Client Based Projects & Service Learning
A Classroom Instructor’s Perspective

Becky Stuteville
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Regardless of the sector, the common thread is.. .

Helping students become “professional citizens” (Salamon 2005) who can address complex public problems regardless of whether they serve in public, nonprofit, or private roles.


- Identify courses
- Identify clients/partners
- Determine products and integrate
- Course logistics
- Product delivery
- Reflection, feedback, and assessment

Challenge

Academic Content

Appropriate Theoretical Framework

Practical Application
Examples


Mark Moore’s *Creating Public Value* (1995)

Rule of Law

Professional Science Master’s Curriculum

Politically Sustainable

Structure

Professional Skills

Operationally & Administratively Feasible

Culture

Animal Health

Substantively Valuable

Craft

Food Safety/Security

Feasible

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Questions?
Kansas City Government-to-University (G2U)
Annual Regional Coalition Conference

CIVIC INNOVATION AND
INTERDISCIPLINARY PROJECTS-BASED
SERVICE LEARNING

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Interdisciplinary and Multi-Institutional Civic Innovation

- Two graduate level, interdisciplinary projects-based courses (upper-level undergrads can also enroll, with permission):
  - Selected Projects in Law, Technology & Public Policy (since 2014)
  - Entrepreneurial Urban Development (since 2017)

- “Spin-outs”:
  - Faculty-supervised student independent studies and pre-policy scholarship
  - Grant-supported projects and communities of practice
  - Multi-stakeholders workshops
Academic Disciplines That Have Been Involved

- Architecture, Urban Planning and Design
- Business, Entrepreneurship, and Management
- Computer Science
- Criminal Justice and Criminology
- Engineering
- Entrepreneurial Real Estate
- Environmental/Geosciences/Sustainability
- Law
- Political Science
- Public Affairs
- Psychology
- Urban Studies
Collaborators in these Civic Innovation Endeavors

- Local government on both sides of state line
- Government officials from other U.S. cities
- Various community organizations/NGOs
- Civic networks/conveners (e.g., Code for KC, Kansas City Coalition for Digital Inclusion, MARC)
- Neighborhood associations and residents
- Individual volunteer mentors
- Educational institutions in KC Region and beyond
Subject Matters of Course Projects to Date

- Abandoned Properties
- Affordable Housing
- City Permitting
- Criminal Justice System
- Digital Equity
- Entrepreneurship Support
- Health Equity
- Knowledge Management Across Gov’t Departments
- Municipal Data Handling
- Public Safety
- Regulation of Emerging Technologies
- Streetcar Expansion
- Urban Renewal and Redevelopment
Some Notable Spin-Outs to Date

- Legal Technology Laboratory (www.thelegaltechlab.com), created with support of Ewing Marion Kauffman Foundation
- Collaboration on further development of Draft Model Data Handling Policy for Municipalities supported by Kauffman Foundation and facilitated by national MetroLab Network
- Multi-stakeholders workshop regarding City of KCMO Emerging Technology Board Proposal
- Multi-stakeholders workshop regarding Law Enforcement and Technology
- UMKC Digital Equity Working Group
- UM System-supported Missouri Broadband Resource Rail (www.mobroadband.org)
Current Example of the “Why”

- Neighborhoods-Centered Redevelopment project among aSTEAM Village (https://www.asteamvillage.org/) RedTail Digital Engineering Alliance Group, UMKC civic innovation courses, and several other collaborators

- RedTail Group consists of approximately 20 students, mostly middle school, and some high school and college students, being trained in “Building Information Modelling” and “Virtual Community Action Planning” by Michael Rendler (Director at e7 Architecture Studio)

- Project focuses on design thinking and producing visualizations of potential redevelopment initiatives in selected areas around 18th Street, 18th & Vine, and Troost, Paseo and Prospect corridors, and has themes of:
  - Community engagement
  - Workforce development
  - Digital equity
  - Neighborhoods-driven, data-informed development of sustainable digital-age economies in and around the neighborhoods being studied
For More Information

For more information about these Service Learning vehicles for Civic Innovation contact:

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Vital Programming

WHAT IS STA?

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Unique Partnerships

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Pathways Internship with USICS
Homeland Security

International Studies Academy:
Regional government organization
in Kenya for SDG’s

Cybersecurity:
Internships with FBI’s cyber division
Authentic Collaboration

Engineering Field Experience in cooperation with the City of Lee’s Summit

Business Finance and Fintech collaboration with City of Lee’s Summit

Allied Health Field Experience projects with community health organizations
Pivotal Opportunities

MIC Early Bachelor Degree Program with 60 companies and organizations, including Fed

MIC Program Video

“This is exactly the kind of innovation we need when it comes to college costs. And I want the entire country to take a look at what's being done here!”

President Barack Obama