I. Introductions

Marie Steiner, Chair, opened the meeting and it was determined that a quorum was present.

David Gress shared that Raymore started its recycling program within the last few weeks. Constable is delivering collected materials to the WCA MRF and charges $5.76 per month. Recycling is a subscription service and residents can opt out of recycling under the contract.

Sue Mikula shared that Sugar Creek is beginning preparations for its large item pickup in October.

Chris Bussen shared that Lee’s Summit is getting ready to re-open the south recycling center. The city now has a hauler under contract.

Forest Decker shared that WCA was not interested in renewing the recycling contract. The city has issued an RFP for services. He also shared that the city has hired Shannon Dooley as an education/outreach coordinator.

II. Approval of Meeting Summaries

Approval of the July 17, 2019 Executive Board Meeting Summary—Doug Wylie moved to approve the meeting summary as presented. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

Approval of the August 21, 2019 Management Council Meeting Summary—Doug Wylie moved to approve the meeting summary. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

III. Administrative Matters

Mini-Grant Applications—Nadja Karpilow presented the following mini-grant applications for consideration:

- **City of Raymore** – $2,626 is requested to purchase three recycling stations and signage to be used at city-sponsored events and facilities. It was confirmed that the station does not include a trash container. Doug Wylie moved to approve the mini grant in the amount of $2,626 to purchase collection containers. Daniel Erickson seconded the motion. The motion passed unanimously. David Gress abstained.

- **Greenworks for Kansas City** – $936 is requested to help support the promotion of a Repair Event on October 5. Costs include design of marketing posters, printing, and social media purchase. Doug Wylie moved to approve the mini grant in the amount of $936 to market the repair cafe. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.
**Climate Council** – $2,999 is requested to develop an on-line resource providing environmental information including tools that facilitate waste reduction, reuse and recycling in the metro. The total project is $7,600. Doug Wylie moved to deny the mini grant application on the basis that such a website would be duplicative with the information presented on RecycleSpot.org. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions. Staff will encourage the applicant to reference RecycleSpot.org on the Climate Council website.

**Gigi the Vegan Eatery and Wellness** - $2,000 is requested to purchase bins and signage for a small business. Staff noted that insufficient information was included on the application. Doug Wylie moved to deny the mini grant application. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

**City of Richmond** - $2,158 is requested to pay the salary of the public works department staff for a curbside yard waste pick up the week of November 4. Doug Wylie moved to deny the mini grant application on the basis that mini-grant funds are not typically used to support staff salary. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

**Start at Zero** - $694 is requested to purchase recycling containers, signage and staff training for a small office operation. Doug Wylie moved to approve the mini grant application in the amount of $300 to purchase containers. It was staff’s opinion that the costs for signage were excessive. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

**Maple Woods Community College Environmental Club** - $1,000 is requested to purchase containers and educational material. Doug Wylie moved to postpone a decision on this application until the October meeting. He requested that staff tour the school and make recommendations regarding container types and locations. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

**Release of Security Interest**—The following security interest dispositions were addressed:
- Avenue of Life received a grant in 2014 (Grant #E2014-007) to purchase equipment used for the deconstruction of mattresses for recycling. The equipment included an 18’ truck, portable dock, forklift, and two balers. Reports specify 7,782 tons of mattress material has been diverted. Equipment inventories were conducted, and annual reports were submitted with proof of insurance.
  Doug Wylie moved to release the security interest in the mattress recycling equipment for Avenue of Life (Grant #E2014-007). Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.
- Atlas Glass received a grant in 2013 (Grant #E2013-005) to purchase a trailer to be used for the collection of curbside glass. Reports received specify 609 tons were diverted. Equipment inventories were conducted, and annual reports were submitted with proof of insurance. Reports however were consistently late.
  Doug Wylie moved to release the security interest in the trailer for Atlas Glass (Grant #E2013-005). Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.
- AbilityKC (formerly the Rehabilitation Institute) received a grant in 2014 to purchase a truck for the collection of books for recycling (Grant #2014-005). Reports specify 7,050 tons of books have been recycled. Equipment inventories were conducted, and annual reports were submitted with proof of insurance.
  Doug Wylie moved to release the security interest in the truck for AbilityKC (Grant #E2014-005). Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

**Nominating Committee**—Each year the district chair appoints a five-member committee to present a slate of executive board nominees for election by the Management Council at the annual meeting. This year, the committee’s charge is to nominate four city representatives (two from cities under 10,000 pop. and two from cities over 10,000 pop.).

