AGENDA

1. Introductions and Board Sharing Time
2. Recognition of MARC Employee
3. Recognition of Outgoing Board Member
4. Appointment of Nominating Committee for 2020 Board Officers
5. CORE CAPACITIES
   a. VOTE: Approve the Revised 2019 and Proposed 2020 MARC Budgets
6. EFFECTIVE LOCAL GOVERNMENT
   a. REPORT: Preliminary Review of the 2020 Federal Legislative Agenda
   b. REPORT: Briefing on 2020 Census Work
7. HEALTHY ENVIRONMENT
   a. REPORT: Briefing on the Climate Action Playbook
   b. REPORT: Briefing on the 2019 Ozone Season
8. BRIEF REPORT
   a. REPORT: Briefing on the 2019 Workforce and Education Summit

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

9. VOTE: Approve Consent Agenda
   a. Approve Minutes of the November 26, 2019 Board Meeting
   b. Approve Local Government Dues for 2021
   c. Approve a Contract with SecuLore Solutions to Provide Cybersecurity Monitoring and Risk Assessment for the MARC 9-1-1 Regional System
   d. Authorize payment to the Direct-Action Resource Center to provide a Counter-Terrorism Operations Planning Course in the Kansas City metro in February 2020
10. Other Business
11. Adjournment
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*Public Transit Representatives (Voting)  **Public Transit Advisory Representatives (Non-Voting)*
AGENDA REPORT

MARC Board of Directors

December 2019
Item No. 1

ISSUE:
Introductions and Board Sharing Time

BACKGROUND:
Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.
ISSUE:
Recognition of MARC Employee

BACKGROUND:
Donna Martin is celebrating 10 years at MARC and is the Public Health Senior Planner in the Community Development Department. Donna will be recognized at the meeting for her contributions to the agency.

RECOMMENDATION:
None.

STAFF CONTACT:
David Warm
ISSUE:
Recognition of Outgoing Board Member

BACKGROUND:
The following member of the MARC Board will be leaving in January:

    Mayor John Yé, City of Westwood, Kansas

We would like to recognize Mayor Yé for his service and leadership on the Board.

RECOMMENDATION:
None.

STAFF CONTACT:
David Warm
ISSUE:
REPORT: Appointment of Nominating Committee for 2020 Board Officers

BACKGROUND:
Board Chair Rob Roberts has asked the following individuals to serve, and they have accepted, as the Nominating Committee to determine a slate of officers for the 2020-2021 year:

- Councilmember Marge Vogt, Olathe, Kan.
- Councilmember Curt Skoog, Overland Park, Kan.
- Mayor Carol Suter, Gladstone, Mo.

Officers are elected for a period of one year, although traditionally they serve for two consecutive terms. Nominating committees have traditionally considered the length of participation with MARC in selecting officer nominees.

The Nominating Committee will meet after the December 17 meeting to develop a slate of officers to be presented to the Board in January for approval.

RECOMMENDATION:
None.

STAFF CONTACT:
David Warm
ISSUE:
VOTE: Approve the Revised 2019 and Proposed 2020 MARC Budgets

BACKGROUND:
MARC’s annual budget is adopted each December for use as a management tool that will guide financial activity over the next fiscal year, which is the calendar year. Like most organizations, MARC has funding streams and programs that overlap and flow through multiple years. MARC’s budget has added complexities because the agency receives funds from more than 100 federal, state and local agencies and programs in a typical year, each with its own start and end dates and reporting requirements. During the course of the budget year, new programs may be initiated and new funding sources that support our policy goals, may become available. It is our practice to revise the budget late in the year, to capture any changes to the initial revenue and expenditure projections.

MARC’s 2020 budget is stable, including continued funding sources in almost all priority areas. The 2020 work plan is integrated with the budget, and illustrates the linkages between revenue, expenditures, policy goals and work programs.

Staff reviewed the budget with the Budget and Personnel Committee at the November meeting, and will provide additional information at the December meeting. Members of the MARC Board are asked to approve the revised 2019 budget and the proposed 2020 budget. The revised 2019 budget adjusts expenditures based on actuals to date. The complete budget document draft is available online at: https://www.marc.org/About-MARC/General-Information/Board-of-Directors/Board-Meeting-Packets

BUDGET CONSIDERATIONS:
The following are total budget numbers for the revised 2019 and proposed 2020 budgets. Annual revenues and expenses differ in budget years due to fluctuations in fund balances.

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RECOMMENDATION:
Approve the revised 2019 and proposed 2020 MARC budgets.

STAFF CONTACT:
Carol Gonzales
Becky Hall
Katelyn Click
Joanne Bussinger
ISSUE:
REPORT: Preliminary Review of the 2020 Federal Legislative Agenda

BACKGROUND:
Each year, the Mid-America Regional Council works with committees and community partners to identify federal policy, legislative and funding issues of importance to the Greater Kansas City area. The policy agenda focuses on communicating about policy principles and outcomes of importance to the region. Most of the following information was included in the 2018 Federal Policy agenda. Board members are asked to review the information and provide input for 2020.

PRIORITIES

- **Role of Local Governments and Metropolitan Areas**
  Federal programs should be responsive to the unique needs of metropolitan and urban areas, and local leaders should have a meaningful voice in decisions about federal investments and program implementation.

