PROJECT DESCRIPTION:
Grown in Ivanhoe is an initiative led by the Ivanhoe Neighborhood Council to address food-desert issues in the Ivanhoe community. Through a combination of education, infrastructure development, experiential learning and systematic environmental changes, Grown in Ivanhoe draws on recent city government policy changes to implement grassroots, community-based food access.

PROJECT GOALS:

• Achieve a just and equitable food environment in the Ivanhoe community by ensuring residents have the information and resources needed to provide healthy, affordable food for themselves and their families.

• Encourage youth participation in growing healthy food through Scout’s Sprouts — a garden tended by Boy Scouts and Girl Scouts.

• Develop an identity that inspires community pride in healthy food.

• Plan and pilot a Grown in Ivanhoe Growers Certification program.

• Operate the Ivanhoe Farmer’s Market.

COMMUNITY BENEFITS AND LESSONS LEARNED:
Grown in Ivanhoe enables residents to grow their own produce. The project facilitates community-garden locations within the neighborhood and supports residents who cultivate their own property by providing educational and hands-on support.

The Grown in Ivanhoe Farm Stand Network connects Ivanhoe residents, so they may sell produce at the Ivanhoe Farmer’s Market, through support, education, mapping and marketing.

FUNDING SOURCES AND PARTNERSHIPS:
Funding for Grown in Ivanhoe is made possible by the Health Care Foundation of Greater Kansas City. Partnerships include: Master Gardeners of Kansas City, KC Healthy Kids, Cultivate KC, Kansas City Community Gardens, Lincoln University Extension, University of Missouri Extension and the Green Impact Zone.

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