Mobility Advisory Committee

FTA Section 5310 Grant Program
Pre-Application Workshop
June 10, 2020
Agenda

• Background and Resources
• 2020 Call for Projects Overview
  – Funding availability
  – Match requirements
  – Applicant eligibility
  – Project eligibility
  – Schedule
• Requirements Overview
• Q&A
Background
Background

• Enhanced Mobility of Seniors and Individuals with Disabilities (Section 5310 Program)
  – Goal is to support public transportation services and alternatives that work to assist the day-to-day lives of older adults and persons with disabilities
Resources

http://marc2.org/tr_5310/
Resources

• Coordinated Human Services – Public Transportation Plan
  – Goals and strategies to address gaps and advance enhanced mobility in the Kansas City region

• 2020 FTA Section 5310 Guidebook
  – Step-by-step guide to applying for 5310 funds through MARC
Resources

- Smart Moves 3.0
  - Long-range transit plan
- Environmental Justice map
- Recording of this workshop
2020 Call for Projects Overview
# Funding Availability

## 5310 Funds for KC Region in 2019 and 2020

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$1,328,614</td>
</tr>
<tr>
<td>2020</td>
<td>$1,370,334</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,698,948</strong></td>
</tr>
</tbody>
</table>

| Admin (MARC) | $94,463 |
| Admin (KCATA)| $175,432 |
| **TOTAL minus all Admin** | **$2,429,053** |

| Operations (45%) | $1,093,074 |
| Capital (55%)    | $1,335,979 |

**Funds to be Programmed**: $1,335,979
Match Requirements

• This is a cost-reimbursement program, as opposed to a standard grant or fixed amount award.
Match Requirements

• 80% federal (5310 funds), 20% local match
• Also, MARC charges a project fee (1%)
Match Requirements

(20% match rule exceptions)

– Buying vehicles to comply with the Americans with Disabilities Act (ADA), in which case the federal share may be increased to 85-percent

– Buying vehicle-related equipment or facilities to comply or maintain compliance with the ADA, in which case the incremental cost of the equipment may be funded up to 90-percent with 5310 funds.
  • E.g. Equipment on and attached to the vehicle.
Eligible Match Sources

- State or local appropriations
- Dedicated tax revenues
- Private donations
- Revenue from service contracts
- Transportation development credits
- Net income generated from advertising and concessions
- Non-cash share, such as:
  - Donations
  - Volunteered services
  - In-kind contributions
Eligible Match Sources

(Continued)

• Non-DOT federal funds eligible for expense in transportation:
  – Employment training
  – Aging
  – Medical
  – Community Services
  – Rehabilitation Services
Applicant Eligibility

• Only project sponsors located within the green areas should apply to MARC for 5310 funding

• Link to more detailed online map available in Guidebook
Applicant Eligibility

- Private nonprofit organizations
- State or local governmental authorities that:
  - Are approved by a state to coordinate services for older adults and individuals with disabilities or
  - Certify that there are no non-profit organizations readily available in the area to provide the service.
Project Eligibility

• Rolling stock
  – Acquisition of expansion or replacement buses or vans
  – Related procurement, testing, inspection, and acceptance costs
  – Vehicle rehabilitation or overhaul
  – Preventative maintenance
  – Radios and communication equipment
  – Vehicle wheelchair lifts, ramps, and securement devices
Project Eligibility (Continued)

- Passenger facilities related to Section 5310 funded vehicles
- Support facilities and equipment for section 5310 funded vehicles
  - Extended warranties; computer hardware and software; transit-related ITS; dispatch systems; fare collection systems
• Lease of equipment when lease is more cost-effective
• Acquisition of transportation services under a contract, lease or other arrangement
• Capital investments that support ADA-complementary paratransit services
Project Eligibility (Continued)

- Projects that support mobility management and coordination programs among public transportation providers and other human service agencies providing transportation
  - Promotion, enhancement, and facilitation of access to transportation services
  - Short-term management activities to plan and implement coordinated services
  - Support of state and local coordination policy bodies and councils
Project Eligibility (Continued)