- **Reauthorization of the federal transportation law (the FAST Act) and maintain transportation funding for the nation’s surface transportation system**
  Significant and stable federal infrastructure investment is essential to the Kansas City region’s unique transportation and logistics systems. Federal policy should provide adequate and predictable funding for surface transportation programs to allow effective planning and project delivery for state and local governments.

- **Funding to support the Head Start and Early Head Start programs**
  The federal government should support increased funding for Head Start and Early Head Start to allow more eligible children to be served and enter school ready to succeed.

- **Funding to support access to quality child care programs**
  Full funding of the Child Care Development Block Grant (CCDBG) is needed to support states to revise their child care systems to assist children and families access high-quality care.

- **Full funding for preparations to ensure a quality 2020 Census**
  The independence and funding of federal statistical programs is important to local and regional decision making. Full funding is needed for the 2020 Census to ensure quality data for federal, state and local decision-making.

- **Reauthorization of the Older Americans Act**
  This program provides resources to support vulnerable older adults in urban, suburban and rural areas to keep them in their homes and avoid expensive institutional care. As the nation’s number of older adults continues to increase, additional funding is needed to serve this population.

GENERAL PRINCIPLES

- Federal Government Presence in Metro Kansas City
The Kansas City area is a regional center for numerous federal offices and operations. A strong federal presence, including Ft. Leavenworth and the Command College, contributes significantly to the regional economy and the effectiveness of federal programs.

- **Importance of Sound Infrastructure in Local Communities**
  Public infrastructure, including transportation, water, sewer, and power, are critical to quality of life and business operations throughout our nation. The federal and state governments support public infrastructure, but local governments have an important leadership role to ensure their ongoing improvement and maintenance. The federal government needs to support continued and adequate investment in public infrastructure.

- **Maintain programs that serve as the nation’s safety net**
  The federal government ensures that the needs of the nation’s vulnerable populations are addressed through a number of programs.

- **Maintain standards that protect our natural environment and the health of the public**
  The nation’s air and water quality depend upon sound scientific standards implemented at the federal, state and local levels to ensure protection of our nation’s natural resources and to protect the public health. As the threat of natural hazards grows with a changing climate, local communities need tools offered by the federal government to support sound policy that protects life and property.

- **Support metropolitan regional to achieve economic growth for the nation**
  Metropolitan areas fuel the nation’s economic progress, and federal support for continued efforts in innovation and entrepreneurship, foreign trade and the ability to attract and retain workforce talent is necessary.

**POLICY AREAS**

**Local Government Finances and Operations**

- **Tax exemption for municipal bonds**
  Oppose attempts to eliminate or limit the tax exemption for municipal bonds. Affordable financing is the single greatest tool that cities and counties have to fund critical infrastructure needs.

- **Small cell wireless deployment**
  Congress should oppose attempts to limit local control of the public rights-of-way and assets for small cell wireless technology deployment. (*HB530*)

- **Protect internet sales tax**
  Support local governments’ ability to collect internet sales taxes.

**Transportation**

- **Transportation Funding for Special Projects**
  An extension of the Streetcar, a new Buck O’Neil Bridge and other regionally significant projects require special federal funding support.

- **Transportation Choices**
  Federal policy should support public transportation as an essential element of comprehensive metropolitan transportation systems.

- **Public/Private Partnerships**
Federal policies should facilitate the use of public/private partnerships as a supplement to public infrastructure financing and project delivery.

- **Transportation Technologies**
  Federal policies affecting new transportation technologies should be developed in a broad context that encourages innovation in local and metropolitan networks, maintain the integrity of local transportation systems and be compatible across state lines.

**Environment**

- **Water Quality, Stormwater Management and Green Infrastructure**
  Federal support for water and wastewater system improvements is essential to the capacity of local communities, to ensure water supply and water quality and to achieve the multiple benefits that accrue from effective water resource management.

- **Missouri River Management and Watershed Planning**
  Federal management of national waterways and investment in key flood control and ecosystem restoration projects are critical to the Kansas City region. Support funding and authorization requests for level and watershed planning and projects in the Kansas City area.

- **Air Quality**
  Federal air quality policies should support the Kansas City region’s efforts to ensure public health and community economic development.

- **Energy Conservation**
  Federal support for energy conservation and renewable energy sources enhance our region’s quality of life and lower costs for residents and businesses.

**Health and Human Services**

- **Health Care Access**
  The federal government should provide programs and resources to ensure access to affordable health care.

- **Social Health Support Interventions**
  Federal agencies should develop policy and funding to meaningfully support social health interventions, allow for braiding of funding sources, and the creation and sustainability of networks of community-based organizations to deliver these services.

- **Mental Health Services**
  Federal health policy should expand the availability of mental health services.

- **Services to Older Adults**
  Federal support enables local communities to serve a rapidly expanding population of vulnerable older adults.

- **Emergency Medical Services**
  Federal health care programs should utilize the capacity of local EMS agencies to provide cost-effective emergency response, preventive care and non-emergency services.

**Self Sufficiency/Family Support**
Federal policy should ensure support for programs that serve disadvantaged residents of our communities and enable them to provide for their families.

