MEETING SUMMARY

Mobility Advisory Committee

Jim Courtney, Chair
Sara Davis, Vice-Chair

April 12th, 2017

Procedural Business

1. Welcome and Introductions

2. Approval of February Meeting Minutes, Jim Courtney, MAC
   - So moved by Terry O’toole, seconded by Barbara Koirtyohann

3. Committee Elections; Next Steps, Drew Stiehl, MARC
   - Introducing new representatives
     o New Rep Introductions
       - James Stowe (MARC, Area Agency on Aging), Josh Powers (Johnson County Transit),
         Carol Ramsayer (City of Olathe), and Chip Hillesheim (KC VA Medical Center) were
         introduced to the committee as new representatives for their respective organizations
     o New Organizations
       - Drew Stiehl notified the committee that invitations to sit on MAC will be sent out to
         prospective organizations soon. These organizations will be replacing MORE², Platte /
         Clay County Senior Boards, and AARP, who have chosen not to renew for another two-
         year term.
   - Co-chair updates
     o Jim Courtney notified the committee that he will be stepping down from the Chair of MAC
       after the June 14th meeting.
     o MARC staff have identified Mr. Courtney’s replacement
     o Mr. Courtney reminded the committee that the new chair will need to say uncomfortable
       things to push the conversation forward, especially in their role of representing MAC at
       RTCC
     o Mr. Courtney congratulated the committee on all of the progress that they have made in the
       last two years under the MAC banner, and prior to that in the previous committees
       organized around the same principles.

4. 5310 Update, Margaret Brown, KCATA
   - Status of FY15-16 Grants
     o Margaret Brown, of KCATA, updated the committee on the progress of the FY 15-16 FTA
       Section 5310 grants
Ms. Brown has provided the sub-recipients of these funds with sub-awardee agreements. Next steps include sending a “management packet” to all sub-awardees, including reporting requirements and reimbursement forms if necessary.

- Specifically for sub-awardees of vehicle projects, they will be receiving notification of available vehicles, vehicle requisition forms, vehicle delivery schedule, and a required local match letter.
- Vehicles will ultimately be delivered and inspected at KCATA facility before being released to sub-awardees.

Continuing Business

5. **SmartMoves 3.0 Update**, Karen Clawson, MARC

- Ms. Clawson updated the committee on the progress happening around the SmartMoves 3.0 planning effort.
- The core tenets of the plan are...
  - Transit benefits us all whether we use it or not
  - Transit powers business through jobs access, retention, and getting individuals to interviews
- There are significant development impacts.
- Transit empowers workers.
- Transit enhances communities.
  - Enables independence for seniors, individuals with disabilities
  - Mr. Courtney suggested adding Veterans to that list, especially given the steps taken by KCATA to provide free fares to vets.
- Transit builds great places, and supports local communities.
  - Our region spends roughly half of what our other peer cities spend on transit
  - Ms. Koirtyohann asked how peer cities were identified.
  - Ms. Clawson explained that the intent is to find cities that resemble Kansas City in population size, physical size, and development patterns.
  - There are about 20 peer cities identified by MARC, some of which are slightly bigger and some of which are slightly smaller, including Omaha, Denver, Minneapolis, and Indianapolis.
- The SmartMoves plan provides a vision for greater mobility.
  - Transit is evolving to mean more than just 30-foot buses.
- Key Opportunities.
  - Suburban job centers.
  - East-West connectivity.
  - Emerging technology.
  - Core redevelopment.
  - Expanded service hours.
- Mobility Hubs.
  - The plan calls for between 55-60 throughout the region of varying levels. Some are already existing, while some will need to be built “from scratch”.
  - These are places where modes can come together, and provide for greater first/last mile connectivity.
  - These will be catalytic sites for transit-oriented development.
  - The SmartMoves plan will provide recommendations to specific cities about supportive policies.
- Focus on high-demand corridors.
These are the “workhorse of the system,” provide the most service to the most people, and will continue to be the backbone of any mobility plan.

