Regional Transit and Mobility Plan for the Greater Kansas City Region

www.kcsmartmoves.org
Plan Framework

Smart Moves Vision:

*Smart Moves envisions a Kansas City region with viable mobility solutions for empowered residents, successful businesses and vibrant communities.*
Challenges We Face

LAND USE & URBAN FORM

• Low density areas of the region
• Most areas are auto-centric
• Street and sidewalk network don’t support transit in many areas

JOBS ACCESS

• Jobs are dispersed
• Limited access to jobs / major employment centers in suburban areas are not served well by transit
The New Plan

• Reimagines Transit
• Recognizes transit as a tool for development and placemaking
• Technology integration
• Data-driven
• Emphasizes regional cooperation and partnerships
Plan Framework

Smart Moves Strategies:

- CREATE MOBILITY HUBS
- FOCUS ON HIGH DEMAND CORRIDORS
- ENABLE VIBRANT PLACES
- ADVANCE MOBILITY INNOVATIONS
- BUILD BROAD PARTNERSHIPS
Focus on High Demand Corridors
Create Mobility Hubs

Mobility hubs are transportation centers that provide an array of transportation options that bridge the distance between transit and where people live, work, and play.
Mobility Hubs

Hubs must be developed through partnership:
  • Local governments
  • Transit authority
  • Service providers
  • MARC
  • Others

But how do we get going on the right foot?
Mobility Hubs
Recommendations

• Work with local governments to refine locations for mobility hubs
• Support planning and implementation work on hubs through PSP program
• Develop wayfinding and signage for mobility hubs, deploy across region
• Create profiles of mobility hubs that likely to be developed first
• Prioritize funding for improvement near hubs
Enable Vibrant Places

• Well-planned and integrated **transit and mobility services are a tool** to enable vibrant places.

• By integrating transit and mobility services and a balance of jobs and housing, vibrant places can:
  • Strengthen a community’s character.
  • Improve the environment and air quality.
  • Maximize the return on investment through increased tax revenue and property values.
  • Attract new residents and visitors.
Vibrant Places Recommendations

- Planning
- Zoning regulations
- Housing
- Parking
- Economic development
- Bicycle/pedestrian
- Mobility services
- Employer coordination
Smart Moves and Older Adults

• Smart Moves strategies are for communities for all ages
  ➢ Transit/mobility
  ➢ Focused/walkable development
  ➢ Housing at mobility hubs
Implementation at the Local Level

MARC can help local governments advance Smart Moves by:

- Providing zoning templates
- Facilitating meetings with KCATA and mobility service providers
- Facilitating meetings with neighboring jurisdictions
- Offering educational opportunities
- Offering programs like Communities for All Ages/other recognition programs
Thank you!

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