**Education and Workforce Development**

- **Early Learning**
  Increase funding to enable the states to serve more families, implement the important reforms in the program’s 2014 reauthorization and increase access and quality assurance components of the Child Care and Development Block Act for FY19 and FY20. Expand funding for Head Start and Early Head Start so that more eligible children and families may benefit from full-day programming. Support increased funding for the Individuals with Disabilities Education Act (IDEA) Parts B and C grants for infants and families and preschool grants.

  - **Higher Education/Post-Secondary Attainment**
    Requirements for federal education programs should be broadened to enable the transition of young students from secondary to post-secondary programs.

  - **Workforce Development**
    Federal workforce policy should support regional workforce development strategies and enable businesses to hire highly skilled foreign workers.

**Emergency Services and Public Safety**

- **Homeland Security**
  Federal policies should support the Kansas City’s region’s capacity to respond to evolving threats, to maintain a coordinated operational structure for effective preparedness and response, and to foster strong, public safety communication networks.

- **Resilient Communities**
  Federal support is critical to address both man-made and natural hazards, as well as public health emergencies, and create a nation of safe, prepared and resilient communities.

- **Reclassify Public Safety Telecommunicators**
  H.R. 1629, the 911 SAVES Act, has been introduced to reclassify public safety telecommunicators from clerical to a protective service occupation within the standard occupation classification system.

- **Next Generation 911 Act of 2019 (S. 1479 and H.R. 2760)**
  These bills would further deploy Next Generation 911 systems across the nation by providing up to $12 billion in grant funding to the states to modernize 911 equipment.

**Housing and Neighborhoods**

- **Affordable Housing**
  The federal government has an essential role as a partner in helping local communities meet the housing needs of low-income families and the elderly.

- **Community Revitalization**
  Federal partnerships and programs like CDBG and EDA are important to local initiatives to revitalize communities.
RECOMMENDATION
None. Board is asked to provide input on legislative agenda.

STAFF CONTACT
Marlene Nagel
ISSUE:
REPORT: Briefing on 2020 Census Work

BACKGROUND:
In early 2019, MARC formed a regional Complete Count Committee for the 2020 Census and has prepared a communications plan to promote a complete count, support local government and other community partner efforts. Funding has been provided by the Health Forward Foundation and the Reach Healthcare Foundation. Thill Media, MARC’s video consultant, has captured brief videos of MARC board members and committee members discussing the importance of the Census. The board is asked to continue to encourage the promotion of a complete count. The next meeting of the Regional Complete Count Committee is January 17, 2020. Co-chairs are being identified to help lead the work in 2020.

RECOMMENDATION:
None.

STAFF CONTACT:
Catherine Couch
Barbara Hensley
ISSUE:
REPORT: Briefing on the Climate Action Playbook

BACKGROUND:
In March of 2019, the Board authorized MARC to join the Global Covenant of Mayors for Climate and Energy (GCoM) in order to provide support and technical assistance for Climate Action KC (CAKC). Since that time, MARC has secured technical support from GCoM to assist in developing a greenhouse gas inventory, climate risk and vulnerability assessment and climate action plan for the region.

In a related effort, MARC staff has assisted CAKC in developing a Climate Action Playbook. The playbook provides recommendations for actions local governments can take in reducing carbon emissions across a variety of sectors within their own jurisdictions. MARC staff and CAKC will host an event to unveil the playbook to the community at 2:00 p.m. on Tuesday, December 17, 2019 at the Kauffman Foundation Conference Center.

BUDGET CONSIDERATIONS
None.

RECOMMENDATION
None.

STAFF CONTACT
Tom Jacobs
Ron Achelpohl
ISSUE:
REPORT: Briefing on the 2019 Ozone Season

BACKGROUND:
The 2019 Ozone Season ended October 31st, 2019 with no exceedances. Based on monitor values, the Kansas City region’s 3-year average ground-level ozone concentration is 68 parts per billion (ppb). The 2015 National Ambient Air Quality Standard (NAAQS) for ozone pollution is 70ppb, meaning the region is close to not meeting the national health-based standard. Air Quality staff will brief the Board on 2019 ozone season results and related policy implications.

BUDGET CONSIDERATIONS:
None.

RECOMMENDATION:
None.

STAFF CONTACTS:
Tom Jacobs
Karen Clawson
ISSUE:
REPORT: Briefing on the 2019 Workforce and Education Summit

BACKGROUND:
The eighth annual Greater Kansas City Workforce and Education Summit hosted by MARC, was held on December 4. Over 120 organizations including K-12, post-secondary institutions, workforce and economic development, and nonprofits were represented. Twanna Black, executive director of the Center for Economic Inclusion in Minneapolis-St.Paul provided the keynote address on the importance of supporting economic opportunity for disadvantaged residents to encourage regional growth and progress. The fourth annual Education Asset Inventory was released. A series of panels and presentations enabled participants to hear about advancing equity in education, KC Rising, KC STEM Alliance and national STEM awards to local students, The Agile Work Profiler, the new Skilled KC Technical Institute, PREP-KC Connector tool, a UMKC Young Professional Survey, Real World Learning initiatives, and adult learner initiatives.

BUDGET CONSIDERATIONS:
Guest registration fees and a contribution from the DeBruce Foundation covered event expenses, including the keynote speakers travel.

RECOMMENDATION:
None.

STAFF CONTACT:
Anita Davis
ISSUE:
VOTE: Approve minutes of the November 26, 2019 Board meeting

BACKGROUND:
The minutes of the November 26, 2019, meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the November 26, 2019 meeting.

