August 25, 2020

Meeting begins immediately following the MARC Budget & Personnel Committee meeting

Hosted remotely via GoToMeeting conference call

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the June 23, 2020 Meeting
3. VOTE: Authorize Agreements with KC Scholars, Goodwill Industries, Gastinger Walker, and Gensler to support the KC Degrees Program and Regional Workforce Development System
4. VOTE: Authorize Grant Application to FEMA for the Regional Catastrophic Preparedness Grant Program
5. Other Business
6. Adjourn
ISSUE:
VOTE: Approve Minutes of the June 23, 2020 Meeting

BACKGROUND:
The minutes of the June 23, 2020 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the June 23, 2020 meeting.
MEETING SUMMARY
Immediately following the Budget & Personnel Meeting

June 23, 2020

COMMITTEE MEMBERS PRESENT
Commissioner Rob Roberts, Miami County, Kan. - MARC Board Chair
Commissioner Jimmy Odom, Cass County, Mo. - MARC Board First Vice Chair
Commissioner Harold Johnson, Jr., Unified Government of Wyandotte County/Kansas City, Kan. - MARC Board 2nd Vice Chair
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer
Mayor Carol Suter, Gladstone, Mo. - MARC Immediate Past Board Chair
Councilmember Curt Skoog, Overland Park, Kan.
Councilmember Fred Spears, Overland Park, Kan.
Mayor Pro-Tem Beto Lopez, Lee’s Summit, Mo.
Councilmember Marge Vogt, Olathe, Kan.

STAFF PRESENT
David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Becky Hall, Financial Accounting Manager
James Stowe, Director of Aging and Adult Services
Ron Achelpohl, Director of Transportation and Environment
Marlene Nagel, Director of Community Development
Jovanna Rohs, Director of Early Learning and Head Start
Kristin Johnson-Waggoner, Public Affairs Program Director
Catherine Couch, Public Affairs Coordinator
John Hwang, Network Administrator II
Eric Winebrenner, Public Safety Program Director
Kerry Kudron, Executive Assistant
Rachel Rosenberg, Intern

OTHERS PRESENT
Kaleb Lilly, CPA, RubinBrown

CALL TO ORDER
Commissioner Jimmy Odom called the MARC Community Services Corporation Board of Directors meeting to order at 11:50 a.m.

Due to the meeting being conducted remotely, Commissioner Odom provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.
VOTE: Approve the minutes of the May 26, 2020, meeting

VOTE: Authorize an Application for Funds from the U.S. Economic Development Administration to Support Economic Recovery Projects in Response to COVID-19

MOTION: Commissioner Rob Roberts moved for approval of both items and Councilmember Marge Vogt seconded. The motion passed.

OTHER BUSINESS
No other business.

ADJOURNMENT
The meeting was adjourned at 11:52 a.m.

MINUTES APPROVED:

____________________________________
Jimmy Odom, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize Agreements with KC Scholars, Goodwill Industries, Gastinger Walker, and Gensler to support the KC Degrees Program and Regional Workforce Development System

BACKGROUND:
MARC has continued to support regional workforce efforts, particularly in helping adults achieve post-secondary attainment and to work with community partners to strengthen the region’s workforce system. This work is important and timely as many residents are now unemployed or under employed due to the economic crisis created by the COVID-19 pandemic.

Since the MARC Board did not meet in July, the agreement with KC Scholars was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:

**KC Scholars**
Through the KC Degrees program, MARC has been working with KC Scholars to assist adults in the region with some college but no degree to return to college and complete either a high-quality certificate or a degree. KC Scholars offers scholarships to both high school and adults to support post-secondary education and attainment. For the past two years, MARC has assigned two college success navigators to work directly with KC Scholars. The cost for the services for the next 12 months (July 1, 2020 - June 30, 2021) is $213,806. The funds would cover salary, fringe benefits and administrative expenses.

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<tr>
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**PROJECTED EXPENSES**

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**Goodwill Industries**
Goodwill Industries has asked MARC to help align their training programs to respond to community needs for training for disadvantaged residents and to be able to work with the Workforce Investment Board programs. There is an urgent need to support adults in the Kansas City metro area with attaining the skills and credentials needed to be competitive in the future of work. This planning assistance builds on MARC’s work with the KC Degrees program.

**Phase 1:** Conduct best practice research related to 21st century occupations and training requirements. Best practice research will focus on identifying relevant case studies of successful adult career training programs and models at a regional and national level. We will seek to identify evidence-based practices that resulted in clearly measured outcomes of employment and earnings increases for adults. We will also review best practices and approaches for recruiting, screening and supporting the comprehensive needs of adult learners including principles of
andragogy—the process of helping adults learn; trauma informed care—understanding how trauma impacts learning; motivational interviewing—techniques that promote positive behavior change; cultural competency—the ability to interact effectively with people of different cultures and other techniques that support the social and emotional needs of adult learners.

