May 28, 2019

Meeting begins immediately following the MARC
Budget & Personnel Committee meeting, shortly
before noon

MARC Conference Center - 2nd Floor - Heartland Room

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the Feb 26, 2019 meeting
3. VOTE: Authorize submission of a Lifelong Learning grant application to the Francis Family
   Foundation to support early learning initiatives
4. VOTE: Authorize the submission of grant applications to the USDA Nutrition Incentive
   Program to continue the Double Up Food Bucks Heartland Program (2020 - 2022)
5. VOTE: Authorize an application to the Health Forward Foundation for the Eastern Jackson
   County Mental Health Co-Responders Program
6. Other Business
7. Adjourn

Note: If you require special accommodations for this meeting, please contact the MARC office at
least 48 hours in advance.
ISSUE:
VOTE: Approve minutes of the Feb. 26, 2019 meeting.

BACKGROUND:
The minutes of the Feb. 26, 2019 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the Feb. 26, 2019 meeting.
Meeting Summary
February 26, 2019
11:50 a.m.

COMMITTEE MEMBERS PRESENT
Mayor Eileen Weir, Independence, Missouri - MARC Board Treasurer
Commissioner Rob Roberts, Miami County, Kansas - MARC Board Chair
Commissioner Jimmy Odom, Cass County, Missouri - MARC Board 1st Vice Chair
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/Kansas City, Kansas - MARC Board 2nd Vice Chair
Mayor Carson Ross, Blue Springs, Missouri - MARC Board Secretary
Mayor Pro Tem Carol Suter, Gladstone, Missouri
Councilmember Curt Skoog, Overland Park, Kansas
Commissioner Doug Smith, Leavenworth County, Kansas
Councilmember Fred Spears, Overland Park, Kansas
Commissioner Brian McKiernan, Unified Government of Wyandotte County/Kansas City, Kansas
Commissioner Ed Eilert, Johnson County, Kansas

STAFF PRESENT
David Warm, Executive Director
Ron Achelpohl, Director of Transportation and Environment
Marlene Nagel, Director of Community Development
Carol Gonzales, Director of Finance and Administration
Frank Lenk, Director of Research Services
Jovanna Rohs, Director of Early Learning
James Stowe, Director of Aging and Adult Services
Eric Winebrenner, Public Safety Program Director
Becky Hall, Financial Accounting Manager
Barbara Hensley, Public Affairs Program Director
Mary Laird, Executive Assistant

CALL TO ORDER
Commissioner Jimmy Odom called the MARC CSC meeting to order at 11:50 a.m.

VOTE: APPROVE MINUTES OF THE JANUARY 2019 MEETING
Commissioner Odom called for a motion to approve the minutes from the last CSC meeting held on January 22, 2019.

MOTION: Mayor Ross moved for approval and Mayor Pro Tem Suter seconded. The motion passed.
VOTE: RATIFY THE SLATE OF OFFICERS FOR CSC FOR 2019
Commissioner Odom noted that the MARC Board had elected new officers for 2019, and the MARC CSC bylaws state that the 1st Vice Chair of the MARC Board shall serve as the chair of the MARC CSC Board of Directors. As a matter of convention, the Secretary and Treasurer of the MARC Board serve as the Vice Chair/Secretary and Treasurer of the MARC CSC Board.

He then called for a motion to ratify the slate of officers elected by the MARC Board in January and their corresponding positions on the MARC CSC Board as outlined in the agenda packet.

MOTION: Mayor Ross moved for approval and Mayor Pro Tem Suter seconded. The motion passed.

VOTE: AUTHORIZE BOARD OFFICERS TO EXECUTE NEW SIGNATURE CARDS FOR BANK ACCOUNTS
MARC has three primary accounts at two banks. Due to the change in Board treasurer, new signature cards are needed to replace Commissioner Johnson with Mayor Weir. Commissioner Odom called for a motion to approve this change.

MOTION: Mayor Ross moved for approval and Councilmember Suter seconded. The motion passed.

OTHER BUSINESS
Commissioner Odom asked if there was any other business and none was presented.

ADJOURNMENT
The meeting was adjourned at 11:51 a.m.

MINUTES APPROVED:

____________________________________
Jimmy Odom, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize submission of a Lifelong Learning Grant application to the Francis Family Foundation to support early learning initiatives

BACKGROUND:
MARC’s Department of Early Learning provides leadership to the development and implementation of a community-driven, outcomes-based plan for a comprehensive early learning system.