STAFF CONTACT:
David Warm
Kerry Kudron
BOARD MEMBERS PRESENT
Commissioner Rob Roberts, Miami County, Kan. - MARC Board Chair
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/Kansas City, Kan. - MARC Board 2nd Vice Chair
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer
Mayor Carson Ross, Blue Springs, Mo. - MARC Board Secretary
Mayor Carol Suter, Gladstone, Mo, MARC Immediate Past Board Chair
Commissioner Doug Smith, Leavenworth County, Kan.
Councilmember Curt Skoog, Overland Park, Kan.
Councilmember Vernon Fields, Basehor, Kan.
Councilmember Marge Vogt, Olathe, Kan.
Commissioner Angela Markley, Unified Government of Wyandotte County/Kansas City, Kan.
Mayor Holly Stark, Peculiar, Mo.
Mayor Rick Walker, De Soto, Kan.
Mayor Michael Boehm, Lenexa, Kan.
Mayor John Ye, Westwood, Kan.
Mayor Paula Schwach, Westwood Hills, Kan.
Mayor Pro Tem Beto Lopez, Lee’s Summit, Mo.
Presiding Commissioner Jerry Nolte, Clay County, Mo.
Dave Silvester, Kansas City District Engineer, MoDOT
Commissioner Jim Walters, Unified Government of Wyandotte County/Kansas City, Kan.
Commission Chairman Ed Eilert, Johnson County, Kan.
Commissioner Dagmar Wood, Platte County, Mo.
Councilmember Eric Bunch, Kansas City, Mo.

OTHERS PRESENT
Steve Arbo, City Manager, City of Lee’s Summit, Mo.
Christine Cates, Assistant City Administrator, City of Blue Springs
Chris Clubine, Management Analyst, City Manager’s Office, City of Lee’s Summit
Bryan Kidney, Director of Finance and Administration, City of Independence
Melissa Balino, Human Resources Generalist, City of Independence

STAFF PRESENT
Executive Director David A. Warm and other MARC staff
INTRODUCTIONS AND BOARD SHARING TIME
Commissioner Roberts called the meeting to order at 12:16 p.m. and welcomed attendees. Self-introductions were made, and members shared items of interest from their jurisdictions.

RECOGNITION OF MARC EMPLOYEE
David Warm, Executive Director at MARC introduced John Hwang, who is celebrating 15 years at MARC, and thanked him for his years of service. Mr. Hwang is the Network Administrator II in the Research Services Department.

CORE CAPACITIES
REPORT: Overview of the MARC Budget and Work Plan for 2020
Carol Gonzales, Director of Finance and Administration at MARC reported that the current budget and work plan is still in the draft phase and they are open to suggestions. The document starts with background about MARC and an organizational chart that displays the committees involved in MARC’s work. While MARC doesn’t have a formal public hearing for the budget, many of these committees have a financial role and examine their finances for the programmatic area that they work in. MARC’s financials are organized in two different ways, one is programmatically. The policy goal areas examine how funds are allocated to accomplish pre-established policy goals. The funds, which will be discussed further at the December meeting, are the financial mechanism that are used to track dollars. The budget highlights go more in-depth and explain significant changes for 2020.

The budget is $81.5 million compared to a budget of $81.9 in 2019. Over 55% of MARC’s funding comes from federal and state grants. The next largest source is other local government funding, which are programs that are specifically funded through shared services such as the regional 911 system, Operation Green Light and the Solid Waste Management District. Expenditures have been categorized into general categories such as direct expenses, contracted services and contributed services. Contributed services are dollar matches for grant requirements, the value of people’s time or something else of value. The expenditures are compared to what was budgeted for 2019. Ms. Gonzales reviewed what influenced financial fluctuations in each policy goal area. 71% of MARC’s budget are dollars that are passed through to other agencies. The long-term contingency fund consists of reserves based on a goal to retain 12% of direct expenditures for any sort of emergency that may arise. Ms. Gonzales reviewed the staffing trends and stated that there will be an increase of positions in 2020, largely due to Head Start central intake positions that have been brought in-house.

DISCUSSION: Commissioner Jerry Nolte asked if the rate of full and part time workers will remain the same. Ms. Gonzales responded that throughout the year, MARC normally has several interns. In addition, MARC has about eight part-time staff members and that number has remained stable. Mr. Warm added that the budget will be reviewed in two steps. At the December board meeting, program highlights will be discussed, and the board will be asked to adopt the budget and work plan at that time.

EFFECTIVE LOCAL GOVERNMENT
REPORT: Update on the Eastern Jackson County Shared Services Initiative
Lauren Palmer, Program Director of Local Government Services at MARC introduced Bryan Kidney, Director of Finance and Administration with the City of Independence, Chris Clubine, Management Analyst with the City Manager’s Office, City of Lee’s Summit and Christine Cates, Assistant City Administrator with the City of Blue Springs. Ms. Palmer reported that the concept of shared services is a strategic objective outlined within MARC’s work plan. The goal of shared services is to
help member cities and counties think about ways that they can deliver services more efficiently and effectively together. MARC acknowledges that every community is unique and preserving local control is important. Communities are motivated to utilize shared services to alleviate fiscal stress. Breaking away from routines to experiment with new methods of service delivery is challenging. It takes tremendous trust and leadership to come together in a way that shares risk and decision making. Many shared services were considered revolutionary at the time of creation and are now commonly accepted standards.

