June 26, 2018

Meeting begins at 12:00 noon or immediately following
the MARC Budget & Personnel Committee meeting

MARC Conference Center - 2nd Floor - Heartland Room

AGENDA

1. Call to Order
2. VOTE: Approve minutes of the May 22, 2018, meeting
3. REPORT: Review of 2017 Internal Revenue Service (IRS) 990 Form
4. VOTE: Authorize grant application to the Economic Development Administration to
   address major plant closings
5. VOTE: Authorize applications to KC Scholars, the Ewing Marion Kauffman Foundation and
   the DeBruce Foundation for human capital work
6. Other Business
7. Adjourn
Note: If you require special accommodations for this meeting, please contact the MARC office at least 48 hours in advance.

June 2018
Item No. 2

ISSUE:
VOTE: Approve minutes of the May 22, 2018, meeting.

BACKGROUND:
The minutes of the April 24, 2018, meeting are enclosed.

RECOMMENDATION:
Approve the minutes of the April 24, 2018, meeting.
COMMITTEE MEMBERS PRESENT
Commissioner Harold Johnson Jr., Unified Government of Wyandotte County/Kansas City, Kansas - MARC Board Treasurer
Councilmember Carol Suter, Gladstone, Missouri - MARC Board Chair
Mayor Carson Ross, Blue Springs, Missouri - MARC Board Secretary
Commissioner Ron Shaffer, Johnson County, Kansas
Commissioner Doug Smith, Leavenworth County, Kansas
Councilmember Fred Spears, Overland Park, Kansas

STAFF PRESENT
David Warm, Executive Director
Kathy McNemee, Human Resources Coordinator
Ron Achelpohl, Director of Transportation and Environment
Marlene Nagel, Director of Community Development
Carol Gonzales, Director of Finance and Administration
James Stowe, Director of Aging and Adult Services
Jovanna Rohs, Director of Early Learning
Barbara Hensley, Public Affairs Program Director
Becky Hall, Accounting Manager
Katelyn Click, Accountant
Kaleb Lilly, RubinBrown
Kevin Luttrell, RubinBrown

CALL TO ORDER
Filling in for CSC Chair Rob Roberts, who was unable to attend the meeting, Councilmember Carol Suter called the MARC CSC meeting to order.

APPROVE MINUTES OF THE APRIL 24, 2018, MEETING
MOTION: Mayor Carson Ross moved for approval and Commissioner Harold Johnson seconded. The motion passed.

AUTHORIZE APPLICATION FOR ECONOMIC DEVELOPMENT ADMINISTRATION FUNDS
Councilmember Suter referred to the earlier discussion at the Budget & Personnel Committee meeting on this item, where Marlene Nagel reported on an upcoming grant application. MARC has received funding from the U.S. Economic Development Administration (EDA) to support assistance to small cities and the human capital/workforce development programs of the KC Rising and GradForce KC initiatives. EDA has invited MARC to apply for another round of funding. She asked the Board to authorize submission of a grant application for $210,000 over three years to support the two programs, and said most of the funds would go for personnel expenses.

MOTION: Mayor Ross moved for approval and Councilmember Fred Spears seconded the motion. The motion passed.
ADJOURNMENT

There being no further business, the meeting was adjourned at 12:02 p.m.

MINUTES APPROVED:

____________________________________
Rob Roberts, Chair

____________________________________
Date
ISSUE:
REPORT: Review of 2017 Internal Revenue Service (IRS) 990 Form

BACKGROUND:
MARC Community Services Corporation (CSC) is formed as a 501(c)(3) organization and is required to submit the 990 Form Return of Organization Exempt from Income Tax each fiscal year (January 1 to December 31).

The IRS made changes to the form and its rules several years ago to require more disclosures. In addition, the 990 Form is to be reviewed by the organization’s board of directors.

The 990 Form is prepared with the assistance of MARC’s audit firm, RubinBrown. Copies of the 990 Form for 2017 will be distributed and reviewed at the meeting. MARC staff will be available to answer questions.

RECOMMENDATION
None. Information only.

STAFF CONTACT
Becky Hall
ISSUE:
VOTE/REPORT: Authorize grant application to the Economic Development Administration to address major plant closings, and accept funds, if awarded

BACKGROUND:
The U.S. Economic Development Administration offers Economic Adjustment planning grants to communities affected by economic downturns and significant employer losses such as plant closings. The EDA has indicated a willingness to accept a grant application to support Kansas City, Missouri, and the Unified Government of Wyandotte County/Kansas City, Kansas, to plan for the reuse of two plants scheduled to close in 2019 and 2020 — the Harley-Davidson plant in Platte County and the Proctor and Gamble Plant in Kansas City, Kansas. The 18 to 24 month planning grant could support staff and/or consultants to help with planning for the reuse of the facilities and attracting employers to the properties. MARC is working with the Unified Government of Wyandotte County/Kansas City, Kansas; the Kansas City, Missouri, Economic Development Corporation; and Platte County Economic Development Council on a grant application to support planning work for both plant closures. MARC would serve as the grantee, pass through a portion of the funds to support staff time for the two jurisdictions and select one or more consultants through an RFP process to assist the two communities in planning for reuse of the plants.

