October 23, 2018

Meeting begins at 12:00 noon or immediately following
the MARC Budget & Personnel Committee meeting

MARC Conference Center - 2nd Floor - Heartland Room

REVISED AGENDA

1. Call to Order
2. VOTE: Approve minutes of the September 25, 2018 meeting
3. VOTE: Authorize application to the Health Care Foundation of Greater Kansas City for
   Community Health Worker project and amend subcontractor agreements
4. ** VOTE: Authorize submission of an EDA grant application to support a Talent-to-Industry
   Exchange project focusing on Construction and Skilled Trades
5. ** VOTE: Authorize applications to the Missouri Housing Development Commission to
   support Homelessness Coordination Services
6. Other Business
7. Adjourn

Note: If you require special accommodations for this meeting, please contact the MARC office at
least 48 hours in advance.
ISSUE: Approve minutes of the September 25, 2018 meeting.

BACKGROUND: The minutes of the September 25, 2018 meeting are enclosed.

RECOMMENDATION: Approve the minutes of the September 25, 2018 meeting.
Minutes of Meeting
September 25, 2018
11:46 a.m.

COMMITTEE MEMBERS PRESENT
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/Kansas City, Kansas - MARC Board Treasurer
Councilmember Carol Suter, Gladstone, Missouri - MARC Board Chair
Commissioner Rob Roberts, Miami County, Kansas - MARC Board 1st Vice Chair
Mayor Carson Ross, Blue Springs, Missouri - MARC Board Secretary
Councilmember Curt Skoog, Overland Park, Kansas
Commissioner Bob Holland, Leavenworth County, Kansas
Councilmember Fred Spears, Overland Park, Kansas
Councilmember Tom Van Camp, Independence, Missouri

STAFF PRESENT
David Warm, Executive Director
Ron Achelpohl, Director of Transportation and Environment
Carol Gonzales, Director of Finance and Administration
James Stowe, Director of Aging and Adult Services
Cathy Boyer-Shesol, KC Communities for All Ages Program Manager
Jovanna Rohs, Director of Early Learning
Frank Lenk, Director of Research Services
Eric Winebrenner, Public Safety Communications Program Director
Cynthia Chancellor, Emergency Services Fiscal Administrator
Barbara Hensley, Public Affairs Program Director
Mary Laird, Executive Assistant

OTHERS PRESENT
None.

CALL TO ORDER
Commissioner Rob Roberts called the MARC CSC meeting to order at 11:46 a.m.

APPROVE MINUTES OF THE AUGUST, 2018 MEETING
MOTION: Mayor Carson Ross moved for approval and Councilmember Curt Skoog seconded. The motion passed.

AUTHORIZE GRANT APPLICATIONS TO THE MENORAH HERITAGE FOUNDATION AND HEALTH CARE FOUNDATION OF GREATER KANSAS CITY TO SUPPORT THE MANAGED SERVICES NETWORK (MSN)
The MSN initiative has convened a steering committee to conduct planning and develop a business case for the network. With plans in place, the MSN is ready to test its service model. MARC seeksr
Board approval to seek philanthropic funding to support this work, applying for $50,000 from the Menorah Heritage Foundation and up to $600,000 for a three-year period from the Health Care Foundation of Greater Kansas City ($200,000 for year one).

MOTION: Councilmember Skoog moved for approval and Councilmember Carol Suter seconded. The motion passed.

AUTHORIZE SUBMISSION OF GRANT APPLICATIONS TO AREA FOUNDATIONS FOR THE KC COMMUNITIES FOR ALL AGES INITIATIVE
KC Communities for All Ages has been supported by various philanthropic grants since 2012. MARC seeks Board authorization of grant applications to support ongoing work, including staff, workshops and trainings, meetings and related expenses. MARC is requesting $40,000 from the WJ Brace Charitable Trust at Bank of America, $50,000 from the George Nettleton Foundation, and $5,000 from the Truman Heartland Community Foundation.

