OPEN MEETING NOTICE

Rose Simone, Missouri Co-Chair
*Norraine Wingfield, Kansas Co-Chair

Leadership Team
Thursday, January 31, 2018 | 9:00 – 10:30 AM | MARC Broad Room 2nd Floor

AGENDA

1. Introductions (3 minutes)
2. Vote: Draft November Summary* (2 minutes, Hess)
3. Update: Regional Transportation Plan 2050 (25 minutes, Machala)
4. Final Draft: Call for FY 2020 Applications* (25 minutes, Bartlett)
5. Update: Operation Impact 2019 reporting process (10 minutes, Hamilton & Davis)
6. Round Table Updates (15 minutes, All)

* Action Item(s)

Next meeting Wednesday, March 27th

Getting to MARC: For information on transportation options to the MARC offices, including directions, parking, transit, carpooling, and bicycling, visit http://marc.org/mapandparking.htm. If driving, visitors and guests should enter the Rivergate Center parking lot from Broadway and park on the upper level of the garage. An entrance directly into the conference area is available from this level.

Special Accommodations: Please notify the Mid-America Regional Council at (816) 474-4240 at least 48 hours in advance if you require special accommodations to attend this meeting (i.e., qualified interpreter, large print, reader, hearing assistance). We will make every effort to meet reasonable requests.

MARC programs do not discriminate against anyone on the basis of race, color or national origin, according to Title VI of the Civil Rights Act of 1964. For more information or to obtain a Title VI Complaint Form, see http://www.marc.org/transportation/title_vi.htm, or call 816-474-4240.
In Attendance: (Alphabetical by first name)

Aaron Bartlett, MARC
Bill Lowe, MSHP Troop A
Chris Hess, PTRPC
Collin M. Stosberg, MSHP Troop A
Eric Schmitz, Lenexa PD
Erin Ravolo, Lee’s Summit PW
Grand Ruark, KCPD
Janet Jarvis, BSPD
Jason Peterson, Independence PD
Jennifer Jordan-Spence, Gardner PD
Leann Lewis, MADD
Lisa Hecker, KDOT
Lisa Shofstall, WSP USA
Martin Studdard, Grandview PD
Michele Sewalt, MoDOT
Mickie Keeling, TMC
Norraine Wingfield, KTSRD
Rose Simone, Think First of GKC
Scott Wilson, MoDOT
Susan Cohen, AFODS
Tamara Pitts, MoDOT
Troy Hanenkratt, Independence PD

1. **Introductions**
   
   Co-Chair Rose Simone welcomed all present and began round table introductions.

2. **Draft September Summary**
   
   Minutes approved unanimously with no corrections.

3. **Update: RTP 2050**

   Karen Clawson presented the RTP 2050 Transportation Vision & Road Map to all present, giving a brief overview of the process to develop the plan, and the completed steps to date. The plan is currently in the ending the scenario analysis phase and entering into the project selection portion. MARC will issue a call for projects in which the departments of transportation from Kansas and Missouri and local governments will submit regionally important projects for inclusion in the plan. Projects will be prioritized and selected through a coordinated process involving the public, regional transportation stakeholders, and MARC planning committees. This process is expected to be completed by the fall of 2019.

4. **2019 Meeting Dates Agenda Items**

   Mr. Bartlett presented the proposed meeting dates for 2019 as follows:

<table>
<thead>
<tr>
<th>Leadership Team  9:00 – 10:30 AM</th>
<th>Public Information Education Task Team 11:00 – 12:00 PM</th>
<th>Transportation Safety Data Task Team  9:00 – 10:30 AM</th>
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<tbody>
<tr>
<td>Thursday, January 31, 2019</td>
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<td>Tuesday, February 5, 2019</td>
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<td>Wednesday, March 27, 2019</td>
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<td>Tuesday, April 2, 2019</td>
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<td>Wednesday, May 29, 2019</td>
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<td>Tuesday, June 4, 2019</td>
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<td>Wednesday, July 31, 2019</td>
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<td>Tuesday, August 6, 2019</td>
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<td>Wednesday, September 25, 2019</td>
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<td>Tuesday, October 1, 2019</td>
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<td>Wednesday, November 20, 2019</td>
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<td>Tuesday, December 3, 2019</td>
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The Chair for the Transportation Safety Data Task Team has become vacant due to Mr. Hubble’s departure from MARC. Mr. Bartlett will send out the position description and is accepting nominations for the position.
5. Proposed: MPO Safety Performance Target 2019
Mr. Bartlett presented two options MARC is considering for safety performance measures. All were informed the Transportation Safety Data Task Team was given the same information and chose to recommend Option one, which more closely aligns with the goals set for by Missouri and Kansas DOT’s. Option one does however have a higher percentage of reduction of serious injuries and fatalities to be achieved. Discussion took place regarding the differences of the percentages of reduction in comparison to trends that show a rise in incidents. A unanimous vote was taken to recommend option two sighting the more obtainable and realistic reduction.

