March 24, 2020
11:15 a.m.
MARC Conference Center - or remotely via GoToMeeting

Instructions to participate remotely: Contact MARC to receive a GoToMeeting link and phone access code.
• You may need to run the GoToMeeting installer or opener to join the meeting.
• This link also works with the GoToMeeting smartphone app.
• Audio:
  • We encourage the use of computer audio especially if you are viewing a webcam or sharing your webcam.
  • Use of a desk phone is optional (but may be required if you need a mic and your PC does not have one).
  • Please make sure GoToMeeting on your PC is also set to phone or you may experience feedback.
  • Audio pin (which links phone to GoToMeeting attendee list): Will be provided when you go to the URL
  • Use of cell phones to participate should only be as a last resort.

AGENDA

1. Approve Contracts, Grants and Other Major Expenditures

EFFICIENT TRANSPORTATION AND QUALITY PLACES
   a. VOTE: Authorization to accept Congestion Mitigation and Air Quality funds for the construction of a responsive traffic signal system
   b. VOTE: Approve a modification to MARC’s Transportation Program Local Match Policy and Strategy
   c. VOTE: Authorize a contract with the U.S. Geological Survey to continue to operate a Missouri River gauge and accept contributions from six communities and agencies
   d. VOTE: Authorize a consultant contract to support the creation of the Transportation and Environment Data Business Plan

SAFE AND SECURE COMMUNITIES
   e. VOTE: Authorize the use of the Kansas State contract with Language Line Services to provide 911 telephonic translation services for the MARC regional 911 system
   f. VOTE: Authorize applications for and acceptance of foundation funds to support the response to COVID-19
   g. VOTE: Authorize applications to the Missouri Department of Public Safety/ Office of Homeland Security and Kansas Highway Patrol’s State Homeland Security for Emergency Services training and coordination

EFFECTIVE LOCAL GOVERNMENT
   h. VOTE: Authorize an agreement with the City of Excelsior Springs for grant management services
i. **VOTE:** Authorize agreements with local governments to provide aerial photography

### CORE COMPETENCIES

j. **VOTE:** Authorize an agreement with the Ewing Marion Kauffman Foundation to analyze and publish the results of the 2020 Kansas City Area Quality of Life Survey

### COMPETITIVE ECONOMY

k. **VOTE:** Authorization to accept funding for a regional Economic Value Atlas pilot program

### HEALTHY ENVIRONMENT

l. **VOTE:** Authorize an amendment to a contract with Wichita State University to include additional access to and maintenance of the vacant lot cost comparison tool

m. **VOTE:** Authorize an agreement with the United Government of Wyandotte County and Kansas City, Kansas (UG) to administer the UG 2020 Stormwater Quality Education grant program

n. **VOTE:** Approve public outreach campaign media purchases for the 2020 Air Quality Ozone Season

o. **VOTE:** Approve a contract with Weather or Not, Inc. to provide ozone forecasting

### THRIVING OLDER ADULTS

p. **VOTE:** Authorize adaptations to MARC services for older adults under the coronavirus public health emergency, and accept potential federal funding

q. **VOTE:** Authorize submission of a grant proposal to the United Health Care Empowering Health fund and initiate a new Aging nutritional program pilot

r. **VOTE:** Authorize a contract with Bay Aging to provide financial management services for the Veteran-Directed Care program

s. **VOTE:** Authorize an agreement with St. Luke’s Health System for managed services network social health interventions

2. **VOTE:** Approve Consent Agenda (Administrative Matters and Minor Expenditures)
   a. Approve the Minutes of the February 25, 2020, meeting

3. Other Business

4. Adjournment
ISSUE:
VOTE: Authorization to accept Congestion Mitigation and Air Quality funds for the construction of a responsive traffic signal system

BACKGROUND:
The US 71 Highway underwent data collection in 2019 to analyze traffic flow characteristics and determine the corridor traffic volume variability for the placement of advanced traffic detection devices.

The Congestion Mitigation and Air Quality (CMAQ) funds will build vehicle detection devices approximately 1000 feet south of Gregory Boulevard for northbound traffic. For southbound traffic, radar detection will be installed approximately 1000 feet north of 55th Street. The cabling for the detection devices will largely use existing conduits. Project plans will be developed, and a construction contract will be bid.

With the input of the advanced vehicle detection devices, TransSuite algorithms, the Operation Green Light system software, will be programmed to automatically respond to changing traffic patterns.

BUDGET CONSIDERATIONS:
The required 20% matching funds for this work are included in the Operation Green Light budget.

RECOMMENDATION:
Authorization to accept $52,000 in Congestion Mitigation and Air Quality funds for the construction of field elements for a traffic responsive traffic signal system on US 71 Highway as well as authorization to execute an agreement with the Missouri Department of Transportation to do so.

STAFF CONTACT:
Ron Achelpohl
Ray M. Webb
ISSUE:
VOTE: Approve a modification to MARC’s Transportation Program Local Match Policy and Strategy

BACKGROUND:
In 2012, MARC implemented a formal policy on local matching funds to support the federal funding for the region’s metropolitan transportation planning work. The current policy requires MARC to dedicate 10% of the dues collected from MARC members and all of the 0.5% project fees collected from successful applicants for sub-allocated federal funds to provide cash match to support the transportation planning program.

In looking forward to 2021 and beyond, staff has estimated that funds generated by the current policy will not be sufficient to match future federal funds. Also, in recent years several of the state and local projects used as non-cash match for MARC’s planning funds have come in substantially below their original cost estimates, resulting in higher than anticipated charges to MARC’s cash reserves.

Staff discussed this policy with relevant programming committees at their February meetings. The majority favored increasing project fees as the preferred approach to meet MARC’s future match requirements for federal planning funds, albeit unenthusiastically.

As shown in the attached revised policy, staff recommends increasing project fees to 1% of the value of sub-allocated funds awarded through the MARC programing process, effective with the 2020 call for projects, to replenish MARC’s cash reserves and position the transportation planning program to remain solvent through 2024.

BUDGET CONSIDERATIONS:
Federal planning regulations require a non-federal match of at least 20% to access federal planning funds.

COMMITTEE ACTION:
The current local match policy and strategy was adopted in April of 2012. Options to revise the policy were discussed at the Missouri STP Priorities, Active Transportation Programming and Kansas STP Priorities committees on February 11, 12 and 13, respectively. TTPC recommended approval of these changes on March 17, 2020.

RECOMMENDATION:
Approve a modification to MARC’s Transportation Program Local Match Policy and Strategy to increase project fees to 1% of sub-allocated federal funds awarded through MARC’s transportation programming process effective with the 2020 call for projects.

STAFF CONTACT:
Ron Achelpohl
ISSUE:
VOTE: Authorize a contract with the U.S. Geological Survey to continue to operate a Missouri River gauge and accept contributions from six communities and agencies.

