Partners Congress

Creating Sustainable Places
A Centers-and-Corridors Strategy for Regional Sustainability

Mid-America Regional Council
Serving Metropolitan Kansas City
June 1, 2011
Foundation

• **Foundation Established**
  – Creating Quality Places
  – Metro Green
  – Vision Metcalf
  – Smart Moves
  – Transportation 2040
  – Many other local & regional plans
• Captured in the Regional Plan for Sustainable Development
Local and National Trends

- Core population decline
- Continued outward growth
- Suburbanization of poverty
- Diversifying suburbs
Local and National Trends

- Changing household makeup
- Aging population
- Increasing fuel costs
- Local government financial strain
Centers, Corridors & Conservation Strategy

- Focus development along key corridors
- Mixed use walkable communities
- More support for transit from more riders and destinations
- More emphasis on redevelopment of existing communities
- Make more efficient use of existing infrastructure
HUD Sustainable Communities Planning Grant

- $4.25 million over three years
- **60+ partners**
  - Local Governments
  - Nonprofits
  - Housing
  - Business/Professional Organizations
  - Equity Organizations
  - Universities

**Three-fold program**
- Organize for Success
- Enhance Decision Making
- Demonstrate New Models

**Strategy**
- Strengthen equity principles
- Measure progress
- Integrate and align local, regional and federal plans and investments
Initiative Leadership

- **MARC Board of Directors**: 33 local elected officials representing the nine counties and 120 cities in the MARC region

- **Consortium Coordinating Committee**: HUD grant leadership and oversight representing partners

- **Partner Congress**: Convene 60+ partners & other stakeholders

- **Working Groups**: Focus on specific projects
Social Equity

• **Equity partners**
  – Influencing outcomes, not just participating

• **April 30 Equity Workshop**
  – 60 attendees
  – Focus on regional dialogue, redevelopment
Green Impact Zone

• **Important part of Creating Sustainable Places**
  – Housing and redevelopment strategy
  – Jobs
  – Green infrastructure
  – Youth
  – Neighborhood capacity
Next Steps

- Guiding principles
- Planning guidebook
- Identify tools
- Social equity strategies
- Regional indicators and performance measures
We Need Your Help

1. Guiding Principles
2. Issues and Obstacles to Sustainable Development
3. Solutions
For More Information

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Creating Sustainable Places
Website
www.marc.org/sustainableplaces

Imagine KC
www.imaginekc.org