BUDGET CONSIDERATIONS

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>Amount</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$200,000 grant; $133,334 in-kind match</td>
<td>EDA Grant; In-Kind Match</td>
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<thead>
<tr>
<th>PROJECTED EXPENSES</th>
<th>Projected Amount</th>
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<tbody>
<tr>
<td>MARC personnel (salaries, fringe, indirect, rent)</td>
<td>$20,000</td>
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<tr>
<td>Contractual</td>
<td>$90,000</td>
</tr>
<tr>
<td>Pass-through to local agencies</td>
<td>$90,000</td>
</tr>
<tr>
<td>Documented in-kind</td>
<td>$133,134</td>
</tr>
</tbody>
</table>

RECOMMENDATION
Authorize the Executive Director to submit a grant application to the U.S. Economic Development Administration for an economic adjustment planning grant in the amount of $200,000, and accept funds if awarded. Contract with the Unified Government of Wyandotte County/Kansas City, Kansas; the Kansas City, Missouri Economic Development Corporation; and Platte County Economic Development Council as described above.

STAFF CONTACT
Marlene Nagel
ISSUE: VOTE: Authorize applications to KC Scholars, the Ewing Marion Kauffman Foundation and the DeBruce Foundation for human capital work, and accept funds if awarded

BACKGROUND
The Mid-America Regional Council launched a post-secondary completion program in September 2016 called KC Degrees, formerly known as GRADUATE! Kansas City. KC Degrees is designed to increase the number of adults who return to school and complete a postsecondary degree. There are currently more than 300,000 adults in the Kansas City region with some college credit but no degree. The initiative is a partnership between MARC, 17 public and private nonprofit two-year and four-year postsecondary institutions, and an array of workforce partners committed to supporting adult learners in the community.

In its first two years of implementation, the KC Degrees program has expanded to serve more than 600 adult learners, with more than 200 currently enrolled in college classes. KC Degrees’ College Success Navigators recruit and support adults interested in the program; offer advising to help identify the degree program and institution best suited to meet needs; and identify and secure resources to help adults remove barriers to participation. MARC has partnered with KC Scholars to assist adult learners secure scholarships to cover tuition costs for their college classes. Grants from the Ewing Marion Kauffman Foundation supported the first two years of KC Degrees. A funding request for the third year is being submitted to KC Scholars in the amount of $391,600.

In addition, MARC is working with community partners on a High School Gen-A initiative to ensure that high school students and those who support them have:

- Access to data that informs educational program development and career choices.
- Business-based learning experiences that support preparation for college and careers.

MARC is requesting $200,000 per year over the next three years from the Ewing Marion Kauffman Foundation for its work in identifying workforce gaps and furthering work-based learning opportunities.

Lastly, MARC is requesting $70,000 for two years from the DeBruce Foundation for the creation of a Construction Trades TIE. The Talent-to-Industry Exchange (TIE) program provides a mechanism to address workforce needs in a sector-specific manner and is a signature KC Rising strategy. To be successful, a TIE must be industry led; regional and comprehensive in approach, covering the full K-20 education continuum; and be data driven and action oriented.
The TIE process has three phases:
1. A detailed economic and labor analysis.
2. A workforce action plan.
3. Plan implementation.

When completed, the report will offer a detailed labor analysis of the construction trades in the Kansas City region and offer strategies to solve workforce challenges the industry faces.

BUDGET CONSIDERATIONS
The Ewing Marion Kauffman Foundation funded and supported the launch of KC Degrees 2016 for its first two years. The funding has transitioned to KC Scholars for the next fiscal year. Funds support MARC staff, contract college advisors, phone, software support, Graduate Network membership technical services, advertising, printing and other related costs. MARC has received a grant from the Henry and Marion Bloch Foundation to support a Spanish-speaking college advisor and financial support to adult students to supplement the KC Scholars grant. The Ewing Marion Kauffman Foundation and DeBruce Foundation grants would support personnel, meeting facilitators, printing and related expenses.

RECOMMENDATION
Authorize applications to KC Scholars, the Ewing Marion Kauffman Foundation and the DeBruce Foundation for human capital work as described above, and accept funds if awarded.

STAFF CONTACT
Sheri Gonzales Warren