Technical Assistance Symposium
for MARC Transportation Funding Programs

October 25, 2017

Mid America Regional Council

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Symposium Agenda

8:30 a.m.  Welcome & overview
9:00 a.m.  Panel discussion
10:00 a.m. Break
10:15 a.m. Breakout sessions
11:30 a.m. Adjourn
Symposium Intent

• Allocation of funds for projects and programs occurs through highly competitive processes.
• Process informed by shared vision of building a vibrant, connected and green region.
• Call for projects in 2018
  • Surface Transportation Program (STP)
  • Congestion Mitigation Air Quality (CMAQ)
  • STP Block Grant Set Aside (STPBG-SA)
  • FTA 5310
  • Planning Sustainable Places (PSP)
Symposium Intent

✓ Advance regional vision of a vibrant, connected green region.

✓ Learn how to apply our regionally adopted goals and strategies in project selection and submissions.

✓ Build upon the successes of other organizations who have competed for and used these programs to enhance their communities’ livability, economic prosperity and quality of life.
Goals and Strategies
TO2040 goals and strategies

- Our vision for a **vibrant, connected and green** region guides project funding.
- Supports growth and redevelopment in activity centers along corridors.
- Prioritizes preservation, transportation choices, efficiency and expansion.
- Guides our programming work.
Economic vitality
Support an innovative, competitive 21st-century economy.

Placemaking
Coordinate transportation and land-use investment along the region’s corridors and centers as a means to create vibrant places and strengthen the quality of the region.

Equity
Ensure all people have the opportunity to thrive.
**Transportation choices**
Expand affordable, accessible, multimodal transportation options in order to better connect residents and visitors to jobs and services.

**Safety and security**
Improve safety and security for all transportation users.

**System condition**
Ensure transportation systems are maintained in good condition.

**System performance**
Manage existing systems to achieve reliable and efficient performance and maximize the value of existing investments.
Public health
Facilitate healthy, active living.

Environment
Protect and restore our region’s natural resources (land, water and air) through proactive environmental stewardship.

Climate change and energy use
Decrease the use of fossil fuels through reduced travel demand, technology advancements and a transition to renewable energy sources.
Future Driving Forces

We’re living in a time of great change, driven by forces largely beyond our control.

- Rapidly emerging new technologies
- Climate change — more weather extremes
- Globalization of our regional economy
- Shifting demographics
How can we stay on track to achieve our vision of vibrant, connected and green region? How can we take advantage of the opportunities, and limit the difficulties, these forces create?

Future vision for the Kansas City region

Greater Kansas City is a resilient region that strives to build and sustain a globally competitive economy, a healthy natural environment and a diverse population, creating opportunities and expanding choices for current and future residents.
Cross-Cutting Strategies

• Focus on centers and corridors
• Maintain existing systems and services
• Expand transit
• Promote equity and inclusion
• Integrate green infrastructure and complete streets
• Grow our human capital
• Encourage healthy lifestyles
• Foster innovation
• Increase resilience
Performance Measures
Performance Measures and Targets

What is the region doing right?

• Vibrancy increasing
• Serious injuries decreasing
• Transit on-time performance high
• Travel time reliability (low non-recurring congestion)

to2040.org/performance.aspx
Performance Measures and Targets

Opportunities for the region to improve

• Crash fatalities increasing faster than vehicle miles traveled (VMT)
• Infrastructure conditions (particularly bridges)
• Equitable commute times (auto vs. transit)
• Low mode diversity and high VMT per capita
• Bicycle access to activity centers
• Truck travel time reliability

To2040.org/performance.aspx
Programming Results
A systematic review of recent project recommendations assessed:

• Are we making funding decisions with the goals and objectives of TO2040 in mind?
• Are we dedicating resources that move the needle in terms of performance measures?
• Are our decisions moving us towards our vision of a vibrant, connected and green region?
**Previous Programming Assessment**

**Strong alignment:**
- Safety & Security

**Fair alignment:**
- Placemaking
- System Condition
- System Performance
- Public Health
- Environment
- Climate and Energy

**Weak alignment:**
- Economic Vitality
- Equity
PROGRAMMING ACTIVITY
POLICY SCORECARD

**Vibrant**
- **Economic vitality**
  Support an innovative, competitive 21st-century economy.

- **Placemaking**
  Coordinate transportation and land-use investment along the region’s corridors and centers as a means to create vibrant places and strengthen the quality of the region.

- **Equity**
  Ensure all people have the opportunity to thrive.

**Connected**
- **Transportation choices**
  Expand affordable, accessible, multimodal transportation options in order to better connect residents and visitors to jobs and services.

- **Safety and security**
  Improve safety and security for all transportation users.

- **System condition**
  Ensure transportation systems are maintained in good condition.

- **System performance**
  Manage existing systems to achieve reliable and efficient performance and maximize the value of existing investments.

**Green**
- **Public health**
  Facilitate healthy, active living.

- **Environment**
  Protect and restore our region’s natural resources (land, water and air) through proactive environmental stewardship.

- **Climate change and energy use**
  Decrease the use of fossil fuels through reduced travel demand, technology advancements and a transition to renewable energy sources.

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Overall Project Selection Compared to Scoring/MTP Policy Goals

Missouri STP 2019-2020 Recommendations

- Projects Recommended
- Projects Not Recommended
- Median Submitted Project Score
Overall Project Selection Compared to Scoring/MTP Policy Goals

Kansas STP 2019-2020 Recommendations

- Projects Recommended
- Projects not Recommended
- Median Submitted Project Score
Plans and Resources
Regional Plans, Programs and Strategies

Various plans, programs and strategies influence project selection processes in a number of ways.

- **Air Quality & Energy**
  Clean Air Action Plan, energy use and public health

- **Special Populations**
  Communities for All Ages, special needs and ADA transportation

- **Placemaking**
  Complete and green streets, activity centers and corridors, transit-oriented development
Regional Plans, Programs and Strategies

• Transportation Operations & Management
  Congestion management process and Operation Green Light

• Green Infrastructure
  Natural Resources Inventory (NRI), Green Infrastructure Plan and Climate Resiliency Strategy

• Active Transportation
  Regional Bikeway Plan & MetroGreen

• Transit & Mobility
  Smart Moves, mobility hubs, high-capacity corridors, mobility innovation and job access
Overview Q&A

Ron Achelpohl, rona@marc.org
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Panel Discussion
Panel Discussion

Brian Shields
City Traffic Engineer
City of Overland Park

Patty Hilderbrand
Coordination Services Division Manager
City of Kansas City, Missouri Public Works

Sara Copeland
Community Development Director
City of North Kansas City

Stephen Lachky
Community Development Director
City of Parkville
Panel Discussion

• What has led to past success in securing funds from regional programs in previous rounds?
• How do you align local needs with regional priorities? With staff? With your governing bodies?
• Do regional goals inform project(s) you select for submission?
• What impacts or benefits of project implementation have you seen?
• What suggestions, if any, would you give to others when deciding which projects are most competitive?
Breakout Sessions

4 sessions 7 topics

• Every topic will be presented during every session.
• Sessions are first come, first served.
• Rooms may reach capacity, so get there early.

Each 15-minute session will cover the following:
• Highlights of program, plan or strategy.
• How local projects can help advance regional initiatives.
• How the plan, program or strategy influences project selection processes.
THANK YOU!

If you would like to schedule a follow-up appointment to inquire further on materials covered today, please contact:

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