Regional Transit Coordinating Council
2018 RTCC Work Plan Priorities

FUNDING
Smart Moves Funding Workgroup
• Workgroup will be charged with developing a process for creating a long-term funding strategy for Smart Moves.

Programming (5310, STP, CMAQ, TAP, Planning Sustainable Places)
• RTCC project priorities development
• CMAQ transit project scoring and recommendations.
• Planning committee review/prioritizing.

REGIONAL COORDINATION

RideKC Branding Implementation
• With completion of vehicle rebranding, continue implementation of the RideKC brand deployment on other passenger amenities, transit center and park and ride lots.

Regional Fare Collection and Technology
• Continue assessment of advanced systems for fare payment to improve passenger convenience including mobile ticketing pilot program and assessment of off-vehicle fare collection options. Assess new payment options (pre-paid for groups or with in defined areas) working with non-profits, the business community and other groups.

RideKC Freedom
• Expand RideKC Freedom On-demand service to other areas of the region.
• Continue regional rebranding/integration of Ride KC for all paratransit services.

Technology/Mobility Option Integration
• Integrate consistent region-wide real-time information technology.
• Continue integrating and enhancing technology into transit and mobility hubs.
• Assess emerging technologies and impacts on mobility and pursue regional transit initiatives implement or take advantage of smart city concepts.
• Initiate a planning process to develop a strategic Regional AV Policy Framework that will assist the region in setting goals and advancing strategies to support the successful deployment of new transportation technologies.

SERVICE STRATEGY, PLANNING AND DEVELOPMENT

Coordinated Public Transit Human Services Transportation Plan Update (“Coordinated Plan”)
• Conduct public and stakeholder engagement, data analysis, gaps and needs assessment, strategy development, and plan development ahead of FTA Section 5310 programming.
Baseline Mobility Service Inventory
- Conduct a baseline inventory of all mobility services available in region, including transit/paratransit/special transportation, as well as ridesharing, bicycle/pedestrian mobility, bike and car sharing, ride-hailing services, micro-transit, demand response, on demand services, outreach strategies, and physical infrastructure accessibility strategies to assist in performance measurement and tracking and mobility planning.

Fixed-Route Accessibility Study (continuation)
- Assess built environment around the current transit system and determine policy level issues around accessibility based on factors determined by project partners. The study will not make specific recommendations for improvements, but will help prioritize investments to increase the accessibility to transit routes including paratransit.

Mobility Hub/ Transit-Oriented Development (TOD) Initiative
- Advance Mobility Hub/TOD planning through the Planning Sustainable Places Program.
- Develop mobility hub profiles for prioritized mobility hubs and work with an advisory work group.
- Work with UMKC UPD 312 Studio to develop analysis and visuals for high priority mobility hubs.
- Review existing TOD policies (KCMO) for application region-wide and continue to assess partnership opportunities around new projects (E.g. Prospect Max).

Jobs Access Planning
- Identify gaps in transit services and develop recommended improvements and mobility.
- Further explore / expand new mobility options to improve access to jobs with areas having high employment concentrations that lack adequate transit (e.g. Edgerton, KCI Area, etc.).
- Continue analysis of new models of service and/or technology.

Smart Moves Implementation, Corridor Planning and Integration of Services.
- Corridor Studies: Independence Ave Study, Northland (North Oak), Rock Island Rail Corridor, Streetcar extensions and integration of streetcar and other transit services, I435 (south Mo/Ks).
- Airport and surrounding area Transit and Access Services.
- Planning Sustainable Places.
- Identify and pursue opportunities to integrate mobility options (transit and non-transit) through planning work, within committee work plans, marketing efforts, etc.

Outreach and Education Plan (Employers, Stakeholders, Customers, and Future Riders)
- Work with Greater KC Chamber on Big 5: Transportation.
- Convene Outreach and Education Workgroup to coordinate general approach and partner communications, outreach schedule, and education materials.