BACKGROUND:
In 2015, a broad partnership of organizations agreed to install, operate and maintain a monitoring stream gauge on the Missouri River in Parkville, Missouri. The project assisted communities to prepare for and respond to flooding, in part by allowing the National Weather Service to establish a more accurate daily flood forecast and help the U.S. Army Corps of Engineers to display flood inundation maps for the Missouri River. The project leverages substantial resources from a variety of partners, including:

- Cities of Kansas City, Parkville and Riverside in Missouri
- Cities of Leavenworth and Kansas City, Kansas
- Kansas Department of Agriculture, Division of Water Resources
- Leavenworth County, Kansas
- Missouri Department of Natural Resources
- National Oceanic & Atmospheric Administration, National Weather Service
- Platte County, Missouri
- State Emergency Management Agency, Missouri
- United States Geologic Survey
- United States Army Corps of Engineers, Kansas City District
- WaterOne

In 2016, MARC entered into a contract with the US Geological Survey (USGS) to install and operate the gauge. MARC also entered into contracts with six funding partners to support the effort. It is now time to renew each of these contracts so that the effort may continue. Six communities and agencies have committed resources to support continued project efforts. In Missouri, these include Parkville, Kansas City and Platte County. In Kansas, participating entities include the Kansas City Board of Public Utilities, the Unified Government of Wyandotte County and Kansas City, Kansas and WaterOne.

BUDGET CONSIDERATIONS:
MARC will enter into an agreement with the US Geological Survey to provide $72,000 for the project for FY2019-2023. Contributions from six agencies will support project costs, along with a modest amount of $1,200 per year to support MARC’s administrative expenses. All project partners recognize that the project will be a long-term investment and that funding commitments will need to be renewed periodically to maintain the project.

COMMITTEE ACTION:
None.
AGENDA REPORT

Budget and Personnel Committee

March 2020
Item No.1-d
Efficient Transportation and Quality Places

ISSUE:
VOTE: Authorize a consultant contract to support the creation of the Transportation and Environment Data Business Plan

BACKGROUND:
Data and technology landscapes are constantly changing and with the increasing availability of data, combined with the continued movement towards performance-based planning, MARC is seeking to strengthen internal technical capacities. The purpose of this plan is to assess and document the current technical capacity of the Transportation and Environment and Research Services departments, while also providing recommendations and tools for improving that capacity to better respond to the needs of the region.

Specific anticipated outcomes include, but are not limited to:
• a prioritized list of major upcoming work products for the next three years with outlined process flows and defined technical needs
• complete agency-wide data, license and systems inventories
• increased awareness of tools and software available to enhance the departments current work efforts
• a clear understanding of department needs and potential use cases
• a codified process for consistent data collection, management and distribution
• an established process for continual and ongoing needs assessments for planning product updates, including identified staff core competencies and needed training

This comprehensive document will bring together the various elements of the plan that have been completed or begun across the agency, while also adding assessment frameworks for further implementation. Ultimately, it is anticipated that this plan, with its continued implementation, will provide the foundation for long term cost savings through strategic and targeted software and data purchasing, as well as potential revenue generation through data collection and analysis services offered to other metropolitan planning organizations.

MARC published a request for proposals for this work in January and received proposals in February from Plante Moran and the UmmelGroup. After reviewing these proposals, interviewing and checking references for both teams, staff recommends entering into a consultant services agreement with the UmmelGroup.

BUDGET CONSIDERATIONS:
This item was included in the adopted 2020 Unified Planning Work Program and is included in the 2020 MARC budget.

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<thead>
<tr>
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<td>Source</td>
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COMMITTEE ACTION:
This work was approved by the MARC Board of Directors at their November 2019 meeting as part of the Unified Planning Work Program and is included in the 2020 MARC budget and work plan.

RECOMMENDATION:
Authorize execution of a consultant services agreement for up to $50,000 with UmmelGroup, to support the creation of the Transportation and Environment Data Business Plan. If an agreement cannot be reached with UmmelGroup, authorize execution of a consultant services agreement with Plante Moran for up to $50,000.

STAFF CONTACT:
Caitlin Zibers
Ron Achelpohl
ISSUE:
VOTE: Authorize the use of the Kansas State contract with Language Line Services to provide 911 telephonic translation services for the MARC regional 911 system

BACKGROUND:
In July 2009, the public safety program issued a request for proposal (RFP) for telephonic language interpretation of 911 calls. Seven responses were reviewed before a committee consisting of managers and supervisors from regional public safety answering points (PSAPs). The committee recommended that the Public Safety Communications Board renew the contract with Language Line Services. The State of Kansas has entered into a contract with Language Line Services to provide interpretation and translation services for the entire state. Since MARC provides 911 services for six Kansas counties, this contract can be used to provide interpretation services for the MARC regional 911 system. The new contract will reduce our cost from $1.02 to $0.79 per minute. The annual cost for this service is estimated at $55,000 for the region.

BUDGET CONSIDERATIONS:
The contract states that Language Line Services will bill MARC for the actual use by each public safety answering point in the region. MARC will then bill each county based on their population, for the total amount of interpretation services used in a monthly allocation bill.

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<tr>
<td>Other (supplies, printing, etc.)</td>
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COMMITTEE ACTION:
The Public Safety Communications Board approved the use of these funds in the 2020 Regional 911 Budget.

RECOMMENDATION:
Authorize the use of the Kansas State contract with Language Line Services to provide telephonic translation services for the MARC regional 911 system, not to exceed an annual cost of $55,000.

STAFF CONTACT:
Eric Winebrenner
ISSUE:
VOTE: Authorize applications for and acceptance of foundation funds to support the response to COVID-19

BACKGROUND:
A number of MARC programs are ramping up and adjusting services to respond to COVID-19. Additional funding needs have been identified and will continue to be identified, as the agency’s work to serve the region continues and more is known about the status of the virus and actions that federal, state and local governments and school districts are taking to reduce the transmission of the disease.

Emergency Services: MARC’s Emergency Services program brings health and medical stakeholders together to ensure the region’s ability to prepare, respond and recover from all-hazards, including emergency health and medical events. Work has been underway for several months to increase coordination and plans to respond to the coronavirus pandemic among public health, EMS, hospitals, emergency management and others. Modest grant resources support MARC’s health and medical work and the increased demands require additional funds for staff, contractors and other expenses.

Currently, the MARC Regional Health Care Coalition is coordinating response to the COVID-19 virus. The work involves preparation of a weekly situational awareness report; weekly calls for the coalition, for hospitals, for emergency managers, for public health officials, and for representatives of long-term care facilities. Work is underway to support information collection and communication with state officials on resource needs such as personal protective equipment. MARC has updated information on its www.preparemetrokc.org website for the public on COVID-19.

In response to the intense activity required due to the pandemic, MARC has requested grant funds from the Marion and Henry Bloch Foundation and the Health Forward Foundation to support additional staff and contractual resources. The $175,000 would be used to supplement existing staff and contractors for the next six to nine months. The funds would be used for:

Salaries/Fringe Benefits/Indirect/Rent - $125,000
Contractors - $45,000
Preparemetrokc.org website promotion - $5,000

Aging and Adult Services:

1) Implement increased local frozen meals capacity
   a. Seven Ford Transit (or equivalent) vans will be needed (up to 10 if Johnson and Wyandotte/Leavenworth Counties are served), purchased or leased. Some Isuzu NPR (or equivalent), pallet load panel vans may be needed depending upon the distribution model. During the crisis, it is likely that these vehicles will be borrowed from partners.
   b. Temporary freezer space is being lent to MARC by Balls Foods. In 90-days we expect to have a large-scale freezer located at Kanbe’s Markets.
AGENDA REPORT

Budget and Personnel Committee

2) Strengthen local on-site preparation senior centers and increase local food production capacity
   a. Don Bosco and Guadalupe Centers need installation of blast freezers so that locally produced meals can be safely and expeditiously distributed to clients. It is estimated that each site’s blast freezer installation would cost $25,000 and take four weeks to complete.
   b. Assistance for maintenance of payroll and full staffing levels. Many nonprofit community-based organizations are already at the point of making decisions on staff furloughs and inability to make payroll.