The city managers in Blue Springs, Lee’s Summit and Independence expressed interest in advancing shared services in their area of the region. MARC met with the three city managers and developed an approach to the work that was outlined in a Statement of Common Interest. The statement was adopted by the three city councils last fall. Today’s report is a year-end review of what MARC has been working on and will hopefully prompt some thinking about how to expand shared services in other areas.

Mr. Kidney reported that other cities can be added to the shared services that will be discussed. Leadership exchanges, supervisory trainings and exit interviews are currently available. Employee health clinics and mental health co-responders are ideas that were explored but are currently deferred due to challenges. Employee health clinics are a complicated, in depth issue and will take more planning. Representatives from Johnson County spoke to the shared services group about mental health co-responders. The group found that if a police officer can respond to a situation with a mental health co-responder, the outcome is much better. However, funding is an issue for all three communities, and they will continue to pursue grants to provide co-responders services. MARC is the administrator for exit interviews conducted through shared services. These exit interviews enable communities to extract data and determine why employees are leaving or if there are any issues that need to be addressed.

Mr. Clubine reported that professional development was identified as an area to partner on. Supervisory training has been successfully implemented through MARC’s Government Training Institute (GTI). Last month there was a leadership exchange that gave employees the opportunity to shadow a peer in a neighboring city. This was a chance to build relationships and exchange ideas. They are currently in the process of working with their city clerks to develop content for governance training for board and commission members, staff liaisons and elected officials. The training will be delivered through GTI and can be scaled to other cities and government organizations. MARC will be conducting an RFP for a cooperative purchase for a regional ethics, safety and fraud hotline.

Ms. Cates reported that they will be monitoring the progress of the projects that are currently underway and begin to identify future projects. These include joint compensation studies, contracted legal services, video storage, employee recruitment, public safety radios and tower maintenance. Some things that they have learned is the importance of support from leadership and a delegation of key leaders with capacity and authority. The group focused on easy wins first, in order to build trust and relationships before taking on bigger issues. The challenges have been competing priorities, equally shared risk and only taking on easier issues can limit or delay certain items. Efficiency and productivity are a result of shared services and aren’t necessarily reflected with a dollar value.

Mr. Warm issued an open invitation to attendees that if there is a shared services program that may be relevant to a jurisdiction or staff, to contact Lauren Palmer at MARC.
DISCUSSION: Mayor Suter asked what the financial investment was for the cities who participate in shared services. Ms. Palmer reported that there were no fees at this time, but for the contractual services such as exit interviews and supervisory trainings, there are registration fees. Commissioner Roberts asked if the idea of shared services started at the city council level or the city management level. Ms. Palmer reported that the idea started out of informal conversations at the city management level. Mayor Weir explained that participating city managers took the concept to their governing boards for approval as well as discussion on what services would be considered. The services that were presented are a short list and there are more ideas on the horizon. Mayor Ross added that the city managers approached the city mayors first and then presented the idea to the city council.

Ms. Palmer reported that this was the first presentation made regarding shared services and that a similar presentation will be made at each of the three city councils that are currently participating. They will review current work and seek out feedback to guide future decision making. Steve Arbo, City Manager with the City of Lee’s Summit, Missouri reported that municipalities have traditionally underserved their employee base with human resources. Each one of the three cities wanted to enhance human resources, but it was hard to justify another full-time human resources staff member when there was a need for more emergency service personnel such as police or fire. The city managers discussed how they could improve their human resources without having to add full-time staff and this planted a seed for collaborating on other services as well.

COMPETITIVE ECONOMY
REPORT: Briefing on the 2020 Regional Economic Forecast
Frank Lenk, Director of Research Services reported that the economy of the United States, is slowing down slightly. Employment is following a similar trajectory, adding about 100,000 people to the labor force each month nationally and the unemployment rate is low. From an economist standpoint, current conditions are not creating inflation. Interest rates are not being raised and are being lowered due to fears of the economy slowing. This is an advantage to workers who may have previously had a hard time finding employment and good for the long-term economic health of the country. The bad news is that if there is a recession, the federal government has little ability to combat it. Typically, in a recession, the government would reduce the federal funds rate by about 5% and there isn’t 5% available to lower right now. Creative thinking needs to take place and getting the fiscal policy in order to be able to pass items more easily through Congress when the need arises. The forecast is that the economy will grow but it will slow down from the current 2% rate of growth. A more conservative forecast is used to drive the local model. Employment growth is expected to slow from a current rate of 2% to 1% at the national level.

Mr. Lenk explained that the location quotient shows the share of the regions employment in specific industries relative to the U.S. The Kansas City region has a 67% higher share devoted to the management of companies than the country and 34% more in professional technical services. This shows the region’s strength as a low-cost place to manage businesses and office operations. Professional technical services include engineering, architecture, finance, transportation and warehousing. The worst performing exporting industry in the region is information. Sprint would fall into this category and has lost 1,000 jobs a year for the last 20 years. A comparison of how the Kansas City region is doing compared to thirty peer cities is conducted by MARC, the Civic Council of Greater Kansas City, the Greater KC Chamber and the Area Development Council. The region has displayed growth but has not kept the pace with peer cities. GDP growth since 2013 has been about half of what it is in peer cities and the rate of growth in quality jobs is about three quarters of what it is in peer cities. The Kansas City region had an increase in median household income
and is on average with our peer cities. The region has a lower than average unemployment rate, about 2.5% lower than the national average, but employment growth is slower than the national average. Construction and the number of single-family residential permits is down compared to last year.