Chris Bussen, Daniel Erickson, Doug Wylie, Sue Mikula and Forest Decker volunteered to serve on the committee. Staff will contact board members with expiring terms to gauge interest in continuing to serve.
Regional HHW Collection Program Per-Capita Fee—Matt Wright, a member of the HHW Finance Committee, recommended that the board retain the $1.07 per-capita fee for the 2020 HHW program and apply the fee to the 2018 census estimates. Doug Wylie moved to establish the 2020 HHW program per-capita fee at $1.07 using the 2018 census estimates. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

There was discussion about opportunities to provide collection events to smaller communities. Suggestions included a small city rotation. Staff agreed to look at options.

The chair thanked Jennifer Stafford and the other two committee members, Chad Birdsong and Matthew Wright, for their time.

IV. Board Discussion

Recycling Education Campaign: Matt Riggs gave an update on the recycling education campaign:
- Sliders – The three sliders are updated on RecycleSpot.org each month. The Sept. sliders focus on medical sharps, food, air pillows and bubble wrap.
- Blog – The current blog focuses on how to properly dispose prescription drugs and sharps, and where to donate empty prescription bottles.
- Social Media - Currently have 5,018 Facebook followers (up 131 from July), 924 Twitter followers (same as July), and 321 Instagram followers (up 38 from July).
- 2019 Outreach Campaign:
  - Paid:
    - Digital – Portrait ads featuring the e-waste message are currently running on the Weather Channel (March – Nov.)
    - Pre-Roll – Both the 15- and 30 sec. pre-roll segments are running on the Weather Channel (March – Nov.)
    - KCPT Sponsorship (July – Nov):
      - Link to district on KCPTKids.org sponsorship page.
      - Interstitials – Three, 1-minute local stories, 4 x daily. These are pre-produced 1 minute stories showing kids doing educational and fun stuff all around the region. RecycleSpot gets a logo at the end and a message saying supported by RecycleSpot.org. We’re inquiring as to whether they will do an interstitial with a recycle theme.
  - Fall 2019 – Will replace e-waste message with “No bags in the bin” message. This will run on digital, billboards and KC Star eblast.
- Recycle More At Work (RMAW):
  - Over the last two months:
    - Beaumont Baptist Church, Gigi The Vegan, and Start At Zero have received walk throughs & follow-up reports.
    - Posty Cards, City of Greenwood, and KCPL (Both Central & Waldo branches) have received walk throughs.
    - Folk Alliance received a lunch ‘n’ learn.
  - Outreach:
    - Current RMAW members – Checked in with all current bus. & org. members, and all cities (whether member or not).
    - Umbrella orgs – Next target: chambers of commerce, civic groups, etc.
- Additional outreach:
  - Eco Elvis - Gave three, 3 Rs presentations to summer camps and a school.
  - Tabling Events – Tabled at T-Bones STEM Education Day, YMCA Healthy University events, and Leavenworth County Safety Day.

Grant Program Update—Nadja Karpilow shared updates on the grant program. The district received 13 applications for the FY2020 call. The grant review committee is scheduled to discuss and rank applications on September 19.

Legislative Update—Lisa McDaniel provided an update on the hearing held by the Joint Committee on Solid Waste District Operations held on September 10 in Jefferson City.
V. Old Business/New Business

Transfer of Grant—The Surplus Exchange was awarded a grant in FY2019 for the purchase of a Sprinter Van for improving efficiencies and increasing capacity for the collection of electronics for reuse and recycling. Shortly after signing the agreement Surplus Exchange temporarily closed to restructure and merge with another Kansas City non-profit: Connecting for Good. The district received a letter from Surplus officially authorizing the transfer of the grant. District staff met with Mr. Tom Esselman, Executive Director for Connecting for Good, to discuss the grant project. He explained the upgrades underway at the facility and assured us that the mission of waste diversion and the certification standards for best practices remain. Mr. Esselman provided staff with documents verifying their financial status, a letter of support from their partner, PC’s for People, and Connecting for Good’s board member list.

Doug Wylie moved to transfer grant E2019-012 from Surplus Exchange to Connecting for Good. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

Time Extension—Urban Lumber requested an extension of grant (E2018-015) until December 31, 2019. The additional time is requested to complete the assembly and installation of the kiln. Doug Wylie moved to approve the time extension. Matt Wright seconded the motion. The motion passed unanimously. There were no abstentions.

VI. Closing

The meeting adjourned at 12:30 p.m. The next Management Council meeting is scheduled for Wednesday, 10/16/19, 9:00 to 10:30 am at MARC offices. The next Executive Board meeting is scheduled for Wednesday, 10/9/19 from 11:00 am to 1:00 pm at the MARC offices.

MARC Solid Waste Management District

Marie Steiner, Chair

Lisa McDaniel, Secretary

Approved: October 9, 2019