3) Meals for expanded geography (Kansas), and the potential for those who are not eligible under normal funding streams to need meals.
   a. The hot-daily model, partially used in MARC’s system, and extensively in Johnson and Wyandotte/Leavenworth Counties, is buckling under the strains of the crisis. MARC has offered assistance with the logistics of frozen meal delivery, should demand surge on the Kansas side.
   b. Supply of meals and delivery costs ($3.25/meal) of 10,000 meals for 8 weeks would allow flexibility in serving a broader geography and type of client.

Assistance with meals and the blast freezers at two sites would total $310,000. Assistance to individual nonprofit senior centers is also needed.

Early Learning:
1) Implementation of virtual interactions and case management for families.
2) Support for the distribution of meals through non-group settings. Right now, neither Kansas or Missouri have received approval to offer meals in non-group settings through the federal Child Care Food Program.

RECOMMENDATION:
Authorize applications for and acceptance of foundation funds to support staff and contractor assistance to respond to the region’s needs related to COVID-19. In addition, approve the application and acceptance of funds to support service needs, including additional home delivered meals.

CONTACT:
Erin Lynch
Jennifer Sutherlin
James Stowe
Jovanna Rohs
ISSUE:
VOTE: Authorize applications to the Missouri Department of Public Safety/Office of Homeland Security and Kansas Highway Patrol’s State Homeland Security for Emergency Services training and coordination

BACKGROUND:
MARC’s Emergency Services programs help ensure the region’s ability to prepare, respond and recover with coordinated plans and high-quality training, technology and equipment. With the loss of Urban Area Security Initiative funding by the US Department of Homeland Security in 2012, the region has been eligible to apply to the two states for a portion of the state’s annual State Homeland Security Grant funding. The following grant application/agreement supports the region’s efforts to sustain protection, response and recovery capabilities.

Missouri
MARC’s grant application to the Missouri Department of Public Safety/Office of Homeland Security will provide $725,900 of FY20 funds ($608,413 funded by FY 2020 State Homeland Security Grant Program and $117,487 funded by FY 2020 State Homeland Security Program Law Enforcement Terrorism Prevention Activity) to support critical training; exercises; collaborative, strategic and operational planning; community resilience programming and essential equipment replacement and sustainment for the Missouri side specialty teams (hazmat, tactical, EOD and technical rescue) and support of the Kansas City Regional Fusion Center.

BUDGET CONSIDERATIONS:
FY 2020 State Homeland Security Grant Program Projects

<table>
<thead>
<tr>
<th>Projects for Missouri Funds</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region A Urban M&amp;A</td>
<td>$29,171</td>
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<tr>
<td>Region A Urban Workplan</td>
<td>$25,000</td>
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<tr>
<td>Sustaining Mass Fatality Response Capabilities</td>
<td>$20,000</td>
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<tr>
<td>Sustain Regional Badging and Accountability</td>
<td>$13,500</td>
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<tr>
<td>Sustain Regional Planning and Coordination</td>
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<tr>
<td>Sustain Training and Exercise Program</td>
<td>$207,523</td>
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<tr>
<td>Sustain Regional Hazmat Team Response Capability</td>
<td>$73,940</td>
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<td>Sustain Regional Technical Rescue Teams</td>
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<tr>
<td>Citizen Preparedness</td>
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<tr>
<td>Sustain Tactical and Explosive Threat Response Capabilities</td>
<td>$30,000</td>
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<tr>
<td>Web EOC Sustainment</td>
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<tr>
<td>Medical Reserve Corp Sustainment</td>
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<td>TOTAL</td>
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FY2020 SHSP Law Enforcement Terrorism Prevention Activity

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
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</thead>
<tbody>
<tr>
<td>Travel - training for workshops and conference travel and related fees</td>
<td>$41,256</td>
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<tr>
<td>Supplies/Operations - computer accessories, data access monthly service fees, annual software licenses</td>
<td>$76,231</td>
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<tr>
<td>TOTAL</td>
<td>$117,487</td>
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</table>
Additional funding of up to 15% ($91,262) may be available to apply for, to support four national priorities (Cybersecurity, Soft Targets/Crowded Places, Intelligence and Information Sharing, and Emerging Threats).

Kansas
MARC’s grant application to the Kansas Highway Patrol’s State Homeland Security Grant program will provide $407,101 of FY20 funds to support critical training; exercises; collaborative, strategic and operational planning; community resilience programming; a portion of Terrorism Early Warning (TEW)/KC Regional Fusion Center operations; and essential equipment replacement and sustainment for the Kansas side specialty teams (hazmat, tactical, EOD and technical rescue).

<table>
<thead>
<tr>
<th>Projects for Kansas Funds</th>
<th>Budget</th>
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<tbody>
<tr>
<td>Region A Urban M&amp;A</td>
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<tr>
<td>Sustain Regional Badging and Accountability</td>
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<tr>
<td>Kansas City Regional Fusion Center</td>
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<tr>
<td>Sustain Regional Planning, Training and Exercise</td>
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<td>Sustain Regional Hazmat Team Response Capability</td>
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<td>Citizen Preparedness</td>
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<td>Sustain Tactical and Explosive Threat Response Capabilities</td>
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<td>Web EOC Sustainment</td>
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<td>KS IMT Exercise &amp; Training</td>
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<td>Cybersecurity</td>
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In addition to the above fund application request, the Kansas Highway Patrol has requested an additional project list and budget that represents an increase of 15% ($61,065) for potential additional funding in national priorities (Cybersecurity, Soft Targets/Crowded Places, Intelligence and Information Sharing, and Emerging Threats).

RECOMMENDATION:
Authorize an application for, and acceptance of, up to $817,162 in FY20 Missouri Department of Public Safety/Office of Homeland Security Grant program funds to support MARC Emergency Services work. Authorize application for, and acceptance of up to $468,166 in FY20 Kansas State Homeland Security grant funds.

CONTACT:
Erin Lynch
John Davis
ISSUE:
VOTE: Authorize an agreement with the City of Excelsior Springs for grant management services

BACKGROUND:
MARC’s Small Cities program assists communities to identify grant opportunities, prepare grant applications, and if awarded, administer grants on their behalf. In most instances, MARC does not charge for the planning and grant writing services and includes an administrative fee in the grant applications to cover MARC staff time to support carrying out the grant project.

The City of Excelsior Springs has asked MARC to assist in administering a Community Development Block Grant through the state of Missouri for a sewer system digester installation project.