6. Kansas FY 2018 Grantee Reports
Handouts were provided to all present for a complete report of each FY2018 awardee.

a. MARC FY 2018 Destination Safe Campaign Report
   - Total budget $20,000; Budget spent $19,910
   - 82% of budget spent on radio campaigns, 18% on social media platforms.
   - Total estimated gross impressions from combined campaigns was 1,497,394
   - 439 campaign ads were ran on 7 radio stations with an estimated 901,800 impressions during traffic updates.
   - Facebook had an increase from 1,475 to 2,062 of people who like the Destination Safe page resulting in an estimated 482,381 impressions.
   - Four campaigns on Twitter resulted in an estimated 113,213 impressions.
   - The year’s campaign focused on awareness of our safety messages, particularly those related to distracted, aggressive and impaired driving, seat belt use, and pedestrian safety. Social media continued to be a cost-effective way to reach the target audience with the messages.

b. Lenexa FY 2018 High Visibility Enforcement Report
   - The Lenexa Police Department purchased a Jamar Technologies Radar Recorder for $3,225 resulting in $370 from the awarded money unused.
   - The department was also awarded $10,000 to be used for officer overtime pay. Officers worked a total of 137.5 hours with a total expenditure of $5,994.55. the remaining $4,005.45 was not used.
   - Officers that participated made a total of 240 traffic stops and issued a total of 286 citations for an average of 2.08 citations for every hour worked.

7. Proposed: Call for FY 2020 Application Process
Mr. Bartlett presented the draft FY2020 Blueprint Safety Funds Scoring Sheet to all present. Wordage changes and clarification have been added to the criteria of partner agencies, geographic extent of project, and disciplinary approach(s). Discussion took place to change the disciplinary approach from being pre-scored to allowing the team members to evaluate and score during the individual scoring portion. Discussion took place regarding previous year funds not being spent and explanations being required from those applicant. Further suggestions and comments should be sent to Mr. Bartlett.

8. Round Table Updates
   No comments or updates from the floor were made.

The meeting was adjourned by Rose Simone at 10:15 AM
Regional Transportation Plan 2050 – 2019 Call for Projects
Please fill out the following application to submit a project for consideration for listing in the Regional Transportation Plan 2050. This application consists of Section A: Basic information; Section B: Regional Plans Policies & Strategies, and Sections C-J: Needs assessment themes.

PROJECT DESCRIPTION (SECTION WITH NO SCORING)

1. Project name
2. City(ies), County(ies), State
3. Routes, interchanges and/or intersections (if applicable)
4. Primary project mode (check one):
   - Active Transportation
   - Bridge
   - Freight
   - Highway/roadway
   - Transit
   - Other

5. Supplementary project mode (check all that apply):
   - None
   - Active Transportation
   - Bridge
   - Freight
   - Highway/roadway
   - Transit
   - Other

Please explain how the project/program will incorporate, connect or encourage a number of transportation modes for people and/or freight. (Maximum 100).

6. Project Purpose (check all that apply):
   - System expansion (added capacity)
   - System preservation, rehabilitation or replacement
   - System operations and management (i.e. intersection/interchange reconfiguration, ITS, intermodal connections, etc.)
   - Ecosystem Restoration
   - Other

7. Project Sponsor (Local Government or Agency); Project contact
   (Name, email and telephone of the primary contact for this application)

8. Total project budget (Including planning/design/ROW utilities/construction/data & technology)
   Total cost in 2019 dollars

9. Brief Project description
   Please describe the intent of the project and who will be its primary users (motorists, pedestrians, transit riders, bicyclists, freight, etc.). (50 words max)

10. Scope
    Please provide an outline that describes the travel modes that will be served by the project, project length, number of lanes or other key characteristics, any relevant safety countermeasures, as well as major work activities to be carried out and expected outcomes. (500 words max)
11. Map
Please provide project area in map form. The project area should be clearly defined, focused and of concise size/composition to be manageable and geographically illustrate the project summary. Also identify the project area location within the county. Ensure that all maps include a scale and north arrow. Please provide a GIS shapefile or feature class of the project boundary or of the road segments involved in the project. If GIS data are not available, please submit a map in a digital image file (PDF, JPEG or other) that clearly illustrates the project boundary and location.

12. Other supporting documentation
Please provide other supporting documentation such as photos, related study summaries, letters of support (not required), supporting comprehensive plan policies, etc. (Max 10 pages)

13. Project schedule
Please provide an estimate of the year(s) each phase of the project will be implemented
- [ ] 2021-2025
- [ ] 2026-2030
- [ ] 2031-2035
- [ ] 2036-2040
- [ ] 2041-2045
- [ ] 2046-2050

DATA & TECHNOLOGY (SECTION WITH NO SCORING)

14. Data:
Please explain how or if the project/program will use data to solve an existing problem, and how or if it will expand local and/or regional transportation-related data collection/management capacity (Maximum 100 words)

15. Technology:
a. Please explain how or if the project/program will use technology to solve an existing problem. (Maximum 100 words).
b. Please explain how or if the project will expand local and/or regional capacity to manage emerging transportation technologies (i.e. AV, UAS, MaaS, etc.). (Maximum 100 words).
c. Please explain how or if the project will promote ITS, ICM, MaaS and/or TSM&O through technology and/or organizational strategies. (Maximum 100 words).