MOTION: Councilmember Skoog moved for approval and Councilmember Suter seconded. The motion passed.

OTHER BUSINESS
There was no other business discussed at the meeting.

ADJOURNMENT
The meeting was adjourned at 11:47 a.m.

MINUTES APPROVED:

____________________________________
Rob Roberts, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize application to the Health Care Foundation of Greater Kansas City for Community Health Worker project and amend subcontractor agreements

BACKGROUND:
MARC’s regional health care access initiative supported a regional committee focused on developing community health workers as a key part of the health care system. Community Health Workers are individuals trained to work with patients to connect them to needed health care and community services to improve their health outcomes, including reducing re-admissions at hospitals. MARC received funding in 2015, 2016 and 2017 to support the committee’s work, and has identified ongoing work to continue to advance the development of a trained workforce. The work over the past year has focused on support for efforts to establish a state credential for CHWs and to improve the existing training offered by community colleges throughout Missouri. Similar efforts have been initiated to build support in the state of Kansas as well.

Over the past three years, grants from the foundation supported facilitation of a regional collaborative with subcommittees; supported research and dialogue with financial strategies for sustainability of CHWs working in community settings; support for a state credential in Missouri; and trainings for supervisors. The new grant would allow MARC to continue to support the CHW Collaborative; enhance the CHW training curriculum and service learning in collaboration with statewide interests; work with St. Louis and other state interests to secure payer support for the use of CHWs as part of a health care team; and increase use of CHWs among local health care organizations.

BUDGET CONSIDERATIONS:
Health Care Foundation funds will be used to cover MARC salaries, fringe benefits, overhead and rent; consultant costs to support the work; meeting; and travel for CHW Collaborative members to national meetings. MARC has worked with two consultants and would continue their engagement over the next year. Erika Saleski with ES Advisors would support facilitation with the Collaborative, work to create financial mechanisms for CHW reimbursement by payers and MO Healthnet; work to advance the CHW credential in Missouri. The second consultant, Caitlin Allen with CGA Consulting, was selected through a RFP process to support work on the CHW curriculum.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source</td>
<td>Health Care Foundation of Greater Kansas City</td>
</tr>
<tr>
<td>PROJECTIONS EXPENSES</td>
<td></td>
</tr>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$34,054</td>
</tr>
<tr>
<td>Contractual</td>
<td>96,096</td>
</tr>
<tr>
<td>Other Expenses</td>
<td>19,850</td>
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RECOMMENDATION:
Authorize application to the Health Care Foundation of Greater Kansas City for the regional Community Health Worker Program in the amount of $150,000, and accept funds if awarded. If
funds are awarded, authorize an amendment to the current agreement with ES Advisors LLC, adding $38,096 for a total of $223,471; and an amendment with Caitlin Allen of CGA Consulting adding $58,000 for a total of $112,000.

STAFF CONTACT:
Marlene Nagel
ISSUE:
VOTE: Authorize submission of an EDA grant application to support a Talent-to-Industry Exchange project focusing on Construction and Skilled Trades

BACKGROUND:
The Talent-to-Industry Exchange program brings employers and educational institutions together to identify career pathways (degree and non-degree), grow the talent pool, fill workforce gaps, and align training/postsecondary education opportunities with workforce demand. MARC has committed to focus on two to three priority industry sectors each year. The first year the focus was on Engineering, Architecture and Design (KC Global Design) and Life Sciences. Over 2018-2019, the TIES program will focus on Construction and Skilled Trades and an aspect of Advanced Manufacturing/Information Technology. The Construction and Skilled Trades TIE is currently underway, and has received financial support from the Civic Council of Greater Kansas City and the Builders Association. The funding request to EDA includes the following work for the Construction and Skilled Trades Industry sector:

- Conduct an asset inventory to gain a thorough and in-depth understanding of the Construction and Skilled Trades Industry sector in the Kansas City region.