BUDGET CONSIDERATIONS:
Fees for MARC services would total $26,000 that will be used to cover personnel and related expenses.

RECOMMENDATION:
Authorize the executive director to sign an agreement with the City of Excelsior Springs for grant administration services in the amount of $26,000.

STAFF CONTACT:
Lisa Danbury
ISSUE:
VOTE: Authorize agreements with local governments to provide aerial photography

BACKGROUND:
Every two years, MARC contracts for aerial imagery on behalf of local governments in the region. The imagery is used to aid a variety of local functions, including property tax assessments and to provide a visual backdrop for 9-1-1 calls.

By jointly agreeing to a common set of specifications for the imagery, this shared service allows local governments to reap economies of scale and reduce their costs relative to contracting with an aerial vendor individually. Additionally, the participating local governments agree to share the imagery with each other, allowing them to access imagery outside their borders as might be necessary for planning or public safety.

In October 2019, the MARC Board authorized an agreement with Surdex, Inc. to be the aerial vendor for the aerial flight being conducted in spring 2020. The precise area flown depends on which local governments decide to participate. This varies from flight to flight, depending on local needs and budgets. The participating local governments have now been set for the 2020 aerial imagery flight. The local governments that have chosen to participate, along with the cost for their portion of the aerial flight, are shown in the attached table.

In Kansas, the counties typically pay for the imagery on behalf of their cities. In Missouri, the counties have historically split the cost with their cities and other local governmental entities, such as water or sewer districts, that choose to participate. In some cases, the counties have chosen not to participate, so the cities and other local governmental entities pay the full cost of the aerial project for their coverage area. They still benefit from being able to acquire this imagery at the reduced regional cost of $75 per square mile. Additionally, the Missouri Department of Conservation is contributing $10,000 to the project, which then proportionately lowers the cost to Missouri participants.

BUDGET CONSIDERATIONS:
MARC will invoice the participating local governments in the amounts in the attached table, which provides the revenue needed to pay the aerial vendor. These fees include a 2% administrative fee paid to MARC for managing the aerial project on the local governments’ behalf.

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RECOMMENDATION:
Authorize MARC to enter into an agreement with local governments who have elected to participate in the 2020 aerial imagery project, in the amounts provided in the attached table.

STAFF CONTACT:
Frank Lenk
Jay Heerman
ISSUE:
VOTE: Authorize an agreement with the Ewing Marion Kauffman Foundation to analyze and publish the results of the 2020 Kansas City Area Quality of Life Survey

BACKGROUND:
Since 2017, the Ewing Marion Kauffman Foundation has conducted a survey of approximately 1,000 residents in the Kansas City area, concerning their quality of life. While the survey’s primary purpose is to help evaluate the foundation’s investments in the area, they have asked MARC to analyze the survey and publish the results annually. The results are shared through the website, www.kcqualityoflife.org. The website is highly interactive and allows the results of the survey to be broken down by age, race, gender, income, educational level, employment status, marital status and whether there are children in the home. The results can also be broken down by county for Cass, Clay, Jackson, Johnson, Platte and Wyandotte residents.

The 2020 survey has been completed by the Kauffman Foundation and they have again asked MARC to analyze the results. Now that there are multiple years of data, this year’s work will also provide an analysis of the trends in quality of life revealed by the surveys, at least for the subset of questions that have remained consistent over time.

BUDGET CONSIDERATIONS:
MARC estimates the total cost of the project to be $45,000.

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<tbody>
<tr>
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<td>Contractual</td>
<td>-</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Software licenses</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize MARC to enter into an agreement with the Ewing Marion Kauffman Foundation, to analyze and publish the results of the 2020 Kansas City Area Quality of Life Survey, not to exceed a total of $45,000.

STAFF CONTACT:
Frank Lenk
ISSUE:
VOTE: Authorization to accept funding for a regional Economic Value Atlas pilot program

BACKGROUND:
NOTE: MARC staff had originally planned to demonstrate the Economic Value Atlas tool to the MARC Board. Due to not meeting in person this month, the demonstration will be deferred to a future meeting. Action is requested at this time to secure funding to proceed with the project as follows.

MARC’s counterpart in the Portland, Oregon region, Portland METRO, worked with the Brookings Institution to develop a new web-based tool, The Economic Value Atlas (EVA), to better align economic development activities with local and regional plans and goals. The EVA was purposefully designed so that it could be used in other regions and they would like to pilot its use in an initial cohort of three additional metropolitan regions. Minneapolis and Las Vegas have already committed to the pilot program and MARC has expressed an interest in Kansas City being the third region.

To use the EVA, a region must first define its goals or objectives in a particular policy area and then determine the data that best measures the degree to which those goals are being achieved. For example, if a goal is “access to jobs”, then the data assembled will combine job locations with transportation system performance and result in a map of the high and low-accessibility locations. If the goal is “economic inclusion” then the data assembled will combine access to jobs with the location of low-income households. The power of the EVA is that it allows a user to select the goals that are important to them, overlay layers of data on a map and see how the goals interact. Because the tool is both fast and easy to use, it enables community members and decision-makers to see a fuller picture of what matters to them in real time, to help them evaluate how their goals might be influenced by a proposed policy change or resource allocation.

MARC sees two immediate areas in which such a tool could prove beneficial. The first is in its Planning Sustainable Places program, which allocates transportation funds to projects that advance sustainable development. The criteria for sustainability are currently often subjective and hard to relate to one another to see their cumulative effect. The EVA provides a tool to capture more objective definitions of the criteria and its ability to visualize their interaction will help project sponsors propose higher-impact projects. The second area is KC Rising. MARC already provides the metrics for this effort (www.kcrisingmetrics.org), which is aimed at increasing the region’s economic performance. Last fall, KC Rising engaged the community in a discussion of the attributes of a prosperous region and found that seven themes consistently rose to the surface: economic inclusion, education, housing, transportation, strong industries, entrepreneurial businesses, and KC’s unique character and culture. KC Rising would like to develop a new set of indicators organized around these pillars that underpin prosperity to see how they overlap and interact. The larger goal is for the EVA to then help organizations in the region see how their actions could contribute to improving them, creating greater community alignment and accelerating progress.

MARC is proposing to pilot using the EVA in these two policy areas. It would work with the Brookings Institution and Portland METRO to transfer the tool to MARC and work with Kansas City rather than Portland data. MARC would also work with the other regions in the pilot to
exchange ideas and learning on how the tool can best be applied in a variety of circumstances.

But the full power of the tool will be if it can be applied in the community at large, not just by MARC. Therefore, after MARC pilots its own use of the EVA, MARC will work with a community partner to test how easily the tool can be transferred to them and used in their own decision-making processes. Various use cases of the EVA developed in Portland will be presented at the meeting.

BUDGET CONSIDERATIONS:
MARC expects the full cost of the pilot program plus community implementation will be $300,000 over approximately 24 to 36 months. Brookings Inst will be funded separately for their portion of this project. MARC is in talks with the Ewing Marion Kauffman Foundation, the W.T. Kemper Foundation, and the Civic Council of Greater Kansas City to secure the required funding.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source</td>
<td>$300,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$275,000</td>
</tr>
<tr>
<td>Contractual</td>
<td></td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Other (travel, meeting, printing)</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize MARC to enter into agreements with the Ewing Marion Kauffman Foundation, the W.T. Kemper Foundation and the Civic Council of Greater Kansas City, in amounts totaling an estimated $300,000, to participate in a regional Economic Value Atlas pilot program.

