January 22, 2019

Meeting begins at 12:00 noon or immediately following
the MARC Budget & Personnel Committee meeting

MARC Conference Center - 2nd Floor - Heartland Room

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the October 23, 2018 meeting
3. VOTE: Authorize application to the REACH Healthcare Foundation and Health Forward
   Foundation for funding to support a Regional Complete Count Initiative for the 2020
   Census, and authorize formation of a Regional Complete Count Committee
4. VOTE: Authorize application to the Council for Adult and Experiential Learning for funding
   and technical assistance to incorporate inclusive prosperity into regional workforce
   development/human capital work
5. VOTE: Authorize application to HUD for funding to support capacity building for the
   Homelessness Management Information System (HMIS)
6. Other Business
7. Adjourn

Note: If you require special accommodations for this meeting, please contact the MARC office at
least 48 hours in advance.
ISSUE:
VOTE: Approve minutes of the October 23, 2018 meeting.

BACKGROUND:
The minutes of the October 23, 2018 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the October 23, 2018 meeting.
Minutes of Meeting  
October 23, 2018  
11:44 a.m.

COMMITTEE MEMBERS PRESENT  
Commissioner Rob Roberts, Miami County, Kansas - MARC CSC Board 1st Vice Chair  
Mayor Carson Ross, Blue Springs, Missouri - MARC CSC Board Secretary  
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/Kansas City, Kansas - MARC CSC Board Treasurer  
Councilmember Carol Suter, Gladstone, Missouri - MARC Board Chair  
Commissioner Doug Smith, Leavenworth County, Kansas  
Commissioner Bob Holland, Leavenworth County, Kansas  
Presiding Commissioner Gary Wilhite, Ray County, Missouri  
Commissioner Jimmy Odom, Cass County, Missouri

STAFF PRESENT  
David Warm, Executive Director  
Ron Achelpohl, Director of Transportation and Environment  
Marlene Nagel, Director of Community Development  
Carol Gonzales, Director of Finance and Administration  
Becky Hall, Financial Accounting Manager  
Eric Winebrenner, Public Safety Communications Program Director  
Liz Smith, Mid-America Head Start Program Director  
Kyle Matchell, Early Learning Manager  
Barbara Hensley, Public Affairs Program Director  
Mary Laird, Executive Assistant

OTHERS PRESENT  
None.

CALL TO ORDER  
Commissioner Rob Roberts called the MARC CSC meeting to order at 11:44 a.m.

APPROVE MINUTES OF THE SEPTEMBER 2018 MEETING  
MOTION: Commissioner Jimmy Odom moved for approval and Commissioner Bob Holland seconded. The motion passed.

Commissioner Roberts requested that the committee approve the next three agenda items, all of which had been reported on and approved a few minutes earlier in the Budget and Personnel Committee meeting, with a single vote. The group concurred.
AUTHORIZE APPLICATION TO THE HEALTH CARE FOUNDATION OF GREATER KANSAS CITY FOR COMMUNITY HEALTH WORKER PROJECT AND AMEND SUBCONTRACTOR AGREEMENTS
For the past three years, MARC has received funding to support a regional committee focused on developing community health workers (CHWs) as a key part of the health care system. These front-line workers help patients access health care resources for better health outcomes. They are assigned by local agencies to work one-on-one with patients. MARC has the opportunity to apply to the Health Care Foundation of Greater Kansas City for $150,000 in additional funding to continue to support the CHW Collaborative, including updates and improvements to the CHW training curriculum in collaboration with area community colleges. The grant would also allow MARC to continue work with consultants to establish a state credential for CHWs and create financial mechanisms for reimbursement through MO Healthnet and Medicaid.

MARC is requesting permission to authorize an application to the Health Care Foundation of Greater Kansas City for the regional Community Health Worker Program in the amount of $150,000, and accept funds if awarded. If funds are awarded, authorize an amendment to the current agreement with ES Advisors LLC, adding $38,096 for a total of $223,471; and an amendment with Caitlin Allen of CGA Consulting adding $58,000 for a total of $112,000.

