St. Louis Mosaic
Project
Regional Prosperity
Through
Immigration &
Innovation
St. Louis Economic
Development Partnership
IMMIGRANTS POWER AMERICA'S MAIN STREETS

13% Population 16% Labor Force 18% Business Owners 28% Main Street Business Owners

IMMIGRANTS POWER AMERICA'S MAIN STREETS

58% of DRY CLEANERS

53% of GROCERY STORES

38% of RESTAURANTS

32% of CLOTHING STORES

28% of DEPARTMENT and DISCOUNT STORES

25% of ELECTRONICS, RADIO, TELEVISION, and COMPUTER STORES

IMMIGRANTS CRITICAL TO AMERICA’S HIGH-TECH STARTUP COMMUNITY

25% of all high-tech firms nationally

52% of all high-tech firms in Silicon Valley

founded between 1995-2005 have an immigrant founder

46% of Fortune 500 companies* in the Rust Belt were founded by NEW AMERICANS

*Based on 2011 data
THE MEDIAN AGE OF THE U.S. WORKFORCE IS CLIMBING

- 1978: 35
- 1998: 39
- 2018 (Projected): 42
IMMIGRANTS ARE MORE LIKELY TO BE WORKING AGE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>U.S.-Born</th>
<th>New Immigrants, 2000-2010</th>
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<tbody>
<tr>
<td>Under 15</td>
<td>23%</td>
<td>13%</td>
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<tr>
<td>15 to 64</td>
<td></td>
<td>65%</td>
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<tr>
<td>65 and Older</td>
<td></td>
<td>13% and 13%</td>
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</tbody>
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Source: St. Louis Mosaic Project
24.4% More Likely to Be Married (58.5% vs. 47.0%)

36.5% More Likely to Give Birth in any Given Year, Have Higher Birth Rates (70.3 per 1,000 vs. 51.5% per 1,000)

34.7% Less Likely to Be Divorced (7.5% to 11.5%)
Growth in Foreign-Born 2005-09 to 2010-14 Top Ten

- Baltimore: 24.6%
- Washington DC: 21.0%
- Seattle: 20.0%
- Minneapolis: 17.3%
- Houston: 16.9%
- Philadelphia: 15.2%
- Tampa: 12.6%
- Boston: 11.6%
- Miami: 11.4%
- St. Louis: 11.1%
Growth in Foreign-Born
2005-09 to 2010-14 Bottom Ten

- St. Louis: 11.1%
- Atlanta: 9.9%
- San Diego: 9.8%
- Dallas: 9.4%
- San Francisco: 8.8%
- Riverside: 8.6%
- New York: 7.1%
- Chicago: 3.3%
- Los Angeles: 1.3%
- Detroit: 0.2%
- Phoenix: -7.9%
Comparison to Peers

• Peer Communities Cited in June 2013 Report
  – Baltimore
  – Chicago
  – Cincinnati
  – Cleveland
  – Dayton
  – Detroit
  – Indianapolis
  – Kansas City
  – Louisville
  – Nashville
  – Pittsburgh
Growth in Foreign-Born Peer Regions, 2005-09 to 2010-14

- Louisville: 35.7%
- Indianapolis: 32.8%
- Dayton: 25.7%
- Baltimore: 24.6%
- Nashville: 20.9%
- Cincinnati: 18.7%
- Kansas City: 14.4%
- Pittsburgh: 13.9%
- Saint Louis: 11.1%
- Chicago: 3.3%
- Cleveland: 0.9%
- Detroit: 0.2%
Key Finding: 2012 Study: STL under 5% foreign born

St. Louis has the lowest immigration share of a top 20 city, and 2nd slowest population growth.

Other metros in the top 20 averaged 40% faster economic growth over the past decade.

