OPEN MEETING NOTICE
REGIONAL TRANSIT COORDINATING COUNCIL

Brian McKiernan, MARC Co-Chair
Daniel Serda, KCATA Co-Chair

There will be a meeting of the Regional Transit Coordinating Council on
Wednesday, March 20, 2019 at 9:00 a.m. at MARC – Board Room
(600 Broadway, Suite 200, Kansas City, Mo. 64105)

AGENDA

1. Welcome and Introductions
2. Approval of December 2018 Meeting Summary*
3. Public Comments (sign-in required, 3 minute maximum)
4. Policy Discussions Items:
   a. KC Chamber Big 5 & Regional Funding Strategy Discussion—Chamber and/or KCATA Staff (15 minutes)
   b. System Redesign—Dick Jarrold and Josh Powers (20 minutes)
      i. Status
      ii. Microtransit Pilot Update
5. Action Items:
   a. RTCC 2019 Workplan and Schedule—Laura Machala (20 minutes)*
6. Informational Items:
   a. RTP 2050 Call for Projects Update—Martin Rivarola (10 minutes)
   b. Other agency updates – KCATA Staff (15 minutes)
      i. North Oak corridor
      ii. AV grant application
   c. Member Updates - (10 minutes)
7. Other Business
8. Next Meeting Date:
   a. June 20, 2019 at 9:00 a.m. at KCTA, 1200 E. 18th Street (Breen Conference Room)
9. Adjourn

*Indicates a vote will be taken for approval

Special Accommodations: Please notify the Mid-America Regional Council at (816) 474-4240 at least 48 hours in advance if you require special accommodations to attend this meeting (i.e., qualified interpreter, large print, reader, hearing assistance). We will make every effort to meet reasonable requests. MARC programs may not discriminate against anyone on the basis of race, color or national origin, according to Title VI of the Civil Rights Act of 1964. For more information or to obtain a Title VI Complaint Form, see http://www.marc.org/transportation/title_vi.htm, or call 816-474-4240.
2019 RTCC Work Plan Priorities

FUNDING
KCATA Strategic Plan/Smart Moves Funding
- Support regional conversations to identify a long-term funding strategy for transit and mobility

Programming
- Develop RTCC project priorities for MARC sub-allocated funding/calls for projects (5310, STP, CMAQ, TAP, Planning Sustainable Places)
- Help coordinate other discretionary grant opportunities across the region (examples include: BUILD, 5307, 5339, and Automation grants)

SERVICE STRATEGY, PLANNING AND DEVELOPMENT
System Redesign
- Serve as a “policy sounding board” for the KCATA’s System Redesign
  - Potential issues to be discussed include:
    - How best to restructure the system to invest more in high-ridership and high-demand areas
    - How to fill gaps in transit service with a range of mobility solutions
    - How to improve access to job centers that lack adequate transit
    - Analysis of new models of service and/or technology.
    - Provide input into airport and stadium transit and mobility services
- Participate in/support System Redesign workshops and other activities

Smart Moves Implementation, Corridor Planning and Integration of Services.
- Provide input as Independence Avenue BRT planning advances to project development
- Provide input into various corridor studies: Northland (North Oak), Streetcar extensions and integration of streetcar and other transit services
- Provide input into current or future Planning Sustainable Places initiatives.
- Jobs access workplan—develop and deploy toolkit

Mobility Hub/Transit-Oriented Development (TOD) Initiative
- Advance and promote mobility Hub/TOD planning through the Planning Sustainable Places Program and through other work with local partners.

Outreach and Education Plan (Employers, Stakeholders, Customers, and Future Riders)
- Work with Greater KC Chamber on Big 5: Transportation.
- Deploy a consistent message on transit across the region, making a compelling argument for regional funding

REGIONAL COORDINATION
Regional Fare Collection and Technology
- Participate in discussion on regional fares (i.e. what fare should be charged, what percentage of the trip cost should the fare cover, etc.)