(Mobility Management, continued)
– Operation of transportation brokerages
– Provision of coordination services such as travel training and trip planning
– Development and operation of one-stop transportation traveler call centers
(Mobility Management, continued)

- Operational planning for the acquisition of ITS technologies to help plan and operate coordinated systems inclusive of GIS mapping, GPS tech, coordinated vehicle scheduling, dispatching and monitoring tech, as well as tech to track costs and billing in a coordinated system, and single smart customer payment systems.
What is not Eligible

- Operations Projects
  - Expansion of public transportation projects beyond ADA requirements
  - Infrastructure improvements to transit stations not designated as “key stations”
  - Taxi, ride-sharing, volunteer, or vanpooling programs
Requirements Overview
Coordinated Plan Goals
(Prioritized)

Applicants will need to identify their project with one of four goals identified in the Coordinated Plan. The goals listed below are prioritized, and projects in higher-priority areas may be weighted.

1. Maintain Existing Service Levels
2. Expand service levels for mobility service users in the region
3. Improve the quality and accessibility of information available to the public
4. Bridge infrastructure gaps
Goal 1: Maintain existing service levels for mobility service users in the region

• Strategies
  – Ensure that existing service levels are maintained by:
    • Replacing vehicles past their useful life
    • Sustaining funding levels for subsidized fare programs
  – Secure sustainable funding partnerships
Goal 2: Expand service levels for mobility service users in the region

• Strategies...expand:
  – Service hours into nights, early mornings, or increase service frequency and/or responsiveness
  – Days of service, including weekends
  – Level of service from curb-to-curb to door-to-door, door-through-door, or beyond
  – Types of trips that are eligible for service populations
  – Geographic coverage, particularly into environmental justice tracts or areas of need as identified in this plan
Goal 2: Expand service levels for mobility service users in the region

• (Continued) Strategies:
  – Leverage partnerships to reduce duplication
  – Improve cross-jurisdictional transportation through administrative efficiency
Goal 3: Improve the quality and accessibility of information to the public

• Strategies
  – Continue to improve the region’s One-Call/One-Click capabilities
  – Reduce the complexity of information being conveyed to the public
  – Publicize existing services, changes, and/or the introduction of new services
Goal 3: Improve the quality and accessibility of information to the public

• (Continued) Strategies
  – Engage transportation-disadvantaged populations directly
  – Utilize data to make informed decisions about enhanced mobility services
    • Establish regional service standards
    • Ensure that all service providers are equipped with data tracking capabilities
    • Ensure that service providers are coordinating with MARC staff to map, analyze, and publicize service areas, trends, and network gaps.
Goal 4: Bridge gaps in built environment to improve network accessibility

• Strategies:
  – Construct ADA-accessible infrastructure around transit facilities
  – Integrate universal design principles into local development policies
  – Support the implementation of Smart Moves 3.0 recommendations, including mobility hubs and increasing jobs accessibility
Staff Scoring

• All projects, regardless of goal/strategy, will be scored with the same scoring criteria on a high/medium/low scale:
  1. Uses data to demonstrate need
  2. Engages with service populations
  3. Demonstrates cost effectiveness
  4. Establishes partnerships
  5. Communicates services effectively
  6. Service is regional in nature
Other Application Requirements

(Do not factor into score)

• Scalability

• Accessibility
  – Environmental Justice areas,
  – Improves coverage/expands service times
  – For older adults and people with disabilities

• Cost and Feasibility
  – Project budget, explanation of cost estimates
How to apply?

• [http://marc2.org/tr_5310/](http://marc2.org/tr_5310/)
• Also available at [www.connectedkc.org/funding](http://www.connectedkc.org/funding) and the MAC webpage
• A step-by-step guide to applying is available in the Guidebook
5310 Call Schedule

- 6/1 – Notice for Call for Projects
- 6/10 – Pre-application workshop
- 7/15 – Close Call for Projects
- 7/16-31 – Eligibility review/scoring
- 8/12 – MAC prioritizes projects and prepares recommendations
- 9/15 – TTPC releases 5310 recs for public review and comment
- October – TTPC and Board approvals
- December – FTA approves applications