Board Member Meeting: 12:00 p.m.
Remotely via GoToMeeting

- Members of the public who wish to participate in this meeting: please email Karina Bielecki at kbielecki@marc.org by 9:00 a.m. on Tuesday, August 25, 2020 for instructions to join the teleconference.

AGENDA

1. REPORT: Recognition of MARC Employee

2. REPORT: Update on Regional COVID-19 Response and Recovery Initiatives
   a. Multi-Agency Coordination Group Update
   b. Briefing on Johnson County and Miami County Coronavirus Relief Fund Strike Teams
   c. Economic Review and Forecast
   d. Early Education and K-12 Updates
   e. COVID-19 Community Assistance Fund

3. VOTE: Authorize Acceptance of Public and Private Funds to Support Regional Public Health Work

4. THRIVING OLDER ADULTS AND COMMUNITIES
   a. REPORT: Regional Nutrition and Home-Delivered Meal Strategy Update

5. HEALTHY ENVIRONMENT
   a. REPORT: Update on Regional Climate Action Plan

6. BRIEF REPORTS:
   a. REPORT: Update on the Buck O'Neil Bridge Replacement
   b. REPORT: Major 911 System Upgrade
   i. VOTE: Approve an Agreement with Nokia to Upgrade the 911 Microwave Network and Authorize Acceptance of Funds from Missouri to Support the Upgrade
   ii. VOTE: Approve a Contract with LightEdge to Store Missouri 911 Router
   c. VOTE: Approve a Master Service Agreement with Menlo, Inc. d/b/a Civic ITC for Information Technology Shared Services
   d. REPORT: Update on Outreach Efforts for a 2020 Census Complete Count

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

7. VOTE: Approve Consent Agenda
   a. Approve Minutes of the June 23, 2020 Board Meeting
   b. Ratify the Actions of the June 23, 2020 Board Meeting
c. Authorize an Agreement with Three Community Agencies to Provide Coaching and Support for the Educare Program  
d. Authorize a Contract with The Family Conservancy to Provide Trainings and Support for the Educare Program  
e. Authorize Mid-America Head Start to Submit an Early Head Start Expansion Grant Application to Expand the Number of Early Head Start Slots  
f. Authorize the Solicitation and Acceptance of Funds from the States of Kansas and Missouri to Support MARC’s Air Quality Program  
g. Approve Amended Contracts with United Way and Jewish Family Services to Increase Aging Services for SFY 2021  
h. Approve Specified Medically Sensitive Home-Delivered Meals Providers  
i. Authorize Request for Proposals for an Expedited SFY 2021 Nutrition Assessment, Counseling, and Dietician Support Services  
j. Authorize Contracts with Unified Government, Mike Parker, KC Digital Drive, and Community Organizations to Support Regional Public Health COVID-19 Response Effort  
k. Authorize Agreements with KC Scholars, Goodwill Industries, Gastinger Walker, and Gensler to support the KC Degrees Program and Regional Workforce Development System  
l. Authorize an Application to the Missouri Department of Public Safety/ Office of Homeland Security for Emergency Services Funding  

8. VOTE: Authorize Administrative Actions Included in Memorandum Sent to the Board of Directors on July 29, 2020 (Other than those Included in Above Agenda Items)  
a. Authorize Grant Application to FEMA for the Regional Catastrophic Preparedness Grant Program  
b. Approve a Contract with Hallier Reed for Insurance Advising Services  
c. Authorize an Application for a Safety Net Grant from the Health Forward Foundation  
d. Authorize a Contract with Advantage Home Care for In-Home Services  
e. Authorize an Application to the Kansas Housing Resource Commission to Support Homelessness Coordination Services  
f. Approve an Amendment to Reconcile the 2020-24 TIP with the 2020-2024 MoDOT TIP  
g. Approve an Amendment to the Contract with WSP Global for the Heartland Freight Technology Plan  
h. Authorize Acceptance of Funds from MoDOT for the Operation Green Light Program Match  
i. Approve a Contract with GetAccept to Provide an eSignature and Document Management Platform  

9. Other Business  

10. Adjournment
<table>
<thead>
<tr>
<th>Name</th>
<th>Jurisdiction</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allen, Jim</td>
<td>Johnson County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Allen, Perry**</td>
<td>MoDOT</td>
<td>Asst. District Engineer</td>
</tr>
<tr>
<td>Alvey, David</td>
<td>Unified Government of WyCo/KCK</td>
<td>Mayor/CEO</td>
</tr>
<tr>
<td>Baird, Bill</td>
<td>City of Lee’s Summit</td>
<td>Mayor</td>
</tr>
<tr>
<td>Boehm, Mike</td>
<td>City of Lenexa</td>
<td>Mayor</td>
</tr>
<tr>
<td>Boley, Damien</td>
<td>City of Smithville</td>
<td>Mayor</td>
</tr>
<tr>
<td>Bunch, Eric</td>
<td>City of Kansas City</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Burnett, Scott</td>
<td>Jackson County</td>
<td>Legislator</td>
</tr>
<tr>
<td>Copeland, Michael</td>
<td>City of Olathe</td>
<td>Mayor</td>
</tr>
<tr>
<td>Culbertson, Jeff</td>
<td>Leavenworth County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Eilert, Ed</td>
<td>Johnson County</td>
<td>Commission Chairman</td>
</tr>
<tr>
<td>Ellington, Brandon</td>
<td>City of Kansas City</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Elliott, John</td>
<td>Platte County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Fields, Vernon</td>
<td>City of Basehor</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Gallagher, Danny</td>
<td>Miami County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Gerlach, Carl</td>
<td>City of Overland Park</td>
<td>Mayor</td>
</tr>
<tr>
<td>Hall, Heather</td>
<td>City of Kansas City</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Hanzlick, Janee</td>
<td>Johnson County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Harrington, Jeff</td>
<td>City of Bonner Springs</td>
<td>Mayor</td>
</tr>
<tr>
<td>Jarrold, Dick**</td>
<td>KCATA</td>
<td>Vice President</td>
</tr>
<tr>
<td>Johnson, Harold</td>
<td>Unified Government of WyCo/KCK</td>
<td>Commissioner</td>
</tr>
<tr>
<td>King, Bob</td>
<td>Ray County</td>
<td>Presiding Commissioner</td>
</tr>
<tr>
<td>Koehn, Leroy**</td>
<td>KDOT</td>
<td>District Engineer</td>
</tr>
<tr>
<td>Lucas, Quinton</td>
<td>City of Kansas City</td>
<td>Mayor</td>
</tr>
<tr>
<td>Lopez, Beto</td>
<td>City of Lee’s Summit</td>
<td>Mayor Pro Tem</td>
</tr>
<tr>
<td>Makinen, Robbie**</td>
<td>KCATA</td>
<td>President/CEO</td>
</tr>
<tr>
<td>Markley, Angela</td>
<td>Unified Government of WyCo/KCK</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Martin, Jeremy</td>
<td>City of Oak Grove</td>
<td>Mayor</td>
</tr>
<tr>
<td>McKiernan, Brian*</td>
<td>Unified Government of WyCo/KCK</td>
<td>Commissioner</td>
</tr>
<tr>
<td>McTaggart, John</td>
<td>City of Edwardsville</td>
<td>Mayor</td>
</tr>
<tr>
<td>Medsker, Mike</td>
<td>Cass County</td>
<td>Recorder of Deeds</td>
</tr>
<tr>
<td>Moriarty, Michael**</td>
<td>KDOT</td>
<td>Chief of Transportation Planning</td>
</tr>
<tr>
<td>Nolte, Jerry</td>
<td>Clay County</td>
<td>Presiding Commissioner</td>
</tr>
<tr>
<td>Odom, Jimmy</td>
<td>Cass County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Owen, Gene</td>
<td>Clay County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Pogue, Randy</td>
<td>City of Kearney</td>
<td>Mayor</td>
</tr>
<tr>
<td>Preisinger, Mark</td>
<td>City of Leavenworth</td>
<td>City Commissioner</td>
</tr>
<tr>
<td>Ridgway, Luann</td>
<td>Clay County</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Roberts, Rob</td>
<td>Miami County</td>
<td>Commission Chairman</td>
</tr>
<tr>
<td>Ross, Carson</td>
<td>City of Blue Springs</td>
<td>Mayor</td>
</tr>
<tr>
<td>Schieber, Ron</td>
<td>Platte County</td>
<td>Presiding Commissioner</td>
</tr>
<tr>
<td>Schwach, Paula</td>
<td>City of Westwood Hills</td>
<td>Mayor</td>
</tr>
<tr>
<td>Shute, Steve</td>
<td>City of Gardner</td>
<td>Mayor</td>
</tr>
<tr>
<td>Silvester, David**</td>
<td>MoDOT</td>
<td>District Engineer</td>
</tr>
<tr>
<td>Skoog, Curt</td>
<td>City of Overland Park</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Smith, Doug</td>
<td>Leavenworth County</td>
<td>Commission Chairman</td>
</tr>
<tr>
<td>Spears, Fred</td>
<td>City of Overland Park</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Vogt, Marge</td>
<td>City of Olathe</td>
<td>Councilmember</td>
</tr>
<tr>
<td>Walker, Rick</td>
<td>City of De Soto</td>
<td>Mayor</td>
</tr>
<tr>
<td>Walters, Jim</td>
<td>Unified Government of WyCo/KCK</td>
<td>Commissioner</td>
</tr>
<tr>
<td>Weir, Eileen</td>
<td>City of Independence</td>
<td>Mayor</td>
</tr>
<tr>
<td>White, Frank</td>
<td>Jackson County</td>
<td>County Executive</td>
</tr>
<tr>
<td>Wood, Dagmar</td>
<td>Platte County</td>
<td>Commissioner</td>
</tr>
</tbody>
</table>

*Public Transit Representatives (Voting)  **Public Transit Advisory Representatives (Non-Voting)
ISSUE:
Recognition of MARC Employee

BACKGROUND:
David Warm is celebrating 30 years at MARC and serves as the Executive Director. David will be recognized at the meeting for his contributions to the agency.

RECOMMENDATION:
None. Information only.

STAFF CONTACT:
David Warm
AGENDA REPORT
MARC Board of Directors

August 2020
Item No. 2
Safe and Secure Communities

ISSUE:
REPORT: Update on Regional COVID-19 Response and Recovery Initiatives

BACKGROUND:
MARC Staff will give short updates on regional efforts in which we are engaged to support and coordinate regional response and recovery to the COVID-19 crisis, including:

- Multi-Agency Coordination Group Update
- Briefing on Johnson County and Miami County Coronavirus Relief Fund Strike Teams
- Economic Review and Forecast
- Early Education and K-12 Updates
- COVID-19 Community Assistance Fund

RECOMMENDATION:
None. Information Only.

