Agenda

8 a.m.  Continental breakfast and networking

8:30 a.m.  Welcome and setting the stage
           Cathy Boyer-Shesol, KC Communities for All Ages Project Manager, MARC

8:35 a.m.  Communities: Embracing Development near Transit
           Mariia Zimmerman, Founder and Principal of MZ Strategies, LLC

9 a.m.  Smart Moves Kansas City
        Laura Machala, Transportation Planner II, MARC

9:15 a.m.  Panel moderated by Laura Machala
           • Brien M. Starner, Director of Economic Development, Kansas City Area
             Transportation Authority (KCATA)
           • Gerald (Bo) Williams, Lead Planner, Long Range Planning and Preservation,
             City Planning and Development, Kansas City, Missouri
           • Ryan Tull, Director of Multifamily Development, Matt Adam Development Co.

10 a.m.  Questions and discussion

10:25 a.m.  Closing Remarks
            Cathy Boyer-Shesol
**Presenter Bios**

**Brien M. Starner, CEcD, Director, Economic Development, Kansas City Area Transportation Authority (KCATA)**

Starner has worked professionally over 30 years in economic development, holding executive and senior management positions in public, private, corporate utility and public/private organizations. Prior to joining KCATA in March 2016, he served as president of the Blue Springs Economic Development Corporation; Director of Economic Development with the Overland Park Economic Development Council; Director of Economic Development and Corporate Real Estate with Aquila, Kansas City, Missouri/Michigan; Executive Director of Leavenworth Area Development; Development Director of the Kansas City Area Development Council; and Community Planner with Green Hills Regional Planning Commission in Trenton, Missouri. Starner holds a Bachelor of Arts degree from William Jewell College, with majors in public administration and political science, with professional education including his Certified Economic Developer (CEcD) designation bestowed by the International Economic Development Council, and completion of coursework from the Institute for Organization Management from Notre Dame and awarded by the US Chamber of Commerce. BStarner@kcata.org

**Ryan Tull, Matt Adam Development Co.**

Tull leads multifamily development at the Matt Adam Development Co. He spent the previous nine years with Rainen Companies, LLC. While at Rainen, he handled a variety of responsibilities related to new project development, property acquisitions and dispositions, as well as property management and everyday business activities. Prior to Rainen, he worked for two years with The Dalmark Group, LLC, a residential development and management company. This followed a three-year stint with US Bancorp Community Development Corporation, where he gained invaluable experience financing a variety of tax credit developments, through both direct and fund investments. Ryan received his master’s degree in urban planning from the University of Kansas after earning a bachelor’s degree in history from Cornell College. He has previously held positions on the North Kansas City Business Council Board, North Kansas City Planning Commission and North Kansas City Hospital Board of Trustees. ryancurtistull@gmail.com

**Gerald (Bo) Williams, AICP, Lead Planner, City of Kansas City, Missouri**

A senior urban planner with the city of Kansas City, Missouri, Williams has more than 21 years of experience in long-range and comprehensive planning. Specializing in urban design, land use and transportation planning, Williams has overseen numerous area plans and other long range planning projects. He holds a Bachelor of Arts degree in environmental science and a master’s degree in urban planning from the University of Kansas.

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**Mariia Zimmerman, MZ Strategies, LLC**

Zimmerman is the founder and principal of MZ Strategies, LLC, an urban planning policy firm located in Richmond, Virginia, serving clients across the country. With more than two decades of experience in the public and private sectors, Zimmerman has led a wide range of technical, research and planning efforts addressing such critical community needs as infrastructure policy and affordable housing to community development, finance and anti-displacement strategies. Zimmerman previously served as the deputy director for the U.S. Department of Housing and Urban Development’s (HUD) Office of Sustainable Communities and Housing, and with Reconnecting America, where she served as interim director of Transportation for America, and policy director for the Center for Transit-Oriented Development. She is a frequent national speaker, instructor and author. Recent publications to which she contributed include “Emerging Trends in Regional Planning,” published by the American Planning Association, and “Communities are Embracing Development near Transit” with AARP. Zimmerman is the current Vice Chair for Metropolitan and Regional Planning of the American Planning Association’s Regional and Intergovernmental Division, and serves on the Board of Directors for the Shared Use Mobility Center. She has advanced degrees in geography from Penn State and Urban Planning from the University of Minnesota.

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Blog: http://mzstrategies.com/blog/in-thanks-of-communities-for-all-ages