND:
Both the Miami County Sheriff’s Office and Johnson County Emergency Communications Center PSAPs were upgraded to the new Airbus 911 hardware and software platform in 2014, and the Miami County PSAP was recently refreshed with new equipment in 2018. These installations included software support for four years. These agreements are now expiring and need to be renewed for additional four-year terms.

BUDGET CONSIDERATIONS
The total cost for four years of software support for the answering positions, servers and gateways totals $185,756.96:

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnson County ECC</td>
<td>$165,212.64</td>
</tr>
<tr>
<td>Miami County Sheriff’s Office</td>
<td>$20,544.32</td>
</tr>
</tbody>
</table>

This expenditure is included in the regional 911 upgrade plan, and will be made using existing dollars from the 911 Capital Projects Fund.

COMMITTEE ACTION
The Public Safety Communications Board approved the 2018 PSAP upgrade schedule at its meeting on December 6, 2017.

RECOMMENDATION
Authorize purchase of software support agreement extensions from Airbus at a cost of $185,756.96.

STAFF CONTACT
Eric Winebrenner