August 28, 2018

Meeting begins at 12:00 noon or immediately following the MARC Budget & Personnel Committee meeting

MARC Conference Center - 2nd Floor - Heartland Room

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the June 26, 2018 meeting
3. VOTE: Authorize application to the Health Care Foundation of Greater Kansas City through MARC CSC to support organizations enrolling residents in the federal health insurance marketplace
4. Other Business
5. Adjourn

Note: If you require special accommodations for this meeting, please contact the MARC office at least 48 hours in advance.
ISSUE: 
VOTE:  Approve minutes of the June 26, 2018 meeting.

BACKGROUND:  
The minutes of the June 26, 2018 meeting are enclosed.

RECOMMENDATION:  
Approve the minutes of the June 26, 2018 meeting.
Minutes of Meeting  
June 26, 2018  
11:48 p.m.

COMMITTEE MEMBERS PRESENT  
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/Kansas City, Kansas - MARC Board Treasurer  
Councilmember Carol Suter, Gladstone, Missouri - MARC Board Chair  
Commissioner Rob Roberts, Miami County, Kansas - MARC Board 1st Vice Chair  
Commissioner Jimmy Odom, Cass County, Missouri - MARC Board 2nd Vice Chair  
Mayor Carson Ross, Blue Springs, Missouri - MARC Board Secretary  
Commission Chairman Ed Eilert, Johnson County, Kansas  
Commissioner Ron Shaffer, Johnson County, Kansas  
Councilmember Curt Skoog, Overland Park, Kansas  
Commissioner Doug Smith, Leavenworth County, Kansas  
Councilmember Fred Spears, Overland Park, Kansas  
Councilmember Marge Vogt, Olathe, Kansas

STAFF PRESENT  
David Warm, Executive Director  
Traci Garcia-Castells, Program Assistant  
Ron Achelpohl, Director of Transportation and Environment  
Marlene Nagel, Director of Community Development  
Carol Gonzales, Director of Finance and Administration  
James Stowe, Director of Aging and Adult Services  
Bob Hogan, Manager of Aging Administrative Services  
Joyanna Rohs, Director of Early Learning  
Eric Winebrenner, Public Safety Communications Program Director  
Sasan Baharaeen, Information Technology Program Director  
Barbara Hensley, Public Affairs Program Director  
Becky Hall, Accounting Manager  
Katelyn Click, Accountant

OTHERS PRESENT  
Kaleb Lilly, RubinBrown

CALL TO ORDER  
Commissioner Rob Roberts called the MARC CSC meeting to order at 11:48 a.m.

APPROVE MINUTES OF THE MAY 22, 2018, MEETING  
MOTION: Councilmember Marge Vogt moved for approval and Commissioner Jimmy Odom seconded. The motion passed.
REVIEW OF 2017 INTERNAL REVENUE 990 FORM
Commissioner Roberts called the group’s attention to the IRS 990 form presented as part of the Budget and Personnel Committee’s review of the 2017 Audit. As a 501(c)(3) organization, MARC CSC is required to submit the 990 Form Return of Organization Exempt from Income Tax each fiscal year (January 1 to December 31).

AUTHORIZE GRANT APPLICATION TO THE ECONOMIC DEVELOPMENT ADMINISTRATION TO ADDRESS MAJOR PLANT CLOSINGS
Commissioner Roberts referenced the report on this item heard during the Budget and Personnel Committe meeting, where Marlene Nagel reported that MARC CSC has been invited to apply for a $200,000 Economic Development Administration grant on behalf of Kansas City, Missouri, and the Unified Government of Wyandotte County/Kansas City, Kansas. The funds would help the two communities plan for facility reuse and workforce transitions for two plants scheduled to close in 2019 and 2020: the Harley-Davidson plant in Platte County and the Proctor and Gamble plant in Kansas City, Kansas. MARC would serve as the grantee, pass through a portion of the funds to support staff time for the two jurisdictions and select one or more consultants through an RFP process to assist the two communities in planning for reuse of the plants. The two jurisdictions would document staff time as in-kind match for the grant.

MOTION: Mayor Carson Ross moved for approval and Commissioner Odom seconded. The motion passed.

AUTHORIZE APPLICATIONS TO KC SCHOLARS, THE EWING MARION KAUFFMAN FOUNDATION AND THE DEBRUCE FOUNDATION FOR HUMAN CAPITAL WORK
Commissioner Roberts called for a vote on the item previously presented regarding workforce development grant applications. Ms. Nagel reviewed current work underway on several workforce initiatives, including KC Degrees, which supports adults to return to college and complete degrees; a High School Gen-A program to ensure that high school students have information about career pathways and opportunities for experiential learning; and the Talent-to Industry Exchange (TIE) program, which seeks to align educational offerings at area colleges and universities with employer needs in key industries. She asked for approval to apply for $391,600 from KC Scholars to support the KC Degrees program; $200,000 from the Kauffman Foundation to support the high school initiative; and $70,000 from the DeBruce Foundation to support the Construction Trades TIE.

MOTION: Commissioner Odom moved for approval and Councilmember Fred Spears seconded. The motion passed.

OTHER BUSINESS
Ms. Nagel invited Board members to attend an event to promote the Double Up Food Bucks initiative, scheduled for July 10 in Roeland Park, and distributed a flyer with more details.

ADJOURNMENT
There being no further business, the meeting was adjourned at 11:50 a.m.

MINUTES APPROVED:

Rob Roberts, Chair
ISSUE:
VOTE: Authorize application to the Health Care Foundation of Greater Kansas City through MARC CSC to support organizations enrolling residents in the federal health insurance marketplace.

BACKGROUND:
MARC has convened community stakeholders to increase access to health care for uninsured and underinsured residents through the Regional Health Care Initiative since 2006. In 2013, MARC convened community organizations to coordinate efforts to raise awareness among area residents about the federal health insurance marketplace and to help area residents enroll for health insurance.

Representatives from area agencies have met regularly since that time to coordinate their work and share information. MARC received funds from the REACH Healthcare Foundation and the Health Care Foundation of Greater Kansas City to support the work. MARC partnered with the United Way of Greater Kansas City to promote the use of 2-1-1 as a central phone number for residents interested in getting information or counseling assistance to be directed to the appropriate community agency.

MARC utilized foundation funds for staff support, to purchase media to promote awareness about the health insurance marketplace, costs associated with special events, training for counselors, website support and other services. The Health Care Foundation has expressed interest in continuing to support MARC’s coordination services for the next enrollment period. The cost to provide those services and to continue to partner with United Way of Greater Kansas City for the 12 months beginning October 1, 2018 is $85,000. United Way’s 2-1-1 service will continue to provide services, referring callers to agencies with trained personnel to answer questions and help them enroll. The media budget will allow for continued promotion in October, November and mid-December. MARC salary, fringe, and overhead total $26,250 from the grant. The federal government has reduced support for education about the marketplace and questions due to changes in coverage require additional outreach.

RECOMMENDATION:
Authorize the executive director to submit an application through MARC CSC and if awarded, accept funds to support the community’s education and outreach efforts around the federal health insurance marketplace for up to $85,000 from the Health Care Foundation of Greater Kansas City, and to subcontract with United Way of Greater Kansas City for $20,780 for 2-1-1 services. MARC will utilize $62,720 of the budget for paid media to promote enrollment beginning November 1.

STAFF CONTACT:
Barbara Hensley
Catherine Couch