August 27, 2019

Meeting begins at 12:00 noon or immediately following
the MARC Budget & Personnel Committee meeting

MARC Conference Center - 2nd Floor - Heartland Room

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the June 25, 2019 meeting
3. VOTE: Authorize the submission of grant applications to the Nettleton Foundation and the WJ Brace Charitable Trust, Bank of America, Trustee to support the work of KC Communities for All Ages in 2020
4. VOTE: Authorize the submission of a grant application to the Missouri Housing Development Commission for the Homelessness Management Information System
5. VOTE: Authorize acceptance of funds to support the KC Regional 2020 Census Complete Count Committee
6. Other Business
7. Adjourn
ISSUE:
VOTE: Approve minutes of the June 25, 2019 meeting

BACKGROUND:
The minutes of the June 25, 2019 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the June 25, 2019 meeting.
Meeting Summary
June 25, 2019
12:00 pm

COMMITTEE MEMBERS PRESENT
Commissioner Jimmy Odom, Cass County, Mo. - MARC Board 1st Vice Chair
Commissioner Harold Johnson, Unified Government of Wyandotte County/ Kansas City, Kan. - MARC Board 2nd Vice Chair
Commissioner Doug Smith, Leavenworth County, Kan.
Mayor Carol Suter, Gladstone, Mo.
Mayor Carson Ross, Blue Springs, Mo.
Councilmember Curt Skoog, Overland Park, Kan.
Councilmember Marge Vogt, Olathe, Kan.
Councilmember Fred Spears, Overland Park, Kan.

STAFF PRESENT
David Warm, Executive Director
Ron Achelpohl, Director of Transportation and Environment
Marlene Nagel, Director of Community Development
Carol Gonzales, Director of Finance and Administration
James Stowe, Director of Aging and Adult Services
Tom Jacobs, Director of Environmental Programs
Lauren Palmer, Program Director of Local Government Services
Erin Lynch, Program Director of Emergency Services and Homeland Security
Liz Smith, Program Director of Mid America Head Start
Barbara Hensley, Program Director of Public Affairs
Kyle Matchell, Early Learning Manager
Becky Hall, Financial Accounting Manager
Katelyn Click, Accountant III
Kerry Kudron, Executive Assistant

OTHERS PRESENT
Kaleb Lilly, RubinBrown

CALL TO ORDER
Commissioner Jimmy Odom called the MARC CSC meeting to order at 11:46 a.m.

VOTE: APPROVE MINUTES OF THE MAY 28, 2019 MEETING
Commissioner Odom called for a motion to approve the minutes from the last CSC meeting held on May 28, 2019.
MOTION: Commissioner Johnson moved for approval and Councilman Skoog seconded. The motion passed.

REPORT: Review of 2018 Internal Revenue Service (IRS) 990 Form
Ms. Hall reviewed the IRS 990 form. The MARC Community Service Corporation (CSC) is a 501(c)3 that was set up for grant applications to funders that require applicants to have a 501(c)3 designation. MARC CSC had a total of $2.5 million in contributions and grants in 2018 which is up slightly from the previous year. Ms. Hall reviewed several major program areas funded through the CSC, including the Double Up Food Bucks initiative, several Early Learning grants, and the Regional Health Care Initiative.

Ms. Hall noted that the reportable employee compensation numbers shown on the form are inflated because they include the value of benefits such as the cafeteria allowance, health insurance subsidies, life insurance, disability, pension, and 401k match.

She said that the statement of revenue reflects that most of CSC’s funding is through government grants or contributions from area agencies. The form reflects the money passed through the CSC account into the MARC account. Ms. Hall reviewed the list of 19 funders as well as a breakdown of other reportable compensation and program services offered through CSC.

DISCUSSION: Mayor Suter asked if a copy of the form would be publicly available. Mr. Warm said that the information will likely be available on the Guidestar website in eight to 10 months. Mr. Lilly clarified that Guidestar will not post certain confidential information.

OTHER BUSINESS
No other business was brought before the board.

ADJOURNMENT
The meeting was adjourned at 11:54 am.

MINUTES APPROVED:

____________________________________
Eileen Weir, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize the submission of grant applications to the Nettleton Foundation and the WJ Brace Charitable Trust, Bank of America, Trustee to support the work of KC Communities for All Ages in 2020

BACKGROUND:
KC Communities for All Ages (KCC), a MARC initiative since 2012, is designed to advance work in areas of age-friendly community development, housing, civic and social engagement, and regional leadership development for the Kansas City region to better prepare for and meet the needs of a greatly expanding older adult population. The work in 2020 will include continued implementation of the Communities for All Ages Recognition Program and other supporting activities, continued expansion of regional awareness and education activities on aging issues; implementation of leadership development strategies within the aging-service provider sector; and implementation of strategies to engage the business community. MARC’s Community Services Corporation will be requesting $40,000 from the WJ Brace Charitable Trust, Bank of America, Trustee and $10,000 from the Nettleton Foundation to support the 2020 Age Positive Conference.