STAFF CONTACT:
Frank Lenk
Marlene Nagel
ISSUE:
VOTE: Authorize an amendment to a contract with Wichita State University to include additional access to and maintenance of the vacant lot cost comparison tool

BACKGROUND:
In 2019, MARC contracted with Wichita State University Environmental Finance Center (EFC) to develop a “Vacant Lot Cost Savings Through Nature-Based Solutions” business plan and cost comparison tool to help decision makers identify the costs and benefits of installing various nature-based treatments on vacant lots in the Middle Blue River Watershed. This plan specifically analyzed the potential for the Land Bank of Kansas City to save money managing vacant lots by applying nature-based solution rather than mowing.

Because the cost analysis is beneficial for the general public, EFC is developing a user-friendly online version of the tool to estimate costs for vacant lot transformations. Under its existing contract, EFC is developing the online calculator for $15,600. Their work addresses access, website hosting and comprehensive maintenance for one year. This project is funded through MARC’s Health Forward Foundation Healthy Communities grant awarded in 2017.

The Health Forward Foundation has authorized that existing funding be used for additional access to and maintenance of the calculator for a total of four years. Ongoing website maintenance and access include corrective maintenance for fixing technical issues and errors; adaptive maintenance for modifying the website to cope with changes in the software environment; preventative maintenance to prevent problems in the future (involves periodic testing); and system maintenance like website backup, database backups, etc. The cost comparison calculator will be integrated so that the administrative functions allow for adjustments to calculations and tool parameters for the future.

BUDGET CONSIDERATIONS:
The additional access and maintenance costs are $18,450, increasing the total contract to $34,050. Funding for this expense is provided by the Health Forward Foundation Healthy Communities Grant awarded in 2017.

RECOMMENDATION:
Authorize an amendment to a contract with Wichita State to include additional access to and maintenance of the vacant lot cost comparison tool, not to exceed an additional $18,450, increasing the total contract to $34,050.

STAFF CONTACT:
Tom Jacobs
Alecia Kates
ISSUE:
VOTE: Authorize an agreement with the United Government of Wyandotte County and Kansas City, Kansas (UG) to administer the UG 2020 Stormwater Quality Education grant program.

BACKGROUND:
The United Government of Wyandotte County and Kansas City, Kansas established a Stormwater Quality Education grant program to provide funding for stormwater education projects and activities related to improving stormwater quality. The program is funded by UG's Stormwater Utility Fund.

Previously the fund was directly administered by UG’s Public Works Department. UG has requested assistance from MARC’s Water Quality program staff to administer the 2020 Stormwater Quality Education grant program. MARC will manage a competitive grant application process, awarding up to $30,000 total and $5,00 per project to successful grant applicants. The program will run from March through December 2020.

Project types include:
- **Public Education and Outreach**
  Programs designed to inform citizens, schools and businesses about the impact of stormwater runoff on surface-water quality and actions to reduce stormwater pollution.

- **Public Participation and Involvement**
  Programs that encourage the participation and involvement of Wyandotte County residents and businesses to reduce polluted stormwater runoff.

Organizations include:
- Schools
- Corporations
- Governments
- Associations
- Nonprofits
- Community groups
- Service or youth clubs
- Student groups

Funds will not be used to support implementation of stormwater pollution prevention plans, monitoring, or other activities required by a National Pollutant Discharge Elimination System stormwater permits.

**BUDGET CONSIDERATIONS:**
The agreement allocates $30,000 for grant awards and $5,000 for MARC staff time.

**RECOMMENDATION:**
Authorize an agreement with the Unified Government of Wyandotte County and Kansas City, Kansas (UG) to administer the UG 2020 Stormwater Quality Education grant program.

**STAFF CONTACT:**
Tom Jacobs
Alecia Kates
ISSUE:
VOTE: Approve public outreach campaign media purchases for the 2020 Air Quality Ozone Season

BACKGROUND:
MARC conducts an air quality public outreach campaign to educate the public about actions they may take to protect their health and to reduce emissions that lead to air pollution. The Air Quality program requests to make the following media campaign advertising purchases for the 2020 ozone season:

- TV (KMBC, KCTV5, WDAF Fox 4, KSHB, KMC1, KUKC, KGKC) $96,250
- Sponsorship (TV weather and radio programming) $41,250
- Online (targeted digital ads through various providers) $41,250
- Radio (Cumulus, Steel City, Entercom, Carter, Reyes) $41,250
- Transit (Adspoore) $16,500
- Outdoor billboards (Outfront, Lamar) $16,500
- Social media $11,000
- Print (Kansas City Star and minority newspapers) $11,000

TOTAL: $275,000

Note that the amounts above are estimates only and are likely to shift through the course of negotiations. Approximately 16% of the $275,000 budget will be spent targeting minority populations.

BUDGET CONSIDERATIONS:
This program is funded by the federal Congestion Mitigation and Air Quality Improvement Program with contributions from both the State of Missouri and the State of Kansas.

COMMITTEE ACTION:
None.

RECOMMENDATION:
Approve the purchase of public outreach campaign media purchases totaling no more than $275,000 for the 2020 Air Quality Ozone Season.

STAFF CONTACT:
Karen Clawson
Ron Achelpohl
AGENDA REPORT
Budget and Personnel Committee

March 2020
Item No.1-o
Healthy Environment

ISSUE:
VOTE: Approve a contract with Weather or Not, Inc. to provide ozone forecasting

BACKGROUND:
For 24 years, one of the elements of the Air Quality program at MARC has been publicly providing ozone forecasts for the Kansas City region called the “SkyCast”. Forecasting is conducted during the time when the Environmental Protection Agency has indicated that regional ozone levels have the potential to create health problems, particularly for groups of people sensitive to breathing and heart problems. It is critical that high quality forecasts are effectively communicated to the public, to ensure that at-risk groups take appropriate precautions and to raise awareness among the general public to curtail unnecessary activities that increase pollution levels.

A request for proposal was released on the MARC website and DemandStar on January 22, 2020. The only submission that was received by the February 6, 2020 deadline, was from Weather or Not, Inc. The proposal was thoroughly reviewed by staff and the vendor was determined to be qualified with a proposed cost within the expected budget. The bid process was reviewed and approved by the Kansas Department of Transportation to ensure procedures were properly followed. After thorough evaluation, Weather or Not, Inc. based in Shawnee, Kansas has been selected as the approved vendor for the contract.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>$43,433</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source</td>
<td>KDHE/EPA MARC Air Quality Program grant</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>-</td>
</tr>
<tr>
<td>Contractual</td>
<td>$43,433</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>-</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>-</td>
</tr>
</tbody>
</table>

RECOMMENDATION:
Authorize MARC to enter into a two-year contract with Weather or Not, Inc., with an option to extend the contract for one additional year, not to exceed $43,433 (three-year total: $65,234), to provide ozone level forecasting for the MARC Air Quality program.