STAFF CONTACT:
Lauren Palmer
Frank Lenk
Jovanna Rohs
Amanda Graor
Marlene Nagel
ISSUE:
VOTE: Authorize Acceptance of Public and Private Funds to Support Regional Public Health Work

BACKGROUND:
MARC has been working with the local public health departments on a regional public health testing and contract tracing plan, to supplement capabilities and resources. The plan has seven elements:

1) A regional coordination hub for data analytics and to coordinate deployment of testing teams
2) Testing team coordination and deployment
3) Public information, with a focus on vulnerable populations
4) Support for community organizations in assisting vulnerable populations with COVID-19 testing, contact tracing and quarantine support
5) Supply chain issues around personal protective equipment and testing kits
6) Laboratory testing capacities
7) Contact tracing capacities

Funding requests have been approved or are pending consideration by area foundations and local counties to support implementation of the public health plan.

a) Health Forward Foundation has approved an award of $550,000.
b) REACH Healthcare Foundation has approved an award of $300,000.
c) Hall Family Foundation - An award has been made for $250,000, contingent on public CARES Act resources.
d) Jackson County and Johnson County - Requests have been made for $1 million each from their COVID-19 Relief Funds.
e) Wyandotte County has approved $250,000 from their COVID-19 Relief Funds.
f) KC Regional COVID-19 Community Response and Recovery Fund - The Advisory Board for the fund is considering if funds will be awarded, and for what purposes.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>Plan Element</th>
<th>Description</th>
<th>Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Coordination Hub to support data dashboard and analysis</td>
<td>Hub Project Manager - $105,000 Public Health Manager - $150,000 Data Analysts - $150,000 Public Health Interns - $30,000 GIS Support - $40,000 Technology/Software - $100,000 Program Assistant - $40,000</td>
<td>$615,000</td>
</tr>
<tr>
<td>Coordination of Testing Teams Support for Local Public Health Data Analysis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Testing Teams - engage health organizations and clinics to offer increased testing to supplement what local public health and other health</td>
<td>Testing at community locations and support for facilities, organizations and employers. Testing team and lab costs average $100/person.</td>
<td>$2,500,000</td>
</tr>
<tr>
<td>Category</td>
<td>Description</td>
<td>Cost</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>Communications to Support Local Public Health</td>
<td>Focus communications with private sector partners on general public and businesses; work with community organizations to inform and engage vulnerable populations, communications consultant ($50,000), communications work with community organizations and special media/social media $350,000. Additional public information specialists to support local public health $200,000. Public Health Survey work - $75,000.</td>
<td>$675,000</td>
</tr>
<tr>
<td>Community Organizations to Support Vulnerable Population</td>
<td>Support local public health with community organization assistance for vulnerable populations affected by COVID - emergency resources.</td>
<td>$750,000</td>
</tr>
<tr>
<td>PPE</td>
<td>Support acquisition and distribution of PPE as needed and support a stockpile.</td>
<td>$200,000</td>
</tr>
<tr>
<td>Laboratory Capacity</td>
<td>Work to increase lab capacity and decrease test result turn-around time.</td>
<td>N/A</td>
</tr>
<tr>
<td>Contact Tracing</td>
<td>Establish contracts with private firms to support local public health departments.</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>$4,740,000</td>
</tr>
</tbody>
</table>

**RECOMMENDATION:**
Authorize acceptance of public and private funds to support the regional public health plan work in support of local public health agencies, as outlined above.

**STAFF CONTACT:**
Lauren Palmer  
Erin Lynch  
Marlene Nagel
ISSUE:  
REPORT: Regional Nutrition and Home-Delivered Meal Strategy Update

BACKGROUND:  
MARC Aging and Adult Services provides a variety of nutritional programs that support older adults and adults aged 18-59, who are living with a disability. These programs are funded through federal, state, local, and private sources that comprise most of the department’s funding. Together, the congregate meals (e.g., senior centers) and home-delivered meals service lines are the primary nutrition programs, and a few specialty versions of each service line operate in some areas of the region.

Key client pools include the Older Americans Act, Medicaid waiver, and health care contracts. Fundamentally, each component of the department’s nutrition programs attempts to deliver healthy nutrition as an overall approach to health promotion and disease prevention among at-risk clients. Strong evidence of food-as-medicine and the overall health and well-being impacts of nutrition suggests that this component is core and essential to the array of services that support MARC clients. Within the department’s service lines and programs, nutrition is instrumental to achieving five core values of nutritional program innovation that have been established by community stakeholders. Each value must be accomplished in close coordination with other regional partners and stakeholders to maximize community impact and value to the region:

1. Establish a bi-state community asset of a centralized kitchen and/or coordinated nutritional programming that adequately serves the needs of the region.

2. Establish systems that support new revenue streams through reimbursable medically sensitive meals.

3. As new local systems of food production and fulfillment are enacted, work to ensure that workforce opportunities are fair and equal, especially for key groups including older adults, communities of color, individuals with developmental disabilities, and other groups who would add to workforce diversity.

4. Expand nutritional services among vulnerable and nutritionally at-risk populations.

5. Across service lines and menus, offer locally sourced foods that align with modern consumer expectations.

An annual budget of approximately $3 million will assist in achieving the core values. Moreover, key MARC nutrition assets contribute to system capacity to enhance programs. These assets include a diverse group of high-capacity community-based organizations providing frontline service delivery, a large commercial freezer, relationships with key food sourcing partners, competent professional staff, and a soon-to-be established steering committee comprised of visionary regional leaders. In recognition of the collaborative nature of food systems, the department will synthesize and precisely communicate MARC goals, community expectations, and client needs across MARC’s nutrition programs and contractors. The proposed steering committee will prioritize strategies for achieving innovation in MARC’s nutrition programs, including a strong component of bi-state and inter-agency collaboration around medically sensitive menus and older adult nutritional programming.
RECOMMENDATION:
None, information only.

STAFF CONTACT:
James Stowe
ISSUE:
REPORT: Update on Regional Climate Action Plan

BACKGROUND:
In March 2019, the MARC Board of Directors elected to join the Global Covenant of Mayors for Climate and Energy (GCoM) on behalf of Climate Action KC. MARC and Climate Action KC (CAKC) have been working together this year to develop a regional climate action plan. Due to complications arising from the pandemic, the plan is now slated to be completed by December 2020, instead of the originally planned date of September 2020.

Significant milestones achieved to date include hosting the Climate Summit in September 2019; the publication and roll out of the Climate Action Playbook; completion of the regional greenhouse gas inventory and climate risk and vulnerability assessment; and completion of a six-week online community engagement process.

With community-articulated solutions and priorities in hand, the MARC/CAKC team are developing a draft plan, with substantial input provided by experts from each of the relevant sectors (e.g. energy generation, buildings, transportation, water, land use, natural systems, food and waste). The process is guided by a Plan Steering Committee, which includes members of the CAKC Executive Committee.

Screening criteria begin with emissions and risk reductions, but will also include social equity, public health, innovation, and natural ecosystem health. The presentation will share more detail about analysis conducted to date. Three key findings are:

- approximately 90% of regional greenhouse gas emissions are attributable to transportation and building energy use
- the two most direct risks from climate change in the Kansas City region relate to extreme heat and flooding, and
- given that climate change impacts will disproportionately affect more vulnerable communities, planning activities this year and beyond will focus on a high level of equity engagement.

The draft plan will be shared for review and comment with community stakeholders, experts, students, CAKC members, and relevant MARC committees. A final plan will be shared with the MARC Board at the end of the year for consideration.

BUDGET CONSIDERATIONS:
None.

RECOMMENDATION:
None. Information only.

STAFF CONTACTS:
Tom Jacobs
Karen Clawson
ISSUE:
REPORT: Update on the Buck O’Neil Bridge Replacement

BACKGROUND:
In 2017, the MARC Board of Directors provisionally approved up to $40 million of federal Surface Transportation Program (STP) funds for a new Buck O’Neil bridge with accommodations for bicyclists and pedestrians. The project was subject to the Missouri Department of Transportation (MoDOT) and the City of Kansas City, Missouri securing the remaining funds. In the past few months, several important milestones have been completed for this project.

MoDOT and the city have each secured their share of funding for the project and MARC and MoDOT have amended both the Kansas City Regional Transportation Improvement Program and the Missouri Statewide Transportation Improvement Program to commit these funds. The Federal Highway Administration has issued a formal finding of no significant impact, completing the required analysis under the national Environmental Policy Act and, most recently, MoDOT has qualified five design build teams to submit formal proposals to complete the project, with final selection of the winning team expected in February of 2021.

More information about the project is available at: https://www.modot.org/buck-oneil-bridge-project

RECOMMENDATION:
None. Information only.

STAFF CONTACT:
Ron Achelpohl
**AGENDA REPORT**

**MARC Board of Directors**

August 2020  
Item No. 6-b-i  
Safe and Secure Communities

**ISSUE:**  
VOTE: Approve an Agreement with Nokia to Upgrade the 911 Microwave Network and Authorize Acceptance of Funds from Missouri to Support the Upgrade

**BACKGROUND:**  
The Public Safety Communications Board overseeing the Regional 911 system developed a multi-year capital plan that includes the replacement/upgrade of the microwave system. Grant requests were submitted to both Missouri and Kansas to support the cost of this upgrade, and $800,000 has been secured. The Public Safety Communications Board has approved this expenditure as part of their annual budget, and approved the plan of action below.

The original RAMBIS microwave network needs an upgrade to prepare for the Next Generation 911 requirements. Staff has explored several options to increase the microwave system data transmission capacity:

1. The replacement of an active public safety microwave system controlling public safety communications for the regional 911 system. This would be both disruptive to communications and require an investment exceeding the original cost of the system.
2. The introduction of another vendor’s microwave radios into the existing microwave system. This would not allow for usage of the existing antenna feedlines and microwave dishes on the towers and would necessitate significant expense for additional equipment on towers, assuming they did not need strengthening to accommodate the additional loading upon them.
3. The existing vendor supplying microwave equipment that can be added to existing equipment and antenna systems at all radio tower sites. This proved to be the most economical and operationally effective of the three options.

The equipment we currently have is manufactured by Nokia, making them a sole source provider for the necessary upgrades. The quote we received will provide a Microwave MPLS Backhaul Upgrade for our system and includes hardware/software, transmission/product engineering, installation services and maintenance for 5 years. We obtained a bid from Nokia for the upgrade of the 10 towers of our Regional 911 system. Nokia has a contract with one of MARC’s cooperative purchasing partners, the Houston-Galveston Area Council (HGAC). However, due to our prior work with Nokia the bid they gave us was for current customers and was less than the HGAC bid price. To continue to work with Nokia we will need to re-sign the Supply and Services agreement.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

**BUDGET CONSIDERATIONS:**  
The Nokia quote estimates cost of $1,454,636.87.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
<th>Source</th>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td><strong>$654,636.87</strong></td>
<td></td>
<td>911 Allocation Budget (Capital Projects)</td>
</tr>
</tbody>
</table>

**PROJECTED EXPENSES**
AGENDA REPORT

MARC Board of Directors

| Contractual | $1,454,636.87 |

RECOMMENDATION:
Approve an agreement with Nokia to upgrade the 911 microwave network for approximately $1,454,636.87 and authorize acceptance of funds from Missouri to support the upgrade.