- Deliver mobility innovations
- Enable vibrant places
- Build broad partnerships
- Next steps:
  - We’ve already started implementing portions of the plan
  - MARC will continue to check in with MAC and seek their input as the plan progresses
  - MARC staff will be taking the plan on a “road show” around the region

Ms. Styron noted that she was impressed by and appreciative of the community-minded messaging of the plan.

- She wanted to know where the “road show” was going
- Ms. Clawson: ideally everyone would be included, but we are being strategic. We want to get in front of people who can help spread our message, and we are happy to piggyback on existing meetings to do a short presentation
  - Ms. Solidum explained to the committee that Goodwill has untapped capacity to spread these kinds of messages, and that they are willing to be “foot soldiers” for these kinds of plans if materials and talking points are provided
    - For those hoping to obtain these materials, please contact Karen Clawson at kclawson@marc.org
  - Mr. Hillesheim stated that a Transportation Exposition would be a good way to mobilize regional energy around expanding transportation services

6. RideKC Taxi Data Presentation
   American Community Survey Data Presentation, Drew Stiehl, MARC
   - Presentation will be posted on the MAC website

7. KCATA Updates / Free Rides for Veterans / RideKC Freedom, Tyler Means, KCATA
   - Employer focus, workforce focus
   - KCATA is developing a new committee in-house, not meant to replace MAC, but will serve a similar function
     - Focus on meeting agency goals, esp. in regards to on-time performance and accessibility
     - Committee will work to develop a stronger message to “sell” services better to stakeholders
     - Committee will be factor in how messaging is shaped for KCATA
   - Re-branding paratransit to RideKC Freedom
   - Emphasis on external partnerships
   - RideKC Taxi continues to grow, usage has doubled in Eastern Jackson County, and will double again soon
     - In surveying for the taxi-voucher program, KCATA has seen an increase in rider satisfaction
       - After assuming management of the Lenexa program, they saw a 50% increase in satisfaction
     - Trip distance is decreasing
   - Free Rides for Veterans has been successful, but some confusion around what qualifies
     - Paratransit trips do not qualify; only fixed-route
   - Growing regional concept, and are getting closer and closer
     - Single, regionalized eligibility is the next hurdle
New Business

8. Roundtable Updates
   - Mr. Hilleshiem informed the committee that the Employment Transportation Roundtable will be taking place at noon on April 24th
   - Mr. Courtney encouraged the committee to go out into the world and tell their stories!

9. Other Business
   - Please visit the MAC website to review the Mobility Services Inventory categories
   - Next Meeting: June 14th, 2017, 9am, MARC

10. MARC Annual Meeting: June 9th, 2017, 11am, Westin Crown Center

11. Other Business
   - Seeing none, the meeting was adjourned

ATTENDANCE

April 12th, 2017

Chair:
Jim Courtney, Mr. Goodcents Foundation (Chair)
Sara Davis, OATS Transportation (Co-Chair)

Other Attendees:

Amy Wright, Mid-America Alliance for Access  Carol Ramsayer, City of Olathe
Lori Smith, PSCAC  Michael Tramonte, PFH
JoAnn Wener, TCMHS, Inc  Jen Jordan-Spence, City of Gardner
Barbara Koirtyohann, THCF  Veronica Wynn, MTM
Linda Sharp, Truman Medical Centers  Lauren Solidum, Goodwill
Josh Powers, Johnson County Transit  Phil Hanson, THCF
Jim Huffman, Life Unlimited  Chip Hillesheim, KS VA Medical Center
Terry O’Toole, 10/10 Taxi  Jake Jacobs, EITAS
Jon Moore, Olsson Associates  James Stowe, MARC / AAA
Sheila Styron, The Whole Person  Kim Greene, FEC
Stephen Powell, Shawnee CityRide

MARC Staff:
Karen Clawson
Drew Stiehl
Martin Rivarola

KCATA Staff:
Lisa Womack  Denise Adams
Tyler Means  Canesha Moore
Margaret A. Brown