PROJECT READINESS & FISCAL SUSTAINABILITY

16. How far along is the project or program in the planning or project development process? (check all that apply)
- [ ] No previous planning work completed
- [ ] Included in a long-range plan
- [ ] Previous planning/environmental work/project phase in-progress
- [ ] Previous planning/environmental work/project phase completed
- [ ] Stakeholder/public engagement in-progress
- [ ] Preliminary plans complete
- [ ] Final plans complete

17. Project funding (attach necessary documentation):
- [ ] Amount of funds already committed to the project: __$_
- [ ] Source of funds (put n/a or list source(s)):
- [ ] Timeframe(s) in which funds need to be utilized: ___________________________
18. **Dedicated Revenue Source:** Project or program will include a balanced dedicated/defined revenue source for operations and maintenance. Please explain how the project/program will address this issue. (Maximum 100 words).

19. **Tripled Bottom Line:** Will the project or program provide multiple benefits (triple bottom line - economic, environmental, social) in order to improve resiliency, i.e. a community’s ability to adapt to changes and challenges for long-term health and vitality? Please explain how the project/program will address this issue. (Maximum 200 words).

20. **Address Performance Measures:** Will the project or program address one or more currently adopted TO2040 performance measures? Explain how and to what degree the project will directly address these measures.
   - Travel time to work
   - Walkability index
   - Multimodal options
   - Transit service usage
   - Pavement conditions
   - Bridge conditions
   - Crash fatalities
   - Crash fatalities per Vehicle Miles Traveled (VMT)
   - Serious injuries
   - Serious injuries per VMT
   - Non-motorized fatalities and serious injuries
   - On time transit performance
   - Level of travel time reliability
   - Reliable truck travel times
   - VMT per capita
   - Bicycle and pedestrian accessibility
   - Tree canopy coverage and activity centers

   For every box checked, please explain how the project/program will address each measure. (Maximum 200).

21. **Implements Regional Plan and Strategies:** Will the project or program implement strategies from the following plans/strategies (check all that apply)? Explain how and to what degree the project will advance each plan or strategy checked.
   - Clean Air Action Plan
   - Climate Resiliency Strategy
   - Communities for All Ages program
   - Coordinated Transit/Human Services Plan
   - Green Infrastructure Framework
   - ITS Architecture
   - Kansas City Regional Freight Outlook
   - MetroGreen
   - Regional AV Policy Framework
   - Regional Bikeway Plan
   - Regional Freight Outlook
   - Regional Pedestrian Policy Plan
   - Regional Safety Blueprint
   - Smart Moves 3.0
   - Transportation Outlook 2040

   For every box checked, please explain how the project/program will address each plan or strategy. (Maximum 200).
22. **Implements a Local Plan:** Project or program will implement a strategy/facility identified in a local asset management, bicycle, comprehensive, economic development, housing, land use, public health, safety, trails, transportation or other local plan. 

Please explain how the project/program will address this issue and provide link/upload the local plan. (Maximum 100 words).

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**CENTERS AND CORRIDORS FOCUS**

23. **Serves Activity Centers & Corridors:** [MARC Activity Center Map]

   a. Project or program will be located within an activity center of high intensity and walkability or on a corridor connecting activity centers

   b. Project or program will directly benefit an activity center of high intensity and walkability (). Explain how?

Please explain how the project/program will address this issue. (Maximum 100 words).

24. **Creating/Planning Sustainable Places (CSP/PSP) Connection:** Project or program will implement strategies identified in a CSP/PSP plan. Please explain how the project/program will address this issue. (Maximum 100 words).

25. **Sustainable Code Framework Connection:** Sustainable places, wherever they occur, are vibrant, efficient and enduring. As a goal, placemaking should coordinate transportation and land-use investment along the region’s corridors and centers as a means to strengthen the quality of our region. Please mark the Sustainable Code Framework sustainable places criteria below that the project or program will address and/or enhance. (Check all that apply, and for those checked, describe how the project or program addresses each)

   - Access to Healthy Foods
   - Active Transportation/Living
   - Age in Place
   - Compact, Walkable Centers
   - Complete Street Design
   - Connected Street Network
   - Context Appropriate Streets
   - Diverse Housing Types
   - Energy Efficient Buildings & Sites
   - Green Infrastructure
   - Infill-Rehab Housing
   - Integrated Trail System
   - Mixed-Density Neighborhoods
   - Natural Resources Protection
   - Optimize Parking
   - Pedestrian-Oriented Public Realm
   - Renewable Energy
   - Repair Strip Corridors
   - Retail/Rooftop Relationships
   - Strong Suburban Downtown
   - Transit-Ready Corridors
   - Tree Preservation
   - Unique Community Characteristics

Please explain how the project/program will address this issue. (Maximum 200).
ACCESS TO OPPORTUNITY

26. **Improves Jobs/Education Access:** Project or program will improve access to jobs and educational opportunities, as well as goods and services, for non-drivers/zero car households. Improving jobs/education access includes providing new or improved transit service and reducing travel time for those who do not have a car or cannot drive. How specifically? Please explain how the project/program will address this issue. (Maximum 100 words).