STAFF CONTACT:
Karen Clawson
Doug Norsby
AGENDA REPORT

Budget and Personnel Committee

March 2020
Item No.1-p
Thriving Older Adults and Communities

ISSUE:
VOTE: Authorize adaptations to MARC services for older adults under the coronavirus public health emergency, and accept potential federal funding

BACKGROUND:
Under the coronavirus public health emergency, MARC and contracted service providers are consulting daily about strategies and tactics for safe, effective and adaptable continuity of operations. As of March 15, 2020, nearly all service lines and operations have been significantly impacted and these impacts are expected to deepen.

Some of the most severe changes are to congregate or group programming, including congregate nutrition sites, which will be closed from March 16-31, 2020. Most public health officials are difficult to reach but the Wyandotte County public health entity affirmed MARC’s decision to close centers. This decision will be continuously reviewed and reversed when conditions improve and/or the public health emergency has expired.

To assist clients, MARC instructed community center administrators to identify high-risk congregate meals clients who would be impacted by the shutdowns.

To assist the public, MARC’s home-delivered meal service, currently operating under a no-contact model, will be altered to increase emergency capacity. MARC will work with health care, public health leadership, and other city and county officials to identify high-risk residents who may be under voluntary or mandatory self-isolation due to age and/or chronic condition. MARC will employ rapid enrollment and routing procedures under the Older Americans Act or other emergency funding, to serve these high-risk residents if necessary.

Federal emergency funding is under congressional discussion. If it becomes available, MARC will need to act quickly. The estimated receipts are as high as $700,000 for our region. Expense categories are not fully established at this time. MARC expects to utilize current home-delivered meals providers, who already operate under a known rate for their services. However, the quantity and frequency of delivery may be altered, and some new equipment may need to be purchased to handle either the emergent operating model or the change of hot daily providers delivering frozen meals.
AGENDA REPORT
Budget and Personnel Committee

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>REVENUES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Families First Coronavirus Response Act,</td>
<td>$700,000</td>
</tr>
<tr>
<td>estimated and if enacted, designated for</td>
<td></td>
</tr>
<tr>
<td>nutritional services</td>
<td></td>
</tr>
<tr>
<td>Earned revenue through service provider</td>
<td>Up to $150,000</td>
</tr>
<tr>
<td>contracts, available, unallocated</td>
<td></td>
</tr>
</tbody>
</table>

| PROJECTED EXPENSES                            |                                |
| Personnel (salaries, fringe, rent)            | -                              |
| Contractual                                   | -                              |
| Pass-Through                                  | $700,000                       |
| Other (supplies, printing, etc.)              | $150,000                       |

COMMITTEE ACTION:
By emergency electronic vote, conducted March 15-16, 2020, the Commission on Aging recommended that MARC be authorized to perform emergent service line adaptations under the coronavirus public health emergency, and accept and expend emergency funding.

RECOMMENDATION:
Authorize MARC to perform emergent service line adaptations under the coronavirus public health emergency and accept and expend emergency funding.

STAFF CONTACT:
James Stowe
ISSUE:
VOTE: Authorize submission of a grant proposal to the United Health Care Empowering Health fund and initiate a new Aging nutritional program pilot

BACKGROUND:
In 2019 through early 2020, MARC hosted several community stakeholder conversations on regional alignment of nutritional services. In addition, a bi-state delegation visited sites across the United States for possible models to emulate in the KC region. These efforts resulted in the following five core values of a nutritional program innovation:

- Discussions revealed an urgent need for new capacity at bi-state entities, including all Area Agencies on Aging.
- Local, nonprofit service providers are critical to these core values. Some providers have emerged as centrally important because of their specific mission and capacity, such as contracted community centers, Kanbe’s Markets, and the Food Equality Initiative, among others.
- To advance the model, MARC desires to launch a pilot program, has issued an RFP for regional partner engagement, and is convening a stakeholder task force to guide priorities and implementation.
- The following service components need immediate funding to build the region’s capacity, and can be accomplished even without breaking ground on a new physical site, which may or may not be an outcome of the effort:
  1) Food Sourcing. MARC has identified Eskenazi Health (Indianapolis, IN) and the Missouri Association of Area Agencies on Aging (MA4) as pilot partners for supply of food. Eskenazi has aligned their product to maximize health and consumer appeal by using local, unprocessed, and highly appealing food. Their menu includes 19 medically sensitive meals. MA4 has designed a signature meal for use by members that is produced and packaged in Springfield, MO, using many locally produced foods. Their menu includes 35 medically sensitive meals.
  2) Meal Packaging. Bulk meals are delivered to the region and placed in cold-storage facilities. MARC desires to lease or purchase a modular, movable commercial freezer to facilitate storage, with likely initial placement at the Kanbe’s Markets warehouse. To prepare for fulfillment, volunteers or staff place individual meals into packages tailored for the client.
MARC desires to invest in an ordering app, through Indiana University’s Regenstrief Institute, and associated technical staff/consultant expertise, that allows consumers to choose the meals that they receive.

3) Fulfillment. Expansion of last-mile delivery is needed under this model. Presently, only for-profit companies have the vehicles and infrastructure in place for regional delivery. Moreover, no provider is using alternative fuels vehicles, including battery-electric vehicles, despite availability and benefits to health and environment, as well as operating costs. Delivery vehicles and drivers, including some paid drivers, are needed for fulfillment.

United Health Care’s Empowering Health fund has invited MARC to submit a $200,000 grant proposal specifically related to this initiative and the modular freezer component, with a funding decision expected in June. The freezer purchase and installation are expected to cost $250,000, including back-up generator and temperature alarms.

The pilot will act as a test environment for the new service, and the production environment will go live after partners are secured for a scaled effort in the next fiscal year.

COVID-19 response actions have made this a more pressing project than initially planned, as we try to significantly ramp up the ability to serve more homebound adults. If preferred funding sources are not secured, MARC will limit expenditures to funding sources that are currently available.

BUDGET CONSIDERATIONS:

<table>
<thead>
<tr>
<th>REVENUES (Pilot period)</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Families First Coronavirus Response Act, estimated and if enacted, designated for nutritional services</td>
<td>~$700,000</td>
</tr>
<tr>
<td><strong>United Health Care Empowering Health</strong></td>
<td>*$200,000</td>
</tr>
<tr>
<td><strong>Sub-total</strong></td>
<td>$900,000</td>
</tr>
<tr>
<td><strong>Optional Sources</strong></td>
<td><strong>Amount</strong></td>
</tr>
<tr>
<td>Senior Growth and Development Fund (SFY 2020)</td>
<td>$264,078</td>
</tr>
<tr>
<td>Medicaid Revenue</td>
<td>$124,403</td>
</tr>
<tr>
<td><strong>Sub-Total</strong></td>
<td><strong>$388,481</strong></td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$157,931</td>
</tr>
<tr>
<td>Contractual</td>
<td>$465,869</td>
</tr>
<tr>
<td>Capital (modular freezer)</td>
<td>$250,000</td>
</tr>
<tr>
<td>Pass-Through</td>
<td>--</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>$26,200</td>
</tr>
<tr>
<td>Total</td>
<td><strong>$900,000</strong></td>
</tr>
</tbody>
</table>

*NOTE: United Health Care Empowering Health, and Federal Response Act funds have not yet been secured. If these funds are not secured, MARC will limit spending to only those funds which are available.