STAFF CONTACT:
Eric Winebrenner
ISSUE:
VOTE: Approve a Contract with LightEdge to Store Missouri 911 Router

BACKGROUND:
The MARC 911 system has two wireless routers, one located in the Johnson County Emergency Communications Center and the other in the Missouri Department of Transportation (MoDOT) building in Lees Summit. MARC has come to an agreement with MoDOT on obtaining 24/7 access to the equipment for either emergency repairs or preventative maintenance. Since the wireless router is an integral part of the 911 system and the system requires it to be in continual operation, we have located an appropriate location for the Missouri router. The LightEdge data center has the required telephone services and the security to house a vital piece of 911 equipment.

MARC obtained bids from LightEdge, Rackspace and TierPoint data centers. All three have locations in Missouri. After a review of the quotes, the available services, and the security set up of each location, staff negotiated with LightEdge to obtain a private cage for our equipment and some reduction in cost for both initial setup and monthly fees.

BUDGET CONSIDERATIONS:
LightEdge estimates a cost of $5,120.00 per month over a three-year contract and a onetime setup cost of $10,000, for a total of $194,320.

| REVENUES | Amount | $194,320 |
| Source | 911 Allocation Budget (Network Costs) |
| PROJECTED EXPENSES | | |
| Personnel (salaries, fringe, rent) | - |
| Contractual | $194,320 |
| Other (supplies, printing, etc.) | - |

COMMITTEE ACTION:
The Public Safety Communications Board has approved this course of action and will approve the funds needed to fulfill this contract in September with the 2021 budget.

RECOMMENDATION:
Approve an agreement with LightEdge to store and secure a wireless router for the MARC 911 system, not to exceed a total of $194,320.

STAFF CONTACT:
Eric Winebrenner
ISSUE:
VOTE: Approve a Master Service Agreement with Menlo, Inc. d/b/a Civic ITC for Information Technology Shared Services

BACKGROUND:
In October 2019, MARC issued a Request for Proposals to provide professional information technology (IT) services to a consortium of local governments. A stakeholders committee of management and IT local government professionals reviewed the 11 proposals that were received and narrowed to the top five finalists for interviews. After interviews, the list was further narrowed to four vendors that were asked to submit cost information based on two scenarios. Following review of the cost proposals, the stakeholders recommended negotiating a shared services agreement with Civic ITC.

Civic ITC is a Kansas City-based IT company that specializes in providing essential, reliable tech services with predicable costs for government clients. The stakeholder committee was particularly interested in Civic ITC’s approach of owning and fully managing the entire network, internet and server infrastructure for smaller clients. The contract also allows larger cities and counties to purchase a la carte services, such as data storage, to supplement their in-house IT capacities. Like other cooperative purchasing agreements, jurisdictions may enter into individual service agreements that meet their IT needs based on the pre-negotiated master services agreement with MARC.

This cooperative purchasing agreement falls short of the original vision to create a co-managed IT consortium among local governments. However, after extensive evaluation of the options, costs and local government needs, the stakeholder group recommends entering into this cooperative managed services agreement. The initial term is for two years with options for subsequent two-year renewals. MARC will evaluate utilization and customer experience with this model and continue to explore opportunities to expand shared services.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
MARC will have no direct expenses associated with this contract but will collect the standard 1.5% administrative fee to cover costs associated with procurement, contract management and marketing.

RECOMMENDATION:
Approve a Master Service Agreement with Menlo, Inc. d/b/a Civic ITC for Information Technology Shared Services.

STAFF CONTACT:
Lauren Palmer
ISSUE:
REPORT: Update on Outreach Efforts for a 2020 Census Complete Count

BACKGROUND:
In early 2019, MARC formed a regional Complete Count Committee for the 2020 Census and prepared a Communications Plan to guide work to promote a complete count and support local government and other community partner efforts. Funding has been provided by the Health Forward Foundation, the Reach Healthcare Foundation and the Census Equity Fund at the Greater KC Community Foundation.

Earlier this spring, the Census Bureau extended the deadline for self-response to October 31. In addition, the Census Bureau reported that, given the delay in beginning their work, door-to-door workers would be out in the field through October 31 to encourage response in neighborhoods with low survey responses due to COVID-19.

However, the Census Bureau announced recently that the deadline for completing the 2020 Census has been changed back to its original date of September 30. This change in procedures may create confusion among area residents and impact response. The change limits the time to conduct outreach and may result in low responses in rural areas and urban neighborhoods, creating an incomplete count for states and our region.

The House of Representatives approved an extension of the 2020 Census operations as part of its most recent COVID-19 relief package, which would facilitate enumeration through October and an orderly completion of data tabulation and review. The extension would allow the Census Bureau to continue its work into the first quarter of 2021. The Senate has not taken action on similar legislation.

MARC has increased its outreach efforts this month and will continue to work with community organizations, local governments and the media to promote response by area residents. Board members and other local elected officials are encouraged to lend their voices in support of efforts to promote a complete count.

A report on outreach efforts and response rates to date will be shared at the meeting.

RECOMMENDATION:

STAFF CONTACT:
Marlene Nagel
Catherine Couch
ISSUE:
VOTE: Approve Minutes of the June 23, 2020 Board Meeting

BACKGROUND:
The minutes of the June 23, 2020 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the June 23, 2020 meeting.

STAFF CONTACT:
David Warm
Karina Bielecki
BOARD MEMBERS PRESENT
Commissioner Rob Roberts, Miami County, Kan. - MARC Board Chair
Commissioner Jimmy Odom, Cass County, Mo. - MARC Board First Vice Chair
Commissioner Harold Johnson, Jr., Unified Government of Wyandotte County/Kansas City, Kan. - MARC Board 2nd Vice Chair
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer
Mayor Carol Suter, Gladstone, Mo. - MARC Immediate Past Board Chair
Councilmember Fred Spears, Overland Park, Kan.
Councilmember Curt Skoog, Overland Park, Kan.
Mayor Pro-Tem Beto Lopez, Lee’s Summit, Mo.
Councilmember Marge Vogt, Olathe, Kan.
Councilmember Vernon Fields, Basehor, Kan.
Mayor Paula Schwach, Westwood Hills, Kan.
Mayor Mike Boehm, Lenexa, Kan.
Dick Jarrold, Vice President of Planning and Development, KCATA
Commissioner Janee Hanzlick, Johnson County, Kan.
Mayor Steve Shute, Gardner, Kan.

STAFF PRESENT
Executive Director David Warm and other MARC staff

INTRODUCTIONS AND BOARD SHARING TIME
Commissioner Rob Roberts called the meeting to order at 12:00 p.m. and welcomed attendees. Due to the meeting being held remotely, Commissioner Roberts provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members had an opportunity to abstain or object to any items necessary during the final vote. Board sharing was emitted due to the amount of COVID-19 activity currently underway in all counties.

REPORT: Recognition of Outgoing Board Members
Commissioner Roberts regretted to announce that three members of the MARC Board will be departing; Mayor Holly Stark, Councilmember Tom Van Camp and Mayor Carol Suter. Commissioner Roberts shared highlights and accomplishments of all three board members and thanked them for their contributions to the region and their service on the MARC Board of Directors. Mayor Suter
thanked the members of the board and MARC staff and shared comments on her service with the Gladstone City Council and regional work with MARC.

VOTE: Review and Accept MARC’s 2019 Annual Audit
Mr. David Warm, Executive Director at MARC reported that Mr. Kaleb Lilly, Partner with RubinBrown, provided a full audit report to the MARC Budget and Personnel Committee. MARC received a clean audit and an unmodified opinion. There were no deficiencies, questionable costs or disagreements. Mr. Warm thanked MARC’s financial staff, as well as program staff for their excellent work. With the board acceptance of the audit report, MARC will be in compliance with the single audit report for all federal grants that are administered, as well as having an audited set of financial statements as a part of the Annual Financial Report.

REPORT: Assessing Opportunities for MARC to More Fully Address Racial Equity
Commissioner Roberts reported that MARC has started discussions around assessing racial equality within the region and how we may be a powerful advocate for change.

Mr. Warm stated that the events over the last month or so, including the death of George Floyd, have been a jarring reminder of the racial inequities that are imbedded in so much of American life. Organizations and businesses are taking a step back to assess how they are responding, ways that they can act with more intentionality, and focus on change and progress. As a regional leader, MARC has a responsibility to help move forward in ways that advance the region’s progress around issues of racial equity.

MARC is taking a two-fold look at the issue; one is to look internally at the organization. Over the last few weeks, MARC’s Diversity, Equity and Inclusion Committee has been leading conversations that have helped staff members assess impacts of recent events, as well as a look at larger lessons. Mr. Warm recognized three MARC staff members who have served as leaders in facilitating these thoughtful and useful conversations. MARC will be extending and deepening attention to these issues through ongoing training and education, while continuing to assess organizational norms, personnel policies and practices, in order to be as effective as possible in advancing an open and equitable culture.

Mr. Warm reported that the second piece is how MARC looks at its work as an organization. What is less important are the answers that we have and more importantly, the questions asked as an organization moving forward and in making business, policy, and program decisions. Mr. Warm reviewed some of the questions that MARC is looking at more closely as an organization and stated that MARC plays a special role in working with local governments and community partners to improve public services including policing. The goal is to do this in a way that promotes trust, community help and individual dignity.

The Board will later be asked to approve the Long-Range Transportation Plan which is one of the most important policy documents that MARC produces. This plan guides many resources and decisions over a long period of time and as a part of the implementation of this plan, MARC has begun the process of systematically evaluating all transportation committees to determine their usefulness, their purpose, their focus, where they may overlap and whether they need to be expanded or focused in another way. In addition, it presents the opportunity to evaluate the level of inclusivity and whether the plan engages the entire community geographically as well as
racially and economically. An overview will also be provided on a new tool called the Economic Value Atlas, that allows MARC to make decisions based on a more systematic, intentional process based on equity and impact. Mr. Warm reported that he believes this will be a useful tool in grant making, decision making and in community engagement and problem solving. Much of MARC’s work is already focused on serving underserved and low-income communities. The Aging and Adult Services Department and the Early Education Department notably in this regard, yet at the same time, we have the opportunity to be a leader in community conversations by modeling what MARC does as an organization internally and how we make decisions externally. Mr. Warm stated that he looks forward to working with the Board and revisiting this in the context of specific decisions in the future.

DISCUSSION: Commissioner Roberts encouraged Board members to ask any questions they may have and discuss ideas for additional questions that MARC should be asking. He also asked members to take the questions that were proposed, examine how the questions may be answered in their own respective cities or counties, and how we may challenge each of our communities to look internally and ask some tough questions. This will be an ongoing conversation that is vitally important and as leaders in the Kansas City region, it is important to seriously examine these issues.