**Phase 2:** Conduct review of relevant legislation, and policies governing the accreditation and certification of adult career centers and post-secondary education in Missouri.

**Phase 3:** Assess the characteristics of KC adult learners (18+) and assess the capacity and resources within the region. The MARC team will develop a better understanding of the quantity and characteristics of the potential student population of adults 18+ in the Kansas City metro area. This will include an analysis of competing programs and similar services and program providers in the target market.

**Phase 4:** Assess internal capacity and readiness of Goodwill Industries. MARC will assist Goodwill in looking at state requirements for certification. There are six major categories of operating standards for schools that are certified to be designated as a training center for the federal workforce programs, including institutional; program; personnel; financial; student cost; and student services.

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**Skilled KC Technical Institute**  
Skilled KC is a relatively new organization established with support from the Ewing Marion Kauffman Foundation to help youth and adults achieve workplace technical skills in order to secure employment. The organization is planning a new technical institute, and MARC has been asked to be part of a team to assist in the planning and facility design work. MARC’s services will focus on research on the 18 and older population that would be an appropriate market for the institute’s programs, particularly among disadvantaged populations. MARC would also support facilitating meetings of educators, students and employers.

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RECOMMENDATION:
Authorize MARC to negotiate agreements with KC Scholars, Goodwill Industries and Gastinger Walker and Gensler to support KC Degrees and the broader Regional Workforce Development program as described above.

STAFF CONTACT:
Anita Davis
AGENDA REPORT

MARC CSC Board of Directors

August 2020
Item No. 4
Safe and Secure Communities

ISSUE:
VOTE: Authorize Grant Application to FEMA for the Regional Catastrophic Preparedness Grant Program

BACKGROUND:
A Notice of Funding Opportunity was issued by FEMA for a three-year grant to support preparedness and response planning for pandemics. An application was submitted on July 15th to support planning, training, and exercise work to address gaps in being able to monitor and strengthen the health and medical key capability areas from the 2019 regional THIRA and lessons learned from the COVID 19 incident over the past six months. FEMA funds requested of $997,882 would cover staff, contractor, training, and exercise costs over three years. FEMA expects to make awards by late August.

The grant focuses on building data analytical capabilities, updating regional plans, and conducting training and exercises to build capacity at the local and regional levels. Goals for the grant program include:

1. Enable cross-jurisdictional and cross-agency (public sector, private sector, and non-government sector) situational awareness and information sharing and resource support through maintaining the Multi-Agency Coordination System (MACS) to address COVID-19 response and recovery operations.
2. Support public health agencies across the region to contain and curtail the spread of COVID-19 (Access to PPE, Medical Services, Testing, Contact Tracing, Support services for Isolation and Quarantine, Volunteer Resources, etc.).
3. Collection, analysis, and collaboration of regional information to create a common operating picture throughout the region via multiple platforms such as daily and weekly conference calls, emails, written documents and web-based information.
4. Develop and share information designed to enhance the public’s response to the COVID-19 threat that recognizes that many individuals and businesses operate in different jurisdictions. (Provide analysis on public feedback and disseminate public information through the Public Health Risk Communicators and the Regional Association of Public Information Officers (RAPIO).
5. Convene and coordinate stakeholder organizations to address the needs in the economic, housing, social services, health services, and other sectors and apply available resources in the region in order to mitigate the impact of the COVID-19 threat and to accelerate the recovery process.

Since the MARC Board did not meet in July, this item was administratively approved and reported to the Board at that time.

BUDGET CONSIDERATIONS:
The three-year budget supplements funds from other federal grants and local resources. Most of the COVID-19 support is intended for use in calendar year 2020. These funds will enable the region to continue its planning work through mid-2023.
### Budget Line Item | Explanation | Amount
--- | --- | ---
Salary | Salary, fringe, indirect and rent for one full-time planner, two part-time public health interns and portions of communications and analyst positions | $642,883
Contractual - Hub Manager | Regional Coordination/Data Hub for one year beyond current COVID resources | $105,000
Communications Consultant | Support for ongoing communications to targeted populations | $25,000
Training for local agency personnel | Trainings around pandemic preparedness and response; use of data and technology | $55,000
Exercises | Present, evaluate and revise regional plans through exercise activity | $110,000
Media Purchases | Communication with key audiences | $25,000
Supplies | Includes supplies and printing | $15,000
Travel | In-region and conference travel | $7,000
**TOTAL** |  | **$984,883**

**RECOMMENDATION:**
Authorize acceptance of FEMA grant as described above if awarded.

**STAFF CONTACT:**
Erin Lynch