Source: Jack Strauss PhD, Saint Louis University
Steering Committee: Goal

Sheila Sweeney (co-chair)
St. Louis Economic Dev. Partnership

Rodney Crim (co-chair)
St. Louis Economic Dev. Partnership

Joe Reagan (co-chair)
St. Louis Regional Chamber

Parviz Ansari-SIUE

Paul Bland- Thomson Reuters

Nancy Brickhouse- SLU

James H. Buford- Civic Volunteer

Gay Burns- Civic Progress, RGA

Sable Campbell- Office of Mayor

Luis Campedelli- MasterCard

Anna Crosslin- International Institute

Bob Fox- Casa de Salud

Dr. Joel Glassman- UMSL

Anthony Gonzalez-Angel- Tota Inv.

Melissa Harper- Monsanto

Melissa Hayak- MilliporeSigma

Molly Hyland- Commerce Bank

Dr. Edward S. Macias- Washington U

Mike McMillan- Urban League

John Nations- Metro Bi-State

Kathy Osborn- Regional Business Council

Patricia Ovca- Donald Danforth Plant Center

Javier Orozco- Interfaith Partnership

Kathleen Ratcliffe- St. Louis CVC

Dr. Julian Schuster- Webster University

Peter Tao- T AO+LEE

Katrina Utz- Office of County Executive

Tim Nowak (Advisor WTC)
Betsy Cohen Executive Director
Vin Ko- Program Manager

Tom Irwin (advisor)  Ellen Harshman (advisor) SLU
Civic Progress

Dee Joyner (advisor)
Commerce Bank
Mosaic Committee Principles for Immigration

Economic imperative for St. Louis- we need schools open, more businesses started, neighborhoods vital

Immigration System must be streamlined and visa availability expanded

Border security and rule of law

Special initiatives to welcome and integrate newcomers
2013 Study and Actions NOW

Launch a welcome center/program high skilled/less skilled/refugees/executives/int. students

Coordination, Communication, Assessment

Create online ethnic communities
Promote policies through political leadership

Engage business community
Connect to local community
Include international students

Communicate with MO, IL and U.S. legislatures

Welcome new ideas
Key Programs - Staff of 2 + partners

- Mosaic Ambassadors Program
  - 700+ people, 27 schools, 6 companies
- Professional Connectors Program - over 120 foreign-born assisted in career networking
- International Students/Corporate Hiring Program
- Immigrant Entrepreneurship

Note: Funded by city/county SLEDP, Regional Chamber, Regional Business Council, Civic Progress, Explore St. Louis, Fox-Clark Foundation, Washington University, Corporations, Kemper Foundation
New focus for 2017

• Latino outreach to grow this key population for filling local jobs

• Political education at the state level for welcoming, hiring, education, licensing

• New immigrant entrepreneur visa options through universities H1B uncapped, other visa option opened by USCIS needs comments NOW

• Focus on STEM international students and the open jobs in our market-engineering, math

• Refugee integration/careers, numbers up from 600 to 1,000 this year through International Institute
National/ Regional Implications

• Welcoming America and Partnership for a New American Economy working with regions to attract and grow the new talent, high skilled and less skilled-annual meeting December in Nashville

• Regional share group meeting for 10 “Rust Belt” regions working to attract foreign born in October in Philadelphia

• Many organizations working on training, career skills and company talent needs esp. STEM, connections, race/religion integration

• Kansas and Missouri state level political and educational opportunities need collaboration including Regional Chambers, World Trade Center, Economic Development, Universities, Immigrant/ Refugee resettlement and work experts

• How does Kansas City want to connect?
Regional Prosperity Through Immigration and Innovation

The St. Louis Mosaic Project is a regional initiative within the St. Louis Economic Development Partnership and the World Trade Center St. Louis. St. Louis aims to be a cultural mosaic because this community believes that immigrants invigorate our region and drive innovation. Together, we welcome newcomers because they bring new energy, ideas and talent with them. We want to share our community with its great neighborhoods, outstanding schools, plus some of the best hospitals and cultural destinations in the world.

Information about Syrian refugee resettlement worldwide and in St. Louis can be found here.

St. Louis welcomes you. St. Lou...is Mosaic.

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