COMPETITIVE ECONOMY
REPORT: Demonstration of the Economic Value Atlas Tool to Enhance Decision Making Related to Maximizing Social Impact and Shared Prosperity

Mr. Frank Lenk, Director of Research Services at MARC reported that the Economic Value Atlas (EVA) tool was developed in Portland, Oregon to align economic development decisions with values about what creates a great region. Mr. Lenk shared a diagram based on the Portland area that uses the tool’s filters. Regions consist of businesses, people and geographic places. Inclusivity, diversity and job access are top values in Portland. MARC is engaged in bringing this tool to Kansas City and having these discussions to determine the values that are most important to the people of the Kansas City region. Using the EVA tool, measures of these values can be calculated and show where they exist on a map. Mr. Lenk walked through an example of determining inclusivity in a particular area of the city. He explained that like any geographic information system, you can overlay a wide variety of contexts such as transit networks and demographics. This helps to determine whether investments are helping and promoting areas of need and if they are aligning with your values. The tool is helpful in keeping track of many elements at once, which is often difficult.

MARC is engaged in a pilot with the Brookings Institute. KC Rising is one of the groups that uses the EVA tool to bring a place-based focus to KC Rising’s activities, as well as a focus on inclusivity. Mr. Lenk shared a diagram of the pilot project with Brookings that displays Kansas City area data. KC Rising went through a public engagement process to determine the pillars of prosperity in the region. The results were enterprise, industry, inclusion, connectivity, culture, strong neighborhoods and education. As KC Rising starts to make decisions and tracks progress, they can look through the lens of the values that they have outlined. Similarly, Connected KC 2050 has its own set of values for transportation planning around its policy framework. These include economic vitality, centers and corridors, equity, transportation choices safety and several others. As the region makes transportation investment decisions, we can examine how well they cover each of these elements. This is an excellent tool for multiple-objective decision making and resource
allocation. MARC also intends to engage one or more community organizations to conduct an additional evaluation around housing, the arts, or other subject matter. The tool is simple enough to be used widely in helping to align decisions.

EFFICIENT TRANSPORTATION AND QUALITY PLACES

VOTE: Approve Connected KC 2050 as the MARC Region’s Metropolitan Transportation Plan

Mr. Ron Achelpohl, Director of Transportation and Environment at MARC reported that Connected KC 2050 is an important product of MARC’s transportation planning work and will guide many investments in the region. MARC is pleased to present the final plan today.

The last presentation was given to the MARC Board in April as the draft was released for review and public comment. The transportation plan is an important part of the federal planning process, establishes a regional vision for transportation, and identifies a number of policies and strategies to implement them. Connected KC 2050 is part of a long series. Every five years, the plan is updated and every ten years the planning horizon year is moved out. This plan currently looks out to the year 2050. This has been a three-year process. Staff started by identifying driving forces and considering alternative futures. This plan update was different than some in the past given how uncertain the future looked at the time and the events of this year. Mr. Achelpohl stated that they have conducted an extensive public engagement process, culminating over the last several weeks. The plan is financially constrained and includes forecasts for federal, state and local funds that will be available for the system. The plan identifies multiple performance metrics and targets for the characteristics of the transportation system in the region and identifies a large number of projects and priorities. The plan was unanimously recommended for approval by the Total Transportation Policy Committee.

The plan contains a series of goals for the transportation system including access to opportunity, public health and safety, a healthy environment, transportation choices and economic vitality. It also includes a set of overarching strategies on how to achieve those goals. Key strategies focus on the development and redevelopment in centers and corridors, promoting climate protection and resilience, finding new funding sources, prioritizing investments and leveraging data and technology. The plan contains an estimate of $52 billion in revenues and expenditures and anticipates modest growth in the region including increased growth in transit use. They anticipate a decrease in greenhouse gas emissions although this what is proposed in this transportation plan isn’t necessarily going to get the region to where it needs to be in terms of climate and energy in the future.

The plan contains policies that promote compact land use growth with a focus on centers and corridors. The plan elevates the role of completing green streets and travel demand management measures. The plan leverages new technology including a study that MARC is undertaking with a number of partners in the Midwest on freight technology. The large projects that are identified in the financially constrained part of the plan that are over $100 million are primarily roadway improvements. Some of the programmatic elements of the plan include multi-modal investments including completing green streets, the MetroGreen Regional Bikeway Network, partial implementation of the Smart Moves Regional Transit Vision and continued expansion of the Kansas City Scout and Operation Green Light systems in the region.

One of the key challenges that will be faced during the implementation of this plan include
funding. $7 Billion dollars’ worth of investments were identified and proposed that they don’t have the financial resources to complete. Most of these projects were on the Missouri side of the region for MoDOT’s State Highway system as well as public transit. There are some limited transit investments but as a percentage, these are less funded. One of the challenges with this plan will be how we implement the transportation system in a way that reduces greenhouse emissions and adapts to climate change in the future. Mr. Achelpohl reported that they are forecasting a decrease in greenhouse gas emissions but not at the rate identified in the Climate Action Plan. Throughout the process, they have engaged the public and stakeholders through a variety of in-person and virtual events. There have been dozens of public events, group presentations with outside groups, hundreds of committee presentations, online surveys, maps and access to data, and a Mind Mixer tool that was recently used to engage the public on the final pieces of the puzzle that needed to be considered. The plan is located at www.connectedkc.org. This is the most interactive transportation plan that MARC has ever had with interactive maps and visualizations.

Mr. Achelpohl stated that this transportation plan will serve as a foundation for planning work over the next five years. The plan will guide the call for projects that was initiated this year for federal funding along with two more in the future. The plan provides direction and a starting point to discuss potential new funding mechanisms that may need to be considered in the region as the purchasing power of the motor fuels tax and sales taxes seem to be diminishing over time. MARC is working with partners at the Area Transportation Authority (ATA) and other organizations to review the plan and come up with short-term packages of investible strategies for public transportation and other modes as well. This plan will be used as an opportunity to review the transportation committee structure and the committee structure established at MARC for environmental and sustainability planning.

Mr. Achelpohl acknowledged the Total Transportation Committee (TTPC) Co-Chairs who helped to lead this work, Mayor Carson Ross and Councilman Chuck Adams. The TTPC and a host of other work groups and committees have helped develop this plan. Mr. Achelpohl also thanked MARC staff that has been involved including Martin Rivarola and his team, Transportation and Environment staff, Research Services staff and Public Affairs. The board was welcomed to ask any questions about the plan that they may have prior to approving Connected KC 2050 as the Kansas City region’s new Metropolitan Transportation Plan.

DISCUSSION: There were no questions or comments regarding the transportation plan. Commissioner Roberts stated that there was a comment to add from Mr. Lenk regarding the previous report on the Economic Value Atlas (EVA) tool. The web link for the Brookings Institute EVA is www.brookings.edu.

SAFE AND SECURE COMMUNITIES REPORT: Update on Regional COVID-19 Response and Recovery Initiatives
Multiagency Coordinating Group Updates
Ms. Marlene Nagel, Director of Community Development at MARC reported that the Multiagency Coordinating Group last met on June 9. The group is now meeting every other week and will be transitioning to monthly meetings unless there is a need to meet more frequently. The group continues to receive updates on the COVID-19 situation in the Kansas City region. At the June meeting, they discussed the public health testing and tracing plan that Ms. Nagel will review later today.
KC COVID-19 Regional Response and Recovery Fund

Ms. Nagel reported that the Regional Response and Recovery Fund is housed at the Greater Kansas City Community Foundation. MARC is one of four partners, along with United Way of Greater Kansas City, LISC, and the Community Foundation that are supporting this effort. To date, this fund has provided grants to 263 organizations and has awarded about $11.3 million in funds. The grants range from $2,500 to $750,000. The largest grant was awarded recently to the Wyandotte County Health Department for public health response to COVID-19. Most of the grants are in the $50,000 range and two-thirds of the grants fund emergency assistance or addressing food insecurity. Many of the grants are for organizations that serve the entire region. The Board has worked to ensure that all parts of the Kansas City metro area are being recognized and supported. Other areas that the fund has supported include housing and homelessness, access to health care and behavioral health, employment support, childcare and education. The fund has about $6 million remaining and the Board is conducting some listening sessions with community advisors around areas of health care access, housing and economic empowerment to guide remaining grant investments.

Regional Public Health Testing and Contact Tracing Action Plan

Ms. Nagel reported that MARC has been working with the region’s local public health directors to identify areas where working together can help advance efforts to respond to COVID-19. One recommendation was to create a regional coordination hub. This hub has two functions; to increase the amount and level of data reported to help local officials have a better understanding of the current COVID-19 situation, and to assist long-term care facilities, group homes and others organize and deploy a series of testing teams as a response to requests being made and to supplement the capabilities of the local public health department. A priority of this plan is to set up a series of testing teams, utilizing existing safety net clinics and other health care organizations and deploy them as needed over the summer and into the early fall.

Another top priority is developing a communication strategy, working with the C19 KC private sector group, that helps to inform the public. There is a special focus on communicating with and building trust among vulnerable populations. The fourth priority has to do with working with community organizations that serve individuals who are most disadvantaged due to COVID-19 and to help them get testing, emergency assistance and other social supports. Other priorities include lab capacity, addressing supply-chain issues around personal protective equipment, and accelerating work around contact tracing. MARC issued a request for proposals for a private firm to help supplement local public health and assist with contact tracing requirements.

DISCUSSION: Mayor Steve Shute stated that his staff has been working to get COVID-19 testing for about six weeks in Gardner, Kansas. He stated that there are approximately 24,000 citizens in the community. They have found it to be extremely difficult, partly due to legal issues and constraints, particularly around testing sites, that are precluding health systems at Olathe Health to be able to conduct testing. This has made it difficult to create logistics for appointment-based or walk-up testing. They are able to access the testing equipment, the labs and the testing results but are finding it difficult to handle the funding and coordination with the health departments, health systems and the partners in the community who wish to provide testing locations. Mayor Shute asked if there was any way that MARC can assist in facilitating some of these issues, as they need to be able to conduct testing and contact-trace more than they are currently doing. Ms. Nagel stated that the Mayor brings up an important point and that is one reason why MARC has
been working with local public health. Ms. Nagel stated that she would work directly with Mayor Shute to reach out to the Johnson County Department of Health and Environment and seek a greater level of support from the state. Testing teams are currently being set up and Ms. Nagel stated that they can look to see if some of these teams can be provided to the Gardner area. Ms. Nagel stated that she would contact Mayor Shute to follow up on addressing this need.

Commissioner Rob Roberts asked Ms. Nagel if she or Mr. Warm were involved in discussions with the counties about how they are utilizing federal assistance funds. Ms. Nagel stated that they have been in communication with Johnson and Jackson Counties about assisting them with a community process for decision making related to the funding. On the Kansas side, they have been in conversation with Johnson County and the University of Kansas Public Administration Program.

Commissioner Jane Hanzlick stated that Johnson County staff is currently working on putting together a plan for distribution of the federal COVID-19 funds. A study session was conducted recently, and more information will be coming shortly regarding the $118 million in funding. Ms. Hanzlick stated that if anyone has any questions in the meantime, they are welcome to contact her directly. Commissioner Roberts suggested that she discuss this item directly with Mayor Shute as well.