AUTHORIZE SUBMISSION OF AN EDA GRANT APPLICATION TO SUPPORT A TALENT-TO-INDUSTRY EXCHANGE PROJECT FOCUSING ON CONSTRUCTION AND SKILLED TRADES
The Talent-to-Industry Exchange program brings employers and educational institutions together to identify career pathways (degree and non-degree), grow the talent pool, fill workforce gaps, and align training/postsecondary education opportunities with workforce demand. MARC has committed to focus on two to three priority industry sectors each year. The first year the focus was on Engineering, Architecture and Design (KC Global Design) and Life Sciences. Over 2018-2019, the TIES program will focus on Construction and Skilled Trades and an aspect of Advanced Manufacturing/Information Technology. Each TIE has several elements, including an educational asset inventory, an in-depth labor analysis, engagement of business and education leaders to align educational offerings with employer needs, and working with industry organizations to define and implement an action plan.

MARC is requesting permission to apply for $64,875 from the U.S. Economic Development Administration to support the Construction and Skilled Trades TIE. MARC has received matching funds from the Civic Council of Greater Kansas City, the DeBruce Foundation and the Builders Association.

AUTHORIZE APPLICATIONS TO THE MISSOURI HOUSING DEVELOPMENT COMMISSION TO SUPPORT HOMELESSNESS COORDINATION SERVICES
In fall 2015, the Board of Directors authorized MARC to serve as the Lead Agency for the Homelessness Management Information System (HMIS) on behalf of the region’s Continuum of Care organizations serving much of the homeless population in the Kansas City region (Wyandotte County, Johnson County and Jackson County). The Homeless Management Information System (HMIS) is an internet-based data collection software application designed to capture information about the numbers, characteristics, and needs of homeless persons and those at risk of homelessness over time. Agencies receiving HUD and other federal grant funds are required to use the system to track and report on services. Currently the system has 300 registered users from 34 agencies.

MARC has received funding from the U.S. department of Housing and Urban Development and the Missouri Housing Development Commission to support the HMIS work. MARC seeks permission to
apply to MHDC for $25,000 in FY 2018 funds to support system operations and training. The grant amount of $25,000 would be matched with fees paid by agencies using the HMIS system.

MOTION: Councilmember Carol Suter moved for approval of all three items and Commissioner Harold Johnson seconded. The motion passed.

OTHER BUSINESS
There was no other business discussed at the meeting.

ADJOURNMENT
The meeting was adjourned at 11:45 a.m.

MINUTES APPROVED:

____________________________________
Rob Roberts, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize application to the REACH Healthcare Foundation and Health Forward Foundation for funding to support a Regional Complete Count Initiative for the 2020 Census, and authorize formation of a Regional Complete Count Committee

BACKGROUND:
In October, the Board heard a presentation from representatives of the REACH Healthcare Foundation and Health Forward Foundation on the need to promote a complete count for the 2020 Census. Every 10 years, the US Census Bureau conducts a census of all persons and households. The purpose of the decennial census defined in the US Constitution is to apportion representation in Congress and allocate taxes among states. The 2020 Census presents new challenges, including changes in the way in which the Census will be conducted (persons will be asked for fill out the survey online); more people with limited English proficiency; greater distrust of government; and limited digital skills among certain populations.

The Census Bureau is encouraging local communities to form Complete Count Committees, asking community leaders to help organize communications efforts and promote a complete count. MARC has been asked by area foundations to assist in coordinating efforts for a complete count in the Kansas City region, and both providing assistance to local communities in forming their own complete count committees and the formation of a Regional Complete Count Committee have been recommended.

The REACH Healthcare Foundation and the Health Forward Foundation have agreed to provide initial funding to MARC to support work around complete count committees, including data and analysis to identify hard-to-count areas, and convening of partner organizations to develop a communications plan for promotion beginning later this year and into the first and second quarters of 2020. The budget covers initial work for the first six months of 2019.

The Regional Complete Count Committee will include local government leaders, nonprofit organization and business representatives, faith-based leaders and others. Members of the MARC Board are asked to consider serving on the committee and recommending individuals from their communities who could help with a regional effort. The committee is expected to begin meeting in late February/early March and meet monthly through March 2020.

