Goal:
Sprint’s Smart Commute program incorporates various commuting options for employees and provides a resource for education, information, incentives and feedback.

Project Description:
The components of the program include Green Parking (preferred parking spots for carpoolers or alternative fuel vehicles), Green Bikes (bicycles owned by Sprint that employees can use to get to meetings on its Overland Park campus, off campus, or to ride during lunch or breaks), Bicycle Incentive (employees who bike to work 10 or more times per month get a partial credit of their fitness-center fees back on their paychecks), monthly drawings for gas cards, food certificates, and much more. The objectives of the program are to establish an official, internal alternative transportation program for Sprint employees, educate Sprint associates on alternative commute options, help Sprint associates reduce commute costs, establish grassroots support for Sprint Green Initiatives, and be a one-stop-shop for information and resources.

Community Benefits and Lessons Learned:
With more than 12,000 employees in the KC Metro area, Sprint’s current participation and potential future participation in the Smart Commute program has already had, and will continue to have a significant positive impact on the community. Sprint already has between 400-700 participants in the Smart Commute program. These employees either bike, walk, vanpool, carpool, telecommute or flex work. Sprint employees alone have reduced more than 300,000 miles of travel and more than 13,000 gallons of gas in 2008.

Funding Sources and Partnerships:
Mid-America Regional Council
The Jo Ford
Corporate Fitness Works

Contact:
Hank King
6100 Sprint Parkway
Overland Park, Kan. 66251
913-315-4908

Employees were encouraged to take advantage of the metro system as part of the program.

Bikes are provided for employee use for transportation to meetings or to ride during breaks.

The program used internal communications to encourage employees to participate.