BRIEF REPORTS
REPORT: Introduction to MARC Head Start Director Steven Lewis
Ms. Jovanna Rohs, Director of Early Learning and Head Start reported that MARC has hired a new Head Start Director, Mr. Steven Lewis. The previous Director retired last December, and a nationwide search was conducted. Mr. Lewis has been working as an independent non-profit manager and consultant over the last several years and has served as the Executive Director for the Montgomery County Head Start program where he focused on leadership, program strategy and capabilities. Mr. Steven Lewis, Director of Head Start at MARC introduced himself to the Board and expressed his enthusiasm to work together to create a powerful early learning program in the region. Commissioner Roberts welcomed Mr. Lewis on behalf of the MARC Board.

VOTE: Authorize Submission of a Continuation Application to the Office of Head Start for the Head Start and Early Head Start Program
Ms. Rohs reported that a continuation application will be submitted for the core of Head Start and Early Head Start grant to serve children and families in Clay, Platte and Jackson Counties. This grant serves about 1,800 children in the Head Start program and close to 400 children in the Early Head Start program. MARC partners with 18 different providers in three counties to provide services. Each year within the five-year grant cycle, MARC is asked to submit a continuation application. The base amount requested for the application is just under $27 million. This year, MARC is also being asked to include quality improvement dollars in the amount of $505,895, as well as cost of living dollars in the amount of $664,982. This brings the total amount for the continuation application to $27,991,801.

Typically, MARC is asked to provide a 20% in-kind or local match for the grant. Due to fiscal flexibilities related to the COVID-19 pandemic, the Office of Head Start has offered an automatic waiver of those matching funds. The continuation application will not reflect a budgeted amount of local match funds which is usually around $6 million. MARC will be asking programs to continue to capture what they can with in-kind contributions, but they will not be a part of the budget.
MARC is asking for authorization to submit the Head Start and Early Head Start continuation application in the amount of $27,991,801.

REPORT: 2020 Ozone Season Update
Ms. Karen Clawson, Air Quality Program Manager at MARC shared a chart that displayed annual ozone level readings. There is currently a national standard of 70 parts per billion for ozone. In 2019, the Kansas City region ended with a value of about 68 parts per billion. In this ozone season, the region has only had two ozone watches so far and no ozone alerts were issued. Ms. Clawson stated that they follow the weather patterns closely and try to anticipate any issues with the ozone that may be approaching. Air quality status in the region and weekly ozone summaries are posted on the MARC website.

There were many questions regarding what impact the stay-at-home orders have had on ozone levels. Ms. Clawson presented a chart with an analysis over the last several years during the ozone season. While there are many factors that go into the production of ozone in the region, it is difficult to pinpoint the exact causation for ozone levels. In the month of April, the ozone monitor readings stayed in range, most likely due to the Flint Hills controlled burning. In May, the controlled burns were no longer happening, and readings were lower than in previous years. It seems that stay-at-home orders played a role in this. An uptick in ozone levels has been seen in the beginning of June.

Ms. Clawson reported that they are examining traffic patterns as well since driving is a significant contributor to ozone levels. The Operation Green Light staff provides a weekly update on traffic volume. The information is taken from area freeways as well as some arterial routes and shows a general picture of what traffic volume looks like now versus in the past. In the early part of the pandemic, there was about a 40% decrease in the volume of traffic and that is steadily increasing. Every ozone season, MARC conducts a public awareness campaign. This year, they have had to tailor that campaign given the current circumstances. Messaging has been changed and they are now focusing on remote working, walking and biking. They are also encouraging driving the speed limit, shifting work and activity schedules to early mornings and evenings, reducing and conserving energy consumption at home, road trip prep that is conducive to better gas mileage, and health tips. These messages will be shared through a wide variety of communication channels.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda
a. VOTE: Approve Minutes of the May 26, 2020, Board Meeting
b. VOTE: Approve an Agreement with AT&T for Two Ethernet Connections for the Regional 911 System
c. VOTE: Authorize Expenditures with MinXray Inc., SAS Institute Inc. and Meltwater News US Inc. for Emergency Services Work
d. VOTE: Authorize an Application for Funds from the U.S. Economic Development Administration to Support Economic Recovery Projects in Response to COVID-19
e. VOTE: Authorization to Accept Funds from the City of Kansas City, Missouri for the Conceptual Design and Implementation of Improvements to the M-152 Corridor
f. VOTE: Approve Actions Taken at the Head Start Advisory Committee Meeting
g. VOTE: Authorize an Application for a Waiver of Remaining Matching Funds for Mid-America
Head Start’s Early Head Start Expansion Grant
h. VOTE: Authorize MARC’s Department of Early Learning to Enter an Agreement with the Local Investment Commission, to Oversee Subcontracts for the Educare Program
i. VOTE: Authorize a Grant Application to the Administration for Children and Families’ Office of Family Assistance to Support Fatherhood Programs
j. VOTE: Authorization to Submit a Final State Fiscal Year 2020 Aging Area Plan Budget
k. VOTE: Approve Contract Cap Increases and Term Extension for Two Aging and Adult Services Contract Assessors
l. VOTE: Authorize Receipt of Congestion Mitigation and Air Quality and State Transportation Plan Funds for the Operation Green Light and Planning Sustainable Places Programs

MOTION: Commissioner Janee Hanzlick moved for approval of all agenda items and the consent agenda and Mayor Paula Schwach seconded. Commissioner Roberts asked if any member wanted to abstain or object to any of the agenda items. There were no abstentions or objections. All were in favor of approving agenda items 1 through 8-l. The motion passed.

OTHER BUSINESS
Mr. David Warm reported that there will most likely not be a July Board meeting. In lieu of the meeting in July, a memo from Mr. Warm will be emailed to members towards the end of the month. This memo will outline any actions that needed to be taken and have been advanced administratively. Those items will then be reviewed in August, as well as any other updates for the Board.

ADJOURNMENT
The meeting was adjourned at 1:05 p.m.

MEETING SUMMARY APPROVED:

Rob Roberts, Chair

Date
ISSUE:
VOTE: Ratify the Actions of the June 23, 2020 Board Meeting

BACKGROUND:
Attendance at the June 23, 2020 Board meeting was insufficient for quorum.

RECOMMENDATION:
Ratify the actions of the June 23, 2020 meeting.

STAFF CONTACT:
David Warm
Karina Bielecki
ISSUE:
VOTE: Authorize an Agreement with Three Community Agencies to Provide Coaching and Support for the Educare Program

BACKGROUND:
MARC is partnering with the Local Investment Commission (LINC) to administer and provide oversight for the Educare Program. Educare is a twenty-year old state funded initiative that provides resources, technical assistance, and training opportunities to child care providers who serve children receiving state subsidy support. The initiative has an emphasis on licensed exempt, registered, and family home providers in Cass, Clay, Jackson, Platte, and Ray counties in Missouri. The purpose of the project is to promote school readiness by establishing linkages in policy, program, and practice that will ensure all children receive a solid foundation for success in school and life. MARC recently received a two-year grant from the Ewing Marion Kauffman Foundation to enhance and expand Educare to serve more programs in the region.

MARC intends to contract with three community agencies, Exploration Child Care Services (ECCS), Metropolitan Community College Penn Valley (MCC), and Start at Zero (SAZ), to offer services and supports to area child care providers including:
- Individualized technical assistance and resources for family child care programs to address issues identified through state monitoring visits
- Quality improvement coaching support
- Professional development trainings

BUDGET CONSIDERATIONS:
This agreement was included in the 2020 budget.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Contract Amounts</td>
<td>$88,300</td>
</tr>
<tr>
<td>Source</td>
<td>LINC, Missouri Department of Social Services, Ewing Marion Kauffman Foundation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES BY AGENCY</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractual - ECCS</td>
<td>$30,000</td>
</tr>
<tr>
<td>Contractual - MCC</td>
<td>$30,000</td>
</tr>
<tr>
<td>Contractual - SAZ</td>
<td>$28,300</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize MARC to enter into a 12-month contract with Exploration Child Care Services, Metropolitan Community College Penn Valley, and Start at Zero in the amounts outlined above, to provide quality improvement technical assistance coaching and support to providers participating in the Educare program.

STAFF CONTACT:
Kyle Matchell
Jovanna Rohs
ISSUE:
VOTE: Authorize a Contract with The Family Conservancy to Provide Trainings and Support for the Educare Program

BACKGROUND:
MARC’s Department of Early Learning is partnering with the Local Investment Commission (LINC) to administer and provide oversight for the Educare Program. Educare is a twenty-year old state funded initiative that provides resources, technical assistance, and training opportunities to child care providers who serve children receiving state subsidy support. The program has an emphasis on licensed exempt, registered, and family home providers in Cass, Clay, Jackson, Platte, and Ray counties in Missouri. The purpose of the project is to promote school readiness by establishing linkages in policy, program, and practice that will ensure all children receive a solid foundation for success in school and life. MARC recently received a two-year grant from the Ewing Marion Kauffman Foundation to enhance and expand Educare to serve more programs in the region.

MARC’s Department of Early Learning intends to contract with The Family Conservancy (TFC) to offer key project services and supports to area child care providers including:
- Coordination and delivery of professional development trainings and support groups for child care providers
- Individualized technical assistance and resources for family child care programs to address issues identified through state monitoring visits
- Home visits for family child care providers focused on improving quality

BUDGET CONSIDERATIONS:
This agreement was included in the 2020 budget.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>$503,800</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td></td>
</tr>
<tr>
<td>Source</td>
<td>LINC, Missouri Department of Social Services, Ewing Marion Kauffman Foundation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>$165,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractual</td>
<td></td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize MARC to enter into a 12-month contract agreement with The Family Conservancy, in an amount not to exceed $165,000, to provide professional development trainings and quality improvement technical assistance support to providers participating in the Educare program.

STAFF CONTACT:
Kyle Matchell
Jovanna Rohs
ISSUE:
VOTE: Authorize Mid-America Head Start to Submit an Early Head Start Expansion Grant Application to Expand the Number of Early Head Start Slots

BACKGROUND:
On July 23, 2020 the Administration for Children and Families announced that $3,648,823.00 in new funding has been made available for the expansion of existing Early Head Start programs throughout the four states in Region VII. These include Kansas, Missouri, Iowa, and Nebraska. Mid-America Head Start anticipates the addition of approximately 45 enrollment slots to its existing 564 Early Head Start slots. These slots will be added to the enrollment of existing early childhood programs and potentially at sites that are in Clay and Platte counties. Prior to the due date of September 21, 2020, Mid-America Head Start will finalize agencies to be included in the grant for Early Head Start Expansion in collaboration with current direct service providers and with input for the Policy Council and Advisory Committee.

BUDGET CONSIDERATIONS:
This funding opportunity was not included in the 2020 budget. It is anticipated that the award would begin in March 2021.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th></th>
<th>$938,250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approximate Application Amount</td>
<td>Source</td>
<td>Administration for Children and Families</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$108,000</td>
<td></td>
</tr>
<tr>
<td>Training</td>
<td>$20,250</td>
<td></td>
</tr>
<tr>
<td>Contractual</td>
<td>$810,000</td>
<td></td>
</tr>
</tbody>
</table>

COMMITTEE ACTION:
In a joint meeting on August 17, 2020, the Mid-America Head Start Policy Council and Advisory Committee approved the submission of a grant application to the Administration for Children and Families for the expansion of Early Head Start slots.

