Vision: Optimal health outcomes for the Greater Kansas City bi-state community.
Mission: To integrate CHWs into the health and human services systems, through capacity building, advocacy, and sustainability.

<table>
<thead>
<tr>
<th>Inputs</th>
<th>Outputs</th>
<th>Participation</th>
<th>Short (12 months)</th>
<th>Medium (3 years)</th>
<th>Long (5 years)</th>
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<td>Develop an opinion on CHW certification with strategic input from the CHW forum</td>
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<td>Develop a timeline and action steps to implement regional association.</td>
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<td>Draft Medicaid state plan amendment for reimbursement of CHW services, if advisable.</td>
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Mission:
- To integrate CHWs into the health and human services systems, through capacity building, advocacy, and sustainability.

Activities:

**Executive Committee**
- CHW Forum
- Identified statewide and national partners
- CHW Association development:
  - Research history of CHW associations in other states
  - Identify CHW leaders
  - Assess and provide leadership training to CHW leaders.
  - Develop business plan.
  - Identify and solicit partners for funding and operational support
  - Advise DHSS, MO HealthNet and KDHE on Medicaid reimbursement considerations
  - Track CHW reimbursement policies regionally and nationally

**Sustainability Subcommittee**
- CHW Forum
- Identified regional partners
- CHW Association development:
  - Research history of CHW associations in other states
  - Identify CHW leaders
  - Assess and provide leadership training to CHW leaders.
  - Develop business plan.
  - Identify and solicit partners for funding and operational support
  - Advise DHSS, MO HealthNet and KDHE on Medicaid reimbursement considerations
  - Track CHW reimbursement policies regionally and nationally

**Advocacy Subcommittee**
- CHW Forum
- Increase in regional awareness of CHW services and existing program models
- CHW and Employer satisfaction
- CHW Inventory
- MARC CHW occupation analysis
- CHWs are integrated into the health and human services systems

**Capacity Building Subcommittee**
- CHW Forum
- Educators and regional educational institutions
- Employers
- Solicit 6 speakers over the next 12 months to present in the CHW forum to encourage continued training (e.g. Medicare enrollment).
- Develop a 12-month plan with action steps to ensure affordable educational opportunities exist in the region.
- A comprehensive CHW curriculum exists that meets the needs of the community, CHWs, employers and payers, and is offered through several educational institutions in the region.

**Measures of success:**
- Increase in number of CHW programs in region
- Number of presentations given
- Analysis of presentation feedback identifies audience understanding role and value of CHW
- New organizations attending Collaborative meetings

**Goal:**
- CHW Inventory
- Evaluation feedback questionnaires
- Follow up with organizations that receive presentations at 6 mos and track whether they attend the Collaborative.

**CHWs are integrated into the health and human services systems**

- 100% of regional hospitals will coordinate with CHWs
- 80% of regional hospitals will coordinate with CHWs
- Collaborative will track, on an annual basis, regional health outcomes through regional health needs assessments

**Measurement Tools:**
- CHW Inventory
- MARC CHW occupation analysis

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<th>External Factors: State agencies’ decisions regarding CHWs could impact expected outcomes including obtaining a common statewide understanding of CHW core competencies and scope of practice, and obtaining Medicaid reimbursement for CHW services.</th>
<th>CHW Workers</th>
<th>CHWs are integrated into the health and human services systems</th>
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