The forecast is for the economy to grow just slightly faster than the U.S. in 2020 and 2021. GDP is expected to grow about 2% over four years and wages are expected to grow about 1.8%. The region is expected to add about 16,000 new jobs in 2020 and 13,000 in 2021. Healthcare and professional technical services are the best performing sectors in the region, while retail trade has been declining. They do not foresee a recession although the economy will slow. The low unemployment rate may be constraining growth due to a lack of workforce.

DISCUSSION: Mayor Boehm asked if there were any other reasons, besides labor availability, that the region was not keeping up with the growth of peer cities. Mr. Lenk reported that the region struggles with innovation and retaining businesses. Oftentimes, businesses start in the area and are sold and relocate.

BRIEF REPORT

VOTE: Update on the KC Degrees program and authorize the submission of grant applications to support and expand the KC Degrees program

Anita Davis, Workforce Development Program Director reported that KC Degrees connects adults to quality credentials and training in the community. Last month, the National Student Clearing House published a report on the adult learner population that is referred to sub-college, no degree. 36 million Americans hold some post-secondary education but have not completed their education and are not currently enrolled. 10% of this population has already completed two full years of post-secondary education and are deemed more likely to re-enroll. Ms. Davis reviewed statistics regarding the adult learner population in the nine-county MARC region. There are roughly 300,000 adults that have some college and no degree. There is very little support for adult learners in the region. MARC, as well as other stakeholders including the Kauffman Foundation, formed KC Degrees in 2016.

Ms. Davis reported that KC Degrees has Career Navigators who provide one-on-one coaching and guidance for enrollment, financial aid, scholarships and assistance in identifying high-demand career opportunities and pathways. Navigators do extensive outreach and marketing across the counties and help to align resources to combat obstacles such as transportation, childcare and financial resources. Currently, there are 11,066 KC Degrees participants. 97 adult learners have completed a degree or quality certification with the help of KC Degrees and there are 432 adults enrolled in post-secondary education.

KC Degrees is increasing regional collaboration and working with businesses to upscale their current staff and identify opportunities to offer tuition assistance to employees. An adult learner day will be developed in 2020 to promote opportunities in the region and create a commitment to obtain a post-secondary goal by 2030. Currently, Lumina has a goal of 60% of the adults in the region to have some sort of degree or credential by 2025. Nationally, they are finding that is a difficult charge. In the last ten years, the disparity gap in attainment in Kansas City has been double. One of the greatest challenges with the initiative is funding. In 2020, KC Degrees expects to expand services in cooperation with KC Scholars. KC Scholars is the Kauffman initiative that provides scholarships to 200 adults 25 and older annually. KC Degrees works with those adults to ensure that they persist and complete their degree. KC Degrees will also work with regional
employers to identify employees that can be upscaled. They currently partner with workforce investment boards, technical training institutes and 17 post-secondary institutions in the region.

DISCUSSION: Councilmember Vernon Fields asked, regarding surrounding counties such as Miami and Leavenworth, if there was anything that the county could be doing to assist. Ms. Davis reported that KC Degrees would like to identify partners within the counties that they can share information with to be distributed through different channels. They are seeking connections with individuals or stakeholder organizations to conduct outreach with. The College Navigators are currently part-time and work across these counties, but funding is part of the reason that there is a limited reach. Mr. Warm added that KC Degrees was started as a pilot program and it has proven itself and its effectiveness and the retention rate is high. It is now time to move from a pilot program to a true regional service. In order to scale this program up, a key part of this is deepening relationships with city and county governments as well as employers across the region. The vote in front of board members is to move forward with this work.

MOTION: Mayor Ross moved for approval and Mayor Schwach seconded. The motion passed.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

a. Approve minutes of the October 22, 2019 Board meeting
b. Approve the actions taken at the Head Start Advisory Committee meeting
c. Authorize an agreement with Solera Health, to provide health promotion education for the Managed Services Network
d. Authorize renewal of a contract with Rita Parker for cooperative purchasing coordination services
e. Approve a regional Brownfield Coalition assessment grant application to the Environmental Protection Agency, and, if awarded, agreements with the EPA and project partners
f. Authorize MARC to accept a grant from the Kansas 911 Coordinating Council to upgrade the public safety microwave network
g. Authorize a contract extension with Windstream for regional 911 telephone service
h. Approve the Special Amendment to the 2018-2022 and 2020-2024 Transportation Improvement Programs
i. Approve the draft 2020-2024 Transportation Improvement Program
j. Approve the proposed 2020 Unified Planning Work Program

MOTION: Mayor Suter moved for approval and Commissioner Markley seconded. The motion passed.

Commissioner Roberts reminded attendees that the December meeting is earlier on the calendar due to the holidays and will take place on December 17.