RECOMMENDATION:
Authorize Mid-America Head Start to submit an Early Head Start expansion grant application to expand the number of Early Head Start Slots in Clay, Jackson and Platte counties; and if awarded, authorize the acceptance and disbursement of the funds.

STAFF CONTACT:
Jovanna Rohs
Steven Lewis
ISSUE:
VOTE: Authorize the Solicitation and Acceptance of Funds from the States of Kansas and Missouri to Support MARC’s Air Quality Program

BACKGROUND:
MARC has been actively involved in air quality issues since the early 1970s and, since 1978, has served as the official air quality planning organization for the bistate metro area under section 174 of the federal Clean Air Act. Section 174 requires that states appoint an organization to coordinate local input to the development of the state air quality implementation plans.

MARC’s air quality responsibilities include coordination, planning, technical analysis, and public information and education. MARC has no regulatory authority related to air quality issues but makes recommendations to the state air quality agencies concerning air quality planning and regulatory measures.

BUDGET CONSIDERATIONS:
Kansas and Missouri each provide planning funds to support regional air quality work on an annual basis. These amounts are consistent with previous years and scopes of work, and have been included in the MARC budget.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source</td>
<td>$108,710</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>$44,610</td>
</tr>
<tr>
<td>Contractual</td>
<td>$62,750</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>$0</td>
</tr>
<tr>
<td>Other</td>
<td>$1,350</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize MARC to solicit and accept funds from the Missouri Department of Natural Resources and the Kansas Department of Health and Environment for the MARC air quality program, fiscal period October 1, 2020 through September 30, 2021, in an amount not to exceed $108,710.

STAFF CONTACT:
Karen Clawson
ISSUE:
VOTE: Approve Amended Contracts with United Way and Jewish Family Services to Increase Aging Services for SFY 2021

BACKGROUND:
In July 2019, United Way of Greater Kansas City’s (UWGKC) 2-1-1 service took over MARC’s Aging Information and Referral line, which provides customer service and referral information on aging services to the general public and professionals.

UWGKC’s performance has been excellent, but there is a need to add staffing and increase capacity. The originally approved agreement amount was not quite adequate to add an additional full-time position, so $15,084 is requested to accommodate this hire. The two full time employees for MARC’s service, in addition to overflow capacity training of other 2-1-1 staff is anticipated to increase call response time by 40%.

In July 2019, Jewish Family Services became MARC’s Demand Transportation provider for counties other than Ray. The combined JET Express and Lyft model has experienced steady demand, and there is opportunity to increase service levels for SFY 2021. This change increases the contract ceiling as well as offers clients more rides for each month in which they are enrolled.

BUDGET CONSIDERATIONS:

Title III B

INFORMATION AND REFERRAL:
United Way 2-1-1 of Greater KC
Increase of $15,084 from original approval
Total Value of Contract ...................................................... not to exceed $105,084

DEMAND TRANSPORTATION
Jewish Family Services
Services to be provided at $27.50 per hour
Increase of $44,908 from original approval
Total Value of Contract .......................................................... $89,816

COMMITTEE ACTION:
The Commission on Aging recommended approval of amending the two provider contracts to increase SFY 2021 service.

RECOMMENDATION:
Approve an amended contract with the United Way, for an additional $15,084 and Jewish Family Services for an additional $44,908, to increase services for SFY 2021.

STAFF CONTACT:
James Stowe
Shannon Halvorsen
Michele Castaneda
ISSUE:
VOTE: Approve Specified Medically Sensitive Home-Delivered Meals Providers

BACKGROUND:
In January 2020, MARC released a Medically Sensitive Home-Delivered Meals (HDM) Request for Proposal. Under a series of emergency Board approvals, the COVID-19 pandemic accelerated implementation of the new HDM model.

Kanbe’s Markets is the primary food packaging and fulfillment partner. Various community center partners, including Shepherd’s Center and Palestine, also assist with fulfillment. This item clarifies partners for the food sourcing component of the service, as no viable proposals were received in response to the RFP for that component. As operations normalize, it will be important to secure agreements with reliable food sourcing partners to carry the service forward.

BUDGET CONSIDERATIONS:
Please refer to attached summary.

COMMITTEE ACTION:
The Commission on Aging recommended approval of specified medically sensitive home-delivered meals providers at the August 12 meeting.

RECOMMENDATION:
Approve specified Medically Sensitive Home-Delivered Meals providers, as outlined in the attached summary.

STAFF CONTACT:
James Stowe
Cindy Terryberry
MEDICALLY SENSITIVE HOME-DELIVERED MEALS:

Meals include various components that, together, meet federal nutrition requirements. Various partners supply those components, which are combined into “meal kits” for individual clients.

Food prices continually adjust to market conditions, and the following rates may change during the course of the fiscal year. MARC will also pursue cost-effective purchases of food items from additional sources, if conditions permit. For example, a supplier may have an overage of a certain fruit, and market conditions will allow a bulk purchase. Procurement policies will be followed for purchases under those conditions.

Contract estimates are based upon projections of 468,000 meals, annually.

MEALS
SeniorAge, Area Agency on Aging (Springfield, MO) Non-profit organization
Pre-packaged frozen meals (entry and vegetable sides)
Services to be provided at $2.35 per meal (estimated, 393,000 meals)
Potential Total Value of Contract........................................ not to exceed $923,550

Guadalupe Centers (Kansas City, MO) Non-profit organization
Pre-packaged frozen meals (entry and vegetable sides)
Services to be provided at $2.35 per meal (estimated, 75,000 meals)
Blast Freezer at $28,000 (provided by Bloch Family Foundation grant)
Potential Total Value of Contract........................................ not to exceed $176,250

BREAD
Farm to Market Bread Co. (Kansas City, KS)
Whole Wheat Bread Loaf
Services to be provided at $2.25 per loaf ($.225/meal)
Contingency Freezer Space at $1,000 per month, when utilized
Potential Total Value of Contract........................................ not to exceed $105,300

MILK
Belfonte Ice Cream & Dairy Co. (Kansas City, MO)
½ pint cartons of 1% milk
Services to be provided at $0.233 per carton (estimated, 234,000 cartons)
Potential Total Value of Contract........................................ not to exceed $54,522

VISTAR Kansas City - Performance Food Group (Riverside, MO; Richmond, VA)
Meal freight & Hot Chocolate packets
Services to be provided at $500 per shipment (estimated, 26 shipments)
Services to be provided at $.128/powdered milk packet (estimated, 234,000 packets) 29,952
Potential Total Value of Contract........................................ not to exceed $42,952

FRUIT
Kanbe’s Markets (Kansas City, MO) Non-profit organization
Fresh fruit and various produce
Services to be provided at approximately $0.192 per fruit (156,000 pieces of fruit)
Potential Total Value of Contract........................................ not to exceed $29,952

Ball’s Food Stores Inc (Kansas City, KS)
Shelf-stable fruit cups and various other food items
Services to be provided at approximately $0.192 per fruit cup (156,000 fruit cups)
Potential Total Value of Contract........................................ not to exceed $29,952
AGENDA REPORT

MARC Board of Directors

Liberty Fruit (Kansas City, KS)
Fresh fruit and various produce
Services to be provided at approximately $0.192 per fruit (234,000 pieces of fruit)
Potential Total Value of Contract.................................................... not to exceed $29,952

PACKAGING
Reliance Paper Co. (Kansas City, MO)
Meal boxes and packaging supplies
Services to be provided at $.072 per meal and tape
Potential Total Value of Contract.................................................... not to exceed $33,696

Combined value, food sourcing, packaging and fulfillment:

Kanbe’s Markets, MARC, existing fulfillment partners, and food sourcing partners

Potential Total Value of Service Line .............................................. not to exceed $375,000
...................................................................................................... Phase II, not to exceed $1,500,000
...................................................................................................... Phase III, not to exceed $3,032,243
ISSUE:
VOTE: Authorize Request for Proposals for an Expedited SFY 2021 Nutrition Assessment, Counseling, and Dietician Support Services

BACKGROUND:
To support the emerging Medically Sensitive Home-Delivered Meals service line, as well as broader shifts in food sourcing and menu design across all Aging nutrition services, professional assistance is required in several key areas.

The first is assistance in the selection of a validated instrument, or instruments, to assess the specific dietary needs of clients at enrollment, including medical conditions and chewing ability. Training of instrument administration for frontline staff is also required. After instrument selection and training, there are no anticipated ongoing costs for this area of assistance.

Implementing an assessment process is likely to reveal complex cases that should be escalated to a team of professional nutritionists or a Registered Dietician to further advise MARC and partners on appropriate treatment. Therefore, the ability to triage and escalate cases for counseling and guidance is needed.

Finally, approval of menus by an appropriate nutritional professional, including substitutions and innovative models to support client choice, is required by oversight authorities. The preferred model is to contract with a nutritional professional(s) rather than hire this capacity internally.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Older Americans Act, Title IIIIC</td>
<td>$75,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
</tr>
<tr>
<td>Contractual</td>
</tr>
<tr>
<td>Capital</td>
</tr>
<tr>
<td>Pass-Through</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

COMMITTEE ACTION:
At its August 12 meeting, the Commission on Aging recommended authorization to release the expedited SFY 2021 Nutrition Assessment, Counseling, and Dietician support RFP.

RECOMMENDATION:
Authorize the release of expedited SFY 2021 Nutrition Assessment, Counseling, and Dietician support Request for Proposal.

STAFF CONTACT:
James Stowe
Cindy Terryberry
ISSUE:
VOTE: Authorize Contracts with Unified Government, Mike Parker, KC Digital Drive, and Community Organizations to Support Regional Public Health COVID-19 Response Effort

BACKGROUND:
There are several contracts that require approval to begin implementing the Regional Public Health COVID-19 Testing Plan.

**Mike Parker - Regional Coordination Hub Contractor**
The Regional Public Health Testing and Contact Tracing Plan includes standing up a Regional Coordination Hub for two purposes: first, regional and local data analytical support to increase understanding of COVID-19 activity (testing activity, active cases, hospital use, availability of supplies/resources) and second, to coordinate the deployment of testing teams to support and supplement efforts by local public health departments. Mike Parker is a veteran and past leader in large-scale FEMA disaster response efforts. He has a background and advanced degree in Emergency Health Care. He has been volunteering with MARC Emergency Services since March and has been asked to serve as lead coordinator for the Regional Coordination Hub. Funding to support the contract will come from charitable foundation grants (Marion and Henry Bloch Charitable Foundation - $25,000; REACH Healthcare Foundation - $80,000). An annual contract for his services would be $105,000.

**KC Digital Drive - Communications**
KC Digital Drive is managing work of the C19KC private sector group and coordinating with ComebackKC to help communicate with the public and business community around COVID-19. Funds would be used to help expand information, including promoting safe personal and business practices. Cost of contract services is $50,000 and would be covered by private foundation funds.

**Unified Government**
The Wyandotte County Health Department has asked MARC to assist with two epidemiologists to support their public health response to COVID. The cost of the support is not expected to be more than $181,356 to employ and assign two staff to the health department. The Unified Government would reimburse MARC for these personnel costs.

