June 23, 2020

Meeting begins immediately following
the MARC Budget & Personnel Committee meeting

Hosted remotely via Zoom conference call

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the May 26, 2020 Meeting
3. VOTE: Authorize an Application for Funds from the U.S. Economic Development Administration to Support Economic Recovery Projects in Response to COVID-19
4. Other Business
5. Adjourn
ISSUE:
VOTE: Approve Minutes of the May 26, 2020 Meeting

BACKGROUND:
The minutes of the May 26, 2020 meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the May 26, 2020 meeting.
COMMITTEE MEMBERS PRESENT
Commissioner Rob Roberts, Miami County, Kan. - MARC Board Chair
Commissioner Jimmy Odom, Cass County, Mo. - MARC Board First Vice Chair
Commissioner Harold Johnson, Jr., Unified Government of Wyandotte County/Kansas City, Kan. - MARC Board 2nd Vice Chair
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer
Mayor Carson Ross, Blue Springs, Mo. - MARC Board Secretary
Mayor Carol Suter, Gladstone, Mo. - MARC Immediate Past Board Chair
Councilmember Curt Skoog, Overland Park, Kan.
Councilmember Fred Spears, Overland Park, Kan.
Commissioner Brian McKiernan, Unified Government of Wyandotte County/Kansas City, Kan.
Presiding Commissioner Jerry Nolte, Clay County, Mo.

STAFF PRESENT
David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Becky Hall, Financial Accounting Manager
James Stowe, Director of Aging and Adult Services
Ron Achelpohl, Director of Transportation and Environment
Marlene Nagel, Director of Community Development
Frank Lenk, Director of Research Services
Jovanna Rohs, Director of Early Learning and Head Start
Lauren Palmer, Assistant Community Development Director/Local Government Services Director
Kristin Johnson-Waggoner, Public Affairs Program Director
Catherine Couch, Public Affairs Coordinator
John Hwang, Network Administrator II
Nancy Weitzel Burry, Human Resources Program Director
Sasan Baharaeen, IT Program Director

OTHERS PRESENT
Kaleb Lilly, CPA, RubinBrown
Kevin Luttrell, Assurance Services, RubinBrown
Mike Sindel, Chief Financial and Operations Officer, Midwest Public Risk

CALL TO ORDER
Commissioner Jimmy Odom called the MARC Community Services Corporation Board of Directors meeting to order at 12:01 p.m.

Due to the meeting being conducted remotely, Commissioner Odom provided instructions for participation. He reported that staff would present on all the agenda items, provide an
opportunity for comments and questions after each item and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve the minutes of the February 25, 2020, meeting

VOTE: Authorize an application to the US Economic Development Administration to support regional economic development recovery planning

VOTE: Authorize the submission of grant applications and acceptance of funds if awarded, for the Double Up Food Bucks program

MOTION: Mayor Eileen Weir moved for approval of all three items and Councilmember Curt Skoog seconded. The motion passed.

OTHER BUSINESS
No other business.

ADJOURNMENT
The meeting was adjourned at 12:03 p.m.

MINUTES APPROVED:

____________________________________
Jimmy Odom, Chair

____________________________________
Date
ISSUE:
VOTE: Authorize an Application for Funds from the U.S. Economic Development Administration to Support Economic Recovery Projects in Response to COVID-19

BACKGROUND:
The U.S. Economic Development Administration (EDA) has issued a Notice of Funding Opportunity to support projects that aid in the economic recovery of communities due to the COVID-19 disaster. MARC has worked with community partners on a modest funding proposal that would respond to the impacts of the disaster on “main street” small businesses and on those unemployed with limited skills to re-enter the workforce.

The EDA advised MARC staff and representatives of a small team assembled to work on a grant proposal, to limit the funding request due to a large response that the EDA’s Denver office is expected to receive from its 10-state area. The request is to work 16 to 18 months building system capacity, establishing new services and support for a number of small businesses and unemployed disadvantaged persons.

The grant would allow MARC to partner with the University of Missouri Kansas City (UMKC) Innovation Center and KC SourceLink to help small businesses in three ways: (1) help “main street” small businesses with training and technical assistance to survive the temporary closure of their operations, allowing for recovery and path toward growth; (2) help those who want to start a business to secure the necessary training, technical support and access to capital to start a new enterprise; and (3) help second stage small businesses to stabilize and grow their business with training and technical assistance.

The grant would target small business support for Wyandotte County, where limited resources are available to help “main street” businesses and entrepreneurs add jobs and economic activity in areas with limited economic opportunity. The funds would help support a contractor assigned to the Wyandotte County Economic Development Council to work with small businesses and entrepreneurs (and to receive training and support through KC SourceLink).

The grant would also enable MARC’s KC Degrees program to assist unemployed residents with career guidance and access to training resources to support re-employment. The KC Degrees staff would work with community organizations in Wyandotte County to encourage those newly unemployed and most disadvantaged to take advantage of the guidance and training. The training resources would be made available through Workforce Partnership. In addition, there is a need to help case managers at Workforce Partnership and other agencies serving unemployed residents to gain expertise in assessing skills and career interests for clients and helping guide them in career pathways where jobs are or will be available.

The results of the project are expected to be: (1) increased system level capacity to support small businesses in Wyandotte County, where such support has been limited; (2) assistance to a minimum of 200 small businesses throughout the region with training and technical support; (3) training for case managers working with unemployed residents to build their capacity to offer career guidance and job training; (4) career guidance and training for 750 unemployed and
disadvantaged residents; and (5) capacity building for small business corridor associations to support small business recovery and growth.

**BUDGET CONSIDERATIONS:**

<table>
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<tr>
<th>REVENUES</th>
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<tbody>
<tr>
<td>Amount of Grant funds</td>
<td>$1,230,031</td>
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<tr>
<td>Source</td>
<td>Economic Development Administration</td>
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<tr>
<td>Matching Resources (20% of total)</td>
<td>$307,500</td>
</tr>
<tr>
<td>Source</td>
<td>In-kind from DeBruce Foundation, Wyandotte EDC; other grant funds</td>
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<tr>
<th>PROJECTED EXPENSES</th>
<th>EDA Grant Funds</th>
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<tbody>
<tr>
<td>Personnel (salaries, fringe, indirect, rent)</td>
<td>$336,826</td>
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<tr>
<td>Contractual</td>
<td>$793,205</td>
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<tr>
<td>UMKC $279,645; Small Business Consultant</td>
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<td>$100,000; trainer for case managers $25,000; community organization support $80,000; Workforce Partnership $300,000; KC Degrees part-time career navigators $58,560</td>
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<tr>
<td>Other (supplies, marketing, travel etc.)</td>
<td>$50,000</td>
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**RECOMMENDATION:**
Authorize an application for up to $1,230,031 from the U.S. Economic Development Administration through MARC’s Community Services Corporation, to support economic recovery projects, and if awarded, the acceptance and disbursement of funds.

**STAFF CONTACT:**
Marlene Nagel
Anita Davis