27. **Promotes Environmental Justice:** Project or program will serve one or more known environmental justice areas, or areas with hidden environmental justice populations by providing access to opportunities (i.e. jobs, education, reducing health disparities, etc.). If yes, please describe.

EXPLANATION: MARC incorporates environmental justice into its planning and decision-making process by identifying minority and low-income populations, engaging those populations in the transportation decision-making process so as to best determine how improvements in the region’s transportation system can best meet their needs, determine whether these disadvantaged populations are subjected to disproportionately high and adverse human health or environmental effects, and address and mitigate those effects. Based on the maps provided, please identify if the project serves an environmental justice tract(s) or connects environmental justice area(s) to opportunities. If the answer is yes please provide a description of how the project serves the environmental justice area(s). If there is an area with hidden environmental justice populations then please provide documentation and a description of the documentation process. (For additional information see the 2015 Environmental Justice Guidebook).

Please explain how the project/program will address this issue. (Maximum 100 words).

ECONOMIC VITALITY

28. **Increase Travel Time Reliability:** Project or program will increase travel time reliability. Please explain how the project/program will address this issue. (Maximum 100 words).

29. **Congestion Management:** Project or program will manage or mitigate congestion on one or more segments of the Congestion Management Network. CMP SOV worksheet is required to be filled out for highway projects that add capacity for single occupant vehicles. Please explain how the project/program will address this issue. (Maximum 100 words).

30. **Freight Movement:** Project is within 3 miles of a freight center or along defined freight route and will improve segment of the regional freight network and/or connectivity to a regional freight zone.
   a. On the freight network or in a freight zone
   b. Within 1 mile
   c. Within 2 miles
   d. Within 3 miles
   e. Proposed freight/manufacturing locations are not included on the freight network or in an established zone and will need to be identified in the future

Please explain how the project/program will address this issue. (Maximum 100 words).
31. **Current Travel Demand:** Project or program will serve a high volume of travel. Check applicable volume ranges.
      - 50,001+
      - 20,001-50,000
      - 10,001-20,000
      - 4. 5,001-10,000
      - 5. 2,501-5,000
      - 6. 0-2,500
   b. Bridge. Annual Average Daily Traffic (AADT):
      - 50,001+
      - 20,001-50,000
      - 10,001-20,000
      - 4. 5,001-10,000
      - 5. 2,501-5,000
      - 6. 0-2,500
   c. Bike Ped/Transit. Population of residents & employees within a 1-mile radius:
      - >20,000
      - 15,001-20,000
      - 10,001-15,000
      - 5,001-10,000
      - 0-5,000

32. **Future Use:** To what extent will the project or program consider the ability for future alternative uses or reconfiguration? For example, will sufficient right-of-way be acquired to accommodate future expansion, is there a plan to retrofit lanes for other future uses, is there a plan for future transit services in the project limits, etc.? Explain Please explain how the project/program will address this issue. (Maximum 100 words).

33. **Increase Useful Life of Existing Facilities:** Will the project or program address an identified system maintenance need or consist of rehabilitation of existing infrastructure? To what extent will the project consider ways to extend durability and resilience? Will the project or program address an identified system maintenance need. How specifically? Explain Please explain how the project/program will address this issue. (Maximum 100 words).

34. **TRANSPORTATION CHOICES**
   Is local policy (resolution/ordinance) in place and adopted which establishes a Complete, Green or Livable Street policy? Please provide link/upload document.
   a. Yes
   b. Partially through approval process (provide documentation)
   c. No

35. Will the project require an exemption to the regional complete and green streets policy?
   a. Yes
   b. No
   If yes, please explain (Maximum 200)
PUBLIC HEALTH & SAFETY

36. **Active Transportation:** Project or program will promote/encourage increased non-motorized travel (walking/biking). How specifically? Please explain how the project/program will address this issue. (Maximum 100 words).

37. **Safety:** Project or program will address transportation safety issue(s) identified in the Kansas City Regional Transportation Safety Blueprint or local safety analysis. Check all appropriate boxes and describe engineering strategies or countermeasures to address each.

   - Active Transportation
     - Pedestrians
     - Bicyclists
     - Other Safety Blueprint supporting strategies
   - Bridge
     - Fixed Object
     - Run-Off-Road Crashes
     - Pedestrians
     - Bicyclists
     - Large Trucks
     - Other Safety Blueprint supporting strategies
   - Highway/roadway
     - Intersections
     - Fixed Object
     - Run-Off-Road Crashes
     - Horizontal Curve Crashes
     - Head-on Crashes
     - Aggressive Driving
     - Unrestrained Occupants
     - Distracted Driving
     - Older Motorists (Ages 65 or older)
     - Pedestrians
     - Bicyclists
     - Large Trucks
     - Other Safety Blueprint supporting strategies
   - Transit
     - Security
     - Pedestrians
     - Bicyclists
     - Other Safety Blueprint supporting strategies

Please explain how the project/program will address each transportation safety issue checked above. Describe strategies and countermeasures. (Maximum 200 words).

