KANSAS CITY REGIONAL TIGER AWARD
DRAFT SCOPE OF WORK - MARC ELEMENT

Task 1: Program Oversight, Coordination, and Public Outreach - $450k

Project Coordination

MARC will provide overall TIGER grant oversight, management, and coordination support and will serve as the lead agency related to coordination and communication with Federal Transit Administration. MARC will support and assist the TIGER partners in the development and deployment of individual grant elements and as primary staff and convener of the TIGER TEAM.

Public Outreach and Engagement

MARC will provide comprehensive grant support related to public communications, outreach, and engagement. This will entail public communications regarding letting schedules, construction schedules, cumulative jobs reporting, and periodic progress reports throughout the duration of the project.

Website Development and Deployment

MARC will develop a Kansas City Regional TIGER Project website which will be used to communicate detailed project information, schedule, and progress reporting to residents, potential contractors and the general public.

Task 2: Workforce Development - $250k

MARC will coordinate with the MOU partners and the jurisdictions overseeing project construction to develop and deploy a TIGER workforce development program aimed at ensuring the TIGER program maximizes workforce opportunities.

Task 3: Project Evaluation and Documentation - $150k

MARC will lead a detailed evaluation and documentation effort that will track in detail the “before” and “after” story of the Kansas City Regional TIGER award. This documentation will include a detailed photographic and video inventory along with supportive narrative fully outlining the community impacts, benefits, and outcomes resulted from the TIGER Investment. The project evaluation and documentation task will be capped with a final report and supporting video.