AGENDA
1. What is RTP 2050?
2. Objectives for this plan
3. Major task areas
4. Public Feedback
5. Vision & Goals/Needs Assessment/Policy Framework
6. Next steps
What is the RTP?

- Establishes a **regional vision** for transportation.
- Develops **policies and strategies** for implementing this vision.
- Identifies regionally **significant projects** that correspond with this vision.
TO2040 Policy Framework

**Economic vitality**
Support an innovative, competitive 21st-century economy.

**Placemaking**
Coordinate transportation and land-use investment along the region’s corridors and centers as a means to create vibrant places and strengthen the quality of the region.

**Equity**
Ensure all people have the opportunity to thrive.
TO 2040 Policy Framework

Transportation choices
Expand affordable, accessible, multimodal transportation options in order to better connect residents and visitors to jobs and services.

Safety and security
Improve safety and security for all transportation users.

System condition
Ensure transportation systems are maintained in good condition.

System performance
Manage existing systems to achieve reliable and efficient performance and maximize the value of existing investments.
TO 2040 Policy Framework

**Green**

Public health
Facilitate healthy, active living.

Environment
Protect and restore our region’s natural resources (land, water and air) through proactive environmental stewardship.

Climate change and energy use
Decrease the use of fossil fuels through reduced travel demand, technology advancements and a transition to renewable energy sources.
Future Driving Forces

We’re living in a time of great change, driven by forces largely beyond our control.

- Rapidly emerging new technologies
- Climate change — more weather extremes
- Globalization of our regional economy
- Shifting demographics

How can we stay on track to achieve our vision of vibrant, connected and green region? How can we take advantage of the opportunities, and limit the difficulties, these forces create?
Objectives for this RTP update

- Respond to issues uncovered through scenario planning work including technology, demographics, climate change and economic forces.
- Develop a more adaptive plan that asks “what if?”
- Facilitate adoption of emerging transportation technologies.
- Incorporate recent planning work into RTP.
- Develop scenarios for new revenues.
- Develop a more integrated approach to regional planning.
**Timeline & Current Tasks**

- Spring 2018
  - Discovery & Needs Assessment
- Fall 2018
  - Storytelling & Policy Framework
  - Investment Scenarios
- Summer/Fall 2019
  - Project Selection
- Spring 2020
  - Plan Development
- Spring 2020
  - Plan Adoption

### Public Engagement

- **Public Engagement:**
  - Survey
  - Pop up meetings
  - Facebook Live
- Complete Needs Assessment
- Develop Policy Framework
- Tell the Story
Pop-Ups

- 13 regional pop-ups
- Focus: Awareness-building & survey push
Facebook Live

- 600+ views and counting
- Focus: Intro to plan process & survey report back
Survey Feedback

- Objectives:
  - Which current goals are most important?
  - Are we achieving these goals in the eyes of the public?
  - What regional needs should be addressed by the plan and how do these needs impact or relate to current goals?
  - Outputs: Updated Needs Assessment & Policy Framework

- 820+ participants
Goals

- What goals are most important to you?

- Transportation choices
- Safety and security
- Economic vitality
- System performance
- System condition
- Public health
- Equity
- Environment
- Climate change and energy use
- Placemaking

Open-ended comments indicate “placemaking” goal is not well understood
• How is the region performing in achieving these goals?
Needs

What regional needs do you think are most important for the plan to address?

- Sustainable growth & development
- Connectivity, continuity, and cohesiveness in the transportation system
- Access to jobs and other opportunities
- Accommodating/adapting to existing and emerging technologies
- Funding/Financial Sustainability

Survey Results: [www.marc.org/2050](www.marc.org/2050)
Notable Findings

- Majority of the 800 total comments about goals and needs were about public transportation and support of transportation choices.
- Survey respondents appear to be “neutral” to question: “how are we doing achieving our various goals?” Lowest perception of success - transportation choice goal.
- ‘Placemaking’ goal not well understood.
  - Ranked low importance but high number of comments supporting sustainable growth and development.
**Building the Policy Framework**

**TO2040 FRAMEWORK**
- **VIBRANT**
  - Economic Vitality
  - Placemaking
  - Equity
- **CONNECTED**
  - Transportation Choices
  - Safety & Security
  - System Condition
  - System Performance
- **GREEN**
  - Public Health
  - Environment
  - Climate/Energy

**DRIVING FORCES**
- Shifting demographics
- Globalization of our regional economy
- Rapidly emerging new technologies
- Climate change — more weather extremes

**REGIONAL VISION & GOALS**
Greater Kansas City is a region of opportunity. Its robust economy, healthy environment and social capacity support the creativity, diversity and resilience of its people, places and communities.