**Community Organizations to Support KCMO Health Department**
The Regional Public Health Testing Plan includes a project element around engaging community organizations to support communications and engagement of persons most affected by COVID-19, and to provide support to them if through testing they must stay home and quarantine or isolate. MARC worked with the Kansas City, MO Health Department, the Health Forward Foundation and REACH Healthcare Foundation to identify organizations that could best support Kansas City, MO residents. Through an RFP process, MARC has identified seven organizations to provide a combination of education, outreach services, Community Health Worker/case management support, and emergency assistance. The organizations and dollar amounts include:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Health Care Coalition</td>
<td>$51,250</td>
</tr>
<tr>
<td>Community LINC</td>
<td>$15,000</td>
</tr>
<tr>
<td>Hope Family Care Center</td>
<td>$75,000</td>
</tr>
</tbody>
</table>
AGENDA REPORT
MARC Board of Directors

KC CARE Health Center $75,000
Metropolitan Lutheran Ministry $75,000
Reconciliation Services $41,150
Urban Neighborhood Initiative-KC $17,769

The two health foundations have awarded grants to MARC to cover these costs.

Since the MARC Board did not meet in July, the contracts with Mike Parker and KC Digital Drive were administratively approved and reported to the Board at that time.

RECOMMENDATION:
Authorize contracts as described above.

STAFF CONTACT:
Marlene Nagel
ISSUE:
VOTE: Authorize Agreements with KC Scholars, Goodwill Industries, Gastinger Walker, and Gensler to support the KC Degrees Program and Regional Workforce Development System

BACKGROUND:
MARC has continued to support regional workforce efforts, particularly in helping adults achieve post-secondary attainment and to work with community partners to strengthen the region’s workforce system. This work is important and timely as many residents are now unemployed or under employed due to the economic crisis created by the COVID-19 pandemic.

Since the MARC Board did not meet in July, the agreement with KC Scholars was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$214,553.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$213,053</td>
</tr>
<tr>
<td>Contractual</td>
<td>-</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

**KC Scholars**

Through the KC Degrees program, MARC has been working with KC Scholars to assist adults in the region with some college but no degree to return to college and complete either a high-quality certificate or a degree. KC Scholars offers scholarships to both high school and adults to support post-secondary education and attainment. For the past two years, MARC has assigned two college success navigators to work directly with KC Scholars. The cost for the services for the next 12 months (July 1, 2020 - June 30, 2021) is $213,806. The funds would cover salary, fringe benefits and administrative expenses.

**Goodwill Industries**

Goodwill Industries has asked MARC to help align their training programs to respond to community needs for training for disadvantaged residents and to be able to work with the Workforce Investment Board programs. There is an urgent need to support adults in the Kansas City metro area with attaining the skills and credentials needed to be competitive in the future of work. This planning assistance builds on MARC’s work with the KC Degrees program.

**Phase 1:** Conduct best practice research related to 21st century occupations and training requirements. Best practice research will focus on identifying relevant case studies of successful adult career training programs and models at a regional and national level. We will seek to identify evidence-based practices that resulted in clearly measured outcomes of employment and earnings increases for adults. We will also review best practices and approaches for recruiting, screening and supporting the comprehensive needs of adult learners including principles of andragogy—the process of helping adults learn; trauma informed care—understanding how trauma impacts learning; motivational interviewing—techniques that promote positive behavior change; cultural competency—the ability to
interact effectively with people of different cultures and other techniques that support the social and emotional needs of adult learners.

**Phase 2:** Conduct review of relevant legislation, and policies governing the accreditation and certification of adult career centers and post-secondary education in Missouri.

**Phase 3:** Assess the characteristics of KC adult learners (18+) and assess the capacity and resources within the region. The MARC team will develop a better understanding of the quantity and characteristics of the potential student population of adults 18+ in the Kansas City metro area. This will include an analysis of competing programs and similar services and program providers in the target market.

**Phase 4:** Assess internal capacity and readiness of Goodwill Industries. MARC will assist Goodwill in looking at state requirements for certification. There are six major categories of operating standards for schools that are certified to be designated as a training center for the federal workforce programs, including institutional; program; personnel; financial; student cost; and student services.

### REVENUES

<table>
<thead>
<tr>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>$72,593.35</td>
<td>Goodwill Industries</td>
</tr>
</tbody>
</table>

### PROJECTED EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$67,593.35</td>
</tr>
<tr>
<td>Contractual</td>
<td>$5,000</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>-</td>
</tr>
</tbody>
</table>

**Skilled KC Technical Institute**

Skilled KC is a relatively new organization established with support from the Ewing Marion Kauffman Foundation to help youth and adults achieve workplace technical skills in order to secure employment. The organization is planning a new technical institute, and MARC has been asked to be part of a team to assist in the planning and facility design work. MARC’s services will focus on research on the 18 and older population that would be an appropriate market for the institute’s programs, particularly among disadvantaged populations. MARC would also support facilitating meetings of educators, students and employers.

### REVENUES

<table>
<thead>
<tr>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>$40,000.00</td>
<td>Gastinger Walker</td>
</tr>
</tbody>
</table>

### PROJECTED EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$40,000</td>
</tr>
<tr>
<td>Contractual</td>
<td>-</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>-</td>
</tr>
</tbody>
</table>

**RECOMMENDATION:**

Authorize MARC to negotiate agreements with KC Scholars, Goodwill Industries and Gastinger Walker and Gensler to support KC Degrees and the broader Regional Workforce Development program as described above.

**STAFF CONTACT:**

Anita Davis
ISSUE:
VOTE: Authorize an Application to the Missouri Department of Public Safety/Office of Homeland Security for Emergency Services Funding

BACKGROUND:
MARC’s Emergency Services programs help ensure the region’s ability to prepare, respond, and recover with coordinated plans and high-quality training, technology, and equipment. With the loss of Urban Area Security Initiative funding by the US Department of Homeland Security in 2012, the region has been eligible to apply to the two states for a portion of the state’s annual State Homeland Security Grant funding. The following grant application supports the region’s efforts to sustain protection, response and recovery capabilities.

MARC’s grant application to the Missouri Department of Public Safety/Office of Homeland Security Grant program will provide $725,900 of FY20 funds ($608,413 funded by FY 2020 State Homeland Security Grant Program and $117,487 fund by FY 2020 SHSP Law Enforcement Terrorism Prevention Activity) to support critical training; exercises; collaborative, strategic and operational planning; community resilience programming and essential equipment replacement and sustainment for the Missouri side specialty teams (hazmat, tactical, EOD and technical rescue) and support of the Kansas City Regional Fusion Center.

FY 2020 State Homeland Security Grant Program Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region A Urban M&amp;A</td>
<td>$29,171.00</td>
</tr>
<tr>
<td>Region A Urban Workplan</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>Sustaining Mass Fatality Response Capabilities</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>Sustain Regional Badging and Accountability</td>
<td>$13,500.00</td>
</tr>
<tr>
<td>Sustain Regional Planning and Coordination</td>
<td>$119,488.00</td>
</tr>
<tr>
<td>Sustain Training and Exercise Program</td>
<td>$207,523.00</td>
</tr>
<tr>
<td>Sustain Regional Hazmat Team Response Capability</td>
<td>$73,940.00</td>
</tr>
<tr>
<td>Sustain Regional Technical Rescue Teams</td>
<td>$33,481.00</td>
</tr>
<tr>
<td>Citizen Preparedness</td>
<td>$7,535.00</td>
</tr>
<tr>
<td>Sustain Tactical and Explosive Threat Response Capabilities</td>
<td>$30,000.00</td>
</tr>
<tr>
<td>Web EOC Sustainment</td>
<td>$27,975.00</td>
</tr>
<tr>
<td>Medical Reserve Corp Sustainment</td>
<td>$20,800.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$608,413.00</strong></td>
</tr>
</tbody>
</table>

FY2020 SHSP Law Enforcement Terrorism Prevention Activity

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel - Training for workshops and conference travel and related fees</td>
<td>$41,256.00</td>
</tr>
<tr>
<td>Supplies/Operations - Computer accessories, Data Access monthly service fees, Annual Software Licenses</td>
<td>$76,231.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$117,487.00</strong></td>
</tr>
</tbody>
</table>

Additional funding of up to 15% ($91,262) may be available to support four national priorities (Cybersecurity, Soft Targets/Crowded Places, Intelligence and Information Sharing, and Emerging
Threats). This additional amount is not shown in the above table but is included in the amount in the recommendation.

**RECOMMENDATION:**
Authorize a grant application with the Missouri Department of Public Safety/Office of Homeland Security and the acceptance of up to $817,162.00 in program funds.

**CONTACT:**
Erin Lynch
John Davis
ISSUE:
VOTE: Authorize Grant Application to FEMA for the Regional Catastrophic Preparedness Grant Program

BACKGROUND:
A Notice of Funding Opportunity was issued by FEMA for a three-year grant to support preparedness and response planning for pandemics. An application was submitted on July 15th to support planning, training, and exercise work to address gaps in being able to monitor and strengthen the health and medical key capability areas from the 2019 regional THIRA and lessons learned from the COVID 19 incident over the past six months. FEMA funds requested of $997,882 would cover staff, contractor, training, and exercise costs over three years. FEMA expects to make awards by late August.

The grant focuses on building data analytical capabilities, updating regional plans, and conducting training and exercises to build capacity at the local and regional levels. Goals for the grant program include:

1. Enable cross-jurisdictional and cross-agency (public sector, private sector, and non-government sector) situational awareness and information sharing and resource support through maintaining the Multi-Agency Coordination System (MACS) to address COVID-19 response and recovery operations.
2. Support public health agencies across the region to contain and curtail the spread of COVID-19 (Access to PPE, Medical Services, Testing, Contact Tracing, Support services for Isolation and Quarantine, Volunteer Resources, etc.).
3. Collection, analysis, and collaboration of regional information to create a common operating picture throughout the region via multiple platforms such as daily and weekly conference calls, emails, written documents and web-based information.
4. Develop and share information designed to enhance the public’s response to the COVID-19 threat that recognizes that many individuals and businesses operate in different jurisdictions. (Provide analysis on public feedback and disseminate public information through the Public Health Risk Communicators and the Regional Association of Public Information Officers (RAPIO).
5. Convene and coordinate stakeholder organizations to address the needs in the economic, housing, social services, health services, and other sectors and apply available resources in the region in order to mitigate the impact of the COVID-19 threat and to accelerate the recovery process.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
The three-year budget supplements funds from other federal grants and local resources. Most of the COVID-19 support is intended for use in calendar year 2020. These funds will enable the region to continue its planning work through mid-2023.

