COMMUNITY HEALTH WORKERS
A Bridge to Value-Based Care

www.marc.org/communityhealthworkers
AGENDA

- Welcome and Overview
- Keynote: Shreya Kangovi, M.D., MSHP
  - Founding Executive Director, Penn Center for Community Health Workers
- Health Care Provider Panel
- Lunch
- Health Payer Panel
- Concluding Remarks and Evaluation

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CONFERENCE GOALS

- Who are Community Health Workers (CHWs)?
- What are the different ways providers and payers are incorporating CHWs to improve the delivery of health care?
- What are the outcomes from these efforts? How do CHWs help providers meet their quality and cost goals?
- What are the building blocks for a successful and sustainable CHW effort?
WHO ARE COMMUNITY HEALTH WORKERS?

Community Health Workers link between the health and human services system.
A **frontline public health worker** who is a trusted member of and/or has an unusually close understanding of the community served. This **trusting relationship** enables the worker to serve as a **liaison/link/intermediary** between health/social services and the community to facilitate access to services, and improve the quality and cultural competence of service delivery.

A community health worker also **builds individual and community capacity** by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

Source: [www.apha.org/apha-communities/member-sections/community-health-workers](http://www.apha.org/apha-communities/member-sections/community-health-workers)
KC REGIONAL CHW COLLABORATIVE

- Vision and Mission
- Multi-disciplinary members
- Working Subcommittees
- Meets the fourth Thursday of every month
- Mid-America Regional Council
- White Paper

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STATE EFFORTS

- Missouri and Kansas — funded by the CDC.

- Focused on preventing chronic disease and improving rural health:
  - Missouri — diabetes, heart disease, obesity, promoting school health.
  - Kansas — high blood pressure, stroke, diabetes.

- Building community-clinical links through CHWs.