EXECUTIVE DIRECTOR’S REPORT

Mr. Warm reported that there were cards placed at each seat with information for an online public meeting for the long-range transportation plan. The board will be asked to adopt the plan formally after several more work steps towards the middle of 2020. The survey is open for comments for another week and he encourages members to send the link out to constituents, staff and partner organizations. We would like to get a true feeling for public input moving forward.
OTHER BUSINESS
There was no other business.

ADJOURNMENT
The meeting was adjourned at 1:19 p.m.

MEETING SUMMARY APPROVED:

________________________________________
Rob Roberts, Chair

________________________________________
Date
ISSUE:  
VOTE: Approve Local Government Dues for 2021

BACKGROUND:
Counties and cities in the region support MARC programs in a number of ways. Although dues and voluntary contributions are less than 2% of MARC’s overall budget, they are unrestricted funds that provide a foundation for a broad range of regional programs and initiatives, and they can be used as matching funds to leverage federal, state and private grants.

The nine counties and six largest cities in the region (named as incorporating members in MARC’s bylaws) pay annual dues calculated on a per-capita basis. The five counties on the Missouri side of the region and the cities of Independence and Kansas City, Missouri, also pay an annual match (calculated per capita) as part of MARC’s Area Agency on Aging. Other cities in the MARC region are asked to pay basic dues based on population. In addition, all communities are asked to make program-specific voluntary contributions to the Government Training Institute (based on number of employees) and the Government Innovations Forum (calculated per capita).

In order to provide enough time for agencies to include MARC dues in their budget, staff brings modifications to the board for consideration a year ahead, in this case the recommendation is for 2021. Last December, the Board approved an increase of up to 3% for 2020. Staff has studied these (Members’ Dues, Aging Local Match, Voluntary Dues, GIF, GTI), and other local government fees such as the transportation project fees and the salary survey, and determined that the final recommendation for the Board will be 2% for 2020, which aligns with the budget. Staff is proposing the Board approve a 2% increase in 2021.

BUDGET CONSIDERATIONS:
Below is a chart that shows a five-year history of contributions to each program and attached is a more detailed schedule showing the amounts by agency, by program.

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Summary of Increases 2% 2% 2% 2% 2% 2%

RECOMMENDATION:
Approve a 2% increase in local government member and voluntary dues, GTI and GIF membership dues, and the Aging Local Match for 2021.

STAFF CONTACT:
Carol Gonzales
Becky Hall
<table>
<thead>
<tr>
<th>Entity Name</th>
<th>Basic Local Dues</th>
<th>Voluntary Dues</th>
<th>GIF Dues Requested</th>
<th>GTI Dues Requested</th>
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**Total Member's Dues**

