September 25, 2018

Meeting begins at 12:00 noon or immediately following the MARC Budget & Personnel Committee meeting

MARC Conference Center - 2nd Floor - Heartland Room

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the August 28, 2018 meeting
3. VOTE: Authorize grant submissions to the Menorah Heritage Foundation and Health Care Foundation of Greater Kansas City to support the Managed Services Network (MSN)
4. VOTE: Authorize the submission of grant applications to area foundations for the KC Communities for All Ages Initiative
5. Other Business
6. Adjourn

Note: If you require special accommodations for this meeting, please contact the MARC office at least 48 hours in advance.
ISSUE:
VOTE: Approve minutes of the August 28, 2018 meeting.

BACKGROUND:
The minutes of the August 28, 2018 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the August 28, 2018 meeting.
Minutes of Meeting  
August 28, 2018  
11:53 a.m.

COMMITTEE MEMBERS PRESENT  
Commissioner Rob Roberts, Miami County, Kan. - MARC CSC Board Chair  
Mayor Carson Ross, Blue Springs, Mo. - MARC CSC Board Secretary  
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/KCK - MARC CSC Board Treasurer  
Councilmember Carol Suter, Gladstone, Mo. - MARC Board Chair  
Commissioner Jimmy Odom, Cass County, Mo. - MARC Board 2nd Vice Chair  
Councilmember Curt Skoog, Overland Park, Kan. - MARC Board Immediate Past Chair  
Councilmember Marge Vogt, Olathe, Kan. - MARC Board Past Chair  
Commissioner Ron Shaffer, Johnson County, Kan. - MARC Board Past Chair  
Commissioner Jerry Nolte, Clay County, Mo.  
Commissioner Dagmar Wood, Platte County, Mo.  
Mayor Eileen Weir, Independence, Mo.  
Councilmember Scott Wagner, Kansas City, Mo.  
Commission Chairman Ed Eilert, Johnson County, Kan.  
Commissioner Doug Smith, Leavenworth County, Kan.  
Commissioner Bob Holland, Leavenworth County, Kan.

STAFF PRESENT  
David Warm, Executive Director  
Ron Achelpohl, Director of Transportation and Environment  
Carol Gonzales, Director of Finance and Administration  
Marlene Nagel, Director of Community Development  
Jovanna Rohs, Director of Early Learning  
James Stowe, Director of Aging and Adult Services  
Barbara Hensley, Public Affairs Program Director  
Becky Hall, Accounting Manager  
Mary Laird, Executive Assistant

OTHERS PRESENT  
None.

CALL TO ORDER  
Commissioner Rob Roberts called the MARC CSC meeting to order at 11:53 a.m.

APPROVE MINUTES OF THE JUNE 26, 2018 MEETING  
MOTION: Mayor Ross moved for approval and Commissioner Shaffer seconded. The motion passed.
AUTHORIZE APPLICATION TO THE HEALTH CARE FOUNDATION OF GREATER KANSAS CITY THROUGH MARC CSC TO SUPPORT ORGANIZATIONS ENROLLING RESIDENTS IN THE FEDERAL HEALTH INSURANCE MARKETPLACE

MARC has convened community stakeholders to increase access to health care for uninsured and underinsured residents through the Regional Health Care Initiative since 2006. In 2013, MARC convened community organizations to coordinate efforts to raise awareness among area residents about the federal health insurance marketplace and to help area residents enroll for health insurance.

Representatives from area agencies have met regularly since that time to coordinate their work and share information. MARC received funds from the REACH Healthcare Foundation and the Health Care Foundation of Greater Kansas City to support the work. MARC partnered with the United Way of Greater Kansas City to promote the use of 2-1-1 as a central phone number for residents interested in getting information or counseling assistance to be directed to the appropriate community agency.

MARC utilized foundation funds for staff support, to purchase media to promote awareness about the health insurance marketplace, costs associated with special events, training for counselors, website support and other services. The Health Care Foundation has expressed interest in continuing to support MARC’s coordination services for the next enrollment period. The cost to provide those services and to continue to partner with United Way of Greater Kansas City for the 12 months beginning October 1, 2018 is $85,000. United Way’s 2-1-1 service will continue to provide services, referring callers to agencies with trained personnel to answer questions and help them enroll. The media budget will allow for continued promotion in October, November and mid-December. MARC salary, fringe, and overhead total $26,250 from the grant. The federal government has reduced support for education about the marketplace and questions due to changes in coverage require additional outreach.

MOTION: Councilmember Vogt moved to authorize the executive director to submit an application through MARC CSC and if awarded, accept funds to support the community’s education and outreach efforts around the federal health insurance marketplace for up to $85,000 from the Health Care Foundation of Greater Kansas City, and to subcontract with United Way of Greater Kansas City for $20,780 for 2-1-1 services. MARC will utilize $62,720 of the budget for paid media to promote enrollment beginning November 1. It was seconded by Mayor Pro Tem Wagner and carried.