COMMITTEE ACTION:

On March 11, the Commission on Aging recommended that MARC CSC submit the grant proposal to the United Health Care Empowering Health fund, and receive and expend funds, if awarded, and that MARC initiate the pilot program.
RECOMMENDATION:
Authorize submission of grant proposal to the United Health Care Empowering Health fund and initiate a new nutritional program pilot.

STAFF CONTACT:
James Stowe
Kayla Hower
Cindy Terryberry
ISSUE:
VOTE: Authorize a contract with Bay Aging to provide financial management services for the Veteran-Directed Care program

BACKGROUND:
An expedited request for proposal was released for financial management services for the Veteran-Directed Care program, with the intention to increase program capacity. These services include activities that help veterans employ a care worker of their choice. They include payroll processing, tracking of expenditures and assisting MARC in the monthly submission of invoices and reports to the Kansas City VA Medical Center.

Two responses were received by the proposal deadline and outlined in the table below.

<table>
<thead>
<tr>
<th>RESPONDENT</th>
<th>Financial Management Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bay Aging</td>
<td>$125 per active enrolled client/month</td>
</tr>
<tr>
<td>Acumen Financial Services</td>
<td>$85 per active enrolled client/month</td>
</tr>
</tbody>
</table>

Among the respondents, Bay Aging was scored the highest by a staff review committee on factors that include evidence of customer service capacity, demonstrated proficiency in program functions and requirements, and experience with Veteran’s Directed Care providers. Bay Aging, a nonprofit Area Agency on Aging, has vast prior experience with the Veteran-Directed Care program, as well as stellar customer service reports.

MARC will attempt to negotiate a reduced rate with Bay Aging, dependent upon enrolled volumes as well as propose a site visit and consultation from Bay Aging staff to help build internal capacity to financially manage the Veteran-Directed Care and other consumer-directed programs.

BUDGET CONSIDERATIONS:
Costs associated with the recommended service provider will be incorporated into the SFY 2020-2021 budgets. Estimates below incorporate all program expenses, including financial management services.

| REVENUES (Based upon anticipated enrollment of 50 veterans for SFY 2021) |
|-----------------------------------------------|-----------------|
| Amount                                      | $364,700        |
| Source                                      | US Department of Veterans Affairs |

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
</tr>
<tr>
<td>Contractual (Bay Aging contract)</td>
</tr>
<tr>
<td>Pass-Through</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
</tr>
<tr>
<td>TOTAL</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET MARGIN (Earned income for future aging services)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
</tr>
</tbody>
</table>
COMMITTEE ACTION:
On March 11, the Commission on Aging recommended that MARC be authorized to accept the proposal from Bay Aging for financial management services.

RECOMMENDATION:
Authorize a contract with Bay Aging for SFY 2020-2021, to provide financial management services for the Veteran-Directed Care program, not to exceed $364,700.

STAFF CONTACT:
James Stowe
Shannon Halvorsen
ISSUE:
VOTE: Authorize an agreement with St. Luke’s Health System for managed services network social health interventions

BACKGROUND:
MARC’s integrated community services network, known as the Managed Services Network (MSN), is advancing discussions with St. Luke’s Health System to provide wraparound social health interventions to patients who are medically and socially complex. The initial project will be at a pilot scale, 20 participants, and will likely begin with patients who have been diagnosed with congestive heart failure.

The MSN will embed an Integrated Care Specialist at the chosen hospital, possibly St. Luke’s on the Plaza, who will assist with referrals and helping providers to become familiar and comfortable with this new community system. Referrals will result in an in-home assessment, development of a community care management care plan, and possibility of pairing additional transportation and home-delivered meal services with the insurance member’s needs.

BUDGET CONSIDERATIONS:
Final terms and costs remain under negotiation. The following are estimates only. Philanthropic support is oriented to administrative infrastructure that will apply across several customers of the MSN.

<table>
<thead>
<tr>
<th>REVENUES (estimated at 20 participants)</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Luke’s Health System</td>
<td>$50,940</td>
</tr>
<tr>
<td>Menorah Heritage Foundation, Health Forward Foundation, and Greater KC Community Foundation</td>
<td>$350,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECTED EXPENSES (for 20 clients)</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$15,930</td>
</tr>
<tr>
<td>Contractual</td>
<td>$15,620</td>
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<tr>
<td>Pass-Through</td>
<td>$28,138</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>$625</td>
</tr>
<tr>
<td>Total</td>
<td>$60,313</td>
</tr>
</tbody>
</table>

COMMITTEE ACTION:
On March 11, the Commission on Aging recommended that MARC be authorized to finalize an agreement with St. Luke’s Health System.

RECOMMENDATION:
Authorize MARC to enter into an MSN agreement with St. Luke’s Health System, to provide wraparound social health interventions to approximately 20 patients for an estimated total of $60,313.

STAFF CONTACT:
James Stowe
ISSUE:
VOTE: Approve the minutes of the February 25, 2020 meeting

BACKGROUND:
The minutes of the February 25, 2020 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the February 25, 2020 meeting.

STAFF CONTACT:
David Warm
Kerry Kudron
CALL TO ORDER
Mayor Weir called the meeting to order at 11:13 a.m.

EFFICIENT TRANSPORTATION AND QUALITY PLACES
Vote: Authorize an agreement with ETI, Inc. for Operation Green Light field network communication support services
Mr. Ray Webb, Manager of Traffic Operations at MARC, asked to take one vote for agenda items 1-a, 1-b and 1-c. A request for proposal was conducted for a contractor to provide field network support for Operation Green Light (OGL). Proposals were received from C&C Group and ETI, Inc. MARC handles the administration of the OGL initiative, but a contractor is required to maintain and manage the components of the network, including devices and equipment that require specialized technical skills. The OGL Steering Committee met on January 27 and voted to enter into a two-year agreement with ETI, Inc., not to exceed $180,000.
VOTE: Authorize a contract with TransCore ITS Inc. for Operation Green Light regional traffic signal system software support
Mr. Webb reported that TransCore has worked with MARC for many years to supply the regional software system that operates traffic signals. In the last year and a half, MARC has been determining what the region needs in a software system. A request for proposal was conducted and three software vendors submitted proposals: Econolite, Intelight and TransCore. TransCore was selected for their TransSuite system software based on mandatory and optional requirements, as well as project approach, project team, cost and references. 26 agencies in the region share this software system, which results in a cost savings. MARC would like to enter into a two-year contract, not to exceed $300,000, with TransCore ITS Inc. to supply traffic signal system software.

VOTE: Authorize a contract with two consulting firms, Olsson and Iteris, Inc. for traffic signal timing and engineering support services
Mr. Webb reported that the contract with Olsson as MARC’s traffic signal consultant, expires in March. MARC is requesting to enter into a two-year contract with Olsson, as well as a second consultant, Iteris. A request for proposal was conducted and five firms were interviewed. Using both Olsson and Iteris will provide the region with the ability to respond to peaks of regional needs for additional signal timing and engineering capacity. The OGL Steering Committee voted to enter into a two-year contract with both Olsson and Iteris, Inc. not to exceed $300,000 per contract.

