Meeting Summary
Chair: Melissa Black

Public Information & Education Task Team
May 27, 2020 | 10:30 a.m. – 11:30 | GoToMeeting
gotomeet.me/MARC150A
Passcode: 7997356

Purpose
1) To provide a forum to coordinate and support public education efforts of the partners
2) To address focus areas identified in the Regional Blueprint

AGENDA

   a. What does it look like?
   b. How do we proceed?
   c. What are our best next steps?

2. KDOT Media Outreach Contract
   a. Goals
   b. Focus Areas

3. Pathways to Vision Zero Summit
   a. Driver Behavior Track
      i. Better name?
   b. 4 Pathways to Vision Zero in Kansas City
      i. Morning session, one representative for each “track”
   c. Closing Keynote
      i. Victim advocate

4. Other Updates

Next meeting: July 29, 10:30am-11:30am