PUBLIC TRANSIT BENEFITS US ALL, WHETHER WE RIDE IT OR NOT.

TRANSIT

POWERS BUSINESS

+ Increases workforce access.
+ Increases employee retention.
+ Rapid transit attracts development investment.
+ Supports economic competitiveness by attracting and keeping talented workers.
+ Supports a robust, well-connected economy.

BUILDS GREAT PLACES

+ Creates potential for vibrant, multi-use activity centers and corridors which revitalize and energize areas.
+ Supports greater return on investment for development, and in turn, greater return for transit.
+ Makes an area more attractive and pedestrian friendly by reducing congestion.

ENHANCES COMMUNITIES

+ Offers transportation choice, especially in times of need.
+ Enables independence for seniors and people with disabilities.
+ Contributes to public health by promoting active lifestyles and access to health care.
+ Fewer cars mean fewer emissions and cleaner air.

EMPOWERS WORKERS

+ Expands access to jobs and ensures more people can get to work.
+ Lowers household transportation costs.
+ Supports upward mobility by giving more choices to more workers.

FOR EVERY $1 SPENT ON TRANSIT, $4 IN ECONOMIC ACTIVITY IS CREATED.

KC SPENDS 1/2 OF THE AVERAGE OF OUR PEERS, PER CAPITA, ON TRANSIT.

LESS THAN 10% OF KC METRO JOBS ARE ACCESSIBLE BY TRANSIT.

smartmoves3.0

Smart Moves is a plan that envisions a Kansas City region with viable mobility solutions for empowered residents, successful businesses and vibrant communities.
**OUR VISION FOR TRANSIT IN KANSAS CITY**

**FOCUS ON HIGH-DEMAND CORRIDORS**
- Add more fast and frequent services on key corridors.
- Expand and adjust existing routes to reach more employment centers.
- Add express networks and bus-on-shoulder routes to reduce travel time.

**ENABLE VIBRANT PLACES**
- Support placemaking strategies and investments that respond to market demand for transit-supportive development.
- Encourage zoning and land use strategies, development incentives and infrastructure investments that recognize transit as a vital part of thriving communities.

**BUILD BROAD PARTNERSHIPS**
- Engage employers, developers, nonprofit organizations and transit users to implement the vision.

**CREATE MOBILITY HUBS**
- Establish mobility hubs across the region where a variety of transit services come together — places where you can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle.

**DELIVER MOBILITY INNOVATIONS**
- Foster technology and innovations that expand transit options and provide easier access.
  - Kiosks
  - Apps
  - On-demand services
  - Automation
  - Transit management associations (member-driven nonprofit organizations that serve particular employment centers)

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KEY OPPORTUNITIES

+ Improve access to suburban job centers.
+ Create better east-west connectivity — for example, across the Northland and between Jackson and Johnson counties.
+ Expand service hours into evenings and weekends.
+ Target areas ripe for redevelopment.
+ Leverage emerging technologies to create more flexible transportation options.

A PROJECT OF THE MID-AMERICA REGIONAL COUNCIL AND ITS PARTNERS