38. **Reduce Ozone Precursor Emissions:** Project or program will reduce ozone precursor emissions. How specifically? Please indicate how the project/program addresses this issue (select all that apply).
   a. Will reduces urban heat island effect through materials or landscaping
   b. Will decrease energy/fuel use
   c. Will implement alternative fuel use
   d. Will enhance multi-modal/increased bike/ped access
   e. Will improve traffic flow (signal synchronization)

If box is checked, please explain how the project/program will address this issue. (Max 100).
HEALTHY ENVIRONMENT

39. Green Infrastructure: Project or program will directly incorporate a number of types of green infrastructure. Explain how?
   - Permeable paving
   - Rain gardens
   - Bioretention/bioswales
   - Buffer strips
   - Tree planting
   - Other

For every box checked, please explain how the project/program will address this issue. (Maximum 100).

40. GHG & Carbon-based Fuel Reduction: Project or program will reduce overall greenhouse gas emissions and/or will reduce the use of carbon-based fuel. How specifically? Will the project/program help transition away from fossil based fuels?
   a. Will reduce VMT by promoting transit, non-motorized travel, telecommuting, etc.
   b. Will help ease transition to electrification of fleet
   c. Will promote alternative fuel vehicles
   d. Green infrastructure (i.e. carbon capture)
   e. Traffic flow (i.e. signal synchronization, intelligent transportation systems, etc.)

Please explain how the project/program will address this issue. (Maximum 100 words).

41. Preserves or Restores Environment: Project or program will preserve or restore priority environmental lands in the Natural Resources Inventory (NRI). Check all that apply and provide examples.
   a. Project/program sponsor identifies priority natural resource conservation and restoration opportunities along the project corridor and in project watershed.
   b. Project/program sponsor specifies which conservation areas will be protected and how.
   c. Project/program sponsor specifies which natural resource areas will be protected and restored and how.
   d. Project/program sponsor includes a strategic plan to conserve and restore natural resources on a watershed or sub-watershed scale with explicit linkages to other community and environmental assets.

Please explain how the project/program will address this issue. (Maximum 100 words).
RTP 2050 Evaluation Criteria Worksheet

Instructions: MARC staff would like to know what weight you would assign to each of the following categories, all of which are from our Needs Assessment (with the exception of “Regional Plans, Policies and Strategies, which is a broad category that encompasses much of the planning work we have done at a regional level).

Please assign a total of 100 points across the categories in the following table:

<table>
<thead>
<tr>
<th>Category</th>
<th>Points Assigned</th>
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<tbody>
<tr>
<td>Readiness and Fiscal Sustainability</td>
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<tr>
<td>Regional Plans, Policies and Strategies</td>
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<td>Centers and Corridors Focus</td>
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<td>Access to Opportunities</td>
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<td>Economic Vitality</td>
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<td>Transportation Choices</td>
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<td>Public Health and Safety</td>
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<td>Healthy Environment</td>
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**Background**

The Destination Safe Coalition of the Kansas City region works to prevent transportation-related fatalities and serious injuries. The Coalition is composed of representatives from local, regional, state and federal organizations with an interest in improving the safety of the region’s transportation system. Members are typically involved in some aspect of safety education, law enforcement, engineering or emergency response. The Destination Safe Coalition collaborates with the Kansas and Missouri transportation safety campaigns, and helps put statewide efforts into action on a regional and local level.

Annually, Destination Safe issues a call to fund education and enforcement program efforts to reduce fatalities and serious injuries related to the focus areas outlined in the Kansas City Regional Safety Blueprint. Please note that infrastructure projects such as roadway geometric improvements are not eligible from this source of funding. Contact your state department of transportation or local public works to discuss infrastructure funding options. In addition,

**Anticipated FY 2020 Funding Amounts**

No funding guarantees have been made by either the Missouri Department of Transportation (MoDOT) or the Kansas Department of Transportation (KDOT). The Destination Safe Coalition estimates future funding based on prior year allocations. An estimated $150,000 may be available for Missouri funded projects for FY 2020. KDOT will consider funding up to $25,000 during FY 2020.

Funding amounts are determined after the projects are recommended for funding. MoDOT and KDOT reserve final funding authority, even after the Destination Safe Coalition has made project-funding recommendations.

**Eligibility**

Any nonprofit organization, jurisdiction, governmental entity, for-profit business, etc. is eligible to apply. The program must serve one or more of the counties or portions of counties within the boundaries of the Mid-America Regional Council or Missouri Department of Transportation Kansas City District (which also include counties served by Pioneer Trails Regional Planning Commission. Local governments may only apply for funding from their home state. Funds cannot be used to produce materials for profit. Additionally, infrastructure-related improvements are ineligible through this application process.

**Application Development**

The Destination Safe Leadership Team adopted the Together Toward Zero 2018-2022: Kansas City Regional Transportation Safety Blueprint (Regional Blueprint) which identifies 15 focus areas related to transportation safety in the region, along with strategies to address those focus areas.
Recommended approaches to address focus areas are found in the Regional Blueprint. Applicants are strongly encouraged to develop projects that incorporate these strategies.

The coalition is focusing specifically on the five non-infrastructure-related focus areas that have been a factor in at least 1,200 combined fatalities and serious injuries in the past five years in our region. These focus areas include:

- Aggressive drivers
- Youth motorists (15-25)
- Unrestrained occupants
- Impaired drivers
- Distracted drivers

Applications that address a focus area other than those listed above will still be considered for funding, but will be weighted less.