This Lifelong Learning Grant application to the Francis Family Foundation provides general operating funds to support the Department of Early Learning’s work to engage early education leaders in the design, deployment and delivery of five key pillars of the early learning system: 1) child and family relationships; 2) programs and resources; 3) community; 4) funding, policy and public engagement; and 5) leadership and coordination.

BUDGET CONSIDERATIONS
Funding from this grant was included in the 2019 budget.

<table>
<thead>
<tr>
<th>REVENUES</th>
<th></th>
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<tbody>
<tr>
<td>Amount</td>
<td>$50,000</td>
</tr>
<tr>
<td>Source</td>
<td>Francis Family Foundation</td>
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<table>
<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th></th>
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<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td>$48,000</td>
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<tr>
<td>Contractual</td>
<td>$0</td>
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<tr>
<td>Pass-Through</td>
<td>$0</td>
</tr>
<tr>
<td>Other (supplies, printing, etc.)</td>
<td>$2,000</td>
</tr>
</tbody>
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RECOMMENDATION:
Authorize MARC to submit a $50,000 grant application to the Francis Family Foundation for one year of early learning program support and authorize the executive director to accept funds and execute agreements with contractors if awarded.

STAFF CONTACT:
Jovanna Rohs
Kyle Matchell
ISSUE:
VOTE: Authorize the submission of grant applications to the USDA Nutrition Incentive Program to continue the Double Up Food Bucks Heartland Program (2020 - 2022)

BACKGROUND:
In June 2016, the U.S. Department of Agriculture awarded a $2.9 million Food Insecurity Nutrition Incentive (FINI) grant to MARC to fund a three-year expansion of the Double Up Food Bucks program, which provides SNAP customers who purchase produce at participating locations with a dollar-for-dollar matching incentive for additional produce purchases. After launching a successful pilot program in five grocery stores in 2015, MARC and its grant partners used the FINI grant to expand the program, reaching 96 grocery stores and 43 farmers markets in 2018. The program is offered in the Kansas City metro, eastern Kansas, the St. Louis metro and central and southern Missouri. MARC received an extension from USDA to continue to operate the program through the end of 2019.

The USDA has issued a call for applications for the new Nutrition Incentive Program (Gus Schumacher NIP) for the next three years (2020-2022). MARC has been in discussions with current and potential program partners and funders for a new application and expansion of the program to serve the entire state of Kansas.

- University of Kansas Medical Center, along with University of Kansas and St. Louis University (evaluation services)
- Cultivate KC (farmers markets in KC metro area)
- University of Kansas Extension Service
- Kansas State University Rural Grocer Initiative
- Retail Grocers Association
- University of Missouri Extension Service
- Missouri Coalition for the Environment (St. Louis Food Policy Coalition)

In anticipation of the call for applications, MARC and its program partners have sent out a communication to farmers markets and grocery stores throughout the two-state area that are in a position to participate in the program. Important factors for both grocery stores and farmers markets are locations that serve SNAP customers, the ability to operate the program (farmers markets must accept SNAP; grocers must have a loyalty program to record incentive earnings and allow for redemptions); and a willingness to provide data and track expenditures and incentives awarded.

The USDA grant requires a 1:1 match of federal-to-local funding. MARC is currently in discussions with potential matching funds partners. The Kansas Health Foundation board has authorized a $1,745,000 grant to MARC for a new three-year program supporting Kansas. MARC anticipates applying to the USDA for approximately $3 million and securing commitments from non-federal funders for the matching $3 million. Requests have been made to the Health Forward Foundation for $600,000 and to the Marion and Henry Bloch Foundation for $150,000. Additional requests will be made over the next four weeks. Matching resources do not need to be fully committed by the application deadline but will need to be in place prior to the grant award, which is expected by September 30, 2019.
BUDGET CONSIDERATIONS:
The following is an early budget based on estimates that will be refined over the next few weeks, prior to the grant deadline of June 10. The budget is divided by geography. A small portion of the Kansas Health Foundation grant ($100,000 to cover program support costs) is not included in the budget below due to falling outside the timeframe of the grant or not an allowable expense for the USDA grant.