BUDGET CONSIDERATIONS:

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<th>REVENUES</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Source</td>
<td>$86,356</td>
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<th>PROJECTED EXPENSES</th>
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<td>Personnel (salaries, fringe, rent)</td>
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<tr>
<td>Contractual</td>
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<td>Other (supplies, printing, etc.)</td>
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</tr>
<tr>
<td>Total</td>
<td>$86,356</td>
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RECOMMENDATION:
Authorize the executive director to submit an application for $86,356 to the two health foundations as described above, and accept funds if awarded. Authorize the formation of a Regional Complete Count Committee and consider board and community member representation.

STAFF CONTACT:
Marlene Nagel
Frank Lenk
Catherine Couch
ISSUE:
VOTE: Authorize application to the Council for Adult and Experiential Learning for funding and technical assistance to incorporate inclusive prosperity into regional workforce development/human capital work

BACKGROUND:
Effective inclusive workforce development efforts play a critical role in reducing inequity and spurring economic opportunity. The Brookings report, Prosperity at a Crossroads, identified diversity and inclusion as enablers of a strong regional economy. The Council for Adult and Experiential Learning (CAEL) assists communities in strengthening their workforce and economic development systems.

CAEL has partnered with the ECMC Foundation and JP Morgan Chase & Company to help five regional organizations work together as a learning community to drive impactful talent strategies around inclusive development. The opportunity includes a stipend of $60,000 to cover participation by MARC and partners and technical assistance from national experts on workforce and economic development. The technical assistance providers include the International Economic Development Council, Avalanche Consulting (national strategy planning firm), Quest Site Solutions, and Burning Glass Technologies.

The project involves three phases, including planning and landscape analysis using the Brookings Institution’s framework for inclusive growth; setting priorities and developing strategies to incorporate inclusive growth in the region’s workforce development efforts; and an implementation phase to begin carrying out strategies and establishing tracking mechanisms.

COMMITTEE ACTION:
This work will be led by the GradForce KC Steering Committee and the KC Rising Human Capital Steering Committee.

RECOMMENDATION:
Authorize the executive director to submit an application to CAEL, and if the Kansas City area is selected, to accept funds of up to $60,000 and technical assistance support over 18 months.

STAFF CONTACT:
Marlene Nagel
Erika Garcia-Reyes
ISSUE:
VOTE: Authorize application to HUD for funding to support capacity building for the Homelessness Management Information System (HMIS)

BACKGROUND:
The Homeless Management Information System (HMIS) is an internet-based data collection software application designed to capture information about the numbers, characteristics, and needs of homeless persons and those at risk of homelessness over time. Agencies receiving HUD and other federal grant funds are required to use the system to track and report on services.

The HMIS project currently serves 33 agencies, and an additional 10-12 agencies have expressed interest in use of the system. When MARC undertook the initial transition of data and set-up of agencies in the new system, each agency was able to determine the program and service set-up for its own organization. MARC has determined that several challenges exist with this process, both in serving the existing users well and in enabling additional agencies to become system users. These challenges include the need for consistency in program and service set-up; training for agency users to ensure complete and accurate data entry; and greater consistency regarding set-up regarding data sharing.

The grant application seeks funds for a two-year time period to support capacity building to improve program and service set-up for existing agencies; work with 10-12 new agencies to bring them on board for use of the system; train existing and new users; and clarify data sharing policies and procedures among existing and new users, particularly for agencies with clients with data that needs greater levels of protection (e.g., domestic violence, HIV, mental health, substance abuse).

BUDGET CONSIDERATIONS:
HUD is accepting applications in two phases. The first phase is to identify applicants with the greatest needs and opportunities to improve capacity; and the second phase to detail the work to be completed and budget detail. MARC is working to submit the phase 1 application. If accepted in phase 1, a budget will be developed for phase 2.

COMMITTEE ACTION:
MARC has a HMIS Oversight Committee and works closely with the two Continua of Care organizations. These groups will be asked to review and offer comments on the application.

RECOMMENDATION:
Authorize the executive director to submit an application to HUD for a capacity building grant for the HMIS project in an amount not to exceed $150,000.

STAFF CONTACT:
Marlene Nagel
Sherry Ellis