<table>
<thead>
<tr>
<th>Budget Line Item</th>
<th>Explanation</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salary</td>
<td>Salary, fringe, indirect and rent for one full-time planner, two part-time public health interns and portions of communications and analyst positions</td>
<td>$642,883</td>
</tr>
<tr>
<td>Contractual - Hub Manager</td>
<td>Regional Coordination/Data Hub for one year beyond current COVID resources</td>
<td>$105,000</td>
</tr>
</tbody>
</table>
AGENDA REPORT
MARC Board of Directors

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communications Consultant</td>
<td>Support for ongoing communications to targeted populations</td>
<td>$25,000</td>
</tr>
<tr>
<td>Training for local agency personnel</td>
<td>Trainings around pandemic preparedness and response; use of data and technology</td>
<td>$55,000</td>
</tr>
<tr>
<td>Exercises</td>
<td>Present, evaluate and revise regional plans through exercise activity</td>
<td>$110,000</td>
</tr>
<tr>
<td>Media Purchases</td>
<td>Communication with key audiences</td>
<td>$25,000</td>
</tr>
<tr>
<td>Supplies</td>
<td>Includes supplies and printing</td>
<td>$15,000</td>
</tr>
<tr>
<td>Travel</td>
<td>In-region and conference travel</td>
<td>$7,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$984,883</strong></td>
</tr>
</tbody>
</table>

**RECOMMENDATION:**  
Authorize acceptance of FEMA grant as described above if awarded.

**STAFF CONTACT:**  
Erin Lynch
ISSUE:
VOTE: Approve a Contract with Hallier Reed for Insurance Advising Services

BACKGROUND:
This spring, Hallier Reed coordinated a comprehensive marketing of the health, dental and vision insurance programs on MARC’s behalf. MARC would like to more formally retain Hallier Reed’s services on an ongoing basis to assist in monitoring and analyzing our health, dental and vision insurance plans. This agreement sets out the work and establishes a fee for service arrangement of $5,000 per year. It also acknowledges Hallier Reed as the broker of record for the disability and life insurance programs and requires a statement of commission for those products. Because the ultimate choice regarding this year’s health insurance was to stay with MPR, Hallier Reed received no commission for the marketing project. This agreement provides for a one-time lump sum payment of $12,000 to compensate them for those services. The agreement commences August 1st and provides for two additional annual renewal options. Costs for this agreement will be included in the Revised 2020 Budget in the Clearing Fund.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractual</td>
<td>Up to $27,000</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Approve a contract with Hallier Reed for insurance advising services for up to $27,000.

STAFF CONTACT:
Carol Gonzales
ISSUE:  
VOTE: Authorize an Application for a Safety Net Grant from the Health Forward Foundation

BACKGROUND:  
MARC supports the Regional Community Health Worker (CHW) Collaborative, and has previously worked with KC CARE Health Center on an initiative to deploy CHWs at hospitals and clinics. The Community Health Workers meet with MARC’s Area Agency on Aging clients for chronic disease education and identify resources to address their needs (food, transportation, medicine, utility/rent assistance, other). MARC is working with KC CARE Health Center to submit an application to the Health Forward Foundation through their competitive Safety Net process, and if funds are awarded would subcontract with KC CARE Center to hire, supervise and deploy the Community Health Workers during calendar year 2021. KC CARE Center will work with multiple health organizations including University of Kansas Medical Center, St. Luke’s Hospital, Children’s Mercy Kansas City, UMKC, and Rose Brooks. CHWs will be assigned to non-elderly disabled identified through MARC’s Adult and Aging Services program as needing support.

KC CARE’s partnership with MARC will improve access and care to underserved patients across the metro. The program will reach a total of 2,750 unduplicated patients through 20,000 encounters, with 600 enrollments. Community Health Workers (CHWs) will connect patients to a health home for primary care and accompany them on their journey to self-sufficiency.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Health Forward Foundation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Contractual</td>
<td>-</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>$295,000</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>-</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize an application for a Safety Net grant, and acceptance if awarded, from the Health Forward Foundation for a Regional Community Health Worker Initiative in the amount of $310,000, and authorize an agreement with KC CARE Health Center, if the grant is awarded, in an amount not to exceed $295,000.

STAFF CONTACT:
Marlene Nagel
ISSUE:
VOTE: Approve a Contract with Advantage Home Care for In-Home Services

BACKGROUND:
MARC recently learned that West Central Missouri Community Action Agency (WCMCAA) is ending in-home services effective July 31, 2020. WCMCAA provides in-home services to 103 Cass County residents using MARC funding, and the organization made arrangements to transition staff and clients to Advantage Home Care to ensure continuity of service. To ensure continuity of services, MARC negotiated an 11-month contract with Advantage for services through SFY 2021. An RFP for all providers is due and will be issued to secure vendors for SFY 2022 during the next cycle. MARC is also exploring consumer-directed models, which have proven successful in other jurisdictions.

If the financial and administrative burdens of the consumer-directed model prove feasible, MARC would prefer to provide client choice and autonomy by implementing the new model.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
Title III B
August - December, 2020 - Services to be provided at $19.00 per unit
January - June, 2021 - Services to be provided at $19.85 per unit
Title IIIB Supportive Services, $112,227.25
Title IIIE Family Caregiver Personal Care, $41,437.85
Title IIIE Family Caregiver In-Home Respite, $10,023.85
Total Value of Contract .................................................. not to exceed $163,688.95

<table>
<thead>
<tr>
<th>REVENUES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td></td>
</tr>
<tr>
<td>Source</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td></td>
</tr>
<tr>
<td>Contractual</td>
<td>Not to exceed $163,688.95</td>
</tr>
<tr>
<td>Pass-Through</td>
<td></td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td></td>
</tr>
</tbody>
</table>

COMMITTEE ACTION:
At its August 12 meeting, the Commission on Aging recommended authorization of the Advantage Home Care contract for Cass County, and exploration of consumer-directed services model

RECOMMENDATION:
Approve Aging in-home services contract with Advantage Home Care, and support exploration of consumer-directed services model

STAFF CONTACT:
James Stowe
Amber Vaughn
ISSUE:
VOTE: Authorize an Application to the Kansas Housing Resource Commission to Support Homelessness Coordination Services

BACKGROUND:
MARC is supporting the Johnson County Continuum of Care as the Lead Agency for the Homelessness Management Information System (HMIS). The HMIS is an internet-based data collection software application designed to capture information about the numbers, characteristics, and needs of homeless persons and those at risk of homelessness over time. Agencies receiving HUD and other federal grant funds are required to use the system to track and report on services.

The US Department of Housing and Urban Development has provided local and state jurisdictions with additional Emergency Shelter Grant funds due to the economic impacts from COVID-19. After discussion with representatives from the Kansas Housing Resource Commission and Johnson County Community Development, an application has been submitted for funds to support MARC’s work with the Johnson County Continuum of Care and provision of HMIS services. A request for $40,008 has been submitted.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>PROJECTED EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amount</strong></td>
<td><strong>Personnel (salaries, fringe, rent)</strong></td>
</tr>
<tr>
<td><strong>$40,008 Emergency Shelter Grant (Federal) Funds</strong></td>
<td><strong>$15,008</strong></td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize an application to the Kansas Housing Resource Commission to support homelessness coordination services and if awarded, accept funds in the amount of $40,008 to support the Homelessness Information Management System on behalf of Johnson County.

STAFF CONTACT:
Marlene Nagel
Sherry Ellis
**ISSUE:**
VOTE: Approve an Amendment to Reconcile the 2020-24 TIP with the 2020-2024 MoDOT TIP

**BACKGROUND:**
The proposed amendment to the 2020-24 Transportation Improvement Program (TIP) includes 119 projects, including 93 projects new to the TIP. This amendment reconciles the MARC TIP with modifications made to the 2020-2024 MoDOT Statewide Transportation Improvement Program.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

**BUDGET CONSIDERATIONS:**
None.

**COMMITTEE ACTION:**
The amendment was approved by the Total Transportation Policy Committee (TTPC) on July 21.

**RECOMMENDATION:**
Approve an amendment to reconcile the 2020-24 TIP with the 2020-2024 MoDOT TIP.

**STAFF CONTACT:**
Ron Achelpohl
ISSUE:
VOTE: Approve an Amendment to the Contract with WSP Global for the Heartland Freight Technology Plan

BACKGROUND:
The original budget and scope of work required in-person workshops for the development of the Heartland Freight Technology Plan. However, due to the effects of COVID-19 those workshops were held online which has left a balance in the line item for travel. Given the current state of affairs, staff does not anticipate any in-person travel for the remainder of this project and recommends redirecting those travel funds in the amount of $4,000 to cover additional costs incurred by WSP Global, the project consultant, for a new contract maximum of $298,000.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
Increase of $4,000 to the contract with WSP Global, for a new contract maximum of $298,000.

RECOMMENDATION:
Approve an amendment to the contract with WSP Global for the Heartland Freight Technology Plan to increase the contract by $4,000 for a new maximum of $298,000.

STAFF CONTACT:
Ron Achelpohl
ISSUE:
VOTE: Authorize a Funding Agreement with the Missouri Department of Transportation (MoDOT) for Operation Green Light’s 2021-2022 Operating Years

BACKGROUND:
Operation Green Light (OGL) is a MARC program that has been serving the region for over 15 years to help local governments that own and operate traffic signals on regional arterial roadways work together to coordinate traffic signals to improve traffic flow, reduce excessive fuel consumption, and reduce emissions.

MARC staff currently assists in the management, traffic signal timing, and operation for 700 intersections in 27 jurisdictions throughout the region and operates the regional communications network. The staff utilizes advance video technology to collect traffic count data, signal timing modeling tools to analyze traffic flow, and Advanced Traffic Management System (ATMS) software that connects to the traffic signals in real time.

In order to receive the local funds as the federally required match for the OGL program, MARC must enter into agreements with the local governments. MARC utilizes Federal Surface Transportation (STP) Funds through Missouri and Kansas Departments of Transportation. The STP funds are allocated at an approximate 50% rate of the program budget with the other 50% coming from local funds.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
MoDOT’s local share is $266,400 for the two years or $133,200 per year.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source</td>
<td>MoDOT</td>
</tr>
<tr>
<td></td>
<td>$266,400</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
</tr>
<tr>
<td>Contractual</td>
</tr>
<tr>
<td>Pass-Through</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize the Executive Director to execute an agreement with MoDOT and receive $266,400 in STP funds.

STAFF CONTACT:
Ron Achelpohl
Ray M. Webb
ISSUE:
VOTE: Approve a Contract with GetAccept to Provide an eSignature and Document Management Platform

BACKGROUND:
In April 2020, MARC Head Start moved to completing eligibility determination appointments virtually. These appointments include the collection and verification of income, release of information, and other eligibility determination forms. Over 4,000 applications are completed over the course of the year. In order to assist with the collection of electronic signatures, form storage, and follow-up, an eSignature and document management platform was sought. The Office of Head Start technical assistance team for health recommended GetAccept. While the platform will initially serve as an eSignature platform, it will be able to expand to other functions such as agenda notification and management for Policy Council and Advisory Committee meetings, procurement processes, and contract management.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
The contract rate is $15,232 per year for a two-year total of $30,364. This includes a 30% discount and an additional 15% discount for a two-year contract. Funds for the contract will come from the COVID-19 relief supplement from the Administration for Children and Families.

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractual</td>
<td>$30,364</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Approve a contract with GetAccept to provide an eSignature and document management platform for $30,364.

STAFF CONTACT:
Jovanna Rohs