BUDGET CONSIDERATIONS:

| REVENUES | $50,000 |
| Amount | WJ Brace Charitable Trust and Nettleton Foundation |
| Source (Requests) | |

| PROJECTED EXPENSES | $50,000 |
| Personnel (salaries, fringe, rent) | |
| Contractual | |
| Pass-Through | |
| Other (supplies, printing, etc.) | |

RECOMMENDATION:
Authorize the executive director to submit grant applications to the WJ Brace Charitable Trusts, Bank of America, Trustee for $40,000 and the Nettleton Foundation for $10,000 to support the work of KC Communities for All Ages in 2020.

STAFF CONTACT:
Cathy Boyer-Shesol
ISSUE:
VOTE: Authorize the submission of a grant application to the Missouri Housing Development Commission for the Homelessness Management Information System

BACKGROUND:
In 2015, the MARC Board authorized the organization to serve as the lead agency for the Homelessness Management Information System (HMIS) on behalf of the region’s three continuum of care organizations serving much of the homeless population in the Kansas City region (Wyandotte County Homeless Services Coalition, Johnson County Continuum of Care and Homeless Services Coalition of Greater Kansas City serving Jackson County). The HMIS is an online data collection software application designed to capture information about the numbers, characteristics and needs of homeless persons and those at risk of homelessness. Agencies receiving HUD and other federal grant funds are required to use the system to track and report on services.

The Missouri Housing Development Commission (MHDC) receives HUD funding to support statewide efforts to address homelessness (emergency services grants). MARC received FY2015, FY2017 and FY2018 grants from MHDC for the HMIS Lead Agency work, and the funds were budgeted to support the software system’s license fee and training. MHDC has issued a call for applications for the FY2019 Emergency Solutions Grant (ESG). The funds would be used to support system operations and training. The grant amount of $25,000 would be matched with HUD funds from the Continuum of Care organizations.

BUDGET CONSIDERATIONS:

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<th>REVENUES</th>
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<tbody>
<tr>
<td>Amount</td>
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<tr>
<td>Source</td>
<td>MHDC</td>
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<th>PROJECTED EXPENSES</th>
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<tbody>
<tr>
<td>Personnel (salaries, fringe, rent)</td>
<td></td>
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<tr>
<td>Contractual (technical support, software license fee)</td>
<td>$25,000</td>
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RECOMMENDATION: Authorize the executive director to submit an application to MHDC for $25,000, and if awarded, authorize the acceptance of the funds to support the Homelessness Management Information System project.

STAFF CONTACT:
Marlene Nagel
Sherry Ellis
ISSUE:  
VOTE: Authorize acceptance of funds to support the KC Regional 2020 Census Complete Count Committee

BACKGROUND:
In January, the board heard a presentation about the need to form a regional Complete Count Committee to promote a complete count for the 2020 Census. The 2020 Census presents new challenges, including changes in the way in which the Census will be conducted (persons will be asked for fill out the survey online); more people with limited English proficiency; greater distrust of government; and limited digital skills among certain populations.

The REACH Healthcare Foundation and the Health Forward Foundation provided initial funding to MARC to support the work of the regional Complete Count Committee, including preparation of a communications and outreach plan for promotion beginning later this year and into the first and second quarters of 2020. The two foundations have agreed to continue to provide financial support to MARC in order to continue efforts at outreach and communication through June 2020.

BUDGET CONSIDERATIONS:

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<tr>
<th>REVENUES</th>
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<tr>
<td>Health Forward Foundation</td>
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<tr>
<td>Reach Healthcare Foundation</td>
<td>$60,000</td>
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<th>PROJECTED EXPENSES</th>
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<td>Personnel (salaries, fringe, rent)</td>
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<td>Contractual</td>
<td>$21,000</td>
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<td>Media</td>
<td>$57,255</td>
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<td>Other (supplies, travel)</td>
<td>$900</td>
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RECOMMENDATION:  
Authorize the acceptance of $72,255 from the Health Forward Foundation and $60,000 from the Reach Healthcare Foundation to support the KC Regional 2020 Census Complete Count Committee through June 30, 2020.

STAFF CONTACT:  
Marlene Nagel  
Catherine Couch  
Barbara Hensley