Technology/Mobility Option Integration
- Support implementation of strategies identified in strategic Regional AV Policy Framework to support the successful deployment of new transportation technologies.
REGиональный совет координирования транспорта

Сводка заседания от 4 декабря 2018 года

СОСТоЙСТВО

Члены и заместители:
Брайан Макиернан, Объединенные правительства (Лидер)
Даниэль Серда, KCATA (Лидер)
Джош Порв, округ Джонсон
Том Скеннелл, город Индианополис, MO
Том Герен, KC Streetcar Authority
Дэвид Джонсон, KC Streetcar Authority
Майк Спадафор, KDOT
Дэвид Warm, MARC

ДРУГИЕ:
Арт Готт, Truman Medical Center
Аугустин Сильвестер, Truman Medical Center
Джон Моор, Olsson and Associates
Лорен Рейман, HNTB
Дэн Райан, Tri-County Mental Health
Дик Ярольд, KCATA
Шаун Страт, KCATA
Дик Ярольд, KCATA
Чарли Фергюсон, KCATA
Робби Малинен, KCATA

СТРУКТУРА:
Карен Клаусон, MARC
Мартин Риварола, MARC
Рон Ачелпол, MARC
Дрэйв Стих, MARC
Лора Мачала, MARC
Дик Ярольд, KCATA
Шаун Страте, KCATA
Дик Ярольд, KCATA
Чарльз Фергюсон, KCATA
Робби Малинен, KCATA
1. Welcome and Introduction
   Brian McKiernan welcomed members and introductions were made.

2. Approval of March Meeting Summary
   The summary notes for the September 2018 meeting were APPROVED with the change that Brian McKiernan did not attend; instead Melissa Bynum attended from the Unified Government.

3. Public Comments
   There were no public comments.

4. Policy Discussions:
   a. RTCC Purpose and Role
      Ron Achelpohl presented on RTCC’s past and future role—a debrief from the conversation that occurred at the September RTCC meeting. The general consensus is that the Committee’s role should be to organize civic leadership to keep moving in a common direction vis-à-vis transit and mobility in the region. In order to do this, Mr. Achelpohl outlined several potential RTCC tasks/focus areas centered on funding and strategy. The recommendation is to 1) Meet on a quarterly basis and 2) Restructure RTCC to focus on higher-level policy discussions dealing with strategically leveraging existing resources, advancing a regional and/or enhanced local funding discussion, and evaluating/developing non-traditional funding sources. Additionally the committee should address SmartMoves investment strategies, and should be given the opportunity to provide input on the RideKC System Redesign and other operational changes. Furthermore, in-line with this new format and mission, the RTCC Technical Team could increase the frequency of its meetings, as needed.

      In the discussion that followed, there was agreement that to have high-level discussions on these subjects, the right people would need to be in the room. David Warm emphasized that RTCC needs to engage leadership in a thoughtful way in order to get them to attend meetings. Tom Gerend discussed that the region has a plan and vision (for transit) in place as well as strategies on how to accomplish this vision. Therefore, the question that RTCC should address is: what are the impediments to progress? RTCC agendas could focus on responding to these obstacles. Generally, the group agreed to the proposed direction and quarterly schedule moving forward.

   b. KCATA Strategic Plan
      Robbie Makinen and David Johnson presented on the KCATA’s new Strategic Plan, an effort that was kicked off in July. The Plan (Mobility Momentum 2021), outlines a three-year work plan for the agency. The main objectives are to transform the Agency into a regional authority (work that has largely already been completed), create and deploy “mobility as a service” concepts to fill transportation gaps, and develop innovative funding models. The work plan contains three strategic areas of focus (ridership, revenue, and relationships) with 25 tactics for improvement. The Agency will track metrics quarterly. The vision established by the plan is to “deliver innovative solutions that enhance mobility and improve our community.” As indicated by its name, Mobility Momentum should be fully executed by 2021. The primary goals for FY 2019 are: 1) Improve customer satisfaction to 92%, 2) Reduce costs by 3%, 3) Reduce safety & security incidents by 15%, and 4) Improve employee engagement.