**PEOPLE**
- SUCCESSFUL
- ENGAGED
- HEALTHY

**PLACES**
- VIBRANT
- CONNECTED
- GREEN

**STRONG COMMUNITIES**
Greater Kansas City is a region of opportunity. Its robust economy, healthy environment and social capacity support the creativity, diversity and resilience of its people, places and communities.

Updated Vision & Goals

Greater Kansas City is a region of opportunity. Its robust economy, healthy environment and social capacity support the creativity, diversity and resilience of its people, places and communities.

**Updated Vision & Goals**

Greater Kansas City is a region of opportunity. Its robust economy, healthy environment and social capacity support the creativity, diversity and resilience of its people, places and communities.

**People**
- Successful
- Engaged
- Healthy

**Places**
- Vibrant
- Connected
- Green

**Strong Communities**

Does the draft of the “Vision & goals” statement adequately capture our desired direction for our planning process?
Building the Policy Framework, continued

PUBLIC INPUT

SURVEY RESULTS
Ranking of 10 goals from TO 2040 from 1 (high) to 10 (low)

<table>
<thead>
<tr>
<th>Goal</th>
<th>Ranking</th>
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<tbody>
<tr>
<td>Transportation Choices</td>
<td>3.88</td>
</tr>
<tr>
<td>Safety &amp; Security</td>
<td>4.21</td>
</tr>
<tr>
<td>Economic Vitality</td>
<td>4.85</td>
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<tr>
<td>System Performance</td>
<td>5.07</td>
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<tr>
<td>System Condition</td>
<td>5.71</td>
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<tr>
<td>Public Health</td>
<td>5.82</td>
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<tr>
<td>Equity</td>
<td>5.83</td>
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<tr>
<td>Environment</td>
<td>5.86</td>
</tr>
<tr>
<td>Climate/Energy</td>
<td>6.01</td>
</tr>
<tr>
<td>Placemaking*</td>
<td>6.96</td>
</tr>
</tbody>
</table>

Other priorities:
- Sustainable growth/development
- Connectivity and cohesiveness
- Access to jobs/opportunities
- Adapting to emerging technologies
- Fiscal sustainability

NEEDS ASSESSMENT

1. Placemaking
2. Access to Opportunity
3. Economic Vitality
4. Transportation Choices
5. Public Health & Safety
6. Healthy Environment
7. Data & Technology
8. Fiscal Sustainability

PROPOSED RTP2050 POLICY FRAMEWORK

- Economic Vitality
- Placemaking/Sustainable Growth & Development
- Equity
- Transportation Choices
- Safety & Security
- System Condition
- System Performance
- Public Health
- Environment
- Climate/Energy

*Comments indicate “placemaking” was not well understood.
RTP2050 Needs Assessment

- Placemaking / Sustainable Growth and Development
- Economic Vitality
- Access to Opportunity
- Transportation Choice
- Public Health and Safety
- Healthy Environment
- Data and Technology
- Fiscal Sustainability

Each stated need includes:
- Need Statement
- Current challenges for RTP to address
- Measures
- Leadership

Does the draft of the “needs assessment” adequately capture our regional transportation needs?
Policy Framework

- New: “Data & Technology” element: meant to be intentional about, and adaptable to, emerging new technologies.
- New: “Fiscal Sustainability” element: intended to address sustainable funding sources and consider life-cycle costs early in decision making process.

This results in a twelve-element policy framework. Should we consolidate these further as part of our policy framework?
Next steps

- Update Draft Vision & Goals, Needs Assessment & Policy Framework to reflect public feedback

Plan Documents

www.marc.org/2050

- TTPC & MARC Board review (March)
- Targeted engagement & MARC Committee (March-April)
- TTPC & MARC Board review (May)
Story Telling

Story Map
https://arcg.is/0TqOeO