### EASTERN KS
- **Revenues**
  - USDA Nutrition Incentive $925,000
  - Kansas Health Foundation $980,000
  - Other Foundations $170,000
  - Local Governments $60,000
  - Total $2,075,000
- **Staff Expenses**
  - MARC Salary, Fringe, Indirect, Rent $100,000
  - MARC Research - Data Portal $75,000
  - Incentives $- 200,000
  - Farmers Markets $190,000
  - Grocery Stores $850,000
  - Contractual $395,000
  - Partner in-kind $- 60,000
  - Postage $210,000
  - Printing $50,000
  - Travel $20,000
  - Evaluation - KUMCRI $185,000
  - Total $2,075,000

### KC METRO
- **Revenues**
  - USDA Nutrition Incentive $960,000
  - Kansas Health Foundation $665,000
  - Other Foundations $700,000
  - Local Governments $60,000
  - Total $2,385,000
- **Staff Expenses**
  - MARC Salary, Fringe, Indirect, Rent $235,000
  - MARC Research - Data Portal $40,000
  - Incentives $- 400,000
  - Farmers Markets $215,000
  - Grocery Stores $1,080,000
  - Contractual $315,000
  - Partner in-kind $- 60,000
  - Postage $235,000
  - Printing $50,000
  - Travel $20,000
  - Evaluation - KUMCRI $195,000
  - Total $2,385,000

### E & S MO
- **Revenues**
  - USDA Nutrition Incentive $850,000
  - Kansas Health Foundation $1,645,000
  - Other Foundations $800,000
  - Local Governments $- $60,000
  - in kind contributions $60,000
  - Total $1,710,000
- **Staff Expenses**
  - MARC Salary, Fringe, Indirect, Rent $85,000
  - MARC Research - Data Portal $35,000
  - Incentives $- 350,000
  - Farmers Markets $200,000
  - Grocery Stores $625,000
  - Contractual $235,000
  - Partner in-kind $- 60,000
  - Postage $215,000
  - Printing $50,000
  - Travel $10,000
  - Evaluation - KUMCRI $195,000
  - Total $1,710,000

**Total for All Geographies**: $6,070,000

### RECOMMENDATION:
Authorize the executive director to submit applications, and accept funds if awarded, to the US Department of Agriculture for the Gus Schumacher Nutrition Incentive Program, the Kansas Health Foundation, the Health Forward Foundation, the Marion and Henry Bloch Foundation, and other foundations and local governments as described above to continue and expand the Double Up Food Bucks Heartland Program (2020 - 2022).

### STAFF CONTACT:
Donna Martin
Marlene Nagel
ISSUE:
VOTE: Authorize an application to the Health Forward Foundation for the Eastern Jackson County Mental Health Co-Responders Program

BACKGROUND:
In the fall of 2018, the city councils of the cities of Blue Springs, Independence and Lee’s Summit adopted resolutions of support for a Statement of Common Purpose to explore and advance intergovernmental collaboration. The goal is to expand local government innovation that enhances public service, benefits employees and optimizes customer service. Mid-America Regional Council (MARC) was asked to coordinate this new shared services initiative. The cities quickly identified a shared need for mental health co-responders and sought to develop a joint program to address common challenges. This proposal is a direct result of the shared services initiative among the three cities.

The application is for funding to support the employment of mental health co-responders to work directly with law enforcement to intervene during calls for services involving those in mental health crisis. It is modeled after a successful program in Johnson County, Kansas and represents a close collaboration between law enforcement and mental health professionals. Mental health clinicians will be employed by mental health service providers (Comprehensive Mental Health Services and ReDiscover) but embedded within three police departments: Blue Springs, Independence and Lee’s Summit. Clinicians can provide intervention on-site (after the scene is made safe) to prevent unnecessary arrests, emergency room visits and police calls for service. They follow up with post-incident outreach visits to assure services are utilized.

The co-responder program interacts with existing Crisis Intervention Team (CIT) models and mental health liaisons. Liaisons currently provide after-action case management for police CIT reports but do not respond to calls for service. The co-responder program would relieve pressure on mental health liaisons which has the added benefit to expand capacity to other Jackson County communities that do not have the volume to support a co-responder program, such as Grain Valley, Sugar Creek, Lone Jack and Oak Grove.

BUDGET CONSIDERATIONS:
MARC CSC was asked to be the grant administrator to facilitate the pass-through of funds to the two mental health service providers. The proposal requests $476,000 to be used as follows:

- **Personnel (salary and benefits) - $450,000** - Three co-responders will be hired for 24 months. One co-responder will be employed by ReDiscover to serve Lee’s Summit. Comprehensive Mental Health Services will hire two co-responders to serve Independence and Blue Springs.
- **Equipment - $6,000** - Funds are requested for three laptop computers to support each co-responder.
- **Grant Administration - $20,000** - MARC CSC will reserve a portion of the award to cover grant administration costs including finances, reporting and coordination among the three cities and two mental health partners.
RECOMMENDATION:
Authorize an application to the Health Forward Foundation for the Eastern Jackson County Mental Health Co-Responders Program in the amount of $476,000 to be submitted through MARC’s 501(c)3 entity, MARC Community Services Corporation

STAFF CONTACT:
Lauren Palmer