      Mr. Achelpohl asked how this effort will mesh with the goals in Smart Moves. Mr. Johnson said that KCATA and MARC should coordinate to make sure that Smart Moves is integrated into the Strategic Plan.
c. **Regional Transit and Mobility Network Design**

Dick Jarrold presented on the Regional System Redesign, which KCATA will select a consultant to develop in 2019. The Redesign will rethink mobility in the Kansas City area by 1) Enhancing end to end travel, 2) Implementing Smart Moves 3.0, 3) Implementing the KCATA Strategic Plan, 4) Building on existing innovations, 5) Integrating mobility systems, and 6) Using multiple modes and providers. By redesigning the system consistent with the Smart Moves vision, the metro area can have more fast and frequent service that will reduce travel time for most people. For those areas that are not as cost effective to serve with traditional transit, the Agency intends to explore non-traditional service options to provide mobility. A consultant will be selected to help come up with alternatives and develop the implementation plan. Mr. Jarrold announced that KCATA would hold a preproposal workshop on 12/11/18 and expects to begin the effort in February 2019.

In terms of what role RTCC will play, Mr. Jarrold emphasized that the Committee will be a touchpoint throughout the planning process and that it would be very helpful for members to help convey information about the redesign to their stakeholders. Mr. McKiernan praised the effort as aspirational and directional and said it will help him refocus on how to collaborate to enhance mobility across the region. In conjunction with the Redesign, Mr. Makinen stated that it would be great if RTCC could engage the civic and business community. Several members discussed that a list of near-term priorities should come out of the Redesign process.

5. **Action Items (No Action Items)**

6. **Information Items:**
   a. **RTP 2050 Call for Projects/Project Selection**

   Martin Rivarola presented on the upcoming Call for Projects that will be held in conjunction with the update to the region’s long-range transportation plan (RTP 2050). Applicants will apply to have projects included in the fiscally-constrained or illustrative project lists. Mr. Rivarola described the work staff is currently undertaking, including generating a draft set of evaluation criteria to evaluate projects. He also mentioned that there would be a workshop to discuss and offer feedback on the criteria on 12/18.

   Mr. Spadafore asked how performance measures would be incorporated into the process. Mr. Rivarola responded that staff was making sure that all performance measure themes would inform the evaluation criteria. Mr. Warm mentioned that after KCATA retains the consultant for the Redesign, it should refine priorities in order to sync up desired projects with RTP 2050.

   b. **Other agency updates:**

   Chuck Ferguson provided updates on the North Oak BRT study, the Independence Avenue BRT study and changes to service in Johnson County. He said that KCATA was moving forward with the North Oak study and that progress would feed into the System Redesign. Mr. Jarrold mentioned that the agenda uses the term “BRT” but this may not be the service recommended at the end of the planning process for North Oak. Mr. Ferguson said the study will wrap up in 2019.

   Mr. Ferguson, discussing the Independence Avenue BRT study, stated that the corridor offers a lot of opportunities. Route planning is done, so in the next phase, KCATA will move into conceptual engineering. A five-year plan (towards implementation) will likely follow.
Mr. Ferguson reported that KCATA is working closely with the Johnson County and consultants on a comprehensive operation analysis, seeking to make the system in Johnson County more efficient. This is happening in conjunction with the Redesign effort. Routes may be changed or eliminated. An extensive public engagement process just wrapped up and final recommendations are being worked on internally and will go to County Commissioners in January. The intention is to implement changes in April.

c. Member Updates
Mr. Jarrold announced that the new 18th Street Corridor route connecting Wyandotte and Johnson counties will kick off in January. Mr. Gerend updated RTCC on streetcar progress. He said that they are completing environmental review on the Southern extension and that there will be a public meeting in early 2019. He said they are near completion on the design of the Northern extension and will likely also hold a public meeting for this project early in 2019. Mr. Achelpohl inserted that the MARC Board adopted a policy framework for autonomous vehicles in October and that this has implications for the mobility work that was discussed earlier in the meeting. David Johnson announced that KCATA is collaborating with Drop Mobility on the launch of an e-bike system and that there will be 40 bikes to start, with 250 by spring.

7. Other Business
None

8. Next Meeting Date

It was agreed that RTCC meetings would go to a quarterly schedule—in which case the next meeting would be in March 2019, possibly on the 13th from 9:00-10:30am at KCATA.

9. Adjourn
With no further discussion, the meeting was adjourned.