A partnership approach is encouraged, in which two or more agencies coordinate activities to address a safety issue. Partners may submit separate applications describing a coordinated and collaborative approach.

The strategies or solutions described in the application should address crashes in one or more of the focus areas through education and/or law enforcement activities. Both proven strategies, whose effectiveness is documented in research, and new, innovative concepts are encouraged.

The application is completed online. The site will be accessible on Monday, February 25, 2019. You will be asked to create an account with username and password. The application will prompt you for information. You may sign-in to complete portions of the application at your own pace. The online form provides detailed instructions regarding how to save and print a completed application. You may login again any time before the deadline to edit information or attached supporting files. The online application will be closed to data entry on Monday, March 25, 2019 at 4 p.m. Contact Aaron Bartlett if you have questions or experience difficulties, at abartlett@marc.org or by phone at 816-701-8238.

**Application Assistance**
Contact a Destination Safe Program Manager for application assistance. Destination Safe may reject any application that does not fully support its mission to reduce transportation-related fatalities and serious injuries.

All questions or problems regarding the online form direct to Aaron Bartlett.
Direct all questions regarding projects or expense eligibility to the appropriate state DOT contact listed below.

<table>
<thead>
<tr>
<th>Destination Safe Program Managers</th>
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<tbody>
<tr>
<td>Lisa Hecker - Program Consultant</td>
<td>Aaron Bartlett, AICP - Senior Transportation Planner</td>
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<tr>
<td>Kansas Department of Transportation</td>
<td>Mid-America Regional Council</td>
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<tr>
<td>700 SW Harrison St, 6th Flr.</td>
<td>600 Broadway, Suite 200</td>
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<tr>
<td>Topeka, KS 66603</td>
<td>Kansas City, MO 64105</td>
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<td>P (785) 296-0845</td>
<td>P (816) 474-4240</td>
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<td><a href="mailto:Lisa.Hecker@ks.gov">Lisa.Hecker@ks.gov</a></td>
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<tr>
<td>Tamara Pitts - Sr. Traffic Studies Specialist</td>
<td>Christopher Hess - Transportation Planner</td>
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<tr>
<td>Missouri Department of Transportation</td>
<td>Pioneer Trails Regional Planning Commission</td>
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<tr>
<td>600 NE Colbern Rd.</td>
<td>P.O. Box 123; 802 S. Gordon St.</td>
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<tr>
<td>Lee's Summit, Missouri 64086</td>
<td>Concordia, MO 64020</td>
<td></td>
</tr>
<tr>
<td>P (816) 607-2171</td>
<td>P (660) 463-7934</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:Tamara.Pitts@modot.mo.gov">Tamara.Pitts@modot.mo.gov</a></td>
<td><a href="mailto:chris@trailsrpc.org">chris@trailsrpc.org</a></td>
<td></td>
</tr>
</tbody>
</table>

**Application Review**

Applications will be scored based on completion of several application elements, so incomplete applications will be scored lower than complete applications that address an identified focus area, use one or more strategies listed in *Regional Blueprint*, and are data-driven and with measurable outcomes.

The Leadership Team will score submitted applications based on criteria detailed on the **FY 2020 Blueprint Safety Funds Scoring Sheet**. All applications with supporting documents will be sent to active members and alternates for scoring. All active members of the Leadership Team are eligible to score project applications. Only one set of scores may be submitted by any member or alternate.

Reviewers must send any questions that would affect scoring to Aaron Bartlett by April 16 close of business. The questions will be communicated back to the applicants and all reviewers. Applicants are responsible for responding to all questions by April 20 close of business. Final scores are due to Aaron Bartlett by April 25 close of business. Project scores are based on the average score. This information will be sent to all applicants prior to the the May meeting.

**The Leadership Team of the Destination Safe Coalition will review the projects on Wednesday, May 29, 2019 at 9 a.m. at Mid-America Regional Council, 600 Broadway, Kansas City, MO 64105 (2nd Floor, Board Room).**

The Leadership Team will take time to review the application average score and discuss project merits. Project applicants are required to attend the May meeting. The Leadership Team will be asked if they
they have any questions regarding specific applications. When there no more questions. The Leadership Team will be asked to approve project ranking according to the average score.

Missouri and Kansas funding requests will be prioritized separately. Using the anticipated funding in Missouri two separate categories of equal shares will be targeted for education and enforcement programs. The education and enforcement programs will be prioritized separately. If additional funding is available in either category, it may be used to recommend funding in programs in the other category.

The Leadership Team may discuss funding scenarios to reach a general consensus. The Leadership Team will be asked to make to approve recommended funding amounts.

MoDOT and KDOT will review the applications and funding recommendations and notify MARC and applicants of awards. At this point, MoDOT and KDOT will begin the process to develop and execute agreements with recipients.

**Reporting Requirements**

Both state DOT programs operate by reimbursement. Recipients will only be reimbursed for eligible expenses as defined by the state DOT Agreement(s). Recipients of funds are required to document activities and provide quarterly reports for activities/services performed and/or capital procured through the reimbursement program. MoDOT and KDOT will establish reporting requirements under the agreement.

