Executive Board Members present:
Forest Decker, Kansas City
Marie Steiner, Chair, Kearney
Matt Wright, Blue Springs
Mike Jackson, Independence
Chris Hawkins, Lake Lotawana (alternate)
Chris Bussen, Lee’s Summit
Doug Wylie, Vice Chair, Parkville
David Gress, Raymore
Matt Willier, Jackson County
Daniel Erickson, Platte County
Sue Mikula, Sugar Creek (alternate)

Executive Board Members not present:
Jimmy Odom, Cass County
Gene Owen, Clay County
Gary Wilhite, Ray County
Leslee Rivarola, Lake Lotawana
Michael Larson, Sugar Creek

Others present:
Lisa McDaniel, MARC
Matt Riggs, MARC
Nadja Karpilow, MARC
Tom Jacobs, MARC
Amanda Rehani, MARC

I. Introductions

Marie Steiner, Chair, opened the meeting and it was determined that a quorum was present.

Marie Steiner shared that Kearney recently had a Senior Fair that had more than 200 participants.

David Gress announced that Raymore had signed a contract with Constable Sanitation for trash collection and recycling. Recycling is a subscription service and residents can opt out of recycling under the contract.

Forest Decker shared that KCMO was beginning the transition to insourcing trash collection and has taken a few routes from WCA.

II. Approval of Meeting Summaries

Approval of the May 15, 2019 Executive Board Meeting Summary—Doug Wylie moved to approve the meeting summary as presented. Chris Bussen seconded the motion. The motion passed unanimously. There were no abstentions.

Approval of the June 19, 2019 Management Council Meeting Summary—Doug Wylie moved to approve the meeting summary. Chris Bussen seconded the motion. The motion passed unanimously. There were no abstentions.

III. Administrative Matters

Annual Financial Report—Each year the district is required to have their records audited by a certified public accountant firm. Amanda Rehani, MARC Financial Affairs, gave a brief overview of the independent auditor’s report for fiscal year 2018. RubinBrown did not identify any deficiencies in internal control over the district’s financial reporting. The audit report was submitted to the state by the required deadline.

Doug Wylie moved to accept the Annual Financial Report for the Year Ended December 31, 2018. David Gress seconded the motion. The motion passed unanimously. There were no abstentions.

Mini-Grant Applications—In 2019 the district set aside $20,000 in Plan Implementation funds to support small grant projects up to $2,999. To date, 7 mini-grants have been awarded totaling $14,154. Nadja Karpilow presented the following mini-grant applications for consideration:

- Clay County Public Health Center – The center requests $1,176 to purchase various containers for cardboard recycling, co-mingled recycling, and composting for paper towels, paper liners, and food waste from the break
rooms. They have formed a Green Group and developed a 4-phase implementation plan. The goal is to have trash picked up reduced to one day a week and reduce paper shredding costs by 15%. Doug Wylie moved to approve the mini grant in the amount of $1,176 to purchase collection containers. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

- KC Drawdown Society – David Haken requested $1,250 to make 50 worm compost bins for distribution to Kansas City residents. David had received a mini-grant in 2018 and was partially funded to determine first the success of the bins. David has provided us with project successes and challenge’s including a survey of residents. They will be adding wooden spoons to this request as well as funds to purchase buckets, bedding, worms, posters, and compost guides. Doug Wylie moved to approve the mini grant in the amount of $1,250 to purchase materials and create worm composting bins. David Gress seconded the motion. The motion passed unanimously. There were no abstentions.

II. Board Discussion

Mini-Grants for Neighborhood Associations: For Kansas City residents to participate in the recycling program, they must purchase their own bin from a Westlake Ace Hardware or Price Chopper store for $9 each. Because this can be cost prohibitive for many residential on the east side, several neighborhood associations have recently requested mini-grant funding to purchase bins for their residents. Lisa McDaniel expressed concern that mini-grant funds could be depleted if additional neighborhoods requested funding. The board suggested that staff monitor the number of additional Kansas City neighborhood requests and, if possible, suggest that the neighborhoods seek funding opportunities through Kansas City rather than the district.