OTHER BUSINESS
There was no other business discussed at the meeting.

ADJOURNMENT
The meeting was adjourned at 11:54 a.m.

MINUTES APPROVED:

____________________________________
Rob Roberts, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize grant submissions to the Menorah Heritage Foundation and Health Care Foundation of Greater Kansas City to support the Managed Services Network (MSN)

BACKGROUND:
Over approximately the past year, the MSN initiative has brought together health care providers and payers, universities and thought leaders, and community-based organizations to work on building an integrated care network that will be responsive to considerable changes in the healthcare reimbursement landscape. This network will connect non-medical social services to high-risk hospital patients and health plan members in the community. Care management is the central service, but includes medication reconciliation, transportation, nutrition support, and the delivery of evidence-based educational courses.

As the initiative matures beyond business case planning, initial service provision is projected to begin in early 2019. To do so, administrative support and additional financial support for some services will be needed from the philanthropic community. Evidence suggests that this support will be needed for approximately three years prior to the network becoming self-sustaining through service contracts.

BUDGET CONSIDERATIONS:
The proposed grant dollars support the administrative infrastructure of an integrated care network as well as fill gaps for service needs that are unmet through alternative sources (e.g., due to client eligibility, reimbursement regulations, or other barriers). The proposals will request $50,000 from Menorah Heritage Foundation and $150,000 from the Health Care Foundation of Greater Kansas City, to apply to a three-year period of funding, up to $600,000.

<table>
<thead>
<tr>
<th>REVENUES, Example from Year 1</th>
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<tbody>
<tr>
<td>Amount</td>
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| Source | Menorah Heritage Foundation; Health Care Foundation of Greater Kansas City |

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<tr>
<th>PROJECTED EXPENSES, Example from Year 1</th>
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<tr>
<td>Personnel (salaries, fringe, rent)</td>
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<tr>
<td>Contractual</td>
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<tr>
<td>Pass-Through</td>
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<tr>
<td>Other (supplies, printing, etc.)</td>
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RECOMMENDATION:
Authorize the executive director to submit a grant proposal and accept funds if awarded to the Menorah Heritage Foundation and the Health Care Foundation of Greater Kansas City for work related to the Managed Services Network (MSN).

STAFF CONTACT:
James Stowe
Cathy Boyer-Shesol
AGENDA REPORT
MARC CSC Board of Directors

September 2018
Item No. 4
Community Development Department
KC Communities for All Ages Program

ISSUE:
VOTE: Authorize the submission of grant applications to area foundations for the KC Communities for All Ages Initiative

MARC is supporting KC Communities for All Ages (KCC) through funding from a number of sources. The major funding has come from the Menorah Heritage Foundation (formerly the Jewish Heritage Foundation), the W J Brace Charitable Trust through Bank of America, Grantmakers in Aging/Pfizer Foundation and the Roger A. and Corinne R. Durkee Fund, Greater Kansas City Community Foundation, George Nettleton Foundation, and Truman-Heartland Community Foundation. The initiative is designed to advance work in areas of age-friendly community development, transportation/mobility, housing, civic and social engagement, and care giving for the Kansas City region to better prepare for and meet the needs of a greatly expanding older adult population.

Since 2012, an Advisory Board, comprised of civic leaders, funders, elected officials, community-based organizations and others who meet regularly to oversee strategies and monitor implementation activities, has guided KCC. Primary successes include creation of a toolkit for First Suburbs on steps to create age-friendly communities; created, in partnership with MARC’s Transportation Department, an Older Adult Transportation and Mobility Regional Action Plan; public outreach around engagement of older adults, caregiving and transportation/mobility options and resources; development and implementation of Communities for All Ages Recognition Program in which 17 communities are currently engaged; holder of the regional Aging Mastery Program license (from National Council on Aging) - 15 local partners currently implement the AMP program; development and implementation of three Age Positive Conferences; and offered primary leadership for the Leadership in Aging Network that provides, among other activities, legislative briefings for metro area state representatives.

The work in 2019 will include continued implementation of the Communities for All Ages Recognition Program, the Professional Network and other supporting activities; continued expansion of regional awareness and education activities on issues related to age-friendly communities; regional implementation of the Aging Mastery Program®; implement leadership development strategies within the aging-service provider sector; implement action agendas with regional partners to promote civic engagement opportunities; and identify strategies to engage the business community. MARC CSC is requesting $40,000 from the W J Brace Charitable Trust at Bank of America, $50,000 from the George Nettleton Foundation; and $5,000 from Truman-Heartland Community Foundation.

BUDGET CONSIDERATIONS:
The foundation funds will support staff, workshops and trainings, meetings and related expenses.
RECOMMENDATION:
Authorize the executive director to submit applications to the above foundations for 2019 funding and accept the funds if awarded.

STAFF CONTACT:
Cathy Boyer-Shesol