A final written report documenting the project will be due to the Destination Safe Leadership Team upon completion of the funded project. Example final reports are available. Written reports may be included in the Annual Destination Safe Report. Reports should show sufficient detail about the success of the project, including data to show changes in the performance measures defined in the application.

**MoDOT Requirements**

All MoDOT funded projects must have funds expended and submitted for reimbursement by Friday, June 12, 2020, so invoices can be processed before the end of the fiscal year June 30, 2020.

1. All costs must be tied directly to an event or program that is increasing safety.
   a. Examples of eligible costs include but are not limited to: Public Health Fairs Expo Fee, Safety Assemblies, Overtime DUI Saturation Patrols, Speaker’s Fee, Travel Expenses
2. Funding may not be used to pay overhead for general salaries or operating costs of a facility that is used for other purposes. For example, funding may not be used to supplement a full time employee’s salary
3. The purchase of a good or a service over the amount of $3,000 will require proof of receiving three bids and going with the lowest bid that meets the specifications.
4. Please note, if you plan to purchase incentive items with the Destination Safe logo or messaging, indicate what types of items you plan to purchase. If more than one proposing agency plans to purchase the same types of items, Destination Safe will attempt to coordinate the purchases for potential bulk discounts. Note that the estimated cost of such items must be included in your budget.

5. Large purchase media buys will be made by MoDOT through existing statewide contracts. If your project will be incorporating public messaging through media contracts, please contact Tamara Pitts to discuss how that can be funded and what should be shown in your application.

**Additional funding restrictions may apply.** Contact Tamara Pitts, MoDOT, or Lisa Hecker, KDOT, respectively concerning questions about funding requirements through either state.

**KDOT Requirements**

KDOT may fund up to $25,000 of funds for regional blueprint projects. Costs of promotional items and memorabilia, including models, gifts, souvenirs and trinkets, are not allowable under Section 402 funding. KDOT has the sole discretion in determining project funding, but takes into account the recommendations of Destination Safe when making this determination. Additional requirements not outlined in this process may need to be met by organizations applying for Kansas funds. Projects selected for KDOT funding operate on a fiscal year beginning in October and ending in September. Due to this fact, grant recipients may be required to provide periodic reports on projects beginning later in the year.

**Additional Guidance**

It is important to specify in applications which source of funds is desired. Projects that will be conducted in Kansas counties should request Kansas funds, and projects that will be conducted in Missouri counties should request Missouri funds. A combination of funding can be requested, so it is important to itemize the project’s budget according to the state in which funding is being requested. Project applicants may be required to scale a project back if awarded a reduced amount.

Matching funds are not required; however, we strongly encourage leveraging funds from other sources.

Please note that both Missouri and Kansas administer reimbursement programs, which means that your organization will need to pay for expenses up-front and submit invoices to the appropriate contract manager for reimbursement.

**No expenses should be incurred until the appropriate funding contract is signed and executed. Invoices submitted for reimbursements after the last invoice deadline will not be processed.**
### FY 2020 Program Selection Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, February 25, 2019</td>
<td>Call for projects issued</td>
</tr>
<tr>
<td>Monday, March 25, 2019</td>
<td>Deadline to complete application 4:00 p.m.</td>
</tr>
<tr>
<td>Monday, April 15, 2019</td>
<td>Applications and scoring instructions sent to all active members and alternates.</td>
</tr>
<tr>
<td>Wednesday, May 1, 2019</td>
<td>Final scores are due to Aaron Bartlett by April 24 close of business.</td>
</tr>
<tr>
<td>Wednesday, May 15, 2019</td>
<td>Applications, average score distributed to Leadership Team and applicants.</td>
</tr>
<tr>
<td>Wednesday, May 29, 2019</td>
<td>Destination Safe Leadership Team Meeting to review applications and make funding recommendations.</td>
</tr>
</tbody>
</table>

### MoDOT (State FY 2020 begins July 1, 2019, and ends June 30, 2020)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, June 3, 2019</td>
<td>MARC sends applications and funding recommendations to MoDOT</td>
</tr>
<tr>
<td>Friday, June 14, 2019</td>
<td>MoDOT completes review and sends notice of awards to MARC and grant recipients. Funding agreements should follow so that agreements can be executed and MoDOT can provide a notice to proceed after the start of the state fiscal year on July 1, 2019.</td>
</tr>
<tr>
<td>Friday, June 28, 2019</td>
<td>Funding agreements should be executed by this date.</td>
</tr>
<tr>
<td>_____, ________, 2020</td>
<td>All invoices due for services provided through the date specified in the agreement.</td>
</tr>
</tbody>
</table>

### KDOT (Federal FY 2020 begins October 1, 2019, and ends September 30, 2020)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, June 3, 2019</td>
<td>MARC sends applications and funding recommendations to KDOT</td>
</tr>
<tr>
<td>July 31, 2019</td>
<td>KDOT completes review and sends notice of awards to MARC and all grant recipients. Funding agreements should follow so that agreements can be executed and KDOT can provide a notice to proceed after the start of the federal fiscal year on October 1, 2019.</td>
</tr>
<tr>
<td>September 26, 2019</td>
<td>Funding agreements should be executed no later than this date.</td>
</tr>
<tr>
<td>October 15, 2020</td>
<td>All invoices due for services provided on or before September 30, 2020. Grantee must provide a Certificate of Completion with the final invoice for reimbursement.</td>
</tr>
</tbody>
</table>
### DRAFT FY 2020 Blueprint Safety Funds Scoring Sheet