- Engage business leaders and educators to better align educational offerings for high-demand/high-growth Construction and Skilled Trades’ jobs in the metro area with the needs of businesses in both the short term and long term.

- Bring industry organizations together to define an action plan and steps for implementation in order to address both short and long-term needs in this industry sector, and to provide meaningful jobs and career pathways for residents in the region through apprenticeships, certifications and other training.

MARC will match the federal funds with funds awarded by the Civic Council of Greater Kansas City and other local contributors.

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<thead>
<tr>
<th>REVENUES</th>
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<tbody>
<tr>
<td>Amount</td>
<td>$64,875 federal; $64,875 match</td>
</tr>
<tr>
<td>Source</td>
<td>Federal is EDA Planning and TA Funds; Match will come from Civic Council and Builders Association</td>
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</tbody>
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<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$39,527 federal/$39,527 match</td>
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<tr>
<td>Contractual (Clear Box Insights)</td>
<td>$7,500 federal/$7,500 match</td>
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<tr>
<td>Database</td>
<td>$14,000 federal/$14,000 match</td>
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<tr>
<td>Meeting</td>
<td>$1,100 federal; $1,100 match</td>
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<tr>
<td>Printing</td>
<td>$2,500 federal/$1,100 match</td>
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<tr>
<td>Other (Travel)</td>
<td>$248 federal/$248 match</td>
</tr>
<tr>
<td>Total</td>
<td>$129,750</td>
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RECOMMENDATION:
Authorize the submission of a grant to the U.S. Economic Development Administration in the amount of $64,875 to support the Construction and Skilled Trades Industry Talent-to-Industry Exchange project; and if awarded, authorize the acceptance of the funds.

STAFF CONTACT:
Sheri Gonzales Warren
Marlene Nagel
ISSUE:
VOTE: Authorize applications to the Missouri Housing Development Commission to support Homelessness Coordination Services

BACKGROUND:
In fall 2015, the MARC Board authorized the organization to serve as the Lead Agency for the Homelessness Management Information System (HMIS) on behalf of the region’s Continuum of Care organizations serving much of the homeless population in the Kansas City region (Wyandotte County, Johnson County and Jackson County). The Homeless Management Information System (HMIS) is an internet-based data collection software application designed to capture information about the numbers, characteristics, and needs of homeless persons and those at risk of homelessness over time. Agencies receiving HUD and other federal grant funds are required to use the system to track and report on services. MARC has received HUD grants to support the HMIS work. MARC recently applied for FY2018 funds.

The Missouri Housing Development Commission (MHDC) receives HUD funding to support statewide efforts to address homelessness (Emergency Services Grants). MARC received FY2015 and FY2017 grants from MHDC for the HMIS Lead Agency work, and the funds were budgeted to support the software system’s license fee and training. MHDC has issued a call for applications for the FY2018 Emergency Solutions Grant (ESG). The funds would be used to support system operations and training. The grant amount of $25,000 would be matched with fees paid by agencies using the HMIS system.

BUDGET CONSIDERATIONS

<table>
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<tr>
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<th>Amount</th>
<th>Source</th>
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<tr>
<td></td>
<td></td>
<td>$25,000 Federal; $25,000 match</td>
</tr>
<tr>
<td>Source</td>
<td>Federal is Emergency Solutions Grant through Missouri Housing Development Commission; Match will come from local agencies’ user fees and United Way grant</td>
<td></td>
</tr>
</tbody>
</table>

| PROJECTED EXPENSES                            |             |
| Personnel (salaries, fringe, rent)            | $5,000 federal/$5,000 match |
| Contractual                                  | $20,000 federal/$20,000 match |

RECOMMENDATION:
Authorize the executive director to apply for, and if awarded accept funds for $25,000 to support the HMIS system on behalf of Jackson County.

STAFF CONTACT:
Marlene Nagel
Sherry Ellis