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**Basehor Dues**

|                      | 512      | 347 | 343     | $1,202  |

**Belton**

|                      | 2,566    | 3,466 | 746     | $6,778  |

**Blue Springs**

|                      | 5,836    | 4,157 | 1,941   | $11,484 |

**Bonner Springs**

|                      | 812      | 694   | 343     | $1,849  |

**Buckner**

|                      | 341      | 347   | 343     | $1,031  |

**Claycomo**

|                      | 159      | 347   | 343     | $849    |

**De Soto**

|                      | 635      | 694   | 343     | $1,672  |

**Edgerton**

|                      | 185      | 347   | 343     | $875    |

**Edwardsville**

|                      | 482      | 347   | 343     | $1,172  |

**Excelsior Springs**

|                      | 1,230    | 2,078 | 343     | $3,651  |

**Fairway**

|                      | 431      | 347   | 343     | $1,121  |

**Garden City**

|                      | 182      | 347   | 343     | $872    |

**Gardner**

|                      | 2,123    | 3,466 | 746     | $6,335  |

**Gladstone**

|                      | 2,821    | 4,157 | 746     | $7,724  |

**Grain Valley**

|                      | 1,427    | 2,078 | 343     | $3,848  |

**Grandview**

|                      | 2,717    | 3,466 | 746     | $6,929  |

**Greenwood**

|                      | 580      | 694   | 343     | $1,617  |

**Harrisonville**

|                      | 1,112    | 694   | 746     | $2,552  |

**Kearney**

|                      | 930      | 694   | 343     | $1,967  |

**Lake Lotawana**

|                      | 215      | 347   | 343     | $905    |

**Lansing**

|                      | 1,250    | 2,078 | 343     | $3,671  |

**Lawson**

|                      | 275      | 347   | 343     | $965    |

**Leavenworth**

|                      | 3,913    | 4,157 | 1,941   | $9,561  |

**Leawood**

|                      | 3,537    | 4,157 | 1,941   | $9,185  |

**Lenexa**

|                      | 5,349    | 4,157 | 2,238   | $11,744 |

**Liberty**

|                      | 3,236    | 4,157 | 746     | $8,139  |

**Louisburg**

|                      | 479      | 347   | 343     | $1,169  |

**Merriam**

|                      | 1,221    | 2,078 | 746     | $4,045  |

**Mission**

|                      | 1,035    | 694   | 343     | $2,072  |

**Mission Hills**

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**North Kansas City**

|                      | 467      | 347   | 746     | $1,560  |

**Oak Grove**

|                      | 853      | 694   | 343     | $1,890  |

**Osawatomie**

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**Paola**

|                      | 622      | 694   | 343     | $1,653  |

**Parkville**

|                      | 616      | 694   | 343     | $1,653  |

**Peculiar**

|                      | 511      | 347   | 343     | $1,201  |

**Platte City**

|                      | 521      | 347   | 343     | $1,211  |

**Pleasant Hill**

|                      | 901      | 694   | 343     | $1,938  |

**Pleasant Valley**

<p>|                      | 329      | 347   | 343     | $1,019  |</p>
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<tr>
<th>Entity Name</th>
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<td>347</td>
<td>343</td>
<td></td>
<td></td>
<td>$872</td>
<td>$889</td>
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<tr>
<td>Westwood</td>
<td>167</td>
<td>347</td>
<td>343</td>
<td></td>
<td></td>
<td>$857</td>
<td>$874</td>
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<tr>
<td><strong>Total Voluntary Dues</strong></td>
<td><strong>$0</strong></td>
<td><strong>$70,709</strong></td>
<td><strong>$77,633</strong></td>
<td><strong>$29,099</strong></td>
<td><strong>$0</strong></td>
<td><strong>$177,441</strong></td>
<td><strong>$180,860</strong></td>
</tr>
</tbody>
</table>

**Grand Total Local Dues**

$413,763 | $70,709 | $161,457 | $87,628 | $76,731 | $810,288 | $826,373
ISSUE:
VOTE: Approve a Contract with SecuLore Solutions to Provide Cybersecurity Monitoring and Risk Assessment for the MARC 9-1-1 Regional System

BACKGROUND:
SecuLore’s Overwatch service provides monitoring by implementing behavioral-based cybersecurity that is customized specifically for public safety and is designed to identify threats that are often missed by other layers of security. SecuLore Overwatch includes the support of a dedicated cyber analyst, daily network checks, weekly cybersecurity reports and automated cybersecurity alerts.

SecuLore CyberBenchmark is the only cybersecurity risk assessment built specifically for public safety and based upon FCC, APCO, DHS, and NIST best practices. SecuLore will provide passive data capture and in-depth data analysis. SecuLore will provide CyberBenchmark reports, vulnerability reports, National Institute of Standards and Technology (NIST) risk analysis checklist, key cybersecurity policies, a cyber incident response plan and a master internet protocol list.

BUDGET CONSIDERATIONS:
The cost for SecuLore’s Overwatch service and CyberBenchmark is $117,480 per year. These costs will be billed quarterly and paid for with 911 cybersecurity allocations. The discounts on this service are provided by the use of the Houston/Galveston Area Cooperative contract.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
<th>$117,480</th>
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</thead>
<tbody>
<tr>
<td>Source</td>
<td>911 Cybersecurity Allocation</td>
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<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>-</td>
</tr>
<tr>
<td>Contractual</td>
<td>$117,480</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>-</td>
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COMMITTEE ACTION:
The Public Safety Communications Board approved the use of these funds in the 2020 Regional 911 Budget.

RECOMMENDATION:
Approve a one-year contract with SecuLore Solutions, not to exceed $117,480, to provide cybersecurity services for the MARC 9-1-1 Regional System.

STAFF CONTACT:
Eric Winebrenner
ISSUE:
VOTE: Authorize payment to the Direct-Action Resource Center to provide a Counter-Terrorism Operations Planning Course in the Kansas City metro in February 2020.

BACKGROUND:
In 2017, MARC was awarded a three-year Complex Coordinated Terrorist Attack (CCTA) grant from the US Department of Homeland Security to increase regional and local capabilities to deter, respond to and recover from multiple coordinated terrorist threats. Assessments have been completed for each of the nine counties and five largest cities in the region, and work is underway to develop training to address gaps for local agency personnel. One of the training gaps that law enforcement agencies identified was the lack of training in specialized tactics for police officers to engage and counter-maneuver against trained, motivated attackers.

Over the past year, 53 officers from the Kansas City region have attended a week-long, hands-on training course at the Direct-Action Resource Center (DARC) in Arkansas. This center has trained police officers in counter-terrorism since 1996, using a facility built exclusively for tactical urban training. The week-long Law Enforcement Counter Terrorism Course Level 1 (LECTC-1) expands the officers’ scope of knowledge against a trained attacker, their reaction to counter measures, and engagement and combat against multi-attackers. These 53 officers were sent to LECTC-1 training at the facility in Arkansas with the intent for them to return to the region and use their new knowledge to help develop customized regional training for an additional 4,000 officers across the metro area.

DARC also teaches a Counter-Terrorism Operations Planning Course (CTOPS). FEMA recently approved MARC to offer CTOPS training in the Kansas City region in February 2020. This training will involve first line supervisors and senior command to focus on target areas in their jurisdictions with the result of starting a terrorism emergency plan and focus on mutual aid plans for the region. Due to our established relationship with DARC, they are willing to conduct the initial training of 40 officers here, at the KCPD academy facility, rather than in Arkansas. This will allow each of our partner jurisdictions the opportunity to send several officers.

BUDGET CONSIDERATIONS
The total cost for the training is $25,000. The funding for this week-long training, approved by the CCTA task force, will come through the CCTA grant.

COMMITTEE ACTION
The Regional Homeland Security Coordinating Committee has included these expenses in the CCTA budget.

RECOMMENDATION
Authorize payment to DARC of $25,000 for CTOPs training for 40 officers in the Kansas City region.

STAFF CONTACT
Erin Lynch
Diana Mendoza-Cauley