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Score</th>
<th>Max. Points</th>
<th>Project Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner agencies</td>
<td>Partnership exist when two more organizations work together towards a common objective. The nature of the collaboration must be described clearly in the Solution Statement, Strategies and/or Performance Measures. 3 point for each partner listed not including applicant organization. A letter of commitment or support from partner organizations must be submitted that describe the nature of the collaboration.</td>
<td>9</td>
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<tr>
<td>Geographic extent of project</td>
<td>2 points per jurisdiction county or city The applicant should describe how each jurisdiction benefits from the project. This information must be included within the project narrative.</td>
<td>4</td>
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</tr>
<tr>
<td>Disciplinary Approach(s)</td>
<td>2 points for each discipline involved in project (includes: education, enforcement, emergency response, and others as defined) To qualify each approach must be described in the proposed project. For example, a law enforcement project may begin with public outreach that involves a press release followed by warnings and then citations for traffic related violations. The reviewer should evaluate the narrative of the Solution Statement, Strategies and/or Performance Measures.</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Focus Areas(s) Addressed</td>
<td>5 points for [Unrestrained Occupants / Aggressive Drivers / Occupant Protection / Impaired Drivers / Distracted Drivers/ Youth Motorists 15-25] 1 point each for all other focus area addressed</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Problem Statement</td>
<td>Does the problem statement clearly address one or more of the Blueprint focus area(s)? Is supporting data provided? Guide (0 unsatisfactory, 1 Very Poor, 2 Poor, 3 Average, 4 Good, 5 Very Good, 6 Exceeds Expectations)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Solution Statement</td>
<td>Does the solution address the problem as defined? Guide 0 Completely Inadequate 1 Very Poor 2 Poor 3 Significantly Below Average 4 Below Average 5 Average 6 Above Average 7 Significantly Above Average 8 Good 9 Very Good 10 Exceeds Expectations</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Strategies</td>
<td>Does the project use strategies identified in the Blueprint, Annual Report, or other data-driven sources? Does the project work toward regional safety goals?</td>
<td>Guide</td>
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<td></td>
<td></td>
<td>0  Completely Inadequate</td>
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<td></td>
<td></td>
<td>1  Very Poor</td>
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<td>2  Poor</td>
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<td>3  Significantly Below Average</td>
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<td>4  Below Average</td>
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<td>5  Average</td>
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<td>6  Above Average</td>
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<td>7  Significantly Above Average</td>
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<td>8  Good</td>
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<td></td>
<td></td>
<td>9  Very Good</td>
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<tr>
<td></td>
<td></td>
<td>10 Exceeds Expectations</td>
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<tr>
<td>Performance measures</td>
<td>Does the application provide reasonable performance measures and goals for each of the measures? Does the application define project success?</td>
<td>Guide</td>
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<td></td>
<td></td>
<td>0  Completely Inadequate</td>
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<td>1  Very Poor</td>
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<td>2  Poor</td>
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<td></td>
<td>3  Significantly Below Average</td>
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<td></td>
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<td>9  Very Good</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Exceeds Expectations</td>
<td></td>
</tr>
<tr>
<td>Past Success</td>
<td>Does the application describe the success of similar projects/programs? Are claims supported with data?</td>
<td>Guide</td>
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<tr>
<td></td>
<td></td>
<td>0  Completely Inadequate</td>
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<td></td>
<td>1  Very Poor</td>
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<td></td>
<td></td>
<td>2  Poor</td>
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<td></td>
<td>3  Significantly Below Average</td>
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<td>7  Significantly Above Average</td>
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<td>8  Good</td>
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<td></td>
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<td>9  Very Good</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>10 Exceeds Expectations</td>
<td></td>
</tr>
<tr>
<td>Budget</td>
<td>Does the budget clearly describe how funds will be allocated? Are expenses reasonable and appropriate?</td>
<td>Guide (0 unsatisfactory, 1 Very Poor, 2 Poor, 3 Average, 4 Good, 5 Excellent)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>0  Unsatisfactory</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>1  Very Poor</td>
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<td>2  Poor</td>
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<tr>
<td></td>
<td></td>
<td>3  Average</td>
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<td></td>
<td></td>
<td>4  Good</td>
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<tr>
<td></td>
<td></td>
<td>5  Excellent</td>
<td></td>
</tr>
<tr>
<td>Matching Funds</td>
<td>Projects will be awarded point by the extent to which matching funds help to leverage state: 5-9% (1 pt), 10-14% (2 pt.), 15-24% (3 pts.), 25-29% (4 pts.), 30-34% (5 pts.) 35-39% (6 pts.), 40-44% (7 pts) 45-49% (8 pts.) 50-54% (9 pts.) and 55% or greater (10 pts.)</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100</td>
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