Air Quality Public Education Committee  
Thursday, July 21st, 2016; 10:00 – 11:30 am  
Meeting Summary

**Attendance**

Chris Appier, JCDHE  
Larey Sadiq, SBEAP  
Sara Croke, WoN  
Mike Boothe, JCDHE  
Bridget Moss, KCATA  
Sean Tapia MARC  
Darrin Dressler, MARC  
Doug Norsby, MARC  
Paul Lampe, MARC

**SUMMARY**

1. **Introductions and Approval of March 10th and May 12th 2016 Meeting Summaries**
   
   Introductions were made and the meeting summary was approved.

2. **Ozone forecasting updates**

   Sara Croke from Weather or Not provided a forecasting update for the rest of the Ozone season. Rain from May through early July has kept the Kansas City area out of a drought this year. Definitely no extreme drought. The first week of August has the best potential for cloud cover and possibly rain. However, the KC area is looking at normal and above normal temperatures from mid-August to the end of September. This includes another one or two heat waves during that time.

   Sara explained that there are two main factors that are contributing to not having ozone alerts this season. First, there aren’t any outside factors contributing to Kansas City’s air quality. Second, the area has considerably low local production and it’s clearing out overnight. One theory for investigation is the idea is that it’s July and it’s commonplace for many people to be on vacation and out of the region.

3. **Alternative transportation reports**

   - **2016 Green Commute Challenge**
     
     Registration has closed for the Green Commute Challenge this year and it has 44 teams with a total of 640 individual participants. Right now the Rideshare team is working on general troubleshooting and pushing social media and outreach. They will begin planning the wrap-up event for September in the coming weeks.

   - **KCATA**
     
     Around 80 percent of the KCATA owned buses have been repainted to match the new RideKC brand. The blue buses are the local service and the red buses are the MAX. Johnson County and KCATA expect to have all of their buses rebranded by the end of the year. Unified Government will begin when funding is procured. IndieBus is waiting until their new bid is procured next year.

     Paratransit vehicles will be repainted green and will be renamed RideKC Access. Advertising on the buses will may be available on all sides of the bus. A bid will soon be out for all of the agencies together. New bus pass options are in the works as well. All of the metropolitan community colleges have been added to the services. Services in Johnson County have been increased and extended. The Bridj app transportation service has added The River Market and Downtown.
4. Public Education Campaign
   • 2016 Ozone Media Campaign update
      ⇒ Air Quality Workplace Partnership sub-campaign
      All of the designs for the various ads for this campaign have been completed. A majority of the advertisements have already ran in their respective outlets but a few are still being rolled out in the coming weeks. The messaging is reaching more people for this campaign compared to the general media campaign.
   • Regional Air Quality related Events
      ⇒ KC Corporate Challenge wrap up
      The final event was the tug of war on June 25. The carpool challenge had a new winner this year. In first place was DH Pace, second was CRM and third was NAIR. The closing celebration was last Friday.
      ⇒ Fall Emissions Clinics schedule
      There are four clinics on the schedule for the fall: two in August and two in September. There is a possibility to do a couple in October as well.
      ⇒ Workshops/Trainings updates
      On August 24 there will be a Climate Resilience Workshop for policy development and strategy implementation. C2ES has an evaluation tool for climate resilience that we will be utilizing after the workshop in September. The Kansas Environmental Conference begins on August 8 in Hutchinson, KS. The Kansas Energy Conference is September 13 and 14.

5. Additional Updates
   • Climate Resilience Activities
     See Workshops/Trainings.
   • Public Awareness Surveying
     We are updating this year’s survey to try and obtain useful data at the county level.

6. Roundtable

Next meetings: September 8th, November 10th, and January 12th.

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