CRISIS LEADERSHIP
During an Active Threat Event
A seminar for elected and appointed local government officials

Date
Monday, October 12, 2020
2:30-4:00 pm CDT

Where:
Via Webinar

Who Should Attend:
• Mayors
• Councilmembers
• County Commissioners
• City and County Managers
• Agency/Department Heads

There is no cost to attend.

Questions?
For additional information, please contact:

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INVITATION TO PARTICIPATE

You are invited to join us for the Mid-America Regional Council (MARC) Complex Coordinated Terrorist Attack (CCTA) Program’s Crisis Leadership in an Active Threat Seminar. This virtual seminar will be conducted:

• Monday, October 12, 2020
• 2:30 p.m. to 4:00 p.m. CDT

The Crisis Leadership in an Active Threat Seminar has been specifically designed for elected and appointed officials to learn about their role in leading the community through the response and recovery following an active threat event. Additionally, this seminar will highlight lessons learned from the COVID-19 pandemic and discussions on rebuilding public trust.

The seminar will include a briefing on public communications during a complex incident from Jessi Nalepa, the former Director of External Affairs for FEMA, and a facilitated panel discussion with current and former elected officials. Speakers include:

Mayor Dee Margo is the mayor of El Paso, TX where there was an active shooter event at a store in August 2019.

Brock Long is the former Administrator of the Federal Emergency Management Agency (FEMA).

Jessi Nalepa is the former Director of External Affairs for FEMA and the principal liaison with the U.S. Congress.

To register, please visit: bit.ly/marc-crisis-leadership

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