DISCUSSION: Mayor Carol Suter asked if there was a map online of where the Operation Green Light signals are located. Mr. Webb stated that the map has been available online for about a year. If you go to www.marc.org, go to the transportation tab and then programs, there is an OGL system map. The link provides further information as to which signals are OGL and non-OGL. Mayor Odom asked for clarification on the maximum amount of the Olsson and Iteris, Inc. contracts. Mr. Webb stated that they would not exceed $300,000 for each contract.

MOTION: Mayor Carson Ross moved for approval of all three items and Councilmember Curt Skoog seconded. The motion passed.

HEALTHY ENVIRONMENT
VOTE: Authorize an agreement with a professional consultant to develop model green infrastructure ordinances
Mr. Tom Jacobs, Environmental Program Director at MARC, asked to present on two items and take one vote for both.

MARC would like to authorize an agreement with Gould Evans to develop model green infrastructure ordinances. Last summer, the MARC Board adopted the Regional Green Infrastructure Framework. As part of that effort, a set of policies and priorities were developed. With funds from an Environmental Protection Agency (EPA) Wetland Development grant, MARC is able to hire a consulting firm to take initial steps towards addressing the top two policy priorities identified last summer. Two bids were received through a competitive request for proposal. A panel of local government and non-profit partners selected the Gould Evans team. Approval is requested to authorize an agreement with Gould Evans to conduct this work in an amount not to exceed $30,000.

VOTE: Authorize the acceptance of funds from participating local governments for the regional water quality public education program
Mr. Jacobs reported that a mechanism has been in place since 2003, that allows local governments to work together to comply with state and federal storm water permit requirements. Local governments are required to conduct education and by doing this as a coordinated public education campaign, it is more efficient. There are about 20 local governments involved and a robust set of activities that are carried out. Approval is requested to accept funds in the amount of approximately $155,000, to carry out the 2020 Water Quality Education program.
MOTION: Councilmember Curt Skoog moved for approval of both agenda items and Mayor Carol Suter seconded. The motion passed.

SAFE AND SECURE COMMUNITIES
VOTE: Approve the purchase and installation of workstations and servers for the regional 911 network
Mr. Eric Winebrenner, Public Safety Program Director with MARC, reported that the Public Safety Communications Board has approved the use of funds in the 2020 Regional 911 Budget to replace 60 of the 911 network workstations this year. The first set to be replaced would be in the MARC training center, along with two test servers that test software prior to using it on the regional system. The first set of 12 replacement workstations would be placed in Raymore, Prairie Village and Leawood. MARC is seeking authorization for the purchase and installation of the first 12 of 60 workstations and two test servers from Commenco, Inc., not to exceed $471,439.99.

MOTION: Mayor Carol Suter moved for approval and Commissioner Jimmy Odom seconded. The motion passed.

THRIVING OLDER ADULTS
VOTE: Authorize an application to the Missouri Department of Transportation for SFY 2021 Missouri Elderly and Handicapped Transportation Assistance Program funds
Mr. James Stowe, Director of Aging and Adult Services at MARC, requested to present on the next two agenda items and conduct one vote on both.

Mr. Stowe reported that MARC would like authorization to submit an annual grant application to the Missouri Department of Transportation (MoDOT) for the Missouri Elderly and Handicapped Transportation and Assistance Program funds. These funds are typically braided into existing transportation programs within Aging and Adult Services. Typically, these programs relate to medical transportation, social trips, and essential grocery shopping. MARC generally receives about $125,000 from this grant each year or slightly less.

VOTE: Authorize a Managed Services Network agreement with Blue KC to provide wraparound social health interventions to insurance members
Mr. Stowe reported that there is potential for a contract under the Managed Services Network (MSN) with Blue KC. The contract would start with Blue KC’s Spira Care Plan that allows members to receive primary care and affiliated services from contracted Blue KC providers, housed in local clinics throughout the region. Blue KC is also considering members in the Medicare Advantage Plan under this pilot program. MARC would be handling the administration of programs and partnering with community-based organizations to conduct the front-line service provisions for this bi-state initiative. The anticipated revenue minus expenses, creates a nearly $50,000 profit margin that will be used to operate the MSN infrastructure and put those dollars back in for the underinsured and uninsured. There are a lot of passthrough dollars to community-based organizations. These organizations are expected to earn a margin from services rendered, that can be invested back into their mission and enhance their capacity. MARC is seeking approval to finalize a contract with Blue KC. The numbers are an estimate until a final budget estimate is received from Blue KC.

DISCUSSION: Mayor Carol Suter asked if Blue KC had the clinics in place. Mr. Stowe responded that there is a new model in how primary care is administered in the community. Blue KC has subcontracted with provider groups since they are not a health care provider. Blue KC operates the Spira Care clinics, oftentimes in a strip-mall setting. Patients can go there to get primary care and wrap-around services a member may need, such as behavioral health or community service needs. Members of Blue KC’s Spira Care plan can receive these services in one clinic. Mayor Suter asked if there was a reason why these clinics were mostly located in the northern region of the metro. Mr. Stowe wasn’t aware of any particular reason and added that they anticipate opening a total of seven new clinics throughout the region in 2020, increasing member enrollment from 20,000 to 50,000. If the pilot program is successful, they will spread the MSN model to each new clinic.
MOTION: Commissioner Jimmy Odom moved for approval of the two agenda items and Mayor Pro Tem Beto Lopez seconded. The motion passed.

QUALITY EARLY LEARNING
VOTE: Approve a contract extension with the University of Missouri allowing MARC’s Head Start program to continue to conduct Parent Café work
Ms. Jovanna Rohs, Director of Early Learning and Head Start at MARC, reported that since June 2019, Mid America Head Start has been engaged with Stronger Together Missouri through the University of Missouri, to implement Parent Cafés throughout our Head Start region. The project has been successful. The MAHS Family Advocates and Family Community Engagement Managers have gone into the field to train community agencies and host demonstrations on the Parent Café model. MAHS has been asked to extend these services and is seeking approval to extend the agreement with the University of Missouri, to conduct the Parent Café series through March 6, 2020.

DISCUSSION: Mayor Eileen Weir asked where the Parent Café trainings were held. Ms. Rohs stated that they are held at either community agencies, within the Head Start programs or sometimes at MARC. These trainings typically take place in the evening.

MOTION: Councilmember Curt Skoog moved for approval and Mayor Carol Suter seconded. The motion passed.

VOTE: Approve Consent Agenda (Administrative Matters and Minor Expenditures)
VOTE: Approve the Minutes of the January 28, 2020, Meeting
MOTION: Councilmember Curt Skoog moved for approval and Commissioner Rob Roberts seconded. The motion passed.

Other Business
There was no other business.

Adjournment
Mayor Weir adjourned the meeting at 11:27 a.m.

MINUTES APPROVED:

____________________________________
Eileen Weir, Chair

____________________________________
Date