Missouri Product Stewardship Council: Product stewardship is a product-centered approach to environmental protection. Also known as extended product responsibility (EPR), product stewardship calls on those in the product life cycle—manufacturers, retailers, users, and disposers—to share responsibility for reducing the environmental impacts of products. Lisa McDaniel gave an update on the Missouri Product Stewardship Council, which is evaluating opportunities for product stewardship in Missouri focusing on paint, pharmaceuticals and mattresses.

Recycling Education Campaign: Matt Riggs gave an update on the recycling education campaign:

- Sliders – The three sliders are updated on RecycleSpot.org each month. The July sliders focus on electronics, cartons and batteries.
- Blog – The current blog focuses on recycling shipping waste, and was posted to coincide with Amazon Prime Day, July 15-16. It focuses on cardboard, Styrofoam™, air pillows, bubble wrap, plastic envelopes, film and foam wrap from new household items such as appliances and furniture.
- Social Media - Currently have 4,887 Facebook followers (up 69 since May), 924 Twitter followers (up 3 from May), and 283 Instagram followers (up 35 from May).
- 2019 Outreach Campaign:
  - Paid:
    - Digital – Portrait ads featuring the e-waste message are currently running on the Weather Channel (March – Nov.)
    - Pre-Roll – Both the 15- and 30 sec. pre-roll segments are running on the Weather Channel (March – Nov.)
    - Transit – Seven, queen size ads are running on the RideKC Buses (April – Aug.)
  - Owned – The plastics web page has been updated to include a comprehensive list of the types of bags and film that are recyclable in the KC region.
- Recycle More At Work (RMAW) – Over the last two months the following organizations have received walk throughs and follow-up reports: Pot Pie, Oxford Senior Living, Trozzolo Communications, MMGY Global, Northeast Middle School, Center School District Early Learning program, Miller Management, and The Family Conservancy. The City of Mission received an addendum report recommending strategies for setting up a composting program at city hall. The Whole Person received a lunch ‘n’ learn presentation. The next target audiences for RMAW are: checking in with current members, umbrella organizations such as chambers of commerce, and BTG Business Recycling and Waste Diversion project participants.
- Additional outreach:
  - Eco Elvis - Gave two 3 Rs presentations to summer camps.
  - Tabling Events – Tabled at the YMCA Safety Fair.
HHW Program—Nadja Karpilow shared updates on the Lee’s Summit HHW program operated by KC Dumpster. She noted that KC Dumpster restructured the hours of operation to more closely mirror the Kansas City facility’s hours. KC Dumpster will now accept material year-round on Thursday, Friday, and Saturday. Users are still required to schedule an appointment and are limited to 100 pounds of material. The facility is no longer accepting paint on a fee basis.

Grant Program Update—Nadja Karpilow shared updates on the grant program. The district received 21 pre-applications by the due date of July 2. Full applications are due August 22.

The Grant Review Committee recently met to discuss and provide feedback to applicants. Part of the discussion centered on match required for future grant projects. Staff shared the committee’s thoughts on the pros and cons of match and whether 20% was the appropriate level of match. Staff indicated that they were seeking feedback from the board. Marie Steiner indicated that she believed that some match should be required. Mike Jackson suggested 10% match in cash only. Doug Wylie mentioned that he thought match should be a percentage of the request (vs. “total project cost”). It was also suggested that a range of match requirements could be implemented, depending on the liability of the project. Staff was directed to present the board with options for consideration prior to the 2021 grant call.

V. Old Business/New Business

MDNR Transfer Station Permit Application—Lisa McDaniel shared that the district received notice from MDNR that the agency received an application from Monheiser Land Holdings, LLC to construct the Mark II Transfer Station in Jackson County. A separate letter from Jennifer Monheiser indicates that the facility will focus on the transfer of C&D waste. Possible locations for the disposal of waste include Pink Hill Acres in Blue Springs or Flatland Excavating C&D Landfill in Easton, Kansas.

VI. Closing

The meeting adjourned at 12:30 p.m. The next Management Council meeting is scheduled for Wednesday, 8/21/19, 9:00 to 10:30 am at MARC offices. The next Executive Board meeting is scheduled for Wednesday, 9/18/19 from 11:00 am to 1:00 pm at the MARC offices.

MARC Solid Waste Management District

Marie Steiner, Chair
Lisa McDaniel, Secretary

Approved: September 18, 2019